United States Court of Appeals

for the Second Circuit

APPELLEE'S APPENDIX

74-2336

B
P/S

United States Court of Appeals

For the Second Circuit

CBS INC.,

Plaintiff-Appellant,

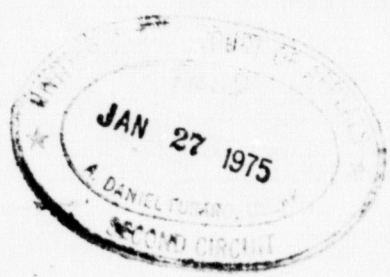
against

STOKELY-VAN CAMP, INC.,

Defendant-Appellee.

On Appeal from the United States District Court for the Southern District of New York

APPELLEE'S APPENDIX



LORD, DAY & LORD
Attorneys for Defendant-Appellee
25 Broadway
New York, New York 10004
(212) 344-8480

5

PAGINATION AS IN ORIGINAL COPY

TABLE OF CONTENTS

	PAGE
Opinion of Mansfield, D.J.	1A
Memorandum Decisio non Debtor's Application for a Restraining Order	12A
Memorandum Decision on Debtor's Application for a Restraining Order	18A
Proposed Findings of Fact, Conclusions of Law and Order	24A
Memorandum Decision of Raskin, C.J.	53A

Copy

UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF NEW YORK

- -x

AMERICAN BROADCASTING COMPANIES, INC.,

Plaintiff,

-against-

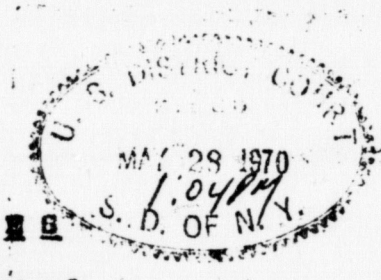
NORTH AMERICAN VAN LINES, INC.,

Defendant.

- -x

#36827

66 Civ. 3674



A P P E A R A N C E S

Hawkins, Delafield & Wood
Attorneys for Plaintiff
67 Wall Street
New York, N.Y. 10005
Clarence Fried, Esq., and Charles Rippin, Esq., of Counsel

Wachtell, Lipton, Rosen & Katz
Attorneys for Defendant
230 Park Avenue
New York, N.Y. 10017
Theodore Gewertz, Esq., and
Kenneth A. Lapatine, Esq., of Counsel

MANSFIELD, D.J.

Plaintiff American Broadcasting Companies, Inc. ("ABC") moves for summary judgment pursuant to Rule 56, F.R.C.P., in this diversity suit to recover $38,650 from defendant North American Van Lines, Inc. ("North American") for advertising charges that E. H. Russell, McCloskey & Company ("Russell"), an

advertising agency employed by North American, failed to pay for ABC's broadcast of a program sponsored by North American. The motion is denied.

As part of its national advertising program, North American decided to co-sponsor two radio programs presented by ABC pursuant to the terms of a standard form contract negotiated and signed by Russell and ABC for the period from January 5, 1965, to January 1, 1966. North American neither saw a draft of the contract before it was completed nor signed it. The contract provided that the charges for the programs "shall be payable by the Agency [Russell]". The practice was for ABC to bill Russell and receive payment from it. North American, in turn, paid Russell. Russell defaulted in making payment to ABC for charges incurred in July, August and September, 1965, although North American had properly paid the agency. ABC asked Russell for an explanation. The agency falsely replied that North American was defaulting in its payments. ABC made no attempt to determine whether this explanation was correct.

North American first learned of Russell's defalcations in a conversation between North American's advertising personnel and ABC in October, 1965, when North American notified ABC of its decision to switch advertising agencies. Thereafter North American made its checks payable jointly to Russell and ABC for the

remainder of the term of the contract, thus insuring against further defalcations by Russell.

ABC for the first time billed North American directly on July 18, 1966, more than six months after the contract had terminated and almost a full month after Russell had begun an insolvency proceeding and made a general assignment for its creditors. The amount sought by ABC was $38,630, only slightly more than the $37,813.50 that North American had paid Russell from August to October, 1965.

Summary judgment can be granted only if no genuine issue of material fact is in dispute. Chappell & Co. v. Frankel, 367 F.2d 197 (2d Cir. 1966); 6 J. Moore, Federal Practice ¶56.04/1 (2d ed. 1966). The moving party shoulders the burden of proof. Sterling v. New England Ins. Co., 380 F.2d 781 (2d Cir. 1966). All inferences must be drawn in favor of the party opposing the motion. United States v. Diebold, 369 U.S. 654 (1962) (per curiam); American Mfrs. M.I. Co. v. American Broadcasting-Paramount Theatres, Inc., 388 F.2d 272 (2d Cir. 1967).

In this case an issue of fact is raised as to the nature of the relationship of the parties. ABC contends that Russell, as North American's agent, contracted on behalf of North American, a disclosed principal (denominated an "advertiser" in the contract), and thereby obligated North American to make payment if Russell

should default. In support of its contention ABC cites Clarke v. Watt, 145 N.Y. Supp. 145, 83 Misc. 404 (App. Term 1st Dep't 1913), to the effect that a disclosed principal which has received the benefits of a contract is obligated to make payment to the third party upon the agent's failure to do so, even though the principal had paid the agent. While that legal maxim is presumed to apply, Meeker v. Clayton, 44 N.Y. 349 (1871); Restatement (Second) of Agency §146 (1957), it is rendered inapplicable by a showing that the third party, in contracting with the agent, looked solely to the agent for performance. Stated somewhat differently, a principal is not liable to a third party who contracts with an agent alone and relies solely upon the credit of the agent rather than that of the principal, even though the principal may be the beneficiary of the contract. Flying Tiger Line, Inc. v. American Bank Note Co., 96 N.Y.S.2d 618, 198 Misc. 483 (Sup. Ct. N.Y. County 1950); see also Huntington Pennysaver, Inc. v. Tire Supply Corp., 298 N.Y.S.2d 824, 59 Misc. 2d 268 (D. Ct. Suffolk County 1969); Alcoa S.S. Co. v. Graver Tank & Mfg. Co., 124 N.Y.S.2d 77 (City Ct. 1953); In re Bateman, 28 N.Y.S. 36, 7 Misc. 633 (1894), aff'd, 144 N.Y. 623 (1895); cf. Restatement (Second) of Agency §147 (1957). In order to ascertain the parties' intent as to whether the principal was to be bound we may, of course, consider the language of the contract, Huntington Pennysaver, Inc. v. Tire

Supply Corp., supra, the custom in the trade, cf. Bamberger Broadcasting Service, Inc. v. William Irving Hamilton, Inc., 33 F. Supp. 273 (S.D.N.Y. 1940), and the course of conduct among the parties, Flying Tiger Line, Inc. v. American Bank Note Co., supra; Alcoa S.S. Co. v. Graver Tank & Mfg. Co., supra.

ABC urges that certain evidence establishes North American's liability. First, it points to the fact that on September 24, 1964, Jack Schang, a Vice President in charge of sales for North American, advised the President of ABC by letter that North American had placed an "order" with ABC for partial sponsorship of the programs. (Plf's Ex. 3). ABC interprets this letter as evidence that North American considered itself contractually bound to ABC. Second, ABC points to a letter sent by Russell's counsel to ABC on October 15, 1965, following North American's decision to switch advertising agencies, stating that "notwithstanding any information or directions received by you from North American Van Lines, Inc. this contract is binding upon all concerned parties until its expiration." From this ABC seeks to infer an intention on the part of North American to be bound by the contract between Russell and ABC. Third, ABC argues that North American's decision to write the checks jointly to Russell and ABC after North American learned of Russell's default indicates that North American was bound.

The evidence thus relied upon by ABC, even if unrefuted, is hardly dispositive. When we further take into consideration contrary evidence presented by North American, summary judgment in favor of ABC would be unthinkable. If anything, the record before us indicates that the parties looked solely to Russell for payment.

With reference to Schang's letter of September 24, 1964, Schang has submitted his affidavit stating that the letter merely confirmed that Russell had in fact placed the order with ABC and that it was not intended to alter the terms of the Russell-ABC contract, to guarantee that contract, to alter industry custom and practice, or to authorize Russell to fine North American (Schang Aff. ¶¶8, 9). Nor do we view North American's action in making checks payable jointly to Russell and ABC for the period from October to December 1965 as an assumption by North American of Russell's obligations under its contract with ABC. The purpose of making the checks payable jointly was merely to insure against further defalcations on the part of Russell rather than to accept responsibility for its breaches of its contract with plaintiff.

There is an abundance of other evidence supporting North American's contention. First of all the terms of the Russell-ABC contract suggest that ABC considered only Russell bound. The contract was signed only by Russell and ABC, with no indication

that North American was to sign. It expressly stated that it was an "AGREEMENT made between American Broadcasting Company ... and the above named advertising agency [Russell] ... to broadcast announcements in ABC programs on behalf of the above named advertiser [North American] ...." The broadcast charges were "payable by Agency ...." (¶5). The agency was to be liable even if it should fail to furnish material for the advertisement, or the material should be disapproved by ABC and ABC substituted other material. (¶3-c). Furthermore, the agency was obligated to indemnify ABC for any liability arising out of the material furnished by the agency. (¶7). In turn, ABC agreed to pay the agency 15% of gross billing, less various charges. (¶5). ABC retained the right to reschedule commercials upon the agency's approval. If the agency refused to approve, the charges were cancelled. (¶2-d). On the other hand, ABC would not be deemed to breach the contract by reason of failure to broadcast because of a number of specified reasons, and in such a case the agency had no cause of action for non-performance. (¶2).

The advertiser was mentioned only three times in the contract. ABC agreed to indemnify both the agency and the advertiser against liability for claims arising from the preparation and presentation of the material on the show to be sponsored. (¶7). Two paragraphs added to the standard form contract established the

nature of the sponsors to be scheduled before and after the program co-sponsored by North American (¶11) and the length of time of the advertisements to be broadcasted. (¶12).

The custom in the advertising industry also indicates that ANC intended to look only to Russell for payment. In an affidavit submitted on behalf of North American, Jeremy Sprague, Vice President and Director of Media for a nationwide advertising agency, states (¶ 3):

> "The general custom, practice and usage in the broadcasting and advertising industries with respect to contractual arrangements for radio advertising is, and as far as I am aware, has always been that in the absence of an understanding to the contrary, any contract executed by and between a 'recognized' advertising agency and a broadcaster is solely the legal obligation of the agency and not of the advertiser whose products are to be advertised. A 'recognized' advertising agency is one as to whose credit the broadcaster is satisfied. In entering into such contracts, the broadcaster customarily relies solely on the credit of the agency with respect thereto. In those situations where the broadcaster requires the credit of the advertiser in addition to or in lieu of the credit of the advertising agency, the broadcaster usually requires either the signature of the advertiser to the contract between the agency and the broadcaster or the language of the contract itself expressly imposes an obligation upon the advertiser to pay for the broadcast charges directly to the broadcaster, either in the first instance or in the event the agency fails to pay for such charges. Absent a special arrangement, the agency is considered solely liable for payment of the broadcast charges to the broadcaster. The obligation of the advertiser is to pay the bills rendered to it by the agency; the advertiser is not considered to be directly obligated to the broadcaster."

Russell was considered a "recognized" agency. North American asserts that in reliance upon industry custom it had no intention of becoming a party to the Russell-ABC contract (Schang Aff. ¶¶3, 4).

In contrast to the foregoing arrangement with ABC, North American's advertising relationship with NBC perhaps illustrates best the type of contract used when a network does not look only to the agency for performance. The NBC contract, which covered approximately the same time period as the contract in this case, was also negotiated by Russell. NBC, however, apparently distrusted Russell's credit and required North American to sign the contract in order to guarantee payment by Russell. When Russell became insolvent, NBC relied on North American's signature to demand performance from it. (Schang Aff. ¶11). ABC's failure to make North American sign the contract strongly suggests that ABC looked only to the credit of the agency.

The course of conduct between the parties also suggests that ABC did not intend to hold North American liable upon breach by Russell. After preliminary discussions between North American and Russell concerning radio advertising, the initial communications and all negotiations pertaining to the contract were between ABC and Russell. (Gewertz Aff. ¶20). Before signing the contract, ABC investigated Russell's credit rating and obtained a Dun &

Bradstreet report. (Gewertz Aff. ¶20). A copy of the contract, signed only by Russell and ABC, was never sent to North American. (Schang Aff. ¶10). North American never saw the contract until it requested a copy from ABC on or about October 18, 1965, after it learned that Russell was defaulting in payment of the charges. (Ibid). ABC sent all charges to Russell in its name and until its default the agency paid all of them. (Rogginger Aff. ¶2). No copies of the bills were sent to North American. (Ibid). Russell charged North American for programs one month before the program was to be broadcasted (Rogginger Aff. ¶3), whereas ABC billed Russell after the program had been broadcasted.

ABC neither notified North American of any default nor demanded payment from North American after Russell falsely informed ABC that payment for the months of July and August had not been made because North American had defaulted in providing Russell with the payment to be made to ABC. Nor did ABC mention any default in a meeting with North American held in August at a time when Russell was first failing to pay the charges. (Rogginger Aff. ¶5). Indeed, North American was not notified of any default until a telephone conversation with ABC on October 18, 1965. (Ibid).

Representatives of ABC and the other networks met with Russell in March, 1966, three months after the contract had

Unquestioned, to plan how Russell might pay its various bills. North American was not invited and did not attend. (Gewertz Aff. ¶25). Only after Russell commenced proceedings in insolvency and made a general assignment for the benefit of creditors did ABC demand payment from North American on July 18, 1933. (Roggingr Aff. ¶9; Gewertz Aff. ¶26); see Alcoa S.S. Co. v. Grayer Tank & Mfg. Co., 124 N.Y.S.2d 77 (City Ct. 1953). Thereupon North American promptly denied the existence of any contract between it and ABC. (Holmgren Aff., Ex. D).

Unquestionably a genuine issue of fact is presented as to whether ABC looked solely to Russell for performance. We therefore need not examine the various affirmative defenses raised by North American. Summary judgment is denied.

It is so ordered.

U.S.D.J.

Dated: May 28, 1970.

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

----------x

In the Matter :
of : In Proceedings for an Arrangement
U. S. MEDIA-INTERNATIONAL CORPORATION, : No. 71 B 996
:
Debtor.
:

----------x

MEMORANDUM DECISION ON DEBTOR'S APPLICATION FOR A RESTRAINING ORDER (CBS)

Before:

HONORABLE EDWARD J. RYAN
Bankruptcy Judge

LEVIN & WEINTRAUB, ESQS.
225 Broadway
New York, New York 10007

WACHTELL, LIPTON, ROSEN & KATZ, ESQS.
299 Park Avenue
New York, New York 10017

CRAVATH, SWAINE & MOORE, ESQS.
One Chase Manhattan Plaza
New York, New York 10005

U. S. Media International Corporation ("U. S. Media") filed its original petition in proceedings for an arrangement under Chapter XI of the Bankruptcy Act on October 15, 1971. Thereafter, there came on to be heard before the undersigned Referee in Bankruptcy a petition for an order enjoining certain respondents, including Columbia Broadcasting System, Inc. ("CBS") from commencing or continuing any actions or proceedings or taking any other action interfering with certain debt obligations, i. e., accounts receivable, arising from the furnishing by U. S. Media to advertisers and advertising agencies of advertising time or space, which time or space had been furnished by CBS and other radio and television stations and media firms.

CBS contested the jurisdiction of the Court, raised issuesof fact including the ownership by U. S. Media of the accounts receivable, and demanded that the petition be denied. After an evidentiary hearing, the parties submitted their proposed findings of fact, conclusions of law and their post-trial memoranda.

Prior to the conclusion of the trial of the controversy between U. S. Media and CBS, there had been tried a similar controversy between U. S. Media and Westinghouse Broadcasting Company, Inc. and its affiliate Television Advertising Representatives, Inc. ("Westinghouse"). Portions of the record made in the trial of the controversy between U. S. Media and Westinghouse were incorporated in the record of the proceedings between U. S. Media and CBS. A memorandum decision in the Westinghouse controversy is being filed simultaneously with this memorandum decision. A copy thereof is appended hereto and incorporated herein by reference, mutatis mutandis, because of its applicability to the CBS controversy.

As stated in the Westinghouse memorandum decision, the findings and conclusions proposed by the debtor and Sherwood Diversified Services, Inc. and Sherwood Communications Corporation are truly models of excellence and are essentially consistent with the record and the applicable law. They are adopted, in the interest of expedition.

In addition to the germane portions of the Westinghouse decision incorporated herein by reference,

it appears useful to discuss the following. In its memorandum CBS urges " . . . that this Court should afford CBS every opportunity for a full development of its claims against its advertisers on the merits in a plenary action." Memorandum, page 3. The evidentiary hearing which was held on the debtor's application for a restraining order was without any substantial limitation, and the parties were permitted to offer any evidence which they contended was material and relevant.

In its proposed conclusions of law, CBS urges that "4. The law is well established that a Bankruptcy Court does not have summary jurisdiction over a turnover proceeding to recover an alleged indebtedness due from a third party to the bankrupt estate, or over property rights claimed by an adverse party who is in possession and makes timely objections to the summary jurisdiction . . . ." U. S. Media and Sherwood do not urge that this Court does have summary jurisdiction to recover these account debts. As the joint memorandum of the debtor and Sherwood demonstrates, this Court unquestionably does have jurisdiction to determine the title to account debts recorded on the books of the debtor in the due course of

business as of the time of the filing of the petition in proceedings for an arrangement, even though the Court of Bankruptcy may not enforce the obligation to pay whomsoever, in a summary proceeding, solely because of the happenstance of bankruptcy. Kelley v. Gill, 245 U. S. 116, 38 S. Ct. 38, 62 L. Ed. 185.

The findings of fact and conclusions of law proposed by U. S. Media and Sherwood are fully supported by the record and the applicable law and they are adopted in essence. It would be a futile gesture to undertake to demonstrate in this memorandum decision that CBS's proposed ultimate findings of fact are not supported by the record. It suffices to point as an example to proposed finding 13, wherein CBS contends that "[t]here was a direct correlation between whether U. S. Media paid CBS and whether it had been paid by the advertiser . . . ." In support of this finding, CBS points to the testimony of Norman C. King who could name no instance where U. S. Media paid CBS for advertisements placed on behalf of an advertiser who went out of business or ran out of money without first paying the debtor. When he

was queried on this subject on September 20, 1972, Mr. King's ultimate testimony was as follows:

"Q Did you pay CBS for any advertiser who went out of business or ran out of money.

A I cannot answer that question without referring to my records."

The orderly administration of this estate requires that CBS be enjoined from instituting and continuing any action against the advertisers or otherwise interfering with the collection of the account debts which were the subject matter of this controversy.

Dated: New York, New York
June 7, 1974.

Edward J. Ryan

EDWARD J. RYAN
Bankruptcy Judge

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

In the Matter	:	
of	:	In Proceedings for an Arrangement No. 71 B 996
U. S. MEDIA-INTERNATIONAL CORPORATION,	:	
Debtor.	:	

(Preliminary)

MEMORANDUM DECISION ON DEBTOR'S APPLICATION FOR A RESTRAINING ORDER

Before:

HONORABLE EDWARD J. RYAN
Bankruptcy Judge

LEVIN & WEINTRAUB, ESQS.
225 Broadway
New York, New York 10007

WACHTELL, LIPTON, ROSEN & KATZ, ESQS.
299 Park Avenue
New York, New York 10017

SHEA GOULD CLIMENKO & KRAMER, ESQS.
330 Madison Avenue
New York, New York 10017

U. S. Media-International Corporation ("U. S. Media") filed its original petition in proceedings for an arrangement under Chapter XI of the Bankruptcy Act on October 15, 1971. In due course there came on to be heard before the undersigned Referee in Bankruptcy the debtor's petition for an order enjoining certain respondents, including Westinghouse Broadcasting Company, Inc. and its affiliate Television Advertising Representatives, Inc. ("Westinghouse") from commencing or continuing actions interfering with U. S. Media's collection of its accounts receivable. Westinghouse appeared specially; contested the jurisdiction of the Court, raised issues of fact including the ownership by U. S. Media of the accounts receivable and demanded that the petition be denied. The matter came on for an evidentiary hearing at which the issues were fully explored, extensive testimony was received and numerous exhibits were received in evidence. The parties then submitted their proposed findings of fact, conclusions of law and their post-trial memoranda.

Fully mindful of the mandate of the Supreme Court of the United States that a trial court shall not blindly or mechanically adopt the prevailing parties' proposed findings of fact and conclusions of law (United States v. El Paso Natural Gas Company (1964) 376 U.S. 651, 656-57), after reviewing all of the evidence adduced and studying the parties' memoranda, I find that the findings and conclusions proposed by the debtor and Sherwood Diversified Services, Inc. and Sherwood Communications Corporation are very models of excellence, and are entirely consistent with the record and the applicable law so that in the interest of expedition they are adopted.

Nevertheless, it would be useful in this memorandum to discuss some of the contentions and legal principles which govern.

The joint post-hearing memorandum of U. S. Media and the Sherwood respondents adequately demonstrates that the Bankruptcy Court has exclusive jurisdiction over all of the debtor's "property" which was in its actual or constructive possession at the time of the filing of the

petition in proceedings for an arrangement. Westinghouse urges, however, inter alia, that whatever this Court's jurisdiction may be over the property of the debtor, this Court may not restrain Westinghouse from pursuing Westinghouse's alleged causes of action against third parties, the advertisers, if there may be joint liability of U. S. Media and the advertisers to Westinghouse. It suffices to note that the entire record presented does not support any basis upon which a joint liability might be found to exist. To the contrary, the record shows that in the totality of the relationships between the advertiser, U. S. Media and Westinghouse, Westinghouse looked to the debtor exclusively for payment. The requirement that this Court determine the issue whether it has jurisdiction of the "property", i.e., the accounts receivable carried on the books of U. S. Media, is merely causa accidens of the adjudication in these proceedings of the rights of Westinghouse vis-a-vis the advertisers.

Special emphasis is given to the unique nature of the operation of U. S. Media as an "independent" media buying service. Although its function did in many

were resemble the activities of a conventional advertising agency, it occupied a unique position in the industry as outlined by Norman King at an early stage in the taking of testimony. The unconventional manner in which U. S. Media operated, it was shown, precipitated its insolvency. In substance, the debtor had undertaken to purchase time in "carload lots," sell the same through the conventional advertising agencies (the latter receiving their normal commission of fifteen percent), giving bonuses to the advertiser by way of additional "spots" and, nevertheless, turning a profit for U. S. Media. The record indicates that the debtor reasonably expected it could succeed in this undertaking by utilizing its great volume of purchasing to enable it to buy time at a substantial discount over what the conventional advertising agency would pay for that time. In the example given by Mr. King, if U. S. Media contracted with a conventional agency to obtain for the agency's client time of the value of $1,000, the debtor's unique position enabled the debtor to furnish this at a cost to the debtor of only $800.

U. S. Media and Sherwood have demonstrated in these proceedings that at the time of the filing of the petition for an arrangement, the advertisers were indebted to U. S. Media and not to Westinghouse. The choses in action representing the advertiser's indebtedness to the debtor were in the constructive possession of this court of bankruptcy from the date of the filing of the petition and were, and are, assets of this estate. The orderly administration of this estate requires that Westinghouse be enjoined from instituting and continuing any action against the advertisers or otherwise interfering with the collection of these account debts.

Dated: New York, New York

June 7, 1974.

EDWARD J. RYAN
Bankruptcy Judge

FILED

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

JUN 7 1974

EDWARD J. RYAN
BANKRUPTCY JUDGE

In the Matter of : In Proceedings for an
: Arrangement No. 71 B 936
U. S. MEDIA-INTERNATIONAL :
CORPORATION, : PROPOSED FINDINGS OF FACT,
: CONCLUSIONS OF LAW AND
Debtor. : ORDER

At New York, New York, in said District on the 7th day of June, 1974.

The debtor, ("USM"), having moved this Court by Petition dated February 2, 1972 for an order enjoining and restraining until further order of this Court, certain named respondents including among others, Columbia Broadcasting System, Inc. (referred to herein as the "CBS Respondent" or "CBS") and Sherwood Diversified Services, Inc. and Sherwood Communications Corp. (jointly referred to herein as "Sherwood"), and all other claimants asserting rights to moneys (the "accounts receivable") owing by certain advertisers and advertising agencies by reason of the sale to such advertisers or advertising agencies of advertising time or space purchased by USM from CBS and other media claimants (CBS and said other claimants being hereinafter sometimes referred to collectively as the "media claimants" and such advertisers and advertising agencies being hereinafter referred to collectively as the "account debtors"), and enjoining and restraining the officers, agents, servants, employees of, and all persons in active concert or participation with, the aforesaid respondents and claimants or any of them to whom

notice of such injunction shall come, from:

1. Commencing or continuing any actions or proceedings, making any demands or taking any other steps to attempt to collect for themselves the accounts receivable from the account debtors other than by application brought before this Court upon notice to the debtor in possession, Sherwood, the Continental Bank and Trust Company of Norristown, Pennsylvania (being hereinafter referred to as "Continental"), and all other persons or firms claiming a security interest in the accounts receivable; and

2. Interfering in any other way with the property of the debtor and the exclusive jurisdiction of this Court over such property, including, without limitation, the interest of the debtor in the accounts receivable or interfering with the exclusive jurisdiction of this Court to determine any claims with respect to said accounts receivable including, without limitation, the security interests which Continental and Sherwood claim therein;

and on February 3, 1972, the Court having entered an order "that pending the determination of this petition that the said respondents and all other media claimants to whom notice of this order shall come, be and they are hereby stayed and restrained from commencing or continuing any actions or proceedings, making any demands, taking any other steps or attempts to collect for themselves the accounts from the account debtors or interfering in any way with the exclusive jurisdiction of this Court to determine any claims with respect thereto", and the CBS Respondent

having appeared specially to contest the jurisdiction of this Court and having moved to vacate the temporary restraining order of this Court dated February 3, 1973, by motion dated May 1, 1972, and Sherwood having answered the debtor's petition of February 2, 1972, supporting the same while preserving its rights to assert its security interests in this Court, and the debtor and Sherwood having answered the CBS motion to vacate, and after hearing Levin & Weintraub, Esqs., Elias Mann, of counsel, attorneys for the debtor and debtor in possession, and Wachtell, Lipton, Rosen & Katz, Esqs., Leonard M. Rosen and Bernard Mindich, of counsel, attorneys for Sherwood, all in support of the restraining order and in opposition to the objections of CBS, and Cravath, Swaine & Moore, Esqs., Harold Medina, Jr., of counsel, attorneys for the CBS Respondent in opposition to the debtor's petition, and the undersigned having heard and considered the proofs submitted in support of and in opposition to the said petition on September 20 and December 6, 1972,

NOW, upon reading and filing the order to show cause dated February 3, 1972, the petition of the debtor in possession dated February 2, 1972, and the answer of Sherwood, all submitted in support of the petition for a restraining order, and upon reading and filing the special appearance, and motion to vacate dated May 1, 1972, of the CBS Respondent in opposition to the debtor's petition for a restraining order, and upon the record taken before me, and the Court having heard testimony with respect to the said petition and the jurisdictional objections raised by the CBS Respondent, hereby makes the following

27 A

findings of fact, conclusions of law and order:

FINDINGS OF FACT

1. The debtor, U. S. Media-International Corporation ("USM"), filed a petition herein under Chapter XI of the Bankruptcy Act on October 15, 1971.

2. At the time it filed its petition and at all times relevant herein, USM was "an independent media buying service" (5/2, p. 6; 5/3, p. 42; 9/20, p. 7)* and, as such, used special media purchasing expertise to purchase advertising time and space from various advertising media outlets (primarily radio and television stations) throughout the United States for the ultimate use of requesting advertising agencies or advertisers with whom USM dealt (5/2, p. 14; 5/3, pp. 40-42; 9/20, pp. 7-10,

---

*All references herein to "5/2", "5/3" etc., with page numbers following, relate to one of the following transcripts of evidentiary hearings or depositions upon which the present parties have relied in part or whole in connection with this motion:

1. Deposition of U. S. Media by Norman King and James Cannon, March 14, 1972 ("3/14").
2. Evidentiary hearing re objections of Westinghouse Broadcasting Company, May 2, 1972 ("5/2").
3. Continued evidentiary hearing re Westinghouse, May 3, 1972 ("5/3").
4. Continued evidentiary hearing re Westinghouse, June 13, 1972 ("6/13").
5. Deposition of CBS by Eugene F. Jankowski and Marvin Schrager, July 31, 1972 ("7/31").
6. Continued deposition of CBS by Eugene F. Jankowski and Marvin Schrager, August 4, 1972 ("8/4").
7. Continued deposition of CBS by Eugene F. Jankowski and Marvin Schrager, September 12, 1972 ("9/12 (Schrager)" or "9/12 (Jankowski)").
8. Continued deposition of CBS by Donald D. Ducotey, September 12, 1972 ("9/12 (Ducotey)").
9. Evidentiary hearing re objections of CBS, September 20, 1972 ("9/20").
10. Continued evidentiary hearing re CBS, December 6, 1972 ("12/6").

64-65). Some of the radio and television stations from whom USM purchased advertising time included those owned, operated or represented by Columbia Broadcasting System, Inc. (the "CBS Respondent" or "CBS").

3. USM's obligations arising from its aforesaid purchases from the media, including the CBS Respondent, were reflected on USM's books and records as "accounts payable" and have been so listed in the schedules to USM's Chapter XI petition herein. At the same time, the obligations of the various agencies and advertisers with whom USM dealt, arising from USM's service, including the supply of the aforesaid advertising time to them by USM, were reflected by USM on its books and records as "accounts receivable" and have been so listed in the schedules to USM's Chapter XI petition (9/20, pp. 37-38, 41, 82-85; 5/2, pp. 57-60; C. Exs.* 8, 9, 10).

4. On February 2, 1972, after learning of the institution and threatened institution of certain litigations by various media claimants and other respondents, including CBS and Sherwood Diversified Services, Inc. and Sherwood Communications Corporation (secured creditors of USM) (jointly referred to herein as "Sherwood"), with respect to USM's accounts receivable,

---

* All references herein to "C. Ex." relate to the Exhibits submitted by the parties at the evidentiary hearings herein on September 20 and December 6, 1972. References to "C. Dep. Ex." relate to Exhibits used by the parties on depositions of CBS personnel. References to "W. Ex." relate to Exhibits submitted in connection with prior objections by Westinghouse Broadcasting Company, Inc. Numbered Exhibits (e.g., "Ex. 2") were submitted as Debtor's Exhibits; Lettered Exhibits (e.g., "Ex. B") were submitted as CBS's or Westinghouse's Exhibits.

USM petitioned this Court for an order to enjoin and restrain said persons from commencing or continuing any actions or proceedings or from taking any other action to effect collection of or interference with USM's accounts receivable which arose from the services rendered by USM to advertisers and/or agencies.

5. The CBS Respondent has made a special appearance herein opposing the debtor's petition and challenging the Court's jurisdiction to restrain it from effecting collection of the amounts listed by USM as its accounts receivable. The CBS Respondent contends that these accounts were not the property of or in the possession of USM because USM was allegedly acting merely as an agent for the advertisers for whose products USM purchased advertising time. CBS claims that said advertisers were "disclosed principals" and thus supposedly liable directly to CBS and not to USM.

6. Respondent Sherwood has heretofore answered USM's petition and, while preserving its right to ultimately assert certain security interests in the accounts receivable, has supported the debtor's petition and consented to the injunctive relief sought.

7. It is the joint position of USM and Sherwood that this Court has exclusive jurisdiction to determine all claims of the CBS Respondent with respect to the debts underlying the accounts receivable involved herein and, accordingly, also has the jurisdiction to grant the injunctive relief prayed for by USM. This position is based on the fact that said debt obligations are the property of USM and were within its legal

30 A

possession at the time of the filing of the Chapter XI petition herein. With respect to CBS's jurisdictional objection based on the alleged existence of a principal-agent relationship between USM and the various advertisers who were the ultimate users of the advertising time purchased by USM, it is the joint position of USM and Sherwood that said objection is factually and legally untenable in that USM was in fact an independent contractor, not an agent, and that, even assuming, arguendo, that it was an agent, there can be no direct liability by its alleged principals to the CBS Respondent because said Respondent at all relevant times dealt only with USM and relied exclusively on USM's credit.

8. In view of the jurisdictional issues raised herein, this Court set the matter down for an evidentiary hearing, which in fact proceeded on September 20 and December 6, 1972.*

THE BUSINESS PROCEDURES OF USM ESTABLISH THAT IT WAS AN INDEPENDENT CONTRACTOR -- NOT AN AGENT -- AND THAT IT HAD FULL CONTROL AND DOMINION OVER THE ACCOUNTS RECEIVABLE IN QUESTION

9. USM took the initiative in establishing contact with its clientele, who were, with only rare exceptions, advertising agencies ("agencies") rather than the advertisers themselves (5/2, pp. 9-11, 47; 9/20, pp. 6-8). As described by its president, USM's consistent practice was to stress that it would sell its special expertise in the purchase of advertising time and space:

---

* As noted in the preceding footnote herein, the parties have incorporated herein certain portions of similar prior hearings relating to jurisdictional objections raised by Westinghouse Broadcasting Company.

> I would send a letter; I would make a phone call; I'd be introduced to somebody at a party. I would just generally circulate, as one sells any product; he tries to find buyers, people who are interested in the product you sell. The product I sold was my company's expertise in the buying of media time. (5/2, pp. 9-10).

In particular, USM stressed that its highly specialized personnel were able to read the market place better and negotiate better rates from the media than those generally offered to the full-service agency and could thus purchase more time than the agency would be able to buy for the same amount of money (5/2, pp. 9-12; 5/3, pp. 22-23, 39-40; 9/20, pp. 7-11, 64-65).

> We would interest them [the agencies] in the fact that our service, our independent media-buying service, was in a position, because of our unique expertise and professionalism and experience, to do a better job in securing the media for their clients [the advertisers], getting more media for their clients for the same money, or the same media for their clients for less money, still making a profit for our service and seeing that the agency always received its normal fifteen per cent commission. (9/20, p. 7).

* * *

> [USM] maintained that all radio and television stations [rates] are merely the beginning of an economic dialogue . . . . so instead of just accepting what is printed, that they would sell a minute of time for so many dollars, we would put that under pressure and attack, to see if they would sell that minute of time for so many less dollars than they would publish.
>
> And that was more often than not the case -- that they did (5/2, p. 12).

10. In dealing almost exclusively with agencies and in representing itself as an independent supplier of media expertise, USM was typical of other media buying services (5/3, pp. 40-42). Moreover, USM was also typical of other media buying services in that it had acquired uncommitted broadcast time in exchange for cash, merchandise or services, which was carried on its books as "media inventory" (5/3, pp. 3-4, 8-13; 9/20, p. 46; C. Exs. 8, 9). While the actual size of this inventory was small, it was common knowledge in the advertising industry that independent media buying services used the existence of their inventory or unassigned "blocks" of time to persuade prospective clients that they could get better deals with stations than those offered to traditional agencies (5/3, p. 40).

11. When an agency or advertiser indicated that it would use USM's services, USM would obtain its oral or written commitment to purchase time to be used for the advertiser's promotional announcements. While these commitments generally indicated the amount of money that the client would pay to USM for the purchase of advertising time and indicated the general goals sought to be achieved by the advertiser (5/2, pp. 13-15, 102-103, 106-107; 9/20, pp. 7-11, 64-65, 121-122) there was no evidence that any agency or advertiser authorized USM to contract directly in the name of such agency or advertiser or to make an agency or advertiser liable to the media. Actually, the record evidence is exactly to the contrary. Thus, USM's key personnel repeatedly testified herein that their understanding was that only USM was to be liable for payment to CBS and that no advertiser (or agency) had ever authorized USM to contract on their behalf that they would be directly liable to

the media in connection with purchases made by USM (9/20, pp. 35-36, 64-66, 12/6, pp. 159-161, 180, 183-184). At the same time, the record shows that CBS offered no evidence showing any grant of authority to USM and in fact conceded over and over again that it never sought any confirmation of USM's alleged authority to act and never requested or received from USM or any advertiser any acknowledgment or commitment that the advertiser -- as opposed to USM alone -- would be liable to the media (7/31, pp. 29-30, 36, 64-66, 68-69, 84-87, 101; 8/4, pp. 110-112, 161-162; 9/12 (Jankowski), pp. 212-213). One CBS witness testified as follows:

> Q. Mr. Schrager, are you aware of any overt or affirmative act by any advertiser which would lead to the assumption that the advertiser had agreed to pay the charges invoiced to U. S. Media?
>
> A. No, I am not aware of any.
>
> (8/4, pp. 161-162.)*

12. Once USM received a purchase commitment from an agency or advertiser -- and sometimes even before (5/2, p. 107) -- USM would use its "knowledge and professionalism and expertise in order to determine how to best spend that budget in order to get the optimum result for the advertiser" (5/2, p. 14). Although USM requested its clientele to indicate their general preferences as to particular types of broadcast time to be purchased, USM by virtue of its expertise was obviously expected to and did exercise full control over the manner in which the

---

*The fact is that it was clear at all times that USM in purchasing time from the media, including CBS, did so exclusively in its own name and on its own credit and without any expectation on CBS's part that payment for the purchases would be received from any one other than USM. (See Findings of Fact 30-31, infra.)

advertiser's goal was to be achieved. USM's president testified:

> Well, they gave us really an outline. We used our own initiative, our own intelligence, our own knowledge, our own experience to fill in that outline and also extend that outline.
>
> Yes, they would give us a budget, what they would like to achieve, like, how many people they wanted to reach and the kind of people they wanted to reach, and then it was up to us to go out in the market place and achieve those goals. (9/20, p. 9)

A USM media director added the following:

> Q. Didn't you in fact have great leeway in using your expertise in buying time and placing it in particular stations as opposed to other stations?
>
> A. That's why they would come to us, for the expertise.
>
> * * *
>
> There are many agencies that would come to us and just say "Here is the budget for product X," and that's it, and leave it up to us. We would designate what markets, what budget by market, and we would go out and buy the spots that -- there was no direction from them as to -- other than the fact that they wanted to be in the market of Albany and Pittsburgh, and that would be it.
>
> * * *
>
> They would leave it up to us.
>
> (12/6, pp. 179-180.)

13. USM's media personnel were directly and regularly solicited for the placement of advertising by media salesmen, including those of CBS (5/2, p. 15; 7/31, pp. 93-94; 9/20, p. 15), USM and the media salesmen, without the participation of any

advertiser or agency (7/31, pp. 80-82), would enter into an oral agreement as to rates and schedules, which agreement would be memorialized separately by USM in a detailed "buy-sheet" and by the media in a "confirmation" (5/2, pp. 109-112; 7/31, pp. 40-42; 9/20, pp. 88-94; 12/6, pp. 161-164, 169; C. Exs. 2-6; C. Ex. E).

14. USM's buy-sheet would normally be prepared by USM based solely on its oral communications with CBS (12/6, pp. 161, 176-177). Significantly, this buy-sheet did not set forth the prices agreed to between CBS and USM but rather indicated only the price that the advertiser or agency had committed to pay to USM (9/20, pp. 91-94; 12/6, pp. 174-179), which was different from that which USM had agreed to pay to CBS (e.g., 9/20, p. 43-44). On occasion, USM had agreed to pay more to CBS than advertiser or agency had committed to pay to USM and USM accordingly suffer losses. (See Finding of Fact 19, infra.)

15. CBS's confirmation would in the first instance normally be merely a letter summarizing the scheduling and pricing terms which had been negotiated between USM and CBS (C. Ex. A; 7/31, pp. 41-42; 8/4, p. 132). Subsequently CBS would send another confirmation on a printed form which it called a "contract" (C. Exs. 2-6; 7/31, p. 42). This printed form would again set forth in an added typewritten schedule on its face the advertising time purchased by USM and the prices charged by CBS. The form would also contain numerous terms which had never been the subject of discussion or negotiation between CBS and USM (12/6, pp. 163-165, 183-184; 5/2, p. 29; 7/31, pp. 46, 64-66, 84-85; 9/20, pp. 30-33, 35, 76-77). Frequently, the printed confirmation or "contract" would not arrive at USM's office until the purchased

schedule had actually commenced or had been completed (5/2, pp. 26-27; 5/3, p. 110; 7/31, pp. 53-54; 9/20, pp. 17, 26-27).* Upon receipt of a printed confirmation form, USM would not examine any of the provisions other than the prices and playing schedules, which it comapred to its own buy-sheets (9/20, p. 75; 12/6, pp. 163-164, 183). In fact, USM never attached any real significance to the confirmation as an agreement since "there always seemed to be variances and discrepancies and adjudications would have to follow . . . . We viewed what happened in the buy-sell room as the agreement . . . ." (5/2, p. 29). CBS also looked to the oral negotiations for the real substance of the parties agreement (8/4, pp. 132-133). In any event, USM paid little attention to the confirmations and instead would look only to a subsequently received affidavit of performance to see if the station had actually provided the time it promised to provide and would prepare its own bills accordingly (9/20, pp. 88-89, 93-94).

16. Prior to the actual billing to USM's clients which was done only by USM -- the only document that would be sent to USM's client was the USM buy-sheet which, as already indicated, had been prepared solely by USM after its oral communications with CBS.

17. It is of further significance that neither USM nor CBS every signed the CBS confirmations even though the documents called for signature of both parties and provided that they would not be binding on CBS unless executed and delivered

---

*Indeed, three of the four representative forms actually submitted in evidence herein show that they were not sent out until after the advertising schedule had run (C. Exs. 3, 4, 6; 9/20, pp. 26-27).

37A

by CBS (C. Exs. 2-6; 7/31, pp. 63-64; 8/4, pp. 130-131; 9/12 (Jankowski), pp. 204-205; 9/20, pp. 32-33, 77, 100; 12/6, pp. 164, 182-183).* And perhaps even more pertinent to the issues raised by CBS herein is the fact that nothing in the CBS confirmations called for execution by the advertiser, who is claimed by CBS to have been bound by the alleged contract.**

18. After the purchased advertising schedule had been run, CBS sent USM a bill and affidavit of performance addressed solely to USM (7/31, pp. 77-79, C. Ex. 7). No copy was sent to the advertiser whose products were involved (7/31, pp. 77-79, 80-81). The time for payment to CBS was keyed to presentation of the bill to USM (8/4, p. 160). USM audited the bill and affidavit of performance by comparing them with its own buy sheets (5/2, p. 114, 9/20, p. 89, 93, 97). USM would then separately prepare and send its own invoice to the agency, or, in rare instances where USM dealt directly with the advertiser, to the advertiser, for the amount which the agency or advertiser had agreed to pay USM (5/2, pp. 37-40, 114; 9/20, pp. 82-87; W. Ex. 3) which of course was different from the amount charged by

---

*One CBS witness had originally testified that CBS would normally sign the CBS confirmation before sending it on to USM and would request USM to sign and return the same (7/31, p. 61). This witness later corrected his testimony and indicated that CBS did not sign the confirmations before sending it to USM but rather would await the forms return (if it were returned) before CBS would sign it (8/4, pp. 130-131). As indicated above, the forms were neither signed nor returned by USM.

**CBS has placed great reliance on the printed terms of its alleged "contract" forms to substantiate its claim that USM acted merely as an agent and that the advertiser who was the alleged principal was directly liable to CBS. However, as indicated by the circumstances discussed in Findings 15-17 and by the further circumstances of their preparation and use as set forth in Findings 25-29, infra.) it is clear that CBS's claim is totally frivolous.

CBS to USM (9/20, pp. 43-44, 68; Finding 19, infra.). USM generally did not render its invoice to its client until sixty days after the time had been run (5/2, p. 77). When USM sent its invoice to its client, it also forwarded a copy of the CBS affidavit of performance (which was sometimes part of the CBS bill), but deleted any references to the amounts which CBS actually charged USM for the time purchased (5/2, pp. 42-46, 70-73; 9/20, pp. 43-44, 86). Since CBS never sent any of the confirmations or bills to anyone other than USM, and since USM's clients never saw an unaltered CBS invoice forwarded by USM, they had no way of knowing the amount that USM was being charged by CBS. Indeed, it was USM's policy to refrain from disclosing this information -- even when requested (5/2, pp. 42-46, 70, 73; 9/20, pp. 11, 15, 34-35, 43-44; 12/6, p. 174). "We would normally -- I say 'normally' -- never, if possible, allow the advertiser to know what we were purchasing the time for." (5/2, p. 43; emphasis supplied.) Similarly, USM never disclosed to the station how much it was charging its clients for the time it had purchased (5/2, pp. 73-74, 8/4, p. 185) and therefore CBS had no way of determining whether USM was in fact purchasing time within its commitments from its clients. Thus, in the words of USM's president, "No one knew whether I lost or made money," and, in many instances, USM did take a loss (5/2, pp. 15-16; 9/20, pp. 11-15) (see also 9/20, p. 95).

19. USM suffered losses because its entire business was based solely upon its ability to negotiate an advertising rate that was so much lower than that offered to agencies that it could pay the agency its full commission, give the advertiser extra time for its money, and still fulfill the general goals of

the advertising program (5/2, pp. 12, 16-24; 9/20, pp. 7, 67-70). Quite often, USM would simply promise more than it could deliver for the client's commitment, and, rather than risk losing the client by asking for more money, would keep its promises by paying out of its own pocket (5/2, pp. 15-16; 9/20, pp. 11-15). It is significant that advertising agencies, unlike USM, never ran the risk of promising too much because they generally worked on a straight 15% commission which came in the form of a rebate from the media (5/2, pp. 18-19, 24).

20. USM's billing and collection efforts, on the one hand, and its payment obligations to CBS, on the other, were always treated independently. USM maintained wholly separate accounts receivable and accounts payable records (C. Ex. 10; 5/2, pp. 57-60; 9/20, pp. 37-38, 41, 82-88). At all times USM considered itself -- and no one else -- directly liable to the media, including CBS, for purchases of advertising time made by it (9/20, pp. 64-66; 12/6, pp. 160-161). There was never any correlation between USM's receipt of payment from specific advertisers or agencies and its payment to the media (5/2, pp. 71, 118-19, 156-57, 60; 5/3, pp. 71-73). USM was continually paying its oldest outstanding accounts payable invoices first, regardless of whether it had actually received payment with respect to its own invoice covering the same advertising time: "As the moneys came in, as I collected my accounts receivable, it didn't make any difference who paid me; I paid the oldest bills first." (5/2, pp. 156-57; also 5/2, pp. 71, 143-144, 160; 5/3, pp. 62-73; 9/20, pp. 46-47, 120-124).* USM did not

---

*Actually, because of the importance of CBS as a major network, USM treated them preferentially, obviously believing that CBS might cut USM off as a customer (9/20, pp. 79-80).

segregate its receipts in any way as to the agency or advertiser (5/2, pp. 31-32, 74, 156-157; 5/3, p. 73; 9/20, pp. 41-42, 44, 46-47) nor even attempt to match up its payments to any media claimants with the payments which it had received from its clientele (5/2, pp. 71, 118-119, 157, 160; 5/3, pp. 71-73). Indeed, there were times when USM paid the media for broadcast time provided for the use of clients whose debts to USM had subsequently proven of doubtful collectibility without ever requesting any refund or credit (5/2, pp. 87, 89-90). USM's president summarized USM's position in this regard as follows:

> I was like a jobber, like an independent jobber, and I got the time for their use and we were always responsible for it, because if we did not get it -- if we got the time, and then the advertiser changed his mind, we had to pay for it. We were the ones responsible for the time.
>
> Where the advertiser went out of business or did not pay us because they ran out of money, we still paid for the time.
>
> * * *
>
> Yes, we had gone out and put our credit on the hook; got the time and delivered it to the advertiser, which means it ran on radio and television; sent the bills, and then got the news, "I don't have the money, gentlemen" -- maybe you couldn't find the guy; but we had to pay the station, it was our responsibility. We are the ones who bought it.
>
> (9/20, pp. 64-66)

21. CBS, of course, was aware at all times that payments to it on the invoices it had rendered to USM arrived on USM checks only (C. Dep. Exs. 11, 12; 7/31, p. 7; 8/4, pp. 142-160; 9/12 (Ducotey), p. 4) and didn't care where the money came from so long as CBS was paid (7/31, pp. 71-74; 8/4, p. 126; 9/12 (Schrager), p. 215). CBS's credit manager testified in this

regard:

> Q. Am I correct in assuming from your previous testimony that you did not consider it a sufficient excuse of non-payment by U.S. Media that in fact they had not been paid by an advertiser?
>
> A. True, or I was not concerned. We wanted our money whether they were paid or not, but you know, where would U.S. Media get the money unless the advertiser paid them.
>
> Q. Out of its own pocket, perhaps. Is that possible?
>
> A. It is possible, but --
>
> Q. Did you ever inquire whether in fact that was the situation with respect to some of those accounts?
>
> A. Not really. I wasn't that interested.
>
> (9/12 (Schrager), p. 215.) (Emphasis added.) (See also 7/31, pp. 71-74; 8/4, p. 126.)

22. USM carried the amounts due from the account debtors as USM's own accounts receivable (5/2, pp. 57-60; C. Exs. 8, 9, 10; 9/20, p. 87). USM, with full conviction that it, and only it, owned its accounts receivable, assigned them to two creditors as collateral for loans and this assignment was known to CBS (8/4, pp. 165-166; C. Dep. Ex. 17; 9/20, pp. 41-42). There is no evidence that CBS ever objected to this assignment of what it now claims was its exclusive property. USM, again with the same confidence in its belief of sole ownership of its accounts receivable, sought and obtained, through independent auditors, a verification from these account debtors that the accounts were owing to USM (5/2, pp. 74-76). Significantly, no agency or advertiser ever denied its liability to USM for the broadcast time which USM had purchased (5/2, pp. 76-77). USM

also exercised sole responsibility for effecting collection of these accounts, including normal "dunning" practices and sending letters to delinquent agencies threatening legal action unless payment was made (5/2, pp. 69, 72-73, 86, 92, 101-102; 9/20, pp. 97-98). These collection efforts continued until October 6, 1971, at which time the efforts ceased only because its comptroller had to cease collection work in order to prepare schedules for the petition filed herein (5/2, pp. 84-85). Moreover, even after USM had assigned security interests in its accounts receivable to Sherwood and the Continental Bank, it exercised exclusive responsibility in effecting their collection (5/2, p. 101) and indeed retained the only ledger cards listing the accounts receivable at the time of the filing of the petition (5/3, pp. 61-62; 9/20, p. 97). It also continued to retain the original duplicate invoices (5/2, pp. 129-130).

23. From the foregoing facts, it is apparent that USM, acting as an independent contractor, maintained full dominion and control over the accounts receivable by virtue of its consistent policy of separately recording, billing, verifying and collecting them from the account debtors. In marked contrast to USM's conduct, CBS never asserted any control or dominion over those debts and until after USM's Chapter XI petition was filed never asserted or expressed any right to seek payment directly from the account debtors.

24. Unlike USM, prior to the filing of the instant Chapter XI petition, CBS never asserted any claim for payment against USM's account debtors or even indicated that it expected payment from any one other than USM (7/31, pp. 18, 69; 8/4, pp.

43A

147, 161; 9/12 (Ducotey), pp. 5-9). It was not until some time after USM had filed its Chapter XI petition that CBS, for the first time, decided to formally raise the claim of ownership put forth in this proceeding and it was not until then that it sought payment from any one other than USM (8/4, pp. 109, 123-125; 9/12 (Ducotey), pp. 5-9; 9/12 (Schrager), pp. 218-219, 228-229, 234-235).* Significantly, at that point, some of the CBS invoices in question were well over a year old (C. Exs. 11A-11F; 9/20, pp. 100-109; 7/31, p. 22; 8/4, p. 109). Moreover, prior to USM's Chapter XI petition, CBS actually had no significant contact of any kind -- no less contact concerning payment -- with USM's advertisers. Where USM was involved, all negotiations concerning the sale of advertising time, billing and payment were solely between CBS and USM (7/31, pp. 18, 20, 60, 82, 93-94; 8/4, pp. 142, 160, 183, 185; 9/12 (Ducotey), p. 4). CBS neither sent confirmations, bills nor performance affidavits nor any other documentation to any one other than USM (7/31, pp. 49, 78-79, 81). It is further noteworthy that CBS totally failed to produce any evidence to indicate that the amounts it now claims as being directly owing to it from advertisers were ever carried on its books and records as being due from anyone other than USM. Actually, the record demonstrates exactly the contrary (7/31, pp. 10-16; 8/4, pp. 148-150). Additionally, it is particularly interesting that CBS' normal audit verification practice concerning its accounts receivable -- employed as late as September 1971 -- was to seek verification of liability from only USM (8/4, pp. 149-150, 196).

---

*Even then CBS pursued only some of the advertisers involved and refrained from contacting others (9/12 (Schrager), pp. 233-234, 238-239; Compare C. Ex. 1 to C. Dep. Exs. 24-35).

CBS HAS FAILED TO DEMONSTRATE THAT USM WAS ACTING AS AN AGENT FOR ADVERTISERS.

25. CBS, in attempting to find some support for its contention that USM was acting as an agent for the advertisers for whose products USM purchased advertising time, relies almost exclusively upon the printed confirmations or alleged "contracts" which it sent to USM after USM had negotiated a purchase (C. Exs. 2-6). CBS appears to rely solely on the fact that the several forms of confirmation regularly used by CBS stated in one way or another that USM was acting as an "agent" for the advertiser identified on the form. This, however, can be deemed nothing more than a wholly self-serving statement by CBS without any legal consequence as to either USM or its clients.

26. To begin with, the CBS confirmations were prepared solely by CBS (7/31, p. 46) and there is no evidence whatsoever that any advertiser or USM in any way acknowledged or agreed that the principal-agent designation was accurate. Indeed, the record shows that CBS conceded over and over again that it neither sought nor received any confirmation, from any source, that USM was an authorized "agent" for any advertiser or that it had authority to contract with CBS to impose direct liability by any such advertiser to CBS. (7/31, pp. 29-30, 36, 64-66, 68-69, 84-87, 101; 8/4, pp. 108-112, 161-162; 9/12 (Jankowski), pp. 212-213). CBS witnesses testified as follows:

> Q. Mr. Jankowski, do you know of any attempt by CBS to acquire any knowledge with respect to the manner in which U. S. Media operated vis-a-vis advertising agencies with respect to advertisers?
>
> A. I do not.
>
> Q. In the ordinary course of business, did

CBS ever contact any agency or advertiser to determine whether U. S. Media had authority to buy time on behalf of that advertiser?

A. Not that I am aware.

(8/4, p. 108)

* * *

Q. I now ask you [Mr. Jankowski], in the normal course of affairs, would CBS ask that the sales representative in their calls to advertisers ask whether the advertiser is going to be ultimately responsible for the charges that have been invoiced to U. S. Media?

A. Under the normal course of affairs, we would not.

Q. Do you know of any oral representations made by any advertiser listed on Joint Exhibit 1 that it would stand responsible for the charges invoiced to U.S. Media by CBS?

A. Prior to November 1971?

Q. At any time.

A. Not that I am aware.

(9/12 (Jankowski), pp. 212-213) (See also Finding 11, supra).

27. Moreover, despite the basic claim in each of the alleged contract forms that USM was an agent for an "advertiser", the record herein demonstrates that USM rarely dealt with advertisers and rather dealt with advertising agencies as its clients (5/2, pp. 46-47; 9/20, pp. 6-8). This was known to CBS (7/31, pp. 35-36). CBS, in fact, relies on a document herein (C. Ex. D) which states in very explicit terms that USM had virtually no contact with the advertisers who were allegedly

USM's principals.

28. It is further noteworthy that despite CBS's attempt to create a principal-agent relationship and bind advertisers simply by the confirmation forms in question, CBS never provided for a direct signature by any advertiser (C. Exs. 2-6). Indeed, as noted earlier, the advertisers who are sought to be bound by these documents were not even provided with a copy of the form (7/31, pp. 80-81; 9/20, pp. 34-35). Moreover, as also noted earlier, neither USM nor CBS ever signed the forms sent to USM (Finding 17, supra). This is highly significant in view of the specific proviso that the form was not to be a binding agreement unless and until signed and delivered by CBS (see C. Exs. 2 and 4).*

29. It is also interesting that these forms, which are so heavily relied on by CBS, were frequently not even sent to USM until after the purchased advertising time was actually playing on the air or the transaction was virtually complete (Finding 15, supra)**. But no matter when received, it is clear that USM did not consider the document to be an agreement in accordance with the printed terms thereof. To

---

*The record is clear that when CBS really intended to bind an advertiser directly, it would insist upon and obtain a direct written commitment from the advertiser (7/31, pp. 85-87; 8/4, p. 127).

**CBS interestingly noted that in such cases they relied on the oral agreement between the parties (7/31, pp. 54-55; 8/4, pp. 132-133) which all evidence shows was limited to playing schedules and prices and had nothing to do with questions of agency or advertising liability for payment (see, e.g., 12/6, pp. 163-165, 183-184).

be sure, USM personnel never even read the printed terms (9/20, p. 75; 12/6, pp. 163-164, 183).* The evidence demonstrates that except for certain added typewritten references concerning only the scheduling of the purchased advertising time and the prices to be charged to USM, none of the terms of the alleged "contract" forms were a reflection of any negotiation, discussion or agreement even between USM and CBS -- no less between CBS and the advertiser who is now sought to be bound thereby (Finding 15, supra). The lack of any real probative value to the CBS forms is graphically illustrated by the uncontradicted testimony of a former USM media director.

> Q. Will you just explain to us what you would do when this [confirmation form -- C. Ex. 3] was received at U.S. Media?
>
> A. We would have a buy sheet, which had already been sent out, and we would check one, the start date, the end date, and the length of the announcement; 30 seconds, 60 seconds; the number of announcements per week; whether it was two per week at 9 o'clock and three per week at 11:30. The day we are supposed to run, whether it was Monday through Friday or Tuesday and Wednesday, and the weekly cost.
>
> Q. Would that be the extent of your examination of this document?
>
> A. Yes.
>
> Q. Did you ever sign any copies of this particular type of confirmation and return it to the station?

---

*Even the CBS personnel were unfamiliar with the printed terms of the alleged "contract" (7/31, pp. 45, 66).

A. No.

Q. What physically would be done with these documents?

A. When they were checked out, if they were correct in all the information thereon, they would be filed along with the buy sheet for a later billing.

Q. Was any examination made of the printed terms on these confirmations that appear on Pages 2, 3 and 4 of this exhibit [C. Ex. 3]?

A. No.

Q. You would not read the printed terms?

A. No.

Q. Now, Mr. Chapman, if I told you that this form of confirmation which is Exhibit 3 in the record here provided in the printed portions, particularly in Paragraph 6 as follows "Advertiser shall pay CBS in accordance with such billing," would that conform to your understanding of the transaction as you negotiated with CBS?

A. This really wasn't anything that we negotiated with the station or the station rep. The only thing that we ever negotiated were the dates of the schedule, the number of announcements that were supposed to be in this package, and the weekly cost.

Q. So you never got into negotiations concerning the details that are set forth in these forms normally such as payment terms, the warranties and indemnities, the governing laws, the time for broadcast -- not time for broadcast, but the provisions relating to omissions of broadcasts and so on?

A. No.

Q. At any time during your dealings with CBS, did they ever request a written authorization or commitment to be delivered to them from any advertiser or agency who was a client of U.S. Media?

A. No.

(12/6, pp. 163-165) (See also 12/6, pp. 183-184).

EVEN IF USM WAS ACTING AS AGENT FOR THE ADVERTISERS FOR WHOSE PRODUCTS IT PURCHASED ADVERTISING, CBS CONTRACTED SOLELY FOR PAYMENT BY USM AND EXTENDED CREDIT EXCLUSIVELY TO USM

30. As previously set forth in Findings 24, 26 and 28, supra, at no time prior to USM's insolvency did CBS ever act, with respect to those advertisers who they now seek to bind, in such a manner as to indicate that it was looking to them for payment or was relying upon their credit in connection with purchases made by USM. Indeed, despite the fact that CBS's invoices called for payment within seven days of receipt by USM (C. Ex. 7) and despite the additional fact that USM was substantially late in making payments -- usually being delinquent 90 days or more (C. Exs. 11A-11F; 9/20, pp. 100-108) -- CBS still invariably sought payment from USM only, rather than the agency or the advertiser employing USM (7/31, pp. 18-20, 69; 8/4, pp. 147, 161; 9/12 (Ducotey), pp. 5-9; 9/20, pp. 66-67). In fact, CBS allowed certain USM accounts to remain unpaid for over a year (C. Exs. 11A-11F; 9/20, pp. 100-109; 7/31, p. 22; 8/4, p. 109) and still made no demand for payment from anyone other than USM until after USM's Chapter XI petition was filed (8/4, pp. 109, 123-125; 9/12 (Ducotey), pp. 5-9; 9/12 (Schrager), pp. 218-219, 228-229, 234-235).* Moreover, CBS never sought verification from the advertisers concerning the amounts due, but did seek it from USM as late as several weeks before USM's petition was filed (8/4, pp. 149-150, 196). And at no time prior to the filing

*Even then CBS pursued only some of the advertisers involved and refrained from contacting others (9/21 (Schrager), pp. 233-234, 238-239; Compare C. Ex. 1 to C. Dep. Exs. 24-35.)

of the petition herein did CBS seek or receive any other form of acknowledgment of liability from any advertiser for the charges incurred by USM (Finding 26, supra).*

31. The fact that CBS relied solely upon USM's credit is further indicated by the showing herein that it continually investigated the credit of only USM, including the regular solicitation of Dun & Bradstreet reports on USM (7/31, pp. 91-92; 8/4, pp. 143-146; C. Dep. Exs. 17, 37), while, in striking contrast, making no comparable efforts with respect to any of the advertisers now claimed to be bound directly to CBS (7/31, pp. 25, 91-92; 8/4, pp. 136-138, 143-144; 9/20, p. 35).

CONCLUSIONS OF LAW

1. At the time of the filing of the Chapter XI petition herein, USM was in possession of the debt obligations underlying USM's accounts receivable.

2. This Court had exclusive jurisdiction to determine all claims of the CBS Respondent with respect to the aforesaid debt obligations.

3. This Court has the power to enjoin the CBS Respondent from continuing or commencing any lawsuits against any of USM's account debtors or others with respect to the aforesaid debt obligations or which in any way interfere with USM's collection of said debt obligations.

---

*At the same time USM continually believed that only its credit was on the hook and acted accordingly (Finding 20, supra). In fact, USM knew that no advertiser had ever authorized USM to contract with CBS for direct liability of the advertiser (9/20, pp. 35-36, 64-66; 12/6, pp. 159-161, 180, 183-184).

4. The CBS Respondent had the burden of establishing the alleged existence and scope of a principal-agent relationship between USM and the advertisers claimed to be USM's principals in connection with purchases of advertising time made by USM from the CBS Respondent. The CBS Respondent has failed to establish the existence of such a principal-agent relationship.

5. At all times relevant herein, USM was an independent contractor not an agent.

6. USM had neither actual nor apparent authority to obligate any advertiser to pay the CBS Respondent for any purchases of advertising time made by USM from the CBS Respondent.

7. Even if USM were deemed to be in a principal-agent relationship with advertisers in connection with the purchasing of advertising time for the ultimate use of such advertisers from the CBS Respondent, the CBS Respondent looked solely to USM for payment and relied exclusively upon the credit of USM in connection with said purchases and no claim may be made by the CBS Respondent against any of such advertisers with respect to any debts arising from said purchases.

8. Any and all Findings of Fact set forth herein which are in the nature of Conclusions of Law shall be deemed to be incorporated in these Conclusions of Law.

WHEREFORE, based on the foregoing Findings of Fact and Conclusions of Law, it is hereby

ORDERED, ADJUDGED AND DECREED that the debt obligations incurred by USM's account debtors by reason of advertising time

purchased from the CBS Respondent are the property of USM and are not subject to any claim of ownership by the CBS Respondent, and it is further ordered that the CBS Respondent, its attorneys, officers, agents, servants or employees are permanently enjoined and restrained from attempting to collect such debts or taking any other action which may interfere with USM's ability to obtain collection thereof.

Dated: New York, New York
, 1973

EDWARD J. RYAN
Referee in Bankruptcy

STATE OF WISCONSIN : CIRCUIT COURT : MILWAUKEE COUNTY :
Branch #2
Civil Division

THE HEARST CORPORATION,
a foreign corporation,

Plaintiff,

-vs- Case No. 342-462

MAUTZ PAINT & VARNISH COMPANY,

Defendant.

MEMORANDUM DECISION

Honorable Max Raskin
Circuit Judge presiding

Involved in the controversy before the Court are the following as parties, principals or both: Plaintiff, the Hearst Corporation, operator of Television Station Channel 12, at times referred to as the Station, or Hearst; Defendant, Mautz Paint & Varnish Company, referred to as the advertiser, or Mautz; and Kenneth Seitz & Associates, the advertising agency, referred to as the Agency or Seitz.

The action is one in contract, plaintiff claiming that defendant breached the contract entered into by the Agency with Hearst on behalf of defendant Mautz. Hearst sues for $18,729.75, the unpaid amount, as its damages.

Mautz denies the existence of a contract which binds it to pay any money to Hearst.

The parties in suit entered into a Stipulation of Facts. Together with 123 exhibits, and oral testimony taken in open court to supplement the Stipulation, the record is made complete.

Seitz began handling the advertising for Mautz in 1959. What was expected of Seitz in its relations to Mautz is best told by Henry Behnke, president of Mautz for the past three years, and before that its executive vice-president.

"Q What was the relationship between Mautz and the Seitz Agency?

"A Well, the relationship was probably several. Number one, we looked to them for advice and counsel and criticism; comments, comparison, with reference to merchandising, advertising, sales promotion, and in general sales efforts. They were not just an advertising agency as, for example, Arthur Anderson is not just an auditing agency. They met with us regularly to discuss, comment, review statements during the years.

"Secondly, the Seitz Agency acted--I suppose what you might call a vendor, or distributor, or jobber. Depending upon costs, we might, on occasion, for example, buy things from them that might be silk-screened or printed, like pennants and banners or window displays; or our advertising agency might buy it elsewhere because of costs.

"And in addition, the Seitz Agency made recommendations as to media; newspaper, radio, television and would sell us space or time or things like that. I suppose, to summarize, it would be to advise and to sell."

An analysis of the exhibits supports the conclusion that the Agency provided three phases of service to Mautz: (1) the placing of all commissionable media; (2) preparation of all graphic matter with primary interest in creating such material; and (3) marketing and promotional counsel.

For all of such services the Agency was paid in the following manner; (a) normal agency commission, in most instances, 15 per cent of the gross billing by the media; (b) hourly fees for copy art; (c) markup on outside purchases; and (d) hourly fees for marketing and promotion counsel.

With the knowledge and consent of Mautz, Seitz placed

television advertising with the Hearst Station. Seitz executed with Hearst seven contracts covering the period from February, 1960 to February, 1965. While Mautz was not aware of all the conditions and provisions of the several contracts, Mautz knew that Seitz was receiving as its compensation 15 per cent of the gross charge made by Hearst in its billings to Seitz. These contracts were prepared by Hearst and followed generally the standard contract forms used in the advertising industry as it relates to the television media.

The billing practice by Hearst was again the practice used in the industry. It was to bill the Agency for the Mautz advertising. Seitz was then to bill its client, Mautz, for the gross charges as billed to the Agency by Hearst. Mautz would pay Seitz who would in turn deduct 15 per cent as its commission and was then to forward to Hearst an amount equal to 85 per cent of the gross charges.

The difficulty was, however, that Seitz began falling behind on its account with Hearst after receiving payment from Mautz. As of the time of the contract entered into on March 21, 1963 by Seitz and Hearst, Seitz was in arrears in its payments to the extent of $5,418.75; and as of the time of the contract dated March 3, 1964 the arrearage increased to $6,999.75.

Although Mautz is mentioned in each of said contracts, its signature is not thereon.

Whether Hearst can recover from Mautz the amount now claimed, $18,729.75, depends upon; (a) If Seitz had authority, actual or apparent, to bind Mautz to either or both such contracts; and if so then, (b) Whether Hearst is foreclosed from recovering said amount by either its failure to mitigate the damages now

claimed or by estoppel.

Following March 3, 1964 few payments were remitted to Hearst by Seitz and the default continued to grow to the amount now claimed in damages by Hearst.

When Mautz became apprised of the Seitz defalcation, it made payments directly to Hearst, but continued to pay 15 per cent of the gross to Seitz until the relationship between all of the parties was completely severed.

(a) Did Seitz have authority, actual or apparent, to bind Mautz to the two contracts dated March 21, 1963 and March 3, 1964?

It was no secret that Seitz was the agent of Mautz in all advertising matters. Correspondence between the parties, minutes and notes of meetings held between Mautz and Seitz personnel amply bear that out. Hearst, on the other hand, was sufficiently aware that Seitz was the exclusive manager of the Mautz advertising. Equally, Mautz knew that Seitz was continually placing its advertising with the Hearst station.

We find that the continued relationship between Seitz and Mautz and Seitz and Hearst culminating in the execution of the 1963 and 1964 contracts led Hearst to reasonably conclude that Seitz had the apparent authority to bind Mautz to such contracts.

In Harris v. Knutson 35 Wis. (2d) 567 (1967 the court quotes with approval from Domasek v. Kluck 113 Wis. 336 (1902):

> "Three elements are necessary to establish apparent agency (1) Acts by the agent or principal justifying belief in the agency; (2) Knowledge thereof by the party sought to be held...(3) Reliance thereon by the plaintiff, consistent with ordinary care and prudence."

We believe plaintiff met its burden of proof to establish the apparent authority.

All parties involved are sophisticated, seasoned business men in their respective fields. They each knew or should have known their respective responsibilities. Mautz over the years budgeted various amounts for advertising in various media, including television. Mautz affirmatively approved the continued use of the Hearst station for its television advertising in the Milwaukee market. It apprised all of its individual dealers marketing the Mautz product of that fact.

By virtue of the long association between Seitz and Mautz the latter knew or had reason to know of the custom and usage in the advertising industry that an advertiser need not sign its name to a contract to which the Agency and Station were signatories.

In a breach of contract action, local custom and usage or individual course of dealing between two parties may be proven as having probative value to show intention of parties to contract, or on what parties had right to depend in their dealing. Karp v. Coolview of Wisconsin, Inc. 25 Wis. (2d) 299 (1964).

In 53 ALR (2d) 1139, it is said that the circumstances of each case and the agreements arrived at will determine whether an advertising agency is to be considered the agent of the advertising medium or of the advertiser.

It has long been held in Wisconsin, Lamb v. Klaus 30 Wis. 94 (1874), that in actions upon express contracts proof of usage is admitted on grounds that it serves to explain and ascertain intent of parties upon some point as to which their contract is silent.

Once a general custom has been established by proper evidence and requisite knowledge of the custom by the parties has been shown. the custom is to be treated as part of the understanding of the parties. H. W. Kastor & Sons v. Grove Lab. 58 Fed Supp. 1011 (1945).

In Bamberger Broadcasting v. Wm. Hamilton 33 F. Supp. 273 (1940) it was held that a contract entered into between a radio station and an advertising agency for the benefit of a named client of the agency although not signed by the client, made the advertiser or client a party to the contract.

We have analyzed the case of Washington Broadcasting Co. v. Goozh Gifts, 118 A. (2d) 392; 53 ALR (2d) 1136 (Col.)(1955) cited by Mautz in support for its position that Mautz cannot be bound by the Hearst-Seitz contracts.

There a radio broadcasting company brought an action against an advertiser to recover for advertising services. The defendant advertiser had paid the amount involved to the advertising agency, which had acted as intermediary between plaintiff and defendant and which had subsequently become bankrupt. Among other circumstances, the advertising agency had acted under a general arrangement with the broadcasting company to sell radio time, and was to receive a percentage of the charges from the broadcasting company as its commission.

Under these circumstances, both the trial and appellate courts held that the plaintiff radio station failed to sustain its burden of proof that the advertising agency was acting as the agent of the advertiser and contracted with the broadcasting company in the advertiser's behalf.

The facts in Goozh, supra, do not parallel those in the instant action. Here the Agency did not sell time for the

Station. On the contrary, Seitz prepared itself with the advertising material, approved in advance by Mautz, and then placed the advertising with Hearst, all with knowledge and approval of Mautz.

We believe that in Goozh, supra, the central fact was that the Agency sold advertising time for the Station, a point not present in the instant action.

(b) Is Hearst foreclosed from recovering said amount by either its failure to mitigate the damages now claimed or by estoppel?

While we conclude that the contracts in issue bind Mautz as principal, recovery by Hearst must be limited by reason of other factors.

Although custom and usage in the advertising field bound the advertiser to the contracts signed by the Agency and the Station, it does not follow that the Station may entirely recover from the advertiser.

The custom and usage did not interfere with the duty the Station owed the principal to inform it of the Agency's long delinquency in payment of the advertiser's account over the years.

Seitz was behind in fully discharging its obligations to Hearst. But the delinquency grew considerably when the 1963 contract was signed. It jumped to $6,999.75 at the time the contract was signed by Hearst and Seitz on March 3, 1964.

We find that as of that time Seitz was hopelessly insolvent. In this respect, we take judicial notice of the Voluntary Assignment proceedings instituted by Seitz on December 17, 1966 in the Circuit Court of Milwaukee County; Case No. 4295 In the Matter of the Petition of Ken Seitz & Associates. See Lingott v. Bihlmire 38 Wis. (2d) 114 (1968).

Before entering into the contract with Seitz on March 3, 1964, Hearst had the duty and obligation to inform Mautz of the

true state of the financial affairs then existing between Hearst and Seitz. At the time Hearst knew of the high arrearage of Seitz. Mautz did not, nor did Hearst have reason to believe that Mautz had actual knowledge of the delinquency.

Mautz was entitled to have Hearst exercise ordinary business practice and prudence, usually exercised by a person of ordinary intelligence and prudence under the same or similar circumstances.

Before Hearst could discharge its burden of proof it was required to show by credible evidence to a reasonable degree of certainty that it had alerted Mautz of the arrearage preliminarily to signing the March 3 contract.

The record fails to disclose any such evidence.

At this stage of the relationship between Seitz and Hearst, it can hardly be said that the ethics of the advertising industry could stand in the way of a creditor informing a debtor not a signatory to a contract but sought to be held as principal debtor that its agent had not been forwarding the amounts due on the account, and that the account was hopelessly in default. It would have been no breach of faith on the part of Hearst to have taken the moment required and inform Mautz that the Seitz account is long overdue, and before entering into any further contracts obligating Mautz to alert Mautz of the true financial standing of the account.

To accept the position of Hearst that it had no duty to Mautz in this respect when at the time it sought to hold Mautz as principal to the agency contract is untenable.

The law imposes upon a party injured by another's breach of contract the active duty of using all ordinary care and making all reasonable exertions to render the injury as light as possible. Thurner Heat Treating Co. v. Memco, Inc. 252 Wis. 16 (1947).

Wisconsin has long held to the rule that where one claims damages for breach of contract and can minimize the damages, he is obliged to do so and he must not unnecessarily increase them. Muth v. Frost 68 Wis. 425 (1887): Lukens I. & S. Co. v. Hartmann-Greiling 169 Wis. 350 (1919).

The rule is repeated in more recent cases: Galvin v. Lovell 257 Wis. 82 (1949): Schubert v. Midwest Broadcasting Co. 1 Wis. (2d) 497 (1957) and McDonald v. Chicago M. St. P. & P. R.R. Co. 38 Wis. (2d) 526 (1968).

Thus Hearst had the duty to mitigate its damages.

We find that Hearst failed in its duty when in spite of the long and high arrearage it entered into a new contract with the Agency on March 3, 1964 in face of the fact that as of that time the Agency was insolvent and was indebted to Hearst on the Mautz account in the sum of $6,999.75.

Entering into a contract under such circumstances relieves Mautz of any further liability.

Whether we consider Hearst's inaction with respect to failing to notify Mautz as a basis for estoppel or as a reason for diminution of its damages is inconsequential. Enough to say

that it cannot recover on the contract of March 3, 1964. Hearst is estopped from collecting any debt incurred by the Agency beyond the aforesaid date.

The Court, therefore, finds that plaintiff is entitled to judgment for $6,999.75.

Plaintiff will prepare appropriate findings of fact and conclusions of law, in consonance with this opinion, and submit same to opposing counsel, and thereafter to the Court for its signature.

Dated at Milwaukee, Wisconsin
this 27th day of March, A.D., 1969.

BY THE COURT

Circuit Judge

74-2336

CBS INC. v. STOKELY VAN CAMP

PRIMARY DOCUMENTARY EXHIBITS

1 COPY

Service of ~~[illegible]~~s of the within Brief is hereby admitted this 22nd day of Jan. 1975

Signed _____

Attorney for Plaintiff-Appellant

1 Copy Received
1975 JAN 22 PM 3:44
Cravath Swaine & Moore

CBS v. Stokely-Van Camp

PRIMARY DOCUMENTARY EXHIBITS

INDEX

		Ex.
1.	Network transaction commencing April 9, 1971	
	(a) Sales Order and Supplements 1, 2 and 3 thereto	A
	(b) Lennen letter May 4, 1971	B
	(c) CBS letter May 25, 1971 and enclosure . .	C
	(d) CBS Letter September 8, 1971.	D
	(e) CBS Invoices June 29, 1971, through December 2, 1971	E
2.	Network transaction commencing April 12, 1971	
	(a) Sales Order	F
	(b) CBS letter April 20, 1971 and enclosure .	G
	(c) CBS Invoices June 29, 1971, through September 2, 1971	H
3.	Station transaction commencing December 10, 1970	
	(a) WCAU (Philadelphia) Agreement	I
	(b) CBS Invoice February 2, 1971	J
4.	Station transaction commencing December 10, 1970	
	(a) WBBM (Chicago) Agreement.	K
	(b) CBS Invoice March 12, 1971	L
5.	Station transaction commencing December 16, 1970	
	(a) KNXT (Los Angeles) Agreement	M
	(b) CBS Invoice February 5, 1971	N
6.	Station transaction commencing January 7, 1971	
	(a) WBBM (Chicago) Agreement.	O
	(b) CBS Invoices February 2, 1971 through April 30, 1971.	P

		Ex.
7.	Station transaction commencing February 11, 1971	
	(a) KMOX (St. Louis) Agreement and Amendment . . .	Q
	(b) CBS Invoices February 28, 1971 through April 3, 1971.	R
8.	Station transaction commencing April 7, 1971	
	(a) WBBM (Chicago) Agreement	S
	(b) CBS Invoices April 30, 1971 through May 30, 1971	T
9.	Station transaction commencing April 14, 1971	
	(a) KNXT (Los Angeles) Agreement	U
	(b) CBS Invoices April 30, 1971 through May 31, 1971	V
10.	Station transaction commencing May 28, 1971	
	(a) WCAU (Philadelphia) Agreement	W
	(b) CBS Invoice June 30, 1971	X
11.	Station transaction commencing May 28, 1971	
	(a) KNOX (St. Louis) Agreement	Y
	(b) CBS Invoices June 30, 1971 through August 25, 1971.	Z
12.	Station transaction commencing May 31, 1971	
	(a) KNXT (Los Angeles) Agreement	AA
	(b) CBS Invoice November 16, 1971	BB
13.	Station transaction commencing August 30, 1971	
	(a) KNXT (Los Angeles) Agreement	CC
	(b) CBS Invoices September 30, 1971 through October 31, 1971	DD
14.	Station transaction commencing September 13, 1971	
	(a) KMOX (St. Louis) Agreement and Revision . . .	EE
	(b) CBS Invoices September 30, 1971 through October 31, 1971	FF

Ex.

15. Station transaction commencing September 20, 1971

(a) WBBM (Chicago) Agreement . . . . . GG

(b) CBS Invoices September 30, 1971 through December 31, 1971. . . . . HH

16. Correspondence between CBS and Stokely

(a) CBS Network letter February 23, 1972 and enclosure. II

(b) CBS Station letter February 23, 1972 and enclosure. . . . . JJ

(c) Stokely answering letters of March 13, 1972. . KK

CBS TELEVISION NETWORK

SALES ORDER

PROPOSAL/AGREEMENT NO. 71-523 A

Sales Coordinator
TO
John Ginway
FROM
April 9, 1971
DATE

X
NEW ORDER

SUPPLEMENT

1971 APR 12 AM 9:49

Nat Strom
CONTACT FLOOR

Lennen & Newell
AGENCY

380 Madison Avenue
ADDRESS

New York, New York
CITY STATE ZIP CODE

STOKELY VAN CAMP
ADVERTISER

REASON FOR SUPPLEMENT

As per attached Daytime schedule
PROGRAM (S) DAY TIME PERIOD ADDITIONAL SCHEDULING INFORMATION

RECEIVED
APR 12 1971
ANTHONY C. GALLEY

6/2-8/27/71
LENGTH OF ORDER (first to last date)

Full except for attached
STATION LINEUP (state if regional)

31
NUMBER OF MINUTES

T.B.A.
PRODUCTS TO BE ADVERTISED (give brand name)

exceptions

TERMS OF ORDER

Gross package price $176,000. Cost for Network color intergration and re-
PRICE (explain any deviations and/or total charges and all commissions)
gional feed origination charges to be billed to Lennen & Newell as Stokely
Van Camp/Reynolds Metals

Staff Sales Manager

4/12/71

71-523

1225P NEWS	DAILY,M-F	12:25-12:30 P.M.
07/01 60 SECS		
07/02 60 SECS		
SEARCH FOR TOMORROW	DAILY,M-F	12:30- 1:00 P.M.
07/ 5 30 SECS		
08/02 60 SECS		
MANY SPLENDOREDTHING	DAILY,M-F	2:00- 2:30 P.M.
07/15 60 SECS		
07/22 30 SECS		
08/09 60 SECS		
08/19 60 SECS		
SECRET STORM	DAILY,M-F	3:00- 3:30 P.M.
07/13 60 SECS		
07/28 60 SECS		
08/12 60 SECS		
08/27 60 SECS		
SOMER PYLE	DAILY,M-F	4:00- 4:30 P.M.
06/02 60 SECS		
06/04 60 SECS		
06/07 30 SECS		
06/11 30 SECS		
06/29 60 SECS		
AS THE WORLD TURNS	DAILY,M-F	1:30- 2:00 P.M.
08/24 30 SECS		
EDGE OF NIGHT	DAILY,M-F	3:30- 4:00 P.M.
08/17 30 SECS		

TOTAL 31 MINS

131

END INQ

THE LUCY SHOW	DAILY, M-F	10:00-10:30 A.M.
06/07 60 SECS		
06/11 60 SECS		
BEVERLY HILLBILLES	DAILY, M-F	10:30-11:00 A.M.
08/16 60 SECS		
08/23 60 SECS		
60 TBA in July.		
FAMILY AFFAIR	DAILY, M-F	11:00-11:15 A.M.
08/05 60 SECS		
08/13 60 SECS		
FAMILY AFFAIR	DAILY, M-F	11:15-11:30 A.M.
07/05 60 SECS		
LOVE OF LIFE	DAILY, M-F	11:30-12:00 N.M.
07/09 30 SECS		
07/30 60 SECS		
08/04 60 SECS		
08/20 60 SECS		
WHERE THE HEART IS	DAILY, M-F	12:00-12:25 N.M.
07/07 30 SECS		
07/19 60 SECS		
08/11 60 SECS		
08/26 60 SECS		

M1-573

THESE STATIONS WILL NOT RUN ON THE STOKELY VAN CAMP ORDER

WAGM Presque Isle
WABI Bangor
WHDH Boston
WPRI Providence
WTIC Hartford
WCBS New York
WGAN Portland
WCAX Burlington
WCDC Adams
WTEN Albany

71-523

CBS TELEVISION NETWORK

ORDER NO. 71-523
SUPPLEMENT NO. 1

SALES ORDER

Sales Coordinator
TO
John Ginway
FROM
April 12, 1971
DATE

RECEIVED
ROP [illegible]
1971 APR 12 PM 4:37

Nat Strom — FLOOR
CONTACT
Lennen & Newell
AGENCY
380 Madison Ave
ADDRESS
New York, N. Y.
CITY — STATE — ZIP CODE
STOKELY VAN CAMP
ADVERTISER

NEW ORDER: —
SUPPLEMENT: X

REASON FOR SUPPLEMENT
Schedule change per agency request.

PROGRAM (S)	DAY	TIME PERIOD	ADDITIONAL SCHEDULING INFORMATION
Gomer Pyle	M-F	4-4:30 PM	DELETE: 30 seconds on 6/7 and 6/11.
			ADD: 60 seconds on 7/9.
Where The Heart Is	M-F	12-12:25PM	DELETE: 60 seconds on 8/11.
			ADD: 60 seconds on 7/21.

RECEIVED
APR 13 1971
ANTHONY C. O'MALLEY

LENGTH OF ORDER (first to last date) | STATION LINE-UP (state if regional) | NUMBER OF SPOT

PRODUCTS TO BE ADVERTISED (give brand name)

TERMS OF ORDER

(Applicable distribution and/or color charges are not included)

No change in gross package price

DATE — This order CBS's receipt of the above client's order and is subject to CBS's form approval and written acceptance, and to all provisions of CBS's standard National Television Agreements and CBS's rate card in force on premises.

SIGNED

Stolfi Ginway

SALES COORDINATOR

4/13/71

CBS TELEVISION NETWORK

SALES ORDER

ORDER NO. 71-523
SUPPLEMENT NO. 2

1971 APR 13 AM 11:28

Sales Coordinator
TO
John Ginway
FROM
April 13, 1971
DATE

Nat Strom
CONTACT FLOOR
Lennen & Newell
AGENCY
380 Madison Ave.
ADDRESS
New York, N. Y.
CITY STATE ZIP CODE
STOKELY VAN CAMP
ADVERTISER

NEW ORDER X SUPPLEMENT

REASON FOR SUPPLEMENT
Schedule change per agency request

PROGRAM (S)	DAY	TIME PERIOD	ADDITIONAL SCHEDULING INFORMATION
Gomer Pyle	M-F	4-4:30PM	DELETE: 60 seconds on 6/29/71
			ADD: 60 seconds on 6/16/71

RECEIVED
APR 14 1971
ANTHONY G. O'MALLEY

LENGTH OF ORDER (first to last date) STATION LINE-UP (state if regional) NUMBER OF [illegible]

PRODUCTS TO BE ADVERTISED (give brand name)

TERMS OF ORDER

PRICE (applicable distribution and/or color charges are not included)

No change in gross package price

TRADE APPROVAL DATE

This request CBN's receipt of the above client's order and is subject to CBN's final approval and to such corrections, changes or additions as CBN may make in the work to maintain Agreements and CBN's rates for such services.

SIGNED

Sales Coordinator 4/13/71

Distribution - Marketing - Basic - Information
Sales Coordinator - Traffic
Billing - Finance - Traffic

CBS TELEVISION NETWORK

SALES ORDER

DOCKET NO. 71-523

AMENDMENT NO. 3

1971 MAR 30 PM 4:32

Sales Coordinator
TO
John Ginway
FROM
April 30, 1971
DATE

Nat Strom
CONTACT FLOOR
Lennen & Newell
AGENCY
380 Madison Avenue
ADDRESS
New York, New York
CITY STATE ZIP CODE
STOKELY VAN CAMP
ADVERTISER

NEW ORDER X SUPPLEMENT

To schedule T.B.A. minute
REASON FOR SUPPLEMENT

PF	AM (S)	DAY	TIME PERIOD	ADDITIONAL SCHEDULING INFORMATION
	Beverly Hillbillies	Thurs	10:30-11 AM ET	One minute on 7/8/71

RECEIVED
MAR 3 - 1971
ANTHONY G. O'MALLEY

LENGTH OF ORDER (first to last date) | STATION LINE-UP (state if regional): Regional | NUMBER OF ANNOUNCEMENTS

PRODUCTS TO BE ADVERTISED (give brand name)

TERMS OF ORDER

No change in gross package price.

PRICE (applicable distribution and/or color charges are not included)

APPROVAL DATE

This records CTN's receipt of the above client's order and is subject to CTN's final approval and written acceptance, and to all the terms of CTN's applicable Station Rates and Agreements and CTN Standards of Practice.

SIGNED

Staff Secretary
Station

Sales Coordinator 3/30/71

71-5-3.3

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

RECEIVED BY
MAY 17 1971
JOHN R. GINWAY

May 4, 1971

RECEIVED
MAY 18 1971
ANTHONY G. O'MALLEY

CBS Television Network
51 West 52nd Street
New York, New York 10019

Attention: Mr. John R. Ginway

Gentlemen:

This is to confirm our verbal order to purchase in behalf of STOKELY-VAN CAMP INC., thirty-four (34) commercial partipations in various daytime properties - Regional** - during the period beginning June 2, 1971 and ending August 27, 1971 as outlined herewith:

I. Stipulated Programs

PROGRAM	PARTICIPATIONS	AIR TIME	AIR DATES
The Lucy Show	2	10:00-10:30 AM	6/7 6/11
Beverly Hillbillies	3	10:30-11:00 AM	7/8 8/16 8/23
Family Affair	3	11:00-11:15 AM	7/5 8/5 8/13
Love of Life	4	11:30-12:00 N	7/9* 7/30 8/4 8/20

** 88% of U.S.

5/4/71
CBS

PROGRAM	PARTICIPATIONS	AIR TIME	AIR DATE
....continued			
Where The Heart Is	4	12:00-12:25 PM	7/7* 7/19 7/21 8/26
12:25 PM News	2	12:25-12:30 PM	7/1 7/2
Search For Tomorrow	2	12:30- 1:00 PM	7/5* 8/2
Love is a Many Splendored Thing	4	2:00- 2:30 PM	7/15 7/22* 8/9 8/19
Secret Storm	4	3:00- 3:30 PM	7/13 7/28 8/12 8/27
Gomer Pyle-USMC	4	4:00-4:30 PM	6/2 6/4 6/16 7/9
As The World Turns	1	1:30- 2:00 PM	8/24*
Edge of Night	1	3:30- 4:00 PM	8/17*

* Denotes 30-second commercial

CBS
5/4/71

SVC

II. We shall have the right to advertise Pork and Beans, canned fruits and vegetables, Gatorade and/or, at our election, any other products manufactured, sold or distributed by our Client.

III. No product competitive with those stipulated in Paragraph II above, shall be included within the same segment of the program in which our Client is participating, nor shall such competitive product be within ten minutes of Client's commercial within any other segment of the participation program. The Network will endeavor to extend this protection to the ten minutes preceding and following the participation program.

IV. For the above package of thirty-four (34) commercial participations, we shall pay you the sum of $176,000 gross commissionable as an all-inclusive price including time, program, color, networking, etc., and excluding only commercial integration, which will be charged for in addition at your regular rates.

A schedule of prices for each commercial participation will be furnished for use in determining any credits or makegoods in the event of failures or interruptions.

Billing for each month shall be for the commercials actually broadcast that month at the agreed prices. You will establish a minimum guaranteed station lineup for each program and, in the event any actual station lineup falls below its minimum on any of our broadcast dates, you will credit us accordingly.

V. Commercial Placement

The placement of all commercials shall be subject to mutual agreement between you, Agency on behalf of Client and our co-sponsor(s).

A. We may use our commercial time allotment in each of the stipulated programs for running commercials in such length and in such combination as we may designate.

B. Interruption of entertainment will not exceed a total of fourteen minutes of commercial time in any Movie, a total of six commercial minutes in any one-hour program, and a total of five commercial minutes in any half-hour news program sponsored on nighttime network television, and a total of six minutes in any daytime half-hour program.

C. It is understood that our Client's commercials will be rotated on an equitable basis within the programs sponsored.

(b) CBS Invoices February 2, 1971 through April 30, 1971. . . . . P

CBS
SVC
May
4
1971

VI. Act of God

A. If by reason of: Act of God; inevitable accident; fire; lockout, strike or other labor dispute; riot or civil commotion; act of public enemy; enactment, rule, order or act of government or governmental instrumentality (whether federal, state or local), Network fails to perform fully hereunder, then Agency acknowledges the same as not constituting a failure of performance by Network, and Network shall not be liable to Agency as a result thereof.

B. Where the purpose of the contractual agreement becomes wholly or substantially frustrated and would work undue hardship upon Client's part to perform by reason of failure to produce and/or inability to deliver product, such that the bargained-for value of performance is destroyed by reason of the following: Act of God; fire; wind, rain, frost, excessive heat, flood; inevitable accident, intentional act beyond Client's control; lockout, strike or other labor dispute; riot or civil commotion; act of public enemy; enactment, rule, order or act of government or governmental instrumentality (whether federal, state or local), then Client shall have the right to request release from this agreement, Network will not offer unreasonable objections to such release, and Agency shall not be liable to Network as a result thereof.

VII. Omissions

You shall have the right to withhold the telecasting of any of the above purchased programs in which participation minutes are scheduled, in order to telecast special programs, provided you give us at least 60 days' prior notice to such effect. In such event, we shall be relieved of all charges for such withheld program.

VIII. Broadcast Standards

We recognize Network's right to reject materials not meeting generally accepted broadcast standards of sound morals and good taste. However, in the event that our advertising materials are rejected without substantial and demonstrable proof that they fall below said standards, we reserve the right to appeal the Network's decision.

IX. We shall have the right to use the title of the program and the names, likeness and biographical material of the announcers of the program, and the names, likenesses and biographical material of other personnel who receive visual and/or aural credit on the program, either alone or in conjunction with the products of the sponsor. We agree that no such use shall be in the form of an endorsement without the prior written consent of the endorsing performer.

(b) CBS Invoices September 30, 1971 through October 31, 1971 . . . . . FF

CBS
May
1,
1971

SVC

X. You will indemnify us, the sponsor, the officers, agents, and employees of each, and hold us and them harmless from and against any and all liability, actions, proceedings or claims (including without limitation liabilities, actions, proceedings or claims arising out of or in connection with copyright or trademark infringement, plagiarism, literary piracy, unfair competition, invasion of right of privacy or publicity, slander, libel, defamation, and misappropriation of rights), and damages, losses, expenses, costs and reasonable counsel fees and expenses arising out of or in any way connected with the programs, including without limitation (i) the preparation, producing, furnishing, telecasting and use of the programs as provided herein or any elements thereof to be furnished by you hereunder; (ii) any compensation, fees, commissions, or other remuneration (other than our advertising agency commission) claimed to be owing to brokers or agents or other persons in connection with the making of this agreement and/or the obtaining of any of the programs or any elements thereof to be furnished by you hereunder; (iii) the exercise by us or by the sponsor of any of the rights granted by you to us and the sponsor; (iv) the performance, non-performance, or breach by you of any warranty or representation made by you herein or a material breach by you of any undertaking or agreement made by you herein; (v) injury to person or property occurring in connection with the preparation, producing, furnishing, or delivery of the programs or prints or negatives thereof by you or by others on your behalf for us hereunder. We will notify you promptly upon learning of any such liability, action, proceeding, or claim and you shall assume the defense thereof and we and the sponsor may, without being under any obligation to do so, take part in the defense thereof by attorneys of our or the sponsor's choosing, at our expense. We may not settle any such liability, action, proceeding or claim without your consent. We will similarly indemnify you and hold you harmless with respect to any material furnished by us. You will notify us promptly upon learning of any liability, action, proceeding or claim relating to such material and we will assume the defense thereof and you may, without being under any obligation to do so, take part in the defense thereof by attorneys of your choosing, at your expense. You may not settle any such liability, action, proceeding or claim without our consent. The agreements to indemnify herein shall survive the termination, cancellation, or expiration of this agreement.

Continued ...

CBS

SVC
May
4
1971

You have already given us your acceptance of this order. May we have your full formal acceptance promptly.

Sincerely,

LENNEN & NEWELL, INC.

Nat Strom

Nat Strom
Vice President
Television Programming

NS:mm

CBS
TELEVISION
NETWORK
A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

RE: STOKELY-VAN CAMP, INC. - SALES ORDER #71-523/3

Dear Nat:

The attached Network Television Agreement will confirm with thanks CBS's acceptance of your order for the subject sponsorship.

We have received your detailed letter concerning this purchase. Please understand that to the extent any of your requests are consistent with the terms of the Agreement, we are in accord with them. However, any of your requests which are not included in the Agreement cannot be considered applicable to your purchase, but we are willing to discuss them with you at your convenience.

Accordingly, if you find the Agreement to be in order, kindly sign and return it to me for counter-signature; I shall then return a fully-signed copy for your files.

If, on the other hand, you would like to meet with us before signing the Agreement, please call me to set a time and place.

Until any modifications have been mutually agreed upon, the enclosed Agreement shall constitute the understanding between us with respect to this purchase.

Sincerely,

Raymond Dillon

Mr. Nat Strom
Lennen & Newell, Inc.
380 Madison Avenue
New York, New York

May 25, 1971

CBS TELEVISION NETWORK

A division of Columbia Broadcasting System, Inc.

Network Television Agreement

AGREEMENT made this 9th day of April, 1971, by and between CBS TELEVISION NETWORK, a division of Columbia Broadcasting System, Inc., 51 West 52nd Street, New York, N. Y. 10019 (herein called "CBS") and Lennen & Newell, Inc. 380 Madison Avenue, New York, New York (herein called "Agency"), acting as agent for STOKELY-VAN CAMP, INC. (herein called "Advertiser").

In consideration of the mutual covenants herein contained, the parties hereto have agreed and do agree in accordance with the provisions set forth on this page and in the Terms and Conditions set forth on pages 2 through 6, attached hereto and hereby made a part hereof:

I. (a) Except as otherwise specifically provided herein, there shall be one (1) Commercial in each Broadcast Time Period for an aggregate of 62 Commercials.

(b) CBS will endeavor to schedule Billboards in an equitable manner consistent with its policies and subject to commitments to other advertisers. The omission of any Billboard for any reason shall not constitute a breach hereof and CBS shall have no liability to Agency with respect thereto.

II. PROGRAM SERIES	APPROXIMATE BROADCAST TIME PERIOD (CNYT except CLAT in Pacific Time Zone)	DATES AND PRODUCTS

See Page 1A

III. PRODUCTS/SERVICES

All products and services of Advertiser subject to provisions of paragraph 15(a) hereof.

IV. PAYMENT: Agency shall pay CBS for all Commercials scheduled hereunder the gross sum of $ 176,000. Payment shall be made in monthly installments on or before the last day of each month of the term hereof in accordance with billing received from CBS. The sums shown in such billings are for payment purposes only.

For each Commercial, or for two contiguous Commercials, broadcast in whole or in part in color there shall be an additional charge of $294 gross if such Commercial(s) are broadcast between 6:00 P.M. (CNYT) and 11:30 P.M. (CNYT) or an additional charge of $147 gross if such Commercial(s) are broadcast prior to 6:00 P.M. (CNYT) or after 11:30 P.M. (CNYT).

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first above written.

#71-523/3
mh
5/14/71

Lennen & Newell, Inc.
As agent for STOKELY-VAN CAMP, INC.

By .....

CBS TELEVISION NETWORK
A division of Columbia Broadcasting System, Inc.

By .....

F3
1/71

C.B.S. SALES ORDER NUMBER: 71-523

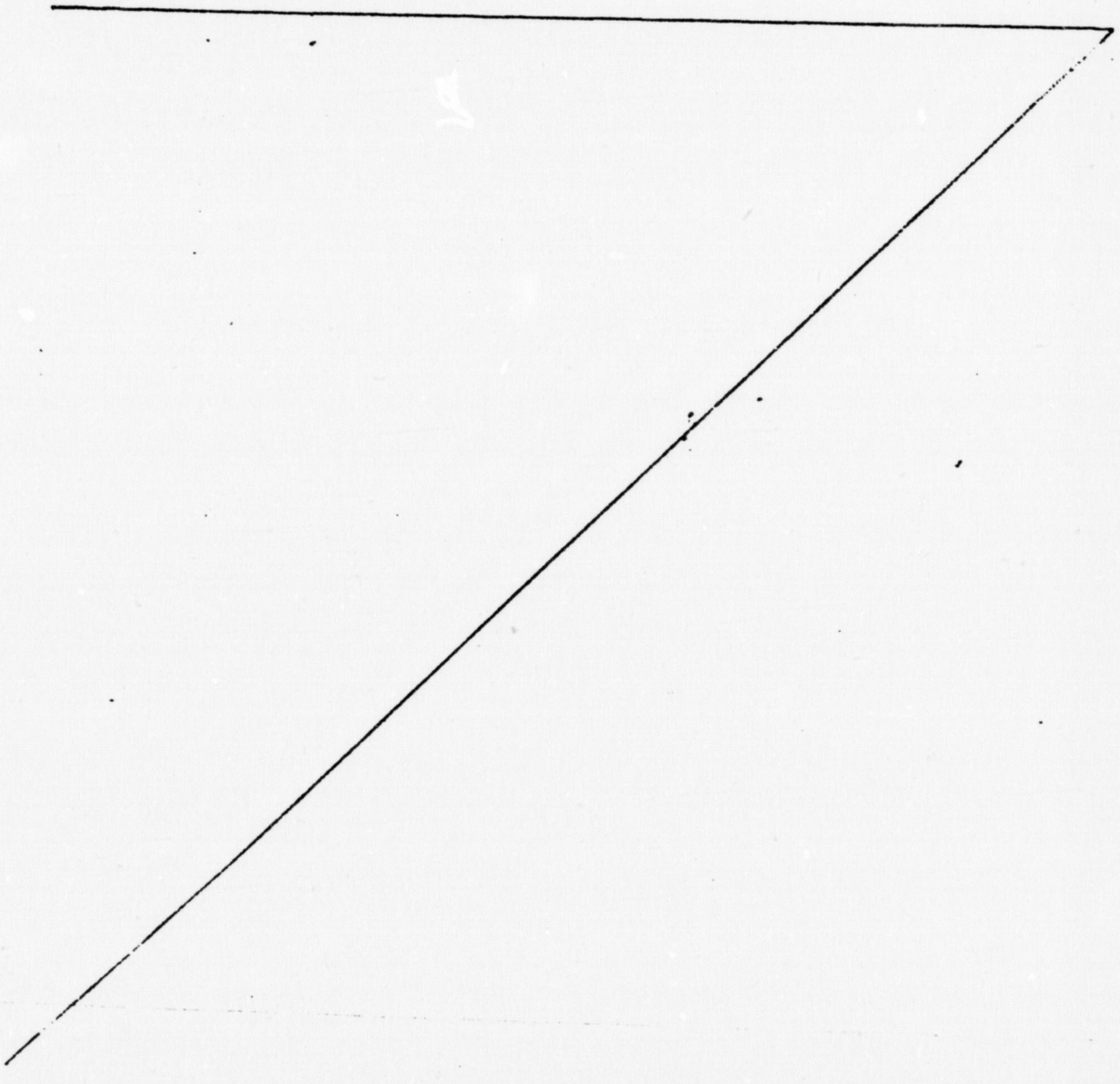
ADVERTISER: ((STOKELY)) AGENCY: LENNEN & NEWELL, INC.
CONTACT: NAT STROM FLIGHT: FROM 6/01 THRU 8/27/71

THE LUCY SHOW	DAILY,M-F	10:00-10:30 A.M.
06/07 60 SECS		
06/11 60 SECS		
BEVERLY HILLBILLIES	DAILY,M-F	10:30-11:00 A.M.
07/08 60 SECS		
08/16 60 SECS		
08/23 60 SECS		
FAMILY AFFAIR	DAILY,M-F	11:00-11:15 A.M.
08/05 60 SECS		
08/13 60 SECS		
FAMILY AFFAIR	DAILY,M-F	11:15-11:30 A.M.
07/05 60 SECS		
LOVE OF LIFE	DAILY,M-F	11:30-12:00 N.M.
07/09 30 SECS		
07/30 60 SECS		
08/04 60 SECS		
08/20 60 SECS		
WHERE THE HEART IS	DAILY,M-F	12:00 -12:25 N.M.
07/07 30 SECS		
07/19 60 SECS		
07/21 60 SECS		
08/26 60 SECS		
1225P NEWS	DAILY,M-F	12:25-12:30 P.M.
07/01 60 SECS		
07/02 60 SECS		
SEARCH FOR TOMORROW	DAILY,M-F	12:30-1:00 P.M.
07/05 30 SECS		
08/02 60 SECS		
MANY SPLENDORED THING	DAILY,M-F	2:00-2:30 P.M.
07/15 60 SECS		
07/22 30 SECS		
08/09 60 SECS		
08/19 60 SECS		
SECRET STORM	DAILY,M-F	3:00 -3:30 P.M.
07/13 60 SECS		
07/28 60 SECS		
08/12 60 SECS		
08/27 60 SECS		

GOMER PYLE		DAILY,M-F 4:00-4:30 P.M.
06/02	60 SECS	
06/04	60 SECS	
06/16	60 SECS	
07/09	60 SECS	
AS THE WORLD TURNS		DAILY,M-F 1:30-2:00 P.M.
08/24	30 SECS	
EDGE OF NIGHT		DAILY, M-F 3:30-4:00 P.M.
08/17	30 SECS	

TOTAL 31 MINS

END INQ.



TERMS AND CONDITIONS
GENERAL

1. As used herein

(i) "Program" means everything contained in each broadcast or contemplated broadcast hereunder with the exception of commercial, billboard and promotional material and "supervening program material";

(ii) "supervening program material" means any matter of the nature set forth in subdivisions (i) through (v) of subparagraph (a) of paragraph 4 hereof;

(iii) "broadcast" means broadcast, transmission and exhibition by means of such television devices, methods and improvements now or hereafter developed as CBS may elect;

(iv) "Commercial" means each commercial message furnished for broadcast on behalf of Advertiser hereunder. Unless otherwise specified herein, each Commercial shall total thirty (30) seconds in length. Each Commercial which is specified herein to be sixty (60) seconds in length shall be deemed two (2) Commercials;

(v) "CNYT" means New York time current at the time of broadcast;

(vi) "CLAT" means Los Angeles time current at the time of broadcast;

(vii) "delayed broadcast" means a broadcast hereunder occurring other than at the scheduled time of original broadcast hereunder, but not more than sixty (60) days thereafter;

(viii) "recording" and "recordings" means any recording or recordings made (whether before, during, or after a broadcast transmission) by tape, wire, film, disc, or any other similar or dissimilar method of recording aural and/or visual portions of television programs, whether now known or hereafter developed;

(ix) "Billboard" means a brief non-commercial aural and/or visual announcement identifying Advertiser's sponsorship of the Program or Program Series and/or (in accordance with CBS's policies) one or more of the products or services listed in paragaph III hereof;

(x) "Special Program" means any special information, public affairs or entertainment program of whatsoever length;

(xi) "news bulletin" means an oral and/or visual announcement of the occurrence of a news event made promptly after the same has become known to CBS;

(xii) "news report" means an oral and/or visual announcement of the occurrence of a news event which in CBS's sole judgment does not require treatment as a news bulletin but the announcement of which to the public should not be delayed until the next regularly scheduled CBS Television Network news program;

(xiii) the "term" of this Agreement means the period commencing upon the date of original broadcast of the first Commercial hereunder and ending upon the date of the original broadcast of the last Commercial hereunder.

2. (a) Agency and Advertiser will indemnify and hold harmless CBS and any stations broadcasting the Programs, from and against any and all claims, damages, liabilities, costs and expenses, including reasonable counsel fees, arising out of

(i) the broadcast of the "Agency Package" (as hereinafter defined) pursuant to this Agreement; or

(ii) the failure by Agency or Advertiser to conform to any requirement or limitation of paragraph 21 hereof.

CBS will promptly notify Agency of any claim or litigation to which the indemnity set forth herein applies. Agency or Advertiser will assume the defense of any such claim or litigation, and Agency's and Advertiser's obligations with respect thereto shall be limited to the payment of any judgment, or settlement approved by either of them, together with all taxable costs and all bills of lawyers retained by them in connection therewith. The exercise of, or the failure to exercise, any rights reserved to CBS under paragraphs 17 and 19 hereof shall have no effect upon any of Agency's or Advertiser's obligations under this paragraph 2.

(b) CBS will indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including reasonable counsel fees, arising out of

(i) the broadcast of the Programs and any supervening program material;

(ii) the broadcast of any promotional material or of any billboard or commercial material of any other advertiser which is broadcast during the Broadcast Time Period;

(iii) the exercise in conformance with the provisions of paragraph 21 hereof of the rights granted to Agency and Advertiser therein; or

(iv) the alleged copyright violation through non-dramatic performance of the music and lyrics as published, of any musical composition other than an "uncleared composition" (as hereinafter defined). This subdivision (iv) shall be applicable only to those compositions with respect to which Agency furnishes CBS all of the information required pursuant to subparagraph (d) of paragraph 17 hereof.

Agency and Advertiser will promptly notify CBS of any claim or litigation to which the indemnity set forth herein applies. CBS will assume the defense of any such claim or litigation, and CBS's obligations with respect thereto shall be limited to the payment of any judgment, or settlement approved by CBS, together with all taxable costs and all bills of lawyers retained by it in connection therewith.

3. (a) If by reason of: act of God; inevitable accident; fire; lockout, strike, or other labor dispute; riot or civil commotion; act of public enemy; enactment, rule, order, or act of government or governmental instrumentality (whether federal, state, or local); illness or incapacity of any important performer; failure in whole or in part of the broadcast or other facilities for which (as between CBS and Agency) CBS is responsible hereunder; or other cause of a similar or different nature beyond CBS's control, CBS fails to perform fully hereunder, the same shall not constitute a failure of performance by CBS, and CBS shall not be liable to Agency as a result thereof.

(b) If for any reason of the nature set forth in subparagraph (a) of this paragraph 3 CBS is unable to furnish a Program in any of the Program Series named in paragraph II hereof, CBS may, at its election, furnish another program (herein called a "Substitute Program") therefor.

4. (a) CBS reserves the right (in its sole discretion and without liability) to omit in whole or in part any one or more broadcasts of the Programs and Commercials over any station(s) scheduled to make such broadcast for the purpose of broadcasting whether on a sponsored or unsponsored basis:

(i) events of public importance (including sports events);

(ii) political programs;

(iii) Special Programs;

(iv) news bulletins; or

(v) news reports.

CBS will endeavor to give Agency at least forty-five (45) days notice of any omission for the purpose of broadcasting an entertainment Special Program and will use reasonable efforts to give Agency notice of each other omission pursuant to this subparagraph (a) (except that no notice need be given in the case of news bulletins or news reports). Notice by means of a CBS Television Network Supplementary Sales Order shall constitute sufficient notice hereunder.

(b) If because of the total prevention or omission of all or any part of any broadcast hereunder pursuant to subparagraph (a) of paragraph 3 hereof or subparagraph (a) of this paragraph 4 any scheduled Commercial is not broadcast, CBS will endeavor to broadcast a commercial (in lieu of the Commercial so prevented or omitted) on behalf of Advertiser, such commercial to be broadcast either during another broadcast in the Program Series in which such prevention or omission occurred, or during the broadcast of a program in another program series as CBS and Agency shall after good faith negotiations agree.

(c) If because of the total prevention or omission of all or any part of any broadcast hereunder pursuant to subparagraph (a) of paragraph 3 hereof or subparagraph (a) of this paragraph 4 any Commercial is not broadcast and no commercial is broadcast pursuant to subparagraph (b) of this paragraph 4 in lieu of such Commercial, CBS shall allow Agency an equitable reduction in the total payment hereunder.

(d) If for any reason of the nature set forth in subparagraph (a) of paragraph 3 hereof or subparagraph (a) of this paragraph 4 any substantial portion of any Commercial is not broadcast, CBS shall allow Agency an equitable adjustment in the total payment hereunder.

5. CBS and Agency are independent contractors, and any and all contracts entered into by either of them in the performance of this Agreement, whether contracts of employment or otherwise, shall be entered into by each of them as principals (it being understood that Agency is acting as agent for disclosed principal), and neither CBS nor Agency shall be nor be deemed to be the agent of the other in negotiating or entering into any of such contracts.

6. (a) All right and title in and to the Programs, Program Series and any supervening program material, including but not limited to films and/or recordings thereof, title or titles, names, stories, plots, incidents, ideas, formulas, formats, general content of the Programs and any other literary, musical, artistic, or other creative material included therein (other than material in the public domain or material which Agency or Advertiser is otherwise entitled to use) shall, as among Agency, Advertiser and CBS, remain vested in CBS (except as provided in subparagraph (b) of this paragraph 6).

(b) All advertising material, announcements, phrases, slogans, titles, trade names, or trademarks furnished by Agency or Advertiser and relating to the advertising and exploitation of Advertiser's products or services (other than material in the public domain or material which CBS is otherwise entitled to use) shall, as among Agency, Advertiser, and CBS, remain vested in Agency or Advertiser as the case may be, and CBS shall have no rights therein.

7. CBS shall not be liable for loss of, damage to, or other impairment of the value of any property furnished by Agency hereunder unless caused by the demonstrable negligence of CBS or its employees.

8. (a) Payment hereunder includes payment of all program charges and the charges for all program related elements, including the standard black and white CBS "Distribution Charge" (as defined in the then current CBS Rate Card). Such payment also includes all station time charges. However, such payment does not include charges for any type of facilities for the rehearsal, production or insertion of Commercials and/or Billboards except to the extent, if any, that such charges are included in the Distribution Charge.

(b) CBS shall in a fair and equitable manner and in accordance with CBS's policies allow Agency a reduction in the total payment hereunder if with respect to any Commercial it would be manifestly unfair if such a reduction were not granted because of the substantial reduction in the aggregate of the Class A hourly rates of the stations broadcasting such Commercial whether pursuant to paragraph 3(a) or 4(a) hereof or otherwise. In determining whether any reduction should be granted pursuant to this paragraph 8(b) CBS may take into consideration (in addition to other factors) increases in the aggregate of the Class A hourly rates of stations broadcasting other Commercials. With respect to each Commercial CBS represents that no reduction is applicable unless CBS has notified Agency to the contrary within sixty (60) days after the broadcast thereof.

(c) Unless otherwise specified all charges herein are gross charges and if this Agreement is with a recognized advertising agency each payment hereunder shall be subject to the deduction therefrom of an advertising agency commission in an amount equal to 15% thereof.

(d) Time of payment hereunder is of the essence.

9. Agency will co-operate with CBS in the broadcasting of commercial and billboard material of the highest possible standards of excellence and for such purpose Agency will observe the following regulations in the preparation, writing, and broadcast of all aural and/or visual elements of the "Agency Package". There shall be

(i) no false or unwarranted claims for any product or service;

(ii) no infringement of any right of any person, firm, or corporation by means of plagiarism, unfair competition, or otherwise;

(iii) no disparagement of any product or service of any person, firm, or corporation;

(iv) no material constituting or relating to a lottery, or to a contest of any kind in which the public is unfairly treated;

(v) no material which is defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment;

(vi) no statement or representation that may be deceptive or misleading to the public;

(vii) no deceptive or misleading visual presentation of any product or service or of its performance characteristics;

(viii) no appeal for funds;

(ix) no testimonial which cannot be authenticated; and

(x) no material or announcement which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS and/or its affiliated stations, or which may be contrary to honest advertising or reputable business in general.

10. A waiver by either party of any of the terms and conditions of this Agreement in any instance shall not be deemed or construed to be a waiver of such term or condition for the future, or of any subsequent breach thereof. All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative, and none of them shall be in limitation of any other remedy, right, undertaking, obligation, or agreement of either party.

11. Except as otherwise specifically provided herein, all notices required to be given hereunder shall be given in writing either by personal delivery, by mail, or by telegraph at the respective addresses of the parties hereto hereinabove set forth or such other addresses as may be designated in writing by either party. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof or of delivery of the telegram to a telegraph office, charges prepaid or to be billed.

12. This Agreement and all matters or issues collateral thereto shall be governed by the laws of the State of New York applicable to contracts performed entirely therein.

13. This Agreement contains the entire understanding of the parties hereto relating to the subject matter herein contained, and this Agreement cannot be changed or terminated orally, except that the parties hereto may, if they so agree, add or delete cities from those ordered hereunder by orally amending this Agreement.

14. If any provision of this Agreement, as applied to either party or to any circumstance, shall be adjudged by a court to be void or unenforceable, the same shall in no way affect any other provision of this Agreement, or the validity or enforceability of this Agreement.

See Page 4A

FACILITIES

~~15. (a) Subject to CBS's then current~~ policy ~~with respect to the number, content, placement and length of commercial~~ announcements, each Broadcast Time Period may be used for advertising the product or service of Advertiser specified therefor in paragraph II hereof. For each Broadcast Time Period and Date (herein called an "open date") ~~specified~~ in the said paragraph II for which no such product or service is so specified Agency shall, at least ~~three (3)~~ weeks prior to the scheduled broadcast date of the applicable "Agency Package", notify CBS of which ~~product or~~ service listed in paragraph III hereof Advertiser desires to advertise on such open date. Within four ~~(4) business~~ days after receipt of Agency's notice CBS shall advise Agency whether, in light of CBS's then ~~existing sponsorship~~ commitments, such product or service is available. If such product or service is not available CBS's ~~advice~~ shall specify those products or services listed in paragraph III hereof which are available. At least two (2) weeks prior to the scheduled broadcast date of the applicable "Agency Package" Agency shall notify CBS of ~~which~~ available product or service Advertiser then elects to advertise on such open date. If Agency fails to ~~so notify~~ CBS, CBS shall, in its sole discretion, select the product or service to be advertised on such open ~~date~~ and shall endeavor to notify Agency thereof, or CBS may in its sole discretion elect to substitute non-commercial material for the "Agency Package" which Agency was to have furnished. If CBS elects to substitute non-commercial material the same may be broadcast in accordance with all of the other provisions of this Agreement (including, ~~but not limited to, paragraph IV hereof~~).

(b) CBS may include during the Broadcast Time Period such promotional material and/or other commercial material as CBS shall elect.

16. (a) Subject to station acceptances, CBS shall cause the Programs and the Commercials to be broadcast pursuant to all of the provisions of this Agreement over a station in Antigua and Bermuda and in each of the United States cities listed in the CBS Station and Rate Guide, including cities in the territories and possessions of the United States (excluding Puerto Rico)* except as such list may be modified in a CBS Television Network Station Clearance Report or shall be mutually agreed pursuant to paragraph 13 hereof, or otherwise, and reflected in a CBS Television Network Supplementary Station Clearance Report. CBS's obligation to broadcast the Programs in the territories and possessions of the United States and in Antigua and Bermuda shall be subject to CBS having the necessary broadcasting rights. In addition CBS, without additional charge to Agency, may authorize the broadcast of the Programs, Billboards and Commercials over any so-called translator station or relay system or over any antenna system which receives and retransmits or redistributes television signals by wire or cable connection or otherwise to television receiving sets.

(b) During any period that any station (including any station owned by Columbia Broadcasting System, Inc.) scheduled to broadcast the Programs and Commercials in any city does not accept such Programs and Commercials for broadcast, or is unavailable for the broadcast thereof during the Broadcast Time Period and during any period in which CBS is

(i) unable to make arrangements satisfactory to CBS to transmit the Programs and Commercials to any such station; or

(ii) unable to arrange a delayed broadcast schedule for any such station;

the broadcasting of the Programs and Commercials by any such station shall be suspended and the same shall not constitute a breach of this Agreement.

17. (a) Everything necessary for the production and performance of the Billboards and Commercials so as to be ready for broadcast including, without being limited to, all commercial material and all personnel to be used in connection therewith, shall be furnished by Agency, except only as otherwise provided in this Agreement, or in any other agreement between CBS and Agency concerning the Programs or Commercials. As used herein "Agency Package" means everything Agency is obligated to furnish pursuant to the immediately preceding sentence.

(b) At least three (3) weeks prior to the scheduled broadcast date of each Agency Package Agency shall deliver to CBS's Program Practices Department a copy of the script therefor. All filmed or taped commercial material forming part of the Agency Package shall be furnished at least two (2) weeks in advance of the scheduled broadcast date thereof to CBS' Program Practices Department and to each origination point specified by CBS pursuant to paragraph 20 hereof. If CBS so requests, Agency shall promptly furnish CBS a list of all persons rendering services as performers in connection with Commercials.

(c) CBS may refuse to broadcast any Agency Package or any element thereof which does not, in the opinion of CBS, maintain an artistic and technical quality creditable to CBS or fails to conform to CBS's general policies concerning commercials and billboards or to the regulations set forth in paragraph 9 of this Agreement, or contains any matter to which the second sentence of subparagraph (a) of paragraph 19 hereof pertains. In such event or if Agency fails to furnish the Agency Package as provided in this paragraph 17, CBS may, without prejudice to any other rights which it may have, require Agency to furnish a substitute Agency Package acceptable to CBS. If, however, Agency fails to furnish any Commercials, or if Agency fails to edit any Commercial as requested by CBS, or if time does not permit such editing, CBS may substitute non-commercial material therefor. In such event CBS may broadcast such non-commercial material in accordance with all of the other provisions of this Agreement (including, but not limited to, paragraph IV hereof), and CBS may make such announcements concerning sponsorship as in its judgment may be required by any statute, rule, or regulation of government or governmental instrumentality (whether federal, state or local).

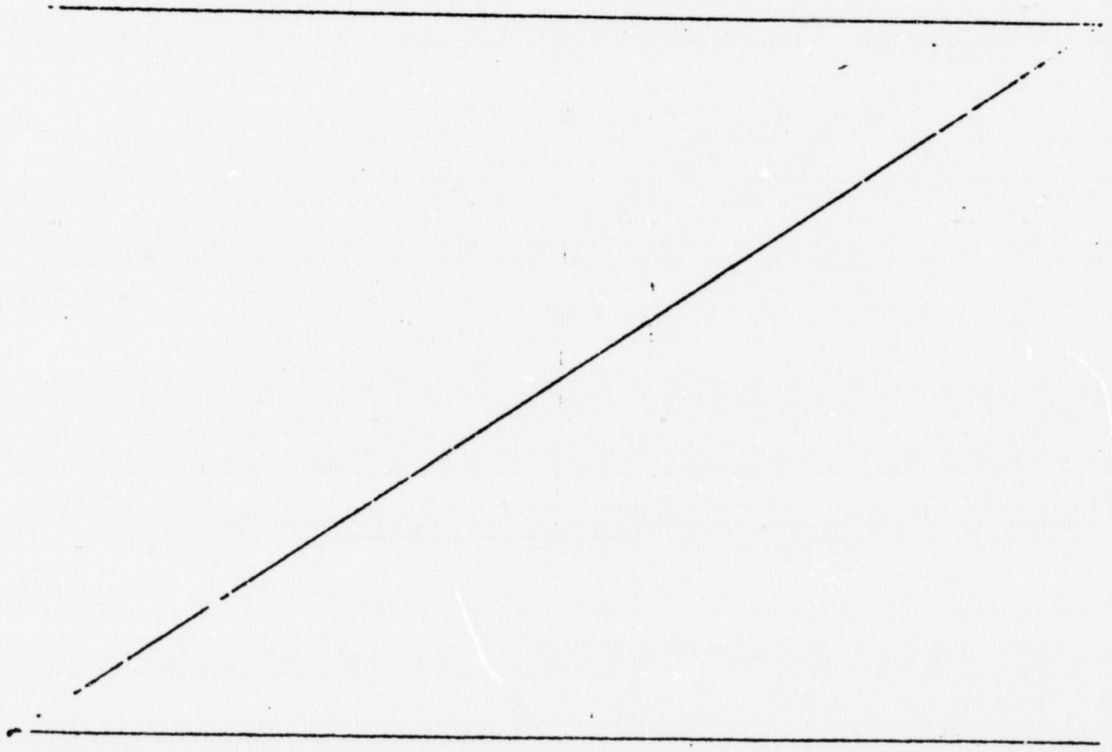
(d) Except with respect to compositions, the necessary performing rights to which are vested in Agency, Agency shall submit to CBS at least forty-eight (48) hours in advance of the scheduled broadcast time of each Agency Package (seventy-two (72) hours in advance of any Agency Package scheduled to be broadcast on Sunday and ninety-six (96) hours in advance of any Agency Package scheduled to be broadcast on Monday) the titles of all musical compositions proposed to be used in connection therewith and the names of the composers, authors and publishers thereof, together with a description of the sets, scenery and costumes, if any, to be utilized in connection with the performance of such musical compositions. As soon as possible after the receipt of the information specified in the preceding sentence, CBS will advise Agency of the title of each musical composition (herein called an "uncleared composition") which CBS is not licensed to perform non-dramatically or the performance of which will, in the opinion of CBS, constitute a dramatic performance, and Agency shall delete any such composition from the Agency Package prior to the broadcast thereof. CBS will use reasonable efforts to secure necessary rights to record, without charge, musical material contained in any recording made by CBS for a delayed broadcast. Any such charges will be paid by Agency but no such charges will be incurred without Agency's prior approval.

18. (a) Each broadcast of the Agency Package shall be made by means of recordings (video tape or film, as designated by CBS), except that if Agency and CBS agree, all or any portion thereof may be broadcast on a live basis.

(b) CBS may (at its expense) make such number of recordings of the Programs as it deems necessary for delayed broadcast purposes. CBS shall advise Agency of the number of recordings of the Agency Package required for delayed

*and cities in the states of Maine, Mass., Conn., R. I., and WCBS-TV New York and WTEN-TV Albany.

15. (a) Subject to CBS's then-current policy with respect to the number, content, placement and length of commercial announcements and subject to the following provisions of this subparagraph (a), each Broadcast Time Period may be used for advertising any product or service of Advertiser. Agency shall, at least thirty (30) days prior to the commencement of the term hereof, furnish CBS with a list (herein called a "Product List") of not more than ten (10) products or services from which the products and services to be advertised on the Programs hereunder shall be selected. At least three (3) weeks prior to the scheduled Broadcast date of each "Agency Package" Agency shall notify CBS of which products or services specified in the Product List Advertiser desires to advertise on such Date. Within four (4) business days after receipt of Agency's notice, CBS shall notify Agency whether in light of CBS's then-existing sponsorship commitments such product or service is available. If such product or service is not available, CBS's notice shall specify those products or services listed in the Product List which are available. At least two (2) weeks prior to the scheduled Broadcast Date of the applicable "Agency" Package" Agency shall notify CBS of which available product or service Advertiser then elects to advertise on such Date. If Agency fails to so notify CBS, CBS shall, in its sole discretion, select the product or service to be advertised on such Date and shall endeavor to notify Agency thereof, or CBS may, in its sole discretion, elect to substitute non-commercial material for the "Agency Package" which Agency was to have furnished. If CBS elects to substitute non-commercial material, the same may be broadcast in accordance with all of the other provisions of this Agreement (including, but not limited to, paragraph IV hereof).



broadcast purposes. Unless Agency furnishes recordings of the Agency Package for delayed broadcast CBS shall select the method(s) of making and shall make (or cause to be made) all such recordings at Agency's expense. Delayed broadcast recordings made by CBS shall be in black and white unless CBS in its discretion elects otherwise.

(c) All rights in recordings of Programs shall be vested in CBS. All rights in recordings of an Agency Package shall be vested in Agency except that rights in the physical property of a recording made by CBS of an Agency Package shall be vested in CBS. Whether or not a recording is broadcast hereunder, CBS may make and retain a recording of any Agency Package for file and reference purposes.

19. (a) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act concerning broadcast matter and disclosures required thereunder, insofar as that Section applies to persons furnishing commercial material for television broadcasting. Agency and Advertiser warrant and represent that no Agency Package includes or will include any matter for which any money, service, or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Package, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Package shall constitute a breach of the provisions of this paragraph 19 unless Agency or Advertiser has actual notice thereof. As used in this paragraph 19 the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Package "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark, or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this paragraph 19 shall be deemed a breach of this Agreement.

(b) The provisions of this paragraph 19 shall not apply to any Commercial, the production of which was completed prior to September 13, 1960.

PROGRAMS

20. As between Agency and CBS, the Programs shall be produced, performed, and broadcast under CBS's sole direction and control, and the broadcasts thereof shall originate from such place(s) as CBS shall determine. CBS will endeavor to give Agency notice specifying the point or points of origination of each broadcast. Any point thus specified may be changed upon further notice by CBS; provided, however, that if Agency delivers any Agency Package (or part thereof) to the point or points of origination last specified, CBS shall be responsible for all expenses of delivery thereof to another point or points of origination.

21. Agency and Advertiser shall each have the right during the term of this Agreement to the extent CBS has the right to grant such rights to disseminate, reproduce, print and publish the title of the Program Series and the names and likenesses of, and biographical material concerning, the continuing principal performers and/or guest performers appearing on the Programs for the purpose of advertising and promoting the currently-scheduled broadcasts of such Programs and, incidentally in connection therewith, the products and services of Advertiser then authorized to be and then being advertised on the Programs at the time of the exercise of such right; provided, however, that the dissemination, reproduction, printing, and publishing rights granted in this paragraph 21 with respect to the continuing principal performers on any news, informational, or public affairs Program shall be limited to press releases, and to paid advertising in newspapers, magazines, and periodicals; and provided, further, that:

(i) in no event shall Agency or Advertiser use or authorize any direct endorsement of any product or service without securing the prior written consent of CBS and of any performer making such endorsement, it being understood that Agency and Advertiser will abide by the decision of CBS as to what constitutes a direct endorsement;

(ii) all such advertising and promotional material shall include the full title of the Program Series and shall contain a reference to the fact that the Programs are broadcast on the CBS Television Network;

(iii) the rights granted to Agency and Advertiser pursuant to this paragraph shall not include the right to use any such title, name, likeness or biographical material: on television or radio (other than the CBS Television Network or CBS Radio Network); in motion pictures; on any product of Advertiser (or on any simulation or illustration thereof); on any container of any nature; or on any attachment to any container, tag, label or wrapper;

(iv) Agency and Advertiser may exercise the rights described herein prior to the commencement of the term hereof only if CBS's written consent thereto is first obtained;

(v) with respect to each Program Series, the rights granted to Agency and Advertiser pursuant to this paragraph shall terminate effective as of the broadcast of the last Program therein in which a Commercial hereunder is broadcast, except with respect to material released prior thereto; provided, however, that Agency shall exert its best efforts to prevent any use of such material in any manner whatsoever after the sixtieth (60th) day following the broadcast of the last such Program.

22. The right to use and permit the use of the Programs, the Program Series, and any supervening program material or any portion or element thereof (including but not limited to any title, character or format), throughout the world in any manner and in any media whatsoever, shall remain vested in CBS, including but not limited to, the right to broadcast any of the same at any time, in any city, in any length, as often, on a sustaining or commercially sponsored basis, on behalf of any sponsor or sponsors, without limitation, as CBS may from time to time elect.

23. (a) CBS shall have the right on notice to Agency to discontinue the broadcasting of any or all of the Program Series specified in paragraph II hereof. In addition at any time or from time to time CBS shall have the right on notice to Agency to change the Broadcast Time Period of each such Program Series to another broadcast time period; provided, however, that the new broadcast time period for any Program Series shall commence before 6:00 P.M. (CNYT) or on or after 6:00 P.M. (CNYT) as was the case prior to the effective date of such change.

(b) If pursuant to subparagraph (a) of this paragraph 23 CBS discontinues broadcasting any Program Series then CBS and Agency shall after good faith negotiations agree whether any Commercials affected thereby shall be

(i) broadcast on the date and time originally scheduled; or

(ii) rescheduled for broadcast on such other date and time as CBS and Agency shall agree.

(c) If pursuant to subparagraph (a) of this paragraph 23 CBS changes the broadcast time period of any Program Series then CBS and Agency shall after good faith negotiations agree whether any Commercials affected thereby shall be

(i) broadcast on the date and time originally scheduled; or

(ii) rescheduled for broadcast in the new Broadcast Time Period; or

(iii) rescheduled for broadcast on such other date and time as CBS and Agency shall agree.

(d) If after the good faith negotiations described in subparagraphs (b) or (c) of this paragraph 23, CBS and Agency do not agree with respect to the broadcast of any Commercial affected by subparagraph (a) of this paragraph 23, such Commercial shall be eliminated from this Agreement in which event CBS will allow Agency an equitable adjustment in the total payment hereunder.

24. Paragraph 21 hereof shall not apply to the use of the name and likeness of, or biographical material concerning, LUCILLE BALL, JIM NABORS, except to the extent that CBS shall have given its prior written approval of such use, which approval CBS shall not unreasonably withhold.

CBS
TELEVISION
NETWORK
A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

RE: STOKELY-VAN CAMP, INC.

Dear Nat;

This will confirm the addition of two (2) thirty (30) second commercials on behalf of the client to the Agreement between us dated, April 9, 1971. One was broadcast in the PINPOINT telecast of August 22, 1971 and the other in the CBS MORNING NEWS on August 26,1971.

They were scheduled to compensate for the technical error on LOVE IS A MANY SPLENDORED THING of July 15, 1971 which partially impaired the commercial on that date.

Please make note on your records.

Cordially,

Raymond E. Dillon

Mr. Nat Strom
Lennen & Newell, Inc.
380 Madison Avenue
New York, New York

September 8, 1971

RED/mh
Sales Order #71-523/5

CBS TELEVISION NETWORK INVOICE

A Division of Columbia Broadcasting System, Inc. 51 West 52 Street, New York, New York 10019 (212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVENUE
NEW YORK N Y 10017

ek

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO: POST OFFICE BOX 1632 CHURCH STREET STATION NEW YORK, NEW YORK 10008

	ADVERTISER			
702 030	STOKELEY VAN CAMP	17	00.00	000.00
PROGRAM		TIME		
5005	VARIOUS		FROM 0:00	TO 0:00
DAY AND DATE				

6/71

PER SALES ORDER # 71-523

GROSS BILLING			CONTINUITY DISCOUNT	AGENCY COMMISSION
22458				3370
INVOICE DATE AND NUMBER →	JUN 29 71	06-24-5410	NET INVOICE →	19098

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED PROGRAMS

ACCOUNTING DEPT. COPY

CBS TELEVISION NETWORK

A Division of Columbia Broadcasting System, Inc. 51 West 52nd Street New York, New York 10019 (212) 765-4321

INVOICE

LENNEN & NEWELL INC
380 MADISON AVENUE
NEW YORK N Y 10017

ATTN

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO POST OFFICE BOX 143, CHURCH STREET STATION, NEW YORK, NEW YORK 10008

ADVERTISER	PRODUCT	TIME		
702 030	STRIKELEY VER CAMP	37 17	00:00:30	000.00
0005	VARIOUS	FROM 0:00	TO 0:00	

DAY AND DATE

JULY 1971

PER SALES ORDER # 71-523

GROSS BILLING			CONTINUITY DISCOUNT	AGENCY COMMISSION
75000				11340
INVOICE DATE AND NUMBER →	AUG 2 71	07-24-5422	NET INVOICE →	63660

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED AIRCAST

ACCOUNTING DEPT. COPY

ONLY COPY AVAILABLE

CBS TELEVISION NETWORK INVOICE

LEHMEN & NEWELL INC
380 MADISON AVENUE
NEW YORK N Y 10017

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO: POST OFFICE BOX 1632 CHURCH STREET STATION NEW YORK, NEW YORK 10008

ADVERTISER				
702 030	BEVERLY	17	00.00	248.30
PROGRAM		TIME		
6667	VARIOUS	FROM 0:00	TO 0:00	

DAY AND DATE

8 0 // 72-523

DAY AND DATE		CLEARED TIME VALUE OR INITIAL BROADCAST	AMOUNT
		CLEARED TIME VALUE PLUS OR MINUS PREVIOUS PERMANENT CHANGES	
		PERMANENT CHANGES SINCE LAST INVOICE	
		REASON / STATION / EFFECTIVE	
7/8/71	BEVERLY HILLBILLIES		
7/5/71	FAMILY AFFAIR		
7/9,30,1971	LOVE OF LIFE		
7/7,29,21,1971	WHERE THE HEART IS		
7/1,2,1971	12:25 NEWS		
7/5/71	SEARCH FOR TOMORROW		
7/15,22,1971	SPLENDORED THING		
7/13,20,1971	SECRET STORM		
7/9/71	GOMER PYLE		
15 @ 125 NET	COLOR CHARGE		
		CLEARED TIME VALUE PLUS OR MINUS PERMANENT CHANGES	

GROSS BILLING		CONTINUITY DISCOUNT	AGENCY COMMISSION
2206			331
INVOICE DATE AND NUMBER →	AUG 2 71 07-31-0030	NET INVOICE →	1875

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED BROADCASTS

CTN 1007 REV 8/2

ACCOUNTING DEPT. COPY

CBS TELEVISION NETWORK INVOICE

A Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York, New York 10019 (212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVENUE
NEW YORK N Y 10017

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO: POST OFFICE BOX 1637 CHURCH STREET STATION NEW YORK, NEW YORK 10008

702 030	ADVERTISER			
6667	PRODUCT	17	00.00	248.30
DAY AND DATE	VARIOUS	TIME	FROM 0:00	TO 0:00

S O # 71-523

		AMOUNT
6/2,4,16,1971	GOMER PYLE	
6/7,11,1971	LUCY	
5 @ 125 NET	COLOR CHARGE	
	CLEARED TIME VALUE ON INITIAL BROADCAST	
	CLEARED TIME VALUE PLUS OR MINUS PREVIOUS PERMANENT CHANGES	
	PERMANENT CHANGES SINCE LAST INVOICE	

REASON	STATION	EFFECTIVE

CLEARED TIME VALUE PLUS OR MINUS PERMANENT CHANGES

GROSS BILLING		CONTINUITY DISCOUNT	AGENCY COMMISSION
735			110
INVOICE DATE AND NUMBER →	AUG 2 71 07-31-0031	NET INVOICE →	625

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED BROADCASTS

CTN 1202 REV 669

ACCOUNTING DEPT. COPY

CBS TELEVISION NETWORK CREDIT MEMO

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVENUE
NEW YORK N Y. 10017

ADVERTISER				
702 030	STOKELEY VAN CAMP	17	00.00	000.00
PROGRAM		TIME		
8005	VARIOUS		FROM 0:00 TO 0:00	
DAY AND DATE				
	9/71			

TO CREDIT YOUR ACCOUNT AS FOLLOWS:

PER S.O. #71-523
SUPP. #4
TO ADJ. INV. #7-245-422

GROSS BILLING		CONTINUITY DISCOUNT	AGENCY COMM.
3074			
CREDIT DATE AND NUMBER	SEP 2 '71 08-24-5455	NET CREDIT	2570 C*

CTN 1128 REV 561

ACCOUNTING DEPT'S COPY

CBS TELEVISION NETWORK INVOICE

A Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York, New York 10019 (212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVENUE
NEW YORK N Y 10017

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO: POST OFFICE BOX 1633 CHURCH STREET STATION NEW YORK, NEW YORK 10008

ADVERTISER		TIME		
202 030	STOKELY VAN CAMP			
PROGRAM				
0005	VARIOUS			
DAY AND DATE				
	8/71	17	00.00	000.00
		FROM 0:00	TO 0:00	

PER S.O. #71-523

GROSS BILLING		CONTINUITY DISCOUNT	AGENCY COMMISSION
80966			
INVOICE DATE AND NUMBER		NET INVOICE	
SEP 2 71	08-24-5456		12145
			68821

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED BROADCAST

ACCOUNTING DEPT. COPY

CBS TELEVISION NETWORK CREDIT MEMO

A Division of Columbia Broadcasting System Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LEHMEN & M[illegible]LL INC
380 MADISON AVENUE
NEW YORK, NY 10017

ADVERTISER				
702 030	STORELY			
PROGRAM		17	00.00	248.43
6657	VARIOUS	FIVE		
DAY AND DATE		FROM 00:00	TO 0:00	

TO CREDIT YOUR ACCOUNT AS FOLLOWS

S/O 71-523

TO CANCEL INVOICE # 7-31-31

GROSS BILLING		CENTRACT OR CREDIT	AGY. COM.
735			110
CREDIT DATE AND NUMBER	DEC 2 71 11-31-0075	NET CREDIT	525 CR

ACCOUNTING COPY

CBS TELEVISION NETWORK

SALES ORDER

ORDER NO. 71-528 E

SUPPLEMENT NO.

Sales Coordinator

TO John Ginway

FROM April 12, 1971

DATE

X
NEW ORDER

SUPPLEMENT

REASON FOR SUPPLEMENT

1971 APR 12 PM 6:03

Nat Strom
CONTACT FLOOR

Lennen & Newell, Inc.
AGENCY

380 Madison Avenue
ADDRESS

New York, N. Y.
CITY STATE ZIP CODE

STOKELY-VAN CAMP, Inc
ADVERTISER

ANTHONY G. [illegible]

PROGRAM (S)	DAY	TIME PERIOD	ADDITIONAL SCHEDULING INFORMATION
Men at Law	Wed.	7:30-8:30PM	30 seconds on 6/2/71
Hee Haw	Tues	8:30-9:30PM	30 seconds 6/8/71
CBS Friday Movie	Fri.	9-11PM	30 seconds on 6/18/71
Doris Day	Mon	9:30-10PM	30 seconds on 6/28/71
Hawaii 5-0	Wed	10-11PM	30 seconds on 7/7/71
CBS Thursday Movie	Thurs	9-11PM	30 seconds 7/15/71
Arnie	Sat	9-9:30PM	30 seconds 7/24/71
Gunsmoke	Mon	7:30-8:30PM	30 seconds 8/2/71
To Rome With Love	Wed	8:30-9PM	30 seconds on 8/11/71

6/2/71 - 8/11/71
LENGTH OF ORDER (first to last date)

88% of national feed. Reynolds Metals will match. See attached for stations not carrying.
STATION LINE-UP (state if regional)

4 1/2
NUMBER OF [illegible]

TBA
PRODUCTS TO BE ADVERTISED (give brand name)

TERMS OF ORDER

PRICE (applicable distribution and/or color charges are not included)

Gross package price $127,600. Please note network color integration charges and origination charges are to be billed to Lennen & Newell for Stokely/ Reynolds Metals.

TO RECORDS CBS has [illegible]

DATE

B

Gene Ginway

[illegible]

DATE

THESE STATIONS WILL NOT RUN ON THE STOKELY VAN CAMP ORDER

71-528

WAGM Presque Isle
WABI Bangor
WHDH Boston
WPRI Providence
WTIC Hartford
WCBS New York
WGAN Portland
WCAX Burlington
WCDC Adams
WTEN Albany

CBS
TELEVISION
NETWORK
A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

RE: STOKELY-VAN CAMP, INC. - SALES ORDER #71-528

Dear Nat:

The attached Network Television Agreement will confirm with thanks CBS's acceptance of your order for the subject sponsorship.

If you find the Agreement to be in order, please sign and return it to me for counter-signature; I shall then return a fully-signed copy for your files.

If, on the other hand, you would like to meet with us before signing the Agreement, please call me to set a time and place.

Until any modifications have been mutually agreed upon, the enclosed Agreement shall constitute the understanding between us with respect to this purchase.

Sincerely,

Raymond E. Dillon

Mr. Nat Strom
Lennen & Newell, Inc.
380 Madison Avenue
New York, New York

April 20, 1971

CBS TELEVISION NETWORK

A division of Columbia Broadcasting System, Inc.

Network Television Agreement

AGREEMENT made this 12th day of April, 1971 by and between CBS TELEVISION NETWORK, a division of Columbia Broadcasting System, Inc., 51 West 52nd Street, New York, N. Y. 10019 (herein called "CBS") and Lennen & Newell, Inc., 380 Madison Avenue, New York, New York (herein called "Agency"), acting as agent for Stokely-Van Camp, Inc. (herein called "Advertiser").

In consideration of the mutual covenants herein contained, the parties hereto have agreed and do agree in accordance with the provisions set forth on this page and in the Terms and Conditions set forth on pages 2 through 6, attached hereto and hereby made a part hereof:

I. (a) Except as otherwise specifically provided herein, there shall be one (1) Commercial in each Broadcast Time Period for an aggregate of 9 Commercials.

(b) CBS will endeavor to schedule Billboards in an equitable manner consistent with its policies and subject to commitments to other advertisers. The omission of any Billboard for any reason shall not constitute a breach hereof and CBS shall have no liability to Agency with respect thereto.

II. PROGRAM SERIES	APPROXIMATE BROADCAST TIME PERIOD (CNYT except CLAT in Pacific Time Zone)	DATES ~~AND PRODUCTS~~

See Page 1A

III. PRODUCTS/SERVICES

All products and services of Advertiser subject to provisions of paragraph 15 (a) hereof.

IV. PAYMENT: Agency shall pay CBS for all Commercials scheduled hereunder the gross sum of $1[illegible]. Payment shall be made in monthly installments on or before the last day of each month of the term hereof in accordance with billing received from CBS. The sums shown in such billings are for payment purposes only.

For each Commercial, or for two contiguous Commercials, broadcast in whole or in part in color there shall be an additional charge of $294 gross if such Commercial(s) are broadcast between 6:00 P.M. (CNYT) and 11:30 P.M. (CNYT) or an additional charge of $147 gross if such Commercial(s) are broadcast prior to 6:00 P.M. (CNYT) or after 11:30 P.M. (CNYT).

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first above written.

LENNEN & NEWELL, INC.
As agent for STOKELY-VAN CAMP, INC.

By .....

CBS TELEVISION NETWORK
A division of Columbia Broadcasting System, Inc.

By .....

#71-528
4/16/71 FS
1/71

C.B.S. SALES ORDER NUMBER: 71-528

ADVERTISER: ((STOKELY))
CONTACT: NAT STROM

AGENCY: LENNEN-NEWELL, INC.
FLIGHT: FROM 6/02 THRU 8/11/71

MEN AT LAW 06/02	30 SECS	WEDNESDAY	7:30-8:30 P.M.
HEE HAW 06/08	30 SECS	TUESDAY	8:30-9:30 P.M.
FRI MOVIE 06/18	30 SECS	FRIDAY	9:00-11:00 P.M.
DORIS DAY SHOW 06/28	30 SECS	MONDAY	9:30-10:00 P.M.
HAWAII FIVE-O 07/07	30 SECS	WEDNESDAY	10:00-11:00 P.M.
THUR MOVIE 07/15	30 SECS	THURSDAY	9:00-11:00 P.M.
ARNIE 07/24	30 SECS	SATURDAY	9:00-9:30 P.M.
GUNSMOKE 08/02	30 SECS	MONDAY	7:30-8:30 P.M.
TO ROME WITH LOVE 08/11	30 SECS	WEDNESDAY	8:30-9:00 P.M.

TOTAL 4 MINS 30 SECS

END INQ

TERMS AND CONDITIONS
GENERAL

1. As used herein

(i) "Program" means everything contained in each broadcast or contemplated broadcast hereunder with the exception of commercial, billboard and promotional material and "supervening program material";

(ii) "supervening program material" means any matter of the nature set forth in subdivisions (i) through (v) of subparagraph (a) of paragraph 4 hereof;

(iii) "broadcast" means broadcast, transmission and exhibition by means of such television devices, methods and improvements now or hereafter developed as CBS may elect;

(iv) "Commercial" means each commercial message furnished for broadcast on behalf of Advertiser hereunder. Unless otherwise specified herein, each Commercial shall total thirty (30) seconds in length. Each Commercial which is specified herein to be sixty (60) seconds in length shall be deemed two (2) Commercials;

(v) "CNYT" means New York time current at the time of broadcast;

(vi) "CLAT" means Los Angeles time current at the time of broadcast;

(vii) "delayed broadcast" means a broadcast hereunder occurring other than at the scheduled time of original broadcast hereunder, but not more than sixty (60) days thereafter;

(viii) "recording" and "recordings" means any recording or recordings made (whether before, during, or after a broadcast transmission) by tape, wire, film, disc, or any other similar or dissimilar method of recording aural and/or visual portions of television programs, whether now known or hereafter developed;

(ix) "Billboard" means a brief non-commercial aural and/or visual announcement identifying Advertiser's sponsorship of the Program or Program Series and/or (in accordance with CBS's policies) one or more of the products or services listed in paragaph III hereof;

(x) "Special Program" means any special information, public affairs or entertainment program of whatsoever length;

(xi) "news bulletin" means an oral and/or visual announcement of the occurrence of a news event made promptly after the same has become known to CBS;

(xii) "news report" means an oral and/or visual announcement of the occurrence of a news event which in CBS's sole judgment does not require treatment as a news bulletin but the announcement of which to the public should not be delayed until the next regularly scheduled CBS Television Network news program;

(xiii) the "term" of this Agreement means the period commencing upon the date of original broadcast of the first Commercial hereunder and ending upon the date of the original broadcast of the last Commercial hereunder.

2. (a) Agency and Advertiser will indemnify and hold harmless CBS and any stations broadcasting the Programs, from and against any and all claims, damages, liabilities, costs and expenses, including reasonable counsel fees, arising out of

(i) the broadcast of the "Agency Package" (as hereinafter defined) pursuant to this Agreement; or

(ii) the failure by Agency or Advertiser to conform to any requirement or limitation of paragraph 21 hereof.

CBS will promptly notify Agency of any claim or litigation to which the indemnity set forth herein applies. Agency or Advertiser will assume the defense of any such claim or litigation, and Agency's and Advertiser's obligations with respect thereto shall be limited to the payment of any judgment, or settlement approved by either of them, together with all taxable costs and all bills of lawyers retained by them in connection therewith. The exercise of, or the failure to exercise, any rights reserved to CBS under paragraphs 17 and 19 hereof shall have no effect upon any of Agency's or Advertiser's obligations under this paragraph 2.

(b) CBS will indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including reasonable counsel fees, arising out of

(i) the broadcast of the Programs and any supervening program material;

(ii) the broadcast of any promotional material or of any billboard or commercial material of any other advertiser which is broadcast during the Broadcast Time Period;

(iii) the exercise in conformance with the provisions of paragraph 21 hereof of the rights granted to Agency and Advertiser therein; or

(iv) the alleged copyright violation through non-dramatic performance of the music and lyrics as published, of any musical composition other than an "uncleared composition" (as hereinafter defined). This subdivision (iv) shall be applicable only to those compositions with respect to which Agency furnishes CBS all of the information required pursuant to subparagraph (d) of paragraph 17 hereof.

Agency and Advertiser will promptly notify CBS of any claim or litigation to which the indemnity set forth herein applies. CBS will assume the defense of any such claim or litigation, and CBS's obligations with respect thereto shall be limited to the payment of any judgment, or settlement approved by CBS, together with all taxable costs and all bills of lawyers retained by it in connection therewith.

3. (a) If by reason of: act of God; inevitable accident; fire; lockout, strike, or other labor dispute; riot or civil commotion; act of public enemy; enactment, rule, order, or act of government or governmental instrumentality (whether federal, state, or local); illness or incapacity of any important performer; failure in whole or in part of the broadcast or other facilities for which (as between CBS and Agency) CBS is responsible hereunder; or other cause of a similar or different nature beyond CBS's control, CBS fails to perform fully hereunder, the same shall not constitute a failure of performance by CBS, and CBS shall not be liable to Agency as a result thereof.

(b) If for any reason of the nature set forth in subparagraph (a) of this paragraph 3 CBS is unable to furnish a Program in any of the Program Series named in paragraph II hereof, CBS may, at its election, furnish another program (herein called a "Substitute Program") therefor.

4. (a) CBS reserves the right (in its sole discretion and without liability) to omit in whole or in part any one or more broadcasts of the Programs and Commercials over any station(s) scheduled to make such broadcast for the purpose of broadcasting whether on a sponsored or unsponsored basis:

(i) events of public importance (including sports events);

(ii) political programs;

(iii) Special Programs;

(iv) news bulletins; or

(v) news reports.

CBS will endeavor to give Agency at least forty-five (45) days notice of any omission for the purpose of broadcasting an entertainment Special Program and will use reasonable efforts to give Agency notice of each other omission pursuant to this subparagraph (a) (except that no notice need be given in the case of news bulletins or news reports). Notice by means of a CBS Television Network Supplementary Sales Order shall constitute sufficient notice hereunder.

(b) If because of the total prevention or omission of all or any part of any broadcast hereunder pursuant to subparagraph (a) of paragraph 3 hereof or subparagraph (a) of this paragraph 4 any scheduled Commercial is not broadcast, CBS will endeavor to broadcast a commercial (in lieu of the Commercial so prevented or omitted) on behalf of Advertiser, such commercial to be broadcast either during another broadcast in the Program Series in which such prevention or omission occurred, or during the broadcast of a program in another program series as CBS and Agency shall after good faith negotiations agree.

(c) If because of the total prevention or omission of all or any part of any broadcast hereunder pursuant to subparagraph (a) of paragraph 3 hereof or subparagraph (a) of this paragraph 4 any Commercial is not broadcast and no commercial is broadcast pursuant to subparagraph (b) of this paragraph 4 in lieu of such Commercial, CBS shall allow Agency an equitable reduction in the total payment hereunder.

(d) If for any reason of the nature set forth in subparagraph (a) of paragraph 3 hereof or subparagraph (a) of this paragraph 4 any substantial portion of any Commercial is not broadcast, CBS shall allow Agency an equitable adjustment in the total payment hereunder.

5. CBS and Agency are independent contractors, and any and all contracts entered into by either of them in the performance of this Agreement, whether contracts of employment or otherwise, shall be entered into by each of them as principals (it being understood that Agency is acting as agent for disclosed principal), and neither CBS nor Agency shall be nor be deemed to be the agent of the other in negotiating or entering into any of such contracts.

6. (a) All right and title in and to the Programs, Program Series and any supervening program material, including but not limited to films and/or recordings thereof, title or titles, names, stories, plots, incidents, ideas, formulas, formats, general content of the Programs and any other literary, musical, artistic, or other creative material included therein (other than material in the public domain or material which Agency or Advertiser is otherwise entitled to use) shall, as among Agency, Advertiser and CBS, remain vested in CBS (except as provided in subparagraph (b) of this paragraph 6).

(b) All advertising material, announcements, phrases, slogans, titles, trade names, or trademarks furnished by Agency or Advertiser and relating to the advertising and exploitation of Advertiser's products or services (other than material in the public domain or material which CBS is otherwise entitled to use) shall, as among Agency, Advertiser, and CBS, remain vested in Agency or Advertiser as the case may be, and CBS shall have no rights therein.

7. CBS shall not be liable for loss of, damage to, or other impairment of the value of any property furnished by Agency hereunder unless caused by the demonstrable negligence of CBS or its employees.

8. (a) Payment hereunder includes payment of all program charges and the charges for all program related elements, including the standard black and white CBS "Distribution Charge" (as defined in the then current CBS Rate Card). Such payment also includes all station time charges. However, such payment does not include charges for any type of facilities for the rehearsal, production or insertion of Commercials and/or Billboards except to the extent, if any, that such charges are included in the Distribution Charge.

(b) CBS shall in a fair and equitable manner and in accordance with CBS's policies allow Agency a reduction in the total payment hereunder if with respect to any Commercial it would be manifestly unfair if such a reduction were not granted because of the substantial reduction in the aggregate of the Class A hourly rates of the stations broadcasting such Commercial whether pursuant to paragraph 3(a) or 4(a) hereof or otherwise. In determining whether any reduction should be granted pursuant to this paragraph 8(b) CBS may take into consideration (in addition to other factors) increases in the aggregate of the Class A hourly rates of stations broadcasting other Commercials. With respect to each Commercial CBS represents that no reduction is applicable unless CBS has notified Agency to the contrary within sixty (60) days after the broadcast thereof.

(c) Unless otherwise specified all charges herein are gross charges and if this Agreement is with a recognized advertising agency each payment hereunder shall be subject to the deduction therefrom of an advertising agency commission in an amount equal to 15% thereof.

(d) Time of payment hereunder is of the essence.

9. Agency will co-operate with CBS in the broadcasting of commercial and billboard material of the highest possible standards of excellence and for such purpose Agency will observe the following regulations in the preparation, writing, and broadcast of all aural and/or visual elements of the "Agency Package". There shall be

(i) no false or unwarranted claims for any product or service;

(ii) no infringement of any right of any person, firm, or corporation by means of plagiarism, unfair competition, or otherwise;

(iii) no disparagement of any product or service of any person, firm, or corporation;

(iv) no material constituting or relating to a lottery, or to a contest of any kind in which the public is unfairly treated;

(v) no material which is defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment;

(vi) no statement or representation that may be deceptive or misleading to the public;

(vii) no deceptive or misleading visual presentation of any product or service or of its performance characteristics;

(viii) no appeal for funds;

(ix) no testimonial which cannot be authenticated; and

(x) no material or announcement which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS and/or its affiliated stations, or which may be contrary to honest advertising or reputable business in general.

10. A waiver by either party of any of the terms and conditions of this Agreement in any instance shall not be deemed or construed to be a waiver of such term or condition for the future, or of any subsequent breach thereof. All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative, and none of them shall be in limitation of any other remedy, right, undertaking, obligation, or agreement of either party.

11. Except as otherwise specifically provided herein, all notices required to be given hereunder shall be given in writing either by personal delivery, by mail, or by telegraph at the respective addresses of the parties hereto hereinabove set forth or such other addresses as may be designated in writing by either party. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof or of delivery of the telegram to a telegraph office, charges prepaid or to be billed.

12. This Agreement and all matters or issues collateral thereto shall be governed by the laws of the State of New York applicable to contracts performed entirely therein.

13. This Agreement contains the entire understanding of the parties hereto relating to the subject matter herein contained, and this Agreement cannot be changed or terminated orally, except that the parties hereto may, if they so agree, add or delete cities from those ordered hereunder by orally amending this Agreement.

14. If any provision of this Agreement, as applied to either party or to any circumstance, shall be adjudged by a court to be void or unenforceable, the same shall in no way affect any other provision of this Agreement, or the validity or enforceability of this Agreement.

FACILITIES

(See Page 4A)

15. (a) ~~Subject to CBS's then current policy with respect to the number, content, placement and length of commercial announcements,~~ each Broadcast Time Period may be used for advertising the product or service of Advertiser specified therefor in paragraph II hereof. For each Broadcast Time Period and Date (herein called an "open date") specified in the said paragraph II for which no such product or service is so specified Agency shall, at least three (3) weeks prior to the scheduled broadcast date of the applicable "Agency Package", notify CBS of which product or service listed in paragraph III hereof Advertiser desires to advertise on such open date. Within four (4) business days after receipt of Agency's notice CBS shall advise Agency whether, in light of CBS's then existing sponsorship commitments, such product or service is available. If such product or service is not available CBS's advice shall specify those products or services listed in paragraph III hereof which are available. At least two (2) weeks prior to the scheduled broadcast date of the applicable "Agency Package" Agency shall notify CBS of which available product or service Advertiser then elects to advertise on such open date. If Agency fails to so notify CBS, CBS shall, in its sole discretion, select the product or service to be advertised on such open date and shall endeavor to notify Agency thereof, or CBS may in its sole discretion elect to substitute non-commercial material for the "Agency Package" which Agency was to have furnished. If CBS elects to substitute non-commercial material the same may be broadcast in accordance with all of the other provisions of this Agreement (including, but not limited to, paragraph IV hereof).

(b) CBS may include during the Broadcast Time Period such promotional material and/or other commercial material as CBS shall elect.

16. (a) Subject to station acceptances, CBS shall cause the Programs and the Commercials to be broadcast pursuant to all of the provisions of this Agreement over a station in Antigua and Bermuda and in each of the United States cities listed in the CBS Station and Rate Guide, including cities in the territories and possessions of the United States (excluding Puerto Rico) except as such list may be modified in a CBS Television Network Station Clearance Report or shall be mutually agreed pursuant to paragraph 13 hereof, or otherwise, and reflected in a CBS Television Network Supplementary Station Clearance Report. CBS's obligation to broadcast the Programs in the territories and possessions of the United States and in Antigua and Bermuda shall be subject to CBS having the necessary broadcasting rights. In addition CBS, without additional charge to Agency, may authorize the broadcast of the Programs, Billboards and Commercials over any so-called translator station or relay system or over any antenna system which receives and retransmits or redistributes television signals by wire or cable connection or otherwise to television receiving sets.

(b) During any period that any station (including any station owned by Columbia Broadcasting System, Inc.) scheduled to broadcast the Programs and Commercials in any city does not accept such Programs and Commercials for broadcast, or is unavailable for the broadcast thereof during the Broadcast Time Period and during any period in which CBS is

(i) unable to make arrangements satisfactory to CBS to transmit the Programs and Commercials to any such station; or

(ii) unable to arrange a delayed broadcast schedule for any such station;

the broadcasting of the Programs and Commercials by any such station shall be suspended and the same shall not constitute a breach of this Agreement.

17. (a) Everything necessary for the production and performance of the Billboards and Commercials so as to be ready for broadcast including, without being limited to, all commercial material and all personnel to be used in connection therewith, shall be furnished by Agency, except only as otherwise provided in this Agreement, or in any other agreement between CBS and Agency concerning the Programs or Commercials. As used herein "Agency Package" means everything Agency is obligated to furnish pursuant to the immediately preceding sentence.

(b) At least three (3) weeks prior to the scheduled broadcast date of each Agency Package Agency shall deliver to CBS's Program Practices Department a copy of the script therefor. All filmed or taped commercial material forming part of the Agency Package shall be furnished at least two (2) weeks in advance of the scheduled broadcast date thereof to CBS' Program Practices Department and to each origination point specified by CBS pursuant to paragraph 20 hereof. If CBS so requests, Agency shall promptly furnish CBS a list of all persons rendering services as performers in connection with Commercials.

(c) CBS may refuse to broadcast any Agency Package or any element thereof which does not, in the opinion of CBS, maintain an artistic and technical quality creditable to CBS or fails to conform to CBS's general policies concerning commercials and billboards or to the regulations set forth in paragraph 9 of this Agreement, or contains any matter to which the second sentence of subparagraph (a) of paragraph 19 hereof pertains. In such event or if Agency fails to furnish the Agency Package as provided in this paragraph 17, CBS may, without prejudice to any other rights which it may have, require Agency to furnish a substitute Agency Package acceptable to CBS. If, however, Agency fails to furnish any Commercials, or if Agency fails to edit any Commercial as requested by CBS, or if time does not permit such editing, CBS may substitute non-commercial material therefor. In such event CBS may broadcast such non-commercial material in accordance with all of the other provisions of this Agreement (including, but not limited to, paragraph IV hereof), and CBS may make such announcements concerning sponsorship as in its judgment may be required by any statute, rule, or regulation of government or governmental instrumentality (whether federal, state or local).

(d) Except with respect to compositions, the necessary performing rights to which are vested in Agency, Agency shall submit to CBS at least forty-eight (48) hours in advance of the scheduled broadcast time of each Agency Package (seventy-two (72) hours in advance of any Agency Package scheduled to be broadcast on Sunday and ninety-six (96) hours in advance of any Agency Package scheduled to be broadcast on Monday) the titles of all musical compositions proposed to be used in connection therewith and the names of the composers, authors and publishers thereof, together with a description of the sets, scenery and costumes, if any, to be utilized in connection with the performance of such musical compositions. As soon as possible after the receipt of the information specified in the preceding sentence, CBS will advise Agency of the title of each musical composition (herein called an "uncleared composition") which CBS is not licensed to perform non-dramatically or the performance of which will, in the opinion of CBS, constitute a dramatic performance, and Agency shall delete any such composition from the Agency Package prior to the broadcast thereof. CBS will use reasonable efforts to secure necessary rights to record, without charge, musical material contained in any recording made by CBS for a delayed broadcast. Any such charges will be paid by Agency but no such charges will be incurred without Agency's prior approval.

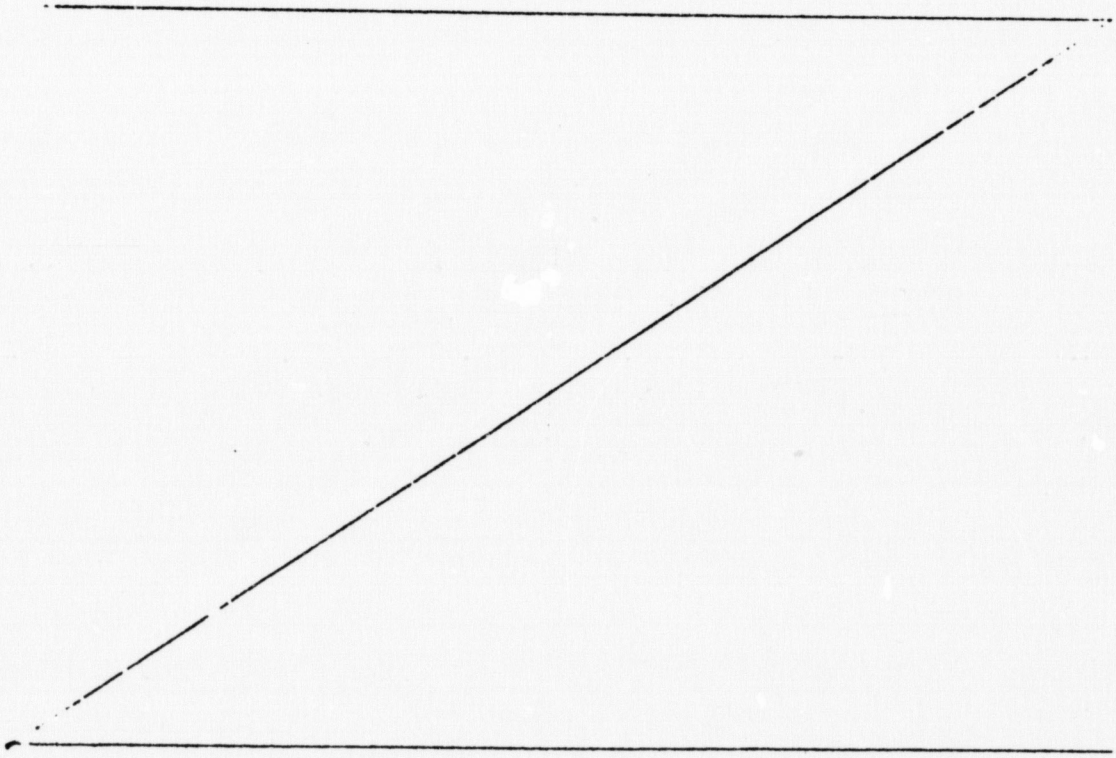
18. (a) Each broadcast of the Agency Package shall be made by means of recordings (video tape or film, as designated by CBS), except that if Agency and CBS agree, all or any portion thereof may be broadcast on a live basis.

(b) CBS may (at its expense) make such number of recordings of the Programs as it deems necessary for delayed broadcast purposes. CBS shall advise Agency of the number of recordings of the Agency Package required for delayed

INITIALS

* and cities in the states of Maine, Mass., Conn., R.I. and WCBS-TV New York and WTEN-TV Albany.

15. (a) Subject to CBS's then-current policy with respect to the number, content, placement and length of commercial announcements and subject to the following provisions of this subparagraph (a), each Broadcast Time Period may be used for advertising any product or service of Advertiser. Agency shall, at least thirty (30) days prior to the commencement of the term hereof, furnish CBS with a list (herein called a "Product List") of not more than ten (10) products or services from which the products and services to be advertised on the Programs hereunder shall be selected. At least three (3) weeks prior to the scheduled Broadcast date of each "Agency Package" Agency shall notify CBS of which products or services specified in the Product List Advertiser desires to advertise on such Date. Within four (4) business days after receipt of Agency's notice, CBS shall notify Agency whether in light of CBS's then-existing sponsorship commitments such product or service is available. If such product or service is not available, CBS's notice shall specify those products or services listed in the Product List which are available. At least two (2) weeks prior to the scheduled Broadcast Date of the applicable "Agency" Package" Agency shall notify CBS of which available product or service Advertiser then elects to advertise on such Date. If Agency fails to so notify CBS, CBS shall, in its sole discretion, select the product or service to be advertised on such Date and shall endeavor to notify Agency thereof, or CBS may, in its sole discretion, elect to substitute non-commercial material for the "Agency Package" which Agency was to have furnished. If CBS elects to substitute non-commercial material, the same may be broadcast in accordance with all of the other provisions of this Agreement (including, but not limited to, paragraph IV hereof).



broadcast purposes. Unless Agency furnishes recordings of the Agency Package for delayed broadcast CBS shall select the method(s) of making and shall make (or cause to be made) all such recordings at Agency's expense. Delayed broadcast recordings made by CBS shall be in black and white unless CBS in its discretion elects otherwise.

(c) All rights in recordings of Programs shall be vested in CBS. All rights in recordings of an Agency Package shall be vested in Agency except that rights in the physical property of a recording made by CBS of an Agency Package shall be vested in CBS. Whether or not a recording is broadcast hereunder, CBS may make and retain a recording of any Agency Package for file and reference purposes.

19. (a) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act concerning broadcast matter and disclosures required thereunder, insofar as that Section applies to persons furnishing commercial material for television broadcasting. Agency and Advertiser warrant and represent that no Agency Package includes or will include any matter for which any money, service, or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Package, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Package shall constitute a breach of the provisions of this paragraph 19 unless Agency or Advertiser has actual notice thereof. As used in this paragraph 19 the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Package "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark, or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this paragraph 19 shall be deemed a breach of this Agreement.

(b) The provisions of this paragraph 19 shall not apply to any Commercial, the production of which was completed prior to September 13, 1960.

PROGRAMS

20. As between Agency and CBS, the Programs shall be produced, performed, and broadcast under CBS's sole direction and control, and the broadcasts thereof shall originate from such place(s) as CBS shall determine. CBS will endeavor to give Agency notice specifying the point or points of origination of each broadcast. Any point thus specified may be changed upon further notice by CBS; provided, however, that if Agency delivers any Agency Package (or part thereof) to the point or points of origination last specified, CBS shall be responsible for all expenses of delivery thereof to another point or points of origination.

21. Agency and Advertiser shall each have the right during the term of this Agreement to the extent CBS has the right to grant such rights to disseminate, reproduce, print and publish the title of the Program Series and the names and likenesses of, and biographical material concerning, the continuing principal performers and/or guest performers appearing on the Programs for the purpose of advertising and promoting the currently-scheduled broadcasts of such Programs and, incidentally in connection therewith, the products and services of Advertiser then authorized to be and then being advertised on the Programs at the time of the exercise of such right; provided, however, that the dissemination, reproduction, printing, and publishing rights granted in this paragraph 21 with respect to the continuing principal performers on any news, informational, or public affairs Program shall be limited to press releases, and to paid advertising in newspapers, magazines, and periodicals; and provided, further, that:

(i) in no event shall Agency or Advertiser use or authorize any direct endorsement of any product or service without securing the prior written consent of CBS and of any performer making such endorsement, it being understood that Agency and Advertiser will abide by the decision of CBS as to what constitutes a direct endorsement;

(ii) all such advertising and promotional material shall include the full title of the Program Series and shall contain a reference to the fact that the Programs are broadcast on the CBS Television Network;

(iii) the rights granted to Agency and Advertiser pursuant to this paragraph shall not include the right to use any such title, name, likeness or biographical material: on television or radio (other than the CBS Television Network or CBS Radio Network); in motion pictures; on any product of Advertiser (or on any simulation or illustration thereof); on any container of any nature; or on any attachment to any container, tag, label or wrapper;

(iv) Agency and Advertiser may exercise the rights described herein prior to the commencement of the term hereof only if CBS's written consent thereto is first obtained;

(v) with respect to each Program Series, the rights granted to Agency and Advertiser pursuant to this paragraph shall terminate effective as of the broadcast of the last Program therein in which a Commercial hereunder is broadcast, except with respect to material released prior thereto; provided, however, that Agency shall exert its best efforts to prevent any use of such material in any manner whatsoever after the sixtieth (60th) day following the broadcast of the last such Program.

22. The right to use and permit the use of the Programs, the Program Series, and any supervening program material or any portion or element thereof (including but not limited to any title, character or format), throughout the world in any manner and in any media whatsoever, shall remain vested in CBS, including but not limited to, the right to broadcast any of the same at any time, in any city, in any length, as often, on a sustaining or commercially sponsored basis, on behalf of any sponsor or sponsors, without limitation, as CBS may from time to time elect.

23. (a) CBS shall have the right on notice to Agency to discontinue the broadcasting of any or all of the Program Series specified in paragraph II hereof. In addition at any time or from time to time CBS shall have the right on notice to Agency to change the Broadcast Time Period of each such Program Series to another broadcast time period; provided, however, that the new broadcast time period for any Program Series shall commence before 6:00 P.M. (CNYT) or on or after 6:00 P.M. (CNYT) as was the case prior to the effective date of such change.

(b) If pursuant to subparagraph (a) of this paragraph 23 CBS discontinues broadcasting any Program Series then CBS and Agency shall after good faith negotiations agree whether any Commercials affected thereby shall be

(i) broadcast on the date and time originally scheduled; or

(ii) rescheduled for broadcast on such other date and time as CBS and Agency shall agree.

(c) If pursuant to subparagraph (a) of this paragraph 23 CBS changes the broadcast time period of any Program Series then CBS and Agency shall after good faith negotiations agree whether any Commercials affected thereby shall be

(i) broadcast on the date and time originally scheduled; or

(ii) rescheduled for broadcast in the new Broadcast Time Period; or

(iii) rescheduled for broadcast on such other date and time as CBS and Agency shall agree.

(d) If after the good faith negotiations described in subparagraphs (b) or (c) of this paragraph 23, CBS and Agency do not agree with respect to the broadcast of any Commercial affected by subparagraph (a) of this paragraph 23, such Commercial shall be eliminated from this Agreement in which event CBS will allow Agency an equitable adjustment in the total payment hereunder.

24. (i) "CBS may in its sole discretion (and without limiting the generality of paragraph 23 hereof) with respect to any Program in the THURSDAY/FRIDAY NIGHT MOVIES Program Series

A. commence the Broadcast Time Period thereof at such time prior to 9 P.M. (CNYT) as CBS may elect and/or

B. conclude the Broadcast Time Period thereof at such time after 11 P.M. (CNYT) as CBS may elect and/or

C. conclude the Broadcast Time Period thereof at such time prior to 11 P.M. (CNYT) as CBS may elect and/or

D. broadcast during the Broadcast Time Period thereof such other program material (including without being limited to filmed short subject or cartoon material) in addition to a feature length motion picture as CBS may elect.

So long as the Broadcast Time Period for such Program Series shall be approximately two (2) hours in length, it shall be deemed to be divided into four (4) segments of approximately the same length (herein called Segments). With respect to each Program in such Program Series the Broadcast Time Period of which, in CBS's discretion, shall be scheduled to be greater than two (2) hours in length, CBS may divide that portion of the Broadcast Time Period greater than two hours into such number of segments as CBS shall elect and each of such segments shall be of such length as CBS may elect.

(ii) With respect to the THURSDAY/FRIDAY NIGHT MOVIES Agency's and Advertiser's rights pursuant to paragraph 21 hereof shall extend solely to the title of such Program Series and of each motion picture broadcast on behalf of Agency hereunder; provided, however, that with respect to the title of each motion picture, Agency and Advertiser shall not use any such title pursuant hereto until after CBS has generally released such title to the public and in no event shall Agency use the title of any motion picture pursuant hereto more than twenty-eight (28) days before the scheduled broadcast thereof."

25. Paragraph 21 hereof shall not apply to the use of the name and likeness of, or biographical material concerning, Doris Day, except to the extent that CBS shall have given its prior written approval of such use, which approval CBS shall not unreasonably withhold.

CBS TELEVISION NETWORK INVOICE

A Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York, N.Y. 10019 (212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVENUE
NEW YORK N Y 10017

sk

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO: POST OFFICE BOX 1632
CHURCH STREET STATION
NEW YORK, NEW YORK 10008

702 030	ADVERTISER			
	STOKELEY VAN CAMP	17	00.00	000.00
6005	PROGRAM	TIME		
DAY AND DATE	VARIOUS	FROM 0:00	TO 0:00	

6/71

PER SALES ORDER # 71-528

GROSS BILLING		CONTINUITY DISCOUNT	AGENCY COMMISSION
61050			9158
INVOICE DATE AND NUMBER →	JUN 29 71 05-24-5411	NET INVOICE →	51892

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED BROADCASTS

CTN 536 REV 6/70

ACCOUNTING DEPT. COPY

CBS TELEVISION NETWORK INVOICE

A Division of Columbia Broadcasting System Inc., 51 West 52 Street New York New York 10019 (212) 765-4321

DUPLICATE

LENNEN & NEWELL

TERMS PAYABLE BY THE [illegible] DAY OF THE MONTH IN WHICH BROADCASTS IS SCHEDULED

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO: POST OFFICE BOX 1632
CHURCH STREET STATION
NEW YORK, NEW YORK 10008

ADVERTISER		
702 030	STOKELEY VAN CAMP	
PROGRAM		TIME
6005	VARIOUS	FROM TO
DAY AND DATE		

JULY 71 PER SO 71-528

GROSS BILLING		CONTINUITY DISCOUNT	AGENCY COMMISSIO
42500			6375
INVOICE DATE AND NUMBER →	7-245-423	NET INVOICE →	36125

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED BROADCASTS

CTN 535 REV 6/70

TRIPLICATE

CBS TELEVISION NETWORK INVOICE

A Division of Columbia Broadcasting System, Inc. 51 West 52 Street New York, New York 10019 (212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVENUE
NEW YORK N Y 10017

sk

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO: POST OFFICE BOX 1632
CHURCH STREET STATION
NEW YORK, NEW YORK 10008

ADVERTISER				
702 030	STOKELY	17	00.00	048.26
PROGRAM		TIME		
7575	VARIOUS	FROM 0:00	TO 0:00	
DAY AND DATE				

S.O. # 71-528

6/2/71	MEN AT LAW
6/8/71	HEE HAW
6/18/71	FRIDAY MOVIE
6/28/71	DORIS DAY
4 @ 250 NET	COLOR CHARGE

GROSS BILLING		CONTINUITY DISCOUNT	AGENCY COMMISSION
1176			176
INVOICE DATE AND NUMBER →	JUL 1 71 06-30-0019	NET INVOICE →	1000

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED BROADCASTS

ACCOUNTING DEPT. COPY

CBS TELEVISION NETWORK INVOICE

LENNEN & NEWELL INC
360 MADISON AVENUE
NEW YORK N Y 10017

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO: POST OFFICE BOX 1633 CHURCH STREET STATION NEW YORK, NEW YORK 10008

ADVERTISER			
209 030	HINSHAW		
PROGRAM			
7576	WANTED	TIME 17	00.00 060.30
DAY AND DATE		FROM 0:00	TO 0:00

SO # 71-526

7/5/71	HAWAII FIVE-O	
7/15/71	MRS. ROVIT	
7/24/71	ADAM	
3 @ 250 NET	COLOR CHARGE	

CLEARED TIME VALUE OR INITIAL BROADCAST			AMOUNT
CLEARED TIME VALUE PLUS OR MINUS PERMANENT CHANGES PREVIOUS PERMANENT CHANGES			
PERMANENT CHANGES SINCE LAST INVOICE			
REASON	STATION	EFFECTIVE	
CLEARED TIME VALUE PLUS OR MINUS PERMANENT CHANGES			

GROSS BILLING		CONTINUITY DISCOUNT	AGENCY COMMISSION
882			
INVOICE DATE AND NUMBER →	AUG 2 71 07-30-0014	NET INVOICE →	132 750

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED BROADCASTS

CTN 1201 REV 8/67 ACCOUNTING DEPT. COPY

ONLY COPY AVAILABLE

CBS TELEVISION NETWORK INVOICE

A Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York, New York 10019 (212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVENUE
NEW YORK, N Y 10017

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION NETWORK AND RETURN ONE COPY OF INVOICE WITH REMITTANCE TO: POST OFFICE BOX 1532 CHURCH STREET STATION NEW YORK, NEW YORK 10008

ADVERTISER	STOKELY VAN CAMP	TIME 1.7	00.00 000.00
702-030 PROGRAM	VARIOUS	FROM 0:00	TO 0:00
8005 DAY AND DATE	8/71		

PER B.O. #71-528

GROSS BILLING		CONTINUITY DISCOUNT	AGENCY COMMISSION
24050			3608
INVOICE DATE AND NUMBER →	SEP 2 71 08-24-5457	NET INVOICE →	20442

THIS IS TO CERTIFY THAT THIS INVOICE IS BASED UPON CBS TELEVISION NETWORK'S RECORDS OF ACTUAL AND SCHEDULED BROADCASTS

ACCOUNTING DEPT. COPY

CBN 328 Rev 8/71

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: BY-11420
AMENDMENT NUMBER:

Agreement made as of December 10, 19 70, by and between **CBS Television Stations**, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
360 MADISON AVENUE
NEW YORK, NEW YORK
ATTN OF MISS MARION JONES

("Agency") acting as agent for: STOKELY VAN CAMP

STATION: WCAU-TV PHILA.

("Advertiser") in connection with advertising the following products or services or both: GATORADE

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
12/27/70	1/3/71	1 wk. & 1 day	26	-	-

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS Approximate time:	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
12/27/70	1/2/71	30-Second											S.O.ONLY:
		Late News			One Rotating (Mon.- Sun.)						1		660.
		9:00 - 11:00 PM						T			1		Bonus
		10-Second											
		In Cotton Bowl Football Game							F		1		550.
		In NFC Western Championship Game		S							1		1,000
1/3/71	only	10-Second											
		In NFC Championship Game		S							1		1,000
					TOTAL PACKAGE COST..... (Eff. 12/27 - 1/3/71) To be billed in January								3,210
		Above announcements are subject to preemption.											
		S.O.ONLY: On intra-company copies only.											
		a/c: F. Pfaff (cl)											

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY VAN CAMP (Advertiser)

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

By _____

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1 **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and

(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2 **Announcements**

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or

(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. **Omission of Broadcasts**

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. **Termination**

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder, provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. **Warranties and Indemnities**

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for hereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for hereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

CBS TELEVISION STATIONS

SALES OFFICE CO
INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

WCBS - TV NEW YO
KNXT LOS ANG
WCAU - TV PHILADEL
KMOX - TV ST. LOUIS
WBBM - TV CHICAGO

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

OK

DATE 02/25/71
STATION WCAU-TV
CONTRACT NUMBER 1422

ADVERTISER: STOKELY VAN CAMP
PRODUCT: GATORADE
INVOICE NO: 01-F.6-338

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
01	)	SVGA 3111			10	432	PM	rotate board							F		
01	09	SUCA 341			10	700	PM	Change time		S							
01	09	PKG COST								S							3,210.00
02	0																
01	0	3,210.00 3,210.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
3,210.00	481.50	2,728.50		2,728.

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS. AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

CBS 2845 240 24 REV 10/69

COLUMBIA BROADCASTING SYSTEM, INC.

© CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-30215
AMENDMENT NUMBER: --
STATION: WBBM-TV CHICAGO

Agreement made as of December 10, 19 70, by and between **CBS Television Stations**, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK 10017
ATTN OF MISS MARION JONES

("Agency") acting as agent for: STOKELY-VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services or both: GATORADE

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
12/27/70	1/3/71	APPROX. ONE	23	Mon.-Sun.	--

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS APPROXIMATE TIME	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
12/27	ONLY	10-Second IN: NFC Western Championship Game	P	S							1	-	
12/28/70	1/3/71 (1 Week)	10-Second IN: NFC Championship Game	P	S							1	-	
		30-Seconds 10:30 PM - Conclusion	P							S	1	-	
		8:00 - 9:00 PM	P	S							1	-	
				TOTAL PACKAGE COST (12/27/70 - 1/3/71)									4,000.

All announcements are subject to preemption.

All announcements and participations are subject to reclassification upon fourteen days' notice.

KINDLY RETURN TO RECORDS CENTER 524/B

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY-VAN CAMP, INC. (Advertiser)

By _____ 12/23/70

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

PART 1

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

ONLY COPY AVAILABLE

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. **Announcements**

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:
(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. **Omission of Broadcasts**

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. **Termination**

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirteen weeks after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers, and (B) the elapse of thirty-five days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. **Warranties and Indemnities**

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for nereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

BILLING COPY

CBS TELEVISION STATIONS INVOICE

A Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York, New York 10019 (212) 765-4321

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO.
WBBM - TV CHICAGO

Lennen & Newell, Inc.
380 Madison Ave.
New York, N. Y.

DATE 3/12/71

STATION WBBM-TV

CONTRACT NUMBER 0215

ADVERTISER Stokely Van Camp

PRODUCT Gatorade

INVOICE NO. 03-04-15

TO CHARGE YOUR ACCOUNT AS FOLLOWS:	AMOUNT
To adj Inv 01-04-310/1 Pkg S/B billed in month of Jan. @ 4,000.00 (originally billed in Dec. client request to be billed in Jan)	

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
4,000.00	600.00	3,400.00		3,400.00

MAIL REMITTANCE TO P. O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET CASH UPON RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast.

463-(260-20) 12/69

COLUMBIA BROADCASTING SYSTEM, INC.

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-2374 REVISED
AMENDMENT NUMBER: --
STATION: KNXT LOS ANGELES

Agreement made as of December 16, 19 70, by and between CBS Television Stations, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK 10017
ATTN OF MISS M. JONES

("Agency") acting as agent for: STOKELY VAN CAMP, INC. ("Advertiser") in connection with advertising the following products or services or both:

GATORADE

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
12/28/70	1/3/71	1	27	Mon-Sun	--

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS (APPROXIMATE TIME)	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
		(30-Second)											
		Big News	SALE		One rotating (Mon-Sun)						1		
		11-11:30PM	SALE		One rotating (Mon-Sun)						1		
		6:30-7:00PM	SALE							S	1		
		In Cotton Bowl	SPEC.						F		1		
							WEEKLY PACKAGE COST----						

THE ABOVE ANNOUNCEMENTS AND/OR PARTICIPATIONS DESIGNATED AS SALE RATE ARE SUBJECT TO PREEMPTION WITHOUT NOTICE BY THE STATION.

Irrespective of any provision contained in Terms and Conditions, any or all of the above announcements and/or participations, including those contracted for at the Preemptive Announcement Rate (PAR), are subject to reclassification by station KNXT upon twenty-eight (28) days' prior notice. Any or all announcements and/or participations contracted for at the Preemptive Rate (Reg.), as designated above, are subject to preemption upon seven (7) days' prior notice in the event another advertiser contracts for such announcements and/or participations at the Preemptive Announcement Rate.

KINDLY RETURN TO RECORDS CENTER 524/B

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed:
LENNEN & NEWELL, INC. (Agency),
As Agent for
STOKELY VAN CAMP, INC. (Advertiser)

By _____ 1/8/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

CTS 830 (720-1) REV. 10/66

PART 1

Terms and Conditions

A. **Subject to Basic Agreement:** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions" attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement:** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto, which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph 1 of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph 1 of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. **Announcements**

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:
(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. **Omission of Broadcasts**

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. **Termination**

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. **Warranties and Indemnities**

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. CBS' WARRANTY AND INDEMNITY CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by, CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. TIME OF BILLING AND PAYMENT CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. DISCOUNTS Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. INCREASES IN AMOUNTS PAYABLE BY ADVERTISER CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. COSTS OF MUSIC LICENSES While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. WAIVER No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. REMEDIES, ETC. ARE CUMULATIVE All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. NOTICE All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. GOVERNING LAW This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. TIME FOR BROADCASTS The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for nereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. TITLES OF PARAGRAPHS The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

BILLING COPY

CBS TELEVISION STATIONS INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 02/05/71
STATION KNXT
CONTRACT NUMBER 2374

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO
WBBM - TV CHICAGO

1-6-71

ADVERTISER: STOKELY VAN CAMP
PRODUCT: GATORADE
INVOICE NO.: 01-06-341

LINES		DESCRIPTION	FACILITY			TIME				DAY							PRICE
	DAY		HR.	MIN.	SEC	FROM	AM PM	TO	AM PM	S	M	T	W	T	F	S	
..	.2	GATORADE			30	6 45	PM						-			S	
1	2	GATORADE			30	1 34	PM								F		
.1	.2	PKG COST									M						2,835.00
.2	2																
1	2	2,835.00 2,835.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
2,835.00	425.25	2,409.75		2,409.75

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-30405
AMENDMENT NUMBER: --
STATION: WBBM-TV CHICAGO

Agreement made as of January 7, 19 71, by and between CBS Television Stations, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK 10017
ATTN OF MISS MARION JONES

("Agency") acting as agent for: STOKELY-VAN CAMP, INC. ("Advertiser") in connection with advertising the following products or services or both: FRUITS & VEGETABLES

KINDLY RETURN TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:
I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station(s) indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
1/11/71	4/25/71	15	23	Mon.-Sun.	--

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS APPROXIMATE TIME	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
		30-Seconds											
		ORBIT #1 One announcement per week from following:	P								1	-	1,800.
		8:00 - 10:00 PM					W						
		8:00 - 10:00 PM						T					
		8:00 - 10:00 PM							F				
		ORBIT #2 One announcement per week from following:	P								1	-	1,600.
		7:00 - 8:00 PM						T					
		9:00 - 10:00 PM			M								
		8:00 - 9:00 PM		S									
		10:30 PM - Conclusion	P							S	1	-	600.
					TOTAL WEEKLY COST----								4,000.
		All announcements are subject to preemption. All announcements and participations are subject to reclassification upon fourteen days' notice.											

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY-VAN CAMP, INC. (Advertiser)

By _____ 1/12/71

CBS Television Stations, a Division of Columbia Broadcasting System, Inc.

By _____

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement [illegible] **NATIONAL SALES BASIC AGREEMENT** (as the same may [illegible] signed on behalf of both parties thereto [illegible] broadcast of Announcements over Station [illegible] agreement has not been entered into, [illegible] to all the terms and conditions contained [illegible] ment, and hereby made a part hereof.

B. **Amendment and Agreement** If the box [illegible] in with a number, then this Agreement [illegible] **AGREEMENT** (as the same may heretofore [illegible] to) which was entered into by Agency, [illegible] and which bears the same numbers as [illegible] and, in addition, the word "Agreement" [illegible] If this Agreement is an amendment, [illegible] in Paragraph I of this Agreement shall [illegible] in, supersede in all respects the information [illegible] the same may heretofore have been [illegible]

[illegible] subject to all the provisions of the **CBS TELEVISION STATIONS** [illegible] have been and hereafter be amended in writing duly [illegible] entered into by Agency as agent for Advertiser for the [illegible] effective on the date of this Agreement. In the event such [illegible] on said date, then this Agreement shall be subject [illegible] marked "Terms and Conditions", attached to this Agree-

[illegible] Number" on the first page of this Agreement is filled [illegible] to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE** [illegible] in writing duly signed on behalf of both parties thereto [illegible] vertiser for the broadcast of Announcements over Station [illegible] the box labeled "Agreement Number" on said first page [illegible] herein, shall include said agreement as so amended. [illegible] the preceding sentence, then the information set forth [illegible] respect to the period covered by the dates set forth there- [illegible] Paragraph I of said agreement, amended hereby (as [illegible] duly signed on behalf of both parties thereto)

ONLY COPY AVAILABLE

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. Definitions As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. Announcements

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. Omission of Broadcasts

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. Termination

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirteen weeks after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers, and (B) the elapse of thirty-five days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. Warranties and Indemnities

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. CBS' WARRANTY AND INDEMNITY CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by, CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. TIME OF BILLING AND PAYMENT CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. DISCOUNTS Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. INCREASES IN AMOUNTS PAYABLE BY ADVERTISER CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. COSTS OF MUSIC LICENSES While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. WAIVER No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. REMEDIES, ETC. ARE CUMULATIVE All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. NOTICE All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. GOVERNING LAW This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. TIME FOR BROADCASTS The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for hereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. TITLES OF PARAGRAPHS The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

CBS TELEVISION STATIONS

BILLING CO

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC

33. MADISON AVE

NEW YORK N Y

DATE 12/15/71

STATION WBBM-TV

CONTRACT NUMBER 64.5

WCBS - TV NEW YO
KNXT LOS AN
WCAU - TV PHILADE
KMOX - TV ST. LOU
WBBM - TV CHICAG

ADVERTISER: STOKELY-VAN CAMP

PRODUCT: FRUITS & VEGETABLES

INVOICE NO. 01-04-311

WEEK ENDING		DESCRIPTION		FACILITY			TIME				DAY							PRICE
D	P			HR.	MIN.	SEC	FROM	AM PM	TO	AM PM	S	M	T	W	T	F	S	
1	1.	43				30	917	PM							T			1,8[illegible]
1	1.	43				30	959	PM				M						1,9[illegible]
1	1.	33				30	1137	PM									S	[illegible]
1	23	43				30	935	PM								F		1,8[illegible]
1	23	33				30	1137	PM									S	[illegible]
1	3.	43				3.	959	PM						W				1,8[illegible]
1	3.	43				30	658	PM							T			1,6[illegible]
1	3.	53				31	759	PM			S							1,6[illegible]
1	3.	33				30	1115	PM									S	[illegible]
3	a	1,8[illegible]	5,4[illegible]															
3	a	1,6[illegible]	4,8[illegible]															
2	a	6[illegible]	1,8[illegible]															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
12[illegible]	1,8[illegible]	10,200.00		10,200.0

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs the [illegible] as above indicated were broadcast

BILLING COPY

CBS TELEVISION STATIONS INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 02/28/71
STATION WBBM-TV
CONTRACT NUMBER 0405

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO
WBBM - TV CHICAGO

ADVERTISER: STOKELY-VAN CAMP
PRODUCT: FRUITS & VEGETABLES
INVOICE NO: 02-04-317

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION		FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
02		30				30	755	PM							T			1,800.00
02	06	30				30	959	PM				M						1,800.00
02	06	30				30	1238	AM									S	600.00
02	13	30				30	843	PM								F		1,800.00
02	13	30				30	1205	PM									S	600.00
02	20	30				30	959	PM						W				1,800.00
02	20	30				30	726	PM							T			1,800.00
02	20	FRUIT & VEG				30	800	PM	900	PM	S							MISSED
02	20	30				30	1143	PM									S	600.00
02	27	30				30	839	PM							T			1,800.00
02	27	30				30	858	PM				M						1,800.00
02	27	30				30	1133	PM									S	600.00
04	a	1,800.00	7,200.00															
03	a	1,800.00	4,800.00															
04	a	600.00	2,400.00															
01	a																	

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
14,400.00	2,160.00	12,240.00		12,240.00

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE
We warrant that in accordance with certified station logs the programs as above indicated were broadcast

BILLING COPY

CBS TELEVISION STATIONS INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

WCBS - TV NEW YORK
KNXT LOS ANGE
WCAU - TV PHILADELP
KMOX - TV ST. LOUIS,
WBBM - TV CHICAGO

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 04/03/71
STATION WBBM-TV
CONTRACT NUMBER 0405

ADVERTISER: STOKELY-VAN CAMP
PRODUCT: FRUITS & VEGETABLES
INVOICE NO. 03-04-391

WEEK ENDING MO		DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	AM PM	TO	AM PM	DAY S	M	T	W	T	F	S	PRICE
03	[illegible]	33			30	915	PM						-		F		1,800.00
03	0[illegible]	43			30	1225	AM									S	600.00
03	13	FRUIT & VEG			30	800	PM	1000	PM				W				MISSED
03	13	33			30	659	PM							T			1,800.00
03	13	33			30	858	PM			S							1,800.00
03	13	43			30	1107	PM									S	600.00
03	20	33			30	1000	PM							T			1,800.00
03	20	43			30	959	PM				M						1,800.00
03	20	43			30	1101	PM									S	600.00
03	27	33			30	959	PM								F		1,800.00
03	27	FRUIT & VEG			30	800	PM	900	PM	S							MISSED
03	27	43			30	1103	PM									S	600.00
03	27	MG3-10 8-10 33			30	959	PM						W				1,800.00
03	27	MG2-14 8-9P			30	800	PM	900	PM	S							MISSED
03	31	FRUIT & VEG			30	800	PM	1000	PM				W				MISSED
03	31	43			30	755	PM			S							1,800.00
04	@	1,800.00	7,200.00														
04	@	600.00	2,400.00														
04	@																
04	@	1,800.00	6,400.00														

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
16,000.00	2,400.00	13,600.00		13,600.

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE
We warrant that in accordance with certified station logs the programs as above indicated were broadcast

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 04/30/71
STATION WBBM-TV
CONTRACT NUMBER 0405

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO.
WBBM - TV CHICAGO

ADVERTISER: STOKELY-VAN CAMP
PRODUCT: FRUITS & VEGETABLES
INVOICE NO. 04-04-352

WEEK ENDING MO.	WEEK ENDING DY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
04	03	43			30	658	PM							T			1,600.00
04	03	33			30	1205	AM									S	600.00
04	10	43			30	959	PM							T			1,800.00
04	10	53			30	927	PM				M						1,600.00
04	10	43			30	1207	AM									S	600.00
04	17	33			30	1000	PM								F		1,800.00
04	17	43			30	1134	PM									S	600.00
04	24	53			30	959	PM						W				1,800.00
04	24	43			30	730	PM							T			1,600.00
04	24	33			30	831	PM			S							1,600.00
04	24	33			30	1118	PM									S	600.00
04	24	MG3-31 8-10 43			30	959	PM								F		1,800.00
04	30	MG3-21 43 FRUIT & VEG			30	829	PM			S							1,600.00
03	@	1,600.00	8,000.00														
04	@	600.00	2,400.00														
04	@	1,800.00	7,200.00														

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
17,600.00	2,640.00	14,960.00		14,960.00

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE

We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-21194
AMENDMENT NUMBER: --
STATION: KMOX-TV ST. LOUIS

Agreement made as of February 11, 19 71, by and between **CBS Television Stations**, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK 10017
ATTN OF MISS S. FLOYD

("Agency") acting as agent for: STOKELY-VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services ~~or both~~:
GATORADE

KINDLY RETURN TO CONTRACT FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:
I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
2/15/71	3/14/71	4	19	Mon-Sun	--

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS (APPROXIMATE TIME)	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
		(Minute)											
		Early News	S/SALE			One rotating (Mon-Sun)					1		
		Best of CBS	S/SALE			One rotating (Sat/Sun)					1		
		(20-Second)											
		PRIME ORBIT:				One rotating					1		
		6:30-7:30PM	SALE		M								
		8:30-9:30PM	SALE			T							
		8-10:00PM	SALE					T/F					
		9-10:00PM	SALE							S			
						WEEKLY PACKAGE COST							712.50 (avg.)

Irrespective of any provision contained in terms and condition any or all of the above announcements and/or participations, including those contracted for at the pre-emptible announcement rate (PAR) are subject to re-classification by Station to non-TV upon twenty-eight (28) days' prior notice. Any or all announcements and/or participations contracted for at the regular rate (SALE) as designated above are subject to pre-emption on seven (7) days' prior notice in the event another advertiser contracts for such announcements and/or participations at the pre-emptible announcement rate (PAR). Any or all announcements and/or participations contracted for at the SALE rate as designated above are subject to pre-emption with no notice in the event another advertiser contracts for such announcement and/or participations at the PAR or REG announcement rates.

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed:
LENNEN & NEWELL, INC. (Agency),
As Agent for
STOKELY-VAN CAMP, INC. (Advertiser)

By _____

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

CTS 830 (720-1) REV. 10/66

PART 1

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. Definitions As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. Announcements

A. ADVERTISER TO FURNISH Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. SUBJECT TO DIRECTION AND CONTROL OF CBS All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. DELIVERY BY ADVERTISER At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. RIGHTS IN BROADCAST MATERIAL Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. Omission of Broadcasts

A. BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. BY PREEMPTION CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. RIGHT OF TERMINATION If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. Termination

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5 Warranties and Indemnities

A. MATTER BROADCAST (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. CBS' WARRANTY AND INDEMNITY CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. TIME OF BILLING AND PAYMENT CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. DISCOUNTS Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. INCREASES IN AMOUNTS PAYABLE BY ADVERTISER CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. COSTS OF MUSIC LICENSES While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. WAIVER No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. REMEDIES, ETC. ARE CUMULATIVE All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. NOTICE All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. GOVERNING LAW This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. TIME FOR BROADCASTS The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for hereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. TITLES OF PARAGRAPHS The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

8. SEE ATTACHED RIDER.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-21194
AMENDMENT NUMBER: 1
STATION: KMOX-TV - ST. LOUIS

Agreement made as of February 22, 19 71, by and between CBS Television Stations, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK 10017
ATTN OF MISS M. JONES

("Agency") acting as agent for: STOKELY-VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services or both: GATORADE

KINDLY RETURN
TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
2/15/71	3/14/71	4	19	Mon-Sun	--

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS (APPROXIMATE TIME)	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
		Addition to Schedule:											
		On 2/21/71, only:											
		(20-Second)											
		Approx. 1:00-3:00PM (In Hockey)	SALE	S							1	-	200.

Irrespective of any provision contained in terms and conditions, any or all of the above announcements and/or participations, including those contracted for at the pre-emptive announcement rate (PAR) are subject to re-classification by Station KMOX-TV upon twenty-eight (28) days' prior notice. Any or all announcements and/or participations contracted for at the regular rate (REG) as designated above are subject to pre-emption on seven (7) days' prior notice in the event another advertiser contracts for such announcements and/or participations at the PAR announcement rate. Any or all announcements and/or participations contracted for at the SALE rate as contracted above are subject to pre-emption with no notice in the event another advertiser contracts for such announcement and/or participations at the PAR or REG announcement rates.

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed:
LENNEN & NEWELL, INC. (Agency),
As Agent for
STOKELY-VAN CAMP, INC. (Advertiser)
By [signature] 3/24/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.
By [signature]

Terms and Conditions

A **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS

BILLING COPY

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 02/28/71

STATION KMOX-TV

CONTRACT NUMBER 1194

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO.
WBBM - TV CHICAGO

ADVERTISER: STOKELY VAN CAMP

PRODUCT: GATORADE

INVOICE NO. 02-10-337

WEEK ENDING	DAY	DESCRIPTION		FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	AM PM	TO	AM PM	DAY S	M	T	W	T	F	S	PRICE
02	20	GATORADE				60	5:18	PM							T			
02	20	GATORADE				20	9:59	PM								F		
02	20	PKG COST										M						712.50
02	27	GATORADE				60	6:03	PM					T					
02	27	GATORADE				20	11:00	PM			S							
02	27	GATORADE				20	7:29	PM				M						
02	27	PKG COST										M						712.50
02	27	GATORADE				20	1:31	PM			S							200.00
02	27	GATORADE				60	11:29	PM									S	
02	a																	
02	a	712.50	1,425.00															
01	a	200.00	200.00															

NET BEFORE AGENCY COMMISSION	A. FACT COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
1,625.00	243.75	1,381.25		1,331.25

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE

PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS AND RETURN ONE COPY WITH REMITTANCE

We warrant that in accordance with certified station logs the announcements listed hereon were broadcast as scheduled

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
360 MADISON AVE
NEW YORK N Y

DATE 04/05/71

STATION KMOX-TV

CONTRACT NUMBER 1194

WCBS - TV NEW YORK
KNXT LOS ANGE
WCAU - TV PHILADELPH
KMOX - TV ST. LOUIS, M
WBBM - TV CHICAGO

ADVERTISER: STOKELY VAN CAMP

PRODUCT: GATORADE

INVOICE NO. 03-10-363

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
[illegible]	[illegible]	GATORADE			60	[illegible]	PM						W				
[illegible]		GATORADE --			20	[illegible]	PM									S	
[illegible]	05	PKG COST									M						712.50
[illegible]	[illegible]	GATORADE			60	[illegible]	PM					T					
[illegible]	13	GATORADE			60	1105	PM			S							
[illegible]	[illegible]	GATORADE			20	[illegible]	PM					T					
[illegible]	13	PKG COST									M						712.50
[illegible]	[illegible]	GATORADE			60	1131	PM									S	
	@																
	@	712.50 1,425.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
1,425.00	213.76	1,211.24		1,211.24

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

CTS 2045-260-2A REV. 10/69

COLUMBIA BROADCASTING SYSTEM, INC.

CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-30913
AMENDMENT NUMBER: --
STATION: WBBM-TV CHICAGO

Agreement made as of April 7, 19 71, by and between CBS Television Stations, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK 10017
ATTN OF MISS M. JONES

("Agency") acting as agent for: STOKELY-VAN CAMP, INC. ("Advertiser") in connection with advertising the following products or services or both:

PORK & BEANS

KINDLY RETURN
TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:
I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the Television Station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
4/19/71	5/30/71	6	23	Mon-Sun	--

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS (APPROXIMATE TIME)	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su M Tu W Th F Sa	Broadcasts	Total units	RATE PER BROADCAST*
		(30-Seconds)					
		6:30-10:00PM	P	One rotating (Mon-Sun)	1		
		3:30-5:00PM	P	Two rotating (Mon-Fri)	2		
		10:30PM-Concl.	P	One rotating (Sat/Sun)	1		
		10:30PM-Mid.	P	Two rotating (Mon-Fri)	2		
				Total weekly package			2,500
		All announcements are subject to preemption.					
		All announcements and participations are subject to reclassification upon 14 days' notice.					

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY-VAN CAMP, INC. (Advertiser)

By [signature] 4/16/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By [signature]

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. Definitions As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. Announcements

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:
(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. Omission of Broadcasts

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. Termination

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirteen weeks after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers, and (B) the elapse of thirty-five days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. Warranties and Indemnities

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. CBS' WARRANTY AND INDEMNITY CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. TIME OF BILLING AND PAYMENT CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. DISCOUNTS Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. INCREASES IN AMOUNTS PAYABLE BY ADVERTISER CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. COSTS OF MUSIC LICENSES While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. WAIVER No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. REMEDIES, ETC. ARE CUMULATIVE All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. NOTICE All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. GOVERNING LAW This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. TIME FOR BROADCASTS The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for nereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. TITLES OF PARAGRAPHS The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

~~8. SEE ATTACHED RIDER.~~

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

WCBS - TV NEW YORK
KNXT LOS ANGEL
WCAU - TV PHILADELPH
KMOX - TV ST. LOUIS, M
WBBM - TV CHICAGO

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 04/30/71
STATION WBBM-TV
CONTRACT NUMBER 0913

ADVERTISER: STOKELEY-VAN CAMP
PRODUCT: PORK AND BEANS
INVOICE NO. 04-04-353

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
0	24	PB1043			30	628	PM							T			
04	24	PB1043			30	427	PM						W				
04	24	PB1043			30	427	PM								F		
04	24	PORK & BEAN			30	1030	PM	1200	AM								MISSED
04	24	PORK & BEAN			30	1030	PM	1200	AM								MISSED
04	24	PKG COST									M						2,500.00
04	30	PB1023			30	729	PM								F		
04	30	1043			30	427	PM				M						
04	30	PORK & BEAN			30	350	PM	500	PM								MISSED
04	30	PORK & BEAN			30	1030	PM	1200	AM								MISSED
04	30	PORK & BEAN			30	1030	PM	1200	AM								MISSED
04	30	PKG COST									M						2,500.00
10	@																
02	@	2,500.00 5,000.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
5,000.00	750.00	4,250.00		4,250.

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

CBS 2045 240 24 REV. 10/68

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 05/30/71
STATION WBBM-TV
CONTRACT NUMBER 0913

WCBS - TV NEW YORK
KNXT LOS ANGELE
WCAU - TV PHILADELPH
KMOX - TV ST. LOUIS, M
WBBM - TV CHICAGO

ADVERTISER: STOKELY-VAN CAMP
PRODUCT: PORK AND BEANS
INVOICE NO.: 05-C4-3[illegible]3

WEEK ENDING MO.		DESCRIPTION	FACILITY HR.	MIN.	SEC	TIME FROM	AM PM	TO	AM PM	DAY S	M	T	W	T	F	S	PRICE
		PB1043			30	3[illegible]	PM					T					
		PB1023			30	4[illegible]	PM								F		
		PB1043			30	12[illegible]	PM						W				
		PORK & BEAN			30	1030	PM	1200	AM								MISSED
		PKG COST									M						2,500.00
		PORK & BEAN			30	1030	PM	100	AM	S							MISSED
		PB1043			30	11[illegible]	PM						W				
		PB1043			30	1136	PM							T			
		PKG COST									M						2,500.00
		PB1023			30	9[illegible]	PM							T			
		PB1043			30	0[illegible]	PM						W				
		PB1023			30	[illegible]	PM						W				
		PB1023			30	113[illegible]	PM									S	
		PB-1043			30	3[illegible]	PM								F		
		BONUS PB-1043			30	[illegible]30	PM					T					
		PB-1023			30	[illegible]	PM							T			
		MG04/28 BEST2 PB-1023			30	[illegible]	PM					T					
		MG04/28 BEST2 PB-1023			30	[illegible]	PM						W				
		MG05/05 BEST2 PB-1043			30	12[illegible]	AM			S							
		PB-1043			30	11[illegible]	PM						W				
		PB-1023			30	12[illegible]	PM							T			
		MG04/22 MERV PB-1043			30	12[illegible]	PM					T					
		MG04/23 MERVPB-1023			30	5[illegible]	PM				M						
		MG04/30 MERV PB-1043			30	5[illegible]	PM							T			
		MG05/27 MERV PB-1023			30	5[illegible]	PM					T					
		PKG COST									M						2,500.00
		MG05/27 PTHU PB-1043			30	[illegible]	PM							T			
		PB-1043			30	[illegible]	PM						W				
		PB-1023			30	3[illegible]	PM						W				
		PB-1023			30	[illegible]	PM								F		
		MG04/29 ES-MF PB-1043			30	3[illegible]	PM					T					
		PB-1023			30	12[illegible]	AM			S							
		PB-1023			30	1203	AM									S	
					30	1030	PM	1200	AM					T			MISSED
					30	1030	PM	1200	AM						F		MISSED

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

WCBS - TV NEW YO
KNXT LOS ANG
WCAU - TV PHILADE
KMOX - TV ST. LOUI
WBBM - TV CHICAG

LENNEN & NEWELL INC
340 MADISON AVE
NEW YORK N Y

DATE 03/30/71
STATION WBBM-TV
CONTRACT NUMBER 0913

ADVERTISER: STOKELEY-VAN CAMP
PRODUCT: PORK AND BEANS
INVOICE NO. 03-04-363

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
03	E	MG04/26 MERV P8-1043			30	4:28	PM								F		
[illegible]	27	BN PB-1023			30	4:28	PM							T			
03	29	PKG COST									M						2,300 00
03	31	MG04/26 MERV PB-1023			30	3:29	PM				M						
03	@																
04	@	2,300.00 10,000.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
10,000 00	1,000 00	9,000 00		9,000

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

CTS 2045-260 2A REV 10/69

COLUMBIA BROADCASTING SYSTEM, INC.

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: 4

Agreement made as of April 14, 19 71, by and between CBS Television Stations, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

AMENDMENT NUMBER: NY-40462

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK 10017

("Agency") acting as agent for:

STOKELY-VAN CAMP, INC.

STATION: KNXT LOS ANGELES

("Advertiser") in connection with advertising the following products or services or both:

ATTN OF MISS MARION JONES

PORK & BEANS

KINDLY RETURN TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
4/19/71	5/30/71	6	27	Mon.- Sun.	-

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS Approximate time:	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
		30-Second											
		7:30 - 11:00 PM	SALE		One Rotating (Mon.- Sun.)						1		
		Early Show	SALE		Two Rotating (Mon.- Sun.)						2		
		6:00 - 7:00 PM	SALE		One Rotating (Mon.- Sun.)						1		
		PRIME ORBIT:			One Rotating						)1		
		9:00 - 11:00 PM	REG					T/F			)		
		9:00 - 11:00 PM	REG	S							)		
		7:30 - 8:30 PM	SALE						F		)		
		10:00 - 11:00 PM	REG		M						)		
					WEEKLY PACKAGE COST.....								5,968 (Averaged)
		THE ABOVE ANNOUNCEMENTS AND/OR PARTICIPATIONS DESIGNATED AS SALE RATE ARE SUBJECT TO PREEMPTION WITHOUT NOTICE BY THE STATION.											
		Irrespective of any provision contained in Terms and Conditions, any or all of the announcements and/or participations, including those contracted for at the Preemptive announcement Rate (PAR), are subject to reclassification by station KNXT upon twenty-eight (28) days' prior notice. Any or all announcements and/or participations at the Regular Rate (Reg.), as designated above, are subject to preemption upon seven (7) days' prior notice in the event another advertiser contracts for such announcements and/or participations at the Preemptive Announcement Rate.											

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY-VAN CAMP, INC. (Advertiser)

By _____ 4/6/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph 1 of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph 1 of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. Announcements

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. Omission of Broadcasts

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. Termination

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. Warranties and Indemnities

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for nereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

~~8. See attached Rider.~~

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 04/30/71
STATION KNXT
CONTRACT NUMBER 0462

WCBS - TV NEW YO
KNXT LOS AN
WCAU - TV PHILADE
KMOX - TV ST. LOUI
WBBM - TV CHICAG

ADVERTISER: STOKELEY-VAN CAMP
PRODUCT: PORK AND BEANS
INVOICE NO. 04-06-359

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
04	24	SVVC1043			30	728	PM					T					
04	24	SVVC1043			30	429	PM							T			
04	24	SVVC1043			30	513	PM									S	
04	24	SVVC1043			30	624	PM					T					
04	24	MG			30	1055	PM							T			
04	24	PKG COST									M						5,968.00
04	30	SVVC1043			30	859	PM				M						
04	30	SVVC1023			30	431	PM								F		
04	30	SVVC1043			30	621	PM						W				
04	30	PKG COST									M						5,968.00
08	31																
02	01	5,968.00 11,936.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
11,936.00	1,790.40	10,145.60		10,145.

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

CTS 2045 260 2A REV 10/69

COLUMBIA BROADCASTING SYSTEM, INC.

CBS TELEVISION STATIONS

BILLING COPY
INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
330 MADISON AVE
NEW YORK N Y

DATE 05/30/72
STATION KNXT
CONTRACT NUMBER 0462

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO
WBBM - TV CHICAGO

ADVERTISER: STOKELEY-VAN CAMP
PRODUCT: PORK AND BEANS
INVOICE NO: 05-C4-395

WEEK ENDING MO	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM/PM	TIME TO	TIME AM/PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
05	07	PORK & BEAN			30	7:2[illegible]	PM								F		
05	07	PORK & BEAN			30	[illegible]	PM				M						
05	07	PORK & BEAN			30	4:33	PM			S							
05	07	PORK & BEAN			30	[illegible]	PM					T					
05	07	PORK & BEAN			30	7:[illegible]	PM							T			
05	07	PORK & BEAN			30	[illegible]	PM			S							
05	07	PKG COST									M						
05	07	VARIOUS			30	[illegible]	PM							T			5,9[illegible]8.00
05		SVVC1023			30	8:2[illegible]	PM						W				
05	10	SVVC1023			30	[illegible]	PM			S							
[illegible]	10	PORK & BEAN			30	5:[illegible]	PM						W				
05	12	SVVC1023			30	5:17	PM								F		
05	12	SVVC1023			30	[illegible]	PM				M						
05	13	PKG COST									M						5,9[illegible]8.00
05	22	SVVC1023			30	9:2[illegible]	PM									S	
05	22	SVVC1023			30	3:[illegible]	PM			S							
05	22	SVVC1023			30	[illegible]	PM									S	
05	23	SVVC1023			30	[illegible]	PM									S	
05	24	SVVC1023			30	1030	PM				M						
05	22	PKG COST									M						5,9[illegible]8.00
05	22	SVVC1023 PORK & BEANS			30	3:3[illegible]	PM							T			
05	29	PORK & BEAN			30	730	PM	1100	PM								MISSED
05	29	SVVC1023			30	[illegible]	PM					T					
05	29	SVVC1023			30	[illegible]	PM								F		
05	29	SVVC1023			30	[illegible]	PM								F		
05	29	PKG COST									M						5,9[illegible]8.00
06	05	PORK & BEAN			30	[illegible]	PM			S							
								--									
23	0																
[illegible]	0	5,9[illegible]8.00				23,872.00											

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
23,872.00	3,580.80	20,291.20		20,291.20

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-12508
AMENDMENT NUMBER: --
STATION: WCAU-TV PHILA.

Agreement made as of May 28, 19 71, by and between **CBS Television Stations**, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK
ATTN OF MISS M. JONES

("Agency") acting as agent for:

STOKELY-VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services or both:

GATORADE

KINDLY RETURN
TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
5/31/71	6/27/71	4	26	Mon-Sun	--

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS (APPROXIMATE TIME)	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su M Tu W Th F Sa	Broadcasts	Total units	RATE PER BROADCAST*
		(30-Second Announcement)					
		7:30-11:00PM	EXPL.*	One rotating (Mon-Sun)	1	-	900.
		11-11:30PM **		One rotating (Mon-Sun)	1	-	660.
		4:30-6:00PM		One rotating (Mon-Sat)	1	-	BONUS
		6-7:00PM		One rotating (Mon-Sun)	1	-	BONUS
		1:00AM-Concl.		Two rotating (Sun-Thurs)	2	-	BONUS
				TOTAL WEEKLY COST			1,560

* Subject to immediate preemption.

** Not available wk. of May 31. Makegood to be determined.

All annncts. are subject to preemption.

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, and all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed:
LENNEN & NEWELL, INC. (Agency)

As Agent for
STOKELY-VAN CAMP, INC. (Advertiser)

By _____ 6/24/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph 1 of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph 1 of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. Announcements

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. Omission of Broadcasts

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. Termination

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. Warranties and Indemnities

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities,costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for hereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

8. SEE ATTACHED RIDER.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 06/30/71
STATION WCAU-TV
CONTRACT NUMBER 2508

WCBS - TV NEW YORK
KNXT LOS ANGEL
WCAU - TV PHILADELPH
KMOX - TV ST. LOUIS, M
WBBM - TV CHICAGO

ADVERTISER STOKELY VAN CAMP
PRODUCT GATORADE
INVOICE NO 6-08-433

AG MO.	AG DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
06	05	BN SUGA 0293			30	623	PM									S	
06	05	BN SVVGA0173			30	235	AM						W				
06	05	BN SVGA0243			30	205	AM							T			
06	05				30	1115	PM	1130	PM						F		MISSED
06	05	SVGA0193			30	1043	PM					T					900.00
06	05	BN SVGA0173			30	445	PM								F		
06	12	BN SVGA0173			30	519	PM				M						
06	12	BN SVGA0173			30	607	PM								F		
06	12	SVGA0243			30	959	PM				M						900.00
06	12	SVGA0243			30	1116	PM									S	660.00
06	12	BN SVGA0293			30	128	AM					T					
06	12	BN SVGA0173			30	117	AM							T			
06	19	BN SVGA 1043			30	532	PM					T					
06	19	BN SVGS 0293			30	608	PM				M						
06	19				30	900	PM	1100	PM						F		MISSED
06	19	BN SVGA 1033			30	100	AM				M						
06	26	BN SVGA1063			30	504	PM								F		
06	26	BN SVGA0293			30	656	PM					T					
06	26	MG06/16 FRMOV SVGA1033			30	729	PM									S	900.00
06	26	SVGA1043			30	1053	PM							T			900.00
06	26	SVGA0173			30	1137	PM			S							660.00
06	26	SVGA0243			30	1104	PM				M						660.00
06	26	BN SVGA0243			30	207	AM			S							
06	26	BN SVGA1043			30	134	AM						h				
06	30	BN SVGA1043			30	210	AM			S							
04 18	a	900.00 3,600.00															
03	a	660.00 1,980.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
5,580.00	837.00	4,743.00		4,743.0

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-21743
AMENDMENT NUMBER:
STATION: KMOX-TV ST. LOUIS

Agreement made as of May 28, 19 71, by and between **CBS Television Stations**, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK 10017
ATTN OF MISS MARION JONES

("Agency") acting as agent for: STOKELY-VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services or both: GATORADE

KINDLY RETURN TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
5/31/71	6/30/71	4 wks & 3 days	20	Starts on Mon.	-

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS Approximate time:	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su M Tu W Th F Sa	Broadcasts	Total units	RATE PER BROADCAST*
5/31	6/27	30-Seconds					
(4 weeks)		10:00 - 10:30 PM	S/SALE	Two Rotating (Mon.- Sun.)	2		300.each
		10:30 PM - Concl.	S/SALE	One Rotating (Sat./ Sun.)	1		100.
		Late Show	-	Three Rotating (Mon.- Fri.)	3		Bonus
		PLUS: One announcement per week from following:	S/SALE		)1		400.
		9:00 - 10:00 PM		M	)		
		8:00 - 10:00 PM		W	)		
		7:30 - 8:30 PM		T	)		
		7:00 - 9:00 PM		S	)		
				TOTAL WEEKLY COST.....			.1,100
6/28	6/30/71	30-Seconds					
(3 days)		10:00 - 10:30 PM	SALE	Two Rotating (Mon.- Sun.)	2		300.each
		Late Show	- -	Three Rotating (Mon.- Fri.)	3		Bonus

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☒ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY-VAN CAMP, INC. (Advertiser)

By [signature] 7/1/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By [signature]

Stations National Sales Schedule Agreement—Schedule A

ADVERTISER NAME	AGREEMENT NUMBER	AMENDMENT NUMBER	PAGE	OF
STOKELY-VAN CAMP, INC.	NY-21743	-	2	2
PRODUCTS AND SERVICES: GATORADE				

DATE From	DATE To	DESCRIPTION OF ANNOUNCEMENTS Approximate time:	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
6/28 (3 days)	6/30/71	30-Seconds (Continued) PLUS: One announcement per week from following: 9:00 - 10:00 PM 8:00 - 10:00 PM 7:30- 8:30 PM 7:00 - 9:00 PM	S/SALE	S	M	T	W				1		400.
		TOTAL THREE-DAY COST.....											1,000

Irrespective of any provision contained in terms and conditions, any or all of the above announcements and/or participations, including those contracted for at the pre-emptive announcement rate (PAR) are subject to re-classification by Station KMOX-TV upon twenty-eight (28) days' prior notice, Any or all announcements and/or participations contracted for at the regular rate (REG) as designated above are subject to pre-emption on seven (7) days' prior notice in the event another advertiser contracts for such announcements and/or participations at the (PAR) announcement rate. Any or all announcements and/or participations contracted for at the SALE rate as contracted above are subject to pre-emption with no notice in the event another advertiser contracts for such announcement and/or participations at the PAR or REG announcement rates.

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions" attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph 1 of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph 1 of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. **Announcements**

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. **Omission of Broadcasts**

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. **Termination**

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. **Warranties and Indemnities**

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 503; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for nereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

~~8. See attached Rider.~~

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

CBS TELEVISION STATIONS

BILLING COPY

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 06/30/71

STATION KMOX-TV

CONTRACT NUMBER 1743

WCBS - TV NEW YO
KNXT LOS ANG
WCAU - TV PHILADEL
KMOX - TV ST. LOUIS
WBBM - TV CHICAGO

ADVERTISER: STOKELY VAN CAMP

PRODUCT: GATORADE

INVOICE NO. 6-10-403

WEEK ENDING	DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	AM PM	TO	AM PM	DAY S	M	T	W	T	F	S	PRICE
[illegible]	05	GATORADE			30	1021	PM							T			300.00
06	05	GATORADE			30	1005	PM								F		300.00
06	05	GATORADE			30	1219	AM									S	100.00
06	05	MISSED			30	730	PM					T					MISSE
06	05	MG06/01 TUE[illegible] GATORADE			30	808	PM								F		400.00
06	12	GATORADE			30	1025	PM				M						300.00
06	12	GATORADE			30	1203	AM									S	100.00
06	12	GATORADE BN			30	130	AM								F		— D —
06	12	GATORADE BN.			30	129	AM							T			— D —
06	19	GATORADE			30	1020	PM					T					300.00
06	19	GATORADE			30	1029	PM			S							300.00
06	19	GATORADE			30	1016	PM				M						300.00
06	19	GATORADE			30	738	PM			S							400.00
06	19	GATORADE			30	859	PM				M						400.00
06	19	GATORADE			30	1030	PM	100	AM							S	MISSE
06	19	MG6/19 SACBS GATORADE			30	611	PM									S	100.00
06	26	GATORADE			30	1020	PM						W				300.00
06	26	GATORADE			30	1017	PM					T					300.00
06	26	GATORADE			30	959	PM						W				400.00
06	26	GATORADE			30	1217	AM									S	100.00
06	26	BN GATORADE			30	111	AM						W				
[illegible]	26	BN GATORADE			30	130	AM						[illegible]	T			
[illegible]	26	BN GATORADE			30	1241	AM								F		
06	30	GATORADE			30	1026	PM					T					300.00
06	30	GATORADE			30	1027	PM						W				300.00
06	30	GATORADE			30	729	PM					T					400.00
06	30	BN GATORADE			30	1231	AM				M						
06	30	GATORADE			30	125	AM				M						
06	30	GATORADE			30	1242	AM						W				
09	3	300.00 2,700.00															
03	1	100.00 300.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE
We warrant that in accordance with [illegible]

CBS TELEVISION STATIONS

BILLING COPY

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC

360 MADISON AVE

NEW YORK N Y

DATE 06/30/71

STATION KMOX-TV

CONTRACT NUMBER 1743

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO.
WBBM - TV CHICAGO

6-10 403

ADVERTISER: STOKELY VAN CAMP

PRODUCT: GATORADE

INVOICE NO. 6-10-403

WEEK ENDING NO.	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
25	W	400.00															2,000.00

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
5,000.00	750.00	4,250.00		4,250.00

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

COLUMBIA BROADCASTING SYSTEM INC

BILLING COPY

CBS TELEVISION STATIONS INVOICE

A Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York, New York 10019 (212) 765-4321

WCBS - TV NEW YORK
KNXT LOS ANGE
WCAU - TV PHILADELP
KMOX - TV ST. LOUIS,
WBBM - TV CHICAGO

Lennen and Newell Inc.
380 Madison Avenue
New York, New York

DATE 8/25/71

STATION KMOX-TV

CONTRACT NUMBER 1743

ADVERTISER Stokely Van Camp.

PRODUCT Gatorade

INVOICE NO. 8-10-52

TO CHARGE YOUR ACCOUNT AS FOLLOWS:	AMOUNT
To adjust invoice 6-10-408/71 For week ending 6/12. Billed C N/C due to late paper work. S/B 30 Sec. 1025 p.m. Mon 6/6 @ 300.00 30 Sec. 1203 a.m. Sat 6/12 @ 100.00 30 Sec. 130 a.m. Fri 6/11 BM and 30 Sec. 129 a.m. Thur 6/10 BM.	

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
400.00	60.00	340.00		340.00

MAIL REMITTANCE TO P. O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 1004

TERMS - NET CASH UPON RECEIPT OF INVOICE
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast.

CTS 483-(260-20) 12/63

COLUMBIA BROADCASTING SYSTEM, INC.

CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-40917
AMENDMENT NUMBER: --
STATION: KNXT LOS ANGELES

Agreement made as of May 31, 19 71, by and between **CBS Television Stations**, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC. ("Agency") acting as agent for:
380 MADISON AVENUE
NEW YORK, NEW YORK 10017
ATTN OF MISS MARION JONES

STOKELY-VAN CAMP, INC. ("Advertiser") in connection with advertising the following products or services or both:
GATORADE

KINDLY RETURN TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:
I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
5/31/71	6/13/71	2	27	Mon-Sun	--

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS (APPROXIMATE TIME)	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
5/31	6/6	(30-Second Announcement)											
		Early Show (4:30-6PM Mon-Fri) (4-6PM Sat/Sun)	SALE			Three rotating					3		
		11:15PM-CC	SALE							S	1		
		6-7PM *	SALE			One rotating (Mon-Sun)					1		
		10-11:00PM **								S	1		
		TOTAL WEEKLY PACKAGE COST--3,680											
6/7	6/13	(30-Second Announcement)											
		Early Show (4:30-6PM Mon-Fri) (4-6PM Sat/Sun)	SALE			Three rotating					3		
		11:15PM-CC	SALE							S	1		
		6-7PM	SALE			One rotating (Mon-Sun)					1		
		8-10:00PM		S							1		
		TOTAL WEEKLY PACKAGE COST--3,680											
		(SEE PAGE TWO)											

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed:
LENNEN & NEWELL, INC. (Agency),
As Agent for
STOKELY-VAN CAMP, INC. (Advertiser)

By _____ 6/17/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

CBS Television Stations National Sales Schedule Agreement—Schedule A

ADVERTISER NAME	AGREEMENT NUMBER	AMENDMENT NUMBER	PAGE	OF
STOKELY-VAN CAMP, INC.	NY-40817	--	2	2
PRODUCTS AND SERVICES: GATORADE				

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS (APPROXIMATE TIME)	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su M Tu W Th F Sa	Broadcasts	Total units	RATE PER BROADCAST*
		* 30-Second announcement not available 6-7PM wk. of 5/31. Makegood 30-Sec., 6-7PM on June 13, 1971.					
		** 30-Second not available 10-11PM Sat., June 5. Makegood 30-Second in Friday Movie, 9PM-CC, June 4, 1971.					
		THE ABOVE ANNOUNCEMENT AND/OR PARTICIPATIONS DESIGNATED AS SALE RATE ARE SUBJECT TO PREEMPTION WITHOUT NOTICE BY THE STATION.					

Irrespective of any provision contained in Terms and Conditions, any or all of the above announcements and/or participations, including those contracted for at the Preemptive Announcement Rate (PAR), are subject to reclassification by station KNXT upon twenty-eight (28) days' prior notice. Any or all announcements and/or participations contracted for at the Regular Rate (Reg.), as designated above, are subject to preemption upon seven (7) days' prior notice in the event another advertiser contracts for such announcements and/or participations at the Preemptive Announcement Rate.

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph 1 of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph 1 of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. **Announcements**

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. **Omission of Broadcasts**

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. **Termination**

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. **Warranties and Indemnities**

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** It is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for hereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

8. SEE ATTACHED RIDER.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-40817
AMENDMENT NUMBER: 1
STATION: KNXT LOS ANGELES

Agreement made as of July 21, 19 71, by and between **CBS Television Stations**, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK 10017
ATTN OF MISS MARION JONES

("Agency") acting as agent for: STOKELY-VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services or both: GATORADE

KINDLY RETURN TO CBS/NY FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:
I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
5/31/71	6/27/71	4	27	Mon-Sun	-

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS Approximate time:	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su M Tu W Th F Sa	Broadcasts	Total units	RATE PER BROADCAST*
/14	6/20	30-Second					
		6:00-7:00 PM	SALE	One Rotating (Mon.- Sun.)	1		
		11:15 PM-Concl.	REG	S	1		
		Early Show	REG	Three Rotating (Mon.- Sun.)	3		
		8:30-10:00 PM	REG	T	1		
				TOTAL WEEKLY COST.....			..3,680
6/21	6/27/71	30-Second					
		6:00-7:00 PM	SALE	One Rotating (Mon.- Sun.)	1		
		11:15 PM-Concl.	REG	S	1		
		Early Show	REG	Three Rotating (Mon.- Sun.)	3		
		10:00-11:00 PM	PAR	W	1		
				TOTAL WEEKLY COST.....			..3,680
		The above announcements and/or participations designated as sale rate are subject to preemption without notice by the station.					

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☒ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY-VAN CAMP, INC. (Advertiser)

By _____ 7/28/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

Terms National Sales Schedule Agreement—Schedule A

STOKELY-VAN CAMP, INC.	AGREEMENT NUMBER	AMENDMENT NUMBER	PAGE	OF
AND SERVICES: GATORADE	NY-40817	1	2	2

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
		Irrespective of any provision contained in Terms and Conditions, any or all of the above announcements and/or participations, including those contracted for at the Preemptible Announcement Rate (PAR), are subject to reclassification by station [illegible] upon [illegible] (28) days' prior notice. Any or all announcements and/or participations contracted for at the Regular Rate (Reg.) [illegible] upon seven (7) days' prior notice in the event [illegible] announcements and/or participations at the Preemptible Announcement Rate.											

ONLY COPY AVAILABLE

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

Lennen & Newell, Inc.
380 Madison Ave.
New York, N. Y.

DATE 11/16/71

STATION KNXT

CONTRACT NUMBER 0817

WCBS - TV NEW YORK
KNXT LOS ANGE
WCAU - TV PHILADELP
KMOX - TV ST. LOUIS,
WBBM - TV CHICAGO

June 1971 Revised

ADVERTISER Stokely Van Camp

PRODUCT Gatorade

INVOICE NO. 11-06-37

WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	MIN.	SEC	TIME FROM	AM PM	TO	AM PM	DAY S	M	T	W	T	F	S	PRICE
06 05	MG6-5 SVGA0243 Gatorade			30	1058	PM								F		1,875.00
06 05	SVGA0173			30	431	PM					T					185.00
06 05	SVGA0243			30	545	PM									S	185.00
06 05	SVGA0293			30	1202	AM									S	500.00
06 12	SVGA0173			30	527	PM			S							185.00
06 12	SVGA0293			30	431	PM							T			185.00
06 12	SVGA0173			30	458	PM								F		185.00
06 12	SVGA0293			30	124	AM									S	500.00
06 12	SVGA0243			30	642	PM								F		750.00
06 19	SVGA0293 Gatorade			30	838	PM			S							1,875.00
06 19	MG SVGA1033			30	1047	PM							T			1,875.00
06 19	SVGA0173			30	528	PM			S							185.00
06 19	SVGA0173			30	442	PM							T			185.00
06 19	SVGA1053			30	1247	AM									S	500.00
06 19	MG6-3 SVGA0243			30	610	PM			S							750.00
06 19	SVGA0243			30	658	PM							T			750.00
06 26	SVGA0293			30	528	PM			S							185.00
06 26	SVGA1063			30	544	PM				M						185.00
06 26	SVGA1033			30	431	PM									S	185.00
06 26	SVGA1043			30	151	AM									S	500.00
06 26	SVGA1073			30	649	PM					T					750.00
06 30	MG 6-15 SVGA1063 Gatorad			30	929	PM					T					1,875.00
06 30	MG6-18 SVGA1053 Gatorad			30	517	PM						W				185.00
06 30	SVGA1053 Gatorade			30	514	PM			S							185.00
04 @	1,875.00 7,500.00	12	@	185.00			2,220.00									
04 @	500.00 2,000.00	04	@	750.00			3,000.00									

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
14,720.00	2,208.00	12,512.00		12,512.00

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.

... certified station logs, the programs as above indicated were broadcast

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-41193
AMENDMENT NUMBER: --
STATION: KNXT
LOS ANGELES

Agreement made as of August 30, 19 71, by and between **CBS Television Stations**, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LEINNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK
ATTN OF MISS M. JONES

("Agency") acting as agent for: STOKELY VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services or both: PORK & BEANS

KINDLY RETURN TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
9/13/71	11/14/71	9	28	Mon-Sun	--

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS (APPROXIMATE TIME)	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su M Tu W Th F Sa	Broadcasts	Total units	RATE PER BROADCAST*
		(30-Seconds)					
		(4:30-6:00PM M-F (3:00-6:00PM S/S	REG	Two rotating	2	-	300.
		6:00-7:00PM W-S	SALE	One rotating	1	-	850.
		PRIME ORBIT: One 30-Sec., per wk., rotating: Wed. 9-11PM Sat. 10-11PM Thurs. 7:30-8PM Mon. 10-11:00PM	SALE		1	-	2500.
				TOTAL WEEKLY PACKAGE			3,950
		The above announcements and/or participations designated as sale rate are subject to preemption without notice by the station. **Irrespective of any provision contained in Terms and Conditions, any or all of the above announcements and/or participations, including those contracted for at the Preemptive Announcement Rate (PAR), are subject to reclassification by station KNXT upon twenty-eight (28) days' prior notice. Any or all announcements and/or participations contracted for at the Regular Rate (Reg.), as designated above, are subject to preemption upon seven (7) days' prior notice in the event another advertiser contracts for such announcements and/or participations at the Preemptive Announcement Rate.**					

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed:
LEINNEN & NEWELL, INC. (Agency),

As Agent for
STOKELY VAN CAMP, INC. (Advertiser)

By _____ 9/1/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

CTS 830 (720(1) REV. 10/66

PAGE 1

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

ONLY COPY AVAILABLE

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. **Announcements**

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. **Omission of Broadcasts**

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. **Termination**

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. **Warranties and Indemnities**

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for hereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

8. SEE ATTACHED RIDER.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-41198
AMENDMENT NUMBER: 1.
STATION: KNXT LOS ANGELES

Agreement made as of September 7, 19 71, by and between CBS Television Stations, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK
ATTN OF MISS M. JONES

("Agency") acting as agent for:

STOKELY VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services or both:

PORK & BEANS

KINDLY RETURN TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
9/13/71	11/14/71	9	28	Mon-Sun	-

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS Approximate time:	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
		CANCEL BEFORE START:											
		30-Seconds											
		Mon 10-11:00 PM (10/11, 11/8) (Part of Prime Orbit)									2		no change in rate
		ADD:											
		Fri. 9:30-11:00 PM (10/15, 11/12) (Part of Prime Orbit)									2		

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY VAN CAMP, INC. (Advertiser)

By M Jones 9/9/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By Sola Berger

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective as of the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS

BILLING COPY
INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC

380 MADISON AVE

NEW YORK N Y

DATE 09/30/71

STATION KNXT

CONTRACT NUMBER 1198

WCBS - TV NEW YO
KNXT LOS AN
WCAU - TV PHILADE
KMOX - TV ST. LOUI
WBBM - TV CHICAG

ADVERTISER: STOKELEY-VAN CAMP

PRODUCT: PORK AND BEANS

INVOICE NO. 09-06-413

WEEK OF MO.	DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM/PM	TIME TO	TIME AM/PM	DAY S	M	T	W	T	F	S	PRICE
09	14	PORK & BEANS			30	515	PM				M						
09	12	PORK & BEANS			30	415	PM							T			
09	18	PORK & BEANS			30	642	PM									S	
09	18	PORK & BEANS			30	1100	PM				M						
09	18	PKG COST									M						3,950.00
09	25	PORK & BEANS			30	440	PM					T					
09	25	PORK & BEANS			30	557	PM								F		
09	25	PORK & BEANS			30	615	PM						h				
09	25	PORK & BEANS			30	1030	PM						h				
09	25	PKG COST									M						3,950.00
09	30	PORK & BEANS			30	454	PM						h				
09	30	PORK & BEANS			30	606	PM							T			
09	30	PKG COST									M						3,950.00
10	4																
03	8	3,950.00 11,850.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
11,850.00	1,777.50	10,072.50		10,072

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC

380 MADISON AVE

NEW YORK N Y

DATE 10/31/71

STATION KNXT

CONTRACT NUMBER 1198

WCBS - TV NEW
KNXT LOS A
WCAU - TV PH
KMOX - TV ST. L
WBBM - TV CHIC

ADVERTISER: STOKELEY-VAN CAMP

PRODUCT: PORK AND BEANS

INVOICE NO. 10-36-396

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
10	02	PORK & BEANS			30	513	PM									S	
10	02	PORK & BEANS			30	1100	PM									S	
10	09	PORK & BEANS			30	425	PM							T			
10	09	PORK & BEANS			30	627	PM								F		
10	09	PORK & BEANS			30	758	PM							T			
10	09	PKG COST									M						3,950.0
10	16	PORK & BEANS			30	533	PM			S							
10	16	PORK&BEANS STOKLEY			30	502	PM								F		
10	16	PORK&BEANS STOKELY			30	534	PM				M						
10	16	POR&BEANS STOKLEY			30	656	PM									S	
10	16	PORK&BEANS STOKLEY			30	1007	PM								F		
10	16	PKG COST									M						3,950.0
10	23	PORK & BEANS			30	447	PM									S	
10	23	PORK & BEANS			30	529	PM					T					
10	23	PORK & BEANS			30	650	PM						W				
10	23	PORK & BEANS			30	958	PM						W				
10	23	PKG COST									M						3,950.0
10	30	PORK & BEANS			30	543	PM						W				
10	30	PORK & BEANS			30	656	PM							T			
10	30	PORK & BEANS			30	1037	PM									S	
10	30	PKG COST									M						3,950.0
10	31	PORK & BEANS			30	501	PM			S							
18	2																
24	2	3,950.00 15,800.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
15,800.00	2,370.00	13,430.00		13,43

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE

CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUM
NY-22175
AMENDMENT NUM

Agreement made as of September 13, 1971, by and between **CBS Television Stations**, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK
ATTN OF MISS MARION JONES

("Agency") acting as agent for:
STOKELY-VAN CAMP, INC.
("Advertiser") in connection with advertising the following products or services or b
PORK & BEANS

STATION
KMOX-TV
ST. LOUIS

KINDLY RETURN TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:
I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indic above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
9/13/71	11/12/71	Approx. 9	22	-	-

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS Approximate time:	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
9/13	11/12	30-Seconds											
		3:30-5:00 PM	SALE		Two Rotating (Mon.- Fri.)						2		90.eac
		PLUS: Nine 30-Second announcements to be scheduled as follows:											
9/15	-	6:30-7:00 PM	S/SALE				W						
9/25	-	8:30 PM	PAR							S			
10/2	-	9:00 PM	PAR							S			
10/4	-	8:30 PM	PAR		M								
10/15	-	7:30-9:30 PM	REG						F				
10/21	-	8:00-10:00 PM	REG					T					
10/31	-	6:30-8:30 PM	REG	S									
11/2	-	9:30-10:00 PM	S/SALE			T							
11/11	-	8:00-10:00 PM	SALE					T					
					COST PER ANNOUNCEMENT.....								505.
					TOTAL WEEKLY COST.....								685.

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreem

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a p hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral p of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly execu on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY-VAN CAMP, INC. (Advertiser)

By _____ 9/28/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. Announcements

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. Omission of Broadcasts

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. Termination

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day

5. Warranties and Indemnities

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by, CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (or to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for hereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

~~8. See attached Rider.~~

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER: NY-22175 REVISE
AMENDMENT NUMBER:

Agreement made as of September 13, 19 71, by and between CBS Television Stations, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK
ATTN OF MISS MARION JONES

("Agency") acting as agent for:

STOKELY-VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services or both:

PORK & BEANS

STATION: KMOX-TV ST. LOUIS

KINDLY RETURN TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
9/13/71	11/12/71	Approx. 9	22	-	-

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS Approximate time:	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
9/13	11/12	30-Seconds											
		3:30-5:00 PM	SALE		Two Rotating (Mon. - Fri.)						2		90.each
		PLUS: NINE 30-Second announcements to be scheduled as follows:											
9/15	-	6:30-7:00 PM	S/SALE				W						
9/25	-	8:30 PM	PAR							S			
10/2	-	9:00 PM	PAR							S			
10/4	-	8:30 PM	PAR		M								
10/15	-	8:30-10:00 PM	REG						F				
10/21	-	8:00-10:00 PM	REG					T					
10/31	-	6:30-8:30 PM	REG	S									
11/2	-	9:30-10:00 PM	S/SALE			T							
11/11	-	8:00-10:00 PM	SALE					T					
					COST PER ANNOUNCEMENT								.....505.
			TOTAL	WEEKLY COST									.....685.

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency),

As Agent for STOKELY-VAN CAMP, INC. (Advertiser)

By _____ 8/31/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1.. **Definitions** As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. Announcements

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station, or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. Omission of Broadcasts

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any of, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the Announcements which are designated as being "preemptible" herein upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, on at least forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty-eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. Termination

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the 3 broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable, which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. Warranties and Indemnities

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for nereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

8. See attached Rider.

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

CBS TELEVISION STATIONS

BILLING COPY
INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 09/30/71
STATION KMOX-TV
CONTRACT NUMBER 2175

WCBS - TV NEW YOR
KNXT LOS ANG
WCAU - TV PHILADEL
KMOX - TV ST. LOUIS,
WBBM - TV CHICAGO

ADVERTISER: STOKELEY-VAN CAMP
PRODUCT: PORK AND BEANS
INVOICE NO. 09-10-370

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
9	)	PORK & BEANS			30	342	PM							T			90.00
9	18	PORK & BEANS			30	425	PM								F		90.00
9	18	PORK & BEANS			30	640	PM						W				505.00
9	25	PB			30	353	PM								F		90.00
9	25	PORK & BEANS			30	444	PM				M						90.00
9	25	PB			30	828	PM									S	505.00
9	30	PB			30	452	PM				M						90.00
9	30	PB			30	406	PM					T					90.00
6	ã	90.00	540.00														
2	ã	505.00	1,010.00														

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
1,550.00	232.50	1,317.50		1,317.50

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE
We warrant that in accordance with certified station logs the programs as above indicated were broadcast

CTS 2045 260-7A REV 10/69

CBS TELEVISION STATIONS

BILLING COPY
INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 10/31/71
STATION KMOX-TV
CONTRACT NUMBER 2175

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO.
WBBM - TV CHICAGO

ADVERTISER: STOKELEY-VAN CAMP
PRODUCT: PORK AND BEANS
INVOICE NO.: 10-10-389

WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC.	TIME FROM	TIME AM PM	TO	TO AM PM	DAY S	M	T	W	T	F	S	PRICE
J	PB			30	959	PM									S	505.00
9	PORK & BEANS			30	433	PM						W				90.00
9	PORK & BEANS			30	349	PM								F		90.00
9	PORK & BEANS			30	659	PM				M						505.00
16	PORK & BEANS			30	456	PM						W				90.00
16	PORK & BEANS			30	423	PM								F		90.00
16	PORK & BEANS			30	933	PM								F		505.00
23	PB			30	421	PM								F		90.00
23	PB			30	405	PM						W				90.00
30	PB			30	335	PM								F		90.00
30	PORK & BEANS			30	440	PM				M						90.00
30	PORK & BEANS			30	629	PM			S							505.00
30	PB-MOVIE OVER-RUN			30	1025	PM							T			505.00
5	505.00	2,525.00														
8	90.00	720.00														

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
3,245.00	486.75	2,758.25		2,758.25

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

CTS 3048 260 24 REV. 10/68

COLUMBIA BROADCASTING SYSTEM, INC.

©CBS Television Stations National Sales Schedule Agreement

AGREEMENT NUMBER

Agreement made as of September 20, 19 71, by and between CBS Television Stations, a Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York 10019 ("CBS") and

NY-31763

AMENDMENT NUMBER

LENNEN & NEWELL, INC.
380 MADISON AVENUE
NEW YORK, NEW YORK
ATTN OF MISS MARION JONES

("Agency") acting as agent for:

STOKELY-VAN CAMP, INC.

("Advertiser") in connection with advertising the following products or services or both:

FRUITS & VEGETABLES

STATION
WBBM-TV
CHICAGO

KINDLY RETURN
TO GENERAL FILES

CBS and Agency, as agent for Advertiser, hereby agree as follows:

I. CBS shall, subject to and in accordance with the provisions of this Agreement, broadcast over the television station indicated above ("Station") during the term hereof the following Announcements in accordance with the following information:

COMMENCEMENT DATE	EXPIRATION DATE	NUMBER OF WEEKS	RATE CARD NUMBER	DISCOUNT WEEK	DISCOUNTS
9/20/71	12/5/71	11	23	Mon-Sun	-

DATE From	To	DESCRIPTION OF ANNOUNCEMENTS Approximate time:	TIME CLASS	WEEKLY BROADCAST SCHEDULE Su	M	Tu	W	Th	F	Sa	Broadcasts	Total units	RATE PER BROADCAST*
		10-Second											
		3:30-5:30 PM	P		One Rotating (Mon.- Fri.)						1		107.
		30-Second											
		3:30-5:30 PM	P		One Rotating (Mon.- Fri.)						1		222.
		One announcement per week from following:	P								1		1,700
		8:00-10:00 PM					W						
		8:00-10:00 PM						T					
		6:30-6:59 PM						T					
		6:30-6:59 PM							F				
				TOTAL WEEKLY COST.....									2,029
		All announcements are subject to preemption.											
		All announcements and participations are subject to reclassification upon fourteen days' notice.											

*Subject to 15% advertising agency commission unless otherwise specifically provided for in this Agreement.

☐ If this box contains an "X", above table is continued on sheet marked "Schedule A" attached hereto and hereby made a part hereof.

II. Advertiser and Agency may advertise on such Announcements the products or services or both of Advertiser indicated above.

III. The Terms and Conditions on the reverse of this page are, along with all other provisions, if any, annexed hereto an integral part of this Agreement, which is subject thereto; and this Agreement shall not be binding upon CBS unless and until it is duly executed on behalf of Advertiser and is executed and delivered to Agency by a duly authorized employee of CBS.

Agreed: LENNEN & NEWELL, INC. (Agency)

As Agent for STOKELY-VAN CAMP, INC. (Advertiser)

By _____ 9/23/71

CBS Television Stations,
a Division of
Columbia Broadcasting System, Inc.

By _____

Terms and Conditions

A. **Subject to Basic Agreement** This Agreement shall be subject to all the provisions of the **CBS TELEVISION STATIONS NATIONAL SALES BASIC AGREEMENT** (as the same may heretofore have been and hereafter be amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station, and which is effective on the date of this Agreement. In the event such agreement has not been entered into, or is not effective on said date, then this Agreement shall be subject to all the terms and conditions contained in the sheets marked "Terms and Conditions", attached to this Agreement, and hereby made a part hereof.

B. **Amendment and Agreement** If the box labeled "Amendment Number" on the first page of this Agreement is filled in with a number, then this Agreement is an amendment to the **CBS TELEVISION STATIONS NATIONAL SALES SCHEDULE AGREEMENT** (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto) which was entered into by Agency as agent for Advertiser for the broadcast of Announcements over Station and which bears the same numbers as that set forth in the box labeled "Agreement Number" on said first page and, in addition, the word "Agreement," as used elsewhere herein, shall include said agreement as so amended. If this Agreement is an amendment, as provided for in the preceding sentence, then the information set forth in Paragraph I of this Agreement shall, effective with respect to the period covered by the dates set forth therein, supersede in all respects the information set forth in Paragraph I of said agreement amended hereby (as the same may heretofore have been amended in writing duly signed on behalf of both parties thereto).

CBS TELEVISION STATIONS NATIONAL SALES

Terms and Conditions

1. Definitions As used in this Agreement:

(a) "Agency" shall mean either the advertising agency designated as such hereunder for Advertiser or, if no such advertising agency is so designated, Advertiser; and
(b) "Announcement" shall mean broadcast material of approximately five consecutive minutes or less in duration for broadcast pursuant hereto on behalf of Advertiser.

2. Announcements

A. **ADVERTISER TO FURNISH** Except as otherwise specifically provided for in this Agreement, Advertiser shall furnish all elements, material and personnel for each Announcement (all or any of said elements, material and personnel being herein called "Agency Material").

B. **SUBJECT TO DIRECTION AND CONTROL OF CBS** All Announcements broadcast pursuant hereto shall be under the sole direction and control of CBS, which shall have the right to refuse to broadcast any Agency Material or any Announcement or Announcements which, in the opinion of CBS:

(a) do not maintain a quality creditable to CBS or do not conform to the Regulations hereinafter set forth or to its general programming policies applicable to Station; or
(b) may violate any rights of any person, firm or corporation; or which any person, firm or corporation claims to violate any such rights.

C. **DELIVERY BY ADVERTISER** At least forty-eight hours (exclusive of Saturdays, Sundays and holidays) prior to the scheduled time of broadcast of each Announcement, Advertiser shall deliver to CBS at Station all Agency Material therefor (other than personnel) together with a list of the names of all creative and artistic personnel used or to be used on or in connection therewith and a list of the titles of all musical compositions to be used in such Announcement and of the names of the authors, composers and publishers of such compositions.

D. **NON-DELIVERY BY ADVERTISER OR NON-APPROVAL BY CBS** If Advertiser does not furnish required Agency Material, or any part thereof, or any list as provided for herein, or if any of the same or of any Announcement is at any time not approved by CBS, then CBS shall have no obligation hereunder with respect to the Announcement involved but Advertiser shall be and remain obligated to make payments in connection therewith.

E. **NON-APPEARANCE BY PERSONNEL TO BE FURNISHED BY CBS** If CBS is obligated to furnish any personnel for the broadcast of any Announcement and any such personnel fails to appear or otherwise defaults through no fault of CBS, CBS shall have the right to furnish substitute personnel therefor but at no increase in the payments due therefor from Advertiser.

F. **RIGHTS IN BROADCAST MATERIAL** Agency and Advertiser shall respectively retain such rights as they may have in and to Agency Material and CBS shall retain such rights as it may have in and to all materials furnished by it for or in connection with any Announcement.

G. **COST FOR DELIVERY, RETURN AND LOSS OF AGENCY MATERIAL** Advertiser shall prepay all costs for the delivery to CBS of Agency Material; and, within a reasonable time after the broadcast thereof, CBS shall return to Agency at its address hereunder any Agency Material which Advertiser or Agency requests be returned. In no event shall CBS be liable for any loss of or damage to any Agency Material except for such loss or damage as is caused by its negligence.

3. Omission of Broadcasts

A. **BY REASON OF FORCE MAJEURE AND FOR SPECIAL ANNOUNCEMENT OR PROGRAM OF PUBLIC IMPORTANCE** CBS shall have the right to omit at any time or times, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), all, or any portion of the Announcements if such omission is due to any strike or to any cause whatsoever beyond the reasonable control of CBS or if CBS broadcasts in lieu of such omitted Announcement, in whole or in part, any special announcement or program of public importance (including but not limited to any political or sports broadcast) on any sponsored, sustaining or other basis.

B. **BY PREEMPTION** CBS shall have the right to omit at any time or times all or any of the broadcasts which are designated as being "preemptible" hereunder upon the notice, if any, to Agency or Advertiser specified herein.

C. **FOR NETWORK PROGRAM OR PROGRAM SPONSORED BY ADVERTISER OF COMPETITIVE PRODUCT OR SERVICE** CBS shall also have the right to omit at any time or times, [illegible] forty-eight hours' (exclusive of Saturdays, Sundays and holidays) notice to Agency, all, or any of, or any portion of the Announcements if CBS broadcasts either (a) any network program, on any sponsored, sustaining or other basis, in lieu thereof in whole or in part; or (b) any program (whether network or local) which is wholly or partly within the fifteen-minute period immediately before or after any such Announcement and which is sponsored by an advertiser, any of whose products or services which are authorized for advertising on such program are competitive with any products or services of Advertiser which are authorized for advertising on Announcements.

D. **RIGHT OF TERMINATION** If, pursuant to the provisions of this Paragraph 3, any such omission is scheduled to continue for more than two weeks with respect to Announcements, then Advertiser shall have the right to terminate the term hereof, with respect to such Announcements only, effective in any such case as of the commencement of such omission by notice thereof to CBS on or before the commencement of such omission as to any omission under Paragraph 3 C. hereof, and, as to any omission under Paragraph 3 A. hereof, on or before the later of such commencement and forty eight hours after CBS gives Agency notice thereof.

E. **RIGHT TO OMIT ANNOUNCEMENT FOR POLITICAL ANNOUNCEMENT** Moreover, in connection with the right of CBS under this Paragraph 3 to omit Announcements if CBS broadcasts in lieu thereof in whole or in part any paid political announcement, CBS shall endeavor not to exercise said right so as to omit with respect to any one time period hereunder more than one Announcement therein during any one political campaign.

F. **EFFECT UPON CHARGES FOR OMITTED BROADCASTS; NO BREACH** If any Announcement is omitted in whole or in part in keeping with the provisions of this Paragraph 3 and such omission is not due to Agency or Advertiser, then there shall be a proration, proportionate to the duration of that part which is not so omitted of such Announcement, of the charge otherwise due on account of such Announcement. No such omission shall affect any rate to which Advertiser would otherwise have been entitled or constitute a breach of this Agreement.

4. Termination

The term of this Agreement shall commence upon the Commencement Date set forth on the first page hereof and shall, unless it sooner expires or is terminated in accordance with the provisions hereof, terminate immediately after the scheduled completion of broadcasting hereunder on the Expiration Date set forth on the first page hereof. Advertiser or Agency, on the one hand, and CBS, on the other, shall have the right, upon notice to the other, at any time or times to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder; provided, however, that with respect to those not designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) the expiration of twenty-eight days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the completion, after the giving of such notice, of 3 broadcasts of the Announcements to which such notice refers and that with respect to any or all Announcements to be broadcast hereunder designated herein as "Sponsorship" or "Segment" Announcements, no such termination shall be effective until the later of (A) expiration of thirty-five days after the scheduled commencement of the broadcasting of the Announcements to which such notice of termination refers and (B) the elapse of twenty-eight days after the giving of such notice. In addition, CBS shall have the right at any time, without notice to Agency or Advertiser (although CBS will endeavor to give Agency reasonable notice thereof), to terminate the term of this Agreement with respect to any or all Announcements to be broadcast hereunder designated herein as "Preemptible" Announcements (whether or not such Announcements are also designated as "Sponsorship" or "Segment" Announcements). For the purposes of this Paragraph 4: (A) any Announcement which is broadcast on the same day as the notice of termination relating thereto is given, shall be included in the computation of the broadcasts; (B) in determining the number of days elapsing after the giving of notice of any such termination, the day of the giving of the notice thereof shall be computed as the first day; (C) any Announcement to which any notice of termination hereunder is applicable which is broadcast after midnight but is logged by Station as part of the preceding broadcasting day, shall be deemed to be scheduled for broadcasting on such preceding day.

5. Warranties and Indemnities

A. **MATTER BROADCAST** (1) Agency and Advertiser will conform to the requirements of Section 508 of the Federal Communications Act insofar as that Section applies to persons furnishing material for television broadcasting. (Advertiser shall submit to CBS in writing such reports as CBS may reasonably request from time to time upon forms provided by CBS.) Agency and Advertiser warrant and represent that no Agency Material includes or will include any

matter for which any money, service or other valuable consideration is directly or indirectly paid, or promised to, or charged or accepted by Agency or Advertiser. Agency and Advertiser shall exercise reasonable diligence to inform their employees, and other persons with whom they deal directly in connection with any Agency Material, of the requirements of the said Section 508; provided, however, that no act of any such employee or of any independent contractor connected with any Agency Material shall constitute a breach of the provisions of this Paragraph 5A(1) unless Agency or Advertiser has actual notice thereof. As used in this Paragraph 5A(1) the term "service or other valuable consideration" shall not include any service or property furnished without charge or at a nominal charge for use in, or in connection with, any Agency Material "unless it is so furnished in consideration for an identification in a broadcast of any person, product, service, trademark or brand name, beyond an identification which is reasonably related to the use of such service or property on the broadcast," as such terms are used in the said Section 508. No inadvertent failure by Agency or Advertiser to comply with this Paragraph 5A(1) shall be deemed a breach of this Agreement. (2) The provisions of Paragraph 5A (1) hereof shall not apply to any Announcement, the production of which was completed prior to September 13, 1960.

B. **ADVERTISER'S AND AGENCY'S WARRANTY AND INDEMNITY** Advertiser and Agency warrant that the broadcast of Agency Material will not violate in any way any rights of any person, firm or corporation. Advertiser and Agency will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless CBS from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of Agency Material or out of any breach of any warranty or agreement herein made by Agency or Advertiser or both. The exercise or nonexercise of any of the rights under this Agreement or otherwise of CBS shall not be or be deemed to be a waiver of any of Advertiser's or Agency's obligations under the provisions of this Paragraph.

C. **CBS' WARRANTY AND INDEMNITY** CBS warrants that the broadcast of material furnished by it in connection with any one or more of the Announcements hereunder will not violate in any way any rights of any person, firm or corporation. In addition, CBS will at all times, irrespective of the expiration or termination of the term hereof, indemnify and hold harmless Agency and Advertiser from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable lawyer fees, arising out of the broadcast of material furnished by CBS in connection with any one or more of the Announcements hereunder or out of any breach of any warranty or agreement herein made by it; provided, however, that Agency and Advertiser shall promptly notify CBS of any claim or litigation to which the indemnity set forth in this sentence applies; and provided further that at its election CBS may assume the defense of any such claim or litigation. If CBS assumes the defense of any such claim or litigation, its obligation to Agency and Advertiser with respect to such claim or litigation shall be limited to holding them harmless from and against any loss or damage or costs caused by or arising out of any judgment, or any settlement approved by CBS in connection with any such claim or litigation to the extent that such loss, damage or costs fall within the coverage of the indemnity set forth in the preceding sentence.

6. Payment

A. **TIME OF BILLING AND PAYMENT** CBS shall bill Advertiser via Agency monthly or weekly whenever CBS shall so elect, for the charges due hereunder for such period. Advertiser shall pay CBS, in accordance with such billing, within ten calendar days after receipt thereof. Any failure whatsoever by Advertiser to make timely payment of any charges under this Agreement or any other breach whatsoever by Advertiser or Agency of this Agreement shall give CBS the right in addition to its other rights, to cease performance of this Agreement.

B. **DISCOUNTS** Any Discount or Discounts indicated hereon shall be based upon a combination of all Advertiser's agreements for broadcasting over Station only in effect on the date set forth as the date hereof. If any changes thereafter in such broadcasting warrant, in accordance with the applicable Rate Card for Station and the provisions of this Agreement, any increase or decrease in any such Discount, then such increase or decrease will be reflected in the billing thereafter. If any discounts allowed in any billing under this Agreement are not actually earned in accordance with the applicable Rate Card of CBS for Station, Advertiser shall, unless otherwise specifically provided for in this Agreement promptly pay CBS at its request the difference between the payments due hereunder calculated on the basis of discounts as allowed and those due hereunder calculated on the basis of discounts as earned. If at any time or times this Agreement is terminated by Advertiser pursuant to the provisions of Paragraph 3 hereof or by CBS pursuant to the provisions of Paragraph 4 hereof, such termination shall not affect any discount rate to which Advertiser would otherwise have been entitled.

C. **INCREASES IN AMOUNTS PAYABLE BY ADVERTISER** CBS shall have the right, at any time or times, to increase in any manner the amounts payable by Advertiser for all or any of the charges under this Agreement by giving Agency notice thereof, provided that as to such charges for Announcements to be broadcast commencing not later than twenty-eight days after the date hereof, CBS shall give Agency notice of such increase at least three months prior to the date chosen by CBS as the date on which such increases shall be effective with respect to this Agreement. Advertiser shall pay all such increased amounts with respect to all such broadcasts as to which notice is given as provided in the preceding sentence.

D. **COSTS OF MUSIC LICENSES** While it is the present intention of CBS to continue to maintain (and to absorb the costs of) such music licenses, if any, as CBS now has covering Station which are issued to television broadcasters by performing-rights societies covering the nondramatic performance, as published, of the compositions of those societies, CBS is and shall be under no obligation whatsoever so to do.

7. General

A. **OBLIGATIONS SUBJECT TO LICENSES, LAW AND RULES AND REGULATIONS** The obligations hereunder of CBS are subject to the terms of all its governmental licenses, to all federal, state and municipal law, and to all rules and regulations of all governmental bodies and authorities now or hereafter constituted.

B. **WAIVER** No waiver by any party hereto of any of the provisions of this Agreement shall be or be deemed to be a waiver of such or any other provision hereof for the future or of any subsequent breach thereof.

C. **REMEDIES, ETC. ARE CUMULATIVE** All remedies, rights, undertakings, obligations and agreements contained in this Agreement shall be cumulative; and none of them shall be in limitation of any other remedy, right, undertaking, obligation or agreement of any party hereto.

D. **NOTICE** All notices given pursuant hereto shall be given in writing by personal delivery, by mail or by telegraph at the respective addresses of Agency, Advertiser or CBS as herein set forth; provided, however, that, if any such person at any time or times gives notice of any different address for itself, then notices hereunder shall be given to it at the last such address so designated. Notice given by mail or by telegraph shall be deemed given on the date of mailing thereof with postage prepaid or of delivery of such telegram to a telegraph office with charges prepaid or to be billed to the sender thereof.

E. **GOVERNING LAW** This Agreement (together with all matters or issues collateral thereto), shall be governed by the law of the State of New York applicable to contracts performed entirely therein, constitute the entire Agreement between Advertiser and CBS with respect to the subject matter herein contained, and cannot be changed or terminated orally.

F. **TIME FOR BROADCASTS** The time set forth in this Agreement for broadcasts of Announcements shall be approximate only and shall be expressed in terms of the local time observed on the date of broadcast thereof by Station. Except as otherwise specifically provided for hereunder, the time of broadcast for each Announcement shall be as determined by CBS.

G. **TITLES OF PARAGRAPHS** The titles of paragraphs in this Agreement are for convenience only and shall not in any way affect the interpretation of any paragraph or part of this Agreement or of this Agreement itself.

~~8. See attached Rider.~~

Regulations

Agency and Advertiser shall cooperate with CBS in the broadcasting of commercial and entertainment material of the highest possible standards of excellence and, for this purpose, shall observe the following regulations in the preparation, writing and broadcasting of Agency Material.

There shall be:

1. No false or unwarranted claims for any product or service.
2. No infringement of another advertiser's rights through plagiarism or unfair imitation of either program idea or copy, or any other unfair competition.
3. No disparagement of competitors or competitive products.
4. No lottery or contest of any kind in which the public is unfairly treated.
5. No Agency Material that is in whole or in part defamatory, obscene, profane, vulgar, repulsive or offensive, either in theme or in treatment.
6. No ambiguous statements or representations that may be misleading to the audience.
7. No appeal for funds.
8. No testimonials which cannot be authenticated.
9. No continuity or visual material which describes or depicts repellently any internal bodily functions or symptomatic results of internal disturbances, and no reference to matters which are not considered acceptable topics in social groups.
10. No use of the broadcast time periods hereunder except for the advertising of Advertiser's products or services in keeping with the provisions of this Agreement.
11. No Agency Material which may, in the opinion of CBS, be injurious or prejudicial to the interests of the public, CBS, or honest advertising and reputable business in general.

CBS may waive any of the foregoing regulations in specific instances, if, in its opinion, good broadcasting in the public interest is served. In any case where questions of policy or interpretation arise, Agency should submit the same to CBS for decision before making any commitments in connection therewith.

RIDER TO THE CBS TELEVISION STATIONS' NATIONAL SALES AGREEMENT

8 (a) No recording of any Agency Material shall contain any subliminal material or message of any kind. No recording of any Agency Material shall contain any material of any kind not intended for reception by the general public except that, subject to the provisions of subparagraphs (b) and (c) of this paragraph 8, any such recording may contain coded patterns or other coding (herein called "coding") for the purpose of electronic identification of commercial messages.

(b) Simultaneously with the delivery of the script of any Agency Material pursuant to paragraph 2 hereof, Agency shall send a written notice to the Program Practices Department of Station which notice shall state if any recording of such Agency Material contains coding. Such notice shall also set forth the exact message contained in such coding. All recordings containing coding shall in all respects comply fully with the requirements of S/73.682(a)(22) of the Federal Communications Commission Rules and Regulations as well as all other applicable governmental rules and regulations.

(c) CBS may refuse to broadcast any recordings of an Agency Material which recordings contain coding if CBS determines that, even when CBS maintains alignment of its originating equipment in accordance with normal practices and/or standards generally recognized in the industry, such recordings cannot be broadcast in conformance with S/73.682(a)(22) or any other applicable governmental regulation or if Agency has furnished such recordings without having notified CBS of their content in accordance with subparagraph 8 (b) hereof. In the event of such refusal the provisions of paragraphs 2B and 2D hereof shall be applicable. CBS may at any time notify Agency that CBS shall no longer accept for broadcast recordings of an Agency Material containing coding.

BILLING COPY

CBS TELEVISION STATIONS

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 09/30/71
STATION WBBM-TV
CONTRACT NUMBER 1763

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO.
WBBM - TV CHICAGO

ADVERTISER: STOKELY-VAN CAMP
PRODUCT: FRUITS & VEGETABLES
INVOICE NO: 09-04-363

BROADCAST MO.	BROADCAST DAY	DESCRIPTION		FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM/PM	TIME TO	TIME AM/PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
9	25	SCSF-1013				30	328	PM				M						222.00
9	25	1021				10	413	PM						W				107.00
9	25	SVSF-1013				30	642	PM							T			1,700.00
9	30	SVSF-1013				30	345	PM					T					222.00
9	30	SVSF-1013				30	758	PM						W				1,700.00
	a	222.00	444.00															
	a	107.00	107.00															
	a	1,700.00	3,400.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
3,551.00	592.65	3,358.35		3,358.3

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

BILLING COPY

CBS TELEVISION STATIONS INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

LENNEN & NEWELL INC
380 MADISON AVE
NEW YORK N Y

DATE 10/31/71
STATION WBBM-TV
CONTRACT NUMBER 1763

WCBS - TV NEW YORK
KNXT LOS ANGEL
WCAU - TV PHILADELPH
KMOX - TV ST. LOUIS, M
WBBM - TV CHICAGO

ADVERTISER: STOKELY-VAN CAMP
PRODUCT: FRUITS & VEGETABLES
INVOICE NO. 10-04-374

WEEK ENDING MO.	DAY	DESCRIPTION	FACILITY HR.	MIN.	SEC	TIME FROM	AM PM	TO	AM PM	DAY S	M	T	W	T	F	S	PRICE
0	3	1021			10	406	PM								F		107.00
0	09	SVSF-1013			30	331	PM						W				222.00
0	09				10	330	PM	530	PM						F		MISSED
0	09	SVSF-1013			30	1000	PM							T			1,700.00
0	16	SVSF-1013			30	359	PM							T			222.00
0	16				10	330	PM	530	PM		M						MISSED
0	16	MG10/09 ES-MF 1021			10	1106	PM								F		107.00
0	16	SVSF-1013			30	641	PM								F		1,700.00
0	23	SVSF-1013			30	439	PM								F		222.00
0	23	MG10/11 ES-MF 1021 1031			10	1104	PM							T			107.00
0	23				10	358	PM								F		107.00
0	23	SVSF-1013			30	654	PM							T			1,700.00
0	23	BN 1021			10	259	PM									S	
0	30	SVSF-1013			30	428	PM				M						222.00
0	30	1041			10	457	PM							T			107.00
0	30	SVSF-1013			30	858	PM						W				1,700.00
0	30	BN 1021			10	200	PM									S	
5	@	107.00	535.00														
4	1	222.00	888.00														
4	@																
4	@	1,700.00	6,800.00														

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
8,223.00	1,233.45	6,989.55		6,989.

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast

CBS TELEVISION STATIONS

BILLING COPY
INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

WCBS - TV NEW YORK
KNXT LOS ANGELES
WCAU - TV PHILADELPHIA
KMOX - TV ST. LOUIS, MO.
WBBM - TV CHICAGO

LENNEN & NEWELL INC

380 MADISON AVE

NEW YORK N Y

DATE 11/30/71

STATION WBBM-TV

CONTRACT NUMBER 1763

ADVERTISER STOKELY-VAN CAMP

PRODUCT FRUITS & VEGETABLES

INVOICE NO. 11-04-372

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION	FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
11	06	SVSF-1013			30	413	PM					T					222.00
11	06	1031			10	440	PM								F		107.00
11	06	SVSF-1013			30	758	PM							T			1,700.00
11	13	SVSF-1013			30	526	PM						W				222.00
11	13	1021			10	403	PM								F		107.00
11	13	SVSF-1013			30	655	PM								F		1,700.00
11	20	SVSF-1013			30	341	PM							T			222.00
11	20	1021			10	508	PM				M						107.00
11	20	SVSF-1013			30	655	PM							T			1,700.00
11	27	SVSF-1013			30	328	PM								F		222.00
11	27				10	338	PM	530	PM			T					MISSED
11	27	SVSF-1013			30	959	PM						W				1,700.00
11	30	SVSF-1013			30	329	PM				M						222.00
05	2	222.00	1,110.00														
03	3	107.00	321.00														
04	3	1,700.00	6,800.00														
11	3																

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
8,231.00	1,234.65	6,996.35		6,996.35

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast.

CTS 2045-260-2A REV. 10/69

COLUMBIA BROADCASTING SYSTEM, INC.

CBS TELEVISION STATIONS

SALES OFFICE COPY

INVOICE

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

WCBS - TV NEW YORK
KNXT LOS ANGEL
WCAU - TV PHILADELPH
KMOX - TV ST. LOUIS, M
WBBM - TV CHICAGO

LENNEN & NEWELL INC

380 MADISON AVE

NEW YORK N Y

DATE 12/31/71

STATION WBBM-TV

CONTRACT NUMBER 1763

ADVERTISER: STOKELY-VAN CAMP

PRODUCT: FRUITS & VEGETABLES

INVOICE NO. 12-04-344

WEEK ENDING MO.	WEEK ENDING DAY	DESCRIPTION		FACILITY HR.	FACILITY MIN.	FACILITY SEC	TIME FROM	TIME AM PM	TIME TO	TIME AM PM	DAY S	DAY M	DAY T	DAY W	DAY T	DAY F	DAY S	PRICE
12	04	1331				10	330	PM								F		107.00
1	04	SVSF-1013				30	999	PM							T			1,700.00
01	a	107.00	107.00															
01	a	1,700.00	1,700.00															

NET BEFORE AGENCY COMMISSION	AGENCY COMMISSION	NET FACILITIES	ADDITIONAL CHARGES	NET INVOICE
1,807.00	271.05	1,535.95		1,535.95

MAIL REMITTANCE TO P.O. BOX 6212, CHURCH STREET STATION, NEW YORK, N. Y. 10049

TERMS - NET 7 DAYS AFTER RECEIPT OF INVOICE.
PLEASE MAKE CHECK PAYABLE TO CBS TELEVISION STATIONS, AND RETURN ONE COPY WITH REMITTANCE.
We warrant that in accordance with certified station logs, the programs as above indicated were broadcast.

CTS 2045-260-2A REV. 10/69

COLUMBIA BROADCASTING SYSTEM, INC.

CBS
TELEVISION
NETWORK
A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

February 23, 1972

Mr. Lloyd E. Burkhead
Controller
Stokely Van Camp Inc.
941 North Meridian
Indianapolis, Indiana 46206

Dear Mr. Burkhead:

It is distasteful but necessary to address ourselves to problems presented by the unhappy developments at Lennen & Newell, Inc.

You're aware that our agreement imposes ultimate responsibility for the obligations thereunder on the advertiser. In view of this, we are attaching a statement for CBS Television Network, together with the total amount due, the invoices, and the agreements under which commercials were broadcast. Since these amounts are long past due, we would appreciate your immediate payment.

Each of us looks forward to the time when this lamentable situation is behind us, just as we look forward to continuing the happy association we have enjoyed through the years.

Cordially,

CBS TELEVISION NETWORK
A Division of Columbia
Broadcasting System, Inc.

By_____

REGISTERED MAIL -
RETURN RECEIPT REQUESTED

CBS TELEVISION NETWORK
CLIENT OPEN ITEM STATEMENT
AS OF 12/13/71

LENNEN & NEWELL

STOKELY CAMP INVOICE DATE	NUMBER		NET
6/29/71	6-24-5410		19,098
6/29/71	6-24-5411		51,892
8/02/71	7-24-5422		64,260
8/02/71	7-24-5423		36,125
9/02/71	8-24-5455		(2,579)Credit
9/02/71	8-24-5456		68,821
9/02/71	8-24-5457		20,442
8/02/71	7-31-0030		1,875
8/02/71	7-31-0031		625
8/02/71	7-30-0014		750
7/01/71	6-30-0019		1,000
		TOTAL	$262,309
12/2/71	11-31-0075		(625)
		TOTAL	$261,684

CBS
TELEVISION
STATIONS

A Division of Columbia Broadcasting System, Inc
51 West 52 Street
New York, New York 10019
(212) 765-4321

February 23, 1972

Mr. Lloyd R. Burkhead
Controller
Stokely Van Camp Inc.
941 North Meridian
Indianapolis, Indiana 46206

Dear Mr. Burkhead:

It is distasteful but necessary to address ourselves to problems presented by the unhappy developments at Lennen & Newell, Inc.

You're aware that our agreement imposes ultimate responsibility for the obligations thereunder on the advertiser. In view of this, we are attaching a statement for CBS Television Stations, together with the total amount due, the invoices, and the agreements under which commercials were broadcast. Since these amounts are long past due, we would appreciate your immediate payment.

Each of us looks forward to the time when this lamentable situation is behind us, just as we look forward to continuing the happy association we have enjoyed through the years.

Cordially,

CBS TELEVISION STATIONS
A Division of Columbia
Broadcasting System, Inc.

By_____

REGISTERED MAIL -
RETURN RECEIPT REQUESTED

Stokely Van Camp Inc.
Statement of Account
As of 12/31/71*

Station	Month	Invoice No.	Net Amount
WBBM-TV	Jan. 1971	1-04-311	$10,200.00
WBBM-TV	Feb. 1971	2-04-317	12,240.00
WBBM-TV	Mar. 1971	3-04-351	13,600.00
WBBM-TV	Apr. 1971	4-04-352	14,960.00
KNXT	Jan. 1971	1-06-341	2,409.75
KNXT	Jun. 1971	11-06-37	12,512.00
WCAU-TV	Jan. 1971	1-8-338	2,728.50
WCAU-TV	Jun. 1971	6-8-433	4,743.00
KMOX-TV	Feb. 1971	2-10-337	1,381.24
KMOX-TV	Mar. 1971	3-10-363	1,211.24
KMOX-TV	Jun. 1971	6-10-403	4,250.00
KMOX-TV	Aug. 1971	8-10-52	340.00
WBBM-TV	Mar. 1971	3-4-15	3,400.00
WBBM-TV	Apr. 1971	4-4-353	4,250.00
WBBM-TV	May 1971	5-4-363	8,500.00
KNXT	Apr. 1971	4-6-399	10,145.60
KNXT	May 1971	5-6-395	20,291.20
WBBM-TV	Sept. 1971	9-04-363	3,358.35
KNXT	Sept. 1971	9-06-413	10,072.50
KMOX-TV	Sept. 1971	9-10-370	1,317.50
WBBM-TV	Oct. 1971	10-4-374	6,989.55
KNXT	Oct. 1971	10-6-396	13,430.00
KMOX-TV	Oct. 1971	10-10-389	2,758.25
WBBM-TV	Nov. 1971	11-4-372	188.70
WBBM-TV	Dec. 1971	12-4-344	1,535.95
		TOTAL	$166,613.33

*Reflects Billing thru 12/31/71
Cash received thru 2/4/72

STOKELY-VAN CAMP, INC.
EXECUTIVE OFFICES
INDIANAPOLIS, INDIANA 46206

HOWARD D. KEYS
ASSISTANT SECRETARY

March 13,1972

CERTIFIED

L. J. Rauchenburger
CBS Television Network
51 West 52nd Street
New York, New York 10019

Dear Mr. Rauchenburger:

Your letter of February 23, 1972, to Mr. Lloyd R. Burkhead, Controller of Stokely-Van Camp, Inc., has been referred to the undersigned for review and response.

An analysis of our records indicates that all statements of Lennen & Newell, Inc. to this company, representing valid charges and expenses, have been paid in full, including those detailed in your said letter.

Stokely-Van Camp, Inc. denies any liability or responsibility for the debts of Lennen & Newell, Inc. of whatsoever nature or kind.

Yours very truly,

STOKELY-VAN CAMP, INC.

Howard D. Keys

HDK:els

cc: L. R. Burkhead

STOKELY-VAN CAMP, INC.
EXECUTIVE OFFICES
INDIANAPOLIS, INDIANA 46206

HOWARD D. KEYS
ASSISTANT SECRETARY

March 13, 1972

CERTIFIED

Henry S. Wild
Vice President
Planning and Finance
CBS Television Stations
51 West 52nd Street
New York, New York 10019

Dear Mr. Wild:

Your letter of February 23, 1972, to Mr. Lloyd R. Burkhead, Controller of Stokely-Van Camp, Inc., has been referred to the undersigned for review and response.

An analysis of our records indicates that all statements of Lennen & Newell, Inc. to this company, representing valid charges and expenses, have been paid in full, including those detailed in your said letter.

Stokely-Van Camp, Inc. denies any liability or responsibility for the debts of Lennen & Newell, Inc. of whatsoever nature or kind.

Yours very truly,

STOKELY-VAN CAMP, INC.

Howard D. Keys

HDK:elss

cc: L. R. Burkhead

LENNEN & NEWELL INC.

Notes To Financial Statements

Note 1 - Deferred Accounts Payable

At present there is a plan under proposal in which terms certain accounts payable will be paid over a 4 year period from current earnings. Since the terms of the plan have not been finalized all of the obligations have been included as long term obligations. These include $700,000 in aged accounts receivable making the true "Past Dues" $5,300,000 on balance.

Note 2 - Unused Carry Over Loss For Income Ta

The company will have a net operatin[illegible]s carry over of approximately $4,500,000 which consists of $1,500,000 from 1970 and $3,000,000 from 1971.

Note 3 - The actual amount to be paid on the Notes Payable to Wyatt, Williams & Ginzberg is presently being negotiated.

Note 4 - Asset Items Re Investments & Notes

All notes receivable and remaining investments in affiliated companies are estimated at net of capital sales.

1/11/72

NOTES FOR BALANCE SHEET

Miscellaneous Receivables	
Advances to Employees	$52.000.
Miscellaneous salary advances, telephone, etc.	5,000.
	$57,000.
Loans & Notes Receivable	
Betty Brost	$ 5,400.
Al Freeman	2,000.
Various small loans to employees	5,100.
Wynder	5,900.
Family Institute	5,000.
B. Nova	6,800.
P. Burell	1,800.
J. Speirs	8,000.
	$4[illegible],000.
Prepaid Expenses	
Prepaid Insurance	$25,000.
Deposits	13,000.
	$38,000.
Marketable Securities at Cost	
Shields & Co. Account (Wynder)	$25,000.
Miscellaneous (Advertising Inf. Services)	3,000.
	$28,000.
Due from Key Executives	
Adolph J. Toigo	$250,000.
Oliver J. Toigo	96,000.
	$346.000.
Accrued Expenses & Sundry Liabilities	
Accrued Expenses	$272,000.
Accrued Salaries	10,000.
Sundry Accounts Payable	11,000.
Accrued Interest - Life Insurance	20,000.
Short Rates	120,000.
Geyer Oswald	70,000.
Year End Expenditures & Accruals	109,000.
	$612,000.
Deferred Compensation - Current	
Wynder (offset by Shields & Co.)	$25.000.
Keesely	27,000.
	$52,000.
Deferred Compensation - Long Term	
R. Mancini	$150,000.
N. Keesely	111,000.
G. Wolf	10,000.
E. Flynn	45,000.
	$316,000.

DISTRIBUTION OF PAST DUES

Media	
Network	$ 994,107
Spot	1,812,394
National Magazines	977,729
Radio Spot	166,360
Newspapers	455,218
National Supplements	272,531
Outdoor	515,616
L&N Texas	200,046
Production	605,996
Total	$ 5,999,997

1/11/72

1/11/72

LENNEN & NEWELL, INC.
PROJECTION OF INCOME & EXPENSE
NEW YORK OFFICE

	4 A's Averages 1972	Estimated 1971 L&N-N.Y.	Estimated 1972 L&N-N.Y.
Gross Billings	$45,019,631	$42,792,365	$45,019,631
Commissions & Fees	7,202,994	6,915,647	7,202,994
Other Income Residuals	30,000	-	30,000
	7,232,994	6,915,647	7,232,994
Expenses			
Agency's Advertising	36,165	56,410	31,000
Depreciation	46,290	55,323	50,700
Donations	11,575	20,890	1,500
Doubtful Account Expense	18,085	-	-
Data Processing Expense	44,125	81,580	94,580
Insurance-Operating	18,085	15,840	15,840
Insurance Employee Benefit	54,250	60,000	60,000
Interest-Bank Discount	10,125	161,310	70,000
Legal Fees	30,380	159,625	75,000
CPA Fees	31,825	27,000	25,000
Membership, Dues & Subscription	109,220	178,780	143,200
Postage & Express	26,040	15,000	15,000
Rent, Light, Maintenance & Repairs	534,520	971,800	515,000
Supplies, Stationery	123,685	103,600	75,770
Taxes other than U.S. Income	213,375	205,500	160,600
Telephone & Telegraph	139,600	172,000	110,000
Travel	208,310	228,330	97,000
Entertainment	95,475	179,420	87,000
Unbillable Research	82,465	91,400	90,000
Unbillable Client Expense	112,840	18,120	18,000
Agency Errors	4,340	-	-
Management Service Fees	39,058	86,900	19,000
All Other Expense	156,197	32,800	18,850
Total Expenses Above	$2,146,030	$2,921,628	$1,773,040
Payroll	4,331,840	5,049,022	3,691,560
Payments into Pension or Profit Sharing Plan	175,040	-	-
Total Expenses	$6,652,910	$7,970,650	$5,464,600
Net Profit Before U.S. Income Tax	580,084	(1,055,003)	1,768,394
U.S. Income Tax	303,784	-	-
Net Profit After Taxes	$ 276,300	($1,055,003)	$1,768,394

LENNEN & NEWELL, INC.

PROJECTED CASH FLOW & REPAYMENT SCHEDULES - 1972-1975

	Balance, Total Past Dues (000)	Sources of Funds: Cash Receipts (000)	Payables & Oper.Exps. (000)	Net Receipts (000)	Est.(2) Corp. Taxes (000)	Funds Available (000)	Application of Funds: Operating Past Dues (000)	Accts.Pay. Past Dues (000)	Accumulated Cash Balance & Reserve (000)
Projected 1972 January	$6,000.0	$1,117.0(1)	$ 530.0	$ 587.0			$ 50.0	$ 502.2	$ 34.8
February	5,497.8	1,043.1(1)	429.6	613.4			50.0	450.0	148.2
March	5,047.8	622.0	414.5	207.5			50.0	125.0	180.8
April	4,922.8	645.1	411.9	233.2			-	200.0	214.0
May	4,722.8	582.0	400.2	181.8			-	150.0	245.8
June	4,572.8	673.0	398.5	274.4			-	300.0	220.2
July	4,272.8	549.7	399.1	150.6			-	150.0	220.8
August	4,122.8	526.2	401.8	124.5			-	100.0	245.3
September	4,022.8	487.6	393.7	93.9			-	100.0	239.2
October	3,922.8	521.8	396.4	125.4			-	125.0	239.6
November	3,797.8	745.5	399.0	346.5			-	350.0	236.1
December	3,447.8	583.5	408.0	175.5			-	350.0	61.6
Totals 1972	3,097.8	8,096.5	4,982.6	3,113.9	-	3,113.9	150.0	2,902.2	61.6
Projected 1973	1,797.8	6,198.9	4,889.9	1,309.0	-	1,309.0		1,300.0	70.6
Projected 1974	597.8	6,198.9	4,945.1	1,253.8	100.0	1,153.8		1,200.0	34.4
Projected 1975	-	6,198.9	4,945.1	1,253.8	600.0	553.8		597.8	12.0

(1) Including Extraordinary Income: Capital sales January 300.0 February 260.0
Aged Receivables January 450.0 February 250.0

(2) Applied to Est. Tax Loss Carry-over of $4,500.0; Plus $700.0 Capital Sales Application.

ONLY COPY AVAILABLE

LENNEN & NEWELL, INC.

Expense Control Detail

Agency's Own Advertising	Cancel all Public Relations and Advertising, except for recruitment.
Depreciation	Current schedule to be maintained. No major expense to be incurred during re-payment period.
Donations	All major contributions to be cancelled during re-payment period.
Data Processing	Increase projected to accommodate special "creditor" runs during 1972, and improvement in systems.
Insurance, Operating	Maintained for agency and client protection.
Insurance Employee Benefit	Group and medical insurance maintained (56% Co.--44% Empl. Contribution). Discontinue all "specials" except key-man protection for agency.
Interest Bank Discount	Reduction due to ability to take cash discounts.
Legal Fees	Reduction from 1971 due to non-recurring matters, e. g., sales of branches, suit. Continues high due to agency changeover and credit condition.
C. P. A. Fees	Minor reduction forecast due to system improvement.
Membership Dues and Subscriptions	Cancellation of practically all club memberships, including golf clubs, luncheon clubs, tennis boxes, and ballgame tickets. Maintain 4A membership, key professional associations, and all necessary Statistical Services.
Postage and Express	Necessary and within reasonable budget.

Expense Control Detail

Rent, Light, Maintenance, and Repairs	Agency proposes to reduce space by 40,000 square feet on 7th and 8th floors, leaving useable total of 50,000 square feet. Alternate propositions include advantageous move to new quarters with absorbed expense by lessor. Elimination of all corporate apartments. Light and maintenance reduced as function of square footage. Depreciation schedule maintained with no major expense during re-payment period.
Supplies, Stationery, and Petty Equipment	Reduction in personnel assures tighter control. Total is well within reasonable budget.
Taxes Other Than U. S. Income	Curtailment of staff resulted in reduction, offset slightly by increased F.I.C.A.
Telephone and Telegraph	Reduction due to curtailment in staff and elimination of stations; cancellation of direct lines and special telephones where inefficient.
Travel	Reduction resulting from (1) cancellation of special Cadillac, etc. rentals; (2) tighter control over trips; and (3) per day allowance limitation of $50.00 plus coach travel. (See travel and entertainment policies.)
Entertainment	Reduction to be accomplished via: (1) the imposing of strict budgets on each account group and departmental function with monthly checks of performance; (2) management prior approval of all major expenses; and (3) the establishing of strict new rules (see travel and entertainment policies).
Unbillable Research	Committed expense for development of effective advertising.
Unbillable Client Expense	Reasonable allowance for development of advertising.

D to file under NY_Credit Group

JOHN G. KOSMAN
New York Credit Group Service, Inc.
924-0100

RADIO-T/V BROADCASTING GROUP - 2/70

1. WOR RKO General, Inc.	1440 Broadway New York, N.Y. 10018	A. J. Carrature LO 4-8000
3. WPIX WPIX, Incorporated	220 East 42nd Street New York, N. Y. 10017	Barbara Goodstein 883-5773 5772
5. Columbia Broadcasting System Inc.	51 West 52nd Street New York, N.Y. 10019	Ted Curran Lou Werle Marvin Schraeger Donald Ducotoy 765-4321 Ext. 3051
6. WMCA WMCA Incorporated	415 Madison Avenue New York, N. Y. 10017	William T. Redmond Felice Stella MU 8-5700
7. WNEW Metromedia Broadcasting	205 East 67th Street New York, N. Y. 10021	Stanley H. Lieblein LE 5-1000
10. WNBC National Broadcasting Co., Inc.	30 Rockefeller Plaza New York, N. Y. 10020	Edward J. Roth CI 7-8300 Ext. 3811
11. WABC American Broadcasting Co., Inc.	1330 Avenue of the Americas New York, N. Y. 10019	John J. Murray LT 1-7777 Ext. 7240
12. WHN Storer Radio, Inc.	400 Park Avenue New York, N. Y. 10022	Frank Schwartz MU 8-1000
14. Mutual Broadcasting System, Inc.	135 West 50th Street New York, N. Y. 10019	Dudley J. Cox Dick Anaya LT 1-6100
15. Peters, Griffin, Woodward, Inc.	277 Park Avenue New York, N. Y. 10017	Robert D. Brady Nicholas Duca Jr. 826-6000
17. WPAT Capital Cities Broadcasting Corp.	12 West 40th Street New York, N. Y. 10018	William C. Duffy MU 8-9300
18. Storer Television Sales Inc.	299 Park Avenue New York, N. Y. 10017	C. William Schellenger 935-2530 Maria Louise Busi 935-2567
20. General Electric Broadcasting Co., Inc.	1400 Balltown Road Schenectady, N. Y. 12309	Al R. Grahame 518-377-2261

BARRETT R TANNER
EXECUTIVE VICE PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.
Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

January 20, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	A C & R	Nov.-Oct.	22680
3	" " "	Nov.	1734
15	" " " "	Nov.	969
11	Ackerman Advertising	Oct. & Prior	740
5T	Adams Dana & Silverstein	Nov.	123000
11	" " "	Nov. & Prior	82590
5R	Adonis Radio	Feb.-Apr.	15000
18	" "	June	9314
11	Alladin Advertising	Nov-Oct.	575
18	Allen,Anderson	Oct.-Sept.	6640
11	" "	Sept.-Oct.	6525
11	Allerton,Berman	Nov. & Prior	24600
12	" "	Oct.	6600
15	Allied Adv.	Oct.-Nov.	1207
11	Carl Ally	Nov. & Prior	10310
11	Altman, Stoller	Nov.	6475
11	Atwood, Richards	Sept.-Oct.	87530
5T	" "	Nov.	60100
5R	" "	June	17000
7	" "	Sept.-Oct.	13000
12	" "	Nov.	9425
18	" "	Nov.	6505
5R	N.W. Ayer	July-Sept.	6000
11	Bagamin Advertising	Sept. & Prior	675
18	Barbet & Waigert	Sept.thru Nov.	2628
18	Barichman & Selders	Oct.-Nov.	35645
3	" " "	Oct.-Nov.	7713
11	" " " "	Oct.-Nov.	6185
11	Basford Advertising	Sept.& Prior	6915
3	Bauer & Tripp	Nov.	19720
18	" " "	Sept.-Dec.	2840
11	Beck Associates	Nov.	1190
3	Walter F. Bennett	Oct.-Nov.	10350
11	Robert Block	Nov.	19260
18	Bloom Adv.	Sept.-Nov.	2940

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Boclaro, Inc.	Nov. & Prior	9400
5T	Geo.Bond	Nov.	32700
11	Bonsile, Inc.	Nov.	375
11	Cliff A. Botway	Nov.	66740
11	Bozell & Jacobs	Nov. & Prior	209310
5T	" " "	Oct.-Nov.	121000
15	Bruce B. Brewer	Sept.thru Nov.	3113
15	Broadcast Media	April thru July	12181
18	" "	June	3527
11	" "	Nov. & Prior	3010
3	D.P.Brothers	Oct.-Nov.	8840
11	" " "	July	1190
11	Bruns Advertising	Nov. & Prior	48850
5T	" "	Nov.	33600
3	" "	Nov.	24395
11	Buddah Records	Nov.	390
3	J.Buiso	Oct.	2371
11	Burton, Lachiusa	Oct.-Nov.	38090
15	Buying Arm	Nov.	841
18	C & W	Sept. thru Nov. & Prior	131004
11	Campbell, Mithun	Nov. & Prior	38975
15	" "	Nov.	5811
18	Len Carl	Oct.-Nov.	6500
11	Harvey N. Carlson	Nov. & Prior	7390
11	Carson, Roberts	Nov. & Prior	404590
15	" "	Nov.	1032
11	Case & Krone	Nov.	8210
18	Chappell, Fiore	Oct.-Nov.	71550
11	Chirurg & Cairne	Nov. & Prior	21865
3	" " "	Nov.	1866
11	Fred Clark Advertising	Nov. & Prior	5740
15	Clay Adv.	Nov.	425
15	Cleary Adv.	Oct.-Nov.	1929
18	Clyne Maxon	Oct.-Nov.	8620
3	Cole Fischer & Rogow	Oct.-Nov.	10710
15	" " " "	Sept.	510
11	Communication Consultants	Oct.-Nov.	6740
11	Comprehensive Advertising	Sept.	865
11	Creamer, Colarossi	Sept.	21550
11	Creative Salesmen	Nov.	165
5R	Crestwood Adv.	Sept.thru Dec.1968	100000
11	" "	Nov. & Prior	67700
7	" "	Aug.-Oct.	17000
5T	" "	Oct.-Nov.	13900
3	" "	Nov.	12732
18	" "	Oct.-Nov.	3935
15	Croot Adv.	Nov.	308
5R	Dailey & Assoc.	Oct.-Nov.	25000
11	Daniel & Charles	Nov. & Prior	42750
5R	" " "	July-Oct.	36000
15	" " "	Oct.	1045
15	D'Arcy	Aug-Nov.	1326
5R	Delahanty & Kurnit	Sept.-Nov.	50000
18	" " "	Feb.-Oct.Nov. & Prior	18450
11	" " "	Nov. & Prior	12870
15	" " "	Oct.-Nov.	1615
7	" " "	Oct.	850
11	Jerry Della Femina	Oct.-Nov.	11260
11	Diener,Hauser	Oct-& Prior	5145
11	W.B.Doner	Oct.-Nov.	37670
11	Doremus	Nov.	86875
12	Doyle Dane	Oct.	16707
11	Dunnan-Jeffrey	Oct.Nov.	4780

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
7	A. Ercoff & Co.	Oct.	2500
15	" " " "	Oct.-Nov.	1577
11	Eisaman, Johns	Sept.-Nov.	29565
15	" "	Oct.-Nov.	1666
5T	Frank Fennigan	Nov.	19100
18	Firestone Adv.	Sept.	3430
11	Firstone Assoc.	Nov. & Prior	54525
12	M.M.Fisher	Oct.	2028
11	Fleetwood Records	March	470
18	Florsheim Shoe	Sept.Nov.	1440
11	Force Advertising	Jan-'68-Jan.1969	975
11	Forlenza Venosa	Oct.-Nov.	2170
12	" "	Oct.	984
11	Clinton Frank	Nov. & Prior	247590
18	" "	Sept.thru Nov. & Prior	101029
5R	" "	Aug.-Nov.	61000
3	" "	Oct.-Nov.	30940
15	" "	July-Sept.-Oct.-Nov.	9665
7	" "	Sept.	5500
18	Stanley Frank	Oct.-Nov.	2800
15	" "	Nov.	293
11	Fuller, Smith & Ross	April	150
11	Gemut Advertising	Oct.	1200
5R	Gardner Adv.	Oct.	15000
3	" "	Nov.	5626
15	" "	Nov.	1049
11	" "	Nov. & Prior	980
11	General Custom	Oct.	2015
12	Geyer, Oswald	Oct.	1356
11	Jim Gibbons Associates	Oct.	135
11	Gilbert Advertising	Nov.	10860
15	Glenn Adv.	Nov.	102
12	Leon Shafer Golnick	Oct.	7410
11	" " "	Nov.	6700
11	Ted Gothelf	Nov.	1570
18	" "	Mar.-June	945
11	Grant Advertising	Oct.-Nov.	43770
11	Marv Gray	Sept. & Prior	850
11	N.C.Greenfield	Sept.-Nov.	6050
11	Grey Advertising	Nov. & Prior	420140
3	" "	Aug.-Nov.	301921
15	" "	May-Aug-Sept.-Oct.-Nov.	11603
11	Griswold, Eshleman	Nov & Prior	55380
18	" "	Jury-Nov. & Prior	5335
14	" "	Nov	3651
11	Grusky Advertising	Nov. & Prior	6110
11	Harris & Weinstein	Sept.-Nov.	1245
14	Bertram J. Hauser	Oct.-Nov.	2945
18	Edward Hechtman	Oct.	2950
11	Helfgott & Partners	Nov.	74475
3	Helfgott Adv.	Nov.	14025
5R	Helitzer Adv.	Oct.-Nov.	32000
11	" "	Oct.-Nov.	25925
3	" "	Nov.	8245
7	" "	Sept.-Oct.	3200
11	Henderson Advertising	May	500
11	Henderson & Roll	Sept.	1700
18	Hicks & Greist	Sept.thru Nov.	15438
11	" " "	Nov. & Prior	9075

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Hi Ho Club	Aug.	185
11	Donald A. Rodes	Nov.	3220
15	" " "	Nov.	225
18	Holzer-Taylor	Sept.thru Oct.	640
11	Honig, Cooper	Nov.	84200
15	" "	Nov.	2482
15	Household Finance	Sept.	592
15	Jack Howard	Oct.	782
3	Hughes Sport Network	Nov.	45830
3	Rex Humbard	Nov.	6502
15	" "	Nov.	633
3	I/Mac	Oct.-Nov.	16301
11	Independent Media	Nov. & Prior	21375
18	" "	Sept.-Nov.	15780
3	" "	Nov.	11900
15	" "	Sept.-Nov.	1721
18	Independent Time Buying	Oct.-Nov.	22962
15	" " "	Sept.thru Nov.	7037
11	Ingalls Associates	Nov.	6970
18	" "	Oct.-Nov.	5660
11	J. P. I. Associates	Oct.	1025
11	Kalish, Sparo	Nov.	540
11	Katz, Jacobs	Nov.	5805
11	Kelly, Mason	Sep.t-Oct.	27130
14	" "	Sept.	1122
15	" "	Nov.	408
25	Ketchum Mac Leod	Nov.	2541
11	" "	July & Prior	1725
11	Kingen, Fillipen	Oct. - Sept.	7870
5R	Knox Reeves Adv.	June	15000
3	" " "	Nov.	3060
15	" " "	Sept.-Nov.	1050
11	" " "	Nov.	500
3	Korchnoy	Oct.-Nov.	7310
11	Lake, Spiro	Oct. & Prior	11795
11	La Roche McCaffrey	Nov. & Prior	40350
15	" " "	Oct.-Nov.	964
11	Lee Jeffreys -- Media Purchasing Person	Nov. & Prior	26005
18	" "	Sept.	3445
18	Lennen & Newall	Sept.thru Nov. & Prior	145911
12	" " "	Oct.	17641
11	Ed Lewis	Nov. & Prior	6870
7	Libov & Assoc	Sept.-Oct.	2000
11	Lipman Advertising	Apr.-Aug.	190
11	Lois,Holland	Nov. & Prior	36090
18	" "	Oct.-Nov.	23175
15	Earle Ludgin	Nov.	228

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	M. E. McDonald	August	1575
11	N.S.A. Advertising	July-Aug.	2350
11	MacManus, John & Adams	Nov. & Prior	62780
5R	" " " "	July-Aug.	15000
15	" " " "	Oct.-Nov.	4998
11	Mada Associates	July	2550
7	Richard K. Manoff	Oct.	10000
11	" " "	Nov. & Prior	5730
11	Marken Advertising	November	120
11	Marshall Johns	Sept.-Nov.	33820
14	" "	Nov.	29750
3	Marshman	Nov.	5139
11	Marsteller Advertising	Nov.	875
15	" "	Oct.	212
11	Jeffrey Martin	Sept.-Oct.	52325
18	Marvin Adv.	Oct.-Nov.	640
11	Masius, Wynn	Nov.	1590
11	J. M. Mathes	May	305
11	Mathisson Associates	Nov.	920
5T	Peter Mayer	Nov.	72200
15	Mayfair Assoc.	July thru Oct.	1392
14	Media Buyers, Inc.	Nov.	7650
18	Media Corp. of America	Oct.-Nov.	27936
15	" " " "	Nov.	2421
11	Media Curtis	Nov.	10710
18	Media Partners	Oct.-Nov.	1820
18	Media Sales	Oct.-Nov.	20860
11	" "	Nov.	5100
11	Mediators, Inc.	Oct.-Nov.	60860
12	" "	Oct.	4400
5R	Arthur Meyerhoff	Sept.-Oct.-Nov.	62000
11	" "	Nov. & Prior	26650
11	Miller Advertising	Nov. & Prior	6020
15	Gene Miller	Nov.	1666
15	Mission Argyle	Oct.-Nov.	1215
11	Mission Productions	Nov.	2550
18	John F. Murray	Sept. thru Nov. & Prior	153770
5R	" " "	Aug.-Sept.	80000
15	K. Gordon Murray	Oct.	212
11	Nadler & Lerner	Sept.-Nov.	436620
11	T. R. Nathan	Dec. '68	190
15	National Media	Nov.	1028
11	" "	Oct.-Nov.	910
11	Needham, Harper	Nov. & Prior	111090
11	Ninth Floor	Nov.	6950
15	Noble Dury	Nov.	140
12	Nokomo	Nov.	610
5R	Norman Craig & Kummel	Aug.-Nov.	70000
11	" " " "	Mar. '68-Dec. '68	25480
15	" " " "	Oct.-Nov.	3931
11	North Advertising	Nov. & Prior	440130
5R	" "	Aug.-Nov.	100000
7	" "	May-Oct.	62000
18	Orian, Marion	Oct.-Nov.	8433
18	P-R Assoc.	Sept.-Oct.	1490
11	Package Productions	May	1230

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5R	Papert, Koenig & Lois	July-Aug.	45000
11	" " " "	Oct. & Prior	17700
18	" " " "	Sept. thru Nov.	12385
3	Parker Adv.	Nov.	2762
11	Pepper & Tanner	Nov. & Prior	50920
18	" " "	Oct.-Nov. & Prior	16770
11	Philadelphia Agency	November	100800
11	Post, Keyes & Gardner	Nov. & Prior	17150
15	" " " "	Oct.-Nov.	7270
18	Powell Schoenbrod Hall	Aug. thru Oct.	7340
11	" " "	Nov. & Prior	5440
15	" " "	Sept.-Oct.	650
12	ProMedia	Nov.	1400
18	Promotional Services	Sept. thru Nov. & Prior	35630
7	" "	Oct.	12000
11	" "	Oct.	1830
18	R.D.R.Assoc.	Sept. thru Nov. & Prior	39688
	" " "	Dec.-Jan.-Mar.-Apr.-Aug.-Sept.-Oct.	6974
11	" " "	Oct. & Prior	6810
18	Regal Adv.	Oct.-Nov.	11935
11	" "	Aug.-Sept.	5235
3	Rinks Wells	Oct.-Nov.	21084
15	Rominger	Nov.	142
5T	Al Rosenthal	Nov.	80100
15	Ross Agency	Nov.	118
5T	Ross, Roy	Oct.-Nov.	251000
11	" "	Nov. & Prior	17670
15	" "	Nov.	986
15	Ruppman Adv.	Nov.	960
15	Russ Reid	Sept. thru Nov.	765
18	" "	Sept.	472
11	Sachs, Finley	Nov. & Prior	210770
15	" "	Oct.-Nov.	6409
7	Bernard Sandler	Sept.-Oct.	3500
11	Sapan, Baer	Nov.	33745
18	Savage Comm.	Mar.-Sept.	2370
5R	Frank Sawdon	Aug.-Oct.	30000
3	" "	Oct.-Nov.	19998
11	" "	Sept.-Nov.	13135
11	Scali, McCabe	Sept.-Nov.	41650
15	" "	Nov.	467
11	Herb Schwartz	Nov.	1220
11	Sicilia Associates	Oct.-Nov.	875
3	Sid-Will	Aug.-Nov.	7185
11	Len Sive	Nov.	6035
11	Smith, Greenland	Oct.-Nov.	201920
15	Smock-Waddell	Oct.-Nov.	1183
11	Solow, Wexton	Nov. & Prior	21990
12	" "	Sept.	16836
3	" "	Aug.-Oct.	5010
15	Spitzer Mills & Bates	Nov.	1275
3	Spot Radio Adv.	Sept.-Nov.	13052
5R	" " "	May-Sept.	48000
15	" " "	Sept. thru Nov.	1568
11	Stern, Walter	Oct.-Nov.	7450
11	Stiefel, Raymond	Oct.-Nov.	9010
11	Stuart Advertising	April	500
11	Howard Swink	Nov.	5540

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	Tatham-Laird-& Kudner	Nov.	28997
11	" " " "	Sept. & Prior	20325
5R	" " " "	Sept.-Oct.	14000
15	" " " "	Oct.-Nov.	9797
11	Taylor, Rhodes	Nov.	185
3	Mel Tenenbaum	July	2103
3	Total Home	Sept.	3400
15	Traco Adv.	Nov.	1317
11	Tract Advertising	Oct.	490
5R	Tracy-Locke	Sept.-Oct.	42000
11	" "	Oct. & Prior	1960
11	" "	February	5820
15	Unicom, Inc.	Sept.thru Nov.	3769
11	U.S.Media	Nov. & Prior	328040
18	" " "	Oct.-Nov. & Prior	140800
5T	" " "	Oct.-Nov.	74700
5R	" " "	May-Oct.	50000
3	" " "	Sept.-Nov.	21011
12	" " "	Oct.	7190
15	" " "	Apr.-July-Aug-Oct.-Nov.	3872
11	Universal Systems	Oct.& Prior	7165
14	Van Brunt	Nov.	6647
11	Van Sant, Dugdale	Nov.	700
11	Venet Advertising	Nov. & Prior	5770
12	" "	Oct.	1400
12	Victor Richards	Nov.	9573
11	" "	May '68 & Prior	2340
11	Xiemox Studio	July	870
5T	Waring La Rose	Nov.	76000
11	" " "	Nov.	45370
3	" " "	Nov.	19890
11	Warren,Mueller	Nov & Prior	53090
5T	"	Oct.	17700
15	" "	Nov.	357
11	Warwick & Legler	Nov.	300
5T	Webb Assoc.	Nov.	410000
11	" "	Nov.	4250
15	" "	Dec.'68-Oct.Nov.	552
15	Paul Webb & Assocs.	Aug.thru Nov.	8711
3	" " " "	Sept.	3311
5T	Weightman Adv.	Nov.	51500
11	Edward Weiss	Nov.	80580
5R	" "	Sept.-Nov.	40000
3	" "	Nov.	3230
15	" "	Nov.	612
11	Wells,Rich & Greene	Nov. & Prior	613220
5R	" " " "	Aug.-Nov.	60000
3	" " " "	Nov.	9644
15	" " " "	Nov.	297
11	Westhampton Dragstrip	Aug.	1110

605539

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Willson, Friasora	Nov.	860
11	Wilson, Haight	Nov.	7085
15	Wyman, Anderson & McConnel	Sept.	892
11	" " " "	Nov. '68	670

NO REPORT RECEIVED FROM: 1-6-10-17-20

EMCA

BARRETT R. TANNER
EXECUTIVE VICE PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

February 17, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	A B C Records	Dec.	3900
20	A C & R Adv.	Nov.-Dec.	2613
15	" " " "	Nov.-Dec.	2096
6	Acevon Adv.	Dec.	1700
20	Ad Art	Dec.	1660
5T	Adonis Radio	May-June '69	13000
15	Adtron	Dec.	680
6	Alco Locksmiths	Dec.	100
17	Allerton, Berman, & Dean	Oct. thru Dec.	7637
6	" " "	Oct. thru Dec.	3000
15	Allied Adv.	Nov.	603
6	Aquarius Prod.	Dec.	300
7	Atwood, Richards	Oct.-Nov.	70000
5T	" "	June	17000
6	" "	Nov.-Dec.	11000
5T	Ayer, N. W.	July-Aug.	84000
6	" " "	Dec.	500
7	B B D & O	Oct.-Nov.	39500
20	" " " "	Dec.-Nov.-Aug.'69 & Prior	24000
15	" " " " "	Feb.'69-Sept. thru Dec.	4420
17	" " " " "	Dec.	1142
17	Barbert Weigert	Dec.	2305
3	Ted Bates	Dec.	40927
15	" "	Oct. thru Dec.	7503
7	" "	Nov.-Dec.	3876
6	" "	Nov.-Dec.	3800
3	Batten, Barton, Durstine & Osborn	Dec.	8836
3	Bennett, Walter, F.	Oct.-Nov.	14917
20	Benton & Bowles	Oct. thru Dec.	36800
15	" " "	Sept. thru Dec.	20837
3	" " "	Dec.	10754

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
17	David Blye Assoc.	Dec.	1428
15	Bruce Brewer	Sept.-Oct.	244
15	Broadcast Media	April thru June	5359
3	D. P. Brothers	Oct.-Nov.	2720
3	Bruns Adv.	Nov.-Dec.	29112
20	Leo Burnett	Apr.-Aug.-Oct.-Nov.-Dec.	46600
3	" "	Nov.-Dec.	35559
15	" "	Jan.-Mar.-Apr.-Sept. thru Dec.	9126
15	Buying Arm	Dec.	841
17	C M C Inc.	Dec.	739
17	Campaign Analysists	Dec.	100
20	Campbell Ewald	Sept.-Nov.-Dec.	2650
15	Cambell Mithun	Nov.-Dec.	8902
6	Car Stereo	Dec.	1200
20	Len Carl	Oct.	450
20	Robert, Carson	Sept.-Nov.	1150
3	Carson-Roberts	Dec.	37821
15	" "	Nov.	1032
15	Case Adv.	Dec.	336
17	William Chollick Assoc.	Oct. thru Dec.	3060
15	Clary Adv.	Nov.-Dec.	3111
15	Clyne Maxon	Oct.	159
3	Cole Fischer Rogow	Dec.	5525
20	Compton Adv.	Apr.-June-Sept. thru Dec.	183000
3	" "	Nov.-Dec.	21823
5T	" "	Aug.-Sept.	20000
15	" "	June-Sept. thru Dec.	9018
7	Crestwood Advertising	Aug.-Nov.	127000
5T	" "	Oct.-Dec.	40000
3	" "	Nov.-Dec.	15682
6	" "	Nov.	800
15	Crook Adv.	Dec.	205
3	Crystal Records	Oct.	1071
3	Cunningham Manning	Dec.	5808
15	Cunnigham & Walsh	Sept.-Nov.-Dec.	5230
20	" " "	Nov.-Dec.	4000
6	D K G	Dec.	6700
3	Dancer-Fitzgerald-Sample	Dec.	133960
20	" " "	Sept. thru Dec.	27000
15	" " "	Oct. thru Dec.	18071
6	" " "	Oct.	1400
15	Daniel & Charles	Dec.	803
20	D'arcy Adv.	Nov.-Dec.	7500
3	" "	Dec.	3590
15	Del Dalley	Dec.	205
20	Delahanty Kurnit & Geller	Sept.-Nov.-Dec.	13800
15	" " " "	Nov.-Dec.	5129
6	" " " "	Dec.	4000
6	Neil Diamond	Dec.	900
6	Ed Di Beniditto	Nov.	600
17	Diener Hauser Gathl	Dec.	438
3	Doyle Dane Bernbach	Nov.-Dec.	19341
6	" " "	Oct.-Nov.	14000
15	" " "	July-Sept. thru Dec.	12640
20	" " "	Oct. thru Dec.	2800
17	" " "	Oct.-Nov.	2550
17	Dragon Seed	Sept. thru Dec.	334
17	Drapemasters Inc.	Sept.-Oct.	2452

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Dreker Adv.	Dec.	254
17	John D m & Assoc	Nov.-Dec.	943
15	A. Ercoff	Nov.	149
15	Eisoman, John & Lewis	Nov.	1241
3	Esty, William	Dec.	6560
14	Fidelity Advertising	Nov.-Dec.	465
17	Albert Finkle	Nov.-Dec.	4675
20	Foote Cone & Belding	Sept. thru Dec.	49000
15	" " " "	Oct.-Nov.-Dec.'68 Jan.-Feb. Mar. July thru Dec.	11599
3	" " " "	Dec.	4903
17	Force Adv.	Oct. thru Dec.	5271
6	Force Inc.	Sept.	700
6	Forlenna Group	Oct. thru Dec.	4000
3	Clinton E. Frank	Oct.-Dec.	37056
5T	" " "	June-Sept.	20000
20	" " "	Sept.-Nov.-Dec	16000
15	" " "	July-Sept. thru Dec.	14074
6	Fulweiler Slaughter	Dec.	1300
5T	Gardner	Feb. '69	10000
3	"	Nov.-Dec.	6953
15	"	Nov.-Dec.	1487
17	Ben Gold	Nov.-Dec.	1538
7	Green Gates	Nov.	2300
6	N. C. Greenfield	Oct.	300
3	Grey Adv.	Sept.-Dec.	227329
7	" "	Sept.-Nov.	140000
15	" "	May-Sept. thru Dec.	16102
20	" "	Apr.-Oct. thru Dec.	15000
17	" "	Apr. thru Dec.	5001
6	" "	Oct. thru Dec.	5000
6	Griswold Eshelman	Nov.-Dec.	17000
17	" "	Nov.-Dec.	11029
17	Hair Ever Inc.	July	1800
14	Hauser, Bertram J.	Nov.-Dec.	2945
7	Hicks & Greist	Oct.-Nov.	1300
7	Donald Hodes	Oct.-Nov.	6400
15	" "	Nov.	225
17	House of Carpet	Aug. '68 - June '69	1414
15	Household Finance	Sept.	592
20	Hudson, Bill	Sept.-Nov.-Dec.	3300
15	Humbard, Rex	Nov.-Dec.	1139
20	Independent Media	Sept. thru Dec.	5600
7	" "	Aug.-Nov.	34000
15	" "	Sept.-Nov.	1721
7	Independent Time Buying	Oct.-Nov.	9000
15	" " "	Nov.	1823

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	J. P. I. Assoc.	June	800
6	Jerome Adv.	Nov.-Dec.	1700
17	Jo Forworth Agency	Dec.	1428
17	Karch Adv.	Dec.	102
20	Kelly Mason	Oct. thru Dec.	4800
15	" "	Nov.-Dec.	994
6	Kenyon Eckhardt	Dec.	4000
15	" "	Sept.-Dec.	1173
3	Knox Reeves	Nov.-Dec.	3740
20	" "	Oct. thru Dec.	3000
15	" "	Sept.-Nov.	786
5T	Lake Spiro Sherman	June-Dec.	16000
20	La Roche-Mc Caffrey & Mc Call	Sept thru Dec.	6300
15	" " " " " " "	Nov.-Dec.	3264
17	" " " " " " "	Dec.	2142
6	Lee Jeffreys	1968	3000
6	Al Paul Lefton	Dec.	600
5T	Lennen & Newell	Oct.-Dec.	250000
17	" " "	Sept. thru Dec.	16418
6	" " "	June-Sept.-Dec.	10000
15	" " "	Nov.-Dec.	3969
17	Nat Lorman	Mar.	140
17	David G. Lyons	Dec.	3221
15	Mc Cann Erickson	Apr.-Aug. thru Dec.	22273
7	" " "	Nov.	18000
5T	Mac Manus John & Adams	Aug.	10000
20	" " " " "	Sept. thru Dec.	8800
6	" " " " "	Dec.	2600
15	" " " " "	Dec.	1666
6	March Adv.	Dec.	250
17	Marketing Services	Dec.	5309
15	Mayfair Assocs	Aug. thru Oct.	907
7	Media Corp of America	Nov.	23300
15	" " " "	Nov.-Dec.	4026
3	" " " "	Dec.	3773
6	" " " "	Dec.	1200
6	Media Purchasing	Nov.	5800
6	Media Sales	Nov.-Dec.	21000
15	Media Sales	Dec.	3825
20	Mediators Inc.	Oct.	3638
5T	Arthur Meyerhoff	Sept.	40000
15	Gene Miller	Nov.-Dec.	1708
15	Mission Argyle	Oct.-Nov.	939
5T	John Murray	Oct.-Dec.	200000
20	" "	Apr.-Oct. thru Dec.	16400
15	" "	Sept.-Nov.	10499
17	" "	Nov.	3655
15	K. Gordon Murray	Oct.	212

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	Nalcano, Mac Glove, & Nightingale	Dec	2600
15	National Media	Nov.-Dec.	2601
20	Needham Harper & Steers	Sept. thru Dec.	19000
15	" " " "	Mar.-Apr.-May-Sept.-Oct.-Dec.	6795
3	" " " "	Nov.	5992
17	" " " "	Dec.	119
17	Mike Nichter	Oct.	420
5T	Norman Craig Kummel	Aug.-Sept.	50000
20	" " "	Apr.-Oct. thru Dec.	10600
15	" " "	Oct. thru Dec.	4330
17	" " "	Dec.	2142
5T	North Adv.	Sept.-Dec.	60000
7	" "	June-Nov.	26000
3	Ogilvy & Mather	Dec.	31062
20	" " "	Apr.-Nov.-Dec.	9600
6	" " "	Nov.-Dec.	6000
15	" " "	Nov.-Dec.	1929
17	" " "	Dec.	650
17	Onofrio & Smith	Sept.-Dec.	1185
6	" " "	Dec.	130
6	Outragious	Dec.	250
17	Pace Adv	Dec.	1428
15	Papert Koenig & Lois	Dec.	765
6	Pepper Tanner	Dec. & Prior	15000
20	" "	Mar.-Apr.	4000
6	Phils Thrift Shop	Dec.	200
6	Playboy adv.	Mar.	700
14	Post, Keyes	Dec.	7735
15	" "	Dec	3771
15	Powell Schoenbrod	Sept.-Oct	650
7	Promotional Services	Sept.-Oct.	6000
6	Proof of Pudding	Dec	1000
5T	R.D.R. Assoc	Oct.-Dec.	40000
7	" " " "	Sept.-Nov.	39000
6	" " " "	Nov.	4600
15	" " " "	Dec. '68-Mar.-Apr.-Aug. Sept. '69	3582
20	" " " "	Sept.	2200
6	R & G Stores	May	600
17	Reach Mc Clinton	Oct. thru Dec.	6194
6	Reitmans Transportation	July	950
17	Robinson Domino & West	Dec.	2040
15	Rominger Adv.	Nov.	141
17	Ronalds Reynolds Co.	Sept.	773
15	Ross Agency	Nov.-Dec.	1002
15	Ross Ray	Nov.-Dec.	2905
15	Ruppman Adv.	Nov.-Dec.	1326
15	Russ Reid Company	Nov.-Dec.	573
17	S F M Inc.	Dec.	1224
15	S S C & B	Apr.-Oct.-Nov.-Dec.	3139
17	" " " "	Dec.	1428
3	Sachs Finley & Kaye	Dec.	6800
15	" " " "	Oct.-Nov.	6409
5T	Frank Sawdon	Aug. Dec.	4500

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Scali Mc Cabe & Slones	Nov.	467
3	Sid-Well	Sept.-Dec.	5620
3	Sive, Leonard M	Dec.	10008
5T	Smith Greenland	Sept.-Dec.	50000
17	" "	Nov.-Dec.	5967
15	Smock-Waddell	Nov.	788
17	Solo Wexton	Apr. thru Dec.	57325
6	" "	Oct. thru Dec.	3000
3	" "	Oct. Nov.	1721
15	Spitzer Mills & Bates	Dec.	510
5T	Spot Radio	June-Aug.	30000
3	" "	Nov.-Dec.	26362
7	" "	Oct.-Nov.	16800
15	" "	Sept.-Oct	1020
17	Raymond Stiffel Co.	Sept.	1193
7	Street & Finney	Oct.-Nov.	17000
17	Streisland Zuch	Sept.	122
3	Mel Tannenbaum	Aug.	2103
3	Tatham-Laird Kudner	Dec.	21539
15	" " "	Oct. thru Dec.	15425
17	" " "	Dec.	2448
17	Tepfer, Stan	Dec.	129
3	Thompson, J Walter	Dec.	12894
15	" " "	Apr. thru June - Oct. thru Dec.	12013
17	" " "	Dec.	6334
6	" " "	Nov.-Dec.	3900
15	Tracy Locker	Dec.	644
15	Unicom	Sept.-Oct.-Nov.	3769
5T	U. S. Media	Sept.-Dec.	216000
3	" " "	Oct.-Dec.	34362
6	" " "	Dec. & Prior	20000
17	" " "	Sept. thru Dec.	18561
15	" " "	Apr.-Aug.-Oct. thru Dec.	3248
6	Universal Commun.	Nov.	500
6	Universal Systems	July	1800
6	Vedos Corp.	Dec.	4000
17	Venet	Nov.-Dec.	3672
17	Vicmay Studios	July	840
14	Victor & Richards	Dec.	238
15	Ward Archer	Dec.	442
3	Wering & LaRosa	Dec.	14917
17	" " " "	Dec.	2142
17	Warner, M. H.	Nov.	531
17	Warren Muller Dolob	Dec.	2142
15	" " "	Nov.-Dec.	2078
17	Warwick-Legler	Nov.-Dec.	4590
6	" "	Nov.	400
15	Erwin Wasey	Oct.-Dec.	691
15	Webb Assocs	Nov.	238
15	Paul Webb & Assoc	Aug. thru Dec.	10551
3	" " " "	Sept.	3311
6	Weiss Assoc.	Dec.	2500

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5T	Weiss, E. H.	Sept.-Dec.	50000
3	" " "	Nov.-Dec.	5615
15	" " "	Nov.-Dec.	1071
5T	Wells Rich & Greene	Sept.-Dec.	15000
17	" " " "	Nov.-Dec.	7275
3	" " " "	Nov.-Dec.	6618
15	" " " "	Dec.	119
6	William S. Adv.	Dec.	2400
6	Wunderman Ricotta	Dec.	1000
15	Wyman Anderson Mc Connell	Sept.	892
3	Young & Rubicam	Nov.-Dec.	23714
15	" " "	Oct. '68-Jan-Apr.-June thru Dec.	8435
17	" " "	Sept.	2040

NO REPORT RECEIVED FROM: 1-10-11-

AMN

THE FOLLOWING NAMES WERE RECEIVED TOO LATE TO BE INCLUDED IN THE REGULAR LISTING.

12	Leon Shafer Golnick	Nov.	3354
12	Bennett, W.	Dec.	1800
12	World Wide	Dec.	1800
12	Nokano	Nov.	1210
12	Lennen & Newell	Oct.	15361
12	U. S. Media	Nov.	15084
12	Allerton	Nov.	4100
12	Pepper Tanner	Nov.	3848
12	Solew Wexton	Oct.	15470
12	Curtis	Nov.	6768
12	Daniel Charles	Dec.	2250
12	Foxworth, Jo	Dec.	2520
18	A C & R	Nov.-Dec. & Prior	43480
18	Admarex	Nov.-Dec.	1120
18	Adonis	June & Prior	9764
18	Carl Ally	Oct. thru Dec. & Prior	24630
18	Atwood Richards	Oct. thru Dec. & Prior	17600
18	Harold Bader	Nov.-Dec.	3980
18	Barbet & Weijert	Oct. thru Dec. & Prior	8013
18	Barickman & Selders	Nov.	16160
18	Ted Bates	Nov.-Dec. & Prior	339790
18	B B D & O Inc.	Oct. thru Dec. & Prior	107226
18	Bauer Trip	Sept.-Nov.	4040
18	Beaumont Bennett	Oct.	1190
18	Beckman, M. J.	Nov.-Dec.	3136
18	Benton & Bowles	Oct-Dec. & Prior	141468
18	R. S. Black	Nov.	10650
18	Bloom Adv.	Sept.-Dec.	1725
18	Broadcast Media	June	1975
18	Leo Burnett	Oct. thru Dec. & Prior	155406
18	Campbell-Mithun	Nov.-Dec. & Prior	19207
18	Len Carl	Nov.-Dec. & Prior	16385
18	Cole Fischer	Nov.-Dec. & Prior	6305
18	Compton Adv.	Oct. thru Dec. & Prior	69058
18	Crestwood	Oct. thru Dec.	4670
18	C & W	Nov.-Dec. & Prior	48549

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
	THE FOLLOWING NAMES WERE RECEIVED TOO LATE TO BE INCLUDED IN THE RUGULAR LISTING.		
18	Dancer, Fitzgerald & Sample	Oct. thru Dec. & Prior	101829
18	Daniel & Charles	Nov.-Dec.	37523
18	Delehanty, Vurmitt	Nov.-Dec. & Prior	37523
18	Doyle, Dane	Dec.	82971
18	Esty, Wm	Nov.-Dec. & Prior	59007
18	Firestone	Oct.	7400
18	Foote, Cone & Belding	Oct. thru Dec. & Prior	30815
18	Clinton E. Frank	Oct. thru Dec. & Prior	110490
18	Stanley Frank	Oct.-Nov.	2800
18	Grey Adv.	Nov.-Dec. & Prior	173949
18	Gunther Goldschmidt	Oct.	3450
18	Edward Hechtman	Oct	2950
18	Hicks & Greist	Nov.-Dec. & Prior	14465
18	Ind.-Time Buying Servic	Oct. thru Dec. & Prior	22296
18	Ind. Media Service	Nov.-Dec. & Prior	19040
18	Lee Jeffries	Sept.	3445
18	Lemen & Newell	Oct. thru Dec. & Prior	91540
18	John F. Murray	Oct. thru Dec. & Prior	11[illegible]85
18	Norman Craig	Oct. thru Dec. & Prior	8[illegible]363
18	R D R	Nov.-Dec. & Prior	40150
18	U S Media	Oct. thru Dec. & Prior	101051
18	S S C & B	Oct. thru Dec. & Prior	60607
18	Spot Radio	Oct. thru Dec. & Prior	58850

BARRETT R TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

File

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

March 17, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	A C & R	Dec.-Jan.	6936
15	"	Nov.-Dec.	2096
11	Ackerman Advertising	Jan. & Prior	775
6	Action Talent	Nov.-Jan.	3000
5T	Adams Dana & Silverstien	Jan.	130000
11	" " "	Jan. & Prior	76700
5S	Adonis Radio	June-July	13000
6	Alco Locksmiths	Jan.	300
11	Alladin Advertising	Oct.-Nov.	575
5T	Allen Anderson	Jan.	25625
11	" "	Jan. & Prior	250
11	Allerton, Berman	Jan.-Dec.	29020
17	" "	Dec. thru Feb.	8274
12	" "	Dec.	1500
6	" "	Dec.-Jan.	1200
15	Allied Adv.	Nov.	603
11	Carl Ally	Jan. & Prior	62620
3	" "	Jan.	7956
7	" "	Dec.	3200
22	" "	April 69	
		May 69	3145
5S	Glen Alpine	June-Nov.	20000
6	Altman-Stoller	Jan.	400
6	Aquarius Prod.	Dec.	300
11	Atwood, Richards	Jan. & Prior	62390
6	" "	Nov.-Dec.	12000
7	" "	Sept. thru Dec.	75000
3	" "	Jan.	4454
12	" "	Dec.	2183
15	Axtron	Dec.	680
11	Bagamin Advertising	Sept. & Prior	675
17	Barbert Weigert	Dec.	2305
11	Basford Adv.	Sept. & Prior	6915
6	J. Basford	July	800
15	Batz-Hodgson	Jan.	380
22	Bauer, Tripp, Henning & Bress	Oct. 69-Nov. 69	24599
3	" " " "	Feb.	15385
5R	" " " "	Oct.-Nov.	8000
11	" " " "	Jan.-Dec.	2750

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
17	Blaine Thompson	Jan.	522
11	Boclaro Inc.	Jan. & Prior	17690
11	Bonsile Inc.	Jan.	375
5T	Botsford Constantine	Jan.	45000
11	Cliff Botway	Jan.	26350
11	Bozell-Jacobs	Jan. & Prior	156530
5T	" "	Nov.-Dec.	96000
15	Bruce B. Brewer	Oct.-Jan.	1962
11	Broadcast Media	Jan. & Prior	7330
15	E. H. Brown	Jan.	374
11	Bruns Advertising	Jan. & Prior	27250
22	" "	April 69	1290
11	Buddah Records	Jan. & Prior	1540
11	Burton, Lachiusa	Jan. & Prior	21950
17	Campaign Analysists	Dec.	100
15	Campbell Mithun	Jan.	272
6	Car Stereo of N.Y.	Dec.	1200
15	Cargill Wilson	Jan.	1666
22	Len Carl	Jan. 1970	6630
5T	Harvey Carlson	Jan.	53000
11	Carson, Roberts	Jan. & Prior	192650
3	" "	Jan,	13614
11	Case & Krone	Jan. & Prior	16190
11	Chirurg & Cairns	Jan. & Prior	65930
3	" "	Dec.-Jan.	2799
17	William Chollick	Nov. thru Feb.	3243
11	Fred Clarke	Jan. & Prior	9475
15	Clary Adv.	Dec.	1313
15	Clay Adv.	Jan.	510
22	Clyne Maxon	Jan. '70	1285
3	Cole Fisher Rogow	Nov.-Dec.	7310
22	Commonwealth Adv.	Jan. '70	2380
11	Communications Consultants	Jan. & Prior	11120
11	Comprehensive Advertising	Sept.	870
11	Conklin Labs	Jan.	4760
22	Cornwall Records		5100
11	Creamer, Colarossi	Jan. & Prior	6730
11	Creative Salemen	Nov.	165
11	Crestwood Adv.	Jan. & Prior	76370
5S	" "	Oct.-Dec.	50000
3	" "	Nov.-Jan.	13276
22	" "	Oct. '69	4285
6	" "	Nov.	800
15	Crook Adv.	Jan.	103
22	Cunningham & Manning	Sept. 69	12750
12	Curtis	Nov.	4415
22	D Angelo Adv.	Aug. 69	1989
11	Daniel & Charles	Jan. & Prior	68950
7	" "	Dec.	12000
15	" "	Dec.	497
22	Darcy Adv.	Sept. '69-Oct. '69	2250
15	" "	Aug.-Jan.	1670
11	" "	Dec.-Nov.	750
11	David, Oskner	Jan.	18275
15	Del Dalley	Dec.	205
11	Delahanty, Kurnit	Jan. & Prior	90990
5T	" "	Jan.	62955
5S	" "	Sept.-Dec.	20000
3	" "	Jan.-Feb.	17106
22	" "	Oct. '69-Jan. '70	12250
15	" "	Dec.	3574
6	" "	Dec.	1900

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Jerry Della Femina	Jan.	705
5R	" " "	Sept.	500
6	Neil Diamond	Dec.	900
6	Diener Dorskind	Jan.	600
11	Diener, Hauser - Ted Bates	Jan. & Prior	25560
6	" "	Jan.	1600
17	" "	Dec.	438
17	Dodge Delano	Jan.-Feb.	3480
14	Thomas Doran	Feb.	11123
17	Dragon Seed	Sept. thru Feb.	610
17	Drapemasters	Sept.-Oct.	2452
15	Dreker Adv.	Jan.	883
11	Dunnan & Jeffrey	Jan. & Prior	19750
14	" "	Feb.	13600
17	John Durst	Jan.-Feb.	937
17	Eckstein Zingaro	Jan.	1989
6	" "	Jan.	1700
3	A. Eicoff	Jan.	3400
5R	" "	Sept.	2500
11	Eisaman, Johns	Jan. & Prior	11660
15	" "	Nov.	1241
3	Elkman Adv.	Jan.	8650
11	" "	Jan.	2070
11	Empire Adv.	Jan.	4590
15	Erskine Bond	Oct.	431
17	Albert Finkle	Dec.	2805
15	William F. Finn	Jan.	108
11	Firestone Assocs.	Jan. & Prior	95140
12	M. M. Fischer	Dec.	676
11	Fleetwood Records	March '69	470
17	Forbes Adv.	Jan.	714
11	Force Advertising	Dec. & Prior	5380
17	" "	Dec. thru Feb.	5257
6	Forlenza Group	Dec.	2000
11	Forlenza-Venosa	Jan. & Prior	6550
17	" "	Jan.	1530
17	Hank Forsberg	Jan.-Feb.	3356
11	" "	Jan.-	1390
17	Jo Foxworth Agency	Dec.	1428
11	Clinton Frank	Jan. & Prior	148840
5S	" "	Sept.-Dec.	50000
3	" "	Nov.-Jan.	40715
15	" "	July-Sept.-Oct.-Nov.-Dec.-Jan.	15379
22	" "	Jan. '70	6630
5R	" "	Sept.	1100
6	Fulweiler Slaughter	Dec.-Jan.	1300
5R	Gamut Advt	Nov.-Dec.	3000
5T	Gardner Adv.	Jan.	220000
5S	" "	Dec.	33000
11	" "	Jan & Prior	2060
15	" "	Nov Dec.	1487
11	General Custom	Jan. & Prior	2130
11	Jim Gibbons Associates	Oct.	135
6	Harold S. Gilbert	Jan	1900
15	Glenn	Jan.	285
17	Ben Gold Adv.	Dec. thru Feb.	929
5R	Leon Golnick Adv.	Oct -Nov	9000
12	" " "	Nov.	4338

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Henry Goodsat	Jan.	525
11	Ted Goth	Dec. & Prior	7860
17	Henry Graaf	Jan.	1530
5T	Grant Adv.	Jan.	12600
11	" "	Nov. & Prior	5560
5R	Grant Advt. of Canada	Sept.	2100
11	Marve Gary Agency	Sept. & Prior	850
11	N. C. Greenfield	Dec. & Prior	1235
6	" "	Jan.	200
3	Grey Adv.	Sept.-Jan.	172373
11	" "	Jan. & Prior	145330
15	" "	May-Sept.-Oct.-Nov.-Dec.-Jan.	10695
6	" "	Oct.-Jan,	3500
17	" "	Dec.	1041
6	Griswold-Eshleman	Dec.-Jan.	16000
17	" "	Jan.-Feb.	9871
11	" "	Oct. & Prior	2075
6	Grove Press	Jan.	400
11	Grusky Adv.	Jan. & Prior	7990
11	Gunther, Goldschmitt	Dec.	2675
5R	Haddon Burns & Cohen Inc.	Dec.	816
17	Hair Ever Inc.	July	1800
5R	Harris & Weinstein Inc.	Nov.-Dec.	1500
11	" "	Nov. & Prior	1245
11	Harvey Carlson	Dec. & Prior	665
11	Hetram J. Hauser	Jan.-Feb.	2618
11	Edward M. Hechtman	Dec.	1775
5S	Helitzer Adv.	Oct.-Dec.	40000
11	" "	Dec. & Prior	17000
7	" "	Nov.-Dec.	8000
22	Helitzer Waring & La Ro	Dec. '69-Oct. '69	5300
11	Henderson & Roll	Sept.	1700
11	Hicks & Greist	Jan. & Prior	5040
11	Donald A. Hodes	Jan. & Prior	5050
15	" "	Nov.	225
11	Holzer, Taylor	Dec.	250
11	Honig, Cooper	Jan.	1250
15	" "	Jan.	212
15	Household Finance	Sept.	592
6	Bill Howie	Jan.	500
3	Rex Humbard	Dec.-Jan.	18202
19	" "	Jan,	506
11	Independent Media	Jan. & Prior	41880
7	" "	Sept.-Dec.	36000
22	" "	Nov. '69-Dec. '69	12000
17	" "	Jan.-Feb.	2934
5R	" "	Nov.	2600
15	" "	Nov.	1275
6	Jerome Adv.	Jan.	3000
5R	Johnson & White Inc.	Dec.	160

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	Kalish Spiro Walpert	Aug.	400
17	Karch Adv.	Dec.	102
5R	Karlen Advertising	Nov.	2000
11	Katz, Jacobs	Dec.	5235
11	Kelly, Nason	Jan.	8680
14	" "	Feb.	1700
15	" "	Nov.-Dec.	994
11	Ken Mar Productions	Dec.	170
11	Ketchum, McLoed	Jan. & Prior	84440
11	Kinger, Filliper	Oct. & Prior	340
11	Kingman Asscciates	Dec.	620
11	Klass Advertising	Jan.	675
22	Knox Reeves	Oct. '69 - Jan. '70	3300
15	" "	Sept.-Jan.	561
11	" "	Nov.	500
11	L. & B. Time Buying	Jan.	102
11	Lake, Spiro	Jan. & Prior	20650
7	La Roche, McCaffrey	Dec.	20000
22	" " "	Dec. '69	1703
7	Leber Katz Paccione	Dec.	23000
11	Lebow Advertising	Sept.	106
11	Lee Jeffreys	Jan. & Prior	22540
55	" "	Dec. '69	20000
7	" "	Nov.	4000
6		1968	1500
6	Al Paul Lefton	Dec.-Jan.	4500
5R	Lennen & Newell Inc.	Sept.-Dec.	32000
17	" "	Sept. thru Dec.	15604
12	" "	Sept.	10463
6	Leun-Art	Jan.	1000
7	Don Lewis Advertising	Oct.-Nov.	9500
15	" "	Jan.	892
11	Ed Lewis	Jan. & Prior	8110
11	Lilienfeld & Co.	Jan.	12950
11	H. Lipman Advertising	Aug. & Prior	190
11	Lois, Holland	Jan. & Prior	24300
3	" "	Jan.	9569
5R	Long Island Adv.	Dec.	700
11	Lowey, Stample	Dec.	635
11	Earl Ludgin	Dec.	7225
15	" "	Jan.	2323
17	McCann Erickson	Jan.	788
5R	Edward McElroy Adv.	Nov.-Dec.	4500
7	M G Assoc. - Crystal Corp.	Mar.-Sept.	31580
11	M. S. A. Advertising	Dec. & Prior	2470
11	MacManus, John & Adams	Jan. & Prior	94410
14	"	Feb.	4107
11	Richard K Manoff	Jan. & Prior	15160
5R	March Adv. Inc.	Dec.	1300
3	Mark III Adv.	Dec.	2000
11	Marshall, John	Jan. & Prior	39390
11	Marshall, Jordan	Jan.	2070
11	Jeffrey Martin	Dec. & Prior	63700
11	J. M. Mather	May	305
11	Mathisson & Associates	Jan. & Prior	26450
15	Mayfair	Aug.-Oct.-Jan.	902

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Media Buyers	Jan. & Prior	24680
5T	" "	Jan.	21200
14	" "	Feb.	8542
11	Media Communications	Dec.	1785
5R	" "	Nov.-Dec.	1000
15	" "	Jan.	831
11	Media Corporation of America	Jan.	18700
7	" " "	Dec.	7700
22	" " "	Dec.	1037
3	The Media Dept.	Jan.	4632
7	Media Purchasing	Dec.	24310
11	" "	Jan. & Prior	12020
6	" "	Nov.	5000
11	Mediators, Inc.	Jan. & Prior	11645
5R	" "	Oct.-Nov.	6000
11	William Mertzer	Jan.	3905
17	" "	Jan.-Feb.	1013
17	Metro Assoc.	Jan.	1632
11	Arthur Meyerhoff	Dec. & Prior	46785
22	" "	Sept. '69	238
6	" "	Jan.	200
11	Miller Advertising	Dec.	130
11	Mission Productions	Jan.	34650
11	Monteverdi Associates	Nov. & Prior	1315
55	John Murray Adv.	Oct.-Dec.	150000
17	" " "	Nov.	3655
15	K. Gordon Murray	Oct.	212
11	Nadler & Lerner	Jan. & Prior	412825
11	Nakano, McGlone	Jan. & Prior	2405
6	"	Jan.	400
15	National Media	Nov.-Dec.	2601
11	" "	Oct.	530
11	Needham, Harper & Steers	Jan. & Prior	77880
5R	Nelson Stern Adv.	Dec.	1700
11	Norman, Craig & Kummel	Jan. & Prior	52530
22	" " "	Sept.-Oct. '69-Jan. '70	6941
15	" " "	Oct. thru Jan.	2711
6	" " "	Jan.	800
11	North Advertising	Jan. & Prior	324810
3	" "	Jan.	21470
22	" "	Sept.-Nov. '69	X
6	Onofrio & Smith	Jan.	600
1	" "	Sept.	114
6	Outragious	Dec.	250
14	Pace Advertising	Feb.	107
15	Pacific National Pear Bureau	Jan.	416
5T	Papert Koenig & Lois	Jan.	75000
11	" " "	Oct. & Prior	17695
15	" " "	Dec.	765
11	Pepper & Tanner	Jan. & Prior	56220
6	" "	Jan. & Prior	20000
12	" "	Nov.	1809
5R	" "	Sept.	500
11	Philadelphia Agency	Jan.	93280
5T	" "	Jan.	25600
6	Phils Thrift Shop	Dec.	200

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Post Keyes Gardner	Jan.	2604
14	" " "	Feb.	680
11	Powell, Schoenbrod	Dec. & Prior	7375
15	" "	Sept.-Oct.	650
5R	Pro Media Assoc. Inc.	Nov.-Dec.	2500
3	Promotional Service	Jan.	3400
6	Proof of Pudding	Dec.-Jan.	2000
5S	R.D.R. Associates	Nov.-Jan.	150000
11	" " " "	Jan. & Prior	79290
15	" " " "	Dec. '68-Apr.-Aug.-Jan.	2123
22	" " " "	Oct. '69-Nov. '69	X
6	R & G	May	600
17	Reach McClinton	Oct. thru Jan.	10221
22	Reinhardt Adv.	Dec. '69	703
6	Reitmans	July	900
11	H. Rheingold Advertising	Dec.	13515
11	Robinson, Domino	Jan.	290
15	Rominger Adv.	Nov.	141
17	Ronalds-Reynolds	Sept.	773
15	Monte Rosenwald	Jan.	612
15	Ross Roy	Jan.	178
11	Rumrill, Hoyt	Jan.	2110
22	Russ Reed	Dec. '69	1275
15	" "	Nov. thru Jan.	828
11	Sachs, Finley	Dec. & Prior	64050
15	" "	Oct.-Nov.	6409
5S	Milton Samuels	Oct.-Dec.	40000
11	Sapan, Baer	Dec. & Prior	39745
11	Frank B. Sawdon	Jan. & Prior	21380
15	Scali, McCabe & Slones	Jan.	1037
11	Charles Schlaifer	Jan.	9560
11	Herb Schwartz	Nov.	190
12	M. B. Scott	Dec.	1800
11	Sicilia Associates	Nov.-Oct.	875
7	Leonard M. Sive	Nov.-Dec.	22000
11	" "	Jan.	5525
11	Smith, Greenland	Nov.	79770
5R	Smock-Waddel Adv.	Nov.	1600
15	" "	Nov.-Jan.	1577
5R	Solow Wexton Co. Inc.	Sept.-Dec.	50000
17	" " " "	Apr. thru Dec.	39240
12	" " " "	Nov.	10648
6	" " " "	Jan. & Prior	3600
11	" " " "	Jan. & Prior	3240
3	Spot Radio	Sept.-Nov.	13052
5S	" "	May-Aug.	10000
11	" "	Jan.	4545
22	" "	Nov. '69	1836
15	" "	Sept.-Oct.	765
6	Stern Walter Simmons	Jan.	900
11	Stiefel, Raymond	Jan. & Prior	12660
5R	" "	Dec.	1300
17	" "	Sept.	1193
11	Stuart Advertising	Apr.	470
22	Swenson & Assoc.	Nov. '69	897

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Tatham. Laird	Jan. & Prior	19330
15	" "	Oct. thru Jan.	18660
6	" "	Jan.	3000
22	" "	Nov. '69	800
11	Teleradio Corp.	Jan.	10120
11	Tell Advertising	Jan.	1785
7	Mel Tenenbaum	Sep.-Nov.	4700
3	" "	July	1402
17	Stan Tepfer	Dec.	129
11	Thompson, Koch	Dec.	1465
11	Thyme, Inc.	Jan.	410
11	Time Buying Service	Jan.	3700
11	Tract Advertising	Oct.	490
15	Tracy Locke	Dec.-Jan.	4408
11	" "	Oct. & Prior	1880
6	Tucker Wayne	Jan.	1400
22	Unicom	Oct. thru Dec.	22015
15	"	Oct.-Nov.	3004
11	U. S. Media	Jan. & Prior	327050
5S	" " "	Sept.-Jan.	200000
7	" " "	Sept.-Dec.	73000
5R	" " "	Aug.-Dec.	70000
3	" " "	Sept.-Jan.	45245
6	" " "	Jan. & Prior	22000
22	" " "	Oct. thru Dec.	16148
17	" " "	Oct. thru Feb.	15588
12	" " "	Nov.	10870
15	" " "	Apr.-Oct. thru Jan.	3680
5S	Universal Communications	Oct.-Dec.	50000
11	Universal Systems	Apr.	2070
6	" "	July-Aug.	1800
17	Venet	Dec.	2448
11	Vicmax Studio	July	870
17	" "	July	840
3	Victor & Richards	Jan.	11135
5S	" "	Sept.-Dec.	7500
11	" "	May '68 & Prior	2340
15	" "	Jan.	425
15	Ward Archer	Dec.-Jan.	1028
11	Warren, Mueller	Jan. & Prior	78230
5T	" "	Jan.	31400
22	" "	Dec.-Jan.	5350
15	" "	Nov. thru Jan.	4360
17	" "	Dec.	2142
11	Warwick & Legler	Jan. & Prior	93430
22	" "	Nov.-Dec.	2172
17	" "	Jan.-Feb.	2040
5T	Webb	Dec.	106000
22	Webb & Assoc.	Oct.-Nov. '69-Jan. '70	119809
15	" "	Nov.	238
15	Paul Webb	Nov. thru Jan.	7157
11	Weightman International	Jan. & Prior	19030
6	Weiss Assoc.	Dec.-Jan.	4500

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	E. H. Weiss	Aug.-Jan.	40000
22	" " "	Nov.-Dec. '69-Jan. '70	9831
3	" " "	Nov.-Dec.	5615
5R	" " "	Aug.	1000
15	" " "	Jan.	850
11	Weiss & Geller	Dec.	12360
11	Wells, Rich & Greene	Jan. & Prior	359325
5S	" " "	Sept.-Jan.	80000
5R	" " "	Sept.-Dec.	60000
17	" " "	Dec. thru Feb.	14220
22	" " "	Dec. '69 - Jan. '70	3423
15	" " "	Jan.	178
11	Westhampton Drag Strip	August	1115
6	William S. Adv.	Dec.	2400
11	Willson, Frisora	Jan.	1140
11	Wilson, Haight	Jan.	7080
11	Herman Wolf Associates	Jan.	275
11	Wyman, Anderson	Nov.	670
11	The Zlowe Co.	Jan.	850

NO REPORT RECEIVED FROM:

1-10-18-20

CN-JM

BARRETT R. TANNER
EXECUTIVE VICE PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.
Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

April 21, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	A C & R	Jan.	22590
15	"	Dec.	1127
11	Ackerman Advertising	Jan. & Prior	775
6	Action Talent	Nov.	2400
11	Ad Adamo Advertising	Feb.	640
11	Adams	Jan.-Feb.	76690
5T	Adonis Radio	June-July'69	13000
11	Aitken, Kynett	Feb.	10500
6	Alco Locksmiths	Jan.-Feb.	400
11	Alcom Advertising	Jan.	9725
18	Alert Adv.	Jan.	4200
5R	Allen Anderson & Paley	Feb.	800
15	" "	Feb.	140
11	Allerton, Berman	Feb. & Prior	26050
17	" "	Dec. thru Feb.	9274
6	" "	Dec.-Feb.	2000
5T	Carl Alley	Jan.	20000
11	" "	Feb.	19550
18	" "	Dec. thru Feb. & Prior	13254
22	" "	May '69	3145
17	" "	Dec.	1466
22	D. Angele Adv.	Aug. '69	1989
5R	Arnold & Company	Jan.-Feb.	2700
17	Atlantic Advert.	Feb.	1530
5R	Atwood Richards	Jan.	15000
18	" "	Dec.-Feb. & Prior	6000
6	" "	Feb.	4400
3	" "	Jan.	4352
11	" "	Feb.	1430
15	Axtron	Dec.	680
5T	N W Ayer	Dec.-Feb.	35000
18	Harold Bader	Dec. & Prior	3980
11	Bagamin Advertising	Sept. & Prior	675
18	Barbet & Waigert	Noc.-Dec.	6493
17	" "	Feb.	2305
11	Basford Advertising	Sept. & Prior	6910
6	J. Basford	1969	800

RECEIVED

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
22	Bauer, Tripp, Henning & Bresse	Oct. thru Dec. '69	26588
3	" " " "	Feb.	19231
		Nov. thru Feb. & Prior	7240
11	" " " "	Feb. & Prior	4175
11	Beck Associates	Feb.	4235
18	M. J. Beckman	Nov.-Dec.	3136
12	Walter Bennett	Jan.	3600
5R	Bo Bernstein Co.	Jan.-Feb.	9000
11	Blaine, Thompson	Feb. & Prior	3500
11	Boclaro, Inc.	Feb. & Prior	24590
11	Bonsile, Inc.	Feb.	375
11	Cliff Botway	Nov.	555
11	Bozell & Jacobs	Feb. & Prior	179410
15	Bruce Brewer	Feb.	1734
11	Broadcast Media	Feb. & Prior	6120
18	" "	June	1775
15	E. H. Brown	Feb.	450
11	Bruns Advertising	Dec. & Prior	25250
22	" "	Apr. '69	1290
11	Buddah Records	Jan. & Prior	1540
5R	Burton Sohigian Inc.	Jan.-Feb.	9000
11	" "	Feb. & Prior	3400
15	John Byk	Feb.	1032
17	Jack Byrne Adv.	Feb.	1637
6	" "	Feb.	300
3	CPM Inc	Feb.	2550
17	Campaign Analysists	Dec.	100
18	Campbell-Mithun	Dec. thru Feb. & Prior	21043
5T	" "	Jan.	6600
22	Len Carl	Jan-Feb. '70	6120
18	Robert Carpenter	Dec.	3255
11	Carson, Roberts	Feb. & Prior	371490
3	" "	Feb.	23056
11	Case-Krone	Jan.-Dec.	7980
5R	Chester Gore Advt.	Jan.-Feb.	3300
11	Chirurg & Cairns	Feb. & Prior	21750
17	William Cholnick	Nov. thru Feb.	3243
11	Fred Clarks	Jan. & Prior	6570
15	Clary Adv.	Dec.	1313
15	Clay	Feb.	510
18	Clyne Maxon	Jan.-Feb.	8260
22	" "	Jan.-Feb. '70	1448
15	" "	Jan.	408
18	Cole, Fiather	Dec.& Prior	6305
3	" "	Feb.-Mar.	5526
3	Commonwealth Adv.	Dec. '69	4826
22	" "	Jan.'70	2386
11	Communication Consultints	Feb. & Prior	13725
11	Comprehensive Advertising	Sept.	870
11	Conklin Labs	Feb.	9520
17	Conti Advertising	Feb.	450
11	Creamer, Colorossi	Jan.-Dec.	6735
11	Creative Action	Feb.	895
11	Creative Salesmen	Nov.	165
11	Crestwood Adv.	Feb. & Prior	80370
5T	Crestwood Adv.	Oct.-Jan.	60000
3	" "	Nov.-Feb.	11779
22	Crestwood Adv.	Oct. '69	4285
18	Crestwood Adv.	Dec.-Feb. & Prior	3300

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Crook	Jan.-Feb.	308
17	Crowthen-Smith	Feb.	2448
22	Cunningham & Manning	Sept. '69	12750
12	Curtis	Nov.	3915
6	D. K. G.	Dec.	1900
5R	" " "	Feb.	1000
12	" " "	Feb.	840
5R	Dailey & Assoc.	Dec.-Jan.	2000
11	Daniel & Charles	Feb. & Prior	13095
15	" "	Feb.	1912
11	D'Arcy Advt.	Feb. & Prior	145340
18	" "	Dec.-Jeb. & Prior	2890
15	" "	Aug.-Jan.-Feb.	2469
22	" "	Oct. '69-Feb. '70	1653
6	Decca Records	Feb.	1100
11	Delahanty & Kurnit	Feb. & Prior	80730
22	" "	Oct. '69-Jan.-Feb. '70	18791
18	" "	Dec. thrl Feb. & Prior	8442
11	Jerry Della Femina	Feb.	7805
15	" " "	Feb.	748
11	Diener, Dorskind	Jan.-Feb.	2040
6	" "	Jan.	680
11	Diener Hauser	Feb. & Prior	21750
11	Dodge & Delano	Feb.	2760
5R	" "	Feb.	500
11	Dome Distributors	Jan.	940
18	W. B. Doner	Jan.-Feb.	2073
17	Dragon Seed Restaurant	Nov. thru Feb.	610
11	Dragway Advt.	Feb.	1320
17	Drapemasters Inc.	Nov.-Dec.	2452
15	Drener Adv.	Jan.-Feb.	978
11	Dunnan & Jeffrey	Jan.-Feb.	31440
14	" "	Feb.	5440
17	John Durst Assoc.	Jan.-Feb.	937
18	A. Eicoff	Nov.-Feb. & Prior	4673
5R	Eisman Johns & Laws	Jan.-Feb.	10000
11	" " "	Aug.-Sept.	2059
11	Empire Advertising	Jan.	4590
15	Erskine Bond	Oct.	431
5R	Fairfax Inc.	Feb.	600
14	Fidelity Adv.	Nov.-Feb.	1122
15	Wm. Finn.	Jan.	108
11	Firestone Associates	Feb.	11050
18	" "	Oct.	7400
11	Fiadell, Winston	Feb.	3825
11	Florenza, Venosa	Jan.-Dec.	1025
11	Force Advertising	Dec. & Prior	5380
17	" "	Dec. thru Feb.	5257
17	Forlenza Group	Jan.	1530
6	" "	Dec.	1000
5R	Forleya Vinosa Assoc.	Dec.	1000
17	Hank Forsberg Advt.	Jan.-Feb.	3356

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5T	Clinton E. Frank	Oct.-Dec. '69	100000
11	" "	Feb. & Prior	73930
18	" "	Dec. thru Feb. & Prior	22406
15	" "	Sept. thru Feb.	15787
3	" "	Jan.-Feb.	13940
5R	" "	Dec.-Feb.	11000
11	Furman, Roth	Feb.	510
5T	Gardner Adv.	Dec.-Jan.	30000
11	" "	Feb. & Prior	2460
15	" "	Dec.-Feb.	816
11	Geer, Du Bois	Feb.	300
11	General Custom Enterpirses	Jan. & Prior	2130
11	Geyer, Morey	Feb.	1140
12	Geyer Oswald	Jan.	1686
17	" "	Feb.	1632
11	Jim Gibbons Associates	Oct.	130
6	A. B. Gilbert	Feb.	1900
5T	Glen Alpine Adv.	Sept.-Dec. '69	22000
15	Glenn	Jan.-Feb.	776
17	Bengold Advt.	Dec. thru Feb.	892
5R	Leon Golnick Advt.	Oct.-Jan.	12000
12	Leon Shafer Golnick	Jan.	2952
11	Ted Goth	Feb. & Prior	12580
18	Ted Gotthelf	Jan.-Feb.	6832
11	Grant Advertising	Feb. & Prior	33760
5R	M. L. Grant	Feb.	2000
11	Marv Gray	Sep. & Prior	850
11	N. C. Greenfield	Jan. & Prior	1235
3	Grey Adv.	Aug.-Feb.	142538
11	" "	Feb. & Prior	99290
15	Grey	May thru Feb.	9501
17	"	Feb.	986
11	Greysloff Adv.	Feb.	895
6	Griswold Eshleman	Jan.-Feb.	7000
17	" "	Jan.-Feb.	6739
18	" "	Jan.	4614
11	" "	Octo. & Prior	2075
5R	Gross Pera & Rockey	Feb.	8000
15	" " "	Feb.	1445
6	Grove Press	Feb.	1300
11	Gursky Adv.	Feb. & Prior	7940
5R	Gumpertz Bentley & Dolan	Dec.-Jan.	2000
5T	Gunther Goldschmidt	Oct.-Dec.	5400
11	" "	Dec.	2675
5R	Haddon Burns & Cohen Inc.	Jan.-Feb.	9000
15	Hall & Levine	Feb.	1249
11	Harris & Weinstein	Nov. & Prior	1245
11	Harvey & Carlson	Feb. & Prior	[illegible]
14	Bertram J. Hauser	Jan.-Feb.	[illegible]
11	Edward Hechtman	Dec.	1775
11	Helfgott & Partners	Feb.	14100
11	Helitzer Agency	Dec.-Nov.	17000
5T	" "	Nov.-Dec. '69	44000
11	Henderson & Roll	Sept.	1700

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	Hicks & Greist	Jan.-Feb.	23867
11	" "	Sept.	225
11	Donald A. Hodes	Dec. & Prior	5043
15	" "	Feb.	433
11	Holzer, Taylor	Dec.	255
5T	Konig Cooper Harrington	Jan.-Feb.	22000
11	" "	Feb.	1000
6	Howie Adv.	Jan.	500
15	Household Finance	Sept.	592
3	Rex Humbard	Jan.-Feb.	6502
15	" "	Jan.	506
11	Imac Agency	Feb.	7010
5T	Independent Media Service	Oct.-Feb.	50000
11	" " "	Feb. & Prior	38310
3	" " "	Jan.-Feb.	23179
22	" " "	Nov.-Dec. '69-Jan. '70	20200
18	Ind. Time Buying	Dec. & Prior	8480
15	" " "	Feb.	1105
5T	Ingalls Assoc.	Dec. '69	6000
6	J P I Assoc.	1969	800
15	Jaqua Co.	Feb.	616
6	Jerome Advert.	Jan.-Feb.	6000
5R	Kalish Spiro Walpert & Ringall	Feb.	2000
17	Karch Adv.	Dec.	102
15	Kelly, Nason	Nov.-Dec.	994
11	" "	Feb.	755
11	Ketchum, McLeod	Feb. & Prior	195220
11	Kingen, Fillipen	Sept. & Oct.	340
11	Kingman Associates	Dec.	620
11	Klass Advt.	Jan.	675
3	Knox, Reeves	Jan.-Feb.	3740
22	" "	Oct. '69-Jan.-Feb. '70	2720
11	" "	Feb.	850
15	" "	Sept.	408
11	L & B Time Buying	Jan.	100
12	L & N	Oct.	10436
11	Lake, Spiro	Feb. & Prior	20690
22	" "	Dec. '69	657
11	La Roche, MacCaffrey	Feb. & Prior	122110
18	" "	Dec. & Prior	1710
11	Leber, Katz	Feb.	7650
11	Lebow Advt.	Sept. & Prior	105
5T	Lee Jeffries	1968	40000
11	" "	Feb. & Prior	37220
11	Al Paul Lefton	Feb. & Prior	8905
6	" " "	Feb.	1300
11	Ron Lewis Advt.	Feb.	6800
15	" " "	Jan.	4237
11	Ed Lewis	Aug. & Prior	2635
18	Ed Libou	Dec. thru Feb. & Prior	3043

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Lilienfeld & Co.	Feb.	6375
11	H. Lipman Advertising	Aug. & Prior	190
11	Loewy, Stample	Dec.	635
11	Lois, Holland	Feb. & Prior	21040
15	Earl Ludgin	Feb.	909
22	McCann Erickson	Dec. '69-Feb. '70	3600
17	" "	Jan.-Feb.	2954
5R	Edward MC Elroy Advt.	Nov.-Dec.	4500
11	M. S. A. Advertising	July	1470
11	MacManus, Johns & Adams	Feb. & Prior	23750
14	" " "	Jan.	4107
17	" " "	Feb.	2663
15	" " "	Feb.	901
11	Richard K. Manoff	Feb. & Prior	19150
3	Mark III	Dec.	2000
3	Marketing Inc.	Feb.	7425
11	Marshall, John	Feb. & Prior	31630
11	Marshall, Jordan	Jan.	2070
11	Jeffrey Martin	Dec. & Prior	63700
11	J. M. Mather	May	305
11	Mathisson Associates	Dec.	460
15	Mayfair	Oct. thru Feb.	1084
11	Medelator	Jan. & Prior	11645
11	Media Buyers	Feb. & Prior	8860
15	Media Comm.	Feb.	1951
11	" "	Dec.	1785
5R	" "	Nov. & Dec.	1000
18	Media Corp.	Feb.	15800
5T	" "	Jan.-Feb.	10000
22	" "	Dec. '69-Jan. '70	3383
15	" "	Nov. thru Feb.	3359
11	Media Curtis	Feb.	1250
3	The Media Dept.	Jan.-Feb.	7310
18	Media Partners	Oct.	360
11	Media Purchasing	Feb. & Prior	12020
18	" "	Jan.-Feb.	5243
6	" "	Nov.	4000
5R	Merling Marx & Seedman	Feb.	500
11	William Mertzer	Feb.	4120
17	" "	Jan.-Feb.	1013
11	Mervin & Jesse	Sept.	200
17	Metro Associates	Dec. thru Feb.	881
11	Arthur Meyerhoff	Feb.	53270
11	Miller Advertising	Feb.	920
15	Mission Argyle	Nov.	701
11	Monteverdi Associates	Nov. & Prior	1315
5R	Simon Muntner Inc.	Feb.	1200
5T	John Murray	Oct.-Dec.	100000
5R	" "	Dec.-Feb.	10000
15	K. Gordon Murray	Oct.	212
11	Nadler & Larimer	Feb. & Prior	402175
11	Nakano, McClone	Feb. & Prior	5035
12	" "	Nov.	422
6	" "	Jan.	200
15	National Media	Dec.	1572
11	" "	Feb.	925

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Norman, Craig & Kummel	Feb. & Prior	26260
18	" " "	Dec. thru Feb. & Prior	9570
3	" " "	Jan.-Feb.	5760
22	" " "	Oct. '69 - Jan. '70	3200
6	" " "	Feb.	700
15	" " "	Oct.-Nov.	620
11	North Adv.	Feb. & Prior	61510
61	" "	Oct.-Jan.	10000
3	" "	Jan.-Feb.	44718
22	" "	Sept.-Nov. '69	X
12	O. S. Media	Jan.	5728
17	Onofree & Smith	Nov. thru Feb.	2027
6	" "	Jan.-Feb.	1700
18	P/R Associates	Oct.	740
15	Pacific National	Feb.	246
11	Papert, Koenig & Lois	Oct. & Prior	17700
18	" " "	Dec.-Nov.	9875
6	Patterson & Lawrence	1969	600
11	Pepper & Tanner	Feb. & Prior	57470
6	" "	Feb. & Prior	25700
18	" "	Dec. thru Feb. & Prior	15120
12	" "	Nov.	680
11	Philadelphia Agency	Feb. & Prior	127550
6	Playboy Advert.	Jan.	700
11	Post, Keyes & Gardner	Feb.	8670
14	" " "	Jan.-Feb.	7735
15	" " "	Feb.	4529
5T	Powell Schoenbrod & Hall	Sept.-Dec.	11500
18	" "	Dec. thru Feb. & Prior	4993
22	" "	Jan. '70	1672
11	" "	Feb. & Prior	1550
3	Promotional Service	Feb.	6800
14	" "	Feb.	510
6	Proof of Pudding	Dec. thru Feb.	2400
5T	R D R	Dec.-Feb.	100000
18	"	Dec. thru Feb. & Prior	39516
15	"	Dec. '68-Apr-Aug.-Feb.	2565
22	"	Oct.Nov. '6[illegible]	X
17	Reach McClinton	Oct. thru Dec.	6194
18	Regal Ads.	Dec. thru Feb. & Prior	10225
17	Reidl & Freede	Feb.	4054
6	Reitmans Transportation	1969	900
11	H. Rheingold Advt.	Dec.	3625
11	Riedl & Freide	Feb.	7285
11	Robinson, Domino	Feb. & Prior	3045
17	Ronald Reymolds	July	773
15	Ross Ray	Feb.	561
11	Rumrill, Hoyt	Jan.	2105
17	" "	Feb.	901
22	Russ Reed	Dec.-69'-Jan. '70	2550
15	" "	Nov.-Jan.-Feb.	838

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Sachs Finley Kaye	Oct.-Nov.	3986
11	Sairtt Tobims	Feb.	900
5T	Milton Samuels	Oct.-Dec.	18000
11	Howard Sanders	Feb.	155
18	F. B. Sawdon	Jan.-Feb.	33249
11	" "	Jan.-Feb.	12495
11	Scali, McCabe	Oct.	7650
15	" "	Jan.-Feb.	2074
12	M. B. Scott	Dec.	1800
12	Scotto. F.	Jan.	1976
3	Shaller-Rubin	Feb.	5083
11	Sicilia Associates	Feb. & Prior	1275
3	Sid-Will	Jan.-Feb.	4160
11	Simons-Michelson	Feb.	2995
11	Len Sive Associates	Jan.	425
6	Smith Greenland	Feb.	900
18	Smith, Debnam	Nov.-Jan.-Feb.	6132
15	Smith-Waddell	Nov. thru Feb.	2149
5R	" "	Nov.-Dec.	1600
5R	Solow Wexton	Nov.-Feb.	40000
11	" "	Feb. & Prior	31370
17	" "	Oct. thru Jan.	24240
12	" "	Dec.	4200
6	" "	Oct. thru Jan.	3900
11	Serra Studios	Feb.	300
11	Spade-Archer	Feb.	2145
3	Spot Radio Adv.	Dec.	14237
22	" "	Nov. '69	1836
15	" "	Sept.-Oct.	765
15	Spur Plan	Feb.	340
11	Stiefel, Raymond	Feb. & Prior	14810
22	Swenson & Assoc.	Nov. '69	897
3	TV Sports Inc.	Feb.	14700
3	Mel Tannenbaum	July	1402
11	Tatham, Laird	Feb. & Prior	32810
3	" "	Dec.-Feb.	17403
15	" "	Nov.-Jan.-Feb.	11901
11	Tell Advert.	Jan.	1785
17	Stan Tepfer Adv.	Dec.	129
11	Thompson-Koch	Jan.	1465
11	Thyme, Inc.	Jan.	410
11	Time Buying Services	Feb. & Prior	129120
11	Tract Advt.	Oct.	490
15	Tracy Locke	Feb.	3845
11	" "	Oct. & Prior	1880
5R	Tyson Curtis & Wilson	Jan.	500
22	Unicom	Oct. thru Dec.	17861
15	"	Nov.	1287
11	U. S. Media International	Feb. & Prior	262360
5T	" "	Dec.-Feb.	150000
18	" "	Dec. thru Feb. & Prior	90281
5R	" "	Nov.-Feb.	35000
3	" "	Dec. '69 -Feb.'70	33253
22	" "	Oct. thru Dec.	16148
15	" "	Apr.-Dec.-Jan.-Feb.	9498
6	" "	Feb. & Piror	4800
17	" "	Feb.	4544

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
12	U. S. Transit		12168
18	Universal	Dec. & Prior	2605
3	Universal Communications	Dec.	2981
11	Universal Systems	Apr. '69	2065
15	Van Roberts	Feb.	374
17	Venet Advert	Feb.	[illegible]8
12	"	Feb.	1158
5R	" "	Oct.	1000
11	Viemax Studio	July	865
17	" "	July	840
3	Victor & Richards	Jan.-Feb.	16762
11	" "	May	1185
15	" "	Feb.	1122
6	" "	Feb.	200
18	Vitt Media	Jan.-Feb.	7725
15	Ward Archer	Jan.	586
3	Waring & LaRosa	Dec.	9945
11	" "	Feb.	125
5R	Milt Warner & Assoc.	Jan.-Feb.	5000
6	" " "	Feb.	2500
17	" " "	Feb.	1346
11	Warren, Mueller	Feb. & Prior	61990
5T	" "	Jan.-Feb.	42300
18	" "	Jan.-Feb.	12980
22	" "	Dec. thru Feb.	7190
15	" "	Nov. thru Feb.	5474
17	" "	Feb.	1428
11	Warwick & Legler	Feb. & Prior	112060
5R	" "	Jan.-Feb.	14000
22	" "	Nov.-Dec. '69	2172
17	" "	Feb.	1020
22	Webb & Assoc.	Oct.-Nov. '69-Jan.-Feb. '70	137149
11	" "	Feb.	61175
3	" "	Dec.-Feb.	29240
18	" "	Dec. thru Feb. & Prior	20792
15	Paul Webb	Nov. thru Feb.	6647
3	" "	Sept. '69	1655
18	Weightman	Feb.	15013
5T	"	Nov.-Jan.	50000
11	"	Feb. & Prior	43920
18	E. H. Weiss	Dec. thru Feb. & Prior	18946
11	" "	Feb.	16190
22	E. H. Weiss	Nov.-Dec. '69-Jan. '70	9831
15	" "	Jan.-Feb.	2465
11	Weiss & Geller	Dec.	12360
11	Wells, Rich	Feb. & Prior	110320
5R	" "	Dec.-Feb.	55000
22	" "	Dec. '69-Jan.-Feb. '70	9798
17	" "	Jan.-Feb.	7760
15	" "	Jan.-Feb.	297
11	Westhampton Drag Strip	Aug.	315
11	Whitney, Curtiss	Feb.	975
6	Wegsby Stephano	Feb.	500
6	William S. Advert.	Dec.	2400
22	William & William	Jan. '70	2125

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Willson, Frisora	Feb. & Prior	1915
11	Wilson, Haight	Feb.	5670
11	Herman Wolf Associates	Jan.	275
6	Wunderman Ricotta	Feb.	2000
11	Wyman, Anderson	Nov.	670
11	Wyse Advertising	Feb.	2890
18	Zimmer, Keller	Dec.	800
11	Zlowe Co.	Feb.	1700

NO REPORT RECEIVED FROM: 1-7-10-20

VD

BARRETT P. TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOBMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association

71 WEST 23RD STREET, NEW YORK 10, N. Y.

WATKINS 4-0100

May 19, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	A C & R	Dec.	158
11	Ackerman Advertising	Jan. & Prior	775
11	Ad Adams Advertising	Feb.	635
5T	Adams Dana & Silvertstein	Jan.	83600
11	" " "	Mar. & Prior	80440
11	Adonis Radio	May '69	9600
6	Alco Locksmiths	Mar. & Prior	1000
11	Alcom Advertising	Jan.	9725
11	Allen, Anderson	Mar. & Prior	450
11	Allerton, Berman & Dean	Mar. & Prior	23520
17	" " "	Jan. thru Mar.	7624
6	" " "	Jan.-Feb.	1600
11	Carl Ally	Mar. & Prior	37215
17	" "	Feb.-Mar.	1657
22	D. Angelo Adv.	Nov. '69	1989
11	Arkwright Adv.	Mar.	2110
5R	Arnold & Co., Inc.	Jan.-Feb.	2700
17	Atlantic Adv.	Mar.	765
11	Atwood Richards	Mar. & Prior	5075
6	" "	Mar.	4000
17	Austin Kelly	Mar.	255
11	N. W. Ayer & Son	Mar. & Prior	485
15	B B D & O	Feb. '69-Jan '70 thru Mar.	3881
11	Bagamin	Sept. & Prior	675
7	Barbet & Weigert Inc.	Mar. & Prior	10110
22	" " "	Feb.'70-Mar.'70	2529
17	" " "	Mar.	1683
11	" " "	Mar.	340
11	Basford Advertising	Sept. & Prior	6910
7	Ted Bates & Co.	Mar. & Prior	193005
11	" " "	Mar. & Prior	85125
15	" " "	Nov. thru Mar.	15389
6	" " "	Feb.-Mar.	1700
11	Batten, Barton, Durstine & Osborn	Mar. & Prior	623650
7	" " " "	Mar. & Prior	67134
22	" " " "	Feb. '70-Mar. '70	8819

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
22	Bauer, Trip, Hening, Bresse	Mar. & Prior	32963
11	" " " "	Mar.	1428
11	Beck Assocs.	Feb.	4235
12	W. Bennett	Mar.	2250
7	Benton & Bowles, Inc.	Mar. & prior	117304
11	" " "	Mar. & Prior	114940
5S	" " "	Jan.-Mar.	100000
22	" " "	Feb. 70-Mar. &0	68309
15	" " "	Sept.-Nov.-Jan. thru Mar.	36017
5R	Bo Bernstein & Co.,Inc.	Feb.	4000
5R	Bliss Gruenwald, Inc.	Feb.	5000
11	Boclaro	Mar. & Prior	26725
11	Bonsile, Inc.	Mar. & Prior	375
11	Cliff Botway	Mar. & Prior	202555
11	Bozell & Jacobs	Mar. & Prior	189150
15	Bruce Brewer	Mar.	663
11	Broadcast Media	Mar. & Prior	3510
11	Bruns Advertising	Nov. & Prior	25250
5T	" "	Dec.	14000
22	" "	Apr. '69	1290
11	Buddah Records	Jan. & Prior	1540
11	Leo Burnett Co.	Mar. & Prior	309420
7	" "	Mar. & Prior	206278
22	" "	Mar. & Prior	59628
15	" "	Jan.-Mar.-April-Sept.-Nov. Dec. '69-Feb.-Mar. '70	24631
11	Burton Sohigian	Mar.	9525
17	Jack Byrnes Advert.	Feb.-Mar.	5494
6	" " "	Mar.	2800
22	CPM Inc.	Mar. '70	1520
7	Campbell-Ewald	Mar. & Prior	19074
11	" "	Mar. & Prior	17570
7	Campbell-Mithun Inc.	Mar. & Prior	15458
11	"	Mar.	3400
22	Len Carl	Jan. thru Mar. '70	4845
5T	Carson Roberts	Mar.	227000
11	" "	Mar. & Prior	143585
7	" "	Mar. & Prior	103470
15	" "	Mar.	612
11	Case & Krone	Jan.	3480
5S	Chappel Fiore & Enslman	Feb.	30000
11	Chicago Group	Oct.	175
17	William Cholnick	Dec. thru Feb.	4187
11	" "	Mar.	3735
11	Fred Clarke	Jan. & Prior	6060
15	Clary Adv.	Dec.	1313
11	Clyne-Maxon	Mar.	6970
22	" "	Jan. '70 thru Mar. '70	2274
22	Commonwealth Adv.	Jan. '70	1185
11	Communication Councel	Mar. & Prior	9110
11	Communication Counselors	Feb. & Prior	27910
6	Communications Consultant	May '69	4000
11	Comprehensive Advt.	Sept.	865
5T	Compton Adv.	Mar.	190000
11	" "	Mar. & Prior	139570
5S	" "	Dec.-Mar.	90000
22	" "	Mar. '70 & Prior	36075
15	" "	Oct. thru Mar.	8704
11	Creamer Colarossi	Jan. & Prior	6735
7	Crestwood Adv.	Mar. & Prior	149280
11	" "	Mar. & Prior	74150
5S	" "	1969	70000
12	" "	Mar.	2495
22	" "	Oct. 69	1815

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Crook	Jan.	102
22	Cunningham & Manning	Sept. '69	2796
5T	Cunningham & Walsh	Mar.	147000
5S	" "	Jan.-Mar.	100000
11	" "	Mar. & Prior	65850
15	" "	Sept.-Nov.-Dec.-Jan. thru Mar	10646
22	" "	Mar. '70 & Prior	6405
12	Curtis	Jan.	3235
6	D.K.G.	Dec.	1900
5R	"	Feb.	1000
7	Dancer-Fitzgerald-Sample	Mar. & Prior	204155
11	" " "	Mar. & Prior	200840
22	" " "	Mar. '70 & Prior	125680
15	" " "	Nov. thru Mar.	20595
12	" " "	Feb.	5533
15	Daniel & Charles	Mar.	3692
11	" "	Mar.	3680
11	D'Arcy Adv.	Mar. & Prior	9220
15	" "	Jan. thru Mar.	4224
22	" "	Feb. '70	368
11	Decca Records	Mar.	1320
6	" "	Feb.	1000
11	Delahanty, Kurnit & Geller	Mar. & Prior	63450
5S	" " "	Jan.-Mar.	50000
22	" " "	Mar. & Prior	3348
11	Jerry Della Femina	Mar. & Prior	17990
11	Diener, Dorskind	Feb. & Prior	2040
11	Diener, Hauser	Mar. & Prior	14320
11	Dome Distributors	Jan.	940
11	Doyle, Dane & Bernbach	Mar. & Prior	46149
15	" " "	Sept.-Oct.-Jan. thru Mar.	11010
22	" " "	Mar. '70	10519
12	" " "	Mar.	8680
6	" " "	Mar.	3500
17	" " "	Mar.	1904
17	Dragon Seed	Nov. thru Mar.	817
11	Dragway Advertising	Feb.	1325
17	Drapemasters Inc.	Nov.-Dec.	2252
11	Dunnan & Jeffrey	Mar. & Prior	88170
14	" "	Mar.	4717
17	John Durst Assoc.	Mar.	442
15	A. Eicoff	Mar.	416
11	Eisamon, Johns	Sept. & Prior	1250
11	Electric Circus	Mar.	2500
11	Edward Elias	Mar.	22100
6	Elkman Adv.	Mar.	3000
11	Empire Advertising	Jan.	4590
6	Empire State Rec.	Mar.	1800
15	Erskine Bond	Oct.	431
11	Erwin, Wasey	Mar. & Prior	71340
15	" "	Mar.	3582
11	William Esty Co.	Mar. & Prior	26875
15	" "	Feb.-Mar.	13492
22	" "	Dec. & Prior	5331
14	Fidelity Adv.	Dec.	345
11	Firestone Assocs.	Mar.	32100
11	Fletcher Richards	Jan. '68	1955

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Foote, Cone & Belding	Mar. & Prior	309650
5S	" " "	Dec.-Mar.	200000
22	" " "	Mar. & Prior	6407
6	" " "	Mar.	3000
15	" " "	Oct.-Nov.-Mar.	559
11	Force Adv.	Dec.	5100
17	" "	Feb. thru Mar.	3557
11	Forlenza, Venosa	Jan. & Prior	1025
5R	" "	Dec. '69	800
17	Hank Forsberg	Jan.-Mar.	2424
11	Clinton Frank	Mar. & Prior	93450
5S	" "	Jan.-Mar.	50000
15	" "	July-Sept.-Oct.-Nov.	
		Jan. thru Mar.	11315
5R	" "	Jan.-Feb.	2000
6	Fulweiler Slaughter	Mar.	2000
17	" "	Mar.	428
11	Furman, Roth	Mar.	1110
5S	Gardner Adv.	Feb.-Mar.	70000
15	"	Dec.	510
11	"	June	410
11	Geer, Du Bois	Mar.	600
6	Daniel Geller	Mar.	3060
11	General Custom Enterprises	Jan. & Prior	2125
17	Geyer Oswald Inc	Mar.	3536
12	" " "	Mar.	2606
11	Jim Gibbons Assocs.	Oct.	135
6	Harold S. Gilbert	Mar.	1200
15	Glenn Adv.	Feb.-Mar.	1304
17	Ben Gold Adv.	Dec. thru Feb.	892
5R	Leon Golnick Advt.	Oct. '69-Jan. '70	12000
11	" " "	Mar.	7750
12	" " "	Jan.	4274
11	Ted Goth	Mar. & Prior	12540
5S	Ted Gotthelf Assoc.	Jan.-Mar.	20000
17	Green Dolmatch	Mar.	2856
6	" "	Mar.	600
6	N C Greenfield	Jan.-Mar.	1000
11	" "	Jan. & Prior	925
12	Grey	Feb.	1281
11	Grey Adv.	Mar. & Prior	185680
7	" "	Mar. & Prior	155815
22	" "	Mar. & Prior	35000
15	" "	May-Nov.-Dec.-Jan. thru Mar.	11697
6	" "	Jan.-Feb.	1000
17	" "	Mar.	803
11	Marv Grey	Sept. & Prior	850
11	Greysloff Adv.	Feb.	890
6	Griswold Eshleman	Feb.-Mar.	13000
11	" "	Mar. & Prior	10470
17	" "	Feb.-Mar.	2882
6	Grove Press	Feb.-Mar.	1300
11	Grusky Adv.	Mar. & Prior	8290
5R	Gumpertz, Bentley & Dolan	Jan.	700
11	Gunther Goldschmidt	Dec.	2675
15	Hall & Levine	Feb.-Mar.	2082
11	Harris & Weinstein	Nov. & Prior	1245
5T	Harvey Carlson	Mar.	35000
11	" "	Mar. & Prior	32875
14	Bertram H. Hauser	Feb.-Mar.	2945
11	Edward Hechtman	Dec.	1775

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Helfgott & Partners	Mar.	66500
22	" "	Feb.	11050
5R	" "	Feb.	323
22	Helitzer-Waring-La Rosa	Nov. '69	5304
11	Henderson & Roll	Sept.	1700
11	Hi HO Club	Aug. & Prior	185
11	Hicks & Greist	Mar. & Prior	30120
22	" "	Mar. '70	3723
17	" "	Mar.	3604
15	Don Hodes	Feb.-Mar.	2516
11	" "	Jan.	755
5T	Honig Cooper	Feb.-Mar.	133000
5S	" "	Feb.-Mar.	50000
11	" "	Mar.	2400
15	" "	Mar.	1190
6	Bill Howie Adv.	Mar.	500
11	Hughes Sports Net	Mar. & Prior	23600
15	Rex Humbard	Jan.-Mar.	1139
11	Imac Agency	Feb.-Mar.	1125
11	Independent Media	Mar. & Prior	60610
22	" "	Mar. & Prior	22300
12	" "	Feb.	4620
5S	Independent Limebuying	Jan.-Feb.	50000
15	" "	Mar.	1105
11	Ingalls Assocs.	Mar.	1905
6	Inn of Wildwood	Mar.	285
6	J P I Assoc.	June	800
6	Jerome Adv.	Mar. & Prior	6000
11	"	Mar.	1995
6	Richard Jorgensen	Feb.-Mar.	1400
15	Kelly Nason	Nov.-Dec.-Mar.	1161
11	Ken Mar Productions	Dec.	170
11	Kenyon & Eckhardt	Mar. & Prior	15740
22	" "	Dec. & Prior	5814
15	" "	Sept.	238
11	Ketchum, Mac Leod	Mar. & Prior	240900
11	Kingen, Pillippen	Sept.-Oct.	340
11	Kingman Assocs.	Dec.	620
11	Klass Adv.	Jan.	675
22	Knox Reeves	Mar. & Prior	3400
11	L & B Time Buying	Jan.	100
15	Lambert	Mar.	828
17	Lampert Adv.	Mar.	3442
22	" "	Mar. '70	3060
6	A.B. Landau	Mar.	300
11	La Roche, Mac Caffrey	Mar.	258850
11	Lebow Adv.	July-Sept.	105
11	Lee Jeffreys	Mar. & Prior	38640
6	Al Paul Lefton	Feb.	1300
6	Lenn Art Adv.	Feb.	1000
11	Lennen & Newell	Mar. & Prior	260840
5T	" "	Mar.	230000
5S	" "	Jan.-Mar.	100000
12	" "	Dec.	9115
17	" "	Dec. thru Mar.	8147
15	" "	Feb.-Mar.	5431
22	" "	Feb. '70	3200

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
7	Don Lewis	Mar. & Prior	25406
5S	" "	Nov. thru Jan.	25000
11	" "	Feb.-Mar.	20400
15	" "	Jan. thru Mar.	4828
11	Ed Lewis	Mar. & Prior	5095
11	Lilienfeld & Co.	Mar.	6575
11	H. Lipman	Aug. & Prior	190
11	Lois, Holland	Mar. & prior	26310
17	" "	Mar.	3427
6	Loxor Hotel	Mar.	1000
15	Earl Ludgin	Mar.	709
17	David G. Lyon	Mar.	1582
11	McCann-Erickson	Mar. & Prior	325605
15	" "	Oct.'68-Apr.'69-Jan. thru Mar. '70	12874
6	" "	Mar.	5000
22	" "	Mar. & Prior	2651
11	M.S.A. Adv.	July	1300
11	MacManus, John & Adams	Mar. & Prior	125560
5T	" " "	Mar	63750
6	" " "	Mar.	20000
14	" " "	Mar.	1026
11	Richard K. Manoff	Mar. & Prior	28100
11	Marschalk Adv.	Mar. & prior	10960
22	" "	Mar. '70	1768
15	" "	Mar.	1062
11	Marshall John	Sept.	300
12	Marshall Jordan	Feb.	6778
11	" "	Jan.	2070
11	J. M. Mather	May '69	305
11	Mathisson & Assocs.	Dec.	460
15	Mayfair Assocs.	Jan. thru Mar.	1448
11	Media Buyers	Mar. & Prior	35450
15	Media Comm.	Mar.	2096
22	Media Corp.	Mar. '70	4972
15	" "	Nov.-Feb.-Mar.	3702
11	Media Curtis	Mar.	16630
11	Media Purchasing	Feb. & Prior	5340
6	Media Sales	Feb.-Mar.	21000
15	" "	Mar.	3060
11	" "	Mar.	1695
15	Mediators	Mar.	2269
11	"	Dec.	1150
11	William Mertzer	Mar.	3500
17	" "	Jan.-Feb.	1013
11	Mervin & Jesse	Mar.	500
5S	Arthur Meyerhoff	1969	100000
11	" "	Mar. & Prior	20850
11	Miller Adv.	Mar.	825
15	Gene Miller	Mar.	1870
15	Mission Argyle	Nov.	701
11	John F. Murray Adv.	Mar. & Prior	169230
6	" "	Mar.	3000
22	" "	Jan. & Prior	1827
15	K Gordon Murray	Oct.	212
11	Nadler & Larimer	Mar. & Prior	592525
11	Nakano, McGlone	Mar. & Prior	6035
6	" "	Jan.	200
11	National Promotion	Mar.	7650
11	Needham, Harper & Steers	Mar.	10710
17	" " "	Feb.-Mar.	7565
22	" " "	Mar. & Prior	3710
15	" " "	Dec.-Feb.-Mar.	2746

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Ninth Floor	Mar.	395
15	Noble Dury	Mar.	102
11	Norman, Craig, & Kummel	Mar. & Prior	25500
15	" " "	Oct.-Jan.-Mar.	1032
11	North Adv.	Mar. & Prior	366040
5S	" "	1969	150000
5T	" "	Mar.	140000
7	" "	Mar. & Prior	116725
15	" "	Mar.	280
22	" "	Nov. & Prior	X
7	Ogilvy & Mathers Inc	Mar. & Prior	220958
11	" "	Mar. & Prior	167890
5S	" "	Jan.-Mar.	150000
22	" "	Mar. & Prior	24148
15	" "	Feb.-Mar.	12228
15	O'Neill Adv.	Mar.	1279
6	Onofreo & Smith	Mar.	2000
17	" "	Mar.	994
6	Pace Adv.	Mar.	900
11	Papert, Koenig & Lois	Feb. '68	17700
6	Pepper & Tanner	Mar. & Prior	20000
11	" "	Mar. & Prior	10695
12	" "	Jan.	1245
11	Philadelphia Agency	Mar. & Prior	45750
11	Post, Keyes & Gardner	Mar.	8670
15	" " "	Mar.	935
11	Powell, Schoenbrod	Feb.	1550
15	" "	Mar.	106
14	Promotional Service	Mar.	3060
5S	RDR	Nov.-Mar.	200000
7	"	Mar. & prior	67217
15	"	Apr.-Aug.-Dec.-Feb.-Mar.	6524
22	"	Nov. & Prior	X
6	R & G Stores	May '69	600
5T	Reach Mc Clinton	Mar.	16900
17	" "	Mar.-Dec.	1060
11	Reidle & Freede	Mar.	6580
11	H. Rheingold Adv.	Dec.	3825
11	Robinson, Donino & West	Jan.-Feb.	3045
5T	Rumrill Hoyt	Mar.	48000
11	" "	Mar.	7385
17	" "	Mar.	1836
15	Russ Reid	Feb.-Mar.	573
15	S S C & B	Mar.	5656
17	"	Mar.	571
11	Sachs, Finley	Feb.	125
11	Sander, Rodkin	Mar.	240
11	Howard Sanders	Feb.-Mar.	2275
6	" "	Feb.	500
11	Sarra Studios	Feb.	300
11	Frank Sawdon	Mar. & Prior	22695
5S	Scali McCabe	Jan.-Mar.	40000
11	" "	Oct.	4460
15	" "	Jan. thru Mar.	3842
5R	" "	Jan.-Feb.	3500

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
			1947
15	Shaffer Brennan	Mar.	335
11	Sicilia Assocs.	Oct.-Nov.	3000
11	Simon, Michaelson	Feb.	33668
7	Smith Greenland	Mar. & Prior	12525
11	" "	Mar.	2000
5R	" "	Nov. '69 & Dec. '69	900
6	" "	Mar.	1360
15	Smock Waddell	Nov.-Jan.-Mar.	29050
11	Solow, Wexton	Feb. & Prior	8487
17	" "	Jan. thru Apr.	4200
12	" "	Jan.	800
6	" "	Feb.-Mar.	31000
5S	Spot Radio	Jan.-Mar.	1836
22	" "	Nov. '69	637
15	" "	Oct.	3205
11	Stern Walters	Mar.	1800
6	" "	Feb.-Mar.	12930
11	Stiefel Raymond	Feb.-Mar.	
11	Sullivan, Stauffer, Colwell & Bayles	Mar. & Prior	108010
22	" " " "	Mar. & Prior	26132
22	Swenson & Assoc.	Dec. & Prior	1152
11	Tatham-Laird	Mar. & Prior	59870
15	" "	Nov.-Feb.-Mar.	15585
11	Teleradio Corp.	Mar.	7740
6	" "	Mar.	800
11	Tell Adv.	Jan.	1785
17	Stan Tepfer Adv.	Dec.	129
11	J. Walter Thompson	Mar. & Prior	101870
15	" " "	Dec.-Jan.-Mar.	23736
17	" " "	Feb.-Mar.	6120
12	" " "	Feb.	2874
22	" " "	Mar. '70	1700
6	" " "	Feb.	700
11	Thompson, Koch	Dec.	1465
5T	Thyme	Mar.	32000
11	"	Jan.	410
11	Time Buying	Mar. & Prior	117440
15	Tracy Locke	Mar.	4941
11	" "	Oct. & Prior	1880
11	Tract Adv.	Oct.	490
5R	Tyson Curtist Wilson Inc.	Jan.	300
22	Unisom	Dec. & Prior	20300
11	U. S. Media International	Mar. & Prior	186370
5S	" " "	Dec.-Mar.	150000
5R	" " "	Dec. '69-Feb. '70	23000
12	" " "	Jan.	21364
15	" " "	Apr.-Dec.-Jan. thru Mar.	12512
6	" " "	Mar. & Prior	7000
22	" " "	Mar. & Prior	7000
17	" " "	Feb.-Mar.	6330
5S	Universal Communications	Nov.-Feb.	30000
11	Universal Systems	Apr. '69	2065
5T	Van Sant Dugdale	Mar.	30000
11	" " "	Mar.	400

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Venet Adv.	Mar.	7725
17	" "	Mar.	5013
12	" "	Mar.	3782
11	Vicmax Studio	July	865
17	Vicmay Wigs	July	840
11	Victor, Richards	May '68	1185
15	" "	Mar.	935
17	Vitt International	Mar.	2983
12	" "	Mar.	1672
6	" "	Mar.	500
15	Ward Archer	Jan.	586
17	M.H. Warner Assoc.	Feb.-Mar.	4522
6	" " "	Feb.-Mar.	3000
11	" " "	Mar.	2765
11	Warren, Mueller	Mar. & Prior	82180
5S	" "	Jan.-Mar.	60000
22	" "	Mar. & Prior	5500
17	" "	Mar.	2856
15	" "	Mar.	1224
11	Warwick & Legler	Mar. & Prior	254220
17	" "	Feb.-Mar.	3060
5T	Webb	Jan.	113000
22	Webb & Assoc.	Mar. & Prior	147250
11	" "	Mar. & Prior	145520
15	Paul Webb	Nov.-Jan. thru Mar.	7157
11	Edward Weiss	Mar. & Prior	59100
15	" "	Jan. thru Mar.	3124
22	" "	Mar. '70	2111
5S	Wells Rich & Greene	Nov.-Mar.	140000
11	" " "	Mar. & Prior	131780
22	" " "	Mar. & Prior	11838
17	" " "	Mar.	8481
15	" " "	Jan. thru Mar.	926
22	William & William	Feb. & Prior	4500
11	Willson, Frissora	Mar. & Prior	1580
11	Wyman, Anderson	Nov. '68	670
11	Wyse Adv.	Mar.	11560
11	Young & Rubicam Inc	Mar. & Prior	55770
22	" "	Mar. & Prior	34476
17	" "	Dec. thru Mar.	9192
15	" "	Oct.'68-Jan.'69-June-Sept.-Oct.-Nov.'69-Feb.-Mar.'70	6304
6	" "	Mar.	2000
12	" "	Mar.	1642
11	The Zlowe Co.	Mar. & Prior	2550

NO REPORT RECEIVED FROM: 1-3-10-18-20

cn

JOHN G. KOSMAN
New York Credit Group Service, Inc.
924-0100

RADIO-T/V BROADCASTING GROUP - 4/72

1. WOR RKO GENERAL, INC.	1440 Broadway New York, N. Y. 10018	A. J. Carrature IO 4-8000
3. WPIX WPIX, Incorporated	220 East 42nd Street New York, N. Y. 10017	Barbara Goodstein 883-5772
5. Columbia Broadcasting System Inc.	51 West 52nd Street New York, N. Y. 10019	Ted Curran Lou Werle Mervin Schraeger Donald Ducotey 765-4321 Ext. 3051
6. WMCA WMCA Incorporated	415 Madison Avenue New York, N. Y. 10017	William T. Redmond Felice Stella MU 8-5700
7. WNEW Metromedia Broadcasting	205 East 67th Street New York, N. Y. 10021	Stanley H. Lieblein LE 5-1000
10. WNBC National Broadcasting Co., Inc.	30 Rockefeller Plaza New York, N. Y. 10020	Edward J. Roth CI 7-8300 Ext. 3811
11. WABC American Broadcasting Co., Inc.	1330 Avenue of the Americas New York, N. Y. 10019	John J. Murray LT 1-7777 Ext. 7240
12. WNh Storer Radio, Inc.	400 Park Avenue New York, N. Y. 10022	Frank Schwartz MU 8-1000
14. Mutual Broadcasting System, Inc.	135 West 50th Street New York, N. Y. 10019	Dudley J. Cox Dick Anaya LT 1-6100
15. Peters, Griffin, Woodward, Inc.	277 Park Avenue New York, N. Y. 10017	Robert D. Brady Nicholas Duca Jr. 826-6000
17. WPAT Capital Cities Broadcasting Corp.	12 West 40th Street New York, N. Y. 10018	William C. Duffy MU 8-9300
18. Storer Television Sales Inc.	299 Park Avenue New York, N. Y. 10017	Maria Louise Busi 935-2567
20. General Electric Broadcasting Co., Inc.	1400 Balltown Road Schenectady, N. Y. 12309	Al R. Grahame 518-377-2261
22. KCOP Television, Inc.	915 N. La Brea Avenue Hollywood, Cal. 90038	Earl H. Bacon 213-656-6050

BARRETT R. TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.
Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

June 16, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	A C & R	Apr.-Mar.	15306
5S	" " "	Mar.	10000
15	" " "	Apr.	637
11	Ackerman Advt.	Apr. & Prior	4995
11	Ad Adams	Feb.	635
11	Adams, Dana	Apr. & Prior	53850
11	Adonis Radio	July & Prior	9605
18	Adv. Assoc.	Apr.	510
18	Adv. Promotions	Feb.	2200
11	Aitken, Kynett	Feb.	8200
11	Alcon Advg.	Jan.	9725
11	Allen, Anderson	Mar. & Prior	450
11	Allerton, Berman	Apr. & Prior	24140
17	" "	Feb. thru Apr.	6375
12	" "	Mar.	2540
18	Carl Ally	Apr.-Mar. & Prior	26633
3	" "	Apr.-May	2975
15	" "	Apr.	612
11	" "	Mar. & Prior	250
11	Nick Aquilino Advt.	Apr	195
17	Atlantic Advertising	Apr.	1147
12	Atwood Richards	Mar.	5850
11	" "	Apr. & Prior	4745
17	Austin Kelly	Apr.	1275
11	Bagimin Advt.	Sept. & Prior	675
11	Barbet & Weigert	Apr. & Prior	12035
17	" "	Mar. thru Apr.	3442
22	" "	Apr. & Prior	3417
3	Barickman & Selders	May	3213
15	" "	Apr.	1812
3	Barlow/Johnson	May	1558
11	Basford Advt.	Sept. & Prior	6915
17	Ted Bates & Co.	Apr.	2992

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Bauer, Tripp	April & Prior	30010
3	" "	March	11538
18	" "	Feb. & Prior	5760
17	" "	April	520
11	Beck Associates	Feb.	4235
3	Walter F. Bennett	May	4590
12	" " "	April	1800
11	Blaine, Thompson	April & Prior	3935
3	" "	Apr.	2550
15	Bloom	Apr.	183
11	Boclaro Inc.	Apr. & Prior	72610
11	Bonsile	Apr. & Prior	250
22	Botsford & Ketchum	Apr. '70	1700
11	Cliff Botway	Apr.	12930
11	Bozell & Jacobs	Apr. & Prior	93645
17	Bresnick & Co.	Apr.	2392
15	Bruce Brewer	Apr.	6115
5S	Broadcast Buying Service	Feb.-Mar.	20000
18	" " "	Apr. & Prior	5320
11	Broadcast Media	Apr.-May	5035
11	D. P. Brother	Apr.	165
11	Bruns Advt.	Dec. & Prior	25250
3	" "	Apr.-May	17419
22	" "	Apr. '69	1290
11	Buddah Records	Jan. & Prior	1540
11	Burton, Lochusia	Apr. & Prior	17850
18	Byrde, Richards	Apr. & Prior	2980
17	Jack Byrnes Adv. Inc.	Mar. thru Apr.	7713
11	" " " "	Apr.	3060
3	C. P. M. Inc.	Mar.-Apr.	4250
22	" " " "	Mar. '70	1520
11	Campbell, Mithum	Mar. & Prior	3525
15	" "	Apr.	2390
3	" "	May	1836
11	Carson, Roberts	Apr. ' Prior	194950
3	" "	Feb.-Apr.	94762
15	" "	Apr.	1011
15	Case	Apr.	252
18	Castle Adv.	Feb.-Mar.	17310
5S	" "	Aug '69	10000
11	Wm. Chollnick	Apr. & Prior	4910
17	" "	Jan. thru Apr.	4663
11	Fred Clarke	Jan. & Prior	5550
15	Cleary	Dec.	1313
11	Clyne Maxon	Apr. & Prior	10350
22	" "	Apr. & Prior	2703
3	Cockfield-Brown	May	2111
3	Cole, Fisher Rogow	May	4800
11	Communication Counsel	Apr. & Prior	9355
3	" "	May	2514
15	" "	Apr.	943
11	Creamer, Colarossi	Jan. & Prior	6735
11	Crestwood Advt.	Apr. & Prior	69525
5S	" "	1969	50000
3	" "	Feb.-May	18019
18	" "	Nov.-Dec.-Mar.	2675
11	Bob Crewe Productions	Apr.	1035
17	Crowthers & Smith	Feb.	2448
3	Crystal Corp.	Feb.	1071

NO.	NAME & ADDRESS	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	Cunningham & Manning	May	3400
12	Curtis	Dec. '69	2647
11	D. A. G. Inc.	Apr. & Prior	66745
12	Dancer Fitzgerald	Feb.	5533
22	D Angelo Adv.	Nov. '69	1989
11	Daniel & Charles	Apr. & Prior	50860
18	" " "	Feb.-Mar.	26140
15	" " "	Mar.-Apr.	3972
12	" " "	Apr.	2663
11	D'Arcy Advt.	Apr. & Prior	91440
15	" "	Mar.-Apr.	8359
11	Decca Records	Mar.	1325
18	Delehanty	Apr. & Prior	13240
22	"	Apr. & Prior	4295
3	"	May	1683
15	"	Apr.	272
11	Jerry Della Femina	Apr. & Prior	3120
15	" " "	Apr.	1734
11	Diener, Dorskind	Apr. & Prior	4845
11	" "	Apr. & Prior	16765
11	Dome Dist.	Jan.	940
15	W. B. Doner	Apr.	595
17	Doyle Dane Bernbach	Apr.	2864
17	Dragon Seed Rest.	Jan. thru Apr.	500
11	Dragway Advt.	Feb.	1320
17	Drapemasters Inc.		2252
15	Dreher	Apr.	1528
11	Dunnan & Jeffrey	Dec. & Prior	19015
18	A. Eicoff	Mar.-Apr. & Prior	9917
3	" "	Jan.	3272
15	" "	Apr.	224
11	Eisaman, Johns	Oct. & Prior	1250
15	" "	Apr.	153
11	Edwin Elias	Mar.	44200
3	Elkman Adv.	May	17073
22	Wm. Esty	Apr. & Prior	12300
15	Fahlgren & Assocs.	Apr.	425
14	Fidelity Adv.	Dec.	333
15	Wm. Finn	Mar.-Apr.	102
11	Firestone Associates	Apr.	32100
18	" "	Mar.-Apr.	7710
15	Foote Cone Belding	Oct.-Nov.-Mar.-Apr.	1046
18	Forbath Adv.	Mar.-Apr.	3954
17	Forbes Advertising	Apr.	928
11	Force Advt.	Dec.	5100
17	" "	Mar. thru Apr.	3310
11	Forlenza, Veneza	Apr. & Prior	1215
17	Hank Forsberg Advertising	Feb. thru Mar.	924
11	Clinton Frank	April & Prior	111040
18	" "	Mar.-Apr. & Prior	54574
3	" "	Apr.-May	20755
58	" "	Feb.-Mar.	20000
15	" "	July-Oct. thru Apr.	12561
11	Fulweiler & Slaughter	Apr.	1430
11	Furman, Roth	Apr.	235

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Gamut Advt.	Apr.	895
11	Gardner Advt.	Apr. & Prior	6440
11	Geyer, Morey	Apr.	1715
17	Geyer Oswald	Mar. thru Apr	7004
12	" "	Mar.	5081
11	Jim Gibbons Assoc.	Oct.	135
15	Glenn	Apr.	967
17	Ben Gold Advertising	Dec. thru Apr.	592
11	Leon Shaffer Golnick	Apr. & Prior	11220
12	" " "	Feb.	4920
11	Ted Gothhelf Assoc.	Apr. & Prior	19850
18	" " "	Apr. & Prior	10749
18	Harry Graff	Mar.	2070
11	Marv Gray Agency	May '69	850
17	Green Dolmatch	Apr.	3196
11	N. C. Greenfield	Apr. & Prior	2630
11	Grey Advt.	Apr. & Prior	316890
3	" "	Jan.-May	169292
15	" "	Jan. thru Apr.	9418
17	" "	Mar. thru Apr.	691
11	Grusky Assoc.	Apr. & Prior	10800
15	Hall & Levine	Feb.-Mar.	2082
11	Harris & Weinstein	Nov.	1245
11	Harvey & Carlson	Apr. & Prior	13840
11	Edw. Hechtman	Dec.	1775
11	Helfgott & Partners	Apr. & Prior	26660
22	Helitzer-Waring & La Rosa	Nov. '69	5304
11	Henderson & Roll	Sept.	1700
11	Hicks & Griest	Apr. & Prior	15430
17	" "	Mar. thru Apr.	7004
22	" "	Apr. & Prior	4150
15	Don Hodes	Feb. thru Apr.	2601
22	" "	Mar. '70	765
11	" "	Jan.	760
18	Hoefer, Dietrich	Apr.	1265
3	Hoffman-York	May	1700
11	Honig, Cooper	Apr. & Prior	5450
11	Hughes Sports Network	Apr. & Prior	13395
18	Ray Humbard	Mar.-Apr.	8595
15	" "	Mar.-Apr.	1139
11	Huxley, Irwin	Apr.	1370
5S	Imac	Mar.	3000
11	"	Feb.-Mar.	1125
11	Independent Media	Apr. & Prior	19995
22	" "	Apr. & Prior	17993
18	" "	Mar.-Apr. & Prior	15355
12	" "	Mar.	1437
15	Independent Timebuying	Mar.-Apr.	2210
5S	Ingalls	Mar.	10000
11	"	Mar.	1904
11	Jerome Advertising	Apr.	900

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Kelly Nason	Nov.-Dec.-Apr.	1256
22	Kendon-Mount & Swearinger	Apr. '70	1775
11	Ken Mar Productions	Dec.	170
11	Ketchum, MacLeod	Apr.	114320
15	" "	Apr.	331
11	Kingen, Fillipen	Oct.-Sept.	340
11	Kingman Associates	Dec.	620
11	Klass Advertising	Jan.	675
15	Klau Van Pieterson	Apr.	1555
22	Knox Reeves	Mar. & Prior	2300
3	" "	Feb.	1530
11	E. A. Korchnay	Apr.	8935
11	L. & B. Time Buying	Jan.	102
18	Lampert Adv.	Mar.	5170
5S	Leber Katz Paccione	Feb.-Mar.	7000
18	" " "	Mar.-Apr.	6165
11	Lebow Advertising	Sept.	106
11	Lee, Jeffreys	Apr. & Prior	47270
18	" "	Feb.-Apr.	3905
3	Len-Carl	May	5508
17	Lennen & Newell		11079
12	" "	Dec. '69	9377
5S	Lessing Adv.	Mar.	8000
11	Don Lewis Advertising	Mar.-Apr.	27200
18	" " "	Feb. thru Apr.	3621
15	" " "	Feb.-Mar.	2375
11	Ed Lewis Advt.	Apr. & Prior	9175
18	Ed Libov	Mar.-Apr. & Prior	25802
11	Lilienfeld & Co.	Apr.	420
11	H. Lipman	Aug. & Prior	190
11	Loewy, Stample	Dec.	635
11	Logo Advertising	Apr.	6460
18	" "	Mar.-Apr.	5678
22	" "	Apr. & Prior	1530
17	Lois Holl Calloway	Mar.	3427
18	James Lovick	Apr.	3100
11	Earle Ludgin Advertising	Apr.	900
15	" "	Apr.	444
22	McCann-Erickson	Apr. & Prior	11413
11	M. S. A. Advertising	July-Aug.	970
5S	MacManus, John & Adams	Jan.-Mar.	35000
11	" " "	Apr. & Prior	31240
3	" " "	May	7038
15	" " "	Apr.	918
11	Richard K. Manoff	Apr. & Prior	39625
3	" " "	May	10960
11	Marshall, John	Apr. & Prior	5880
12	Marshall Jordon	Mar.	3800
11	" "	Jan.	2070
18	Marvin Adv.	Apr.	2430
11	J. M. Mathes	May '69	305
11	Mathisson Associates	Dec.	460
15	Mayfair	Jan. thru Apr.	2604
11	Media Buyers	Apr. & Prior	45110
15	Media Communications	Apr.	1463
11	" "	Apr.	110
18	Media Corp. of America	Mar.-Apr.	47945
5S	" " " "	Jan.-Mar.	30000
15	" " " "	Nov.-Feb.-Mar.	1339

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Media Curtiss	Apr.	39550
11	Media Purchasing	Feb. & Prior	5340
3	" "	Mar.-Apr.	2135
18	The Mediators	Mar.-Apr.	11515
5S	" "	Mar.	8000
15	" "	Mar.-Apr.	4870
11	William Mertzer	Mar.-Apr.	7610
17	" "		1013
11	Arthur Meyerhoff	Mar.-Apr.	26315
3	" "	Apr.-May	16354
11	Simon Michaelson	Feb.	2990
11	Miller Advertising	Mar.-Apr.	3030
15	Mission Argyle	Nov.-Apr.	1810
18	Modern Trend	Apr.	1590
11	Movie Labs.	Apr. & Prior	6650
22	John F. Murray	Jan. & Prior	1827
15	K. Gordon Murray	Oct.	212
11	Nadler & Larimer	Apr. & Prior	469090
11	Nakano, McGlone	Apr. & Prior	7845
3	" "	Apr.-May	1870
11	National Media	Apr.	5145
18	National Mediators	Feb. thru Apr.	11090
11	National Promotion	Apr. & Prior	13600
17	Needham Harper & Steers	Feb. thru Apr.	9333
17	New York Magazine	Apr.	1840
15	Noble Drury	Apr.	102
5S	Norman Craig & Kummel	Jan.-Apr.	35000
11	" " "	Apr. & Prior	25880
15	" " "	Jan. thru Apr.	1729
11	North Advertising	Apr. & Prior	342765
5S	" "	Oct. '69-Apr. '70	50000
15	" "	Apr.	5712
22	" "	Apr. & Prior	X
17	Ogilvy & Mather	Apr.	7824
15	O'Neill	Mar.-Apr.	1742
11	P. D. Q. Realty Advertising	Apr.	445
18	Pacific Nat'l. Adv.	Feb.-Mar.	1250
3	Papert Koenig Lois	May	2550
11	" " "	Jan.	270
11	Parkson Advertising	Mar.	250
11	Pepper & Tanner	Apr. & Prior	15910
18	" "	Feb. thru Apr.	12884
12	" "	Feb.	1429
11	Philadelphia Agency	Mar.	11130
11	Post, Keyes & Gardner	Apr.	8670
14	" " "	Apr.	3515
15	" " "	Apr.	1429
18	Powell Schoenbrod	Feb. thru Apr.	20460
5S	" "	Dec. '69-Mar. '70	15000
11	" "	Apr. & Prior	6010
22	" "	Apr. & Prior	5497
15	" "	Mar.-Apr.	382
3	Promotional Service	Apr.-May	7310
14	" "	Apr.	4080

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	R D R	Nov. '69-Mar. '70	100000
18	" " "	Mar.-Apr. & Prior	39694
15	" " "	Apr.-Aug.-Dec.-Feb.-Mar.	4245
3	" " "	Apr.-May	3605
17	" " "	Apr.	2300
3	Ramsdell, Bright & Nathan	May	1020
17	Reach McClinton	Jan. thru Apr.	3529
3	Redmond, Marcus & Shure	Apr.	4532
18	Regal Adv.	Feb. & Prior	3565
18	Richardson, Myers	Feb.-Jan.	2752
11	Riedl & Fried	Apr.	7190
11	Robinson, Domino	Jan.	290
11	Albert J. Rosenthal	Apr.	250
11	Rumrill, Hoyt	Apr. & Prior	29580
3	" "	Apr.-May	2380
15	Russ Reid	Feb.-Mar.	573
22	S F M	Apr. '70	11900
15	" " "	Apr.	1845
11	Howard Sanders	Apr. & Prior	745
5S	Frank Sawdon	Jan.-Mar.	50000
11	" "	Apr. & Prior	15560
3	" "	Mar.	8160
15	Scali McCabe	Mar.-Apr.	2996
17	" "	Apr.	2295
11	" "	Oct.	1450
11	Charles Schlaifer	Apr.	1135
15	Shaffer	Mar.	1947
11	Sicilia Associates	Oct.-Nov.	335
11	Smith-Greenland	Apr. & Prior	7430
15	Smock Waddell	Nov.-Jan.-Feb.	1358
11	Solow, Wexton	Feb. & Prior	29045
17	" "	Dec. thru Apr.	5820
12	" "	Jan.	770
22	Spot Radio	Nov. '69	1836
11	Stern, Walters	Apr.	3655
11	Stiefel, Raymond	Apr. & Prior	17490
11	Stuart Advertising	Apr. 1969	415
22	Sullivan & Stauffer	Apr. & Prior	33835
3	Mel Tannenbaum	July '69	1101
11	Tatham, Laird	Apr. & Prior	85680
3	" "	Apr.-May	10965
15	" "	Mar.-Apr.	10851
11	Teleradio Corp.	Apr.	7655
11	Tell Advertising	Apr. & Prior	4190
11	Thompson, Koch	Dec.	1465
11	Time Buying	Apr. & Prior	100380
11	Tracey, Locke	Oct.	1880
15	" "	Apr.	1443
22	Unicom	Dec. & Prior	20300
14	"	Apr.	14845

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	U. S. Media Int'l.	Apr.	240470
5S	" " "	Jan.-Apr.	100000
18	" " "	Mar.-Apr. & Prior	68413
3	" " "	Jan.-May	18029
15	" " "	Jan. thru Apr.	14381
12	" " "	Mar.	12528
17	" " "	Feb. thru Apr.	8272
22	" " "	Apr. & Prior	7000
11	Universal Systems	Apr. '69	2065
14	Van Brunt	Apr.	5480
11	Van Sent, Dugdale	Apr.	800
17	Venet Advertising	Mar. thru Apr.	7230
11	" "	Apr.	1615
11	Vicmar Studio	July	725
17	" "	Dec.	700
3	Victor & Richards	May	3827
12	" "	Apr.	2134
11	" "	May '68	1185
15	" "	Apr.	680
11	Vitt Media	Apr.	11020
3	" "	Mar.-May	8245
15	" "	Apr.	816
15	Ward Archer	Jan.	586
17	Milt Warner Associates	Feb. thru Apr.	6443
11	" " "	Mar.-Apr.	2990
11	Warren, Mueller	Apr. & Prior	102550
22	" "	Apr. & Prior	8822
15	" "	Mar.-Apr.	2244
11	Warwick & Legler	Apr. & Prior	320340
14	" "	Apr.	7990
17	" "	Feb. thru Apr.	4420
22	" "	Apr. & Prior	3641
15	Erwin Wasey	Apr.	4343
11	Webb Associates	Apr. & Prior	186670
22	" "	Apr. & Prior	102630
3	" "	Feb.-Mar.	21000
15	Paul S. Webb	Feb. thru Apr.	6553
11	Ed Weiss	Apr.	7050
15	" "	Jan. thru Apr.	3633
22	" "	Apr. & Prior	3620
11	Wells, Rich & Greene	Apr. & Prior	165925
5S	" " "	Jan.-Apr.	100000
3	" " "	Mar.-May	22566
22	" " "	Mar.-Apr. '70 & Prior	15307
17	" " "	Mar. thru Apr.	7237
15	" " "	Apr.	1462
22	William & William	Feb. & Prior	4500
11	Williams Advertising	Apr.	3640
11	Willson, Frissora	Apr. & Prior	1315
11	Wilson, Haight	Apr.	5670
11	Wyse Advertising	Mar.	11560

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
17	Young & Rubicam Inc.	Dec. thru Apr.	11096
11	Zlowe Co.	Apr. & Prior	13090

NO REPORT RECEIVED FROM:

1-6-7-10-20

VD & JM

BARRETT R. TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

July 21, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

HQ.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	A C & R	Mar.-June	39000
11	" " "	May & Prior	10540
15	" " "	Apr.-May	728
11	Ackerman Advt.	Jan. & Prior	775
11	Ad Adams	Feb.	635
5T	Adams Dana & Silverstein	Jan.	60000
11	" " "	Mar.	26350
11	Adonis Radio	May '69	9605
5R	Advertising Div. Inc.	Apr.	600
11	Adworks	May	2775
6	Air Time Inc.	May	2000
11	" " "	May	1015
6	Alco Locks	Mar.-Apr.	1100
11	Alcom Advt.	Jan.	9725
11	Allen, Anderson	Mar. & Prior	450
5R	Allen & Dorward Inc.	Apr.-May	4000
11	Allerton, Berman	May & Prior	24520
6	" "	Apr.	1100
18	" "	Apr.	4060
5S	Carl Alley	May	10090
11	" "	May	9920
11	Altman, Stoller	May	895
5R	Anderson, Hutchins & Seeds	Mar.	1400
11	Nick Aquilino Advt.	Apr.	196
5R	Arnold & Company Inc.	Mar.-May	4200
11	Atwood, Richards	Apr.-May	13320
18	" "	Mar.	5850
6	" "	Apr.	3900
5S	N. W. Ayer	Apr.-June	50000
15	Aylin Adv.	May	340
11	Bagamin Advt.	Sept. & Prior	675
11	Barbet & Weigert	May & Prior	17765
22	" " "	Apr. & Prior	3417
15	Barickman & Selders	Apr.-May	7285
3	" " "	May	3212
11	Basford Inc.	Sept. & Prior	6910

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
22	Bauer Trip Heming & Breese	Mar '70	6275
11	" " " "	May & Prior	4030
5R	" " " "	Apr.-May	809
11	Beck Assoc.	Feb.	4235
3	Walter F. Bennett	May	5739
18	" "	Apr.	1050
5R	Bo Bernstein & Co. Inc.	Mar.-May	7400
6	Sid Bernstein Enterprises	Apr.	220
11	Ted Bernstein	May	3060
11	Blaine, Thompson	May & Prior	5580
5R	Bliss Gruenwald Inc.	Mar.-May	26000
5R	Ron Bloomberg Advt.	Apr.	3000
11	Boclaro Inc.	May & Prior	230805
11	Bonside Inc.	May	250
5S	Botsford Constantine & McCarty	Mar.-Apr.	38000
11	Cliff Botway	Apr.-May	2675
11	Bozell & Jacobs	Apr. & Prior	24955
15	Bruce Brewer	Apr.-May	8275
5S	Broadcast Buying Service	Feb.-May	13000
11	" " "	May	5780
11	Broadcast Media	May & Prior	4589
15	E. H. Brown	May	969
11	Bruns Advt.	Dec. & Prior	25250
3	" "	May	15419
22	" "	Apr. '69	1290
11	Buddah Records	Jan. & Prior	1540
11	Burton, Lochusia	May & Prior	20650
11	Mel Byars Inc.	May	490
11	Jack Byrne Assoc.	Apr.-May	21420
6	" "	May	2800
15	Harold Cabot	May	206
3	Campbell-Mithun	May	1836
15	" "	May	1779
5T	Carson Roberts	May	600000
11	" "	May & Prior	184040
3	" "	Feb.-May	106855
15	" "	Apr.-May	1402
15	Case Adv.	Apr.-May	516
5R	Chester Gore Co. Inc.	Mar.-May	4000
11	Wm. Chollick	May & Prior	6720
11	Fred Clark	Jan. & Prior	5550
11	Clyne, Maxon	Mar.-Apr.	10455
3	Cockfield-Brown	May	2111
5R	Coleman Advt.	Apr.-May	10000
11	Communication Counsel	May & Prior	8825
15	" "	Apr.-May	1714
11	Creamer Colarossi	Dec.-Jan.	6735
6	" "	May	2000
5R	" "	May	1300
11	Creamood Advt.	May & Prior	67500
5S	" "	Jan.-Apr.	60000
3	" "	Mar.-May	18472
18	" "	Apr.	10683
6	" "	May	700
11	Bob Crewe Productions	Apr.	1035
3	Cunningham & Manning	May	3400
18	Curtis	Dec.	2373

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	DKG	May	9952
6	"	May	5000
5R	Dailey Associates	Apr.-May	5000
22	D Angelo Adv.	Nov. '69	1989
5S	Daniel & Charles	Mar.-June	70000
11	" " "	May & Prior	58620
15	" " "	Apr.-May	3403
11	D'Arcy	May & Prior	15550
15	"	Jan. thru May	8432
22	"	May '70	1989
6	Decca Records	Feb.	1000
5S	Delehanty Karnt & Geller	Mar.-Apr.	70000
11	" " "	May & Prior	68225
22	" " "	May & Prior	4295
15	" " "	May	297
11	Jerry Della Femina	Apr. & Prior	3500
15	" " "	May	429
11	Diener-Dorskind	May & Prior	7585
6	" "	May	1000
11	Diener, Hauser	Apr. & Prior	2160
5R	Dodge & Delano Advt.	Apr.-May	5000
6	Dome-Dist.	May	1900
11	" "	Jan.	940
15	W. B. Doner	May	297
15	Dreher Adv.	May	606
11	Dunnan & Jeffrey	May & Prior	18845
11	Dunwoodie Advt.	May	2095
6	E. Coast-W. Coast	Mar.	800
15	A Eicoff	May	357
11	Eisaman, Johns	May & Prior	19005
5R	" "	Mar.-May	10000
11	Elcoff-Leonard	May	1445
3	Elkman Adv.	May	10731
11	" "	May	4140
11	Empir Advt.	Jan.	4590
15	Fahlgren & Assoc.	May	340
14	Fidelity Adv.	Dec.	333
15	Wm. Finn	Apr.-May	76
11	Firestone & Assoc.	May	9985
6	" " "	May	1300
11	Forbes Advt.	May	1490
11	Force Advt.	May & Prior	7090
11	Forienza-Venesa	May & Prior	1565
11	Hank Forsberg	May	1620
11	Clinton, Frank	May & Prior	31495
5S	" "	Feb.-June	30000
5R	" "	Mar.-May	13000
15	" "	July-Oct.-Feb. thru May	5495
18	Friedan Allen	Apr.	7000
6	Fulwailer & Slaughter	May	600
11	Furman, Roth	May	1115
5R	Galaxy Advt.	May	2000
11	Gamut Advt.	May	895
5S	Gardner Adv.	Jan.-May	80000
11	" "	May & Prior	6815
15	" "	May	340

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	Getts & Greene	May	700
11	Geer, Du Bois	May	5310
6	David Geller	Mar.-Apr.	3000
11	General Custom	Jan. & Prior	2130
11	Geyer, Morey	Apr.	1715
5R	Geyer-Oswald	Mar.-May	25000
11	Jim Gibbons	Oct.	135
15	Glenn	Apr.-May	2790
5R	Leon Golnick Advt.	Apr.-May	9000
11	Ted Gothelf Assoc.	May & Prior	22525
5R	M L Grant	Mar.-Apr.	40000
11	Marv Gray	Aug.-Sept.	850
11	N. C. Greenfield Advt.	Apr.-May	5100
11	Grey Advt.	May & Prior	233775
3	" "	Feb.-May	69000
15	" "	Jan. thru May	7429
6	Griswold Eshelman	Aprl-May	9800
11	" "	Aug. & Prior	1950
15	Gross Pera	Mar. thru May	3251
6	Grove Press	Feb.	1300
11	Grusky Advt.	May & Prior	11670
15	Hall & Levine	Feb.-Mar.	2082
11	Harris & Weinstein	Nov. & Prior	1245
11	Harvey & Carlson	Mar. & Prior	665
14	B. J. Hauser	May	1636
11	Edward Hecktman	Dec.	1775
11	Helfgott & Partners	May & Prior	44960
22	Helitzer-Waring & La Rosa	Nov. '69	5304
11	Henderson & Roll	Sept.	1700
11	Hicks & Greist	May	17665
11	Donald A. Hodes	May & Prior	4315
15	" "	Feb. thru Apr.	2600
22	Hoefer-Dieterich & Brown	May & Prior	14662
11	Lois, Holland	May	10465
18	L. S. Holnick	Mar.	3936
5S	Honig & Cooper	Mar.-June	40000
11	" "	May L Prior	2275
15	" "	May	595
5R	Hopkins-Patwell & Assoc.	Apr.-May	8000
6	Bill Howie	May	1700
3	Rex Humbard	May	6502
15	" "	Apr.-May	1139
5R	Imperial Advertising Agency	Mar.	3000
11	Independent Media	May & Prior	67615
5R	" "	Mar.-May	14000
6	" "	Apr.	2500
18	" "	Mar.	1100
15	Independent Timebuying	Apr.	1105
5T	Ingalls Assoc.	May	23000
11	" "	May	2735
6	Jerome Adv.	Mar. thru May	3800
11	" "	May	810
11	Ralph Jones	May	3525

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Ken-Mar Productison	Dec.	170
11	Ketchum; McLeod	May & Prior	91360
22	" "	May & Prior	16524
15	" "	May	331
11	Kingen, Fillipen	Oct.-Sept.	340
11	Kingman Assoc.	Dec.	620
11	Klass Advt.	Jan.	675
15	Klau-Van-Pieterson-Dunlap	May	1555
22	Knox Reeves	May & Prior	3138
11	E. A. Korchnay	May	35950
11	L & B Time Buying	Jan.	102
5S	Lake Spiro	Feb.-June	30000
11	" "	May	11700
3	Landi	Apr.-May	9560
15	La Roche McCaffrey	May	680
6	Lee Brothers	May	1700
11	Lee Jeffrey	May & Prior	39375
5S	" "	Mar.-May	20000
11	Al Paul Lefton	May & Prior	5210
3	Len Carl	May	5508
6	Lenn-Art Advert.	May	1000
5T	Lennen-Newell	May	490000
5S	" "	Feb.-June	100000
18	" "	Mar.	14148
11	Leon, Schaffer, Golnick	May	4435
11	Don Lewis	May & Apr.	133800
15	" "	Feb.-Mar.	2375
11	Ed Lewis Advt.	May & Prior	10150
11	Lilienfeld & Co.	May	5670
5T	" "	May	30000
11	H. Lipman	Aug. & Prior	190
11	Loewy, Stample	Dec.	635
22	Logo Adv.	May & Prior	3060
11	" "	May	1615
6	A B London	Mar	300
11	Louis & Gilman	May	17510
15	Earle Ludgin	May	525
6	Luxor Health Club	Mar.	700
22	McCann & Erickson	May & Prior	9618
5S	M. E. McDonald	Feb.-June	20000
5R	Edward McElroy Advt.	Apr.-May	3000
11	M. S. A. Inc.	July '69	800
11	MacManus, Johns	May & Prior	213075
5S	" "	Mar.-June	40000
14	" "	May	22276
3	" "	May	7038
15	" "	May	688
11	R. K. Manoff	May & Prior	29850
11	Marineau Advt.	May	1295
11	Marshall, John	Sept.	595
11	Marshall, Jordan	Jan.	2070
11	Marsteller	May	125
5R	Martin Mann Advt.	Apr.-May	2000
11	Mass Media	May	850
15	" "	May	382

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	J. M. Mather	May '69	350
15	Mayfair	Feb. thru May	2682
5R	Media Buyers Inc.	Apr.-May	45000
11	" " "	Mar.	980
11	Media Corp.	May & Prior	70430
5S	" "	Jan.-June	60000
15	" "	Mar.	122
11	Media Purchasing	Feb. & Prior	5340
6	" "	May	700
5R	Mediators Inc.	Apr.-May	5000
15	"	May	2388
11	Miller Advt.	May & Prior	3395
15	" "	May	1827
6	" "	May	700
15	Mission Argyer	Apr.-May	443
11	Mission Productions	May	9282
15	K. Gordon Murray	Oct.	212
11	Nadler & Larimer	May & Prior	326525
11	Nakaro & McClone	May & Prior	3650
6	" "	May	800
15	Kelly Nason	Nov.-Dec.-May	1303
11	National Media	May & Prior	5795
5S	Needham-Harper-Steers	Apr.-May	10000
15	Noble-Drury	May	102
11	Norman, Craig	May & Prior	32180
22	" "	May & Prior	4028
11	North Advt.	May & Prior	211090
5T	" "	may	90000
22	" "	May & Prior	41303
15	" "	May	7152
15	O'Neill	Apr.	463
11	P. D. Q. Advt.	Apr.	445
6	Pace Advert.	May	1500
11	Papert, Koenig	May & Prior	20930
3	" "	May	2550
11	Parkson Advt.	May & Prior	2186
11	Pepper & Tanner	May & Prior	24190
6	" "	Mar. thru May	18000
15	Pitluch	May	372
14	Post, Keyes	May	4219
11	" "	May	3280
15	" "	May	467
5S	Powell Scheonbrod	Mar.-June	30000
11	" "	May & Prior	11770
22	" "	May & Prior	4783
15	" "	Apr.	276
14	Promotional Services	Mar.-Apr.	4080
3	" "	Apr.-May	2062
15	" "	May	297

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	RDR	Jan.-June	150000
22	"	May & Prior	4688
15	"	Apr.-Aug-Dec. '69 Mar. thru May '70	1931
6	R & G Stores	May '69	600
5R	Recht & Company	Apr.-May	4000
15	" " "	May	1028
11	Regal Advt.	May	830
11	Rink Wells	May	2805
11	Roberts Advt.	May	13000
11	Robinson, Domino	Jan.	290
11	Rumrill Hoyt	May	72250
5T	" "	May	60000
15	" "	Apr.-May	1183
6	Rush Advert.	Apr.	2500
15	Russ Reid	Mar	318
22	S F M	May & Prior	29923
15	"	Mar. thru May	9091
11	SMY Inc.	May	3850
11	Sachs, Finley	Feb.	125
11	Howard Sanders	Feb.-Mar.	2275
11	Frank B. Sawdon	May & Prior	16665
11	Scali, McCabe	May & Prior	19380
15	" "	Apr.-May	2380
18	Scotto	Mar.	3500
11	Screen Gems	Feb.	1450
18	G. F. Selinger	Apr.	2448
11	Simon, Michelson	Feb.	3000
11	Jules B. Singer	May	4710
5R	Mike Sloan Agency	May	3700
15	" "	May	3323
5R	Smith Gent Advt.	Apr.-May	11000
18	" "	May	1360
11	Smith, Greenland	May & Prior	7025
6	" "	May	700
15	Smock Waddell	Nov.-Jan.-Feb.	748
11	Solow, Wexton	Feb. & Prior	19450
18	" "	Apr.	9120
6	" "	Mar.	1400
22	Spot Radio	Apr.	1836
6	Sterling Assoc.	May	3000
11	" "	May	1565
11	Stern, Walters	May	3580
6	Sternfield Adv.	May	1000
11	Stiefel, Raymond	May & Prior	8795
15	Sweeney & James	May	561
18	T.B.S.	May	3400
11	Tatham, Laird	May & Prior	6220
15	" "	Apr.-May	5516
3	" "	May	5064
18	Techma	May	980
11	Tell Advt.	Apr.-Jan.	4190
11	Teleradio Corp.	May	3390
22	Mel Tenebaum	Aug '69 & Prior	6347
11	Tenka Media	May	1870
11	Time Buying	May & Prior	64660
11	Thompson Koch	Dec.	1465
5T	Thyme	May	55000
11	"	May & Prior	4080

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Tracey Locke	Sept.-Oct.	1880
15	" "	May	1181
14	Unicom	Apr.	14843
11	U. S. Media	May & Prior	180750
5S	" "	Feb.-June	100000
5R	" "	Apr.-May	36000
15	" "	Apr.'69 - Feb. thru May '70	16944
18	" "	Apr.	16926
22	" "	May & Prior	8235
3	" "	Apr.-May	6735
6	" "	Mar. thru May	4000
15	Van Sant	May	2414
11	" "	May	960
11	Venet Advt.	May	3000
11	Vicmax Studio	July '69	585
18	Victor & Richards	Apr.	2256
11	" "	May '68	1185
11	Vitt Media	May & Prior	13500
15	" "	May	3759
5R	" "	Mar.-Apr.	3600
6	" "	May	1000
18	"	Apr.	973
11	Wahu Ideas	May	1250
11	Waring, LaResa	May	20400
11	Milt Warner	May & Prior	3330
6	" "	Apr.	3000
11	Warren, Mueller	May & Prior	93225
5T	" "	May	19000
22	" "	May & Prior	9618
15	" "	Apr.-May	2754
6	" "	May	600
11	Warwick & Legler	May & Prior	300150
14	" "	May	4199
11	Webb Assoc.	May & Prior	195750
22	" "	May & Prior	81234
5T	" "	Jan.	73000
3	" "	Feb.-May	20500
15	Paul Webb	Feb.-Mar.-May	7140
11	Weightman Int'l.	Jan. & Prior	19030
15	"	May	306
15	Edw. H. Weiss	Jan. thru May	3710
11	Wells, Rich	May & Prior	206380
5R	" "	Mar.-May	80000
18	" "	Apr.	14238
3	" "	May	10836
22	" "	May & Prior	8487
15	" "	Apr.-May	3225

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Wigs by Stefano	Apr.-May	240
11	Willson Frissora	Apr.-May	1255
11	Wilson, Haight	Apr.-May	12750

NO REPORT RECEIVED FROM: 1-7-10-12-17-20

VD

BARRETT R TANNER
EXECUTIVE VICE PRESIDENT

JOHN G. KOSMAN
SECRETARY

Pls file under

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

August 18, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	A C & R	May-June	60000
5T	"	May-June	38000
11	"	April-June	21420
15	"	April thru June	809
11	Ackerman Advertising	June & Prior	2610
11	Ad Adams	Feb.	635
11	Adonis Radio	May '69	9505
5R	Advertising Div.,Inc.	June	400
11	Adworks	May-June	4435
11	Airtime	May-June	7295
6	"	May-June	3000
11	Akwan	June	1545
6	Alco Locksmith	Mar. Thru May	1000
11	Allen Anderson	June & Prior	13400
11	Allerton, Berman	June & Prior	23545
12	" "	May	4000
6	" "	April	1000
5S	Allied Adv	April-June	40000
11	Altman, Stoller	May	895
5R	R N Ames Assoc.	June	1800
11	Nick Aquilino Adv.	April	190
5R	Arnold & Co.,Inc.	April-June	4000
11	Associated Promotions	June	2780
17	Atlantic Adv	June	765
11	Atwood Richards	May-June	4650
11	N W Ayer & Son	June	9220
15	" " "	April thru June	7705
15	Aylin Adv.	June	374
15	B B D & O	Feb.'69-May '70-June '70	9059
11	Barbet & Weigert	June & Prior	19420
15	Barickman & Selders	April thru June	8438
11	Barlow, Johnson	June	615
11	Basford Adv.	Sept. & prior	6915

RECEIVED
AUG 20 1970

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Ted Bates & Co.	June & Prior	138560
15	" " "	May-June	9203
11	Batten, Barton, Durstine & Osborn	June & Prior	194820
11	Bauer, Tripp	June & Prior	4130
12	W. Bennett	May	4050
11	" "	June	840
11	Benton & Bowles	June &prior	44690
15	" "	March thru June	41633
17	A Berman & Dear	May-June	4386
11	Ted Bernstein	May	3060
11	Blaine Thompson	April & Prior	3935
15	Bloom	June	690
11	Boclaro	June & Prior	32310
5T	Geo Bond	June	36000
11	Bonsib	June	250
5S	Botsford, Constantine & McCarty	Feb.-May	70000
5R	Bower, Tripp, Haning & Bressler	April-June	1200
5T	Bozell & Jacobs	May-June	90000
11	" "	April & Prior	11355
17	Bresnick	May	2176
15	Bruce Brewer	April thru June	7480
11	Broadcast Buying	May	5780
11	Broadcast Media	June & Prior	4480
5R	Brown, Clark, Elkus & Moses Inc.	June	1000
11	Brans Adv.	Dec. & Prior	25250
11	Buddah Records	Jan. & Prior	1540
11	Leo Burnett Co.	June & Prior	110220
15	" "	Mar.-Apr.-Nov. '69	
		Apr. thru June '70	8919
11	Burnstein Corp	May	500
11	Burton Soghigian	June & Prior	23800
11	Jack Byrne	June & Prior	34160
17	" "	May-June	7713
6	" "	May-June	5700
17	Byrde R. Pound	May	1666
5R	C P M Inc.	May-June	2500
15	Harold Cabot	May-June	496
11	Campbell, Ewald	June	11710
11	Campbell, Mithun	Mar.	3400
11	Carson-Roberts	June & Prior	351310
5T	" "	June	240000
15	" "	May-June	1895
15	Case	May	264
17	Case & Krone	June	2295
6	Cheetah	Apr.	800
11	William Chollick	June & Prior	91890
17	" "	Dec. thru Mar.	4163
11	Fred Clarke	Jan. & Prior	5550
11	Clyne, Maxon	Apr.-Mar.	10455
5R	Co - Ad Co.	June	1500
5R	Cole Fisher Rogow	Mar.-June	19000
5R	Coleman Adv.	Apr.-June	10000
11	Communications Consultants	June & Prior	11385
11	Communication Counselors	June & Prior	68990
15	" "	Apr. thru June	2831
11	Comprehensive Adv.	Sept.	865
5S	Compton Adv	Jan.-June	200000
11	" "	June & Prior	74795
15	" "	June-Oct.-Nov. '69	
		Jan.-May-June '70	3383
11	Conklin Labs	June	11050
11	Crestwood Adv	June & Prior	53910
6	" "	May	700

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Bob Crews Productions	April	1035
17	Crouthers Smith	Feb.	1224
5R	Culver-Grove Adv.	Apr.-June	8000
11	Cunningham & Walsh	June & Prior	155610
15	" "	Jan.-Feb.-Mar.-May-June	11163
5R	D K G Inc	Feb.-June	8000
11	Dairs Fried	June	395
11	Dancer, Fitzgerald & Sample	June & Prior	210170
15	" " "	Feb.-March-May-June '70	6287
5S	Daniel & Charles	Apr.-June	94000
11	" "	June & Prior	36960
15	" "	Apr. thru June	5613
15	D'Arcy	Mar. thru June	2958
11	"	June & Prior	990
17	"	June	892
15	Davis-Newman	June	275
11	Decca Records	Mar.	1320
6	De Franco Assoc.	June	900
11	" " "	June	450
5R	Don Deitesfeld Co.	May-June	4300
11	Delahanty, Kurnit	June & Prior	119140
5S	" "	Apr.-June	50000
6	" "	May-June	13000
15	" "	May-June	360
11	Jerry Della Femina	Apr. & Prior	3500
17	" " "	June	3264
5R	Dentsu Adv. Ltd.	May-June	5200
11	Diener, Dorskind	June & Prior	13150
6	" "	May-June	1600
17	Diener Hauser Greenthal	May-June	2809
11	" " "	Apr. & Prior	2160
11	Dome Distributors	Jan.	940
11	W B Doner	June	17000
11	Doyle, Dane & Bernbach	June & Prior	165940
15	" " "	Apr. thru June	6713
12	" " "	May	3308
17	Drapemasters Inc	Sept.-Oct. '69	2252
5T	Dreher	June	27000
15	"	Jan.-June	605
11	Dunnan & Jeffrey	June & Prior	24560
11	Dunwoodie Adv.	May	2100
17	John Durst Assoc	June	442

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	A. Eicoff	May	357
11	Elcoff & Leonard	May	1445
11	Electric Circus	June & Prior	10400
5R	Elias/Shaffer & Assoc. Inc.	April & May	700
5R	Neil Elliott Advertising	May & June	3000
11	Empire Advertising	January	4590
11	Erwin-Wasey	June & Prior	27710
11	William Esty Co.	June & Prior	98640
12	" " "	May	25945
17	" " "	May-June	8263
15	" " "	May-June	8013
15	Fahlgren & Assocs.	May	340
11	Ferber Affiliates	June	690
15	Wm. Finn	May-June	102
11	Finnegan Advertising	June	1955
11	Firestone Associates	June	5730
6	" "	June	2700
11	Fletcher Richards	Jan. '68	1955
11	Foote, Cone & Belding	June & Prior	397960
12	" " "	June	2940
15	" " "	Oct.-Nov. '69 - May-June	1456
11	Forbes Advertising	June	1180
17	Force	April-June	4409
11	"	May	1990
11	Forlenza, Venesa	May & Prior	1565
11	Clinton Frank Advertising	June & Prior	41260
15	" " "	March-May thru July	7486
11	Marvin Frank	June	22100
11	Franznick, Seldon	June	350
12	Freedman	May	7000
11	Fremeumar Papi	June	4290
11	Fulweiler & Slaughter	June	1650
11	Furman, Roth	May	1115
6	Futura Tone	June	1000
11	Gardner Advertising	April	6815
6	Getts & Greene	May-June	3000
11	Geer Dubois & Co.	June	2300
6	David Geller	April	3000
11	General Custom Enterprises	Jan. & Prior	2130
11	Geyer, Morey & Ballard	April	1715
17	Geyer Oswald	April-May	5440
11	Jim Gibbons	Oct.	135
15	Glenn Adv.	May-June	1435
17	Ben Gold	Dec. thru Feb.	892
11	Ted Gothelf	June & Prior	18515
11	Marv Gray	Sept. & Aug. '69	850
11	N. C. Greenfield	April & Prior	8920
5R	Greslo & Kramer	June	1500
11	Grey Advertising, Inc.	June & Prior	145790
12	" " "	June	6540
15	" " "	Jan.-April thru June	3789
6	Griswold Eshleman	Apr., May, June	13000
11	" "	August & Prior	1950
17	" "	Feb.	137
15	Gross, Pera, Rockey	March, April, May	3251
6	Grove Press	March	1300
11	Grusky Advertising	June & Prior	12050

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Hall & Levine	Feb.-March	2082
11	Harvey & Carlson	Dec. & Prior	480
14	B. J. Hauser	May	1636
11	Edward Hechtman	Dec.	1775
11	Henderson & Roll	Sept.	1700
11	Hicks & Griest	May-June	20460
17	" " "	May	1904
11	Donald Hodes	March-May	3560
15	" "	Feb., March, April	2601
11	Honig, Cooper	May-June	1025
6	B. Howie Adv.	June & Prior	1900
15	Rex Humbard	May-June	1139
11	Imac Agency	June	170
11	Independent Media	June & Prior	71110
6	" "	April & June	3000
12	" "	May	1845
15	" "	June	1105
15	Independent Timebuying	April	1105
5T	Ingalls Adv.	May & June	31000
11	" "	June	3690
12	Interpublic Group	June	7989
5R	Jameson Advertising	June	800
5R	Jennings & Thompson Advt.	June	1000
6	Jerome Adv.	April-May	2000
11	" "	June	760
11	Ralph Jones	June	3400
15	Kelly-Nason	Nov.-Dec. '69	994
11	Kenyon & Eckhardt	June & Prior	120950
15	" " "	June	510
11	Ketchum, MacLoed	June & Prior	44490
15	" "	June	280
11	Kingen, Fillipen	Sept.-Oct.	340
11	Kingman Associates	Dec.	620
11	Klass Advertising	Jan.	675
11	E. A. Korchnay	May-June	38105
11	L & B Time Buying	June & Prior	1080
11	Lake, Spiro	June	5120
6	A. B. Landau	April	300
11	La Roche, MacCaffrey	June	2790
15	" "	May	680
6	Lee Brothers	May	1700
11	Lee, Jeffreys	June & Prior	43650
5S	" "	Jan-June	20000
5T	Al Paul Lefton	May	4500
11	" " "	May	1205
6	Lenn-Art	May	700
11	Lennen & Newell	June & Prior	436560
5S	" " "	Jan.-June	200000
12	" " "	Dec.	10554
17	" " "	Dec. thru June	7731
15	" " "	March thru June	4156

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Leon Shaffer Golnick	June & Prior	6960
12	" " "	March	3936
11	Don Lewis	May & June	133500
15	" "	Feb.-March	2375
11	Ed Lewis Advertising	June & Prior	9820
17	" " "	May-June	4972
11	Lilienfeld & Co.	May-June	25850
11	Lipman	August '69 & Prior	190
11	Logo Advertising	May	1615
11	Lois, Holland	June & Prior	12595
5R	Lookont Advertising Agency	June	700
17	Nat Lorman	Feb. '69	140
11	Louis & Gilman	May	17510
11	Lowey, Stample	Dec.	635
17	D. G. Lyon	June	2939
11	McCann-Erickson	June & Prior	308880
15	" "	Mar. thru June	9056
5R	Edward McElroy Advt.	April-June	5000
11	McKim, Benton	May	21440
5R	McRose & Bealer, Inc.	June	400
11	M S A Advertising	July '69	600
11	MacManus, John & Adams	June & Prior	164770
5S	" " " "	April-June	40000
14	" " " "	June	36053
17	" " " "	April thru June	3119
15	" " " "	May	688
11	Richard K. Manoff	June & Prior	39065
5T	" " "	June	23000
15	" " "	June	913
11	Marschalk Advertising	May & Prior	21435
15	Marshalk	May-June	1232
11	Marshall, John	Sept.	595
12	Marshall Jordan	June	12726
11	" "	June & Prior	11290
11	Marsteller	May	125
11	J. M. Mather	May '69	305
15	Mayfair	March thru June	2454
11	Media Buyers	June & Prior	1380
17	Media Corp. of America	June	238
11	Media Curtis	June & Prior	81970
6	Media Purchasing	May	700
15	Mediators	May	2388
5R	Merling, Marx & Leidmon Inc.	Feb. & March	1900
11	William Mertzer	June	5190
17	Metro Assoc.	June	701
11	Art Meyerhoff	June	30400
11	Miller Advertising	June-May	1865
11	Mission Productions	May	9280
11	Moss Associates	June	1265
11	Movie Labs	June & Prior	9920
11	John F. Murray Advt.	June & Prior	10840
15	K. Gordon Murray	Oct.	212
11	Nadler & Larimer	May & Prior	67990
11	Nakano, McGlone	June & Prior	5555
6	" "	May	800
17	Nakano Nugoner	May-June	2284
11	H. Nasshorn	June	1860
11	National Media	June & Prior	5550

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5R	Nationwide Media	May	2600
11	Needham, Harper & Steers	June & Prior	70990
5S	" " " "	March-June	30000
17	N. Y. Magazine	April thru June	8482
15	Noble Drury	May	102
11	Norman, Craig & Kummel	June & Prior	31930
11	North Advt.	June & Prior	280840
15	" "	May-June	10263
17	Onoforio & Smith	June	994
11	Outrageous Productions	June	150
5S	Ogilvy & Mather	Jan.-June	500000
11	" " "	June & Prior	229640
15	" " "	Feb. thru June	19941
17	" " "	June	5979
11	P. D. Q. Realty Advertising	April	445
6	Pace Advert.	June	1200
11	Papert, Koenig & Lois	May & Prior	20935
11	Parkson Advt.	June & Prior	50770
11	Pepper & Tanner	June & Prior	36390
6	" " "	June & Prior	20000
17	Peterson Laurence	June	714
15	Pittuck	June	739
11	Powell Schoenbrod	June & Prior	3325
15	" "	April	276
11	Pritchard Wood	June & Prior	46635
17	" "	June	1904
15	" "	June	544
14	Promotional Services	April	1020
15	" "	May	297
17	R. D. R.	March-April	5525
11	" " "	June	2975
15	" " "	Apr.-Aug.-Dec. '69	
		Apr. thru June	1875
6	R & G Stores	May '69	600
17	Reach McClinton	Sept. thru June	6034
14	Reciprocal Merchandise	June	6162
11	Regal Advertising	June	5375
6	S. Jay Reiner	June	1600
5R	Richt & Co.	May-June	3500
5R	Ricks-Ehrig Inc.	Apr.-May	4000
17	Rinalds-Reynolds	July '69	221
11	Robinson, Donino & West	Jan.	290
15	Rockwell Quinn	June	2218
11	Al Rosenthal	June	2680
15	Ross Roy	June	340
11	Rumrill, Hoyt	June	58820
5T	" "	May	29000
15	" "	Apr. thru June	1650
6	Rush Adver.	Apr.	2000

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	S F M Media	Apr. thru June	12932
11	S M Y, Inc.	June & Prior	8550
5S	S S C & B	Apr.-June	200000
12	" " " " "	June	5528
17	" " " " "	June	4176
11	Sachs Finley	Feb.	125
11	Howard Sanders	Mar. & Prior	1560
11	Frank Sawdon	June-Jan.	12500
11	Scali, McCabe	June & Prior	38250
15	" "	Apr. thru June	3935
17	" "	June	1848
11	Shaller, Rubin	June	9220
5R	Sholwell, Craven & Varner	June	2100
5S	Roy Silver Agency	Mar.	17000
11	Simon Michelson	Feb.	2990
11	Jules Singer	May	4710
5R	Mike Sloan Agency	June	3300
11	Smith, Gent	June	32030
5S	" "	May	29000
12	" "	May	1360
11	Smith, Greenland	June & Prior	9550
15	Smock Waddell	Nov. '69-Mar. '70	571
5R	Solow Wexton	Mar.-June	20000
11	" "	Feb. & Prior	19450
12	" "	Apr.	10398
17	" "	Dec. thru June	9690
6	" "	Mar.	1400
11	Sterling Associates	June	4575
6	" "	June	1000
17	" "	June	221
11	Stern Walters	June	4000
6	Sternfield Adv.	May	1000
11	Stuart Advertising	Apr. '69	415
11	Stuff, Inc.	June	945
11	Sullivan, Stauffer, Colwell & Bayles	June & Prior	72440
15	" " " "	Mar. thru June	2864
12	T.B.S.	May	3326
11	Tatham, Laird	June & Prior	3950
5R	Teckna Media	Apr.-June	4000
11	Teleradio Corp.	June	7570
11	Tell Advertising	Apr.-Jan.	4190
11	Tenka Media	June-May	2540
17	" "	Apr.-May	2141
11	J. Walter Thompson	June & Prior	310790
15	" " "	Dec. '69-Apr. thru June '70	55903
17	" " "	Apr. thru June	23364
12	" " "	June	16705
11	Time Buying	June & Prior	45180
5T	" "	May	4300
11	Tootsie Roll	June-Apr.	5290
11	Tracey, Locke	June & Prior	32990
15	" "	May-June	3030
14	Unicom	Apr.	14843
15	"	June	2422
11	U. S. Media International	June & Prior	125520
5R	" " " "	Apr.-June	85000
12	" " " "	May	23114
15	" " " "	Apr. '69-Mar. thru June '70	10208
6	" " " "	June & Prior	7000
17	" " " "	Apr.-May	4161

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Van Sant, Dugdale	June & Prior	1085
11	Venet Advertising	May	3000
17	" "	Apr.	2907
5R	Vic Advertising	June	500
17	Vicmay Studios		420
11	Victor, Richards	May '68	1275
11	Vitt Media	June & Prior	42390
15	" "	May-June	4232
12	" "	May	2519
6	" "	May	1000
11	Wahu Ideas	May	4250
11	Waring, La Rosa	June	31450
6	M. Warner Assoc.	Apr.	3000
11	" "	Apr.-Mar.	2990
17	" "	May-June	2125
11	" "	June-May	715
11	Warren, Mueller	June & Prior	82260
5T	" "		26000
6	" "	May-June	2400
15	" "	May	1734
11	Warwick & Legler	June & Prior	190835
17	" "	May	170
11	Webb Associates	June & Prior	200555
15	Paul Webb	Feb. thru June	11143
15	Weightman Adv.	June	663
11	Edward Weiss	June & Prior	147890
15	" "	Jan. thru Apr.	3230
11	Weiss & Geller	June	3655
5R	Wells Rich & Greene	Jan.-June	140000
11	" " "	June & Prior	136735
17	" " "	May-June	5100
15	" " "	May-June	3761
11	Wigs by Stephano	May-April	240
11	Willson, Frisora	June	1280
11	Wilson, Haight	June-May	12750
11	Wooden Hanger	June-May	235
12	World Art	Dec.	2353
17	Wyse Adv.	May	2295
11	Young & Rubicam, Inc.	June & Prior	345860
17	" "	June-Apr. & Prior	15074
15	" "	Oct. '68-Jan.-Jun.-Sept. thru Nov. '69-Mar. thru Jun.'70	14076
12	" "	June	12312

NO REPORT RECEIVED FROM: 1-3-6-7-10-18-20-22-23

CN-CS-JM

BARRETT R. TANNER
EXECUTIVE VICE PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.
Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

September 15, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgement after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5T	A C & R	June-July	36000
11	"	June-July	15810
18	"	July-May & Prior	12105
5S	"	April-May	12000
15	"	May-June	171
11	Ackerman Advertising	Oct. 69 & Prior	775
11	Ad Adams	Feb.	635
15	Adcom	July	782
11	Adonis Radio	May 69	9505
11	Air Time	July & Prior	9795
11	Akwan	July & Prior	3715
11	Allen, Anderson	March & Prior	410
11	Allerton, Berman	July & Prior	22790
11	Nick Aquilino Advertising	April	190
5S	N. W. Ayer	April thru July	100000
15	Aylin Advertising	June-July	510
11	Barbet & Weigert	July & Prior	19060
18	"	May	200
18	Barickman & Selders	April & July	8360
15	"	May thru July	8007
3	Barlow/Johnson	July	1700
11	"	July & Prior	1620
11	Basford, Inc.	September '69 & Prior	6915
3	Bauer, Tripp	June-July	14951
11	"	June & Prior	1120
18	M. J. Beckman	April-May	2173
3	Walter F. Bennett	June-July	26265
11	"	June	790
11	Blaine-Thompson	April & Prior	1640
3	Bliss-Greenwold	July	3825
15	Bloom Advertising	July	586
5T	Geo Bond	May-June	27000
5T	Bozell & Jacobs	June-July	68000
18	"	June	3495
15	Bruce Brewer	June-July	1449
18	Broadcast Buying	June, May & Prior	5243
11	"	July	3000

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Broadcast Media	July & Prior	6937
15	E. H. Brown	July	246
11	Bruns Advertising	Dec. '69 & Prior	25250
3	"	July	8920
11	Buddah Records	January & Prior	1540
11	Burnstein Corp.	May	500
18	Byrde, Richard, Pound	April & Prior	2980
11	Jack Byrne	July	6120
11	Campbell Mithun	July	725
18	Carl Ally	July, April & Prior	10285
3	"	July	3876
15	"	April	238
18	Robert Carpenter	December '69	3255
5T	Carson Roberts	July	450000
11	"	July & Prior	315550
3	"	June	32878
18	"	July, June & Prior	11289
15	"	June-July	2346
20	"	June	1500
18	Castle Advertising	May thru July	27600
11	William Choolick	June & Prior	9490
11	Fred Clarke	January & Prior	5550
5S	Clyne, Maxon	May-July	34000
11	Communication Consultants	June & Prior	12630
11	Communication Counselors	July & Prior	82760
15	"	June-July	736
11	Comprehensive Advertising	September	865
20	Creamer Colorossi	February	300
11	Crestwood Advertising	July & Prior	47745
3	"	May-July	17800
18	"	June, May & Prior	3345
11	Bob Crewe Productions	April	1035
11	D. K. G.	July & Prior	83436
11	Daniel & Charles	July & Prior	43177
18	"	May thru July	14860
15	"	April thru July	5861
18	D'Arcy	June, July, May & Prior	72342
11	"	July & Prior	16700
3	"	June-July	14668
15	"	March thru July	3684
15	David Newman	June-July	550
11	De Franco Associates	June	450
15	Del Dally	July	301
18	Delahanty, Kurnit & Geller	June, July, May & Prior	10550
15	"	June-July	408
11	Jerry Della Femina	April & Prior	3500
15	"	July	595
18	Dentsu Advertising	May-June	6800
11	Diener & Dorskind	July & Prior	22036
11	Diener, Hauser, Greethal	July & Prior	4000
11	Dome Distributors	January	940
5S	Dreher	May-July	30000
15	"	July	493
11	Dunnan & Jeffrey	June & Prior	24500
11	Dunwoodie Advertising	May	2100

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	A. Eicoff	May	357
11	Electric Circus	June & Prior	8425
11	Empire Advertising	Jan.	4590
11	Feiweiler & Slaughter	June	1650
11	Ferber Affiliates	June-July	1470
15	Wm. Finn	May-June	102
11	Finnegan Advertising	June-July	3570
11	Firestone Associates	July & Prior	7595
18	Forbath Adv.	May thru July & Prior	3811
15	" "	July	238
11	Forbes Advertising	June-July	2420
11	Force Advertising	July & Prior	2570
11	Forlenza, Venesa	May & Prior	1565
11	Clinton E. Frank	July & Prior	21660
18	" "	May thru July & Prior	16355
15	" "	June-July '69	8443
11	Fronznick Seldon	June-July	470
11	Furman Roth	May	1115
20	Gardner Advertising	June '69-Apr.-June '70	2716
11	" "	July & Prior	1345
11	Geer Du Bois Co.	July & Prior	2000
5-T	David Geller	July	4500
11	General Custom Enterprises	Jan. & Prior	1128
11	Geyer-Morey & Ballard	Apr.	1715
11	Jim Gibbons	Oct.	135
15	Glenn Adv.	May thru July	2998
11	Ted Gothelf	July & Prior	27000
18	" "	Mar. & Prior	2190
11	N. C. Greenfield	July & Prior	10750
11	Grey Advertising	July & Prior	275000
18	" "	May thru July & Prior	181803
3	" "	June-July	61478
15	" "	June-July	4612
11	Marv Grey	Sept. '69	850
11	Griswold-Eshleman	Aug. '69 & Prior	1950
15	Gross Pera & Rocky	Mar. thru May	3251
11	Grusky Advertising	June & Prior	12050
15	Hall & Levins	Feb.-Mar.	2082
11	Harvey & Carlson	Dec. '69 & Prior	480
14	B. J. Hauser	May	1636
11	Edward Hechtman	Dec. '69	1775
11	Henderson & Roll	Sept. '69	1700
18	Hicks & Greist	May thru July & Prior	29821
11	Donald Hodes	May-Mar.	3560
15	Hoefer Dieterich & Brown	July	680
11	Honig-Cooper	July-May	10800
15	" "	July	1168
3	Rex Humbard	June-July	11705
18	" "	May thru July	6595
15	" "	June-July	1013

NO.	NAME	MONTH OF BROADCASY	TOTAL AMOUNT PAST DUE
11	Independent Media	July & Prior	84625
18	"	June, July, May & Prior	32565
5T	"	June	18000
5S	"	March-May	10000
20	"	April thru June	4540
15	"	June-July	2283
5T	Ingalls	June-July	57000
11	"	June	833
18	Kelly Nason	June, May & Prior	7393
15	"	Nov. '69-Dec. '69, July '70	1315
11	Ketchum, McLeod	July & Prior	121745
7	"	June-July	12741
15	"	July	1262
23	Jay Kholos	Dec '69 thru Feb. '70	2108
11	Kingen, Fillipen	September-October '69	340
11	Kingman Associates	December	620
11	Klass Advertising	January	675
5S	Knox Reeves	March-July	100000
11	E. A. Korchnay	June	24515
18	Kutts, Kabanis	June	2310
11	Lake, Spiro, Shurman	June-July	5480
11	La Roche, McCaffrey & McCall	July & Prior	45050
11	Lee Jeffreys	July & Prior	46104
18	"	May & Prior	1939
11	A. Paul Lefton	May	1107
15	Walter Leftwich	July	224
3	Len Carl	July	2958
5S	Dun Lewis	April-July	80000
7	"	July & Prior	35109
11	"	July & Prior	7607
18	"	June, July, May	4667
11	Edwin Lewis	July & Prior	8856
18	Ed Libow	July, June & Prior	28011
7	"	July & Prior	10000
5T	Lilienfeld	June	15000
11	"	July & Prior	9740
11	Lipmann	August '69 & Prior	190
11	Lowery Stample	December '69	635
11	McManus, John & Adams	July & Prior	66275
11	M S A Advertising	July '69	200
18	R. K. Manoff	July, June & Prior	32096
11	"	July & Prior	15055
11	Marshall John	September '69	595
11	Marshall, Jordan	July	20700
11	Marsteller	May	125
11	J. M. Mather	May '69	305
15	Mayfair	April thru July	2227
11	Media Buyers	June & Prior	28580
18	Media Corporation	July, June & Prior	57194
7	"	July & Prior	45500
20	"	April thru June	450
11	Media Curtis	July & Prior	7000
11	Media Insights	July & Prior	39350
18	Media Int'l	June-July	6100

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
7	Media Partners	July	8800
18	"	JUly, June & Prior	3000
18	Media Purchasing	June, Feb.-Jan.	4147
20	"	March	1400
11	Arthur Meyerhoff	July & Prior	43500
11	Miller Advertising	July & Prior	1300
3	Monteverdi Advertising	June-July	210
11	Moss Associates	June	1265
11	Nadler & Larimer	May & Prior	6990
11	Nakano & McGlone	June & Prior	3165
11	H. Nasshorn	July & Prior	1775
18	National Mediators	May & Prior	4178
11	Norman, Craig & Kummel	June & Prior	26530
18	"	July, March & Prior	16148
11	North Advertising	July & Prior	228313
5S	"	March-July	118000
15	"	July	2737
11	P. D. Q. Realty	April	445
11	Papert, Koering & Lois	July & Prior	26364
18	"	July-June & Prior	3855
11	Parkson Advertising	July & Prior	223805
7	Paterson Lawrence	July & Prior	7800
11	Pepper & Tanner	July & Prior	52665
18	"	June, July, May & Prior	20552
15	Pittuck Agency	July	2033
18	Powell & Schoenbrod	June, July, May & Prior	18423
7	"	June-July	9600
11	"	July & Prior	6545
15	"	April	276
14	Promotional Services	April	1020
18	R. D. R. Association	June, July, May & Prior	87235
3	"	June-July	10540
20	"	April thru June	7000
11	"	June	2975
15	"	April-July-August-Dec. '69	2653
14	Reciprocal Merchandise	May thru July	6162
11	Regal Advertising	June	2785
18	Ridgway, Hirsch	July	4960
3	Rink-Wells	June, July, May & Prior	2256
17	Robinson Donino & West	June	290
15	Rockwell Quinn	January	395
11	Al Rosenthal	July	1965
3	Rowe-Peacock	July	1082
5T	Rumrell Hayt	July	108000
18	"	June-July	1822
		July, May & Prior	

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	S F M Media	June-July	50000
18	"	July, June, May & Prior	42260
15	"	April thru July	13476
11	S. M. Y. Inc.	July & Prior	3410
11	Sachs-Finley	February	125
11	Howard Sanders	March & Prior	1560
18	George Savan	June-July	2319
18	F. B. Sawdon	June-July	52050
7	"	June-July	25000
11	"	July & Prior	12495
11	Scali McCabe	June & Prior	38250
15	"	June-July	1555
11	Leon Shaffer	June	2525
3	Sid-Will	Feb.-March	2341
11	Smith, Gent	June	32030
18	"	May & Prior	20582
23	"	April	1513
11	Smith-Greenland	May	975
15	Smock Waddell	Nov. '69-Feb.	353
11	Solow, Wexton	February & Prior	14450
11	Stanton-Holiday	July	2550
11	Stern-Walters	June	4000
11	Stiefel Raymond	July	4205
11	Stuart Advertising	April	415
11	Stuff, Inc.	July & Prior	1055
11	Tatham-Laird	July & Prior	40985
5S	"	May-July	16000
11	Tele Advertising	April-January	4190
11	Tenka Media	June	670
23	Mel Tennenbaum	June thru August	759
3	"	July '69	701
5T	Time Buying	June-July	38000
11	"	July & Prior	21015
15	Tracy Locke	May thru July	4529
5S	"	May-July	29000
20	"	June	2000
11	"	October '69	1545
15	Unicom	June	2422
11	U. S. Media International	July & Prior	155040
18	"	June, July, May & Prior	85184
3	"	June-July	12640
15	"	April thru July	11689
5S	"	May-July	69000
20	"	April thru June	800
11	Vansant-Dugdale	May	160
3	Victor & Richards	June	1271
11	"	May '68	1180
18	Vitt Media	July, June & Prior	53755
11	"	July & Prior	36230
15	"	May thru July	4755

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Wahu Ideas	May	4250
11	Milt Warner	April & March	2990
11	"	June-May	450
11	Warren, Muller, Dolobowsky	July & Prior	38540
3	"	July	1636
11	Warwick & Legler	July & Prior	413940
11	Webb Associates	June & Prior	200555
3	"	Feb.-July	34670
15	Paul Webb	April thru July	8593
18	"	July, June & Prior	7014
11	Edward Weiss	July & Prior	38445
15	"	July	1253
11	Weiss & Geller	July	7100
11	Wells, Rich & Green	July & Prior	125345
3	"	June-July	8764
15	"	May thru July	3761
11	Wigs by Stephano	May-April	240
11	Willson-Frissora	July & Prior	2020
11	Wooden Hanger	May-June	235
11	Wunderman, Ricotta	July	1060

NO REPORT RECEIVED FROM: 1-6-10-12-17-22

GC

BARRETT R TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.
Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

October 20, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	A C & R	Aug.-Sept.	27000
3	"	Aug.	2295
23	"	July 1970	547
15	"	May-June	171
6	A & G Stores	1969	600
11	Ackerman Advertising	Jan. '70 & Prior	775
3	Ad Com	Aug.	30017
11	" "	Aug. & Prior	4500
23	" "	June '70	110
11	Aitken-Kynett	July	250
11	Akwan Advertising	Aug.	1615
6	Alco Locksmith	Aug. & Prior	1700
6	Alcom Adv.	July-Aug.	1100
11	Allen, Anderson	March & Prior	410
11	Allerton, Berman	Aug. & Prior	36350
12	" "	July	1500
11	Alpha Distributing	Aug.	350
11	Nick Aquilino	Apr.	190
11	Arkwright Advertising	Aug.	5970
11	Atwood Richards	Aug.	1995
5S	N. W. Ayer	July-Sept.	150000
15	Aylin Adv.	June-July	510
11	Bagamin Advertising	Sept. '69 & Prior	675
11	Barbet & Weigert	July & Prior	19050
23	Barickman & Selders	June-July	10633
15	" "	June thru Aug.	7185
3	Barlow/Johnson	July-Aug.	4301
11	" "	Aug.	905
6	Leo Baron	July-Aug.	22000
11	" "	Aug.	10305
11	Basford, Inc.	Sept. '69 & Prior	6910
5S	Bauer & Tripp	July-Sept.	20000
3	" "	July-Aug.	16823
11	" "	June-May	1125

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	Walter F. Bennett	July-Aug.	10327
11	" "	Aug. & June	1125
11	Ted Bernstein	Aug.	790
11	Blaine Thompson	Apr.-Feb.	535
3	Bliss-Gruimwald	Aug.	668
15	Bloom Adv.	July-Aug.	2442
11	Boclaro	Aug. & Prior	14550
11	Cliff Botway	Aug.	21800
11	Bozell & Jacobs	Aug.-July	570
11	Bruce Brewer	Aug.	6970
15	" "	May-July	2006
11	Broadcast Buying	Aug. & Prior	10840
11	Broadcast Media	Aug. & Prior	6800
15	E. H. Brown	Aug.	816
11	Bruns Advertising	Dec. & Prior	25250
11	Buddah Records	Jan. & Prior	1540
11	Burnstein Co.	Aug. & Prior	1590
11	Mel Byars	May	490
11	Jack Byrne	Aug.	2125
11	Campbell Mithun	Aug. & Prior	63680
5S	Carl Ally	Aug.-Sept.	10000
15	" "	April	238
23	" "	June '70	106
11	Carson & Roberts	Aug. & Prior	56250
3	" "	July-Aug.	7066
15	" "	June-July	2346
11	Cas Associates	Aug.	10200
11	Cecelia Associates	July	102
6	Chalck & Dreyer	Aug.	900
11	William Chollick	June & Prior	9260
11	Fred Clarke	Jan. & Prior	5420
11	Cockfield, Brown	1670	
11	Communication Consultants (Phila.)	Aug. & Prior	12090
15	Communication Counselors	June thru Aug.	782
11	Concert Hall Publications	June-July	290
6	Cowen Organization	July	400
11	" "	Aug.	120
11	Creamer Colorossi	Dec.-Jan.	6732
11	Crestwood Advertising	Aug. & Prior	45200
3	" "	June-Aug.	19116
11	Bob Crewe Productions	April	1035
6	Christopher Cross	Aug.	2200
11	Custom Cavalcade	Aug.	325
11	D. K. G.	Aug. & Prior	~~84800~~
5S	"	July-Aug.	10000
6		Aug.	1700
15	"	Aug.	251
11	Dairs, Fried	Aug.	210
5S	Daniel & Charles	June-Aug.	90000
11	" "	Aug. & Prior	40130
23	" "	May-June '70	3255
15	" "	June-July	2465
11	D'Arcy Advertising	Aug. & Prior	19995
15	" "	Aug.	289
6	Davis Freid Kreiger	Aug.	500
6	De Franco Assoc.	July	900

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Jerry Della Femina	Aug. & Prior	9405
23	" " "	June '70	1096
15	" " "	Aug.	917
11	Diener, Dorskind	Aug. & Prior	21355
6	" "	June	300
11	Diener, Hauser	Aug. & Prior	14950
6	Dome Distr.	June-July	3100
11	" "	Jan.	940
11	W. B. Doner	Aug.	26860
11	Dragway Advertising	Aug.	280
5S	Dreher Adv.	June-Aug.	50000
11	" "	Aug.	19010
15	" "	Aug.	928
11	A. Drew	Aug. '68	1790
11	Dunnan, Jeffrey	Aug. & Prior	48680
14	" "	Aug.	16150
11	Dunwoodie Advertising	May	2095
6	East Coast-West Coast	Mar.	800
11	Eastern Video	Apr. & Prior	2000
15	Eicoff	May	357
6	888 Advertising	July	1500
11	Electric Circus	June & Prior	10705
3	Elkman Adv.	July-Aug.	18844
11	" "	Aug.	18155
6	" "	July-Aug.	2300
11	Empire Advertising	Jan.	4590
6	Wm. Esty	Aug.	600
11	Ferber Affiliates	Aug.	465
11	Finnegan Advertising	July & Prior	3570
12	Firestone	July	5795
11	"	July & Prior	1945
6	"	July	1300
3	Forbath Adv.	Aug.	2555
15	" "	July-Aug.	595
11	Forbes Advertising	Aug. & Prior	3985
11	Force Advertising	July & Prior	2570
11	Forlenza Venesa	May & Prior	1565
11	Clinton E. Frank	Aug. & Prior	56585
3	" "	July-Aug.	32000
15	" "	June thru Aug.	11676
5S	" "	Aug.	2000
11	Franznick Seldon	July-June	475
12	Freedman	May	4620
11	Fulweiler & Slaughter	Aug.	1295
6	" "	Aug.	600
6	Futura Tone	June	1000
14	Gardner Adv.	Aug.	15284
15	" "	Aug.	~~1167~~
11	" "	Aug.	905
6	Gates & Greene	June-July	2900
11	Gaynor, Ducas - A.D.S.	Aug. & Prior	25475
11	General Custom Enterprises	Oct. '69-Jan. '70	1125
11	Gershwin & Gibson	Aug.	640
11	Geyer, Morey & Ballard	Apr.	1715

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Jim Gibbons	Oct. '69	135
15	Glenn Adv.	May-Aug.	1708
12	L. S. Golnick	June	984
11	Ted Gothelf	Aug. & Prior	34850
5S	" "	Aug.	14000
11	Marv Gray	Sept. '69 & Prior	850
11	N. C. Greenfield	Aug. & Prior	16415
6	" " "	July-Aug.	3800
6	Gresh & Kramer	June	700
11	Grey Advertising	Aug. & Prior	166225
3	" "	June-Aug.	66390
23	" "	July '70	8124
15	" "	June-Aug.	3940
11	Griswold, Eshleman	May & Prior	1950
6	" "	July	1900
11	Group 8 Advertising	Aug.	2675
11	Grusky Advertising	June & Prior	10245
11	Ron Guberman	Aug.	1235
15	Hall & Levine	Feb.-Mar.	2082
11	Harvey & Carlson	Aug. & Prior	8900
11	Edward Hechtman	Dec.	885
3	Helitzer	Aug.	3697
11	Hicks & Greist	Aug.	3950
15	Hilton	Aug.	263
11	Don Hodes Advertising	May-April	3560
11	Honig, Cooper	Aug. & Prior	71040
15	" "	Aug.	297
6	Bill Howie Adv.	June & Prior	1400
11	Hughes Sports Network	Feb.	3195
15	Rex Humbold	Aug.	3056
11	Independent Media	Aug. & Prior	33110
15	" "	June-July	2783
12	" "	June	1230
11	Ingalls Associates	Aug.	3870
15	" "	Aug.	176
11	Jerome Advertising	Aug.	3210
11	Joeste Marlil	Aug.	815
6	R. Jorgensen	May & Prior	2700
3	Mort Junger	Aug.	5100
6	Kalish, Spero, Walpert & Rengold	1969	400
11	Kalmar Advertising	Aug.	3750
11	Katz & Jacobs	Aug. & July	1585
15	Kelly Nason	Nov.-Dec. '69-Aug.	1303
5S	Kenyon & Elkhardt	July-Aug.	100000
11	Ketchum, MacLeod	Aug. & Prior	116450
15	" "	July-Aug.	2163
11	Kingen, Fillipen	Sept.-Oct. '69	340
11	Klass Advertising	Jan.	675
11	Korchnay Ltd.	Aug.	990
11	Kramer Advertising	Aug.	1355

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	L. & B. Time Buying	Aug.	1150
11	Lake, Spiro	June	4650
6	A. B. Landau	Mar.	300
11	La Roche, MacCaffrey	Aug. & Prior	32820
6	Lee Brothers	May	800
11	Lee Jeffreys	Aug. & Prior	69390
15	Walter Lefteich	Aug.	710
11	Al Paul Lefton	Aug. & Prior	8380
5S	Lennen & Newell	June-Aug.	150000
12	" "	Dec.	14577
15	Leonard Adv.	Aug.	1178
11	" "	Aug.	660
5S	Don Lewis Adv.	Apr.-July	80000
11	" " "	July	240
11	Ed Lewis	Aug. & Prior	32295
11	Lilienfeld & Co.	Aug.	5395
11	Lois, Holland	Aug.	10455
11	MacManus, John & Adams	Aug. & Prior	85360
6	" " " "	Aug.	6000
15	" " " "	July-Aug.	986
6	Manhattan College	Aug.	400
11	R. K. Manoff	Aug. & Prior	15330
15	" " "	Aug.	1020
11	Marshall, John	Sept. '69	595
11	Marshall, Jordan	Aug. & Prior	35145
12	" "	June	9587
11	Marsteller	May	125
11	Masius, Wynn	Aug. & Prior	1200
11	J. M. Mather	May '69	305
15	Mayfair	May thru Aug.	1581
11	Media Buyers	June & Prior	28580
6	Medea Communications	July	3000
5S	Media Corp. of America	June-Aug.	200000
11	Media Corp.	Aug. & Prior	142060
11	Media Partners	July	1275
3	" "	July	510
11	Media Purchasing	Feb. & Prior	5340
6	Media Sales	Aug.	10000
11	" "	Aug.	5715
11	William Mertzer	Aug.	7599
11	Arthur Meyerhoff	Aug. & Prior	20565
3	" "	July-Aug.	18194
11	Miller Advertising	Aug.	1360
14	Milton, Carlson	Aug.	5509
3	Monteverdi	July-Aug.	3611
11	Moss Assoc.	Aug. & Prior	2460
5S	John Murray Adv.	June-Aug.	100000
15	K. Gordon Murray	Oct.	212
11	Music Agency	Aug.	235
11	Nadler & Larimer	Dec. '69	350
11	Nakano & McGlone	Aug. & Prior	8840
11	H. Nasshorn	Aug. & Prior	4260
11	Niefeld, Paley	Aug. & Prior	300
11	Norman, Craig & Kummel	Aug. & Prior	34360
11	North Advertising	Aug. & Prior	290980
5S	" "	Jan.-Aug.	100000
15	" "	Aug.	2390

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	P.D.Q. Realty Advertising	April	445
6	Pace Advertising	Aug.	1600
11	Papert, Koenig & Lois	Aug. & Prior	14350
11	Parkson Advertising	Aug. & March	450
6	Pearl, Inc.	July	1500
11	Pearson Advertising	Aug.	4345
11	Pepper & Tanner	Aug. & Prior	92080
6	" "	Aug. & Prior	23000
6	Philadelphia Agency	July-Aug.	2800
15	Pittuck	Aug.	433
11	Post, Keyes	Aug.	27225
11	Powell, Schoenbrod	July & Prior	6545
15	" "	Aug.	629
6	Promedia Assoc.	July	1400
5S	R D R	Apr.-Aug.	150000
3	" " "	July-Aug.	14735
15	" " "	Apr.-July-Aug.-Dec. '69 May thru Aug. '70	5291
11	Regal Advertising	Aug.	9530
11	Reidl Associates	Aug.	14905
11	Robinson, Domino	Jan.	290
15	Rockwell Quinn	Aug.	454
3	Rowe-Peacock	Aug.	1840
11	Rumrill Hoyt	July	400
5S	S F M Media	June-Aug.	100000
15	" " " "	June thru Aug.	13736
11	Howard Sanders	Mar.-Feb.	1045
15	George Savon	July	591
11	Frank B. Sawdon	Aug.-Jan.	31690
11	Saxe Mitchell	Aug.	4530
15	Scali McCabe	Aug.	1971
11	Charles Schlaifer	Aug.	390
11	Schreiber, Chiara	Aug.	1225
11	Sheldon Frederick	Aug.	745
11	Simons, Michelson	Aug.	135
11	Warner P. Simpson	Aug.	320
11	Solow, Wexton	Feb. & Prior	14450
12	" "	May	5776
6	" "	Mar.	800
12	Spot Radio	June	4180
11	Stanton, Holiday	July	1550
11	Steifel, Raymond	Aug.	4790
12	Sterling Assoc.	July	5995
11	" "	Aug.	2445
6	" "	Aug.	1000
11	Stern, Walters	Aug. & Prior	4635
11	Stone & Simons	Aug.	320
11	Stuart Advertising	Apr. '69	415
11	Stuff, Inc.	July-June	1050
11	Jack Sullivan	Aug.	1775
11	Tatham, Laird & Kudner	Aug. & Prior	30530
15	" "	Aug.	385
11	Tell Advertising	Apr.-Jan.	4190
11	Tel Radio	Aug.	4515
6	" "	Aug.	800
11	Tenka Media	June	670

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Time Buying	Aug. & Prior	45690
15	Tracy Locke	July-Aug.	2045
11	" "	Oct. '69	1540
3	Trans Media Internatl.	Aug.	4000
11	E. E. Tretbar	Feb. '69-Mar. '69	5810
14	Unicom	Apr.	9843
15	"	June	2422
11	U. S. Media Int'l.	Aug. & Prior	208705
5S	" " " "	June-Aug.	100000
12	" " " "	May	35064
3	" " " "	June-Aug.	14000
15	" " " "	May thru Aug. '70	11309
6	" " " "	July & Prior	6900
11	Vicmax Studio	July '69	165
11	Victor, Richards	May '68	1275
11	Vitt Media	Aug. & Prior	96930
15	" "	May thru Aug.	5625
11	Waring, La Rosa	Aug.	125
11	Milt Warner	Aug. & Prior	4255
11	Warren, Mueller	Aug. & Prior	60610
2	" "	Aug.	3530
6	" "	Aug.	800
11	Warwick & Legler	Aug. & Prior	464480
11	Webb Associates	Aug. & Prior	188950
3	" "	June-Aug.	3468
15	Paul Webb	Apr.-May-Aug.	6060
11	Edward Weiss	Aug. & Prior	14020
15	" "	July	1253
11	Weiss & Geller	Aug.	6860
11	Wells, Rich & Greene	Aug. & Prior	49275
15	" " "	May thru Aug.	5100
11	M. E. Wheeling	Aug.	3295
11	Wigs By Stephano	May-Apr.	235
11	Willson-Frissora	Aug. & Prior	2625
11	The Wooden Hanger	May-June	235
11	Wunderman, Ricotta		4525

NO REPORT RECEIVED FROM: 1-7-10-17-18-20-22

JM

BARRETT R. TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

File Funds-

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

November 17, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc,,nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
7A	A C & R	Sept & Prior	5209
15	"	Sept.	671
7A	Ad Com Adv.	Sept. & Prior	26421
15	" "	Sept.	425
7A	Advanced Promotions	Sept. & Prior	11184
7	Air Time	July	3000
7A	" "	Sept. & Prior	1977
6	Alco Locksmiths	Sept. & prior	3000
6	Alcom Adv	Sept.	600
12	Allerton	August	3500
15	N.W. Ayer	Sept.	161
7A	B,B,D & O	Sept. & Prior	40977
15	" " " " "	May-July-Aug.-Sept	11126
7	Barbet & Weigert	May & Prior	16800
15	Barickman & Selders	June-Aug-Sept.	6731
15	Ted Bates	May thru Sept.	21364
5T	Batsfort Ketchum	Sept.	19800
7A	Bauer, Tripp & Henning	Sept. & Prior	7140
6	" "	Sept.	500
14	W. F. Benett	Sept.	10679
12	" "	Sept.	1800
7A	Benton & Bowles	Sept. & Prior	128908
7	" " "	June-July	39000
15	" " "	April-July-Aug.-Sept	23845
6	" " "	Aug. & Sept.	7900
6	Sed Berntein	July	1500
15	Bloom	Aug.-Sept.	1657
5T	Sam Bloom	Sept.	39500
5T	Geo Bond	July & Sept.	29000
7A	Bruce Breiver	Sept. & Prior	918
15	" "	Aug-Sept.	917
15	Broadcast Buying	Sept.	833
6	Broadcasting Division Inc.	Sept.	300
7A	Leo Burnett	Sept. & Prior	95364
12	" "	September	9882
15	" "	July thru Sept.	3137
15	Jack Byrne	July - Sept.	344

RECEIVED
NOV 1970
N.Y. WEST

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
7A	Harold Cabot	Sept. & Prior	5524
7A	Campbell Mithun	Sept. & Prior	23930
7A	Carl Ally	Sept. & Prior	1776
15	" "	April	238
5T	Carson Roberts	Sept	600
7	" "	July - August	15000
7A	" "	Sept. & Prior	9798
6	Chalck & Dreyer	Sept.	1000
7A	Chapel, Fiore	Sept. & Prior	3243
7A	Clyne Mason	Sept. & Prior	1555
15	Communication Counselors	Aug.	714
7A	Compton Adv.	Sept. & Prior	61750
15	" "	June '69-Aug'70-Sept '70	4199
6	Cover Organization	July	150
7	Crestwood Adv.	Aug & Prior	65000
7A	Cunningham & Walsh	Sept & Prior	59960
7	" "	Feb - July	32000
15	" "	Jan thru March & Sept.	7155
7A	Dancer Fitzgerald & Sampta	Sept & Prior	134337
15	" "	Dec '69-Feb-Aug-Sept-'70	11671
12	" "	August	2400
15	Daniel & Charles	June-July	2465
7A	D'Arcy Adv.	Sept & Prior	21993
15	" "	Sept.	199
6	De Franco Assoc.	July	900
7A	Jerry Della Femina	Sept & Prior	14949
15	" " "	August	947
6	Diener, Dorskind	June	300
6	Dome Distr.	June	3000
7A	Doyle Dane & Bernbock	Sept. & Prior	32465
15	Doyle Dane	Aug-Sept	1418
15	Dreker	Sept.	1391
7a	"	Sept & Prior	1270
6	East Coast-West Coast	March	800
7	A. Eicoff	Feb-April	18000
7A	" "	Sept. & Prior	10154
6	888 Advertising	July	1500
7	Elkman Adv.	August	7600
6	" "	August	2000
7a	Elliott Adv.	Sept. & Prior	1101
7A	William Esty	Sept. & Prior	19245
15	" "	Aug-Sept	7072
15	Foote Cone & Belding	Aug-Sept	221
7A	Forbath Adv.	Sept. & Prior	4581
15	" "	July thru Sept	833
7a	Clinton E. Frank	Sept & Prior	14105
15	" " "	Aug-Sept	7422
12	Freedman	May	4620
12	Fullerton	September	2013
7a	Gardner Adv.	Sept. & Prior	2448
15	" "	Sept.	548
6	Gates & Greene	July	700
15	Glenn	Aug - Sept	1010

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	M C. Greenfield	July-Aug	2000
6	Gresh & Kramer	June	700
7A	Grey Adv.	Sept & Prior	144769
15	" "	Aug-Sept	5049
7a	Gross, Pera & Rockey	Sept & Prior	1810
15	" " "	Sept	127
15	Hall & Levine	Feb-March	2082
5T	Harvey Carlson	Sept	140000
14	B.J. Hauser	Sept	1309
7A	Helfgott & Partners	Sept & Prior	15692
7	Helitzer	April-Aug	10000
7A	Hicks & Greist	Sept & Prior	5163
7	" "	August	3570
7A	Hilton Adv.	Sept & Prior	1045
15	" "	September	263
7A	Hoefer-Dietrick-Brown	Sept & Prior	4266
5T	Honig Cooper	September	286000
7A	" "	Sept & Prior	14139
15	" "	September	1079
6	Bill Howie Adv.	June & Prior	1400
15	Rex Humbold	Aug-Sept	3053
7A	Independent Media	Sept & Prior	9166
15	" "	September	399
15	Ingalls Associates	Aug-Sept	221
7a	James & Thomas Inc.	Sept & Prior	1976
6	Joeste Marlil	Sept	800
6	R. Jorgensen	May & Prior	2700
7a	Kelly Mason	Sept & Prior	4656
15	" "	Aug-Sept	618
7a	Kenyon & Elkhardt	Sept & Prior	2932
15	Ketchum, MacLeod & Geone	July thur Sept	4791
5T	J M Korn	Sept	300000
6	Lake, Spiro Shurman	September	1000
6	Lee Brothers	May	800
6	J. Richard Lee	Sept & Prior	9500
7	Leisure Presentation	April	2550
12	Lennen & Newell	December	13982
15	" "	May thru Aug	6154
7a	" "	July & Prior	1955
15	Leonard Adv.	Aug - Sept	423
7	Ed Cibou	Aug & Prior	16000
12	Lilienfeld	September	1093
7	Logo Adv	March-April	5200
7	Louis, Holland Calloway	August	5100
7a	McCann Erickson	Sept & Prior	56403
12	" "	August	7535
6	" "	September	7000
15	" "	September	1466

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5T	McManus John & Adams	Sept	52000
12	" " "	August	13618
6	" " "	Sept & Prior	12000
12	M.H. Media	September	1960
15	Richard K. Monaff	August	1020
12	Marshall, Jordan	May	6058
15	Mayfair	June thru Sept	1538
7a	"	Sept & Prior	1360
5T	Media Buyers	August	5100
6	Media Communications	July	3000
15	" "	Sept	223
7a	Media Corp fo America	Sept & Prior	7357
7a	Media Partners	Sept & Prior	7947
7	" "	July	6800
7a	The Mediators	Sept & Prior	9936
15	" "	September	1300
7a	Arthur Meyerhoff	Sept & Prior	12316
12	" "	September	3744
7a	Mission Production	Sept & Prior	1530
7	Monte Verdi Assoc	August	1300
7a	John F. Murray	Sept & Prior	31513
15	" "	September	6851
7a	National Media Consultants	September & Prior	7938
7a	Needham, Harper Steers	Sept & Prior	34049
12	" " "	September	11884
15	" " "	Aug-Sept	6641
7a	Niefeld. Palev & Kuhn	Sept & Prior	8869
7a	Norman, Craig & Kummel	Sept & Prior	5767
7a	North Advertising	Sept & Prior	18666
15	" "	Aug-Sept	3686
7a	Ogilvy & Mather	Sept & Prior	90373
15	" "	July thru Sept	14462
6	" "	Aug & Sept	4500
6	P K L	Sept	1000
6	Pace Advertising	Sept	2000
7a	Patterson & Lawrence	July	340
6	Philadelphia Agency	Sept & Prior	4300
15	Pittuck	Sept	670
7a	Post - Keyes - Gardner	Sept & Prior	8962
7a	Powell, Schoenbrod & Hall	Sept & Prior	3531
15	" " "	Aug-Sept	1075
15	Sam Price	Sept	226
6	Promedia Assoc	July	1400
7	Promotional Services	July & Prior	23000
7a	R D R	Sept & Prior	24643
15	" " "	May thur Sept	3451
6	Richmond Advert.	Sept.	1200
6	Rockland Dist	Sept	2000
15	Rockwell-Quinn	Sept.	569
15	Rothman-Holland	Sept.	565

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5T	S F M Media	Sept	112000
7a	" " " "	Sept & Prior	9800
15	" " " "	Aug-Sept	8669
7a	S M Y	Sept & Prior	4500
7a	S S C & B	Sept & Prior	51046
15	" " " " "	July thru Sept	13590
7a	George Saver	Sept & Prior	1849
15	" "	July	591
7	Frank B Sandon	August	14450
15	Scali McCabe	Sept	1810
6	M. B Scott	Sept	500
12	Solow Wexton	May	2736
6	" "	April	800
12	Sterling	August	3660
6	"	Sept	1000
15	Swieng & James	Sept	480
7a	Tatham Laird	Sept & Prior	5564
15	" "	Aug-Sept	3681
6	Teleradio	Sept	1500
7a	J. W. Thompson	Sept & Prior	174345
15	" " "	May thur Sept	23568
12	" " "	September	14210
6	" " "	Sept & Prior	11000
14	Thyme, Inc.	Sept	11934
7	Time Buying Services	July & Prior	20000
5T	" " "	Aug & Sept	11000
7a	Tracy Locke	Dec. '69	7076
15	" "	Aug-Sept	3150
14	Unicom	April	9843
7a	U.S. Media	Sept & Prior	33785
12	" "	July	26474
15	" "	April '69 June thru Sept'70	9643
6	" "	1969	140
14	Van Brunt	Sept.	6010
6	Vitt Media	Sept.	2400
12	Waring LaRoche	September	2580
7a	Warren Muller & Dolobowsky	Sept & Prior	14443
7	" " "	August	11000
15	" " "	September	1755
15	Erwin Wasey	June thur Sept.	11377
7a	" "	Sept & Prior	3787
15	Paul S. Webb Adv.	April-May -Aug-Sept	6825
7a	Edward Weiss	Sept & Prior	19628
7a	Wells, Rich & Greene	Sept. & Prior	9604
15	" " "	August -Sept	6387
12	" " "	September	5656
6	D.Wilson	September	1700
7	Wyse Advertising	August	14000

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
7a	Young & Rubicam	Sept & prior	28185
15	" "	Jan-June-Sept-Oct'69	
6	" "	May thur Sept. '70	16949
		August	3600

NO REPORT RECEIVED FROM: 1-3-10-11-17-18-20-22-23

MR.

BARRETT R TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association

71 WEST 23RD STREET, NEW YORK 10, N. Y.

WATKINS 4-0100

December 15, 1970

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	A C & R	June-Oct.	63000
11	"	Sept.-Aug.	15400
15	"	Sept.	671
11	Ackerman Advt.	Jan. & Prior	775
11	Adcom, Inc.	Sept.	31305
15	Adcom of Amer.	Oct.	595
15	Air Time	Oct.	807
11	Aitkin-Kynett	July	250
6	Alco Locksmith	Oct. & Prior	3000
6	Alcom Adv.	Oct.	500
11	Allerton, Berman	Sept. & Prior	28870
18	" "	Sept.	6000
6	" "	Oct.	500
5S	Allied Adv.	June-Aug.	25000
11	Nick Aquilino	April	195
5S	N. W. Ayer	July-Sept.	150000
11	Bagamin Advt.	Sept. '69 & Prior	675
11	Barbet & Weigert	July & Prior	19060
15	Barickman & Selders	Sept.-Oct.	2384
11	Basford	Sept. '69	6915
6	Bauer Tripp	Sept.-Oct.	1200
15	Russell Begos	Oct.	510
14	W. F. Bennett	Oct.	13073
6	Sid Bernstein	Aug.	1500
11	" "	May	500
11	Blaine, Thompson	Aug.	240
5S	Botsford Constantine McCarty	July-Sept.	80000
15	Bruce Brewer	Sept.-Oct.	2416
11	Broadcast Buying	Sept.-July	14540
5S	" "	Mar.-Oct.	14000
15	" "	Sept.-Oct.	2082
11	Broadcast Media	Oct. & Prior	9395
11	Bruns Advt.	Nov. '69	25250
11	Mel Byars	May	490
11	Jack Byrne	Sept.	2125
15	" "	July-Sept.	344

RECEIVED
DEC 17 1970
L. W. WERLE

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Campbell-Mithun	Aug.-Sept.	33010
6	" "	Oct.	400
11	Carl Ally	Sept.	55250
5S	" "	Aug.-Sept.	34000
6	" "	Oct.	400
11	Carson, Roberts	Sept.-July	41230
5S	Castle Ads	June-Oct.	15000
11	Cecilia Assoc.	Sept.-July	140
6	Chalk & Dreyer	Oct.	2000
11	Chirurg & Cairns	Sept.	4510
11	William Chollick	Sept.& Prior	12610
6	Classic Mold Shoe	Oct.	400
11	Communication Consultants	Sept.& Prior	13235
11	Crestwood Advt.	Sept.& Prior	30765
18	" "	Sept.	2450
11	Bob Crewe Productions	April	1035
11	Custom Cavalcade	Sept.-Aug.	600
5S	Daniel & Charles	Aug.-Oct.	26000
18	" "	Sept.	2450
15	" "	Oct.	811
11	D'Arcy Advt.	Sept.& Prior	14760
15	" "	Sept.-Oct.	6757
11	Davis, Fried	Sept.-Aug.	610
14	Dawn Bible Students Assoc.		1031
11	Delahanty, Kurnit & Geller	Sept.-Aug.	25610
5S	" " "	July-Oct.	17000
15	" " "	Oct.	255
11	Jerry Della Famina	Sept.	13920
18	" "	Sept.	4620
15	" "	Oct.	552
11	Diener, Dorskind	Aug.& Prior	14170
18	" "	Sept.	2016
6	" "	June	300
11	Diener, Hauser	Sept.& Prior	6580
6	" "	Oct.	1400
18	Dodge Delano	Oct.	2220
6	Dome Distributors	June	3000
11	" "	Jan.	940
15	W. B. Dover	Oct.	136
11	Dragway Advt.	Aug.	280
5S	Drehere Adv.	June-Oct.	100000
11	" "	Sept.	7310
15	" "	Oct.	1263
14	Dunnan & Jeffrey	Oct.	27455
15	Eicoff	Oct.	1572
6	888 Advertising	July	1500
11	Electric Circus	Oct.& Prior	10680
11	Elkman Advt.	Sept.	3635
11	Empire Advt.	Jan.	4590
11	Ferber Affiliates	Sept.-Aug.	1190
11	Firestone & Assoc.	July & Prior	1945
11	Forbes Advt.	Sept. & Prior	4330
15	Forbath Adv.	Aug.-Sept.-Oct.	714
11	Force Advt.	July & Prior	2570
11	Forlenza, Venosa	May & Prior	1565

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Clinton E. Frank	Sept. & Prior	62280
15	" "	Aug.-Sept.-Oct.	12797
23	C. E. Frank/Smock Waddell	Feb 1970	1236
23	" "	March 1970	2805
15	Stanley Frank	Oct.	425
11	Franznick Assoc.	July	125
18	Friedan, Carl	Sept.	7000
6	Fullerton Adv.	Oct.	2000
18	" "	Oct.	1830
6	Fulweiler Slaughter	Oct.	600
11	Joe Gans	Sept.	805
58	Gardner Adv.	July-Oct.	40000
15	" "	Sept.-Oct.	4066
11	" "	Sept.	1975
6	Gates & Greene	July	700
11	Gaynor & Ducas	Sept. & Prior	128620
11	General Custom	Jan. & Prior	1125
18	Gerard	Sept.	5250
11	Gershwin & Gibson	Aug.	635
11	Geyer, Morey & Ballard	April	1715
15	Glenn	Aug.-Sept.	1909
11	Leon Shaffer Golnick	Sept.	6715
11	Ted Gothelf	Sept. & Prior	32045
58	" "	July-Oct.	13000
6	Harry Graff	Oct.	1000
11	N. C. Greenfield Advt.	Sept. & Prior	15190
6	" " "	July & Aug.	2900
11	Grey Advt.	Sept. & Prior	44790
15	" "	Aug.-Sept.-Oct.	6745
11	Griswold, Eshleman	Aug. & Prior	1400
15	Gross, Fern & Rocky	Sept.-Oct.	170
11	Grusky Advt.	June & Prior	8210
18	Harris Weinstein	Sept.	2771
11	Harvey & Carlson	Dec. ' 69	480
11	Edward M. Hechtman	Dec. ' 69	500
11	Hicks & Greist	Sept.-Aug.	4675
58	Donald A Hodes	March	9000
11	" "	May-April	3560
58	Honig Cooper	July-Oct.	150000
11	" "	Sept. & Prior	21240
15	" "	Oct.	629
6	Bill Howie Adv.	June & Prior	1400
15	Rex Humbard	Oct.	2240
15	Henderson	Oct.	244
15	I/Mac	Oct.	1708
11	Independent Media	Sept. & Prior	53960
15	" "	Sept.-Oct.	1457
6	" "	Oct.	700
11	Ingalls Assoc.	Sept.	4090
11	Joeste, Marlil	Sept. & Aug.	2040
6	" "	Sept.	800

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	K & R Adv.	March-April	2600
6	Milton Kamea	Oct.	3000
11	Katz & Jacobs	Aug.-July	1550
5S	Kelly Mason	June-Oct.	39000
11	Ketchum, McLeod	Sept. & Prior	28970
15	" "	Aug.-Sept.-Oct.	4540
11	Kingen, Fillipen	Sept '69-Oct. '69	340
11	Kingman Assoc.	Dec. '6	620
11	Klass Advt.	Jan.	675
11	Lake, Spiro	July	300
11	Lampert Agency	Sept.	1500
11	La Roche, McCaffrey	Sept. & Prior	330
6	J. Richard Lee	Oct. & Prior	1900
11	Lee Jeffreys	Sept. & Prior	73815
14	Len Carl	Oct.	1000
6	Lenn-Art	Oct.	1000
5S	Lennen & Newell	June-Oct.	150000
15	Leonard Adv.	Aug.-Sept.	423
15	Lener Katz Paccione	Oct.	595
5S	Gus Lewis	May-Sept.	90000
11	Ed Lewis	Sept.- & Prior	20275
6	Lexington Adv.	Oct.	1000
18	Lilienfeld	Sept.	1093
15	Earle Ludgin	Oct.	595
15	McCormick	Oct.	1126
14	Macmanus, John & Adams	Oct.	61540
11	" " "	Sept. & Prior	59260
6	" " "	Oct. & Prior	8600
11	Richard K. Manoff	Jan. & Prior	1990
15	" "	Aug.	1020
11	Marshall, Jordan	Sept. & Prior	32920
18	" "	June	4881
11	Marsteller	May	125
15	Ruth Martin	Oct.	1190
15	Masius, Wynn	Oct.	378
11	" "	Sept.	300
15	Mayfair	June-July-Aug.-Sept.-Oct.	2014
11	Media Buyers	June & Prior	3430
6	Media Communications	July	3000
15	" "	Oct.	1906
18	M. H. Media	Oct.	1680
5S	Media Corporation of Amer.	Aug.-Oct.	100000
11	" "	Sept. & Prior	4100
15	" "	Oct.	1190
15	Media Dept.	Oct.	705
15	Media Task Force	Oct.	1986
5S	Mrdia Purch. Corp.	Jan-March	23000
15	Mediators	Oct.	2754
11	Arthur Meyerhoff	Sept. & Prior	14200
11	Miller Advt.	Sept. & Prior	3180
11	Mission Argyle	Sept.	850
11	Moss Associates	Sept. & Prior	975
15	K. Gordon Murray	Oct. '69	212
11	Nadler & Larimer	Dec. '69	350
11	Nakano, McGlone	Sept. & Prior	6060

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	National Media	Sept.-May	4705
6	" "	Oct.	300
15	Niefield Paley & Kuhn	Oct.	318
11	Norman, Craig & Kummel	Sept. & Prior	32490
11	North Advt.	Sept. & Prior	41710
15	" "	Aug.-Oct.	5958
5S	Ogilvy & Mather	June-Oct.	500000
6	P K L Inc.	Sept.	1000
6	Pace Advertising	Oct.	2000
11	Papert, Koenig & Lois	Sept. & Prior	6885
11	Parker Advt.	Sept.	5275
11	Pepper & Tanner	Sept. & Prior	59350
6	" "	Aug. & Prior	15000
18	" "	Oct.	523
11	Pezrow Assoc.	Sept.	230
6	Philadelphia Agency	Sept. & Oct.	2800
11	Post, Keyes	Sept.-Aug.	29120
11	Powell, Schoenbrod	July & Prior	6545
15	" "	Aug.-Sept.	1075
6	Promedia Assoc.	July	1400
15	R D R	May-June-July-Aug-Sept-Oct.	2363
11	Regal Advt.	Sept. & Prior	7170
11	T. L. Reimel	Sept.	4520
11	S. J. Reiner	Sept.	14250
18	" "	Sept.	4965
15	Rockwell-Quinn	Oct.	425
15	Ross Roy	Oct.	1751
15	Rothman Holland	Sept.-Oct.	947
15	Rowe Peacock	Oct.	382
11	Rumrill-Hoyt	Sept.-Aug.	51200
15	" "	Oct.	1933
5S	S F M Media	July-Oct.	100000
15	" "	Sept.-Oct.	15122
11	" "	Sept.	12205
23	" "	July 1970	266
11	S M Y Inc.	Sept.	1105
11	Sachs, Finley	Sept.	1735
11	Howard Sanders	Feb.-March	1045
15	George Saran	July	591
11	Frank B. Sawdon	Sept. & Prior	15050
11	Scali, McCabe	Sept. & Prior	12150
15	" "	Sept.-Oct.	3633
6	W. H. Schneider	Oct.	2000
11	" "	Sept.	130
6	M. B. Scott	Sept.	500
6	Sescon Ltd.	Oct.	200
11	Simon, Michelson	Sept.	480
11	Warner P. Simpson	Sept.	4580
11	Jules B. Singer	Sept.	6405
11	Len Sive	Sept.	180

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	Solow Wexton	Oct.	2000
11	" "	Sept. & Prior	9875
18	" "	Sept.	3645
6	Spegal & Lodden	Oct.	500
11	Sterling Assoc.	Sept.	4095
18	" "	Sept.	1220
6	" "	Sept.	1000
11	Stiefel, Raymond	Sept.	4690
15	Street & Finney	Oct.	102
11	Stuff, Inc.	June-July	1055
23	T B S / R D R	July 1969	204
15	Tatham Laird	Sept-Oct.	6249
5S	" "	July-Oct.	50000
11	" "	Sept. & Prior	6310
11	Tell Advt.	April-Jan	4190
11	Time Buying	Sept. & Prior	72780
11	Total Media	Sept.	140
15	Tracy Locke	Aug.-Sept.-Oct.	6175
11	" "	Dec.'69 & Prior	1540
11	E. E. Tretbar	March '69	5810
6	Tucker Advert.	Oct.	900
15	Unicom	Oct.	731
11	U. S. Media	Sept. & Prior	146640
5S	" "	Aug.-Oct.	55000
18	" "	Sept.	28440
15	" "	April'61-July-Aug-Sept-Oct.	10565
23	" "	June 1970	9957
23	" "	June 1970	1734
23	" "	April'70-May'69-Dec.'68	1092
11	Van Sant	May	160
6	Venet Adv.	Oct.	1500
5S	Vitt Media	Sept.-Oct.	30000
11	" "	Sept. & Prior	12980
15	" "	Oct.	1683
11	Milt Warner Assoc.	Sept. & Prior	5100
11	Warren, Mueller	Sept. & Prior	49720
15	" "	Oct.	1657
6	" "	Oct.	1300
11	Warwick & Legler	Sept. & Prior	187850
15	" "	Sept.- Oct.	1062
11	Webb Assoc.	Sept. & Prior	165680
15	Paul Webb	May-Aug-Sept-Oct.	6876
11	Edward Weiss	Sept. & Prior	23715
23	" "	June-July-Aug 1970	6137
5S	Wells, Rich & Greene	Aug.-Oct.	100000
11	" "	Sept. & Prior	37170
18	" "	Sept.	8641
15	" "	Aug.-Sept.-Oct.	6579
11	Wigs by Stephano	May-April	240
6	Dan Wilson Media	Sept.	1700
6	Wilson Frissora	Oct.	100

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Working Capital	Sept.	115
11	Wunderman, Ricotta	Sept. & Prior	4250
6	Zatz Ltd.	Oct.	700

NO REPORT RECEIVED FROM: 1-3-7-10-12-17-20-22-24

L'

Ps fill under NY credit group

JOHN G. KOSMAN
New York Credit Group Service, Inc.
924-0100

RADIO-T/V BROADCASTING GROUP - 1/71

1.	WOR RKO General, Inc.	1440 Broadway New York, N. Y. 10018	A. J. Carrature LO 4-8000
3.	WPIX WPIX, Incorporated	220 East 42nd Street New York, N. Y. 10017	Barbara Goodstein 883-5772
5.	Columbia Broadcasting System Inc.	51 West 52nd Street New York, N. Y. 10019	Arnold Weinstein Lou Werle Marvin Schrager Donald Ducotey 705-4321 Ext. 3054
6.	WMCA WMCA Incorporated	415 Madison Avenue New York, N. Y. 10017	William T. Redmond Felice Stella MU 8-5700
7.	WNEW Metromedia Broadcasting	205 East 67th Street New York, N. Y. 10021	Fred Cige Stanley H. Lieblein Joseph Staab LE 5-1000
10.	WNBC National Broadcasting Co., Inc.	30 Rockefeller Plaza New York, N. Y. 10020	Edward J. Roth CI 7-8300 Ext. 3811
11.	WABC American Broadcasting Co., Inc.	1330 Avenue of Americas New York, N. Y. 10019	John J. Murray LT 1-7777 Ext. 7240
12.	WHN Storer Radio, Inc.	400 Park Avenue New York, N.Y. 10022	Frank Schwartz MU 8-1000
14.	Mutual Broadcasting System, Inc.	135 West 50th Street New York, N. Y. 10019	Dudley J. Cox Dick Anaya LT 1-6100
15.	Peters, Griffin, Woodward, Inc.	277 Park Avenue New York, N. Y. 10017	Robert D. Brady Nicholas Duca Jr. 826-6000
17.	WPAT Capital Cities Broadcasting Corp.	12 West 40th Street New York, N. Y. 10018	William C. Duffy MU 8-9300
18.	Storer Television Sales Inc.	299 Park Avenue New York, N. Y. 10017	Bernie Nolan 935-2567
20.	General Electric Broadcasting Co., Inc.	1400 Balltown Road Schenectady, N. Y. 12309	Al R. Grahame 518-377-2261
22.	KCOP Television, Inc.	915 N. La Brea Avenue Hollywood, California 90038	Earl H. Bacon 213-656-6050
23.	Tele-Rep, Inc.	110 East 59th Street New York, N. Y. 10022	Kay Johnson PL 9-8787
24.	AVCO Radio & TV Sales Inc.	380 Madison Avenue New York, N. Y. 10017	Maria Louise Busi 697-4747

BARRETT R. TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.
Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

January 19, 1971

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	ACR, Inc.	Nov. & Prior	69690
5S	" "	Nov.	52000
7A	" "	Nov. & Prior	16028
24	" "	Sept. thru Nov.	10228
3	" "	Sept.	1147
15	" "	Sept.-Nov.	867
11	Ackerman Adv.	Jan. & Prior	775
7A	Ad-Com Adv.	Nov. & Prior	67698
3	" " "	Oct.-Nov.	18683
24	" " "	Aug. thru Nov.	340
11	" " "	Nov. & Prior	2400
15	" " "	Oct.-Nov.	2125
11	Adforce	Nov.	4660
7A	Advertising Promotions	Nov. & Prior	13920
3	Air Time	Oct.-Nov.	27200
7A	" "	Nov. & Prior	26548
7	" "	July-Aug.	5300
24	" "	Oct.-Nov.	3017
15	" "	Nov.	399
11	Aitken-Kynett	July	250
24	Albert Frank-Gunther Law, Inc.	Nov.	357
5S	Alladin Adv.	Oct.-Nov.	8900
11	Allerton, Berman	Nov. & Prior	60860
12	" "	Oct.	3500
11	Nick Aquilino	Apr.	190
11	Asterisk Adv.	Nov.	300
7	Atwood Richards	Aug.-Nov.	19000
24	" "	Nov.	1283
24	Automotive After Mart	July	204
15	Aylin	Nov.	170

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Bagemin Adv.	Sept.'69 & Prior	675
24	Baker Johnson & Dickinson	Nov.	2422
11	Barbet & Weigert	July & Prior	19060
5S	" "	Apr.-Sept.	3200
24	Barickman & Selders	Oct.-Nov.	4335
15	" "	Oct.-Nov.	2235
11	Basford, Inc.	Sept. '69 & Prior	6915
7	Bauer Tripp Hening Bressle	Aug.-Sept.	16000
3	" " " "	July-Sept.	7814
24	" " " "	Sept. thru Nov.	7225
7A	" " " "	Nov. & Prior	4080
11	Beck Assocs.	Nov. & Prior	6590
12	W. Bennett	Nov.	2250
11	Sid Bernstein	May	500
24	Bertram Gader & Assoc.	Nov.	1698
15	" " "	Nov.	1525
11	Beta Records	Nov.	255
11	Baline Thompson	Nov. & Prior	8360
15	Bloom	Nov.	748
11	Boclaro, Inc.	Nov. & Prior	8460
7A	Bofinger-Kaplan	Nov. & Prior	5508
24	" "	Oct.	4539
5T	Geo. Bond	Oct.-Nov.	45000
11	Bonsile, Inc.	Nov.	600
11	Bookmasters	Nov. & Prior	1080
5S	Botsford Constantine Mc Carty	Aug.	60000
5T	Botsford Ketchum	Nov.	48000
11	Cliff Botway	Oct.-Nov.	243610
15	Bruce Brewer	Sept.-Nov.	2768
11	Broadcast Buying	Nov. & Prior	12740
7	" "	Sept.-Nov.	6300
15	" "	Sept. thru Nov.	4165
7A	" "	Nov. & Prior	2550
11	Broadcast Media	Oct. & Prior	9395
24	E.H. Brown Adv.	Nov.	1020
11	Bruns Adv.	Nov. '69	25250
11	Mel Byars	May	490
7A	Byer & Bowman	Nov. & Prior	1041
15	Jon Byk	Nov.	850
15	Jack Byrne	July-Sept.	344
7A	C.P.M.	Nov. & Prior	10845
3	"	Nov.	1700
24	"	Nov.	565
5S	Harold Cabot	June-Nov.	1000
7A	" "	Nov. & Prior	1275
11	Campbell-Mithun	Nov. & Prior	44010
7A	" "	Nov. & Prior	36979
5S	" "	Sept.-Nov.	34000
24	" "	July-Sept.-Oct.-Nov.	17348
5T	" "	Nov.	22600
15	" "	Nov.	2907
11	Cargill, Wilson	Nov.	74175
11	Carl Ally	Nov. & Prior	148340
24	" "	June-Oct.-Nov.	3823
11	Carson, Roberts	Nov. & Prior	252860
3	" "	Nov.	71800
7A	" "	Nov. & Prior	41844
24	" "	Oct.-Nov.	2244
5S	Castle Adv.	Aug.-Oct.	11000
11	" "	Nov.	8500
11	Cecilia Assocs.	Sept. & Prior	140
24	Chappell Fiore & Edelman	Oct.-Nov.	12244
11	Chirurg & Cairns	Oct.-Nov	38010

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	Wm. Chollick Assoc.	1969	16000
11	" " "	Oct. & Prior	12750
7A	Communication Center	Nov. & Prior	3400
11	Communication Consultants	July & Prior	7085
12	Compton	Oct.	13737
11	Creative Action	Nov.	2485
11	Creative Crowd	Nov.	255
5S	Crestwood	June-Nov.	90000
5T	"	Nov.	28100
11	"	Nov. & Prior	26910
3	"	Sept.-Nov.	14670
12	"	Sept.	2450
11	Custom Cavalcade	Sept.-Aug.	600
11	Daniel & Charles	Oct.-Nov.	43790
5T	" "	Nov.	40900
7A	" "	Nov. & Prior	7440
15	" "	Nov.	1109
11	D'Arcy Adv.	Nov. & Prior	38980
7A	" "	Nov. & Prior	24381
15	" "	Oct.-Nov.	4534
24	" "	Sept. thru Nov.	3475
12	D'Arcy Roberts	Nov.	2025
11	Davis, Fried	Nov. & Prior	2045
11	Delehanty, Kurnit	Nov. & Prior	57660
15	" "	Nov.	799
11	Jerry Della Femina	Nov. & Prior	69290
7A	" " "	Nov. & Prior	8620
15	" " "	Oct.-Nov.	612
24	The Dickens Co.	Oct.-Nov.	1389
11	Diener, Dorskind	Aug. & Prior	10665
12	" "	Oct.	896
11	Dome Distributors	Nov. & Prior	2480
11	W. B. Doner	Nov. & Prior	80400
24	" "	Aug.-Oct.-Nov.	6234
11	Doremus & Co.	Nov.	104700
11	John L. Douglas	Nov.	7910
24	Dreher Adv. Inc.	Nov.	1934
15	" " "	Nov.	1234
11	Dragway Adv.	Aug.	280
24	Draper Daniels	Sept.	178
7A	A. Eicoff & Co.	Nov. & Prior	16100
24	" "	Sept. thru Nov.	2966
15	" "	Oct.-Nov.	1024
24	Eisaman, John & Laws Inc.	Nov.	654
11	" " " "	Nov.	555
11	Elcoff & Leonhard	Nov.	2125
11	Electric Circus	Oct. & Prior	9395
11	Elkman Adv.	Nov.	3305
11	Empire Adv.	Jan. '70	4590
24	Feldman & Assoc.	Nov.	3034
11	Feldman, Norton	Nov.	6930
11	Ferber Affiliates	Sept.	975
24	Finnegan Adv. Ag.	Nov.	136
11	Firestone & Assocs.	Nov. & Prior	43990
24	M. M. Fisher Adv.	Oct.	837

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	Forbath Adve.	Sept - Nov.	8975
7	" "	Sept. _Oct.	4300
15	" "	Aut.-Sept.-Oct.	714
11	Forbes Advertising	Oct.-Sept.	2385
11	Force Advertising	Nov. & Prior	4080
11	Forlenza, Venesa	May & Prior	1565
24	Fox & Associates	Oct.-Nov '70	1955
11	Clinton Frank	Nov. & Prior	177525
5S	" "	Sept. - Nov.	50000
7	" "	Oct.- Nove.	40000
7A	" "	Nov. & Prior	26558
24	" "	Mar-Apr.May-July-Oct.-Nov.	6997
15	" "	Oct.-Nov.	11998
15	Stanley Frank	Oct.-Nov.	765
11	Franznick, Seldon	July	125
12	C. Friedan	Sept.	7000
12	Fullerton	Oct.	2684
11	Futura Distributors	Nov.-Oct.	1395
11	Joe Gans	Nov. & Prior	4165
5S	Gardner	June-Nov.	34000
11	"	Nov. & Prior	13050
15	"	Nov.	697
11	Gaynor, Ducas	Nov. & Prior	254620
12	Gerard	Sept.	5250
11	Gershwin & Gibson	Aug.	635
11	Geyer, Morey	April	1715
11	Jim Gibbons	Oct. '69	130
15	Grenn	Aug.-Sept.-Nov.	1627
24	Lawrence Gildstein Adv.	May-Oct.-Nov.	5516
11	Leon Shaffer, Golnick	Nov. & Prior	33575
11	H. Goluboff	Nov. & Prior	3595
15	Goodman	Nov.	1020
11	Ted Gothelf	Sept. & Prior	32045
12	H. Graff	Nov.	2970
24	Grant Adv.	Sept.-Oct. '70	729
7	Green & Dolmalch	Oct.-Nov.	11900
11	N. C. Greenfield	Nov. & Prior	21775
11	Grey Advertising	Nov. & Prior	605310
7A	" "	Nov. & Prior	182500
3	" "	Nov.	71990
24	" "	Aug.-Sept.-Oct.-Nov.	20617
15	" "	Oct.-Nov.	6023
11	Griswold-Eshleman	Nov. & Prior	70390
7A	Gross, Pera & Rockey	Nov. & Prior	3060
11	Group Eight	Nov.	5015
11	Grusky Advertising	June & Prior	8210
11	Ron Guberman	Nov. & Prior	6270
3	" "	Oct.	1020
12	Harris Weinstein	Oct.	1386
7A	Harvey & Carlson	Nov. & Prior	9406
11	" "	Nov. & Prior	3735
11	Edward W. Hechtman	Dec. '69	500
7A	Helfgott & Partners	Nov. & Prior	62455
11	" "	Nov. & Prior	46810
7	Helitzer Advertising	Sept.-Nov.	36000
3	" "	Sept.-Nov.	16702
24	Hicks & Greist	Oct.-Nov.	8075
11	" "	Nov.	7990
7A	" "	Nov. & Prior	2333
11	Donald A. Hodes	May-April	3060

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Honig, Cooper	Nov. & Prior	132250
5S	" "	Sept.-Nov.	100000
15	" "	Nov.	6404
24	" "	Oct.-Nov.	2898
15	Rex Humbard	Nov.	2800
11	Humphrey, Browning	Nov.	8750
11	Independent Media	Nov. & Prior	190930
7A	" "	Nov. & Prior	15136
24	" "	Aug.-Sept.-Oct.-Nov.	11407
15	" "	Sept.-Oct.-Nov.	9210
5T	Ingalls	Oct.-Nov.	63000
11	"	Nov.-Oct.	5355
7	Karlin Adv.	Oct.-Nov.	10000
11	Katz, Jacobs	Aug. & July	1550
5S	Kelly, Nason	Aug.-Nov.	14000
5S	Ketchum, McCloed & Grove	Sept.-Nov.	100000
11	" " "	Nov. & Prior	73240
24	" " "	June thru Nov.	33959
7	" " "	Oct.-Nove.	26000
15	" " "	Sept.-Oct.-Nov.	7952
7A	" " "	Nov. & Prior	1258
11	Kiener, Hauser	Nov. & Prior	18940
11	Klass Advertising	January '70	675
5S	Knox Reeves	Aug.-Nov.	90000
7A	" "	Nov. & Prior	2980
15	" "	Nov.	340
11	E. A. Korchnay	Nov.-Oct.	12430
7	" "	Oct.-Nov.	8000
11	Korchnoy, Ratner	Nov.-Oct.	1575
5T	J M Korn Adv.	Nov.	86000
11	Joeste, Marlil	Aug.-Sept.	2050
7	Mort Junge, Assoc.	Oct.	7800
11	L & B Time Buying	Nov.-Oct.	2470
7	Lake, Spiro-Shurman	Sept.-Nov.	19800
11	" " "	Nov. & Prior	875
11	Lampert Agency	Nov.	116450
24	" "	Nov. '70	1884
11	" "	Oct.	375
11	La Roche, McCaffrey & McCall	Nov. & Prior	205690
24	" "	Nov. '70	137
7A	Leber, Katz & Paccione	Nov. & Prior	11938
24	" " "	Nov. '70	6868
15	" " "	Nov.	2681
11	Lee Jeffreys	Oct. & Prior	62085
11	Lee Shop	Nov.-Oct.	1050
11	Al Paul Lefton	Nov.-Oct.	7440
15	Leonard	Aug.-Sept.	423
5S	Don Lewis Adv.	June-Nov.	50000
7A	" "	Nov. & Prior	6256
24	" "	Aug. thru Nov.	5635
3	" "	Nov.	2343
15	" "	Nov.	1700
11	Ed Lewis	Nov. & Prior	35210
24	Lewis & Gilman	Nov. '70	204
7	Lipman Adv.	Oct.-Nov.	2100

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
7	Lois Holland Callovay	Aug.-Nov.	34000
11	" " "	Oct. & Prior	2440
11	Lord, Geller	Nov.	6120
11	Louis & Gilman	Nov.-Oct.	28115
15	Earle Ludgin	Nov.	297
15	McCormick	Nov.	1615
24	M. E. McDonald, Inc.	9/70	2890
5S	" "	Sept.-Nove.	2000
11	McFadden, Strauss	Nov.	6240
12	M. H. Media	Oct.	1680
11	MacManus, John	Nov. & Prior	328530
24	" "	Aug. thru Nov.	8138
24	Vic Maitland & Assoc.	Nov. '70	2741
11	Richard K, Manoff	Nov. & Prior	73210
15	" "	Aug.	1020
24	Marineau Adv.	Nov.'70	2303
3	Mark III	Nov.	8627
11	Marshak Media	Nov.	650
11	Marshall, Jordan	Nov. & Prior	65315
12	" "	July	3605
11	Marsteller	May	125
24	Marvin Adv.	Oct.-Nov.'70	2409
11	Masius, Wynn	Nov.	5100
24	" "	Nov. '70	1122
11	Mass Media	Nov.-Oct.	28050
11	J. M. Mather	May '69	305
15	Mayfair	July-Aug.-Sept.-Oct.-Nov.	2201
7A	"	Nov. & Prior	1377
11	Media Buyers	March	980
11	Media Communications	Nov.	19210
15	" "	Nov.	748
5S	Media Corp. of Amer.	Aug.-Nov.	200000
7A	" " "	Nov. & Prior	59286
3	" " "	Nov.	7786
15	" " "	Oct.	1190
12	" " "	Oct.	712
11	Media Department	Nov.-Oct.	11600
7A	" "	Nov. & Prior	2805
15	" "	Oct.-Nov.	1500
11	Media Partners	Nov.	720
11	Media Plan	Nov.-Oct.	7565
7A	" "	Nov. & Prior	4717
11	Media Sales	Nov.	1105
15	Medin Task Force	Oct.	1986
15	The Mediators	Nov.	4802
7A	" "	Nov. & Prior	4181
11	Merchants Advertising	Nov.	10640
11	Wm. Mertzer	Nov.	10260
11	Arthur Meyerhoff	Nov. & Prior	93175
24	" "	Aug.-Sept. '70	11275
11	Miller Advertising	Nov._Oct.	3275
11	Milton, Samuels	Nov.-Oct.	18670
11	Mission Argyle	Nov.-Sept.	10615
15	" "	Nov.	399
7A	Mission Productions	Nov. & Prior	10000
11	Monterverdi Associates	Nov.-Oct.	215
11	Moss Associates	Nov.-Oct.	1680
11	Muller, Jordan	Nov.	1700
5S	John Murray	Sept.-Nov.	200000
11	Music Agency	Nov.-Oct.	2265
24	Arthur Myerhoff & Assoc.	Oct.-Nov. '70	6957

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Nadler & Lerner	Sept. & Prior	650
11	Nakano, McGlone	Nov. & Prior	11610
11	H. Nasshorn	Oct. & Prior	3925
11	National Media	Nov. & Prior	5225
24	" "	Aug. thru Nov.	6077
24	" "	Nov. '70	862
11	N. Y. Rock 'n' Roll	Nov.	175
11	N. Y. Training Center	Nov.-Oct.	2690
7A	Niefeld, Paley & Kuhn	Nov. & Prior	14603
11	" " "	Nov. & Prior	13635
15	" " "	Oct.-Nov.	382
11	Norman, Craig	Nov. & Prior	36760
11	North Advertising	Nov. & Prior	12490
15	" "	Nov.	3258
24	Noble-Dury	Oct.-Nov.	2584
7A	Norman, Craig & Kummel	Nov. & Prior	19161
24	" "	Nov. '70	3377
11	Ogilvy & Mather	Nov. & Prior	196690
5T	Papert Koening & Lois	Nov.	46100
11	" " "	Nov. & Prior	25345
24	" " "	Sept-Oct. '70	1870
11	Parker Advertising	Nov.-Sept.	38330
11	Parkson Advertising	Aug.	200
11	Pepper & Tanner	Nov. & Prior	63690
12	" "	Oct.	1700
11	Peter, Victor	Nov.-Oct.	390
11	Pezrow Associates	Sept.	230
11	Philadelphia Agency	Nov.-Oct.	22350
24	" "	Oct.-Nov. '70	1173
11	Post, Keyes	Nov. & Prior	326125
24	" "	May-June-July-Sept.-Oct.-Nov.	48966
7A	" "	Nov. & Prior	20256
15	" "	Nov.	611
11	Powell, Schoenbrod	Nov. & Prior	5395
7A	" "	Nov. & Prior	2089
24	" "	Aug. thru Nov.	1640
12	" "	Nov.	1525
15	" "	Aug.-Sept.-Nov.	1309
15	Sam Price	Nov.	357
7A	Promotional Services	Nov. & Prior	1088
7A	R. D. R.	Nov. & Prior	25390
24	"	May thru Nov.	14043
24	"	May-June-Oct. '70	1317
24	"	May-July-Aug.-Sept.-Oct.-Nov.'70	11837
15	"	May-June-July-Sept.-Oct.-Nov.	3088
11	Random Advertising	July	245
3	Recreation Media	Oct.-Nov.	10141
11	Regal Advertising	Aug.-Sept.	6245
11	T. L. Reimel	Oct.	6670
11	S. J. Reiner	Nov. & Prior	39300
12	"	Oct.	8560
24	Rich Adv. Ag.	Nov. '70	340
11	Richard Advertising	Oct.	1020
11	Riedl & Friede	Nove.	7180

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Rink, Wells Assoc.	Nov.	11900
24	" " "	Nov. '70	833
11	Robinson, Donino	Jan. '70	290
11	F. Robinson Advertising	Nov.	8500
11	Rockwell, Quinn	Nov.	63465
5T	" "	Nov.	31000
15	" "	Nov.	170
15	Ross Roy	Nov.	382
15	Rowe Peacock	Oct.	382
11	Rumrill-Hoyt	Oct. & Prior	86720
15	Russell Begos	Nov.	765
5S	S F M Media	Aug.-Nov.	144000
5T	"	Nov.	112000
11	"	Nov. & Prior	59165
7A	"	Nov. & Prior	38951
15	"	Sept.-Oct.-Nov.	21175
24	"	June-Sept-Oct.-Nov.	16353
11	S M Y, Inc.	Nov. & Prior	28705
24	"	Sept. thru Nov.	10684
7A	"	Nov. & Prior	10289
11	Sachs, Finley	Nov. & Prior	260375
24	Bud Salk & Assoc.	Oct.-Nov. '70	4896
5S	Milton Samuels	Sept.-Nov.	12000
11	Savitt Tobias	Nov.	4040
11	Frank Sawdon	Nov. & Prior	29475
24	"	July-Nov. '70	1411
15	Sawyer Group	Nov.	833
11	Saxe, Mitchell	Nov.	3895
5S	Scali Mccabe Sloves	July-Nov.	80000
11	" " "	Nov. & Prior	19335
15	" " "	Sept.-Oct.-Nov.	5189
24	" " "	Oct.-Nov.	2295
11	Shaller, Rubin	Nov.	4205
11	Simon Michelson	Nov. & Prior	8725
11	Jules Singer	Sept.	6405
11	Leonard Sive	Nov.-Oct.	11450
24	Smith-Gent Adv. Ltd.	April '70	5482
3	Smith/Greenland	Sept.-Nov.	17800
11	" "	July	1565
11	Solow, Wexton	Sept. & Prior	9875
12	" "	Sept.	3645
15	Soard	Nov.	1487
11	Spitzer Mills	Nov.	1020
24	Spot Radio Adv.	Sept.-Oct. '70	1296
11	Stern, Walters	Nov. & Prior	5245
11	Stiefel, Raymond	Nov.-Oct.	9385
7A	Street & Finney	Nov. & Prior	2825
15	" "	Nov.	471
11	Max Strolson	Oct. & Prior	7925
11	Stuff, Inc.	July-June	1055
11	Sweeney & James	Nov. & Prior	3475
5S	Tatham, Laird Rudner	Oct.-Nov.	33000
7A	" " "	Nov. & Prior	25443
11	" " "	Nov. & Prior	19485
15	" " "	Sept.-Oct.-Nov.	7329
24	" " "	Dec. '68 - June-Aug-Sept'69-Oct.-Nov. '70	2533
11	Teleradio	Nov. & Prior	5130

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Telesales	Nov.-Oct.	7090
5S	Mel Tenenbaum	1969	2000
11	Time Buying	Nov. & Prior	96965
24	Time & Space (Chapppel, Fiore & Endelman)	Oc.t-Nov.	15019
11	Total Media	Oct.-Sept.	345
15	Tracy Loebe	Sept.-Oct.-Nov.	10165
7A	" "	Nov. & Prior	6709
24	" "	Oct.-Nov.	2601
11	" "	Oct. '69	1540
3	Unicom	Oct.-Nov.	5344
24	"	Sept-Oct.-Nov.	6137
15	"	Oct.-Nov.	1241
11	U. S. Media International	Nov. & Prior	173325
5S	" " "	Aug.-Nov.	100000
12	" " "	Oct.	27751
7A	" " "	Nov. & Prior	25825
24	" " "	Aug.'68- Oct.'69 - Aug-Sept.-Oct.-Nov. '70	12866
15	" " "	April'69 - Aug.-Sept.-Oc.t-Nov.'70	8103
24	Vansant Dugdale Co. Inc.	Nov. '70	909
11	" "	Nov. & Prior	310
11	Victor, Richards	May 1968	1185
24	" "	Sept.-Oct. '70	681
5S	Vitt Media	Nov.	65000
11	" "	Nov. & Prior	58630
7A	" "	Nov. & Prior	30050
24	" "	July-Aug.-Oct.-Oct.-Nov.	5202
15	" "	Oc.t-Nov.	3901
11	Milt Warner	Nov. & Prior	5270
11	Warner Simpson	Nov.	3710
11	Warren, Muller	Nov. & Prior	107115
5S	" "	July-Nov.	53000
5T	" "	Oct.-Nov.	23001
7A	" "	Nov. & Prior	21986
7	" "	Oct.-Nov.	16000
24	" "	Sept. thru Nov.	8642
15	" "	Oct.-Nov.	2048
11	Warwick & Legler	Nov. & Prior	259990
15	" "	Oc.t-Nov.	1984
3	Webb Assoc.	Sept.-Nov.	160242
11	" "	Nov. & Prior	155115
7A	" "	Nov. & Prior	40800
15	Paul Webb	May-Aug.-Sept.-Oct.	6876
15	Weightman	Nov.	229
7A	Weightman Adv.	Nov. & Prior	4224
11	Weightman International	Nov. & Prior	11670
11	Edw. Weiss	Nov. & Prior	69705
5S	" "	July-Nov.	61000
24	" "	April thru Nov.	14977
11	Weiss-Geller	Oct.	8925
24	" "	Oct.-Nov. '70	2851
11	Well, Rich	Nov. & Prior	202040
5S	" "	July-Nov.	188000
7A	" "	Nov. & Prior	18700
15	" "	Aug.-Sept.-Oct.-Nov.	6579
24	" "	Oct.-Nov. '70	2703

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Wesson & Warhafting	Nov.-Oct.	6200
11	Wigs by Stephano	May-April	240
11	Willson-Frissora	Nov.	1070
11	Wooden Hanger	May-June	235
11	Working Capitol	Oct.-Sept.	250
11	Wunderman, Ricotta	Nov. & Prior	8360
7A	Wyse Adv.	Nov. & Prior	5363
24	" "	Oct.-Nov. '70	5057
24	" "	Nov. '68	
		Oct.-Nov. '70	2562
11	Zakin Agency	Nov.	11350
7A	" "	Nov. & Prior	3740

NO REPORT RECEIVED FROM: 1-6-10-14-17-18-20-22-23

LF

BARRETT R. TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

RECEIVED
FEB 22 1971
L. W. WERLE

February 16, 1971

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
22	ACR Advtg.	Nov.-Dec.	3060
20	" "	Nov.	2327
22	Adcom Advtg.	Dec. & Prior	65056
20	" "	Nov.	520
22	Advtg. Promo	Nov.-Dec.	2312
20	Advertising & Research Int'l.	Nov.	3310
6	Airtime Inc.	Nov.	100X
6	Allerton Berman Dean	Oct. thru Dec.	1000
6	Arkwright Adv.	Dec.	400
22	N. W. Ayer	Oct. thru Dec.	15608
20	" " "	Nov.	5500
20	BBD & O	Nov.-Oct.-July-Sept.	27200
22	" "	Nov.-Dec.	3587
22	Ted Bates	Nov.-Dec.	126405
20	" "	July-Sept.-Oct.-Nov.	30060
22	Bauer, Tripp, Henig & Bressler	Dec. & Prior	11175
6	" " "	Oct.	700
22	Benton & Bowles	Dec. & Prior	71898
20	" "	Oct.-Nov.	5359
6	Bliss Greenwold	Dec.	100
20	Bofinger-Kaplan	Oct.	800
22	Botsford & Ketchum	Nov.-Dec.	3400
20	Bruce R. Brewer	Nov.	331
22	Broadcast Buying Services	Dec. & Prior	8262
6	Broadcast Div.	Dec.	400
22	Bruns Advtg.	Aug. 1969	1291
22	Leo Burnett	Dec. & Prior	49357
20	" "	July-Sept. thru Nov.	14060
12	" "	Oct.	11964
20	CPN	Nov.	1244
22	Campbell-Edwald	Dec.	2633
6	" "	Dec.	1200
22	Campbell-Mithun	Nov.	1938

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	Chess-Cadet	Dec.	1200
6	Columbia Record Sales	Dec.	500
22	Compton Advtg.	Dec. & Prior	45270
20	Compton-Chicago	Sept.-Oct.	1304
20	Compton-N.Y.	Nov.	1024
20	Crestwood	Oct.-Nov.	2137
22	"	Dec. 1969	1816
22	Cunningham & Walsh	July-Aug.	16133
20	" "	July-Sept. thru Nov.	5700
22	Dancer, Fitzgerald & Sample	Dec. & Prior	240089
20	" "	July-Sept. thru Nov.	14877
22	D'Angelo Advtg.	Nov.-Dec. '68	1830
22	Darcy Advtg.	Nov.-Dec.	4029
12	D'Arcy Roberts	Nov.	6075
6	Dougherty Adv.	Dec.	1000
6	Downeys Steak House	Dec.	400
20	Doyle, Dane, Bernbach	July-Sept. thru Nov.	12900
22	" " "	Dec. & Prior	12199
12	" "	Nov.	4408
14	Dunnan & Jeffrey	Dec.	1530
22	Wm. Esty	Dec. & Prior	14389
22	Foote, Cone & Belding	Dec. & Prior	30469
20	Clinton E. Frank	July-Sept. thru Nov.	8100
12	C. Friedan	Sept.	7000
6	Fullerton Adv.	Oct.	2000
12	"	Nov.	1220
6	Fulweiler Slaughter	Dec.	1400
22	Gardner Adv.	Dec. & Prior	24511
20	" "	July-Sept.-Nov.	8700
6	Gates & Greene	July	700
12	Gerard	Sept.	5250
6	Harry Graff	Dec.	2000
6	N. C. Greenfield	Aug.-Nov.-Dec.	4700
20	Grey Adv.	July-Sept. thru Nov.	69000
22	" "	Dec. & Prior	47784
23	" "	Sept.-June	9416
6	" "	Dec.	600
6	Griswold Eshleman	Dec.	150
22	H & H Productions	Nov.	3800
12	Harris Weinstein	Oct.	1386
22	Helfgott & Partners	Nov.-Dec.	96577
22	Honig, Cooper & Harrington	Dec.	4981
6	Bell Howie Adv.	June	1100
22	Humphrey, Browning & McDough	Nov.-Dec.	7055

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
20	Indenpendent Media	July-Sept. thru Nov.	5700
22	" "	Nov.	3400
12	Interpublic Group	Nov.	3538
22	Joy Mar Advtg.	Feb. 1969	1360
22	Les Kandel	Nov.-Dec.	7507
22	Ketchum, Macleod & Grove	Nov.-Dec.	3488
22	Lake, Spiro & Shurman	Dec. & Prior	23021
6	J. Richard Lee	Nov.-Dec.	1800
6	Lenn-Art	Dec.-Nov.	2500
20	Lennen & Newell	July-Sept. thru Nov.	20500
12	" "	Sept.	6470
22	" "	July-Aug.	5304
6	" "	Sept.-Oct.	700
22	McCann & Erickson	Dec. & Prior	32848
20	" "	July-Sept. thru Nov.	27525
6	M. H. Media	Oct.	1700
12	" " "	Oct.	353
6	MacManus, John Adams	Oct.-Nov.	3500
12	Marshall Jordon	July	2620
22	Media Corp.	Dec. & Prior	17867
20	" "	July-Sept. thru Nov.	4600
22	Media Partners	Aug.	3648
22	Mendelson Advtg.	Nov.-Dec.	5610
22	Meyers & Muldon	Aug. 1970	918
22	J. F. Murray	Dec. & Prior	19657
20	" " "	July-Sept.-Nov.	4067
6	" " "	Dec.	600
6	Nat'l. Media Consult	Nov.	200
6	Nat'l. Media Sales	Oct.	300
12	Needham, Harper	Nov.	7800
20	" "	July-Sept. thru Nov.	5713
22	Niefeld, Paley & Kuhn	Oct.-Nov.	2387
6	Ninth Floor	Dec.	700
6	Norman Craig Kummel	Dec.	1500
22	North Advtg.	Dec. & Prior	25896
22	Ogilvy & Mather	Dec. & Prior	52809
20	" "	July-Sept. thru Nov.	20500
6	Pace Advert.	Dec.	1000
20	Parsons Friedman & Central	July-Sept.	3400
12	Pepper Tanner	Oct.	2572
6	Philadelphia Agency	Dec.	1800
22	Powell, Schoenbrod & Hall	Sept. & Prior	3519
12	" "	Nov.	1525

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
22	RDR	Dec. & Prior	9802
12	"	Dec.	1824
22	Redman, Marcus & Scnur	May-June	2567
12	S. J. Reiner	Nov.	12074
6	" " "	Nov.	1200
20	SSC & B	July-Sept. thru Nov.	13820
12	"	Oct.	5700
6	"	Oct. thru Dec.	4000
20	Scali, McCabe & Sloves	July-Sept. thru Nov.	4452
12	Schulze Finnegan	Nov.	13720
12	Solow Wexton	Sept.	7901
6	" "	Nov.-Dec.	2000
6	Speigel & Ladden	Oct.-Dec.	1000
22	Spot Radio	Nov. 1969	1836
22	Sullivan & Stauffer	Dec. & Prior	57922
23	TBS	Aug.	221
22	Tathan, Laird & Kudner	Dec. & Prior	40698
6	Teleradio	Dec.	1400
22	Mel Tenebaum	July 1969	4323
22	J. Walter Thompson	Dec. & Prior	13039
6	" " "	Nov.-Dec.	5000
12	Thyme	Oct.	1722
22	Tinker	Dec. & Prior	7487
6	Troco Adv.	Dec.	1400
22	Tracy Locke	Nov.-Dec.	8583
20	" "	July-Sept.	2500
6	Tromson Monroe	Dec.	1000
6	Truth & Soul Fashions	Nov.	1000
6	Tucker Adv.	Nov.-Dec.	4500
23	Unicom	Sept.	530
12	U. S. Media	Oct.	18278
22	" " "	Dec. & Prior	6910
23	" " "	Sept. thru Nov.	4756
20	" " "	July-Sept. thru Nov.	2268
14	Van Brunt Co.	Dec.	5789
6	Venet Adv.	Dec.	2500
22	Vitt Media Intl.	Nov. & Prior	9945
23	" " "	July	935
6	Milt Warner Assoc.	Dec.	1500
22	Warren, Muller, Delabowski	Dec. & Prior	23011
6	" " "	Oct.	500
22	Webb & Assoc.	Dec. & Prior	215220
12	Weightman	Dec.	3036
22	Edward Weiss	Sept. & Prior	8414
20	" "	July-Sept.	1026
6	Weiss & Geller	Dec.	600
6	Gil Weist Restaurants	Dec.	100
22	Wells, Rich & Greene	Nov. & Prior	3264
20	" " "	July-Sept. thru Nov.	2900
22	William & William	Jan.-Feb. 1970	4505
22	Winnus & Brandon	Nov.-Dec.	2081

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
20	Young & Rubican	July-Sept. thru Nov.	21700
22	" "	Dec. & Prior	15868
6	Zatz Ltd.	Oct.-Nov.	1200

NO REPORT RECEIVED FROMs 1-3-5-7-10-11-15-17-18-24

JM

BARRETT R TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

March 16, 1971

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO -T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	ACR, Adv.	Nov-Jan	138000
11	" "	Dec-Nov.	55840
24	" "	Oct'68-Nov-Dec'70-1'71	6701
3	" "	Dec.	3264
20	" "	Sept '70	1900
15	" "	Dec. & Nov.	370
23	" "	Oc. '70	327
15	Adcom Adv.	Nov. & Prior	2040
24	" "	Aug. '70	1530
11	" "	Jan. & Prior	1450
20	" "	Oct.-Dec. '70	1400
11	Adforce	Jan. & Prior	276890
24	Adonis	Nov.-Dec. '68	1280
5S	Air Time	Nov.-Jan.	38000
3	" "	Jan.	5482
11	Allerton, Berman	Jan. & Prior	62740
17	" " "	Dec. thru Jan.	10200
12	" " "	Dec.	3500
3	" " "	Nov.-Jan.	2010
6	" " "	Dec.-Jan.	750
3	Wayne Alpert	Jan.	4250
11	" "	Jan.-Dec.	2590
11	Alpha District	Jan.	595
11	Altman, Stoller	Jan.	5965
17	Antique Center of America	Dec.	1122
11	Nick Aquilino Advertising	April	190
11	Arkwright Advertising	Jan.	4600
58	Atwood, Richards	Oct.-Jan.	33000
11	" "	Dec.	5015
3	" "	Dec.-Jan.	4024
24	" "	Nov.'70	1283
3	Awan Adv.	Jan.	1010
5S	N. W. Ayer	Dec.-Jan.	145000
15	Aylin	Jan. & Nov.	238

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	B B & D	Jan.	1000
11	Henry Bach	Jan.	8910
11	Barbet-Weigert	Jan. & Prior	16415
5S	" "	Apr.-June 1970	2200
20	Barron Erlich & Pegnam	Jan. '71	750
5S	Boner-Tripp	Aug.-Sept.	25000
24	" "	Oct. thru Dec. '70	9392
11	Beck Associates	Dec. & Prior	82[illegible]
3	Belasco Adv.	Jan.	1005
14	Walter F. Bennett	Jan. '71	17683
3	" " "	Dec.-Jan.	10327
24	" " "	Dec.'70-Jan. '71	5508
12	" " "	Dec.	4050
6	Ber Bens	Jan.	350
15	Paul Berry Adv.	Dec.	106
6	Bliss Greenwald	Dec.-Jan.	2200
11	Boclaro	Jan. & Prior	279975
11	Bookmasters	Dec.	360
15	Barickman & Selders	Dec.	850
5S	Harry Burtnick	Nov.-Dec.	10000
11	Cliff Botway	Jan. & Prior	103780
11	Bruce Brewer	Dec.	2295
15	" "	Dec.	118
5S	Broadcast Buying Service	Nov.-Dec.	31000
11	" " "	Jan. & Prior	15640
15	" " "	Nov. & Prior	4131
3	" " "	Jan.	2210
6	Broadcast Division	Jan.	1600
11	Broadcast Media	Oct. & Prior	9395
11	Alan Brill Advertising	Jan.	205
24	E. H. Brown	Dec. '70 - Jan. '71	969
11	Bruno Advertising	Dec. '69 & Prior	23760
11	Buddah Records	Jan. & Dec.	815
11	Burstin Co.	Jan. & May	1095
11	Burton, Wasser	Jan.	8330
23	Harold Cabot	Sept. '70	873
20	" "	Sept. '70	300
11	Career Enterprises	Jan.	270
11	Cargill, Wilson	Dec.	200
11	Carl Ally	Jan.	269190
5S	" "	Nov.-Jan.	112000
24	" "	Dec.'70-Jan. '71	2356
11	Carson, Roberts	Dec. & Prior	50225
3	" "	Dec.-Jan.	23640
24	" "	Nov. '70	726
5S	Castle Adv.	Dec.-Jan.	50000
11	" "	Dec. & Nov.	21030
3	" "	Dec.	14000
11	Cecilia Associates	Sept. & July	140
3	Century Broadcasting	Jan.	4500
6	Chess Cadet	Dec.	1200
11	Chirurg & Cairns	Jan.	33565
5S	Wm. Chollick	Jan.-Feb. 1970	20000
11	" "	Oct. & Prior	11525
17	" "	Jan. & Prior 1969	2911
11	Fred Clarke	Jan. & Prior	3795
11	Conklin, Dean	Jan. & Prior	4370
5S	Crestwood	Sept.-Jan.	100000
11	" "	Dec. & Prior	29530
3	" "	Nov.-Dec.	8292
20	" "	Oct.-Dec. '70	3240

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Bob Crewe Productions	April	1035
11	Crothers & Smith	April-March	4100
20	Cunningham & Manning	Oct.-Nov. '70	4240
23	" "	Oct. '70	956
11	Custom Cavalcade	Aug.-Sept.	600
11	Delahanty & Kurnit (DKG, Inc.)	Dec. & Prior	24050
20	" "	Nov. ' 70	3300
17	" "	Jan.	2652
3	" "	Jan.	1700
24	" "	Dec. ' 70	743
11	Daniel & Charles	Dec. & Prior	19580
11	D'Arcy Advertising	Dec. & Prior	72980
3	" "	Jan.	5123
15	" "	Jan. & Prior	3276
11	Davis, Fried	Dec. & Prior	1530
11	Jerry Della Femina	Jan. & Prior	104620
5S	Dialogue Consultants	July-Sept.	6000
24	The Dickens Co.	Dec.'70-Jan.'71	867
11	Diener, Dorskind	Aug. & Prior	9835
11	Diener, Hauser	Jan. & Oct.	4575
17	" "	Nov. thru Jan.	2405
6	" "	Jan.	150
11	Dome Distributors	Oct. & Jan. '70	2425
11	W. B. Doner	Jan. & Prior	77450
24	" "	Oct.'67-Aug.'70-Jan. '71	4403
11	John L. Douglas	Jan.	7730
11	Dragway Advertising	Jan. & Prior	3515
11	Drehere Advertising	Jan. & Prior	12535
15	" "	Jan.	1387
14	Junnan Jeffrey	Dec.'70-Jan.'71	31365
5S	" "	July-Sept.	20000
17	John Durst Ass	Dec.-Jan	995
6	Ecksteen & Zingaro	Jan.	1700
15	A. Eicoff	Jan. & Dec.	2469
24	" "	Nov.-Dec. '70	1887
23	" "	Oct. '70	1247
11	Eisaman, Johns	Jan. & Prior	888
24	" "	Dec. '70	501
11	Elcoff & Leonard	Jan. & Prior	16260
11	Electric Circus	Jan. & Prior	9595
5S	Elkman Adv.	Oc.-Jan.	39000
11	" "	Jan.	575
24	Elliot Media Service	Sept.'70	263
11	Empire Advertising	Jan. '7C	4590
11	Lee Erdbert	Dec.	170
15	Erwin Vasey	Nov,-Dec.-Jan, Prior	15944
20	William Esty	Oct.-Nov.'70	1609
11	Feldman, Norton	Dec.	750
17	Albert Finkle	Dec.-Jan.	388025
15	William P. Finn Agency	Jan.	153
11	Firestone Associates	Dec. & Prior	21495
11	J. N. Flanagan	Jan.	3230
17	L. Schulze Flanagan	Nov.-Dec.	3859
11	" " "	Jan:	9905
3	Forbath	Nov.-Dec.	8205

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Forbes Advertising	Dec. & Prior	4085
17	" "	Jan.	3678
11	Force Advertising	Nov. & Prior	4080
17	" "	Nov.	571
15	Fox Assoc.	Jan.	816
11	Clinton Frank	Jan. & Prior	99150
5S	" "	Oct.-Jan.	50000
24	" "	Mar.-May-Oct. thru Dec.'70 Jan. '71	20452
k5	" "	Jan,-Dec.	14566
20	" "	Oct.-Dec. '70	4800
15	Stanley Frank Assoc.	Jan.	340
11	Franznick, Seldon	July	130
11	Friedman, Rosner	Jan.	255
6	Fullerton Adv.	Oct.	2000
11	Fulweiler & Slaughter	Jan.	2780
11	Joe Gans & Co.	Dec.	940
5S	Gardner Adv.	Oc.-Jan.	100000
11	" "	Jan. & Prior	4350
11	Gates & Green	Dec.	13430
11	Gaynor & Ducas	Nov. & Prior	249480
3	" "	Dec..	2550
12	Gerard	Oct.	3485
11	Gershwin & Gibson	Aug.	435
11	Geyer, Morey	April	1715
17	Gilbert Advertising	Jan.	935
15	Glenn Adv.	Dec,Jan, Prior	2816
24	Lawrence Goldstein	Dec. '70	2380
11	Leon Shaffer Golnick	Jan. & Prior	36005
11	H. Goluboff	Jan. & Prior	6870
5S	Ted Gottself Assoc.	May-June	40000
11	" " "	Dec. & Prior	26815
6	Harry Graff	Jan.	1000
24	Grant Adv.	Dec. '70	132
17	Green Dolmatch	Jan.	2448
11	N. C. Greenfield	Dec. & Prior	16915
6	" "	Nov.-Dec.	4000
11	Grey Advertising	Jan. & Prior	628890
23	" "	July '70-Jan 31,1971	25629
24	" "	May'69-Nov.-Dec.'70-Jan. '71	5635
15	" "	Nov,-Dec.-Jan, Prior	11400
17	" "	Jan.	3700
11	Grey & Co.	Dec.	350
11	Griswold, Eshleman	Dec.	25590
11	Group Eight	Jan.	2220
11	Grusky Advertising	June & Prior	5350
11	Ron Guberman	Jan. & Prior	3570
3	" "	Dec.-Jan.	2070
11	Harvey & Carlson	Jan. & Prior	8010
14	Bertram J. Hauser	Jan. '71	1636
11	Edward Hechtman	Dec. '69	500
3	Helfgot Adv.	Jan.	16150
23	" "	Oct. '70	11483
11	" "	Dec. & Prior	2150
3	Helitzer Adv.	Dec.-Jan.	5229
11	Louis B. Herman	Dec.	975

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	Don Heskett	Dec.-Jan.	15645
15	" "	Jan. & Dec.	6507
5S	Hicks & Greist	Oct.-Dec.	104000
24	" "	Dec.'70-Jan. '71	884
11	Donald A. Hodes	Jan. & Prior	2000
5S	Howig Cooper & Harrington	Oct.-Dec.	32000
11	" " "	Jan. & Prior	10330
24	" " "	Dec. '70	2307
17	House of Carpel	Nov. thru Jan.	2937
6	Bill Howie Adv.	June	1100
5S	Independent Media	Nov.-Jan.	50000
11	" "	Jan. & Prior	27910
24	" "	Aug.-Oct thru Dec.'70	272
20	" "	Nov.-Dec.	6134
15	" "	Nov., Dec., Prior	5818
11	Ingalls Associates	Jan. & Dec.	4850
15	The Jazua Company	Jan.	1020
11	Jerome Advertising	Jan.	2245
11	Joeste-Marbil	Sept.-Aug.	2040
17	Jordan Assoc.	Jan.	408
17	Milt Kamen Agency	Oct. thru Jan.	2896
17	Karch Adv.	Dec.	107
3	Karlan Adv.	Jan.	2040
24	Kelly Mason	Nov.-Dec. '70	4590
20	Kesslinger Assoc.	Nov.	1140
11	Ketchum, McLoed	Jan. & Prior	226890
24	" "	June thru Dec.'70-Jan. '71	26654
17	" "	Jan.	3391
20	" "	Nov.-Dec.	1580
15	" "	Jan.	1193
23	Jay Kholas	Oct. '70	4131
15	Knox Reeves Adv.	Nov.	340
11	E. A. Korchnay	Dec.	61945
17	" "	Dec.	1071
11	Korchnoy, Ratner	Dec. & Prior	2465
11	Kramer Advertising	Jan.	1025
11	Lake, Spiro	Jan. & Prior	4190
11	Lampert Agency	Jan. & Prior	46950
5S	Lane Golden Phillips	Oct.-Jan.	47000
11	Lang, Fisher	Jan.	45050
11	La Roche, McCaffrey	Jan. & Prior	244715
24	Leber Katz Partners, Inc.	Dec. '70	5899
20	" " " "	Nov.-Dec.	2500
15	" " " "	Dec, Nov.	1627
11	" " " "	Jan.	425
6	J. Richard Lee	Nov,Dec.Jan.	1900
11	Lee Jeffreys	Dec. & Prior	52085
24	" "	Oct. thru Dec.'70 Jan. '71	8166
11	Lee Shop	Dec. & Prior	1650
11	Leland Advertising	Jan.	170

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOINT PAST DUE
3	Len Carl	Jan.	3672
6	Lenn Art	Dec.-Jan	1500
20	Lenne, & Newell	Nov.-Dec.	16025
17	Levy Brothers	Jan.	374
11	S. A. Levyne	Dec.	500
5S	Dun Lewis Adv.	Oct.-Jan.	50000
11	" " "	Jan. & Prior	12870
24	" " "	Sept. thru Dec. '70	2826
3	" " "	Dec.	2109
15	" " "	Nov.	1600
11	Ed Lewis	Dec. & Prior	36520
24	Ed Loboy Assoc.	Dec. '70	497
11	Limbo Clothing	Jan. & Prior	990
11	Lois, Holland	Jan. & Prior	340050
11	Lord, Frederico	Dec.	1060
11	Louis & Gilman	Jan. & Prior	31555
15	Earle Ludgin & Company	Jan.	471
17	David & Lynn	Jan.	2805
11	Lyric Theatre	Jan.	1275
15	McCann-Erickson	Dec.	255
24	Edward J. Mcelroy Adv.	Nov.-Dec. '70	2890
11	McFadden, Strauss	Dec.	115
11	McKim, Benton	Dec.	125
11	MacManus, John & Adams	Jan. & Prior	202730
5S	" " "	Oct.-Jan.	50000
14	" " "	Jan. ' 71	43350
3	" " "	Jan.	9023
6	" " "	Nov.-Oct.-Jan.	3000
17	" " "	Dec.-Jan.	2911
24	" " "	Oct. thru Dec.'70	
11	Male Ego	Jan. '71	1695
11	Richard K. Manoff, Inc.	Dec.	250
6	March Adv.	Jan. & Prior	14040
24	Marcus Adv.	Jan.	1600
24	Marineau Adv.	Dec.'70-Jan.'71	786
3	Mark III Adv.	Dec. '70	3055
11	" " "	Dec.	12941
15	Marscholk Co., Inc.	Dec.	850
11	Marshak Media	Dec, Jan. Prior	837
11	Marshall, John	Nov.	650
11	Marshall, Jordan	Jan.	3375
12	" "	Jan. & Prior	67120
15	Martin Adv.	July	2030
11	Jeffrey Martin	Jan.	1487
24	Marvin Adv.	Dec.	36000
11	Masius, Wynn	Oct.-Dec.- '70	1392
11	Mass Media Consultants	Jan.	32290
11	Mathisson Associates	Nov.-Oct.	28050
15	Mayfair Associates	Jan.	960
11	Media Buyers	Nov, Prior	1011
11	Media Communication	Jan. & Prior	114680
17	" "	Jan. & Prior	20175
15	" "	Dec.	3467
5S	Media Corp. of America	Jan.	501
11	" " "	Sept.-Jan	250000
20	" " "	Jan. & Prior	110600
24	" " "	Nov.-Dec.	8100
11	Media Dept.	Dec.-'70-Jan. '71	1695
3	" "	Nov.	7525
15	" "	Dec.	3060
		Nov,Jan.	1092

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	Media Economics	Jan.	10927
11	Media Partners	Jan. & Prior	21230
3	" "	Dec.	5023
11	Media Plan	Jan.	2465
15	" "	Jan.	620
11	Media Purchasing	Jan.	5790
17	" "	Jan.	1916
24	" "	Nov.-Dec.'70-Jan.'71	1079
15	Media Task Force	Oct.	1986
11	Mediators, Inc.	Jan.	5520
15	" "	Nov.-Dec.	3221
3	David Mendelsohn	Jan.	9996
11	Merchants Advertising	Jan.	2140
11	William Mertzer	Dec. & Prior	9765
11	Arthur Meyerhoff	Jan. & Prior	119340
24	" "	Aug.-Dec.'70-Jan.'71	25704
3	" "	Jan.	10200
21	" "	Nov., Dec.	10100
11	Miller Advertising	Nov. & Prior	3275
11	Milton, Samuels	Jan. & Prior	13620
11	Mission Argyle Productions	Dec. & Prior	14535
15	" " "	Nov.	399
3	Monteverdi	Nov.	780
11	" "	Jan. & Oct.	750
11	Morton Advertising	Jan.	3680
11	Moss Associates	Dec.	365
11	Muller, Jordan	Nov. & Dec.	3930
5S	John Murray	Sept.-Jan.	500000
11	Music Agency	Jan. & Prior	5480
11	Nadler & Larimer	Jan.	38900
11	Nakano, McGlone	Jan. & Prior	8300
11	H. Nasshorn	Oct. & Prior	3935
24	National Media	Dec. '70	10537
11	" "	Jan. & Prior	9755
11	National Productions	Oct.	635
11	National Promotions	Jan.	9705
11	N. Y. Training Center	Nov.	2110
11	Niefeld, Paley	Jan. & Prior	21340
5S	Norman, Craig & Kummil	Sept, Jan.	125000
11	" " "	Jan. & Prior	30430
24	" " "	Oct.thru Dec.'70-Jan.'71	17383
15	" " "	Jan.	3995
11	North Advertising	Jan. & Prior	187935
5S	" "	Sept, Jan.	75000
15	" "	Jan.	3083
11	Oddvark	Dec.	500
11	David Oksner	Dec.	300
17	Onoforlo & Smith	Nov thru Jan.	2983
17	P & L Adv.	Jan.	1081
6	Pace Adv.	Dec.-Jan.	2300
5S	Papert, Koenig, & Lois	Oct.-Jan.	90000
11	" " " "	Dec. & Prior	16490
24	" " " "	Sept. - Dec. '70	3225
11	Parker Advertising	Jan. & Prior	23535

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Parkson Advertising	Jan.	30715
15	" "	Jan.	850
11	Patterson, & Lawrence	Jan. & Prior	775
11	Pearson Advertising	Jan.	4490
11	Pepper & Tanner	Jan. & Prior	93470
5S	" " "	Sept. - Dec.	50000
6	" " "	Dec. & Prior	17000
12	" " "	Oct.	2572
24	" " "	Dec.'70, Jan.'71	2037
11	Pezrow Associates	Dec. & Prior	270
11	Philadelphia Agency	Jan. & Prior	22670
6	" " "	Dec. - Jan.	1700
3	Plaza House	Jan.	4405
5S	Post, Keyes, & Gardner	Oct,Jan.	250000
11	" " "	Jan. & Prior	121080
24	" " "	Aug.-Oct.'70-Jan.'71	4022
11	Powell, Schoenbrod & Hall	Oct.	5270
24	" " " "	Nov. '70	1207
15	" " " "	Nov.	233
11	Pritchard, Wood	Jan.	7480
5S	RDR Associates	Aug. - Jan.	250000
24	" " "	Dec.'68-Jan.-Feb.-June'69 May-Aug.thru Dec.'70-Jan.'71	12588
17	" " "	Nov.-Dec.	9520
20	" " "	Nov.'70,Dec.'70	3707
15	" " "	Dec., Nov. Prior	3429
11	Random Advertising	July	245
3	Recreation Media	Nov.	10141
5S	" "	Oct.-Nov.	2000
11	Redmond, Marcus	Jan.	5780
14	" "	Jan.'71	5100
11	Regal Advertising	Aug.-Sept.	6250
11	S. J. Advertising	Jan.- & Prior	13820
17	" " " "	Oct. thru Dec.	6424
12	" " " "	Dec.	5960
17	Remsource Inc.	Jan.	510
11	Bob Rhodes Advertising	Jan.	640
24	Rich Adv.	Dec.'70	340
11	Richards Advertising	Jan. & Dec.	3400
11	Riedl & Friede	Jan.	395
5S	Paul Rimmer Prod.	Dec.	4000
11	Robinson, Donino & West	Jan. '70	290
11	F. Robinson Advertising	Dec. & Nov.	21205
20	" " "	Nov.'70, Dec.'70	6608
24	" " "	Nov.'70, Dec.'70	3264
3	Rowe Peacock	Jan.	1275
11	Rumrill, Hoyt	Dec. - July	6980
5S	S. F. M. Media	Oct.-Dec.	56000
24	" " " "	June,Nov.-Dec.'70,-Jan.'71	14603
15	" " " "	Jan.,Dec.,Nov., Prior	14005
20	" " " "	Nov.'70, Dec.'70	7109
17	" " " "	Dec.	909
11	" " " "	Jan. & Prior	500
11	S. M. Y. Inc.	Jan. & Prior	37930
24	" " " "	Sept. thru Dec. '70	20579
3	" " " "	Jan.	2320
23	" " " "	Oct. '70	796
15	" " " "	Jan.	323
11	Sachs, Finley	Jan. & Prior	2950
11	Sakin, Franznick	Jan.	425

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
24	Bud Salk & Assoc.	Oct.'70-Nov.'70	3289
11	Sane, Mitchell	Jan.	850
5S	Frank B. Sawdon	Oct.-Jan.	130000
11	" " "	Dec.-Jan.'70	9815
24	" " "	Dec.'70-Jan.'71	7267
3	" " "	Dec.	5814
15	The Sawyer Group	Dec.	1249
5S	Scali, McCabe & Sloves	Sept.-Dec.	130000
11	" " " "	Jan. & Prior	12920
24	" " " "	Nov.-Dec. '70	5253
15	" " " "	Jan,Dec.,Nov., Prior	4785
17	" " " "	Nov. thru Jan.	4226
23	" " " "	Oct. '70	332
11	Charles Schlaifer	Jan.	3135
11	W. H. Schneider	Jan.	5080
17	Schreiber Chiara	Dec.	714
12	Schulze Flannagan	Nov.	12460
17	F. A. D. Schwartz	Jan.	220
6	Schweighardt Adv.	Jan.	1100
11	Selvin-Jaffe	Dec.	2295
6	C. Shlaefar	Jan.	700
15	Shotwell, Crazen, Varner	Dec., Jan.	3663
11	Sid Well Associates	Dec.	2420
11	Simon, Michelson	Jan. & Sept.	7155
11	Warner P. Simpson	Jan. & Nov.	4735
11	Jules Singer	Jan. & Dec.	135
11	Len Sive Assoc.	Dec. & Prior	750
11	John Small	Dec.	1645
3	Smith/Greenland	Sept.-Dec.	17800
17	Solow Wexton	Oct.-Jan.	8568
12	" "	Oct.	8205
11	" "	Dec. & Prior	2935
6	" "	Nov.-Dec.	2000
15	Sound Assoc.	Jan. & Nov.	1482
11	Spitzer, Mills	Jan.	5100
11	Spot Radio	Jan.	1430
12	Sterling	Dec.	2440
11	Stern, Walters	Jan.	865
11	Sternfield, Godley	Jan. & Prior	890
11	Stiefel, Raymond	Jan. & Prior	18670
11	Max Strolson	Jan. & Prior	10775
11	Stuff, Inc.	June	850
11	Sweeney & James	Jan. & Prior	3130
15	" " "	Jan.	242
23	TBS/RDR	Oct. '70	1166
5S	Tatham, Laird & Kudner	Nov.-Dec.	58000
11	" " " "	Jan. & Prior	19150
15	" " " "	Nov,Dec,Jan. Prior	10290
23	" " " "	Oct. '70	933
11	Teleradio	Jan. & Prior	5170
6	" "	Jan.	3400
24	Thompson-Koch	Dec. '70	1000
11	Thyme, Inc.	Jan.	20700
3	" "	Jan.	2516
11	Time Buying	Jan. & Prior	48110
24	" "	Dec. '70 - Jan. '71	4484
24	Time & Space, Inc.	Dec. '70 - Jan. '71	25389
14	Tinker Prichard	Jan. '71	9520

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Tracy-Locke	Nov.,Dec.,Jan.	6982
24	" "	Dec. '70 - Jan. '71	1362
3	Transmedia International	Aug.	1500
6	Tremson Monroe	Dec.	1000
6	Truth & Soul	Nov.	1000
6	Tucker Adv.	Dec.	4500
24	Unicom	Sept.-Dec.	6682
3	" "	Dec.	1574
15	" "	Dec. & Prior	1326
11	U. S. Media Int'l	Jan. & Prior	204030
5S	" " " "	Nov. - Jan.	100000
24	" " " "	Apr.-Sept.'68-June,July,Oct.'69 Feb.-Mar.-Sept.-thru Dec.'70	14187
12	" " " "	Dec.	11528
17	" " " "	Nov. thru Jan.	8639
15	" " " "	Nov.,Dec.,Jan. Prior	5933
3	" " " "	Nov.	3691
5S	Universal Communications	Nov.-Dec.	23000
11	V & R Advertising	Jan.	1700
14	Van Brunt Co.	Jan. '71	7321
6	Venet Advertising	Nov., Dec., Jan.	3000
11	" " "	Jan.	250
11	Peter Victor	Oct. & Nov.	390
15	Victor Richards	Jan.	1530
11	" "	May '68	1185
24	" "	Oct. '70	426
11	Vitt Media	Jan. & Prior	57720
17	" "	Dec. - Jan.	7712
15	" "	Nov.Dec.Jan.	4639
24	" "	Dec. '70 - Jan. '71	1797
24	Ward Archer & Assoc.	Dec. '70 - Jan. '71	595
11	Milt Warner	Dec. & Prior	7435
6	" "	Dec.	1500
11	Warren,Muller	Jan. & Prior	75440
24	" "	Sept.thru Dec. '70-Jan. '71	8635
3	" "	Dec.-Jan.	5615
15	" "	Nov. Dec. Jan.	1466
11	Warwick & Legler	Jan. & Prior	201545
17	" " "	Oct. thru Jan.	4105
15	" " "	Nov. Dec. Prior	2078
12	" " "	Dec.	1836
11	Webb Assoc.	Nov. & Prior	139645
15	Paul Webb & Assoc.	Prior	6876
11	Weightman Int'l	Jan. & Prior	19500
11	Ed Weiss	Jan. & Prior	44580
24	" "	Feb.'70, March '70	255
11	Weiss & Geller	Dec.	2330
11	Wells, Rich & Greene	Jan. & Prior	488160
5S	" " "	Oct.-Jan.	165000
14	" " "	Jan. '71	13706
17	" " "	Jan.	4016
15	" " "	Jan.	1878
24	" " "	Nov. '70	1601
11	Whitney Curtis	Jan.	815
11	Wigs by Stephano	April - May	240

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Willson, Frissora	Jan.	790
6	" "	Jan.	350
6	Willsted & Schactor	Dec.-Jan.	900
11	Ed B. Wilson	Jan.	2660
11	Wilson, Haight	Jan.	7225
3	Winius & Brandon	Dec.-Jan.	3570
17	Wisstle Comm.	Jan.	2425
11	Wooden Hanger	May - June	235
11	Working Capital	Sept. - Oct.	250
6	World Wide Advert.	Jan.	6000
11	Wunderman, Ricotta	Jan. & Prior	10490
24	Yaffe, Stone, August	Dec. '70, Jan. '71	1576
11	Zakin Agency	Dec.	23210
6	Zotz Ltd.	Oct.-Nov.	1200
3	Zebra Adv.	July	2970
11	Zlowe Co.	Jan.	1805

NO REPORT RECEIVED FROM: 1-7-10-22

THE FOLLOWING INFORMATION WAS RECEIVED TOO LATE TO BE INCLUDED IN THE REGULAR LISTING:

18	AC & R	Dec. & Prior	77290
18	Adcom, Inc.	Dec. & Prior	43739
18	Ad Prom.	Jan.	400
18	Ad Arts	Dec. & Prior	7131
18	Air Time	Dec. & Jan. Prior	24121
18	Allen Paley	Oct. & Nov.	4835
18	Carl Ally	Dec. & Prior	1731
18	Amer. Assoc.	Jan.	2996
18	Atwood Richards	Dec. & Jan. Prior	35997
18	Barbet & Weigert	Dec. & Jan. Prior	8735
18	Barickman & Selders	July, Aug. Oct.	1950
18	Bauer & Tripp & Foley	Oct. & Prior	4758
18	Beaumont Bennet	Oct.	900
18	Louis Benito	Jan.	560
18	Walter F. Bennett	Dec.	30370
18	Bertran Gader	Nov. & Dec. Jan.	15177
18	Bo Barnstein	Nov. & Dec.	2785
18	R. S. Block	Nov & Dec.	8420
18	Bloom Adv.	Dec.	1905
18	Ron Bloomberg	Jan.	3718
18	Bofinger Kaplan	Oct. & Nov.	4590
18	Bonsib	Jan.	24667
18	Broadcast Buying Serv.	Dec. & Jan. Prior	7565
18	Byer & Bowman	Dec. & Prior	12140
18	Byrd Richard Pound	Feb, Mar, April	2342
18	Campbell Mithien	Dec. & Jan.& Prior	43761
18	Robert Carpenter	Dec. '69	3255

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	Carson Roberts	Sept. & Prior	2312
18	Casete	Nov. & Dec., Jan.	119518
18	Chappell Fiore Endll.	Dec. & Prior	61960
18	Commonwealth	Dec.	8460
18	C. P. M.	Sept.-Nov.,Dec.,Jan.	15061
18	Crestwood	Dec. & Prior	5240
18	Daniel & Charles	Nov. & Dec.	47170
18	D'Arcy	Nov. & Dec., Jan.	52666
18	DKG	Nov. & Dec.	23605
18	J. Della Famina	Nov. & Dec., Jan.	17740
18	W. B. Doner	Nov. & Dec. Prior	21720
18	Eicoff	Oct.-Dec.,Jan	27313
18	Elliott Media Serv.	Sept. Nov. Jan.	9385
18	Florida Ambassador	Dec. Jan.	10330
18	Forbath Adv.	Sept., Oct.	1480
18	Albert Frank G & L	Dec. & Prior	11320
18	Clinton Frank	Dec. & Jan. & Prior	66485
18	Frye Sills Bridges	Oct., Dec.	1600
18	Fuller Smith Ross	Dec.	650
18	Gardner	Dec. & Jan. & Prior	19832
18	Global	Nov., Dec. Jan.	1640
18	Ted Gotthelf	Jan. Feb. March	1820
18	Gumbinner	July '68	730
18	Hichs & Greist	Dec., Jan. & Prior	23371
18	Independent Media	Dec.,Jan. & Prior	67746
18	Ketchiem McLead	Dec.Jan. & Prior	59628
18	E. Lihov	Oct. - Dec.	49965
18	Media Communications	Oct. - Dec.	29900
18	Media Corp. of Amer.	Oct. - Dec.	104388
18	A. Meyerhoff	Nov. Jan. & Prior	100922
18	Post Keyes Gardner	Oct. - Dec. Jan.	51085

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	R. D. R.	May - Dec. Jan	122149
18	F. Robinson	Nov.-Dec.	49777
18	F. Sawdon	Sept.-Dec., Jan.	86875
18	S. F. M.	Sept. - Dec.	42863
18	S. M. Y	Sept. - Dec.	42043

DT

JOHN G. KOSMAN
New York Credit Group Service, Inc.
924-0100

RADIO-T/V BROADCASTING GROUP - 2/71

1.	WOR RKO General, Inc.	1440 Broadway New York, N.Y. 10018	A. J. Carrature LO 4-8000
3.	WPIX WPIX, Incorporated	220 East 42nd Street New York, N.Y. 10017	Barbara Goodstein 883-5772
5.	Columbia Broadcasting System Inc.	51 West 52nd Street New York, N.Y. 10019	Arnold Weinstein Lou Werle Marvin Schrager Donald Ducotey 765-4321 Ext. 3054
6.	WMCA WMCA Incorporated	415 Madison Avenue New York, N. Y. 10017	William T. Redmond Felice Stella MU 8-5700
7.	WNEW Metromedia Broadcasting	205 East 67th Street New York, N. Y. 10021	Fred Cige Stanley H. Lieblein Joseph Staab LE 5-1000
10.	WNBC National Broadcasting Co., Inc.	30 Rockefeller Plaza New York, N. Y. 10020	Edward J. Roth CI 7-8300 Ext. 3811
11.	WABC American Broadcasting Co., Inc.	1330 Avenue of Americas New York, N.Y. 10019	John J. Murray LT 1-7777 Ext. 7240
12.	WHN Storer Radio, Inc.	400 Park Avenue New York, N.Y. 10022	Frank Schwartz MU 8-1000
14.	Mutual Broadcasting System, Inc.	135 West 50th Street New York, N.Y. 10019	Dudley J. Cox Dick Anaya LT 1-6100
15.	Peters, Griffin, Woodward, Inc.	277 Park Avenue New York, N.Y. 10017	Robert D. Brady Nicholas Duca Jr. 826-6000
17.	WPAT Capital Cities Broadcasting Corp.	12 West 40th Street New York, N.Y. 10018	William C. Duffy MU 8-9300
18.	Storer Television Sales Inc.	299 Park Avenue New York, N.Y. 10017	Bernie Nolan 935-2573
20.	General Electric Broadcasting Co., Inc.	1400 Balltown Road Schenectady, N. Y. 12309	AL R. Grahame 518-377-2261
22.	KCOP Television, Inc.	915 N. La Brea Avenue Hollywood, California 90038	Earl H. Bacon 213-656-6050
23.	Tele-Rep, Inc.	919 Third Avenue New York, N. Y. 10022	Kay Johnson 759-8787
24.	AVCO Radio & TV Sales Inc.	380 Madison Avenue New York, N. Y. 10017	Maria Louise Busi 697-4747

BARRETT R. TANNER
EXECUTIVE VICE PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.
Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

April 20, 1971

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	ACR Advtg.	Nov.-Dec.	25140
5-S	" "	Jan.-Feb.	17000
18	" "	Feb. & Prior	15570
24	" "	Sept.-Oct.'67, Oct.'68-Dec.'70 Jan. '71	3621
7A	" "	Jan. & Prior	2941
23	" "	Nov. '70	675
6	A & M Records	Feb.	500
24	Ad Promos	Feb. '71	1105
18	Ad/Arts	Feb. & Prior	6846
22	Adcom Advtg.	March & Prior	73560
18	" "	Feb. & Prior	17685
7A	" "	Jan. & Prior	17047
11	" "	Feb.	7000
24	" "	Aug. '70	1079
20	" "	Nov.	200
11	Adforce	Feb. & Prior	5500
24	Adonis	Nov-Dec. '68	1280
18	Advtg. Co. of America	Feb.	135
18	Advtg. Promotion	Jan & Feb	18483
7A	" "	Jan. & Prior	12189
22	" "	March & Prior	7769
18	Air Time-(Media Econ.)	Feb. & Prior	22356
24	" "	Feb.	15012
7A	" "	Jan. & Prior	14820
22	" "	March & Prior	8606
3	" "	Feb.	8160
11	" "	Feb. & Prior	7460
11	Aitkin-Kynett	Feb. & Prior	21825
11	Akwan	Feb.	960
18	Albert Frank Guenther Law	Feb. & Prior	14120
24	" "	Jan. '71	573
18	Alert Advtg.	Dec.	1545
3	Wayne Alpert	Jan.-Feb.	4250
11	Allerton, Berman Dean	Feb. & Prior	40910
12	" "	Jan.	4000
3	" "	Dec. '70-Feb. '71	1683
6	" "	Jan. & Feb.	750

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Altman, Stoller	Feb.	5770
11	Arkwright	Feb.	4695
18	Atwood Richards	Feb. & Prior	23302
11	" "	Feb.	5550
5-S	N.W. Ayer & Son	Dec.-Feb.	100000
18	" "	Feb. & Prior	45334
20	" "	Feb. - Nov.	1255
11	Henry Bach	Feb. & Prior	8365
18	Barbet & Weigert	May '70, Jan. & Feb.	17345
11	" "	Feb. & Prior	15265
5-S	" "	Sept.	2000
5-S	Bauer, Tripp, Henning & Brassler	Sept.-Nov.	12000
22	" " "	Sept.& Oct.	6800
7A	" " "	Jan. & Prior	3978
11	Beck Associates	Dec. & Prior	8155
3	Belasco . " "	Feb.	1275
24	Walter F. Bennett	Jan. & Feb. '71	5508
12	" "	Feb.	1800
6	Ber Bens	Jan.	350
24	Bernstein Rein & Boasberg	Feb. '71	2289
15	Paul Berry Advtg.	Dec.	106
11	Blaine, Thompson	Feb. & Prior	965
6	Bliss Greenwald	Jan. & Feb.	6500
18	R.S. Block	Nov. & Dec.	8420
15	Bloom Advt.	Feb.	701
18	R. Bloomberg	Jan. & Feb.	3768
20	" "	Jan.	1870
11	Boclaro	Feb. & Prior	155550
11	Cliff Botway	Feb. & Prior	94550
11	Bozell & Jacobs	Feb.	19720
24	" "	Feb. '71	1836
18	B. Brewer	Feb. & Prior	8668
11	" "	Feb.	5510
15	" "	Feb., Nov., Dec.	573
5-S	Broadcast Buying Serv.	Nov.-Dec.	14000
18	" "	Feb. & Prior	9125
7	" "	Jan.	7400
11	" "	Jan. & Prior	6160
22	" "	Nov. & Dec.	4223
15	" "	Nov. & Prior	4131
7A	" "	Jan. & Prior	2966
3	" "	Jan.	2210
11	Broadcast Media	Oct. & Prior	9350
6	Broadcast Div.	Feb.	2500
18	D.P. Brother	Dec.-Feb.	14740
22	E.H. Brown	Feb. & March	2975
24	" "	Jan.-Feb. '71	2371
11	Bruns Advtg.	Nov. '69 & Prior	23760
11	Buddah Records	Jan. & Prior	815
15	Jon Byk Adv.	Feb.	765
18	Byrde Richard Pound	Apr. '70 & Prior	2837
7A	Harold Cabot	Jan. & Prior	4114
20	" "	Jan.	1230
18	Campbell Mithun	Feb. & Prior	13530
24	" "	Feb. '71	8232
7A	" "	Jan. & Prior	3177
15	" "	Feb.	292
11	Carl Ally	Feb.	11985
24	" "	Jan. '71	1091

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	Carson/Roberts	Feb.	14018
11	" "	Dec. & Prior	9305
7A	" "	Jan. & Prior	4782
24	" "	Oct. '70 & Nov. '70	875
18	Castle Advertising	Feb. & Prior	24807
11	" "	Dec. & Prior	15725
3	" "	Dec.	14343
20	" "	Feb.	200
6	Chess Cadet	Dec.	1200
11	Chirurg & Cairns	Feb.	1000
11	William Chollick	Oct. & Prior	10975
11	Fred Clark	Feb. & Prior	4605
20	" "	Sept. & Nov.	637
7A	Communication Center	Jan. & Prior	3400
18	Comm. Counseler Network	Oct. & Prior	9210
11	Conklin, Dean	Feb.	2960
11	Crestwood Advtg.	Feb. & Prior	16195
20	" "	Oct.	2300
11	Crothers & Smith	April '70 & March '70	4100
11	Cunningham, Manning	Feb.	12750
20	" "	Nov.	4280
23	" "	Nov. '70	719
18	DK & G	Feb. & Prior	6172
18	Daniel & Charles	Dec. & Prior	18030
7A	" "	Jan. & Prior	4637
11	" "	Feb.	3550
18	D'Arcy Advtg.	Feb. & Prior	42921
11	" "	Feb. & Prior	31365
24	" "	Jan.'71 & Feb. '71	2078
15	" "	Feb. & Prior	1598
11	D'Arcy, MacManus	Feb.	7360
6	" "	Feb.	350
12	D'Arcy Roberts	Feb.	2025
11	Delahanty & Kurnit & Geller DKG, Inc.	Feb. & Prior	36850
11	Jerry Della Femina	Feb. & Prior	72665
24	Dickens Co.	Feb. '71	170
11	Diener, Dorskind	Nov. & Prior	9840
11	Diener, Hauser & Greenthal	Feb. & Prior	14660
11	Dome Distributors	Jan. & Prior	2425
15	Doner Agency	Feb.	306
11	W.B. Doner	Feb. & Prior	90750
24	" "	Oct.'67, Aug.'70, Jan.-Feb.'71	12415
11	John L. Douglas	Feb.	915
11	Dragway	Feb. & Prior	8735
11	Dreher Advtg.	Feb. & Prior	197350
5-S	" "	Jan.-Feb.	30000
18	" "	Feb. & Prior	14497
15	" "	Jan. & Feb.	1696
24	" "	Dec.'70 & Feb. '71	935
14	Dunnan & Jeffrey	Feb	30515
11	" "	Feb. & Prior	17120
7A	A. Eicoff & Co.	Jan. & Prior	2820
24	" "	Nov. & Dec. '70	1980
15	" "	Feb.	102
11	Eicoff & Leonard	Feb. & Prior	13150
18	Eisaman, Johns & Law	Dec.-Feb.	8421
11	" "	Feb. & Prior	1000
11	Eddie Elias Enterprises	Feb. & Prior	24400
11	Eliot Apparel	Feb.	1040

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Elkman Advtg.	Feb.	2135
3	" "	Feb.	1870
18	Elliot Media Serv.	Sept.-Jan.	8695
11	Empire Advtg.	Jan. '70	4550
22	Burton G. Feldman	Feb. & March	2040
24	" "	Feb. '71	255
15	William P. Finn Agency	Jan.	153
24	Finnegan Advtg.	Feb. '71	408
24	M.M. Fisher Advtg.	Jan. '71	807
11	J.R. Flanagan	Jan.	3230
11	L. Schulze Flanagan	Feb. & Prior	17190
3	Forbath Advtg.	Jan-Feb.	5100
11	Forbes Advtg.	Feb.	1135
11	Force Advtg.	Feb. & Prior	9940
24	Fox & Assoc.	Jan.'71 & Feb. '71	2503
15	" "	Jan. & Feb.	1632
11	Clinton E. Frank	Feb. & Prior	70785
18	" "	Feb. & Prior	37607
24	" "	March '69, March '70, Feb. '71	983
15	" "	Jan., Feb., Nov., Dec.	14068
7A	" "	Jan. & Prior	12458
3	" "	Feb.	6938
15	Stanley Frank Assoc.	Feb.	170
12	Friedan	Nov.	6160
3	Friedman Rosner	Feb.	7012
18	Frosty Snow	Feb. & Prior	15793
11	Fulweiler & Slaughter	Feb.	1450
6	" "	Feb.	400
18	Bertram Gader	Oct.-Jan.	7794
24	" "	Jan. & Feb. '71	2983
3	" "	Feb.	2654
3	Vince Galbo	Feb.	31921
11	Gardner Advtg.	Feb. & Prior	82350
5-S	" "	Dec.-Feb.	24000
18	" "	Feb. & Prior	21500
22	" "	March & Prior	16700
24	" "	Dec.'70, Jan. '71	756
6	Gardners Clothes	Feb.	200
11	Gaynor, Ducas	Nov. & Prior	149030
3	" "	Dec.	2550
12	Gerard	Nov.	4185
11	Geyer, Morey	April '70	1715
18	Glenn Advtg.	Feb. & Prior	3452
15	" "	Prior (Sept.)	227
5-S	Gunther Goldschmidt	March-May '70	3500
5-S	Golnick Advtg.	Oct.-Jan.	60000
11	Leon Schaffer, Golnick	Feb. & Prior	41415
11	H. Goluboff	Feb. & Prior	7020
11	Ted Gothelf	Dec. & Prior	26820
18	" "	Jan.-Feb.-Mar.	1820
6	H. Graff	Jan. & Feb.	2000
24	Grant Advtg.	Dec. '70	132
11	N.C. Greenfield	Dec. & Prior	14550
6	" "	Dec.	2770
11	Grey Advtg.	Feb. & Prior	232190
18	" "	Feb. & Prior	158988
7A	" "	Jan. & Prior	76198
24	" "	Dec. '70, Jan.& Feb. '71	27840
3	" "	Jan.-Feb.	22130
15	" "	Jan., Feb., Nov., Dec.	6816

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Grey-North	Feb. & Prior	10560
15	" "	Feb., Dec. & Prior	535
11	Griswold, Eshleman	Dec. & Prior	25590
11	Group Eight	Feb. & Prior	4025
11	Grusky Advtg.	June & Prior	5350
11	Guberman	Feb. & Prior	4730
3	" "	Jan.-Feb.	4403
11	Hall & Levine	Feb.	12070
24	Harris & Weinstein	Sept. '70	426
11	Harvey & Carlson	Feb. & Prior	2300
3	" "	Feb.	1020
3	Helfgott & Partner	Feb.	17319
11	" "	Feb. & Prior	2700
18	" "	Feb.	875
24	" "	Feb. '71	182
7	Helitzer Advtg.	Nov.-Feb.	19000
3	" "	Jan.-Feb.	4611
24	Henderson Advtg.	Jan.& Feb. '71	1185
15	Don M. Heskett, Inc. Adv.	Jan. & Feb.	5041
11	Hicks & Greist	Feb.	198780
18	" "	Feb. & Prior	15460
24	" "	Jan. & Feb. '71	3140
5-S	Honig, Cooper & Harrington	Oct.-Dec.	23000
11	" "	Feb. & Prior	15750
10	" "	Feb. & Prior	8057
15	" "	Feb.	391
6	Bill Howie Advtg.	June	700
11	I/MAC Agency	Feb.	1850
11	Independent Media	Feb. & Prior	165630
18	" "	Jan. & Prior	49748
7A	" "	Jan. & Prior	5136
23	" "	Nov. '70	3405
15	" "	Dec. & Prior	3183
24	" "	Nov.'70, Dec.'70, Feb. '71	2405
20	" "	Nov.	1687
11	Ingalls Assoc.	Feb. & Prior	3580
15	The Jagua Company	Feb.	1020
11	Jerome Advtg.	Feb.	1995
11	Joeste Marlil	Sept.-August	2040
7	Karlen Advtg.	Jan-Feb.	9900
3	" "	Jan-Feb.	4080
24	Kelly Nason	Nov. & Dec. '70	4590
5-S	Ketchum MacLeod & Grove	Oct.-Jan.	90000
11	" "	Feb. & Prior	15150
22	" "	March & Prior	4593
24	" "	Nov. & Dec.'70, Jan. '71	2801
11	Keyes, Martin	Feb. & Prior	10350
24	Kincaid Advtg.	Jan. '71	4420
15	Knox Reeves Adv.	Prior (Nov.)	340
11	Korchnoy Ltd.	Dec.	15580
11	" "	Dec.	1150

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Kramer Advtg.	Feb.	1025
20	Kupper Grant	Jan.	6818
22	Lake, Spiro & Shurman	March & Prior	22639
11	Lampert Agency	Feb. & Prior	12360
3	" "	Feb.	2601
15	" "	Feb.	195
11	LaRoche, McCaffrey	Feb. & Prior	2870
18	" "	Dec. '69	1440
15	Leber, Katz, Paccione	Dec. & Prior	1627
6	J. Richard Lee	Jan. & Feb.	1100
11	Lee Jeffreys	Feb. & Prior	53235
11	Lee Shop	Dec. & Prior	1650
11	Al Paul Lefton	Feb.	1985
3	Len Carl	Feb.	1120
6	Lenn Art	Jan. & Feb.	5000
20	Lennen & Newell	May, Nov. & Dec.	14290
11	Don Lewis	Feb. & Prior	49875
5-S	" "	Nov.-Dec.	2800
18	" "	Dec. & Prior	5381
3	" "	Feb.	2573
24	" "	Oct.-Dec. '70	2333
15	" "	Nov.	1700
11	Ed Lewis	Jan. & Prior	36240
6	" "	Feb.	1600
7	E. Libou Assoc.	Nov.-Jan.	20000
3	" "	Feb.	5618
18	" "	Dec. & Prior	5541
24	" "	Dec. '70	497
18	Liliefeld	Dec. & Prior	3115
11	Limbo Clothiers	Feb. & Prior	[illegible]
11	Lois Holland Calloway	Feb. & Prior	293010
7	" "	Jan. & Prior	10000
24	" "	May '69	144
15	Earle Ludgin & Comp.	Feb.	471
24	M.E. McDonald	Dec. '70 & Jan. '71	289000
18	McElroy Advtg.	Dec. & Prior	13628
24	" "	Nov. '70 & Dec. '70	2890
11	McKim, Benton & Bowles	Dec.	19125
12	M.H. Media	Jan.	353
5-S	MacManus John & Adams	Dec.-Feb.	100000
11	" "	Feb. & Prior	56170
18	" "	Feb. & Prior	25896
24	" "	Sept. & Oct. & Nov. & Dec. '70, Jan. '71	3333
11	Maiser Advtg.	Feb.	1235
11	Richard K. Manoff	Feb. & Prior	3315
3	Mark III	Feb.	4271
24	Marcus Advtg.	Dec. '70, Jan. & Feb. '71	1041
24	Marineau Advtg.	Dec. '70	2112
11	Marshall Jorden	Feb. & Prior	64680
12	" "	July	1444
24	Marvin Advtg.	Dec. '70	224
11	Masius, Wynne-Williams	Feb.	34690
18	Mass Media	Oct., Nov.	7050
11	Mathisson	Feb.	7280
15	Mayfair Associates	Feb. & Prior	1258
11	Media Bureau	Feb.	4500
11	Media Buyers	Feb. & Prior	105500
14	" "	Feb. & Prior	81812

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	Media Communications	Dec. & Prior	25340
15	" "	Feb., Jan. & Prior	3799
18	Media Corp.	Feb. & Prior	15445
11	" "	Feb.	10935
3	" "	Feb.	8851
24	" "	Feb. '71	276
11	Media Dept.	Feb. & Prior	9650
18	" "	Jan., Feb.	6555
7	" "	Jan.	1250
7	Media Economics	Jan.	16000
3	" "	Feb.	6767
11	Media Partners	Feb. & Prior	31100
7A	" "	Jan. & Prior	4122
11	Media Planning	Feb. & Prior	6160
7A	" "	Jan. & Prior	2669
15	Media Plans Service Corp.	Feb. & Jan.	1551
23	Media Purchasing	June-Aug. '70	6248
11	" "	Jan.	5795
12	" "	Jan.	2100
24	" "	Nov. & Dec. '70, Jan. '71	1079
15	Media Task Force	Oct.	1986
11	Mediators	Feb. & Prior	43215
14	" "	Feb. & Prior	6153
7	" "	Jan.	4862
15	" "	Nov. & Oct.	2448
11	Wm. Mertzer	Feb.	3540
11	Arthur Meyerhoff	Feb. & Prior	111575
5-S	" "	Dec.-Jan.	100000
18	" "	Feb. & Prior	34517
14	" "	Feb. '71	20400
24	" "	Oct.'70, Jan. & Feb. '71	10735
7A	" "	Jan. & Prior	5363
11	Miller Advtg.	Feb. & Prior	3380
18	Mission Argyle	Dec. & Prior	16764
7A	Mission Productions	Jan. & Prior	5073
18	Modern Trend	May '70	530
7	Monteverdi Assoc.	Feb. & Prior	1125
11	" "	June-August	841
24	Morineau Advtg. Inc.	Dec. '70	943
11	Muller, Jordan	Dec. & Nov.	2890
5-S	John Murray	Nov.-Feb.	100000
11	Music Agency	Jan. & Dec.	3725
11	Nakano, McGlone	Jan. & Prior	5085
11	H. Nasshorn	Aug.	1940
11	National Media Consultants	Feb. & Prior	14380
7A	" " "	Jan. & Prior	11887
24	" " "	Dec. '70	9294
6	" " "	Oct.	350
11	National Promotions	Feb.	8560
11	N.Y. Training Center	Nov.	2110
11	Nisfeld, Paley	Feb. & Prior	55195
18	Noble Drury	Feb. & Prior	4028
24	" "	Feb. '71	161
11	Norman Craig Kummel	Feb. & Prior	161627
5-S	" " "	Dec.-Feb.	75000
18	" " "	Feb. & Prior	58068
24	" " "	Nov.'70, Jan.'71	9885
7A	" " "	Jan. & Prior	6149
22	" " "	March & Prior	4917
15	" " "	Feb.	3323
6	" " "	Feb.	700

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5-S	North Advtg.	Oct.-Feb.	60000
11	" "	Feb. & Prior	59680
22	" "	Feb. & Prior	7552
24	" "	Feb. '71	658
11	Ogilvy & Mather	Feb. & Prior	145500
11	Papert, Koenig	Dec. & Oct.	6205
24	" "	Dec. '70	1610
11	Parker Advtg.	Feb.	20305
20	Parsons Friedman & Central	Sept., Nov., Jan.	2200
11	Pearson Advt.	Feb.	4165
20	Pearson Guy Weiss, Inc.	Nov.	2000
11	Pepper & Tanner	Feb. & Prior	94960
6	" "	Dec. & Prior	16000
24	" "	Nov. & Dec. '70, Jan. & Feb. '71	13943
18	" "	Sept.-Feb.	8830
12	" "	Nov.	959
11	Philadelphia Agency	Feb. & Prior	34440
18	" "	Jan., Feb.	6040
6	" "	Dec. & Jan	1000
18	Plaza House	Jan.	860
3	Plaza Group	Feb.	1983
5-S	Post-Keyes Gardner	Oct.-Feb.	100000
11	Post, Keyes	Feb. & Prior	96300
24	" "	Aug.-Nov'70, Jan-Feb.'71	7587
18	Powell, Schoenbrod & Hall	Feb. & Prior	16870
22	" " "	March & Prior	7446
11	" " "	Feb. & Prior	6970
24	" " "	Nov. '70	1207
15	" " "	Feb. & Prior	862
7	Promotional Services	Nov-Jan	14200
11	" "	Feb.-Jan.	1910
18	R.D.R.	Feb. & Prior	122605
22	" "	March & Prior	11797
24	" "	Jan. & Feb. '69, Nov. & Dec. '70 Dec. '68	1899
15	" "	Dec. & Prior	3429
20	" "	Oct.-Dec.	2771
3	Recreation Medis	Oct.-Nov.	10141
22	Redmann, Marcus & Schur	May & June '70	2567
11	Regal Advtg.	Dec. & Prior	6245
11	S.J. Reiner Advtg.	Feb. & Prior	40560
7	" "	Jan.	4250
11	Richards Advtg.	Dec.	1740
18	F. Robinson	Nov.	49777
5-S	" "	Nov.-Dec.	23000
11	" "	Dec.-Nov.	21250
7	" "	Nov.	9010
20	" "	Oct. Dec.	4902
24	" "	Nov. & Dec. '70	3264
23	" "	Nov. '70	2004
11	Ross Roy	Feb.	7025
18	" "	Feb. & Prior	3657
3	Rowe Peacock	Feb.	2550
24	Rumrill Hoyt	Feb. '71	1666

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	.S.F.M. Media Serv.	Feb. & Prior	29762
11	" " "	Feb. & Prior	19990
15	" " "	Feb. & Prior	4041
24	" " "	June & Nov. '70, Jan. & Feb. '71	3867
22	" " "	March & Prior	2907
11	SMY, Inc.	Feb. & Prior	56695
18	" "	Feb. & Prior	17566
7A	" "	Jan. & Prior	14742
24	" "	Oct.-Dec. '70	11357
15	" "	Feb.& Jan.	969
24	Bud Salk	Nov. '70, Jan. & Feb. '71	6567
11	Milton Samuels	Jan. & Dec.	6855
11	Savitt Tobias	Feb.	1890
6	" "	Feb.	500
18	F.B. Sawdon	Feb. & Prior	71693
24	" "	Jan. & Feb. '71	5984
11	Sawyer Group	Feb.	1500
11	Saxe Mitchell	Feb.	1565
11	Scali, McCabe & Sloves	Feb. & Prior	13670
18	" "	Jan. & Feb.	9910
20	" "	Apr.-Sept., Oct.-Dec., Jan.	2840
15	" "	Feb. & Jan.	1122
11	Chas. Schlaifer	Feb.	4168
11	W.H. Schneider	Feb.	4685
6	Schweighardt Adv.	Jan. & Feb.	2000
11	Shaller, Rubin	Feb.	4930
15	Sheldon Fredricks Adv.	Feb.	175
11	Warner P. Simpson	Feb. & Prior	8125
11	John Small	Feb. & Prior	4600
3	Smith Greenland	Oct.-Nov.	17850
6	" "	Feb.	800
12	Solow Wexton	Nov.	10029
11	" "	Dec. & Prior	2925
6	" "	Dec.	1400
15	Sound Assoc.	Feb. & Jan.	2077
6	Spiegel Ladden	Dec.	1000
11	Spot Radio	Feb.	5425
11	Stern Walters	Feb. & Prior	3010
18	" "	Aug. '70	525
11	Stiefel, Raymond	Feb. & Prior	23070
11	Max Strelsin	Feb. & Prior	10925
20	Sullivan Stauffer Colwell	Apr.-Sept., Oct.-Dec., Jan.	6688
11	Sweeney & James	Feb. & Prior	3050
11	Tatham, Laird & Kudner	Feb. & Prior	29135
22	" "	March & Prior	27098
18	" "	Feb. & Prior	15727
15	" "	Feb., Jan., Dec. & Prior	5735
24	" "	July '70, Feb.'71	2137
11	Telesales, Inc.	Feb. & Prior	11695
11	Thyme, Inc.	Feb.	82700
3	Thyme Adv.	Jan.	2516
5-S	Time Buying Serv.	Sept.-Feb.	100000
11	" "	Feb. & Prior	56875
24	" "	Dec. '70, Jan. & Feb. '71	4905
24	Time & Space	Jan. & Feb. '71	6456
18	Time-Rite, Inc.	Oct.	1870
22	Tracy-Locke	March & Prior	9180
24	" "	Dec. '70, Jan. & Feb. '71	7173
18	" "	Feb. & Prior	7016
15	" "	Feb., Dec. & Prior	3783

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
6	Tromson Monroe	Dec.	1000
6	Tucker Adv.	Dec.	3500
18	Tucker Wayne	Aug.-Feb.	8301
18	Unicom	Dec. & Prior	2925
3	"	Dec.	1574
22	"	Dec. '70	2550
15	"	Dec.	595
24	"	Dec. '70	544
11	U. S. Media	Feb. & Prior	200750
5S	" " "	Dec.-Feb.	75000
7	" " "	Jan.	14000
24	" " "	Apr.-Sept. & Oct. '68 - Jan.-May-July-Aug.-Oct.-Dec.-'69-Feb. thru Apr.-Oct. thru Dec. '70	13678
18	" " "	Feb. & Prior	10987
12	" " "	Jan.	10896
15	" " "	Feb.-Jan.-Dec. & Prior	6201
22	" " "	Feb. & Prior	3564
20	" " "	Oct.-Dec.	2052
11	V & R Advt.	Jan.	1700
14	Van Brunt Co.	Feb.	5970
6	Venet Adv.	Jan. & Feb.	2900
3	Victor & Richards	Feb.	8406
18	" "	Feb. & Prior	5495
34	" "	Sept. '70	119
11	Vitt Media	Feb. & Prior	71025
5S	" "	Dec.-Feb.	68000
18	" "	Feb. & Prior	36739
7A	" "	Jan. & Prior	14381
15	" "	Feb. & Jan.	2108
24	" "	Aug. '70	430
11	Milt Warner	Feb. & Prior	6695
6	" "	Dec.	750
11	Warren, Muller	Feb. & Prior	60580
18	" "	Feb. & Prior	24197
22	" "	Feb. & Prior	20086
7A	" "	Jan. & Prior	16595
24	" "	Sept.-Nov. '70 - Jan.-Feb. '71	5167
15	" "	Feb.-Jan. & Prior	1368
11	Warwick & Legler	Feb. & Prior	150400
15	" "	Dec. & Prior	1062
18	Paul S. Webb	Dec.-Feb.	8128
15	" "	Oct. & Prior	6876
18	Weightman Inc.	Feb. & Prior	18108
11	" "	Jan. & Dec.	3040
18	E. H. Weiss	Feb. & Prior	19725
11	" " "	Feb. & Prior	18700
24	" " "	June-July-Sept. '70	752
18	Weiss & Geller	Feb. & Prior	26541
6	Gil Weist	Nov. thru Feb.	750
11	Wells, Rich.	Feb. & Prior	355070
5S	" "	Dec.-Feb.	50000
18	" "	Feb. & Prior	34371
15	" "	Feb. & Jan.	3153
24	" "	Jan. thru Feb. '71	2091

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Whitney, Curtiss	Feb. & Jan.	1690
22	William & William	Feb. & Prior '70	4505
11	Willson-Frissora	Feb.	1350
6	" "	Jan. & Feb.	700
11	Wunderman, Ricotta	Feb.	6970
24	Wyse Adv.	Feb. '71	2961
24	Yaffee, Stone, August	Feb. '71	556
11	Zakin Franznick	Feb.	1590
6	Zatz Ltd.	Oct.-Nov.	1200
11	Zlowe Co.	Feb.	2340

NO REPORT RECEIVED FROM:

1-10-17

MC & JM

BARRETT R TANNER
EXECUTIVE VICE PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association

71 WEST 23RD STREET, NEW YORK 10, N. Y.

WATKINS 4-0100

May 18, 1971

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	A C & R	Jan.-Mar.	34000
18	" " "	Mar.-Dec. & Prior	28180
11	" " "	Mar.	6630
24	" " "	Sept.-Oct. '67-Oct. '68-Mar. '71	2264
15	" " "	Mar.	603
6	A & M Records	Feb.	500
18	Ad Arts	Feb.-Mar.	10262
24	Ad Promos	Mar. '71	7514
11	Adcom, Inc.	Mar. & Prior	37700
5S	" "	Jan. & Prior	25000
18	" "	Feb.-Mar. & Prior	10191
15	" "	Nov.	510
24	Adonis	Nov.-Dec. '68	1280
11	Adforce, Inc.	Mar. & Prior	2000
18	Adv. Promotion	Feb.-Mar.	32158
24	Air Time	Jan. thru Mar. '71	22118
17	" "	Mar.	935
15	" "	Mar. & Nov.	292
11	Akwan	Mar. & Prior	2465
18	Albert Frank G & L	Mar. & Prior	18190
11	Alcom Advertising	Mar. & Prior	1585
18	Alert Adv.	Dec.	1545
11	Aljab Advertising	Feb.	595
11	Allerton, Berman	Mar. & Prior	37530
17	" "	Dec. thru Mar.	8451
12	" "	Feb.	3500
6	" "	Jan. thru Mar.	1300
25	" "	Mar.	435
11	Wayne Alpert	Jan.	470
11	Altman-Stoller	Mar.	4830
18	" "	Oct.	690
17	Antique of America	Dec.	510
11	Arkwright Advt.	Mar.	5925
18	Arnold & Co.	Mar. & Feb.	2440
11	Asterisk Advt.	Mar.-Feb.	550
17	Atlantic Adv.	Mar.	435

RECEIVED
MAY 19 1971
L. W. WERLE

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	Atwood Richards	Mar. & Prior	34558
11	" "	Feb.	5550
11	N. W. Ayer	Mar. & Prior	150900
3	" "	Feb.-Mar.	3400
24	" "	Mar. '71	3229
15	" "	Mar.	1767
6	" "	Mar.	1500
11	B.B.D. & O.	Mar. & Prior	374180
15	"	Jan. thru Mar.	15739
3	"	Mar.	14365
24	"	Apr. '69-Feb.-Mar. '71	6165
25	"	Feb.-Mar.	5219
20	"	Oct.-Nov. '70-Feb. '71	5000
11	Henry Bach	Mar. & Prior	9370
18	Barbet & Weigert	Jan.-Mar.	21268
11	" "	Mar. & Prior	16290
11	Leo Baron	Mar.	1835
11	Ted Bates	Mar. & Prior	457480
3	" "	Jan.-Mar.	127405
15	" "	Dec. thru Mar. & Prior	35690
20	" "	Dec. '70-Feb. '71	9811
17	" "	Mar.	4488
24	Batten, Barton, Durstine & Osb.	Mar.	2133
11	Beck Assoc.	Dec. & Prior	6315
11	Benton & Bowles	Mar. & Prior	227550
3	" "	Mar.	78693
24	" "	Jan.-Apr. thru July '70-Jan. thru Mar.	21786
6	Ber Bens	Jan.	350
11	Ted Bernstein	Mar.	3445
17	" "	Mar.	2758
15	Paul Berry Adv.	Dec.	106
18	Bertram Gader & Assoc.	Mar. & Prior	12085
24	" " "	Jan. thru Mar. '71	4704
15	" " "	Oct.-Nov.	2071
11	Blaine Thompson	Mar. & Prior	715
6	Bliss Grunewald	Feb.-Mar.	8500
18	R. S. Block	Nov. & Dec.	8420
18	Ron Bloomberg	Jan. & Feb.	3768
20	" "	Jan. '71	1878
11	" "	Mar.	1650
5T	Boclaro	Mar.	600000
11	"	Mar. & Prior	100150
11	Bookmasters	Mar. & Prior	1585
11	Clifford Botway	Mar. & Prior	154550
11	Bozell & Jacobs	Feb.-Mar.	24450
18	" "	Mar. & Prior	11062
24	" "	Mar. '71	2690
17	" "	Mar.	2040
18	Bruce Brewer	Mar. & Prior	6798
11	" "	Mar.	3675
5S	Broadcast Buying Serv.	Jan.-Feb.	18000
18	" " "	Dec. thru Mar. & Prior	8970
11	" "	Jan.	6165
15	" " "	Sept. thru Nov.	4131
6	Broadcast Division	Feb. & Mar.	3500
11	Broadcast Media	Oct. & Prior	9395
18	D. P. Brother	Jan. & Prior	14740
24	E. H. Brown	Mar. '71	1279
11	Bruns Advt.	1969	25250
18	Bryde Richard Pound	Feb.-Apr. '70	2844

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Leo Burnett	Mar. & Prior	164480
24	" "	Oct. thru Dec. '70-Jan. thru Mar.'71	88701
3	" "	Mar.	24679
15	" "	Feb.-Mar.	12605
11	Buddah Records	Dec.	350
11	Burstin Co.	Mar.	1240
11	Mel Byars	May '70	490
18	Eyer & Bourman	Oct.-Mar.	7745
11	Jack Byrne	Mar.	4420
18	C.P.M. Inc.	Jan. thru Mar. & Prior	24250
24	" "	Mar.'71	1207
18	H. Cabot	Mar. & Prior	5620
20	" "	Jan. '71	1341
24	" "	Mar. '71	238
11	Campbell Ewald	Mar. & Prior	90280
12	" "	Feb.	10864
24	" "	Mar.'71	5873
6	" "	Mar.	1800
18	Campbell Mithun	Mar. & Prior	56884
24	" "	5-12 '70 thru 3 '71	18712
11	" "	Mar.	4370
17	Carl Ally	Mar.	364650
11	" "	Mar. & Prior	153600
18	" "	Mar.-Nov. & Prior	11108
24	" "	Mar. '71	1510
18	R. Carpenter	Dec. 1969	3255
11	Carson Roberts	Mar. & Prior	53760
5T	" "	Mar.	52000
5S	" "	Dec.	10000
18	" "	Mar. & Prior	3338
18	Castle Advert.	Mar. & Prior	21821
6	Chelek & Dreyer	Mar.	2000
11	Wm. Chollnick	Oct. & Prior	10275
17	" "	Jan. thru Mar.	6292
18	Chappell Fiore	Feb.-Mar. '71	9300
11	Fred Clark	Mar. & Prior	3695
18	Clyne Maxon	Mar. & Prior	7085
24	" "	Mar. '71	191
18	Commonwealth Adv.	Feb.-Mar. '71	810
11	Communication Counsel	Jan.	2400
11	Communication Counselors	Feb.	8845
24	" "	Feb.-Mar. '71	5227
5T	Compton	Mar.	800000
11	" "	Mar. & Prior	85370
3	" "	Jan.-Mar.	41521
24	" "	Sept.-Nov.-Dec.'70 thru Mar.'71	24131
15	" "	Feb.-Mar.	7971
17	" "	Mar.	2358
6	" "	Mar.	1400
25	" "	Feb.	1215
11	Conklin, Dean	Mar	3695
17	Consumer Inc.	Feb.-Mar.	6477
17	David Cory	Mar.	2150
11	Crestwood Advt.	Mar. & Prior	13090
18	" "	Nov.-Dec. 1970	4500
20	" "	Jan. '71	1736
11	Crothers & Smith	Mar.'70-Apr.'70	4100
24	Culbertson King	Mar.'71	977
11	Cunningham, Manning	Feb.-Mar.	29750

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Cunningham & Walsh	Mar. & Prior	69120
24	" " "	Jan.-Apr.-May-Aug-Dec.-'70 thru 3'71	44843
15	" " "	Feb.-Mar.	6211
25	" " "	Feb.	2210
20	" " "	Jan. '71	1500
25	" " "	Jan.	1166
5S	DKG	Jan.-Mar.	93000
11	"	Mar. & Prior	72760
18	"	Mar. & Prior	19852
11	Dancer, Fitzgerald & Sample	Mar. & Prior	145025
24	" " "	Oct.-Nov. '70 - Jan thru. Mar.'71	56466
3	" " "	Mar.	15300
15	" " "	Feb.-Mar.	7157
18	Daniel & Charles	Dec. & Prior	18030
11	" "	Mar. & Prior	12845
6	D'Arcy	Feb.	350
5S	" "	Dec.-Apr.	100000
18	" "	Mar. & Prior	91534
11	" "	Mar. & Prior	24420
11	" "	Feb.-Mar.	16110
20	Darcy Roberts	Jan.'71	2780
12	" "	Feb.	2025
11	Davis, Fried	Feb.-Mar.	415
11	Jerry Della Femina	Jan. & Prior	63335
18	" "	Dec. & Prior	11150
17	" "	Mar.	1215
24	Dickens Co.	Mar. '71	170
11	Diener, Dorsking	Mar. & Prior	10050
17	" "	Dec. thru Mar.	1657
11	Diener, Hauser	Mar. & Prior	13070
11	Dodge & Delani	Mar.	4930
18	" "	Mar. 1971	770
11	W. B. Doner	Mar. & Prior	109320
18	" "	Mar. & Prior	49582
24	" "	Aug.'70 Feb.-Mar.'71	7910
11	Doyle, Dane & Bernbach, Inc.	Mar. & Prior	162575
24	" " "	Apr.-July'67 Jan.-Feb.-Apr.-June '68 June-Sept.'69 Feb.-Nov. Dec.'70 Jan.. thru Mar. '71	84183
17	" " "	Jan. thru Mar.	13566
15	" " "	Feb.-Mar.	6409
20	" " "	Oct. '70 - Jan. '71	1900
11	Dragway Advertising	Mar. & Prior	14405
5S	Dreher Adv.	Jan.-Apr.	50000
18	" " "	Mar. & Prior	36284
11	" " "	Mar. & Prior	30750
15	" " "	Mar	1377
24	" " "	Mar, '71	846
5T	Monroe Drehrer	Mar.	68700
11	Dunnan & Jeffrey	Mar. & Prior	147880
14	" " "	Feb. '71	30515
6	Dunwoodie Assoc.	Mar.	850
18	Eicoff	Mar. & Prior	35484
3	" "	Feb.-Mar.	17344
15	" "	Mar.	2567
24	" "	Nov.-Dec. '70	1938
11	Eicoff & Leonard	Mar & Prior	22135
11	Eisaman, Johns	Feb. & Prior	1110
15	" "	Mar.	408
11	Edward Elias	Mar.	450
11	Eliot Apparel	Feb.	10040

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	Elliott Media Serv.	Jan.-Mar.	5540
24	" " "	Mar. '71	765
11	Elkman Advertising	Mar.	4175
11	Empire Advertising	Jan. '70	4590
11	Lee Erdberg	Dec.	170
24	Erwin Wasey	Dec. '70-Jan. thru Mar. '70	12103
11	" "	Mar. & Prior	9075
15	" "	Sept.-Jan. thru Mar.	6615
20	" "	Jan. '71	1020
11	William Esty Co.	Mar. & Prior	89540
24	" " "	Feb.-Mar. '71	2596
17	" " "	Mar.	2150
15	" " "	Mar.	331
24	Feldman & Assoc.	Mar. '71	255
11	Feldman, Norton	Dec.	750
18	Fellman & Assoc.	Feb.-Mar.	7095
17	Albert Finkle	Mar.	841
11	Finnegan Advertising	Mar. & Prior	750
24	M. M. Fisher	Jan.-Mar. '71	1045
17	L. Schluze Flanagan	Feb.-Mar.	3519
11	" " "	Feb.	2525
18	Florida Ambassador	Mar. & Prior	8436
11	Foote, Cone & Belding	Mar. & Prior	559315
15	" " "	Feb.-Mar.	178
11	Forbes Advertising	Mar.	2265
6	" "	Mar.	750
17	" "	Mar.	276
11	Force Advertising	Mar. & Prior	11670
17	" "	Nov.-Mar.	1846
17	Forsberg Adv.	Feb.-Mar.	2341
24	Fox & Assoc.	Mar. '71	1151
15	" "	Mar.	816
11	Clinton Frank	Mar. & Prior	77880
18	" "	Mar. & Prior	46826
5S	" "	Jan.-Mar.	20000
24	" "	Mar. thru Nov. '70-Feb.-Mar. '71	9681
15	" "	Oct.-Nov.-Jan.-Mar.	9575
12	Friedan, C.	Dec.	6160
18	Frye Sills Bridges	Oct. & Prior	2005
11	J. S. Fullerton	Feb.	1530
17	" " "	Mar.	850
11	Fulweiler & Slaughter	Mar. & Prior	1450
17	G T Adv.	Mar.	1275
11	Joe Gans	Feb. & Mar.	2665
11	Gardner Advertising	Mar. & Prior	40750
18	" "	Mar. & Prior	33585
5S	" "	Jan.-Mar.	15000
14	" "	Mar. '31	1275
24	" "	Dec.-Jan. '71	756
11	Gates & Green	Mar.	3400
11	Gaynor, Ducas	Nov. & Prior	125180
12	Gerard	Feb.	2800
11	Gershwin & Gibson	Aug.	635
17	Gillean Adv.	Mar.	3973
18	Glenn	Nov. '70 & Prior	4662
15	"	Sept.	227

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	Gunther Goldschmidt	Apr.-May '70	3500
5S	Golnick Leon Shaffer	Dec. '70	33500
11	" " "	Mar. & Prior	33260
25	" " "	Feb.	1871
11	H. Goluboff	Feb. & Prior	7025
11	Gordon Hill Advt.	Mar.	27910
11	Ted Gothelf	Sept. & Prior	19850
18	" "	Jan.-Mar. '70	1820
6	Harry Graff	Jan. & Feb.	2040
24	Grant Adv.	Dec. '70	132
17	Green Dolmath	Mar.	331
11	N. C. Greenfield	Mar. & Prior	14400
6	" " "	Dec. & Mar.	1900
11	Greshoff Advt.	Mar.	8585
20	Grey	Jan. '71	8807
11	Grey Advt.	Mar. & Prior	205000
24	" "	Dec. thru Mar. &1	27722
15	" "	Jan. thru Mar.	6159
17	" "	Jan.-Mar.	2350
11	Grey & Co.	Dec.	350
11	Grey-North	Mar. & Prior	15830
15	" "	Feb.-Mar.-May	548
11	Griswold Eshelman	Mar. & Prior	29665
6	" "	Mar.	90
11	Group Eight	Jan.-Feb.	4025
11	Grusky Advt.	June & Prior	5345
11	Ron Guberman	Mar. & Prior	5500
11	Hairpower	Mar. & Prior	350
11	Hall & Levine	Feb. & Mar.	21795
6	Handbag Concessions	Mar.	300
14	M. Hans	Nov. '70	25500
11	Harvey & Carlson	Mar. & Prior	2150
14	Bertrand J. Hauser	Mar.	1309
11	Edw. Hechtman	Dec. '69	500
20	Heer Adv.	Jan. '71	900
11	Helfgott & Partners	Feb. & Prior	2700
24	" "	Mar. '71	1003
15	Don M. Heskett	Feb. & Mar.	4481
11	Hicks & Greist	Mar. & Prior	37625
18	" "	Mar. & Prior	21695
24	" "	Feb.-Mar.	2057
11	Donald A. Hodes	Mar. & Prior	1095
11	Honig-Cooper	Mar. & Prior	170550
5S	" "	Jan.-Apr.	50000
18	" "	Feb. & Prior	2017
15	" "	Feb. & Mar.	884
17	House of Carpet	Nov.-Mar.	4161
6	Bill Howie	June	450
11	Hughes Sports Network	Mar. & Prior	13145
11	I/Mac Agency	Mar. & Prior	2700
11	Idea Planning	Mar.	725
11	Image Visual	Jan. & Mar.	710

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Independent Media	Mar. & Prior	130000
18	" "	Mar. & Prior	59817
5S	" "	Jan.-Mar.	10000
24	" "	Nov.-Dec. '70 Feb.-Mar. '71	5236
15	" "	Dec.	1993
20	" "	Oct.'70-Jan. '71	1682
11	Ingalls Assoc.	Mar. & Prior	19300
24	" "	Mar. '71	314
15	" "	Mar.	170
6	Jericho Salvert	Mar.	1000
11	Jerome Advt.	Feb.	1995
11	Joeste, Marlil	Sept.-Aug.	2040
17	Jordan Assoc.	Feb.-Mar.	680
17	Wm. Kaplan Adv.	Dec. thru Mar.	2601
11	John Karch Advt.	Feb.-Mar.	315
17	" " "	Dec.	107
11	Katz, Jacobs	Jan.	125
5S	Kelly, Nason	Jan.-Apr.	20000
11	" "	Mar.-Dec.	6460
11	Kenyon & Eckhardt	Mar. & Prior	50105
24	" "	Feb.-Mar. '71	2729
15	" "	Nov.	204
5T	Ketchum McLeod	Mar.	400000
11	" "	Mar. & Prior	332490
5S	" "	Jan.-Apr.	85000
18	" "	Mar. & Prior	11500
17	" "	Mar.	2346
15	" "	Mar.	340
24	" "	Sept. '70-Jan. '71	195
11	Keyes, Martin	Mar.	9770
24	Kinro Adv. Ag.	Mar. '71	726
5S	Knox Reeves	Jan.-Apr.	100000
18	" "	Mar. & Prior	16594
15	" "	Mar.	340
24	" "	Mar. '71	208
11	E. A. Korchnoy	Mar.	11490
11	" "	Dec.	1145
5T	J M Korn	Feb.-Mar.	180000
11	Lady Madonna	Mar.	1700
5S	Lake Spiro Shurman	Nov.-Mar.	13000
11	" " "	Mar. & Prior	6370
11	Lampert Agency	Mar. & Prior	16970
18	" " "	Feb.-Mar.	9374
17	" " "	Feb.-Mar.	4462
15	" " "	Mar.	195
24	Lang Fisher & Stashower	Nov. '70	34
11	La Roche, McCaffrey	Mar. & Prior	3610
6	J. Richard Lee Adv.	Feb.-Mar.	1100
11	Lee Jeffreys	Sept. & Prior	53233
24	" "	Oct. '70 thru Jan. '71	7854
11	Lee Shop	Dec. & Prior	1650
11	Al Paul Lefton	Feb.	1985

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	Len Carl	Mar.	7800
6	Lenn Art	Jan. thru Mar.	3900
11	Lennen & Newell	Mar. & Prior	417020
5S	" "	Dec.-Apr.	100000
24	" "	Nov.-Dec. '70-Jan. thru Mar.'71	21417
12	" "	Feb.	13520
17	" "	Nov. thru Mar.	9094
15	" "	Mar.-Feb.-Jan.-Dec. & Prior	8951
3	" "	Jan-March	5270
11	S. A. Levyne	Feb.-Dec.	500
11	Don Lewis Advt.	Mar. & Prior	6970
5S	" "	Jan.-Mar.	28000
18	" "	Mar. & Prior	8626
24	Donald D. Lewis Adver.	Feb.-Mar. '71	6353
15	Don Lewis Adv.	11/70	1700
11	Ed Lewis	Jan. & Prior	21930
11	" "	Feb. & Prior	12945
12	Lewis, Ed.	Feb.	800
6	Edwin Lewis	Feb.	700
18	E. Libou	Mar.-Dec. & Prior	6590
11	Lifestyle	Mar.	340
11	Limbo Clothing	Mar. & Prior	2490
11	Lois, Holland & Calloway	Mar. & Prior	200550
5T	" " "	Jan.-Mary	120000
24	" " "	May '69	144
11	Lord, Geller	Mar.	4335
11	Louis & Gilman	Mar.	3125
24	Earl Ludgin	Mar. '71	2890
11	McCann-Erickson	Mar. & Prior	186700
3	" "	Feb.-Mar.	26059
24	" "	Jan. '70-Feb.-Mar '71	10814
12	" "	Mar.	3182
15	" "	Mar.	1334
24	" "	Dec. ' 70-Jan.-'71	2890
18	MSA Adv.	Nov.-Dec.	4102
11	MacLaren Advt.	Mar.	27260
5T	Mac Manus John Adv.	Mar.	600000
11	" "	Mar. & Prior	188190
5S	" "	Dec.-Apr.	100000
14	" "	Mar ' 71	31960
12	" "	Mar.	5856
6	" "	Oct.	2000
24	" "	Jan.-Mar. ' 71	1960
17	" "	Dec.-Mar.	1098
18	McElroy Adv.	Dec. & Prior	13628
11	McFadden, Straus	Dec.	115
11	McKim, Benton	Dec.	22500
18	Colle McVoy	Jan.-Mar. '71	3805
11	Maiser Advt.	Feb.-Mar.	3075
24	Vic Maitland & Assoc	Mar. '71	2401
11	Male Ego	Dec.	250
18	R. K. Manoff	Mar.	7302
11	" "	Mar. & Prior	4615
6	" "	Mar.	500
24	Marcus Adv. q	Mar. '71	191
24	Marineau Adv.	Mar. '71	2567
11	Marschalk Advt.	Mar. & Prior	14030
24	" "	Mar. '71	4828
11	Marshall John	Mar. & Prior	33260
11	Marshall Jordan	Mar. & Prior	57450
25	" "	Dec.'70-Jan.'71	3431
11	J. Martinez	Feb.	140

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
24	Marvin Adv.	Feb. '71	323
18	Masius WW S & F	Mar.	17024
11	" "	Mar. & Prior	5300
24	" "	Mar. '71	652
11	Mathisson & Assoc.	Mar.	8640
15	Mayfair Assoc..	Feb.	340
11	Media Bureau	Mar.	9125
11	Media Buyers	Mar. & Prior	182350
18	Media Communications	Mar. & Prior	27730
11	" "	Mar.	6520
17	" "	Feb.	2762
18	Media Corp. of Amer.	Mar. & Prior	29550
11	" "	Mar. & Prior	14130
24	" "	Mar. '71	1152
11	Media Dept.	Feb.	2125
15	" "	Feb.-Mar.	850
11	Media Partners	Mar. & Prior	24310
11	Media Plan	Jan. & Feb.	6160
15	" "	Feb.	930
18	Media Purchasing	Dec. & Prior	26896
5S	" "	Jan.	25000
11	" "	Jan.	5795
12	" "	Jan.	2100
17	" "	Jan.	1916
24	" "	Nov.-Dec. '70-Jan. '71	1079
11	Media Sales	Mar.	20400
18	" "	Mar.-Dec. & Prior	6410
11	Mediators, Inc.	Mar. & Prior	77200
18	" "	Mar. & Prior	4955
15	" "	Oct.	1173
18	Mendelsohn	Mar. & Prior	4748
11	Merchants Advt.	Mar. & Prior	295
11	Wm. Mertzer	Mar. & Prior	8265
25	" "	Mar.	489
11	Arthur Meyerhoff	Mar. & Prior	113420
18	" "	Mar. & Prior	69322
14	" "	Mar. '71	22567
20	" "	Jan. '71	5230
24	" "	Mar. '71	3510
11	Miller Advt.	Mar. & Prior	8100
3	Milton & Carlson	Feb.-Mar.	5100
11	Mimi Advt.	Feb.	
11	" "	Feb.	780
18	Mission Argyle	Dec. & Prior	12923
11	" "	Setp.	850
11	Monteverdi Assoc.	Jan. & Feb.	975
11	John Murray Advt.	Mar. & Prior	198570
5S	" "	Jan-Apr.	150000
24	" "	Jan. thru Mar. '71	13011
20	" "	Oct.-Nov.	3994
15	" "	Feb.-Jan.-Nov.	962
11	Music Agency	Jan.	1475
11	Nadler & Larimer	Feb.-Mar.	14975
11	Nakano, McGlone	Jan. & Prior	5085
11	H. Nasshorn	Mar. & Prior	2705
11	National Media	Mar. & Prior	16315
18	" "	Dec.-Feb.-Mar.	5860
24	" "	Dec.'70	3514
25	" "	Mar.	589
6	" "	Oct.	350
11	National Production	Oct.	635
11	Needham, Harper & Steers	Mar. & Prior	489000
5S	" "	Jan.-Apr.	100000
3	" "	Mar.	5733
24	" "	Mar. '71	4351
15	" "	Mar.-Sept.-Oct.	3281

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	N. Y. National	Feb.	725
11	N. Y. Training Center	Nov.	2110
11	Niefeld, Paley	Mar.	7300
11	Norman, Craig & Kummel	Mar. & Prior	167300
18	" " "	Mar. & Prior	73609
5T	" " "	Mar.	46000
24	" " "	Oct.-Nov. '70 Jan. thru Mar. '71	8718
3	" "	Feb.-Mar.	6334
15	" " "	Feb.-Mar.	4377
6	" " "	Mar.	1100
15	Normon, Navan, Moore & Baird	Mar.	850
18	Noble Drury	Mar. & Prior	8278
24	" "	Feb.-Mar.	935
11	North Advertising	Mar. & Prior	17700
24	" "	Jan.-Mar. '71	718
11	Oddvark	Dec.	500
11	Ogilvy & Mather	Mar. & Prior	177700
24	" "	Oct.'68-Oct.'69 Nov.-Dec. '70 - Jan. thru Mar. '71	33429
3	" "	Feb.-Mar.	12104
20	" "	Sept. '70	5116
17	" "	Mar.	749
15	" "	Dec.	318
17	Onoforio-Smith	Jan.-Mar.	2639
17	P & G Adv.	Mar.	4792
6	Pace Advert.	Mar.	1500
5S	Papert, Koenig & Lois	Oct. & Prior	40000
11	" " "	Oct. & Prior	3740
24	" " "	Dec. '70	1610
11	Parker Advertising	Mar. & Prior	46675
11	Patterson & Lawrence	Mar. & Prior	1020
11	Pearson Advertising	Mar.	4165
11	Pepper & Tanner	Mar. & Prior	54270
18	" "	Mar. & Prior	9070
24	" "	Dec. '70 - Mar. '71	3494
12	" "	Jan.	959
11	Peter, Victor	Nov.	390
11	Philadelphia Agency	Mar. & Prior	29670
18	" "	Feb. & Prior	7605
6	" "	Mar.	1200
24	Phillips Advertising	Feb.-Mar. '71	4335
18	" "	Feb.	3340
18	Plaza House	Mar.-Jan.	1610
5S	Post, Keys & Gardner	Dec.-Apr.	118000
11	" " "	Mar. & Prior	74990
18	" " "	Mar. & Prior	32310
24	" " "	Aug.-Sept. '70 - Jan. thru Mar.'71	7696
15	" " "	Mar.	1759
24	" " "	Oct. '70 Mar. '71	1691
18	Powell, Schoenbrod	Mar. & Prior	23080
5S	" "	Jan.-Apr.	20000
11	" "	Feb.	1700
15	" "	Feb.-Mar.	1275
24	" "	Mar. '71	977
11	Pritchard Wood	Mar.	3914
11	" "	Mar.	2985
11	Promotion Services	Mar.-Jan.	4745
25	" "	Feb.	3113

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	RDR	Mar. & Prior	70119
24	"	Dec. '68 - Jan.-Feb.'69 - Oct. thru Dec. '70 - Jan. thru Mar. '71	7114
15	"	Oct. thru Dec. & Prior	3429
5S	Recreation Media	Oct.-Nov. 1970	2405
5S	Redmond-Marcus & Shure	Aug. '70	20000
11	Regal Adv.	Sept.-Aug.	6245
11	S. J. Reiner	Mar. & Prior	57630
15	" "	Mar.	518
11	Bob Rhodes Advertising	Feb. & Prior	1825
11	Richard Advertising	Mar.	170
15	Victor Richards	Mar.	765
6	Richmond Advert.	Mar.	1100
11	Riedl & Freede	Jan.	395
14	Rink Wells Assoc.	Mar. '71	2448
11	" " "	Mar.	930
11	Risto Craft Industries	Mar.	1140
11	Robinson, Donino & West	Jan.	290
18	Frank Robinson	Dec. & Prior	49777
11	" "	Nov.-Dec.	21205
20	" "	Nov.'70	4902
24	" "	Nov.-Dec. '70	3364
11	Ross, Roy	Feb.-Mar.	13810
18	" "	Mar. & Prior	7154
3	Rudner & Finn	Mar.	3561
18	Rumrill Hoyt	Mar. & Prior	14014
3	" "	Mar.	3621
17	" "	Mar.	1963
15	" "	Mar.	1147
24	" "	Mar.'71	663
11	Russel & Begos	Mar.	2780
11	S M Y, Inc.	Mar. & Prior	87300
18	" "	Mar. & Prior	23932
24	" "	Sept. thru Dec. '70 - Mar. '71	16232
15	" "	Mar.-Jan.	1292
24	S.S. C & B	Sept.Dec. '70 - Jan. thru Mar.'71	29266
3	" "	Mar.	8415
15	" "	Oct.-Nove.	4941
20	" "	Oct. '70	4300
6	" "	Mar.	450
11	S. F. Media	Mar. & Prior	27580
11	S. F. M. Assoc.	Mar.	16925
24	" "	June '70 - Mar. '71	3060
5T	S. F. M. Media	Mar.	55000
18	" "	Mar. & Prior	45246
24	" "	Dec. '70 - Mar. '71	3791
11	" "	Mar.	3445
20	" "	Nov. '70	3100
17	" "	Feb.-Mar.	2382
25	" "	Mar.	963
15	" "	Mar.	442
11	Sairtt, Tobims	Mar.	5665
24	Bud Solk & Assoc.	Nov. '70 - Jan. thru Mar. '71	8230
11	Milton Samuels	Dec.-Jan.	6855
18	Sapan Baer Plyer	Feb.-Mar.	8124
15	George Savan	July	295

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	F. B. Sawdon	Mar. & Prior	82688
24	" "	Mar. '71	2992
11	Sawyer Group	Feb.	1500
18	Scalli McCabe	Mar. & Prior	14490
11	" "	Feb.-Mar.	1685
11	Sceptor Records	Mar.	310
11	W. H. Schneider	Feb.-Mar.	10760
17	F A O Schwarz	Jan.-Feb.	2200
6	Schweighardt Advert.	Mar.	1100
11	Shaller, Rubin	Mar. & Prior	24650
18	" "	Feb.-Mar.	8335
15	Sheldon Fredricks Adv.	Feb.	175
11	Warner P. Simpson	Mar. & Prior	11515
11	Len Sive	Oct.-Nov.	450
11	John Small	Mar. & Prior	6160
6	Smith Greenland	Mar.	800
11	" "	Feb.	485
12	Solow Kirsch	Jan.	7296
17	Solow Wexton	Dec.-Mar.	7259
11	" "	Dec. & Prior	2935
6	Spiegel & Ladden	Dec.	1000
11	Spot Radio	Mar.	109500
18	" "	Mar.	9945
18	Stahlka, Falles, Klenk	Jan. thru Mar.	2240
15	Stanly Frank Assoc.	Mar.	170
11	Stern, Walter	Mar. & Prior	6020
11	Sternfield, Godley	Mar.	2345
11	Stiefel, Raymond	Mar. & Prior	22290
5T	Street & Finney	Mar.	48000
11	Max Strohlson	Mar. & Prior	15625
11	Stuff, Inc.	June	755
11	Sullivan, Stauffer	Mar. & Prior	85920
18	Sweeney & James	Mar.	6314
11	" "	Mar.	2875
11	Tatham, Laird	Mar. & Prior	35610
18	" "	Mar. & Prior	28429
15	" "	Mar.-Feb. - Oct. thru Dec.	8942
24	" "	July'70 - Feb.-Mar. '71	2067
11	Teleradio	Mar.	23890
6	"	Mar.	1900
11	Telesales	Feb. & Prior	11695
11	J. Walter Thompson	Mar. & Prior	799360
24	" "	'68 -Apr. '69 Mar.-May thru July '70 - Sept -Nov.-Dec. '70 - Jan. thru Mar. '71	98528
3	" "	Mar.	37526
15	" "	Mar.-Feb.-Jan.-Dec. & Prior	15143
12	" "	Feb.	6560
20	" "	Oct. '70	5581
6	J.W.T	Mar.	3000
17	" "	Feb.-Mar.	2892
25	" "	Jan.	779
14	Thyme, Inc.	Mar. '71	29758
11	" "	Mar. & Prior	1050
5S	Time Buying Service	Nov.-Apr.	150000
11	" " "	Mar. & Prior	27515
24	" " "	Dec. '70 - Jan.-Feb. '71	4905
25	: " "	Mar.	678
18	Time Rite	Oct. '70	1870
24	Time & Space	Feb.-Mar. '71	7407
24	Jack Tinder & Partners	Sept.-Oct. '69	255
18	Tracy Locke	Mar. & Prior	15002
24	" "	Feb.-Mar. '71	5475
20	" "	Nov. '70	1213
15	" "	Mar.-Sept.	170

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Adam Trent	Feb.-Mar.	410
6	Tri Kop	Mar.	600
5S	Bauer Tripp	Nov.-Dec. '70	8000
6	Trecher Advert.	Dec.	2500
18	Tucker & Wayne	Mar. & Prior	14128
15	Unicom Inc.	Mar.-Dec.	1143
24	" "	Dec. '70	544
11	U. S. Media Int'l	Mar. & Prior	202745
5S	" "	Jan.-Apr.	90000
18	" "	Mar. & Prior	13576
12	" "	Mar.	6695
17	" "	Jan.-Mar.	5559
24	" "	Apr.Sept.-Oct. '68 - Jan.-May-Oct. '69 - Feb. thru Apr. '70 - Mar. '71	4269
20	" "	Oct.-Nov. '70	2052
15	" "	Jan. thru Mar.	1188
5S	Universal Comm.	Jan.-Apr.	30000
14	Van Brunt, Co.	Mar. ' 71	5778
6	Venet Advert.	Feb.-Mar.	1300
11	" "	Jan.	215
11	Vernet, Haydon	Mar.	7823
3	Victor & Richards	Mar.	5414
18	" "	Dec. & Prior	3900
11	Vitt Media	Mar. & Prior	67350
18	" "	Mar. & Prior	47348
17	" "	Jan.-Mar.	17577
24	" "	Nov. '70 - Feb. '71	2405
15	" "	Feb.	646
11	Milt Warner	Feb. & Prior	5300
11	Warren, Muller Dolobowsky	Mar. & Prior	72270
5T	" " "	Mar.	45000
18	" " "	Mar. & Prior	39159
24	" " "	Sept.-Nov. '70 - Jan. thru Mar. '71	15424
15	" " "	Feb.-Mar.	3013
15	Warwick & Legler	Mar. & Prior	183000
17	" "	Jan.-Mar.	3060
25	" "	Mar.	1265
15	" "	Mar.	739
11	Paul Webb & Assoc	Sept.-Oct. - May-Aug.	6876
11	Weightman Inc.	Mar. & Prior	44710
18	" "	Mar.	289
18	E. H.Weiss	Mar. & Prior	19725
11	" "	Mar. & Prior	7250
18	Weiss & Geller	Mar. & Prior	29836
11	" "	Dec.	605
11	Wells, Rich & Greene	Mar. & Prior	61320
18	" " "	Mar. & Prior	46544
24	" " "	Mar. '71	6035
15	" " "	Mar.	4114
17	" " "	Mar.	1338

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Whitney, Curtiss	Feb.-Mar.	1690
6	Willsted & Schacter	Mar.	850
11	Wilson, Frissora	Mar.	855
17	Wissrle Comm.	Jan.	2524
11	Wooden Hanger	June	234
6	Words Pictures & Such	Mar.	90
11	Working Capital	Oct.	136
11	Wunderman Ricotta	Mar.	12890
18	Mark Wyse	Oct.-Mar.	6415
24	Wyse Adv. Ag.	Mar. '71	3657
11	Young & Rubicam, Inc.	Mar. & Prior	585700
3	" " "	Jan.-Mar.	98219
24	" " "	1966 - Jan.-June.-Sept. '67 - May '68 - Jan.-Apr. thru Aug. '69 - Mar.-June--Aug. thru Nov. '70 - Jan. thru Mar. '71	50482
15	" " "	Mar.-Feb.-Dec.-Nov. & Prior	15765
20	" " "	Oct.-Nov. '70	6400
17	" " "	Mar.	2808
11	Zakin, Franznick	Mar. & Prior	1665
11	Zlowe Co.	Mar.	1720
12	" "	Mar.	1620

NO REPORT RECEIVED FROM:

1-7-10-22-23

JM-VD

BARRETT R. TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

June 15, 1971

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5T	A I I	April	34000
5S	A C & R	March	15000
18	" " "	April & Prior	12695
11	" " "	April-March	12190
7	" " "	March	2300
15	" " "	April - March	1096
18	Ad Arts	Feb. thru April	13871
18	Adcom	April & Prior	32051
5S	" "	Feb. - April	21000
11	" "	April & Prior	5890
15	" "	April	922
19	Advertising Promotion	April & Prior	31827
23	Air Time	Jan. 71	6800
3	" "	April	2847
15	" "	April - Nov.	292
11	Aitken-Kynett	April & Prior	8125
18	" "	April	5225
5T	Allen Anderson Niefeld, Paley	April	159000
11	Allerton, Berman	April & Prior	44860
3	Wayne Alpert	Feb.	1065
11	Alpha Distributing	April	4040
11	Altman, Stoller	April	6700
18	" "	Oct. 70	690
18	American Association	April	2782
11	Antique Center	December	1275
11	Archer Advertising	April-March	2295
18	Arkwright	April	1150
15	Asher-Gould Adv.	April	1700
18	Atwood Richards	April & Prior	34842
11	" "	February	4635
11	Henry Bach	April & Prior	8635
18	Barbet & Weigert	April & Prior	24590
11	" "	July & Prior	9445

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Barickman Adv.	April	684
3	Barlow/Johnson	April	5127
11	Leo Baron	April	3560
23	Bauer, Tripp, Henning & Bressler	August	1836
11	Beck Associates	April & Prior	7790
12	J. Beck	April	1480
14	Walter F. Bennett & Co.	April	14634
12	" "	March	3600
15	Paul Berry Adv.	Dec.	106
18	R.S. Block	April & Prior	8420
15	Bloom Adv.	April	1173
18	Ron Bloomberg	Jan. & Feb.	3768
11	" "	April & Prior	3300
11	Boclaro	April & Prior	370000
5T	George Bond	April	20000
18	Bonsib	April & Prior	13195
11	Cliff Botway	April & Prior	295000
18	Bozell & Jacobs	March & Prior	6602
18	Bruce Brewer	Feb. & March	8685
5S	Broadcasting Buying Service	Jan.-Mar.	15000
11	" "	Jan.	6160
15	" "	Nov., Oct., & Sept.	4131
18	Broadcast Division	March & April	3940
11	Broadcast Media	January & Prior	9395
5S	D.P. Brother	Feb.	13000
15	Brown, Clock, Elkus, Moses	April	1020
18	Broyles Allebaugh	March & April	2120
11	Bruns Advertising	1969	25250
3	" "	April	4806
18	David Burnap	April	3600
5S	Byer & Bowman	Mar-Apr	22000
18	Byrde Richard Pound	Feb.-Apr. 1970	2844
11	Jack Byrne Associates	April & March	25315
18	CPM, Inc.	April & Prior	26356
18	H. Cabot	April & Prior	20374
11	" "	April	5225
15	" "	April	595
18	Caigell Wilson Acree	Jan.-Apr.	2653
7	Calderhead Jackson	Feb.-March	8900
18	Campbell Mithun	April & Prior	44495
11	Carl Alley	April & Prior	302000
5S	" "	Feb.-Apr.	19000
18	" "	April & Prior	9156
18	R. Carpenter	Dec. 1969	3255
11	Carson, Roberts	April & Prior	126260
3	" "	Mar.-Apr.	50113
7	" "	March & Prior	44000
18	" "	March & April	480
15	Case Advertising	April	183
18	Castle Adv.	April & Prior	30182
3	Century Broadcasting	March	4500
11	William Chollick	April & Prior	10325
11	Fred Clark Associates	March & Prior	3500
18	Clay	Feb. & Mar.	892
18	Colle McVoy	Jan. & Apr.	3205
12	Conti	March	584
11	Crestwood Advertising	March & Prior	13090
18	" "	Nov.-Dec. 1970	4860
18	Cunningham & Manning	April & Prior	39646
11	" "	April & Prior	34000
23	" "	Oct. '70	718

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	DKG	Mar.-Apr.	68000
18	" "	April & Prior	32129
3	" "	April	9041
18	Daniel & Charles	Nov. & Dec. 1970	32350
11	" "	April & Prior	15600
5S	D'Arcy	Feb.-Apr.	71000
18	" "	April & Prior	17100
15	" "	April	488
11	" " Advertising	April & Prior	29540
11	D'Arcy, MacManus	April & Prior	400200
5T	" "	April	560000
11	Delahanty, Kurnit	April & Prior	62875
18	J. Della Femina	Nov. & Dec. 1970	11730
15	" "	April	1215
11	Diener, Dorskind	April & Prior	9945
11	Diener, Houser	April & Prior	8645
18	Dodge Delano	March & April	1550
15	Doner Agency	April	1496
11	W.B. Doner	April & Prior	135450
18	" "	April & Prior	25110
5S	" "	Jan.	4000
3	" "	April	1530
18	Dreher	April & Prior	49944
11	" "	April & Prior	13010
15	" "	April	2652
11	Dunnan & Jeffrey	April & Prior	146975
14	" "	Feb. 1970	30515
18	Eagle Adv.	Mar. & Apr.	9115
18	Eicoff	April & Prior	59792
5S	" "	Mar.-Apr.	10000
3	" "	April	8116
7	" "	March	7000
15	" "	April	3060
5T	Eicoff & Leonard	April	40000
11	" "	Apr.-Mar.	14300
18	Eisaman John Laws	April & Prior	29783
11	" "	April & Prior	10860
11	Empire Advertising	Jan. 1970	4590
23	Burton G. Feldman	Feb. 1971	3400
18	Fellman & Assoc.	Feb. & Mar.	4095
5S	Finnegan Adv.	Jan.-Apr.	10000
18	" "	April & Prior	8606
18	L. Schulze Flanagan	Feb.-Apr.	9205
12	" "	March	6740
18	Florida Ambassador	Mar. & Apr.	8436
11	Forbes Advertising	April	4120
11	Force Advertising	April & Prior	14675
18	Fox & Assoc.	Mar.-Apr.	4086
15	" "	April	1224
5T	Clinton E. Frank	April	72000
18	" "	April & Prior	71164
11	" "	April & Piror	67020
7	" "	March	13000
15	" "	April & March	11670
3	" "	April	6800
12	Friedanic	Dec.	6160
7	J.S. Fullerton	March	650

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
18	Bertram Gader	April & Prior	10076
15	" "	Oct. & Nov.	563
11	Joe Gans	April & March	4380
11	Gardner Advertising	April & Prior	62900
18	" "	April & Prior	49759
5S	" "	Jan.-Mar.	13000
11	Gates & Green	March	3400
11	Gaynor, Ducas	Nov. & Prior	92250
12	Gerard	March	2100
15	Glenn Adv.	April & Sept.	323
18	Gunther Goldsmidt	Mar. & Apr.	2650
5S	Golnick	Jan.-Mar.	41000
11	Leon Shaffer, Golnick	April & Prior	36050
25	" " "	March	1871
11	Goluboff	Feb. & Prior	7020
11	Gordon, Hill	April-March	21250
7	" "	March	3400
11	Ted Goth	April & Prior	27000
5S	Gothelf Assoc.	Jan.-Apr.	16000
11	N.C. Greenfield	April & Prior	12360
11	Grey Advertising	April & Prior	810000
18	" "	April & Prior	189695
15	" "	Apr., Mar. & Feb.	5840
11	Grey North	Apr.-Feb.	4870
15	" "	Apr., Mar., Feb. & Prior	1229
5T	Griswold Eschleman	April	53000
11	" "	April & Prior	10460
11	Group Eight	Feb. & Jan.	4020
11	Grusky Advertising	June '70 & Prior	5345
15	Guberman Enterprises	April	280
11	Ron Guberman	April & Prior	7650
3	" "	March	1708
11	Hairpower	April & Prior	392
3	Harvey & Carlson	April	1020
14	B.J. Hauser	April	1309
11	Helfgott & Partners	April & Prior	15300
3	" "	April	11560
3	Helitzer Adv.	April	5865
7	" "	Feb.-Mar.	2500
15	Don M. Heskett	April & March	4481
18	" "	Mar. & Apr.	4160
11	Hicks & Griest	April & Prior	33780
18	" "	April & Prior	21784
18	Hoffman-York	Mar. & April	17275
11	Honig, Cooper & Harrington	April & Prior	132300
5S	" "	Jan.-Apr.	73000
18	" "	April & Prior	33912
15	" "	Feb.	391
18	Malcom Howard	Mar. 1971	1695
3	Hughes Sports Network	April	14983
11	Humphrey, Browning	April	46200
11	Idea Planning	April-March	1330
11	Imac Agency	March	2555
5T	Independent Media	March	115000
18	" "	April & Prior	101356
11	" "	April & Prior	92130
23	" "	Nov.'70, Jan.'71	2381
3	" "	Feb., Mar.	1576
15	" "	April	1530

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Ingalls Associates	Apr. & Mar.	30590
15	" "	April	170
18	Jacqua Co.	Mar. & Apr.	7230
11	Jerome Advertising	Apr.-Feb.	2605
11	Joeste Marlil	Sept.-August	2040
18	Johnson & Livingston	Mar. & Apr.	2435
11	Joyce Advertising	April	3080
3	Mort Junger	April	3825
11	Kelly Nason	April & Prior	10540
3	" "	April	2550
11	Ketchum, McLeod	April & Prior	303380
5T	" "	April	180000
5S	" "	Jan.-Apr.	90000
18	" "	April & Prior	23797
3	" "	April	11579
15	" "	April	170
11	Keyes, Martin	Apr.-Mar.	10730
5S	Knox Reeves	Dec.'70 - Apr.	125000
18	" "	April & Prior	32560
15	" "	April	969
11	E.A. Korchnoy	March	6530
11	Lady Madonna	March	1700
11	Lake, Spiro, Shurman	April & Prior	7100
18	Lampert Agency	April & Prior	9374
11	" "	December	7690
15	" "	March	195
11	La Roche, MacCaffrey	April & Prior	106350
11	Leber, Katz	April	7530
18	" "	April & Prior	5181
11	Lee Jeffreys	Feb. & Prior	53230
11	Lee Shop	Dec. & Prior	1650
5S	Lennen & Newell	Jan.-Apr.	48000
25	S.R. Leon Adv.	Feb. Mar.	1368
11	Don Lewis	April & Prior	110810
3	" "	April	8925
11	Ed Lewis	April & Prior	36120
12	" "	April	6183
18	E. Libou	April & Prior	9613
18	Lilienfeld	Dec.'70, Apr. '71	1315
11	Limbo Clothing	April & Prior	2630
11	Lois, Holland & Callaway	April & Prior	193620
5S	" " "	Jan.-Apr.	10000
7	" " "	March	1500
18	E. Ludgin	Jan.-Apr.	945
14	McCann Erickson	April	3729
5S	M.E. McDonald	Oct.'70, Feb.'71	20000
18	McElroy	Dec.'70 & Prior	14280
18	MCA	April & Prior	37038
11	MacLoren	April & Prior	16400
11	MacManus, John & Adams	April & Prior	135790
5S	" " "	Jan.-Apr.	31000
14	" " "	April	24480
15	" " "	April	3595
25	" " "	March	507

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Maiser Advertising	February	1235
11	Richard K. Manoff, Inc.	April & Prior	26200
18	" "	April & Prior	13885
5T	" "	March	2500
11	Marlin Advertising, Inc.	April & Prior	12250
11	Marshall, Jordan	April & Prior	51325
25	" "	Jan.- Dec.	2931
7	Marvin Advt.	March	3570
5T	Peter Mayer	March	15000
11	Media Bureau	April & Prior	15750
11	Media Buyers	April & Prior	255810
11	Media Communications	April & Prior	21770
18	" "	April & Prior	4380
15	" "	April	2231
5T	Media Corp. of America	April	18000
3	" "	April	4080
12	" "	April	640
12	Media Dept.	March	3101
15	" "	April	340
7	Media Economics	March	8000
11	Media Partners	April & Prior	22350
3	" "	April	2781
11	Media Plan Services	Feb.-Jan.	6160
7	" "	Feb.	4080
15	" "	Feb.	930
18	Media Purchasing	April & Prior	27817
5S	" "	Jan.-Feb.	20000
11	" "	April & Prior	5850
23	" "	Nov.'70, Dec.'70	2061
12	" "	Feb.	1512
11	Media Sales	April-March	30600
18	" "	April & Prior	3805
14	Media Services, Inc.	April	12070
11	Mediators	April & Prior	59105
7	" "	March	12000
18	" "	April & Prior	7375
15	" "	Oct.	1173
11	William Mertzer	April-March	10195
25	" "	March	550
5S	Meyerhoff	Mar.-Apr.	150000
11	"	Apr. & Prior	111975
18	"	Apr. & Prior	72193
11	Miller Advertising	Apr. & Prior	5620
18	Mission Argyle	Apr. & Prior	30107
5T	" "	Apr.	23000
11	" "	Apr.-Sept.	2100
5S	Mission Prod.	Oct. '76-Mar. '71	12000
5T	Monroe Orehrer	Apr.	61000
5S	John Murrey Adv.	Jan.-Apr.	200000
11	Nadler & Larimer	Apr.	14675
11	H. Nesshorn	August	2485
23	National Media	Dec. '70	3528
15	" "	April	148
11	National Media Consultants	Apr. & Prior	18420
18	National Media Serv.	Mar.-Apr.	7560
11	" " "	Apr.-Feb.	1200
11	N. Y. Training Center	Nov.	2100
11	Niefeld, Paley	Apr.-Mar.	22625

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
5S	Norman Craig & Kummel	Jan.-Apr.	100000
11	" " "	Apr. & Prior	46485
5T	" " "	Apr.	20000
15	" " "	Apr.-Mar.	1874
18	Noble Drug	Apr. & Prior	11628
11	North Advertising	Apr. & Prior	58530
3	Oceanic Prod.	Apr.	1699
11	Pace Advertising	Apr.	4080
15	Larry Painter & Assoc.	Apr.	153
5S	Papert, Koenig & Lois	Dec.-Mar.	63000
11	" " "	Apr. & Prior	16180
5T	" " "	Feb.-Apr.	13000
15	" " "	Apr.	170
11	Parker Advertising	Apr.-Mar	16020
11	Patterso & Lawrence	Apr. & Prior	3100
11	Pepper & Tanner	Apr. & Prior	17880
5T	" "	Apr.	9000
18	" "	Apr. & Prior	7805
12	" "	Jan.	959
11	Philadelphia Agency	Apr. & Prior	34950
18	Plaza House	Jan.-Apr.	2160
11	Post, Keyes & Gardner	Apr. & Prior	203420
18	" " "	Apr. & Prior	15835
15	" " "	Apr.	569
18	Powell Schoenbrod	Apr. & Prior	27685
15	" "	Feb. thru Apr.	1742
11	" "	Feb.	1700
18	S. Price	Jan.-Feb.	1223
7	Promotional Services	Mar.	8800
25	" "	Mar.	4819
18	R.D.R.	Apr. & Prior	81578
3	"	Apr.	7579
12	"	Apr.	4630
23	"	Oct. thru Dec. '70	1686
15	"	Apr.	599
5S	Recreation Media	Oct.-Nov. 1970	2500
11	Reel Advertising	Apr.	4590
11	Regal Advertising	Aug.-Sept.	6245
11	S. J. Reiner	Apr. & Prior	43170
7	" "	Mar.	4300
15	" "	Mar.	518
18	" "	Feb.-Mar.	400
18	Rich Adv.	Feb.-Mar.	3825
11	Richard Advertising	Apr. & Prior	2505
15	Victor Richards	Mar.	765
11	Richmond Advertising	Apr.	4615
12	" "	Apr.	2259
14	Rink Wells Assoc.	Apr.	9384
11	" " "	Apr.-Mar.	4655
11	Risto Craft Industries	Mar.	1140
5S	F. Robinson Adv.	Nov.-Dec. 1970	23000
11	" " "	Dec.-Nov.	21205

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Ross, Roy	Apr. & Prior	31520
18	" "	Apr. & Prior	17113
15	" "	Apr.	1827
18	Rowe Peacock	Feb.-Apr.	6270
11	Rumrill, Hoyt	Apr.	32975
18	" "	Feb.-Apr.	19320
15	" "	Apr.	1147
11	Russell & Begos	Apr.-Mar.	13290
5T	" "	Apr.	10000
18	" "	Mar.-Apr.	5305
11	S. F. M. Media	April & Prior	72800
5S	" "	Jan.-Mar.	72000
18	" "	Oct.-Apr.	44961
5T	" "	Apr.	31000
7	" "	Mar.	15000
15	" "	Apr.	633
11	S M Y, Inc.	Apr. & Prior	79250
18	" "	Apr. & Prior	34445
3	" "	Apr.	10002
15	" "	Feb. thru Apr.	1615
11	Sairtt Tobins	Apr.	3775
5S	Milton Samuels	Jan.-Mar.	17000
18	Sapan Baer Plyer	Feb.-Apr.	9932
15	George Savan	July	295
18	F. B. Sawdon	Apr. & Prior	98756
7	" "	Mar.	16500
11	Sawyer Group	Feb.	1500
18	Scalli McCabe	Mar.-Apr.	15085
11	" "	Apr.-Feb.	11500
15	" "	Apr.	1122
11	Shaller, Rubin	Mar.-Apr.	34510
18	" "	Feb.-Apr.	17575
15	Sheldon Fredricks Adv.	Feb.	175
11	Warner P. Simpson	Mar.-Apr.	6780
18	Sine & Assoc.	Oct. 1970	765
11	John Small	Apr. & Prior	11600
12	Alex Smith Academy	Feb.	610
12	Solow Wexler	Feb.	9120
11	Spot Radio	Mar.-Apr.	91330
18	" "	Mar.-Apr.	11400
3	Spot Radio Adv.	Apr.	5100
11	Stern, Walter	April & Prior	6075
11	Stiefel, Raymond	Apr. & Prior	21385
11	Stone & Simons	April	2960
5T	Street & Finney	April	43000
11	Max Strohlson	Apr. & Prior	17630
18	Sweeney & James	Apr. & Prior	7524
18	Tatham, Laird Kudner	Apr. & Prior	54061
11	" " "	Apr. & Prior	46325
7	" " "	Mar.	25000
15	" " "	Apr.-Mar. - Feb.-Oct.	5775
3	" " "	Apr.	5403
11	Telesales	Apr. & Prior	4270
14	Thyme Inc.	Apr.	47430
11	" "	Apr. & Prior	1140
11	Time Buying	Apr. & Prior	35900
12	Tinker Pritchard	Mar.	2000
15	Tracey Locke	Mar.-Apr.	3717

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Unicam	Mar.-Apr.	1279
11	Unigroup, Inc.	Apr.	6335
11	U. S. Media Int'l.	Apr. & Prior	182710
5S	" " "	Jan.-Apr.	80000
18	" " "	Jan.-Apr.	26257
7	" " "	Mar. & Prior	13000
12	" " "	Mar.	4837
3	" " "	Apr.	2310
15	" " "	Mar.-Apr. - Feb.-Apr. "69	1669
14	Van Brunt & Co.	Apr.	5890
11	Vernet, Hayden	Apr. & Prior	58600
3	Victor & Richards	Apr.	6485
11	Vitt Media	Apr. & Prior	73460
18	" "	July 1970 - Apr. 1971	69418
5S	" "	Jan.-Apr.	50000
11	Milt Warner	Mar. '70	2425
11	Warren, Muller & Dolobowsky	Apr. & Prior	46450
18	" " "	Sept. 1970 - Apr. 1971	40742
15	" " "	Mar.-Apr.	5729
7	" " "	Mar.	2800
11	Warwick & Legler	Apr. & Prior	275060
18	" "	Sept. 1970 - Mar. 1971	24549
12	" "	Mar.	2600
25	" "	Mar.	2084
7	" "	Feb.	1800
15	" "	Mar.-Apr.	1232
11	Waverley Advertising	Mar.-Apr.	920
15	Paul Webb	Oct.-May. Aug.-Sept.	9044
11	Weightman, Inc.	Mar.-Apr.	34100
11	Edward Weiss	Mar.-Apr.	47500
5S	" "	Jan.-Apr.	35000
11	Wells, Rich & Greene, Inc.	Mar.-Apr.	210070
5S	" " "	Jan.-Mar.	100000
15	" " "	Apr.	2525
25	David Wenger Adv.	Mar.	387
11	Whitney, Curtiss	Feb.-Mar.	1690
11	Willson, Frisora	Apr.	1010
11	Wonderman, Ricotta	Apr.	3040
15	Wyatt & Williams	Apr.	114
11	Zakin, Ranzinck	Feb.	1590
11	Zlowe	Mar.-Apr.	2240

NO REPORT RECEIVED FROM:

1-6-10-17-20-22-24

MC-VD

JOHN G. KOSMAN
New York Credit Group Service, Inc.
924-0100

RADIO-T/V BROADCASTING GROUP - 5/71

1.	WOR RKO General, Inc.	1440 Broadway New York, N.Y. 10018	A. J. Carrature LO 4-8000
3.	WPIX WPIX, Incorporated	220 East 42nd Street New York, N.Y. 10017	Barbara Goodstein 883-5772
5.	Columbia Broadcasting System Inc.	51 West 52nd Street New York, N.Y. 10019	Arnold Weinstein Lou Werle Marvin Schrager Donald Ducotey 765-4321 Ext. 3054
6.	WMCA WMCA Incorporated	415 Madison Avenue New York, N.Y. 10017	William T. Redmond Felice Stella MU 8-5700
7.	WNEW Metromedia Broadcasting	205 East 67th Street New York, N.Y. 10021	Fred Cige Stanley H. Lieblein Joseph Staab LE 5-1000
10.	WNBC National Broadcasting Co., Inc.	30 Rockefeller Plaza New York, N.Y. 10020	Edward J. Roth CI 7-8300 Ext. 3811
11.	WABC American Broadcasting Co., Inc.	1330 Avenue of Americas New York, N.Y. 10019	John J. Murray LT 1-7777 Ext. 7240
12.	WHN Storer Radio, Inc.	400 Park Avenue New York, N.Y. 10022	Frank Schwartz MU 8-1000
14.	Mutual Broadcasting System, Inc.	135 West 50th Street New York, N.Y. 10019	Dudley J. Cox Dick Anaya LT 1-6100
15.	Peters, Griffin, Woodward, Inc.	277 Park Avenue New York, N.Y. 10017	Robert D. Brady Nicholas Duca Jr. 826-6000
17.	WPAT Capital Cities Broadcasting Corp.	12 West 40th Street New York, N.Y. 10018	William C. Duffy MU 8-9300
18.	Storer Television Sales Inc.	299 Park Avenue New York, N.Y. 10017	Bernie Nolan 935-2573
20.	General Electric Broadcasting Co.Inc.	1400 Balltown Road Schenectady, N.Y. 12309	Al R. Grahame 518-377-2261
22.	KCOP Television, Inc.	915 N. La Brea Avenue Hollywood, California 90038	Earl H. Bacon 213-656-6050
23.	Tele-Rep, Inc.	919 Third Avenue New York, N.Y. 10022	Kay Johnson 759-8787
24.	AVCO Radio & TV Sales Inc.	380 Madison Avenue New York, N.Y. 10017	Maria Louise Busi 697-4747
25.	WWRL Div. of Sonderling Broadcasting Corp.	41-30 - 58th Street Woodside, N.Y. 11377	Arthur Harrison Robert H. Tilton 335-1600

BARRETT R TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

Profile

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

August 18, 1971

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	A C R Inc.	June & Prior	36485
5S	" " "	Apr. - June	30000
15	" " "	June & May	2074
22	Ad Arts	May - June '71	3272
5S	Adcom	March - June	17000
22	" "	Nov. - Dec. '70	10251
23	" "	April	2728
11	Adforce	June & Prior	487000
5T	" "	June	180000
5S	Air Time	Feb. - June	48000
22	" "	Mar. '71 & Prior	15300
5S	Alladin	1970	12000
11	Allerton, Berman	June & Prior	41430
11	Altman, Stoller	June & Prior	10790
15	Arthur & Wheeler	June	4076
15	Asher-Gould	Apr. thru June	6800
5S	N.W. Ayer	Apr. - June	200000
11	" "	June & Prior	195045
3	" "	June	1497
11	BBD & O	June & Prior	470600
3	" "	May - June	16447
25	" "	Mar. thru May	14839
15	" "	Apr. thru June & Prior	11592
22	" "	June '71 & Prior	9592
12	" "	May	3600
23	" "	Feb.	242
23	BTHB	Jan. - Mar. '71	12852
11	Barbet-Weigert	March & Prior	16290
23	" "	Apr.-Mar.-Dec.'70	4472
15	Barickman	May-June	5160
11	Ted Bates	June & Prior	894090
15	" "	Apr. thru June & Prior	53650
3	" "	Jan. - June	41949
23	" "	Mar. thru May	7296

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
3	Belasco Adv.	Apr. - June	4719
11	Benton & Bowles	June & Prior	295280
3	" "	May - June	103649
15	" "	Apr. thru June & Prior	5731
11	Boclaro	June & Prior	409370
5T	George Bond	May - June	27000
11	Clifford A. Botway	June & Prior	151900
11	Bozell & Jacobs	June	34340
5S	" " "	May-June	10000
5S	Broadcast Buying Service	Feb.-June	22000
15	" " "	Sept. thru Nov.	4165
11	Broadcast Media	Oct. & Prior	9395
15	Brown, Clark, Elkus & Moses	June	144
11	Bruns Advt.	1969	25250
11	Leo Burnett	June & Prior	190980
3	" "	May - June	68973
22	" "	Mar.-May-June & Prior	46728
23	" "	Feb.-Mar.	15168
15	" "	May & June	11173
11	Jack Byrne	June & Prior	63070
23	Harold Cabot	Feb.-March	978
5S	Campbell-Ewald	Mar.-June	300000
11	" "	June & Prior	156490
22	" "	Mar.-May-June '71	22188
23	" "	Apr. - Mar.	7393
15	" "	June	1445
5S	Campbell-Mithun Inc.	Apr.-June	86000
15	" "	June	1132
11	Carl Alley	June & Prior	118720
5S	" "	Mar.-June	100000
15	" "	June	1245
11	Carson, Roberts	June & Prior	77790
5S	" "	Apr. - June	3000
23	" "	April	821
5S	William Chollick Assoc.	1970	20000
11	Compton Advt.	June & Prior	75230
3	" "	Mar.-June	32215
15	" "	May - June	8219
22	" "	May '71	5482
23	" "	April	434
5S	Crestwood Adv.	1970-Jan.-Apr.	60000
11	Cunningham, Manning	May & Prior	29750
11	Cunningham & Walsh	June & Prior	365890
22	" "	May-June 1971	1508
3	" "	May-June	11854
15	" "	Apr. thru June	11400
23	" "	April	2286
5S	DKG Advertising	Apr. - June	100000
3	" "	June	12361
11	Dailey & Assoc.	June	27200
11	Dancer, Fitzgerald	June & Prior	257380
3	" "	June	19125
15	" "	Apr. thru June	7122
23	" "	Feb. - Mar.	5272
25	" "	May	2414
22	" "	Mar. - Apr. '71	2210

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Daniel & Charles	June & Prior	20080
5S	D'Arcy	Mar.-June	100000
11	D'Arcy Advt.	June & Prior	39060
11	D'Arcy-MacManus	June & Prior	95580
22	" "	May '71	1976
15	" "	May	1258
11	Delehanty, Kurnit	June & Prior	91190
11	Jerry Della Femina	June & Prior	48375
15	" " "	May	1215
11	Diener, Hauser	June & Prior	24690
11	W. B. Doner	June & Prior	24140
15	" " "	May & June	2014
11	Doyle, Dane	June & Prior	111230
15	" "	Apr. thru June & Prior	10106
22	" "	Mar.-Apr.-June '71	9996
3	" "	June	7480
12	" "	May	1130
11	Dreher	June & Prior	17680
15	"	May & June	2712
5S	Dunnan & Jeffrey	1970	17000
3	A. Eicoff	June	5010
23	Elliott Media Services	March	432
11	Wm. Esty	June & Prior	111190
15	" "	June	1564
14	Fawcett Publications	June	2466
11	Foote, Cone	June & Prior	965640
22	" "	June '71	7628
15	" "	June	4849
25	" "	May	1504
11	Force Advt.	June & Prior	16950
15	Fox & Assoc.	May & June	2040
11	Clinton Frank	June & Prior	79060
5S	" "	Apr.-June	60000
3	" "	June	20360
15	" "	May & June	4764
11	Fuller, Smith	June	17770
11	Gardner Advt.	June & Prior	51600
5S	" "	May-June	26000
22	" "	Apr. thru June '71	18939
15	Glenn	May & June	915
5S	Golnick	Jan.-Feb.	40000
11	Leon Shaffer, Golnick	May & Prior	38690
25	" " "	April-May	1871
11	Ted Goth	May & Prior	42245
5S	Gotthelf	Mar.-June	60000
23	"	April	153
11	N. C. Greenfield	June & Prior	19170
11	Grey Advt.	June & Prior	556405
22	" "	June '71 & Prior	26000
3	" "	May-June	16940
23	" "	Feb. thru April	11557
12	" "	May	9526
15	" "	Apr. thru June & Prior	4191
25	" "	April-May	1650
15	" "	April-May	386

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
22	Harvey & Carlson	May-June '71	4085
15	Don M. Haskett	Apr. thru June & Prior	7281
14	Bertram Hauser	April-May	2945
11	Helfgott Partners	June & Prior	14355
22	" "	June '71	535
5S	Helitzer	1970	13000
11	"	June & Prior	24610
3	Don Heskett	April-June	12392
23	" "	April	2441
11	Hicks & Greist	June & Prior	28520
22	Hoefer, Dieterich & Brown	June '71	4675
12	Holtzman	May	2952
11	Honig, Cooper	June & Prior	53930
5S	" "	Mar.-June	41000
11	Independent Media	June & Prior	117380
5S	" "	Feb.-June	50000
22	" "	May-June '71 & Prior	7080
15	" "	May-June	1470
3	Karlan Adv.	May-June	5100
11	Kenyon & Eckhardt	June & Prior	288660
22	" "	May-June '71	7777
5T	Ketchum McLeod & Grove	June	140000
11	" " "	June & Prior	96120
15	" " "	April thru June	2299
15	Knox Reeves	May-June	969
5T	J. M. Korn	May-June	85000
11	Lake, Spiro	June & Prior	130620
11	LaRoche, McCaffrey	June	162445
12	" "	May	1940
11	Leber, Katz	April-May	11200
5S	Lee Jeffries	Feb.-June	50000
11	" "	February & Prior	43230
5S	Lennen & Newell	Feb.-June	200000
11	" "	June & Prior	192415
12	" "	April	6195
15	" "	Apr.-May & Prior	3354
23	" "	Dec.'70-March '71	3222
3	" "	May	2337
25	" "	April-May	1071
11	Don Lewis	June & Prior	74090
11	Ed Lewis	June & Prior	59755
12	" "	April	8040
25	Link Advertising	May	1739
11	Lois, Holland	June & Prior	175510
23	" "	Oct.-Nov.'70 & March '71	9361
15	" "	May-June	1032
15	Earle Ludgin & Co.	June	293
11	McCann-Erickson	June & Prior	323990
14	" "	June	8500
22	" "	June '71	1912
23	" "	March	1025
15	" "	March	446
5S	M. E. McDonald	1970	20000
5S	Pat. McGinn	1970	16000
14	McManus, John & Adams	May	3080
11	MacManus, John	June & Prior	103600

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Mahas-Blumberg	June	346
11	Richard K. Manoff	June & Prior	30980
11	Marschalk Advt.	June & Prior	6700
3	Marshal Gordon	June	2975
11	Marshall, John	May & Prior	75340
11	Marshall, Jordan	June & Prior	52500
15	Marvin Adv.	June	3340
23	Mass. Media Marketing	April	551
15	Mayfair	June	191
11	Media Buyers	June & Prior	367965
5T	" "	May-June	65000
11	Media Communications	April-May	9732
15	" "	May	726
15	Media Corp.	June	119
12	Media Department	April	20700
12	Media Economics	May	1216
22	Media Partners	Aug.'70	3648
15	Media Plans Service	February	930
5S	Media Purcy.	Mar.-June	5000
5S	Meyerhoff	Mar.-June	100000
11	"	June & Prior	56790
22	"	June '71	9010
15	"	May-June	2329
11	Miller Advt.	June & Prior	11880
11	Mission Argyle	June & Prior	20330
15	" "	June	292
5S	Monteverdi	1970	20000
11	John F. Murray	June & Prior	953530
5S	" " "	Jan.-June	500000
15	" " "	May-June	24029
22	" " "	Apr. thru June '71	21950
23	" " "	Feb.-March	1186
23	National Media Consultants	March-April	1140
25	" " "	May	532
11	Needham, Harper	June & Prior	40990
12	" "	May	4000
15	" "	June	489
11	Mirfeld, Paley	June & Prior	465640
5T	" "	June	22250
22	" "	April '71	1148
23	Nobel-Drury	Feb.-March	5133
5T	Norman Craig & Kummel	June	136000
11	" " "	June & Prior	108380
15	" " "	April thru June	1257
23	" " "	April	103
11	Norman, Navan	June & Prior	11300
5S	North Adv.	Feb.-June	27000
11	" "	June & Prior	16050
11	Ogilvy & Mather	June & Prior	131070
22	" "	Apr. thru June '71	44612
15	" "	Apr. thru June	5021
23	" "	April	400
25	Pace	May	204
11	Papert, Koenig	June & Prior	42500
11	Parkson Advt.	June & Prior	22080

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Pepper & Tanner	June & Prior	52245
5S	" "	Jan.-June	38000
22	" "	May-June '71	10052
5T	" "	April	9000
12	" "	May	3344
11	Philadelphia Agency	May & Prior	22320
11	Post, Keyes	June & Prior	16520
15	" "	June	2414
22	Powell, Schoenrod	May '71 & Prior	8041
11	" "	Feb.-May	3205
15	" "	Apr. thru June & Prior	2579
23	" "	Nov.'70 & Jan.-Mar.'71	2059
11	Pritchard Wood	June & Prior	62850
25	Promotional Services	May	6598
3	" "	June	3867
5T	Provane Eastwood	June	22000
12	R D R	April	9705
22	"	June '71 & Prior	5779
15	"	May-June	2142
15	S. J. Rainer	May-June	875
11	Reel Advt.	April-May	27540
11	S. J. Reiner	June & Prior	31640
22	Rich Adv.	May-June '71	1551
14	Rink Wells Assoc.	June	4250
15	Rives Dyke	October	157
5S	Frank E. Robinson	1970	23000
11	" " "	February & Prior	21205
11	Ross Roy	June & Prior	11100
25	" "	Mar. thru May	1519
15	" "	June	1134
15	Rowe-Peacock	June	225
11	Rumrill, Hoyt	June & Prior	27915
14	" "	June	17901
11	S F M Media Service	June & Prior	79080
15	" " "	April thru June	1151
5S	S M Y	Feb.-June	130000
11	"	June & Prior	50810
22	"	June '71 & Prior	13600
23	"	April	1029
11	S. S. C. & B.	June & Prior	239150
15	"	May-June	31114
3	"	May-June	17338
12	"	April	9840
11	Scali, McCabe	June & Prior	17515
11	Chas. Schlaiffer	June & Prior	12745
3	Schwartz Adv.	June	6630
11	Shaller, Rubin	May & Prior	39375
14	Simon Michelson	June	9083
12	Alex Smith Academy	January	610
14	Smith Parklain Adv.	June	2040
12	Solow Wexler	January	5916
5T	Steiner Advertising	June	7300
22	Stern, Walters & Simmons	May-June '71	7479
11	Stiefel, Raymond	June & Prior	26980
11	Max Strelsin	May & Prior	18630
22	Sullivan & Stauffer	June '71	2282
15	Sweeney & James	June	289

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
22	Tatham, Laird & Kudner	Apr. thru June '71	44880
11	" " "	June & Prior	11244
15	" " "	June	2401
23	" " "	March-April	1870
11	J. Walter Thompson	June & Prior	981770
15	" " "	April thru June	48088
3	" " "	June	38373
12	" " "	May	18596
22	" " "	Dec.'70 & Prior	13914
25	" " "	May	4216
23	" " "	Dec.'70 & April '71	1129
5T	Thyme Inc.	June	44000
11	" "	June & Prior	32700
14	" "	May-June	24310
5S	Time Buying Serv.	Feb.-June	100000
11	" " "	June & Prior	36650
22	" " "	May-June '71	12835
23	" " "	March-April	3319
22	Tracy Locke	June '71	5228
15	" "	June	4849
25	Twentieth Century Advertising	May	1417
15	Unicom	May-June	1096
5S	U. S. Media	May-June	200000
11	" " "	June & Prior	170200
22	" " "	June '71	5249
12	" " "	May	2928
15	" " "	April thru June	2822
23	" " "	April	914
14	Van Brunt	June	5605
15	Van Der Berg	May	375
3	Victor & Richards	June	6987
15	" "	March	765
5S	Vitt Media	May-June	200000
11	" "	June & Prior	76310
22	" "	April '71	2678
23	" "	March-April	2625
15	" "	May-June	2227
11	Warren, Muller	June & Prior	87410
5T	" "	June	15700
22	" "	Apr. thru June '71	11101
15	" "	May-June	4420
23	" "	March thru May	628
11	Warwick & Legler	June & Prior	326850
5T	" "	June	24000
12	" "	May	8000
25	" "	May	2707
23	" "	March	1717
11	Erwin Wasey	June & Prior	40470
15	" "	April thru June	17038
23	" "	April	1666
15	Paul Webb & Assoc.	Aug. thru Oct. '70	4329
11	Weightman Int'l.	June & Prior	101460
11	Edw. H. Weiss	June & Prior	24455
5T	" " "	May-June	20800
11	Weiss & Geller	June & Prior	30440

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
11	Wells, Rich	June & Prior	239760
15	" "	April thru June	7276
11	Western Int'l Media	May	13350
11	Young & Rubicam	June & Prior	958635
3	" "	April-June	85600
15	" "	April thru June & Prior	23602
12	" "	May	8042
22	" "	June '71	3060
23	" "	April	315

NO REPORT RECEIVED FROM:

1-6-7-10-17-18-20-24

MC & MS

BARRETT R. TANNER
EXECUTIVE VICE-PRESIDENT

JOHN G. KOSMAN
SECRETARY

NEW YORK CREDIT GROUP SERVICE, INC.

Subsidiary of New York Credit & Financial Management Association
71 WEST 23RD STREET, NEW YORK 10, N. Y.
WATKINS 4-0100

November 16, 1971

The accuracy of this report is not guaranteed. Its contents are gathered in good faith from members and sent to you by this Office without liability for negligence in procuring, collecting, communicating or failing to communicate the information so gathered.

The inclusion on this report of the name of any debtor is not to be understood as implying any recommendation on the part of the New York Credit Group Service, Inc., nor that further credit should be denied to any of the concerns listed. The extension of further credit is a question to be determined by individual sellers in accordance with their own judgment after appropriate investigation.

RADIO - T/V BROADCASTING GROUP

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	A. C. & R.	Sept.	2125
7A	Adcom	Sept. & Prior	35604
15	"	Sept.	850
7A	Air Time	Sept. & Prior	15145
15	Arthur & Wheeler	Sept.-Aug.-June	15648
15	Asher-Gould	June-May	5100
23	Atwood Richards	Apr.-May	4763
3	N. W. Ayer	Sept.	4488
24	" " "	May-Aug.-Sept. '71 & Prior	1402
15	" " "	Sept.	1275
6	" " "	12 wks	506
3	B B D & O	Aug.-Sept.	37656
7A	" " " " "	Sept. & Prior	33509
24	" " " " "	May thru Sept. '71	32218
15	" " " " "	June thru Sept.	16398
7	" " " " "	Aug.	10000
12	" " " " "	June	6977
14	" " " " "	Sept. '71	6120
25	" " " " "	Sept.	1305
25	B & G Adv.	Sept.	691
15	Barickman	Sept.	1865
12	Barlow Johnson	Sept.	2520
24	Ted Bates	May thru Sept. '71 & Prior	102494
3	" "	June-Sept.	48555
15	" "	Mar.-May thru Sept.	24678
23	" "	May-June	17752
12	" "	Sept.	6094
25	" "	Aug.-Sept.	5933
6	" "	May	1300
14	Walter Bennett	Sept '71	14296
12	" "	Aug.	4050
7A	Benton & Bowles	Sept. & Prior	74846
3	" " "	Sept.	53550
24	" " "	Aug.-Sept. '71	22529
15	" " "	Aug.-Sept.	4838
25	" " "	July	357

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
25	Ted Bernstein	Sept.	576
15	Bruce B. Brewer	Sept.	2575
25	Brick Miller Dovity	Aug.-Sept.	4090
12	Broadcast Buying	June	2766
5S	D. P. Brothers	April & Prior	13744
7A	Leo Burnett	Sept. & Prior	116169
24	" "	May thru Sept. '71 & Prior	91950
3	" "	July-Sept.	52864
7	" "	Aug.	15000
15	" "	Aug.-Sept.	5908
12	" "	Sept.	2660
15	Jan Byk	Sept.	850
7A	C.P.M.	Sept. & Prior	357
7A	Harold Cabot	Sept. & Prior	6800
24	Campbell-Ewald	May-June-Aug.-Sept. '71	35974
12	" "	Sept.	9167
25	" "	Sept.	2821
6	" "	5 wks	1377
15	" "	Sept.	1020
15	Carl Ally	June-July	1785
7A	" "	Sept. & Prior	391
3	Carson Roberts	Aug.-Sept.	75055
7A	" "	Sept. & Prior	56999
7	" "	Aug.	40000
15	" "	Sept.	595
7A	Castle Adv.	Sept. & Prior	1900
12	Chalek & Dreyek	Sept.	3006
25	" "	Sept.	979
7A	Compton Adv.	Sept. & Prior	74597
5S	" "	June & Prior	55186
3	" "	Aug.-Sept.	42980
24	" "	May-July thru Sept. '71 & Prior	26366
7	" "	Aug. & Prior	12300
23	" "	Apr.-May & Prior	11433
15	" "	May-July thru Sept.	8100
25	" "	July thru Sept.	1852
12	Crestwood	Aug.	3644
7A	Cunningham & Walsh	Sept. & Prior	46322
24	" " "	May-July thru Sept. '71 & Prior	25541
15	" " "	Sept.	4985
6	" " "	Aug.	3187
25	" " "	Sept.	1749
7A	Dancer-Fitzgerald-Sample	Sept. & Prior	68605
24	" " "	May thru Sept. '71 & Prior	48802
15	" " "	May-June-July-Sept.	14115
25	" " "	Aug.-Sept.	2902
23	" " "	May	2008
23	Daniel & Charles	Jan.	548
7A	D'Arcy Adv.	Sept. & Prior	40798
25	" "	Sept.	1848
15	" "	July-Sept.	535
7	Darcy MacManus Int.	Aug.	14000
3	" "	Sept.	4987
23	" "	May	3714

NO.	NAME	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
23	Della Famina	May	500
7	Diener, Hauser, Greenthal	Aug.	3400
7A	" "	Sept. & Prior	2052
25	W. B. Doner	Sept.	2686
7	" " "	July	1000
15	" " "	Sept.	136
14	Thomas Doran Co.	Sept. '71	7614
24	Doyle, Dane, Bernback	May thru Sept. '71 & Prior	153974
7A	" " "	Sept. & Prior	27217
12	" " "	Sept.	10680
23	" " "	May & Prior	9432
15	" " "	June-Aug.-Sept.	4097
3	" " "	Aug.-Sept.	4000
6	" " "	July	2080
7A	Dreher	Sept. & Prior	4427
15	"	Aug.-Sept.	260
23	Eliot Media Services	May	528
3	Elkman Adv.	Aug.-Sept.	38420
7	" "	Aug.	14500
25	" "	Aug.-Sept.	2019
24	William Esty Co.	May thru Sept. '71 & Prior	21936
7A	" "	Sept. & Prior	13251
12	" "	July	5810
15	" "	Sept.	1619
23	" "	June	1211
7A	Foote, Cone & Belding	Sept. & Prior	31025
24	" " " "	June thru Sept. '71	8679
15	" " " "	Sept.	365
5S	Forbath Adv.	May '71	6247
7A	" "	Sept. & Prior	5559
15	" "	Aug.-Sept.	1275
25	Forbes Adv.	Aug.-Sept.	1210
5S	Fox & Associates	May & Prior	13420
7A	C. E. Frank	Sept. & Prior	17121
15	" " "	June-Aug.-Sept.	7004
7A	Gardner Adv.	Sept. & Prior	12864
15	" "	July-Aug.-Sept.	650
15	Glenn Adv.	Sept.	816
5S	Golnick Leon Shaffer	Nov.-Dec. '70	35000
7A	Goodman Organization	Sept. & Prior	1088
5S	Ted Gotthelf	July '71 & Prior	17850
3	N. C. Greenfield	Sept.	900
7A	Grey Adv.	Sept. & Prior	74453
3	" "	Aug.-Sept.	26238
7	" "	Aug.	24000
23	" "	May	8632
25	" "	Sept.	3779
15	" "	Aug.-Sept.	3753
12	" "	Aug.	3516
15	Grey-North	Aug.-Sept.	1968
5S	Gross Cappel Pera Rockey	June '71	3370
7A	" " "	Sept. & Prior	2694

NO.	NAME & ADDRESS	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Harvey & Carlsen	July-Aug.	7174
3	" "	Sept.	2728
14	Bertram J. Hauser	Sept. '71	1309
3	Helitzer Adv.	Sept.	3570
7	" "	July	2000
15	Heskett	July-Aug.-Sept.	8961
3	Hoefer, Dietrich & Brown	Sept.	3400
12	" " "	Sept.	3120
7A	Hurme-McDermott	Sept. & Prior	4845
23	Independent Media	May-June-March	3009
7A	" "	Sept. & Prior	2856
15	" "	Aug.-Sept.	552
3	Rev. J. Johnson	Sept.	1800
3	Kelly Scott Madison	Sept.	3230
7A	Kenyon & Eckhardt	Sept. & Prior	24568
24	" "	May-Sept. '71	16882
7A	Ketchum McLeod	Sept. & Prior	1213
15	" "	Sept.	442
3	Jay Kholos	Aug.-Sept.	1530
15	Kinro	Sept.	212
7A	Knox Reeves	July '71	5777
15	" "	June	153
7	A. B. Landaw	May	510
25	Lee Jeffreys	Sept.	3133
15	Len Carl	Sept.	1785
25	Lennart Agency	Sept.	1303
5S	Lennen & Newell	June & Prior	250000
24	" "	May thru Sept. '71 & Prior	34442
7A	" "	Sept. & Prior	14674
23	" "	May & Prior	9095
15	" "	Mar.-May-July-Aug.-Sept.	2839
25	" "	Sept.	336
3	Don Lewis Adv.	Aug.	5440
7A	" "	Sept. & Prior	3230
12	Ed Lewis	July	11256
7	Lois, Holland & Calloway	July	19800
7A	" " "	Sept. & Prior	2932
15	Earl Ludgin	Sept.	1147
7A	McCann Erickson	Sept. & Prior	25134
12	" "	July	3786
15	" "	Mar. & Sept.	1483
25	" "	Aug.-Sept.	1453
23	" "	Mar.-Apr.	1315
15	Edward J. McElroy	Sept.	463
12	MacManus Johns	Sept.	4851
25	" "	Aug.-Sept.	1030
3	Richard K. Manoff	Sept.	9690
7A	Marshall Jordan	June '71	1581
7	Marvin Adv.	July-Aug.	6000
15	Mayfair	Sept.-Aug.	600

NO.	NAME & ADDRESS	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
23	Medea Communications	May	459
15	Media Corp.	Sept.	437
7A	Media Economics	Sept. & Prior	19975
7	" "	July-Aug.	18400
7	Media Partners	Aug.	6885
7	Media Purchasing	Apr.-May	7000
25	Wm. Mertzer	Sept.	836
12	A. Meyerhoff	Sept.	3246
15	"	Sept.	2771
25	"	Sept.	2638
14	"	Sept. '71	1445
15	Miller Adv.	Sept.	1570
5S	Mission Productions	May & Prior	46482
7A	" "	Sept. & Prior	6470
3	Montaverdi	Aug.	1403
24	John F. Murray	May-Sept. '71 & Prior	73499
7A	" "	Sept. & Prior	43912
7	" "	August	30000
15	" "	July thru Sept.	25415
3	" "	Aug.-Sept.	12122
7A	National Media Consultants	Sept & Prior	16494
25	" " "	Sept.	781
24	Needham Harper & Steers Inc.	May thru Sept. '71 & Prior	21997
7A	" " "	Sept & Prior	15187
12	" " "	Sept.	5627
6	" " "	May	759
15	" " "	July thru Sept.	678
7A	Niefeld, Paley & Kuhn	Sept. & Prior	5399
25	" " "	Sept.	4396
15	" " "	Aug.-Sept.	514
7A	Norman Craig & Kummel	Sept. & Prior	1326
15	" " "	Sept.	195
3	Oceanic Prod.	July-Sept.	4560
7A	Ogilvy & Mather	Sept. & Prior	117575
24	" "	May thru Sept. '71	18160
25	" "	Sept.	2393
15	" "	Sept.	1211
6	" "	6 weeks	1178
5S	Pacific Nat'l Adv.	May & Prior	6000
15	Larry Painter & Assoc.	July-Aug.	892
7	Patterson & Lawrence	August	3100
7A	Jospeh Pedott	Sept. & Prior	6528
14	Pepper & Tanner	July thru Sept. '71	21442
5S	Post Keyes & Gardner	May & Prior	6800
7A	" " "	Sept. & Prior	4250
15	Sam Price Agency	Aug.-Sept.	493
7	Promotional Services	June thru August	16000

NO.	NAME & ADDRESS	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
7A	R. D. R.	Sept & Prior	25231
3	" " "	August	8250
12	" " "	July	1820
15	" " "	July-Aug.	935
7	R. D. R. Time Buying	August	3200
15	S. J. Rainier	May-June	875
14	Reciprocal Merchandise	July ' 71	8568
25	Regal Adv.	Sept.	731
12	S. J. Reiner	July	4064
12	Roberts Comm.	August	5985
15	Ross Rot	Sept.	1389
7A	S. F. M.	Sept. & Prior	13568
15	"	July thru Sept.	3014
3	"	Sept.	2100
7A	S. M. Y.	Sept. & Prior	6371
7	"	August	4250
15	"	July-Aug.	734
7A	S. S. C. & B.	Sept. & Prior	31392
24	" "	May thru Sept. '71 & Prior	16001
3	" "	Aug.-Sept.	12200
15	" "	July thru Sept.	8694
12	" "	July	7915
25	" "	Sept.	980
6	" "	May	306
15	Bud Salk	July thru Sept.	680
5S	Milton Samuals	Sept. & Prior	20000
25	Howard Sanders	Aug.-Sept.	6392
7	Frank Sawdon	July-Aug.	30000
7A	" "	Sept. & Prior	14395
5S	Scali McCabe Sloves	Dec. ' 70 & Prior	10310
15	" " "	Sept.	705
15	Schultz Flanagan	July	187
3	Art Serling	Sept.	1338
5S	Shaller-Rubin	March & Prior	9222
5S	Smith/Greenland	March & April	15682
14	Smith Parklain & Bell Adv.	July thru Sept. '71	5100
12	Solow Wexton	April	1498
3	" "	July-Sept.	1400
7A	Spot Radio	Sept. & Prior	7118
3	" "	Aug.-Sept.	4250
12	" "	Sept.	3300
5S	Stern Walters & Simmons	May '71	20000
7A	TV Advisors	Sept. & Prior	4200
7A	Tatham Laird & Kudner	Sept. & Prior	32959
3	" " "	Aug.-Sept.	25525
15	" " "	July thru Sept.	3924
12	Telesales	August	1080
24	J. Walter Thompson, Inc.	May thru Sept. '71 & Prior	146571
12	" " "	June	27032
7A	" " "	Sept. & Prior	25755
25	" " "	August	15415
15	" " "	June thru Sept.	11515
14	Thyme Inc.	Sept. '71	17663
25	Time Buying Services	Aug.-Sept.	1756
7A	Tracy Locke	Sept. & Prior	11096
15	" "	Aug.-Sept.	4243
5S	" "	May & Prior	4000
25	Twentieth Century Adv.	June-Aug.	1438

NO.	NAME & ADDRESS	MONTH OF BROADCAST	TOTAL AMOUNT PAST DUE
15	Unicorn	Aug.-Sept.	2975
25	"	August	2998
15	"	June thru Sept.	3969
14	Van Brent	Sept. ' 71	5692
7A	Van Brundt	Sept. & Prior	1819
7A	Vitt Media	Sept. & Prior	4572
12	" "	Sept.	3360
15	" "	Sept.	872
5S	Warren Muller & Dolobowsky	May & Prior	38263
7A	" " "	Sept. & Prior	9452
7	" " "	August	3500
15	" " "	Aug.-Sept.	2721
25	" " "	Sept.	532
7A	Erwin Wasey	Sept. & Prior	4395
15	" "	July thru Sept.	2248
5S	Weightman, Inc.	May & Prior	9000
12	Wells Rich	Sept.	5587
15	" "	Sept.	1272
25	David Wenger Adv.	August	397
7A	Western Media	Sept. & Prior	6736
5S	Wilson Haight & Welch	May ' 71	1000
15	Winius Brandon of Texas	Sept.	346
7A	Young & Rubian	Sept. & Prior	38460
3	" "	May-Sept.	31229
24	" "	May thru Sept. '71 & Prior	18896
15	" "	April thru Sept.	11300
25	" "	Sept.	9900

NO REPORT RECEIVED FROM: 1-10-11-17-20-22

JM _ LF

JOHN G. MOSMAN
New York Credit Group Service, Inc.
924-0100

RADIO-T/V BROADCASTING GROUP - 11/71

1.	WOR RKO General, Inc.	1440 Broadway New York, N.Y. 10018	A. J. Carrature LO 4-8000
3.	WPIX WPIX, Incorporated	220 East 42nd Street New York, N.Y. 10017	Barbara Goodstein 883-5772
5.	Columbia Broadcasting System Inc.	51 West 52nd Street New York, N.Y. 10019	Arnold Weinstein Lou Werle Marvin Schrager Donald Ducotey 765-4321 Ext. 3054
6.	WMCA WMCA Incorporated	415 Madison Avenue New York, N.Y. 10017	William T. Redmond Felice Stella Mu 8-5700
7.	WNEW Metromedia Broadcasting	205 East 67th Street New York, N.Y. 10021	Fred Cige Stanley H. Lieblein Joseph Staab LE 5-1000
10.	WNBC National Broadcasting Co., Inc.	30 Rockfeller Plaza New York, N.Y. 10020	Edward J. Roth CI 7-8300 Ext. 3811
11.	WABC American Broadcasting Co., Inc.	1330 Avenue of Americas New York, N.Y. 10019	John J. Murray LT 1-7777 Ext. 7240
12.	WHN Storer Radio, Inc.	400 Park Avenue New York, N.Y. 10022	Frank Schwartz MU 8-1000
14.	Mutual Broadcasting System, Inc.	135 West 50th Street New York, N.Y. 10019	Dudley J. Cox Dick Anaya LT 1-6100
15.	Peters, Griffin, Woodward, Inc.	277 Park Avenue New York, N.Y. 10017	Robert D. Brady Nicholas Duca Jr. 826-6000
17.	WPAT Capital Cities Broadcasting Corp.	12 West 40th Street New York, N.Y. 10018	William C. Duffy MU 8-9300
20.	General Electric Broadcasting Co. Inc.	1400 Balltown Road Schenectady, N.Y. 12309	Al R. Grahame Miss Ruth Baker 518-377-2261
22.	KCOP Television, Inc.	915 N. La Brea Avenue Hollywood, California 90038	Earl H. Bacon 213-656-6050
23.	Tele-Rep, Inc.	919 Third Avenue New York, N.Y. 10022	Kay Johnson 759-8787
24.	AVCO Radio & TV Sales Inc.	380 Madison Avenue New York, N.Y. 10017	Maria Luise Busi 697-4747
25.	WWRL Div. of Sonderling Broadcasting Corp.	41-30 58th Street Woodside, N.Y. 11377	Arthur Harrison Robert H. Tilton 335-1600
26.	Harrington, Righter & Parsons, Inc.	280 Park Ave. New York, N.Y. 10017	Richard J. Passanant 687-8777

CBS MEMORANDUM

FROM: A.J. Pabst (FIN)
TO: MR. HOEHN
DATE: November 9, 1971

cc Mr. Crean

On Friday, October 29, I attended a meeting to discuss Lennen & Newell's (L&N) outstanding indebtedness to CBS. Present at the meeting were:

L. Rauchenberger - CTN
L. Werle - CTN
M. Reid - CTS
M. Schrager - CTS
Donald Campbell, Executive Vice President - Administration, Lennen & Newell
John D. Spiers, Executive Vice President & Treasurer, Lennen & Newell

L&N owes CBS approximately $714M (CTN - $400M, CTS - $300M, CRD - $14M) out of total payables of approximately $3 Million. At the present time, the agency is unable to make payment. L&N's other large creditors are ABC and NBC.

In the last four or five years, L&N's New York billings have fallen approximately 50% to $88-$90 Million. In order to offset the effects of reduced billings, L&N has engaged in a severe cost cutting program. Both Mr. Spiers and Mr. Campbell felt that L&N has turned the corner and are projecting a net income of $1.5 Million in 1972. Also, both Mr. Spiers and Mr. Campbell have stated that a merger is necessary if L&N is to survive and that the company has a firm offer that should be made public within two weeks.

Messrs. Spiers and Campbell stated that L&N's other creditors had agreed to work with them for the two week period and there was no possibility of a smaller creditor forcing the company into liquidation. L&N's clients have also been informed of the agency's problems. After reviewing L&N's latest financial statements (a copy will be sent to CTN), Mr. Rauchenberger agreed to work with the agency for another two weeks (until November 12, 1971).

AJP

CBS MEMORANDUM

FROM: A. J. Pabst (FIN)
TO: MESSRS. GEER, HOEHN cc Mr. Crean
DATE: November 16, 1971

Re: Lennen & Newell

I spoke to Mr. Rauchenberger today about the Lennen & Newell situation. CTN has been in contact with L & N and the agency is still engaged in merger talks. The only new development is that Reynolds Metals paid L & N with two checks so that CTN received payment on current billings. L & N's other large client, Florida Citrus, is also making direct payments to CTN. Mr. Rauchenberger feels that the agency is close to insolvency and is concerned that direct payment to the media by its clients may force L & N into insolvency.

Jack Spiers, Executive Vice President and Treasurer of L & N is to meet with Mr. Rauchenberger and Mr. Reid tomorrow morning. I plan to attend the meeting.

AJP

CBS MEMORANDUM

COMPANY
CONFIDENTIAL

FROM: A. J. Pabst (FIN)
TO: MESSRS. CHEW, HOEHN
DATE: November 17, 1971

cc Mr. Crean

At today's meeting with Jack Spiers of Lennen and Newell, the following items were discussed:

1. Although L & N is still talking with one agency, it appears as if L & N will not merge.

2. L & N's total payables are $7 million of which $3.5 million is past due. L & N owes approximately $1.6 million for television time and CBS' share is still approximately $750M.

3. To raise cash, L & N is selling some of its offices outside of New York to the employees of these offices. According to Mr. Spiers, the offices are worth $3 million and will be sold for $1.25 million.

4. L & N is still projecting a profit of $1.5 million for 1972.

5. Lorillard Corp., which accounts for $12 million in billings, is engaged in an audit of L & N's entire business, to determine if Lorillard will remain with L & N. According to Mr. Spiers, Lorrilard will remain with the agency if there is a 50-50 chance L & N will not go under. If Lorillard stays with L & N, (the decision is due in a week to ten days), Mr. Spiers feels that with the cooperation of its creditors, the agency will be able to stay in business.

6. At the present time, L & N cannot be forced into bankruptcy.

COMPANY
CONFIDENTIAL

7. Mr. Spiers talked about an arrangement whereby L & N creditors would be paid directly by L & N's clients for current billings and past due billings would be paid, with interest, over a period of time. Based on L & N projections given to Mr. Rauchenberger, this would mean a 2-3 year payout on past due items. Mr. Spiers will get back to us when he has talked with L & N's other creditors.

Neither CTN nor CTS has established reserves for this account.

Clf

CBS MEMORANDUM

FROM: A.J. .abst (FIN)
TO: MESSRS. GREER, HOWIN
DATE: November 29, 1971

cc Mr. Crean

Re: Lennen & Newell

I met with Mr. Rauchenberger today to discuss the proceedings of a meeting he attended at Lennen & Newell on Wednesday. Mr. Rauchenberger was the only CBS representative at the meeting. Also attending were representatives of the following L&N creditors:

ABC
Metromedia - 2 representatives
G.E. Broadcasting
ANTA - Mr. Schwartz, an insolvency attorney
Blair & Co.

NBC did not send a representative. The purpose of the meeting was to keep L&N's creditors informed of its situation. The following points were covered at the meeting:

1. All clients have been informed of L&N's difficulty. In addition, Lorillard Corporation has decided to remain with the agency. Lorillard billings of $12 Million yield the agency $1.2 Million in income.

2. At the present time, L&N's past due position exceeds $4 Million. CBS' share is approximately $750M. L&N has more than 2,000 creditors.

3. L&N is engaged in selling its subsidiaries. This should yield enough cash to pay off 25% of the past due payables.

4. L&N provided income, expense and cash flow projections for 1972. The agency is projecting an operating profit of $2.2 Million for 1972. L&N did not provide a balance sheet since it is engaged in selling its subsidiaries and the most recent balance sheet is August 1971. An up-to-date balance sheet has been promised in 1-2 weeks.

5. In order for L&N to remain in business, an arrangement will have to be worked out whereby L&N meets its current obligations and the past due portion is paid off over a period of time. It was suggested that involuntary liquidation would kill the agency as the staff would leave for more secure jobs and this would result in the loss of accounts for L&N. Another suggestion was that the arrangement specify that all accounts under a certain amount should be paid immediately to reduce the number of creditors to a more workable number.

6. Another meeting will be held this week or early next week.

AP

CBS MEMORANDUM

FROM: A.J. Pabst (FIN)
TO: MESSRS. GEER, HOEHN
DATE: December 7, 1971

cc Mr. Crean

Re: Lennen & Newell

Yesterday Mr. Rauchenberger and I met with Jack Speers, Executive Vice President & Treasurer of L&N and William C. Lyddan, the new President of L&N. The following items were discussed:

1. The sale of approximately 2/3's of the Chairman's stock to key employee's includes the sale of L&N subsidiaries that had been discussed at prior meetings. L&N expects to raise $1.2 Million from the sale of these subsidiaries and the agency should get part of the proceeds this month. It is not clear if the $1.2 Million will be available to pay off any part of the past due position.

2. Mr. Lyddan feels there is very little chance of losing any accounts, including the Florida Citrus account, in the near future. In addition, he expects to announce shortly the acquisition of approximately $2.5 Million in new business.

3. Based on what they say are conservative projections, L&N expects to pay off their entire past due position within 2 years.

4. L&N has 2,300 creditors, of which the largest 25 account for approximately 60% of the total past due position.

5. Mr. Rauchenberger suggested that the next meeting should include representatives of all the television networks. L&N owes ABC, NBC, and CBS a total of $1.7 Million.

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

December 9, 1971

Credit Manager
C.B.S. Network
51 West 52nd Street
New York, New York 10019

Gentlemen:

Please accept our apologies for not communicating in a more direct fashion before now regarding our indebtedness to your Company. Your patience and cooperation is appreciated.

Lennen & Newell has taken a number of important steps in the last several weeks to insure that our obligations -- past, present, and future -- are met in an efficient and direct manner. The first step was a reformation of the management of Lennen & Newell with myself as President.

I want you to know that I am personally dedicating my total energies to th f extricating the company from this embarrassing financial situation., I am goin that job done.

I have met and talked with all of our clients, and I have every reason to believe that they will continue their relationship with our reformed agency.

We request your continuing patience and cooperation for just awhile longer, and we will be in a position shortly to tell you just how and when you can expect payment. Here is our program.

1. We ask that you examine your records and send us an itemized statement of your account with Lennen & Newell as of October 31, 1971. We will compare this data against our own records and within three (3) weeks thereafter at the most, I will write again on the specifics of how we will meet our obligation with you.

2. You should know that all business transacted from November 1, 1971 forward will be paid for in a normal current fashion. This step will enable you to continue to extend to us your valuable services.

3. The new management of Lennen & Newell is taking a number of organizational steps to achieve a fiscal condition which will insure that we will meet our past as well as our present and future obligations.

Again, let me express my personal thanks and that of the many employees and clients of Lennen & Newell for your patience and cooperation.

Sincerely,

W. C. Lyddan
President

rmg

CBS MEMORANDUM

COMPANY CONFIDENTIAL

FROM: A.J. Pabst (FIN)
TO: MESSRS. GEER, HOEHN cc Mr. Crean
DATE: December 13, 1971

Re: Lennen & Newell

On Friday I attended a meeting at L&N. Also present at the meeting were:

Donald Campbell, Executive Vice President, Administration, L&N
Jack Speirs, Executive Vice President & Treasurer, L&N
Lou Ames, L&N
L. Werle, CTN
M. Reid, CTS
Dick Rayburn, Treasurer, NBC
John Murray, Credit Manager, ABC

The following items were discussed at the meeting:

1. L&N's net income projections for 1972 have been lowered $500M to $1.5 Million.

2. There will be a creditors meeting on Monday, December 13, 1972 at 2 p.m. I will attend this meeting.

3. After the sale of the subsidiaries, L&N will have a deficit net worth of approximately $3 Million.

4. Adolph Toigo, Chairman and former chief executive owes the agency $385M. He paid $200M for the controlling stock and he proposes to set off some part of the $200M against the $385M debt.

5. Approximately 20 creditors account for approximately 90% of L&N's payables. (At our last meeting, we were told the largest 25 creditors accounted for approximately 60% of the total past due position.)

6. L&N's total past due is estimated at $4.75 Million to $5.2 Million. The agency does not know the exact amount.

7. Salaries have been reduced from 75% to 50% of revenues.

8. I&N proposes to

   a) freeze payables incurred prior to October 31
   b) pay bills incurred after October 31 on a current basis
   c) pay off the past due position over a 2 year period

Six weeks and four additional meetings have elapsed since L&N first contacted us about their financial difficulty. During this period, L&N management has expressed confidence that they will be able to solve their financial problems. However, the following itmes are worth noting:

1. L&N does not know the extend of their past due position. They propose to have each creditor check its records to determine how much I&N owes for goods and services contracted prior to October 31.

2. Although L&N has approximately 2,300 creditors, the agency does not appear to know the mix involved, i.e., what percent of their past due position is due the largest 25 creditors.

3. Part of L&N's back office problem stems from the use of three separate systems instead of one integrated system. This situation still exists.

4. The personnel cuts at L&N have fallen primarily on the non-revenue producing departments - accounting, etc.

5. No formal plan has been proposed for the retirement of the past due amounts.

I left this past meeting with the feeling that L&N still had not come to grips with their financial problems.

RP

CBS MEMORANDUM

FROM: A.J. Pabst (FIN)
TO: MESSRS. GEER, HOEHN
DATE: December 14, 1971

cc Mr. Crean

Re: Lennen & Newell

At yesterday's meeting of creditors, the following items were discussed:

1. An informal creditors committee was established. There are approximately 20 members representing the major creditors in the media. Dick Raburn, Treasurer, NBC and John Murray, Credit Manager, ABC were elected co-chairmen. Leonard Schwartz, an insolvency attorney representing ANPA, was elected counsel of the committee. Lou Werle is CBS' representative.

2. L&N's payables as of October 31, 1971 were:

Class	Number of Creditors	Total Amount (Millions)	%
0 - $500	1,300	$ .2	2
$500 - $1,500	488	.4	5
$1,500 - $5,000	333	.9	11
more than $5,000	231	6.8	82
	2,352	$8.3	100
Less: Direct Payments by Advertisers and Payments based on Prior Agreements (approximate)		2.8	
Outstanding Payables (incurred before Oct. 31)		$5.5	

3. Since the first creditors meeting on November 23, L&N has not paid any bills incurred prior to October 31.

4. Jack Speirs, Executive Vice President & Treasurer, L&N, has promised a balance sheet before December 25.

5. Including 1971, L&N will have available:

   a) $2.45 Million tax loss carry forward.
   b) $350M capital loss carry forward.

6. L&N is selling the following subsidiaries:

   a) Pacific Division - terms: $300M immediately (L&N has this)
      $300M on January 7
      $200M on February 7
      $800M plus an override on future business for the next five years.
   b) Puerto Rico - terms: $100M - $140M. This deal has been closed.
   c) Oklahoma - This deal has closed.
   d) London - L&N is still negotiating this sale for approximately $120M.

7. The revised estimate for L&N's 1972 gross billings is $42.6 Million for the New York office and $47 - $48 Million for New York and Chicago combined. The agency will earn approximately $1.5 Million on billings of $42 Million.

8. L&N is represented by:

   Orenstein, Arrow & Silverman
   119 West 57th Street
   New York, New York
   Messrs. Alan Arrow and Gerald Edelstein

9. L&N is meeting its current obligations as due.

10. L & N estimates that it will take three years to retire the past due position. So far they have proposed paying off $1.6 Million in 1972. The question of interest and the exact nature of the pay out schedule were discussed and left unresolved.

11. Another creditors meeting will be held early next week. I plan to attend.

GP

CBS MEMORANDUM

FROM: P. Connolly (FIN)
TO: MESSRS. GEER, HOEHN
DATE: December 29, 1971

cc Messrs. Crean, Pabst

Re: Lennen & Newell

I attended the Monday, December 27 meeting of the informal creditors' committee at the offices of Lennen & Newell, 380 Madison Avenue. Also in attendance were CBS representatives Lou Werle, Alan Pabst, Marvin Schrager and Alan Shaklan (LAW).

The following developments were discussed:

1. All of the capital stock of an L & N United Kingdom subsidiary, Lennen & Newell Gee Ltd., was sold to John McCormick for a total consideration of $125,000. The sale was due to close on 12/28/71.

2. All of the cash, accounts receivable, investment deposits, work in progress, fixed assets and all lease rights of L & N Pacific Inc. - a wholly-owned subsidiary of L & N - were sold to the firm of Richardson, Siegal, Raus and McCoy, subject to all liabilities incurred by L & N Pacific after 12/1/71. However, the purchaser is not liable for a loan made by L & N to its subsidiary in the amount of $893,320. The total purchase price of $800,000 is to be paid as follows:

$300,000	at closing (already paid)
300,000	on January 7, 1972
200,000	on February 6, 1972
TOTAL: $800,000	

In addition, L & N has an override on future business until 11/30/76, with payments - computed as a percentage of gross billings -- to be made annually.

3. The disposal of the Oklahoma subsidiary has not yet been finalized.

4. In a presentation by Bill Lyddan, President and Chief Executive officer of the agency, he expressed optimism that all past due indebtedness could be discharged within three years. Mr. Lyddan announced the impending formation of an "Operations Board"; also announced was the sale, by Mr. Toigo (former L & N chairman), of 75% of his stock holdings in L & N to key employees.

5. The agency claims no defection of advertisers has occurred since publication of its financial woes, and even cited the acquisition of a $2.5 Million account from Jackson Brewing Co. of New Orleans.

6. Personnel "cuts" already effected will reduce operating expenses by an estimated $1 Million annually.

7. The precise amount of past due indebtedness will not be known until next month. It has been estimated, however, that an aggregate of between $5-$5.5 Million of debts incurred prior to November 1, 1971 remain unpaid.

8. November bills will be paid at the end of December and it has been proposed that, beginning in February, 1972, all profits will go into an escrow fund out of which quarterly payments will be made against past due debts on the basis of an as yet unspecified formula.

9. A balance sheet, audited by the C.P.A. firm of Burnham & Co.,will be available by the next creditors' meeting, scheduled for the middle of January. It will be recalled that at each of the last three meetings financial figures were also promised.

10. By a vote of 10 to 4, the creditors' committee was in favor of discharging amounts owing to any small creditor who posed a serious threat to file an involuntary bankruptcy petition. Lou Werle, CBS' committee representative, concurred with the majority which would give the committee co-chairmen and legal counsel the discretionary authority to pay any such small creditor whose claim did not exceed $250. A breakdown of small vendors follows.

$ Debt	# Vendors	Total Owed
$ 1 - 100	582	$ 25,417
$101 - 250	479	76,793
$251 - 500	346	119,676
Totals:	1,407	$321,886

11. Gil Meuller, Controller of L & N, said that November receipts of $300M would be paid to creditors in January ($150M) and February ($150M). A total of $1.7 Million of the total past due amount will have been paid by the end of 1972, according to the agency projections; a further $1.2 Million and $800M will be paid in each of 1973 and 1974. Thus, by the end of 1974, there will still remain some $1-$1.5 Million in debts currently past due whose repayment has not been accounted for. Mr. Lyddan suggested that this deficiency could be made up from bank loans or from an anticipated loss carry-forward available from losses on the sale of subsidiaries.

12. It was learned that the accounting firm of Haskins & Sells had audited the books of L & N for its client, P. Lorillard. The accountants had recommended that all creditors settle for <u>less than</u> full value of amounts owed them.

13. L & N projects a net operating profit of $1,623M on billings of $45 Million for the New York office in 1972, and profits of $1,200M and $1,180M in 1973 and 1974, respectively.

14. Billings and profit projections through 1974, prepared by the company, were furnished to all in attendance. These figures reflect $3.3 Million of anticipated bookings for political campaign expenditures in 1972.

As mentioned, the next creditors' meeting is scheduled for the middle of January, at which time we have been promised audited statements. I plan to be in attendance.

CBS MEMORANDUM

FROM: Mr. Hoehn (FIN)
TO: MR. GEER
DATE: January 10, 1972

cc Messrs. Crean, Connolly

Re: Lennen & Newell

Regarding the setting up of loss reserves against potential losses arising from the Lennen & Newell situation, the following information was provided by the divisional controllers:

CTN has set up a loss reserve of $300M against its total past due exposure of $450M to Lennen & Newell. At present, this provision appears to us to be adequate.

CTS is owed $368M in past due amounts from the agency. According to Mr. Reid, this amount is well covered by the total bad debt reserve of $1,715M. However, because $1.5 Million was added to the reserve account in the latter part of 1971, we are asking the division for an analysis of the reserve account.

CRD's exposure is less than $8M.

Patrick Connolly (FIN)
MR. CREAN
January 10, 1972

Re: Lennen & Newell

I have conferred with Alan Shaklan (L&N) and an associate attorney concerning the alternative courses of action open to CBS should bankruptcy proceedings be initiated against the subject company. We also discussed the merits of placing all past-due amounts owing to CBS under a note agreement with the agency.

From a strictly legal standpoint, in the event of liquidation of Lennen & Newell, CBS retains the right to recapture amounts billed directly from the advertisers, since the agency functions merely as a conduit of media fees. The adoption of such a procedure would in no manner prejudice our rights against Lennen & Newell with respect to delinquent debts (i.e., those amounts due the various media arising from amounts billed prior to the "cutoff" date of October 31, 1971). We could, however, compromise our legal position were the note arrangement to be effected, since the advertisers might then construe such a move as relieving them of their contractual liability to the media. As a more practical consideration, an interest-bearing note might place an inordinate burden on the agency's capacity to repay and remain viable, and thus prove detrimental to the general creditors' interests.

In speaking with Mr. Rauchenberger, Controller of CTN, I was informed that the division is in fact receiving payment directly from Florida Citrus Commission, at present the sole source of network billings with Lennen & Newell. The Commission had expressed a preference for this method of remitting monies due to CBS at the same time the network had sought to institute such an arrangement. Reynolds Metal, which since the first of this year is no longer an L&N client, had been sending two separate checks to the agency - one representing the 15% commission, and another for media fees which were then deposited by the agency into a special bank account, out of which disbursements were made to the media. At present, CTN's total past-due exposure to L&N is approximately $450M, against which a $300M bad debt provision has been added to the loss reserve.

Mr. Reid, Controller of CTS, apprised us of the fact that payment of current billings is being made, and that the situation is being closely followed. The division has not requested direct payment from its advertisers, preferring to proceed through the creditor's committee which is arranging recapture of delinquent amounts via an extended payout. CTS is owed $368M in past-due amounts from the agency, and, according to Mr. Reid, this is adequately provided for in the total loss reserve of $1,715M. Station volume with L&N is currently running at the rate of $30-60 per month.

CRD's exposure is nominal, since billings had been made through Lennen & Newell's midwest office.

CBS MEMORANDUM

FROM: Patrick Connolly (FIN)
TO: MESSRS. GLER, HOSHE
DATE: January 19, 1972

cc Mr. Crean

Re: Lennen & Newell

I was advised this morning by Lou Werle of CTN that Florida Citrus Commission had withdrawn its account from the subject agency. Accordingly, the creditors' meeting scheduled for 2 p.m. this afternoon was postponed until the agency can prepare new projections which would give effect to this loss of business.

The Florida Citrus account had constituted an anticipated $7,000,000 in annual billings of a projected $45,000,000 of 1972 volume, or almost 16% of both aggregate billings and gross profit. This defection can only serve to further strain the agency's capacity to repay delinquent amounts which, according to a year-end, unaudited, pro-forma balance sheet furnished us, are placed at $6,000,000. According to the agency's cash flow projections, these amounts could be fully retired by the end of 1975, a four-year payout period. However, the loss of this substantial account invalidates these forecasts, since Lennen & Newell has incorporated into the schedule the annual gross income of $1,050,000 obtaining from the Florida Citrus billings. Thus this development might well prove to be of pivotal importance in determining whether the agency is to remain viable, or whether it will seek relief from its creditors in the bankruptcy courts. Should the company opt for the latter course, CBS retains the right to move against the advertisers for <u>all</u> past-due amounts. Indeed the possibility of the three networks filing a joint action against the advertisers has been discussed by their respective legal staffs.

Both CTN and CTS are being paid for current billings, while they are owed $450,000 and $363,000, respectively, by Lennen & Newell.

I plan to attend the forthcoming creditors' committee meeting at which time we should be presented with more cogent plans for the agency's future.

PC

Copies Not sent to Messrs Geer Hoehn or Crean, since situation had changed before this memo was typed.

Patrick Connolly (PTN)
MESSRS. GEER, HOEHN
January 27, 1972

cc Mr. Crean

Re: Lennen & Newell

I attended the Tuesday, January 25 meeting of the creditor's committee at the offices of the subject agency, 380 Madison Avenue. Also representing CBS were Messrs. Merle and Petersen (CTN), Mr. Schrager (CTS), and Mr. Shaklan (L&W).

The following items were discussed:

1. Bill Lyddan, Chief Executive of L&N, apprised all present of the recent losses of the Florida Citrus, Lorillard, and National Distillers accounts, which in toto represented approximately 45% of anticipated 1972 billings. This reduces the agency's billing base for the coming year to $25 Million, included in which are gross receipts of $3 Million for the forthcoming Hubert Humphrey campaign for the presidency; effectively, then, billings for 1973 and subsequent years are projected at the $21-22 Million level. However, Lyddan intimated that both Best Foods and Stokely - Van Camp were wavering in their decision to remain with L&N.

2. Lennen & Newell has offered its creditors a 50% payout over a three-year period. The committee members discussed this proposal, and presumably will vote on the matter at the next meeting, which is scheduled for the afternoon of Thursday, January 27. It should be emphasized, however, that any further substantial loss of billings could undermine and invalidate this proposal; of course at this juncture, this is a very real possibility. Oblique references were made concerning the existence of an as yet unnamed benefactor who would guarantee the 50% liquidation of

delinquent debts up to a maximum of $3 Million. Agency representatives would not disclose the name of the potential guarantor, but will know quite shortly whether or not such a guarantee will be forthcoming. Lou Perle, CBS' committee representative, indicated that we would be willing to endorse the proposal, subject to certain reservations.

3. It was learned that the majority of the agency's clients have an arrangement with Lennen & Newell whereby monies remitted to the agency are placed in special, individual, "trust" accounts at a number of banks. In many cases, the account title does not expressly state that these deposits are "in trust" for the benefit of the particular medium which carried the advertising for which these amounts represent payment. Therefore, is we are to continue doing business with Lennen & Newell, I would suggest that such accounts bear specific titles; this would circumvent the possibility of the agency commingling the receipts from its different clients.

4. The difficulties encountered by the creditors' committee members in approaching this crisis with a unified front are compounded by the fact that many of the media involved (e.g., magazines, newspapers, etc.) have the standard 4A contract with the agency. Under such a contract the media do not have recourse to the advertiser in the event of default by the agency. On the other hand, the form of contract utilized by the three major networks designates Lennen & Newell as agent for a disclosed principal, i.e., the advertiser; such a contract does provide the media with recourse to the agency's clients.

5. The major creditors of L&N were provided with updated financial figures which disclose a deficit net worth in excess of $4.6 Million as of 12/31/71. Deferred accounts payable, i.e., those delinquent receivables arising from the pre-cutoff date billings, were placed at $6 Million. The new figures furnished reflect the elimination of all non-vital personnel, the discontinuance of all severance pay, and salary cuts ranging from 5% in the lower salary brackets to 25% for those employees whose incomes exceed $50,000/year.

6. Three suits aggregating $50,000 have been filed against Lennen & Newell by graphic arts vendors.

To summarize, it would appear that L&N cannot hope to forestall bankruptcy proceedings in view of the recent defections of three of its major clients. Too, the liklihood is great that other major advertisers will seek the security of other agencies. While $3 Million guarantee might be instrumental in persuading L&N's creditors to accept the agency's 50% payout proposal, it may not be sufficient to allay the fears of its clients.

I will be attending the next meeting, scheduled for the afternoon of January 27.

CBS MEMORANDUM

FROM: Patrick Connolly (FIN)
TO: MESSRS. GEER, HOEHN
DATE: January 28, 1972

cc Mr. Crean

Re: Lennen & Newell

I was present at the Thursday, January 27, 1972 informal creditors' committee meeting at the offices of Lennen & Newell, 380 Madison Avenue.

The following developments were discussed:

1. In view of the vast creditor body, Harris Levin of the law firm of Levin & Weintraub (special counsel to L&N) felt that an out of court settlement would be impossible to accomplish. The only alternate remaining, then, was the filing of a petition for an arrangement under Chapter XI of the bankruptcy laws.

2. The agency has proposed a plan, the terms of which would provide for a 50% payout over a three-year period. Under the plan, creditors would be segregated into the following three (3) general classes:

   A. Those creditors - numbering 1,300 - whose claims did not exceed $250. Upon confirmation of such claims, these creditors would receive an immediate 50% cash settlement.

   B. Those creditors whose claims exceeded $250 would be repaid 50% in quarterly installments over a 3-1/4 year period.

   C. Those creditors who had extended credit after November 1, 1971 would be provided with a 100% cash settlement upon confirmation of claims. Payment for billings recorded prior to November 1, 1971 for which certain advertisers had withheld payment ("frozen" accounts amounting to $700,000) would be paid directly to the media by the advertisers. It has not been determined at this point how much of these monies are owed to CBS.

3. The foregoing plan was approved on the third vote (Lou Werle abstained), subject to the conditions that:

   A. Acceptance of the plan would not constitute a waiver of media rights against the advertisers (this clause will be inserted in the plan under the Chapter XI proceedings).

B. Machinery for direct payment and/or trust accounts be set up whereby Lennen & Newell would no longer have access to media fees, normally paid to the agency by advertisers.

C. Lennen & Newell obtain irrevocable written contracts with all of its remaining clients, stipulating that they will not withdraw their accounts from the agency for a minimum of six months (a meeting has been scheduled for Tuesday, February 1 with the creditors). Further, that L&N extract from its key personnel a pledge to remain with the agency for at least one year.

The filing of a petition for arrangement would require that all the preceeding conditions were met. It is patently unlikely that the agency's clients will respond in the affirmative to a plan which would irrevocably commit them for any period in excess of their normal three-month contract. As it now stands, we were informed by Bill Lyddan, Chief Executive of Lennen & Newell, that two accounts - Ford Dealers of Newark and Beechnut - were considered suspect in their loyalty to the agency. There also remains the problem of maintaining the morale of L&N's key account personnel.

4. Were the agency to prevail and prove successful in exacting the aforementioned "guarantees", a petition would be filed under Chapter XI. Under the provisions of this statute, future creditors would have an "administration claim" (i.e., creditors extending credit subsequent to the date of filing would be protected in respect of the payment of current debts).

5. Lou Werle, CBS representative on the informal creditors' committee, expressed his intention of disassociating himself from any further committee affiliation; Dick Rayburn and John Murrary, the respective NBC and ABC representatives, similarly elected not to serve. Each was of the opinion that further identification with the committee might be construed as an endorsement of the proposed plan, and might therefore prejudice their legal rights against the advertisers.

6. Harris Levin, "outside" counsel for the agency, plans to file the Chapter XI petition on Wednesday, February 2, if he can exact from both the L&N personnel and the agency's clients the necessary "guarantees" by that time.

The Credit Department will continue to follow closely all further developments in this case.

HH

CBS INTER-OFFICE MEMORANDUM

FROM: Patrick Connelly (FIN)
TO: MESSRS. GEER, HOEHN cc Mr. Crean
DATE: February 14, 1972

Re: Lennen & Newell

As was reported in the Friday, February 11 issue of the New York Times, Lennen & Newell has been unable to retain the account of Best Foods which had spent some $7 million annually with the agency; this effectively reduces L & N's billing base to $9 million. We were also informed that Bill Lyddan, Chief Executive of Lennen, and Jack Spiers, Executive Vice-President, had tendered their resignations. These developments naturally render unfeasible the plan for a 50% three-year payout which had been accepted by the creditor body at the committee meeting of January 27.

To recapitulate briefly, it will be recalled that L & N filed a petition for an arrangement under Chapter XI of the bankruptcy laws on February 2, at which time the agency had annual billings in the neighborhood of $25 million. Subsequently, a succession of account defections reduced that figure to the present estimate of $9 million which invalidates the arrangement with Lennen's creditors.

A meeting of the creditors' committee has been scheduled for 2 P.M. this afternoon, but, acting on instructions from CBS counsel, CTN and CTS representatives have elected not to attend, since their presence might be misconstrued as tacit participation in the deliberations of the committee (NBC and ABC representatives have followed the same course). This afternoon's meeting will, in all likelihood, conclude with the announcement that L & N has been forced into liquidation. Since CBS has opted to move directly against the advertisers for past-due monies owed (a total in excess of $800,000), participation in the ensuing liquidation proceedings could compromise our legal posture vis-a-vis the advertisers. Our legal department has prepared drafts of letters to be sent to advertisers, requesting payment of amounts past due. The wording of these letters is being modified, and it is expected that the letters will be mailed sometime this week.

Alan Shaklan (L&W) will attend today's meeting at the offices of L & N, but will not represent CBS in an official capacity; rather, he will be

present merely as an onlooker. He will report to the Credit Department tomorrow morning any events of interest which transpire. It is hoped that a meeting can be arranged within the next few days between members of LAW, CDI, CTS, and corporate to more fully discuss the whole L & H situation.

Lennen & Newell

CBS MEMORANDUM

FROM: Allen Y. Shaklan (LAW)
TO: MESSRS. RAUCHENBERGER, WERLE, REID, SUBBIONDO and CONNOLLY
DATE: February 15, 1972

cc: See Below

On February 14, 1972 a meeting of the Lennen & Newell Creditor's Committee took place at the offices of Lennen & Newell. Following is a brief summary of said meeting.

The attorney for Lennen & Newell proposed a new plan of arrangement whereby creditors would receive 25 cents on each dollar, to be paid out over a period of five years. One-half of the pay-out would occur during the first year. Additionally, to the extent that net profits exceed current expectations during the pay-out period, one-half of such net profits would be paid out to the creditors. The Creditor's Committee rejected the plan and authorized the attorney for the Creditor's Committee, Leonard Schwartz, Esq., to oppose said plan before the Referee in Bankruptcy at the next court hearing, set for February 22, 1972. The authority given to Mr. Schwartz included taking all steps necessary to expedite a liquidation of Lennen & Newell in a straight bankruptcy proceeding. Subsequent to the vote of the Creditor's Committee, the attorney for Lennen & Newell indicated that a public corporation has shown interest in acquiring Lennen & Newell. The consideration for such acquisition would be stock in said corporation given to the creditors. Lennen & Newell's attorney refused to provide further information concerning the acquisition. The Creditor's Committee then authorized Mr. Schwartz to obtain further details regarding the acquisition, and if sufficient information was provided prior to the court hearing on February 22, 1972, to adjourn the hearing to a later date.

cc: Messrs. Kaiser, Frank, Crean, Ducotey, Schrager, Wild

RECEIVED
FEB 16 1972
LOUIS RAUCHENBERGER

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

Louis Rauchenberger
Controller

Dear Mr. Speirs:

You have asked if CBS will give up our right of recourse against the Florida Citrus Commission in the event our invoices for broadcasting their commercials are not paid by you.

As you know, our basic contractual arrangement is with the advertiser, and we deal with advertising agencies as legal agents of these sponsors. The practice of being paid through the agency has developed over the years as a convenience to the sponsor and a service provided by the agency, but it does not alter our basic contract with the sponsor directly.

Brokering of network time is against the policy of the Corporation. We would not, therefore, give up our rights of recourse against the Florida Citrus Commission or any other of your clients for the amounts due us for network broadcasts.

Cordially,

Mr. J. D. Speirs
Executive Vice President
- Treasurer
Lennen & Newell
380 Madison Avenue
New York, New York 10017

March 15, 1971

ONLY COPY AVAILABLE

Pl's Ex. 3 in II.
LL 6/26/73

December 8, 1971

Mr. Don Campbell
Lennen & Newell, Inc.
380 Madison Avenue
New York, New York 10017

Dear Don:

On November 30, 1971, G. E. Broadcasting, Inc. sent us a certified letter stating that as of September 1971 Agency and Advertiser will be held jointly liable for any media placed with their TV stations. The stations are WSIX, Nashville and KOA, Denver. I've also been informed that WQXI, Atlanta and WTVJ, Miami, among others, also have this liability clause in their station contract.

We at Stokely-Van Camp, Inc. want it on record that we were not aware of the above conditions regarding joint liability and will not under any conditions accept joint liability. In other words, monies now owed various media forms or suppliers are not our responsibility and we hold Lennen & Newell wholly responsible for payment of such.

As per Mark Newberry's request, please furnish us with the following no later than December 15, 1971.

1. A total list of media/supplier liabilities that Lennen & Newell has incurred while the Agency for Stokely-Van Camp but has not yet paid for. These liabilities should be shown through October 1971, as we have not yet paid, or been billed for November bills.

2. This list should include the following information:
   - Name of Station, Network, Magazine, Newspaper, Supplier, etc.
   - Amount owed each of the above media forms and the date of when the first unpaid bill was originally due.
   - This list should also indicate any stations that have joint liability contracts.

I would appreciate your cooperation in this matter as our legal and accounting departments are most anxious to have this information.

If you have questions please don't hesitate to call.

Sincerely,

A. J. Stokely, Jr.

AJS/mw
cc: W. F. Newberry
G. L. Lewis
Jim Keys

LENNEN & NEWELL, INC. ADVERTISING

380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKLEY VAN CAMP INC
941 NO MERIDIAN STREET
INDIANAPOLIS INDIANA 46206

BILL No. 6-166
DATE 6-25-71
TERMS NET 10 DAYS

MEDIA: T V NETWORK

PRODUCT/DIVISION PORK & BEANS 1971-1972 ORDER/ESTIMATE No. V C-9

DESCRIPTION	GROSS	SALES TAX	CASH DISCOUNT	NET
" CBS DAYTIME PARTICIPATIONS "				
EXCLUDING NEW YORK CITY-NEW ENGLAND				
JUNE 1971 BILLING				
ONE-MINUTE PARTICIPATIONS ON THE				
FOLLOWING SHOWS-				
LUCY SHOW				
6/7-11				
2 @ 3401 00 6802 00				
GOMER PYLE				
6/2-4-16				
3 @ 5222 00 15666 00				
TOTAL PACKAGE PRICE	22468 00			22468 00
INTERGRATION CHARGES				
5 @ 129 36	646 80			646 80
TOTAL	23114 80			23114 80 ✓

PRICE O.K. DEPT. O.K. QUAL. O.K. INT. O.K. CODING O.K.

E.T. NO P.O. NO

CODING: DEPT. 01 INDEX 6687 PLANT - PROJ. 001

GROSS AMT. 23114.80 CASH DISC. — 23114.80

FORM A-1168 7-70

"H's Ext 1 & II
RL 6/26/73.

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKLEY VAN CAMP INC
941 NO MERIDIAN STREET
INDIANAPOLIS INDIANA 46206

BILL No. 6-168
DATE 6-25-71
TERMS NET 10 DAYS

EDIA: T V NETWORK

RODUCT/DIVISION PORK & BEANS 1971-1972 ORDER/ESTIMATE No. VC-11

DESCRIPTION		GROSS	SALES TAX	CASH DISCOUNT	NET
CBS NIGHTTIME PARTICIPATIONS "					
XCLUDING NEW YORK CITY-NEW ENGLAND					
JUNE 1971 BILLING					
O-SECOND PARTICIPATIONS ON THE					
OLLOWING SHOWS-					
EN AT LAW					
/2	13800 00				
EE HAW					
/8	16000 00				
RIDAY NIGHT MOVIE					
/18	14550 00				
ORIS DAY					
/28	16700 00				
OTAL PACKAGE PRICE		61050 00			61050 00
NTEGRATION CHARGES					
@ 258 72		1034 88			1034 88
TOTAL		62084 88			62084 88

CODING 01 6687 — 001

APPROVED FOR PAYMENT C. G. Kleinert GROSS AMT. 62,084.88 CASH DISC. — 62,084.88

ORM A-118-8 7-70

LENNEN & NEWELL, INC.

380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKLEY VAN CAMP INC
941 NO MERIDIAN STREET
INDIANAPOLIS INDIANA 46206

BILL No. 7-190
DATE 7-23-71
TERMS NET 10 DAYS

MEDIA: T V NETWORK

PRODUCT/DIVISION PORK & BEANS 1971-1972 ORDER/ESTIMATE No. V C-9

DESCRIPTION		GROSS	SALES TAX	CASH DISCOUNT	NET
"CBS DAYTIME PARTICIPATIONS "					
EXCLUDING NEW YORK CITY-NEW ENGLAND					
JULY 1971 BILLING					
ONE-MINUTE PARTICIPATIONS ON					
THE FOLLOWING SHOWS-					
BEVERLY HILLBILLIES					
7/8	3545 00				
FAMILY AFFAIR					
7/5	4251 00				
LOVE OF LIFE					
7/30	6093 00				
WHERE THE HEART IS					
7/19-21					
2 @ 6093 00	12186 00				
12:25 NEWS					
7/1-2					
2 @ 5243 00	10486 00				
LOVE IS A MANY SPLENDORED THING					
7/15	7086 00				
SECRET STORM					
7/13-28					
2 @ 6731 00	13462 00				
			01 6687	001	
			77,540.40		77,540.4

FORM A-1186 7-70

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKLEY VAN CAMP INC
941 NO MERIDIAN STREET
INDIANAPOLIS INDIANA 46206

BILL NO. 7-192
DATE 7-23-71
TERMS NET 10 DAYS

MEDIA: T V NETWORK

PRODUCT/DIVISION PORK & BEANS 1971-1972 ORDER/ESTIMATE No. V C-11

DESCRIPTION		GROSS	SALES TAX	CASH DISCOUNT	NET
" CBS NIGHTTIME PARTICIPATIONS "					
EXCLUDING NEW YORK CITY-NEW ENGLAND					
JULY 1971 BILLING					
30 SECOND PARTICIPATIONS ON THE					
FOLLOWING SHOWS-					
HAWAII FIVE-O					
7/7	17100 00		01 6657	001	
THURSDAY NIGHT MOVIE					
7/15	12700 00				
ARNIE					
7/24	12700 00				
TOTAL PACKAGE PRICE		42500 00			42500 0
INTEGRATION CHARGES					
3 @ 258 72		776 16			776 1
TOTAL		43276 16			43276 1

G.C.F. [illegible] 43,276.16 43,276.16

FORM A-119-8 7-70

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKLEY VAN CAMP INC
941 NO MERIDIAN STREET
INDIANAPOLIS INDIANA 46206

PAGE 2

BILL No. 7-190
DATE 7-23-71
TERMS NET 10 DAYS

MEDIA: T V NETWORK

PRODUCT/DIVISION PORK & BEANS 1971-1972 ORDER/ESTIMATE No. V C-9

DESCRIPTION	GROSS	SALES TAX	CASH DISCOUNT	NET
GOMER PYLE				
7/9 4676 00				
30-SECOND PARTICIPATIONS ON THE FOLLOWING SHOWS- LOVE OF LIFE				
7/9 3046 00				
WHERE THE HEART IS				
7/7 3046 00				
SEARCH FOR TOMORROW				
7/5 4180 00				
LOVE IS A MANY SPLENDORED THING				
7/22 3543 00				
TOTAL PACKAGE PRICE	75600 00			75600 00
INTEGRATION CHARGES				
15 @ 129 36	1940 40			1940 40
TOTAL	77540 40			77540 40

FORM A-119 6 7-70

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKLEY-VAN CAMP INC
ATTENTION-ACCOUNTS PAYABLE SECTION
941 NO MERIDIAN ST P O BOX 1113
INDIANAPOLIS INDIANA 46206

BILL No. 8-167
DATE 8-25-71
TERMS NET 10 DAYS

MEDIA: T V NETWORK

PRODUCT/DIVISION PORK & BEANS 1971-1972 ORDER/ESTIMATE No. V C-11

DESCRIPTION		GROSS	SALES TAX	CASH DISCOUNT	NET
" CBS NIGHTTIME PARTICIPATIONS "					
EXCLUDING NEW YORK CITY-NEW ENGLAND					
AUGUST 1971 BILLING					
30-SECOND PARTICIPATIONS ON THE					
FOLLOWING SHOWS					
GUNSMOKE					
8/2	14900 00				
TO ROME WITH LOVE					
8/11	9150 00				
TOTAL PACKAGE PRICE		24050 00			24050 00
INTEGRATION CHARGES					
2 @ 258 72		517 44			517 44
TOTAL		24567 44			24567 44

ACCOUNTS PAYABLE AUDITED AUG

01 6687 - 001

FORM A 118-6 7-70

24,567.44 24,567.44

LENNEN & NEWELL, INC. ADVERTISING
900 MADISON AVENUE, NEW YORK, N. Y. 10017

4110

STOKLEY-VAN CAMP INC
ATTENTION-ACCOUNTS PAYABLE SECTION
941 NO MERIDIAN ST P O BOX 1113
INDIANAPOLIS INDIANA 46206

BILL No 8-165
DATE 8-25-71
TERMS NET 10 DAYS

MEDIA: T V NETWORK

PRODUCT/DIVISION PORK & BEANS 1971-1972 ORDER/ESTIMATE No V C-9

DESCRIPTION	GROSS	SALES TAX	CASH DISCOUNT	NET
" CBS DAYTIME PARTICIPATIONS "				
EXCLUDING NEW YORK CITY-NEW ENGLAND				
AUGUST 1971 BILLING				
ONE-MINUTE PARTICIPATIONS ON THE				
FOLLOWING SHOWS-				
BEVERLY HILLBILLIES				
8/16-23				
2 @ 2692 00	5384 00			
FAMILY AFFAIR				
8/5-13				
2 @ 4251 00	8502 00			
LOVE OF LIFE				
8/4-20				
2 @ 6093 00	12186 00			
WHERE THE HEART IS				
8/26	6093 00			
SEARCH FOR TOMORROW				
8/2	8361 00			
LOVE IS A MANY SPLENDORED THING				
8/9-19				
2 @ 7086 00	14172 00			
FWD				

FORM A-118 6 7-70

380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKLEY-VAN CAMP INC
ATTENTION-ACCOUNTS PAYABLE SECTION
941 NO MERIDIAN ST P O BOX 1113
INDIANAPOLIS INDIANA 46206

BILL No. 8-165
DATE 8-25-71
TERMS NET 10 DAYS

MEDIA: T V NETWORK

PRODUCT/DIVISION PORK & BEANS 1971-1972 ORDER/ESTIMATE No. V C-9

DESCRIPTION		GROSS	SALES TAX	CASH DISCOUNT	NET
SECRET STORM					
8/12-27					
2 @ 6802 00	13604 00				
30-SECOND PARTICIPATIONS ON THE FOLLOWING SHOWS-					
AS THE WORLD TURNS					
8/24	5450 00				
EDGE OF NIGHT					
8/17	4180 00				
TOTAL PACKAGE PRICE		77932 00			77932 00
INTEGRATION CHARGES					
14 @ 129 36		1811 04			1811 04
TOTAL		79743 04			79743 04

VW

Okay

FORM A-119-6 7-70

01 6687 CCT

a/p. 79,743.04 Net 79,743.04

Plff's Exh 2 in II
RL 6/26/73

OK
WJW

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

OKELY VAN CAMP INC
1 N MERIDIAN
BOX 1113
INDIANAPOLIS IN 46206
COUNTS PAYABLE SECTION

DIVISION	PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
	PORK AND BEANS	STV VC21	10/25/71	NET 10 DAYS	[illegible]

DESCRIPTION	A/C	VENDOR NO	DATE MO. DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
PA OO ATLANTA GA		0C111	10/71	5	100.00	500.00		500.00
GA OO ATLANTA GA		0C111	10/71	5	125.00	625.00		625.00
GA OO ATLANTA GA		0C111	10/71	5	200.00	1,000.00		1,000.00
GA OO ATLANTA GA		0C111	10/71	5	350.00	1,750.00		1,750.00
SP OO ATLANTA GA		0C121	10/71	10	120.00	1,200.00		1,200.00
SB OO ATLANTA GA		0C121	10/71	5	165.00	825.00		825.00
SB OO ATLANTA GA		0C121	10/71	5	350.00	1,750.00		1,750.00
APT OO BIRMINGHAM ALA		0C246	10/71	5	120.00	600.00		600.00
APT OO BIRMINGHAM ALA		0C246	10/71	5	165.00	825.00		825.00
BMG BIRMINGHAM ALA		0C245	10/71	5	50.00	250.00	935.00	250.00
BMG BIRMINGHAM ALA		0C245	10/71	5	75.00	375.00		375.00
BMG BIRMINGHAM ALA		0C245	10/71	5	55.00	475.00		475.00
BRC OO BIRMINGHAM ALA		0C251	10/71	5	70.00	350.00		350.00
BRC OO BIRMINGHAM ALA		0C251	10/71	5	100.00	500.00		500.00
BRC OO BIRMINGHAM ALA		0C251	10/71	5	160.00	800.00		800.00
CTV OO CHARLOTTE N.C.		0C4CE	10/71	10	120.00	1,200.00		1,200.00
CTV OO CHARLOTTE [illegible]		0C4CE	10/71	5	400.00	2,000.00		2,000.00
CCE OO CHARLOTTE [illegible]		0C4CE	10/71	5	45.00	225.00		225.00
CCE OO CHARLOTTE [illegible]		0C4CE	10/71	11	65.00	715.00		715.00
KYC OO CLEVELAND OHIO		0C451	10/71	5	813.00	4,065.00		4,065.00
NEWS OO CLEVELAND OHIO		0C45E	10/71	10	100.00	1,000.00		1,000.00
NEWS OO CLEVELAND OHIO		0C45E	10/71	5	425.00	2,125.00		2,125.00
WJW OO CLEVELAND OHIO		0C5C1	10/71	5	150.00	750.00		750.00
WJW OO CLEVELAND OHIO		0C5C1	10/71	5	260.00	1,300.00	2050	1,300.00
WJW OO CLEVELAND OHIO		0C5C1	10/71	5	400.00	2,000.00	$992.50	2,000.00
WJW OO CLEVELAND OHIO		0C5C1	10/71	5	600.00	3,000.00		3,000.00
WFAA OO DALLAS TEX		0C59E	10/71	10	82.00	820.00		820.00
WFAA OO DALLAS TEX		0C59E	10/71	5	291.00	1,455.00		1,455.00
KTVT OO DALLAS TEX		0C6C3	10/71	5	60.00	300.00		300.00
KTVT OO DALLAS TEX		0C6C3	10/71	5	135.00	675.00		675.00
KTVT OO DALLAS TEX		0C6C3	10/71	5	145.00	725.00		725.00
KTVT OO DALLAS TEX		0C6C3	10/71	5	165.00	825.00		825.00
KTVT OO DALLAS TEX		0C6C3	10/71	5	195.00	975.00		975.00
KRNT OO DES MOINES IA		0C6D8	10/71	5	180.00	900.00	11 5%	900.00
WHO OO DES MOINES IA		0C6E1	10/71	5	30.00	150.00		150.00
WHO OO DES MOINES IA		0C6E1	10/71	5	45.00	225.00		225.00
WHO OO DES MOINES IA		0C6E1	10/71	5	115.00	575.00		575.00
WHO OO DES MOINES IA		0C6E1	10/71	5	125.00	625.00		625.00
WOI OO DES MOINES IA		0C6E6	10/71	10	45.00	450.00		450.00
WOI OO DES MOINES IA		0C6E6	10/71	5	100.00	500.00		500.00

ADJUSTMENT CODE
BILL 2. PUB BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
541 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

TELEVISION	PRODUCT: PORK AND BEANS	ORD/EST.: STV VC21	DATE: 10/25/71	TERMS: NET 10 DAYS	BILL NO.: C5306

DESCRIPTION	A C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WJBK 00 DETROIT MICH		00678	10/71	5	200.00	1,000.00		1,000.00
WJBK 00 DETROIT MICH		00678	10/71	5	210.00	1,050.00		1,050.00
WJBK 00 DETROIT MICH		00678	10/71	5	460.00	2,400.00		2,400.00
WJBK 00 DETROIT MICH		00678	10/71	5	950.00	4,750.00		4,750.00
WJ 00 DETROIT MICH		00681	10/71	5	175.00	875.00		875.00
WWJ 00 DETROIT MICH		00681	10/71	4	350.00	1,400.00		1,400.00
WWJ 00 DETROIT MICH		00681	10/71	1	425.00	425.00		425.00
WWJ 00 DETROIT MICH		00681	10/71	5	1,000.00	5,000.00		5,000.00
WXYZ 00 DETROIT MICH		00666	10/71	5	200.00	1,000.00		1,000.00
WXYZ 00 DETROIT MICH		00666	10/71	5	1,200.00	6,000.00		6,000.00
WBAP FORT WORTH DALLAS		00586	10/71	5	80.00	400.00		400.00
WBAP FORT WORTH DALLAS		00806	10/71	5	90.00	450.00		450.00
WBAP FORT WORTH DALLAS		00600	10/71	5	150.00	750.00		750.00
WBAP FORT WORTH DALLAS		00606	10/71	5	245.00	1,225.00		1,225.00
WBAP FORT WORTH DALLAS		00600	10/71	5	350.00	1,750.00		1,750.00
WBAY 00 GREEN BAY WISC		00931	10/71	5	80.00	400.00		400.00
WBAY 00 GREEN BAY WISC		00931	10/71	5	120.00	600.00		600.00
WFRV 00 GREEN BAY WISC		00936	10/71	10	35.00	350.00		350.00
WFRV 00 GREEN BAY WISC		00936	10/71	10	60.00	600.00		600.00
WITN 00 GREENVILLE-WASHIN		00966	10/71	10	45.00	450.00		450.00
WITN 00 GREENVILLE-WASHIN		00966	10/71	5	90.00	450.00		450.00
WITN 00 GREENVILLE-WASHIN		00966	10/71	5	110.00	550.00		550.00
KHOU 00 HOUSTON TEX		01056	10/71	10	55.00	550.00		550.00
KHOU 00 HOUSTON TEX		01056	10/71	5	150.00	750.00		750.00
KHTV 00 HOUSTON TEX		01058	10/71	10	50.00	500.00		500.00
KHTV 00 HOUSTON TEX		01056	10/71	5	60.00	300.00		300.00
KHTV 00 HOUSTON TEX		01056	10/71	10	65.00	650.00		650.00
KHTV 00 HOUSTON TEX		01056	10/71	5	75.00	375.00		375.00
KPRC 00 HOUSTON TEX		01061	10/71	10	65.00	650.00		650.00
KPRC 00 HOUSTON TEX		01061	10/71	5	85.00	425.00		425.00
KPRC 00 HOUSTON TEX		01061	10/71	5	130.00	650.00		650.00
KPRC 00 HOUSTON TEX		01061	10/71	5	150.00	750.00		750.00
KPRC 00 HOUSTON TEX		01061	10/71	5	500.00	2,500.00		2,500.00
KCMO 00 KANSAS CITY MO		01161	10/71	10	60.00	600.00		600.00
KCMO 00 KANSAS CITY MO		01161	10/71	5	150.00	750.00	11 5451	750.00
KCMO 00 KANSAS CITY MO		01161	10/71	5	385.00	1,925.00		1,925.00
KABC 00 KANSAS CITY MO		01166	10/71	10	20.00	200.00		200.00
KABC 00 KANSAS CITY MO		01166	10/71	5	125.00	625.00		625.00
WDAF 00 KANSAS CITY MO		01171	10/71	5	90.00	450.00		450.00
WDAF 00 KANSAS CITY MO		01171	10/71	5	325.00	1,625.00		1,625.00
KABC 00 LOS ANGELES CAL		01306	10/71	5	1,300.00	6,500.00		6,500.00

- PAGE 2

ADJUSTMENT CODE
1. N/A 2. PUB. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
541 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

A	PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
TELEVISION	PORK AND BEANS	STV VC21	10/25/71	NET 10 DAYS	C9366

DESCRIPTION	A C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
KABC 00 LOS ANGELES CAL		01306	10/71	5	3,000.00	15,000.00		15,000.00
KCOP 00 LOS ANGELES CAL		01311	10/71	5	1,000.00	5,000.00		5,000.00
KNXT 00 LOS ANGELES CAL		01321	10/71	10	150.00	1,500.00		1,500.00
KNXT 00 LOS ANGELES CAL		01321	10/71	5	850.00	4,250.00		4,250.00
KNXT 00 LOS ANGELES CAL		01321	10/71	5	2,500.00	12,500.00		12,500.00
KNBC 00 LOS ANGELES CAL		01326	10/71	10	300.00	3,000.00		3,000.00
KNBC 00 LOS ANGELES CAL		01326	10/71	10	325.00	3,250.00		3,250.00
KNBC 00 LOS ANGELES CAL		01326	10/71	5	800.00	4,000.00		4,000.00
KTTV 00 LOS ANGELES CAL		01336	10/71	5	350.00	1,750.00		1,750.00
KTTV 00 LOS ANGELES CAL		01336	10/71	5	500.00	2,500.00		2,500.00
KTTV 00 LOS ANGELES CAL		01336	10/71	5	1,100.00	5,500.00		5,500.00
WCIX MIAMI FLA		01443	10/71	5	75.00	375.00		375.00
WCIX MIAMI FLA		01443	10/71	5	165.00	825.00		825.00
WCKT 00 MIAMI FLA		01446	10/71	5	280.00	1,400.00		1,400.00
WCKT 00 MIAMI FLA		01446	10/71	5	350.00	1,750.00		1,750.00
WTVJ 00 MIAMI FLA		01456	10/71	10	175.00	1,750.00		1,750.00
WTVJ 00 MIAMI FLA		01456	10/71	5	345.00	1,725.00		1,725.00
WTVJ 00 MIAMI FLA		01456	10/71	5	400.00	2,000.00		2,000.00
WISN 00 MILWAUKEE WISC		01461	10/71	10	100.00	1,000.00		1,000.00
WITI 00 MILWAUKEE WISC		01466	10/71	5	90.00	450.00		450.00
WITI 00 MILWAUKEE WISC		01466	10/71	5	240.00	1,200.00		1,200.00
WTMJ 00 MILWAUKEE WISC		01471	10/71	10	145.00	1,450.00		1,450.00
WTMJ 00 MILWAUKEE WISC		01471	10/71	5	300.00	1,500.00		1,500.00
WTMJ 00 MILWAUKEE WISC		01471	10/71	5	500.00	2,500.00		2,500.00
KSTP 00 MINNEAPOLIS-ST.PA		01486	10/71	5	161.00	805.00		805.00
KSTP 00 MINNEAPOLIS-ST.PA		01486	10/71	5	243.00	1,215.00		1,215.00
KSTP 00 MINNEAPOLIS-ST.PA		01486	10/71	5	273.00	1,365.00		1,365.00
KSTP 00 MINNEAPOLIS-ST.PA		01486	10/71	5	400.00	2,000.00		2,000.00
WCCO 00 MINNEAPOLIS-ST.PA		01491	10/71	5	50.00	250.00		250.00
WCCO 00 MINNEAPOLIS-ST.PA		01491	10/71	5	60.00	300.00		300.00
WCCO 00 MINNEAPOLIS-ST.PA		01491	10/71	5	90.00	450.00		450.00
WCCO 00 MINNEAPOLIS-ST.PA		01491	10/71	5	100.00	500.00		500.00
WCCO 00 MINNEAPOLIS-ST.PA		01491	10/71	5	500.00	2,500.00		2,500.00
WSFA 00 MONTGOMERY ALA		01556	10/71	5	70.00	350.00		350.00
WSFA 00 MONTGOMERY ALA		01556	10/71	5	125.00	625.00	11 5451	625.00
WSFA 00 MONTGOMERY ALA		01556	10/71	5	175.00	875.00		875.00
KOCO 00 OKLAHOMA CITY OKL		01561	10/71	5	62.00	310.00		310.00
KOCO 00 OKLAHOMA CITY OKL		01561	10/71	5	150.00	550.00		550.00
KWTV 00 OKLAHOMA CITY OKL		01564	10/71	5	50.00	250.00		250.00
KWTV 00 OKLAHOMA CITY OKL		01564	10/71	2	195.00	390.00		390.00
KWTV 00 OKLAHOMA CITY OKL		01564	10/71	5	200.00	1,000.00		1,000.00

ADJUSTMENT CODE
BILL B. PUB. BILL D. PREVIOUS RATE C. CORRECT RATE E. PREVIOUS RATE/LINES/SPOTS F. CORRECT RATE/LINES/SPOTS Z. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
941 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

A	PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
TELEVISION	PORK AND BEANS	STV V021	10/25/71	NET 10 DAYS	[illegible]

DESCRIPTION	A C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
KWTV OO OKLAHOMA CITY OKL		01666	10/71	3	210.00	630 00		630.00
WKY OO OKLAHOMA CITY OKL		01691	10/71	5	70.00	350 00		350.00
WKY OO OKLAHOMA CITY OKL		01691	10/71	5	100.00	500 00		500.00
WRAL OO RALEIGH-DURHAM N.		01696	10/71	5	90.00	450.00		450.00
WRAL OO RALEIGH-DURHAM N.		01696	10/71	5	170.00	850.00		850.00
WTVD OO RALEIGH-DURHAM N		01901	10/71	10	55.00	550.00		550.00
WTVD OO RALEIGH-DURHAM N		01901	10/71	5	100.00	500.00		500.00
WTVD OO RALEIGH-DURHAM N		01901	10/71	5	190.00	950.00		950.00
KGO OO SAN FRANCISCO-OAK		02061	10/71	5	250.00	1,250 00		1,250.00
KGO OO SAN FRANCISCO-OAK		02061	10/71	5	600.00	3,000 00		3,000.00
KGO OO SAN FRANCISCO-OAK		02061	10/71	5	1,500.00	7,500 00		7,500.00
KPIX OO SAN FRANCISCO-OAK		02066	10/71	5	3,225.00	16,125 00		16,125.00
KRON OO SAN FRANCISCO-OAK		02071	10/71	10	175.00	1,750 00		1,750.00
KRON OO SAN FRANCISCO-OAK		02071	10/71	5	300.00	1,500 00		1,500.00
KRON OO SAN FRANCISCO-OAK		02071	10/71	5	350.00	1,750 00		1,750.00
KRON OO SAN FRANCISCO-OAK		02071	10/71	5	500.00	2,500 00		2,500.00
KTVU OO SAN FRANCISCO-OAK		02076	10/71	5	120.00	600.00		600.00
KTVU OO SAN FRANCISCO-OAK		02076	10/71	10	220.00	2,200 00		2,200.00
KPLR OO ST LOUIS MO		02251	10/71	5	90.00	450 00		450.00
KMOX OO ST LOUIS MO		02251	10/71	5	505.00	2,525 00		2,525.00
KPLR OO ST LOUIS MO		02256	10/71	5	300.00	1,500 00		1,500.00
KSD OO ST LOUIS MO		02261	10/71	10	75.00	750 00		750.00
KSD OO ST LOUIS MO		02261	10/71	10	175.00	1,750 00		1,750.00
KSD OO ST LOUIS MO		02261	10/71	10	375.00	3,750 00		3,750.00
WIBW OO TOPEKA KANS		02326	10/71	5	60.00	300.00		300.00
WIBW OO TOPEKA KANS		02326	10/71	5	75.00	375.00		375.00
# CBLT TORONTO CANADA		02326	10/71	5	5.00	25 00		25.00
# CBLT TORONTO CANADA		02326	10/71	5	8.00	40.00		40.00
# CBLT TORONTO CANADA		02326	10/71	5	22.00	110.00		110.00
# CBLT TORONTO CANADA		02326	10/71	5	24.00	120.00		120.00
# CBLT TORONTO CANADA		02326	10/71	10	28.00	280 00		280.00
# CBLT TORONTO CANADA		02326	10/71	5	35.00	175.00		175.00
KCTV OO TULSA OKLA		02351	10/71	5	50.00	250 00	11 5151	250.00
KCTV OO TULSA OKLA		02351	10/71	5	185.00	925 00		925.00
KTUL OO TULSA OKLA		02356	10/71	10	40.00	400 00		400.00
KTUL OO TULSA OKLA		02356	10/71	5	120.00	600 00		600.00
KTUL OO TULSA OKLA		02356	10/71	5	150.00	750 00		750.00
			TOTAL			2[illegible],295 00		2[illegible],295.00

9 CORRECT CALL LETTERS
CBLT, TORONTO CANADA
SHOULD BE
KTSB TOPEKA KANS
5 0 8.00, 5 0 5.00, 10 0 28.00, 5 0 35.00, 5 0 22.00
5 0 24.00

ADJUSTMENT CODE
A. PUB. BILL B. PREVIOUS RATE C. CORRECT RATE D. PREVIOUS RATE/LINES/SPOTS E. CORRECT RATE/LINES/SPOTS F. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
941 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

TA	PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
TELEVISION	FRUITS AND VEGETABLES	STV S-22	10/25/71	NET 10 DAYS	C8505

DESCRIPTION	AC	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WALB 00 ALBANY GA		00026	10/71	5	6.00	30.00		30.00
WALB 00 ALBANY GA		00026	10/71	5	38.00	190.00		190.00
WALB 00 ALBANY GA		00026	10/71	5	60.00	300.00		300.00
WALB 00 ALBANY GA		00026	10/71	5	75.00	375.00		375.00
WALB 00 ALBANY GA		00026	10/71	5	125.00	625.00		625.00
WLOS 00 ASHEVILLE N.C.		00106	10/71	5	270.00	1,350.00		1,350.00
WAGA 00 ATLANTA GA		00111	10/71	5	60.00	300.00		300.00
WAGA 00 ATLANTA GA		00111	10/71	5	100.00	500.00		500.00
WAGA 00 ATLANTA GA		00111	10/71	5	600.00	3,000.00		3,000.00
WQXI ATLANTA GA		00116	10/71	5	100.00	500.00		500.00
WQXI ATLANTA GA		00116	10/71	5	250.00	1,250.00		1,250.00
WSB 00 ATLANTA GA		00121	10/71	5	110.00	550.00		550.00
WSB 00 ATLANTA GA		00121	10/71	5	135.00	675.00		675.00
WAPI 00 BIRMINGHAM ALA		00246	10/71	5	120.00	600.00		600.00
WAPI 00 BIRMINGHAM ALA		00246	10/71	5	125.00	625.00		625.00
WBRC 00 BIRMINGHAM ALA		00251	10/71	5	35.00	175.00		175.00
WBRC 00 BIRMINGHAM ALA		00251	10/71	5	70.00	350.00		350.00
WBRC 00 BIRMINGHAM ALA		00251	10/71	5	125.00	625.00		625.00
WBRC 00 BIRMINGHAM ALA		00251	10/71	5	150.00	750.00		750.00
WCYB 00 BRISTOL VA		00301	10/71	5	130.00	650.00		650.00
WCIV 00 CHARLESTON S C		00362	10/71	5	20.00	100.00		100.00
WCIV 00 CHARLESTON S C		00362	10/71	5	30.00	150.00		150.00
WCIV 00 CHARLESTON S C		00362	10/71	5	35.00	175.00		175.00
WCIV 00 CHARLESTON S C		00362	10/71	5	40.00	200.00		200.00
WUSN 00 CHARLESTON S.C.		00386	10/71	5	23.00	115.00		115.00
WUSN 00 CHARLESTON S.C.		00386	10/71	5	135.00	675.00		675.00
WCHS 00 CHARLESTON-HUNTIN		00391	10/71	5	13.00	65.00		65.00
WCHS 00 CHARLESTON-HUNTIN		00391	10/71	5	25.00	125.00		125.00
WCHS 00 CHARLESTON-HUNTIN		00391	10/71	5	30.00	150.00		150.00
WCHS 00 CHARLESTON-HUNTIN		00391	10/71	5	60.00	300.00		300.00
WSAZ 00 CHARLESTON-HUNTIN		00401	10/71	5	40.00	200.00	11 5451	200.00
WSAZ 00 CHARLESTON-HUNTIN		00401	10/71	5	75.00	375.00		375.00
WSAZ 00 CHARLESTON-HUNTIN		00401	10/71	5	80.00	400.00		400.00
WSAZ 00 CHARLESTON-HUNTIN		00401	10/71	5	175.00	875.00		875.00
WBTV 00 CHARLOTTE N.C.		00406	10/71	5	60.00	300.00		300.00
WBTV 00 CHARLOTTE N.C.		00406	10/71	5	120.00	600.00		600.00
WBTV 00 CHARLOTTE N.C.		00406	10/71	5	200.00	1,000.00		1,000.00
WSOC 00 CHARLOTTE N.C.		00411	10/71	10	85.00	850.00		850.00
WSOC 00 CHARLOTTE N.C.		00411	10/71	5	110.00	550.00		550.00
WSOC 00 CHARLOTTE N.C.		00411	10/71	5	270.00	1,350.00		1,350.00

ADJUSTMENT CODE

WE BILL | 2. PUB. BILL | 3. PREVIOUS RATE | 4. CORRECT RATE | 5. PREVIOUS RATE/LINES/SPOTS | 6. CORRECT RATE/LINES/SPOTS | 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
941 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

TELEVISION	PRODUCT: FRUITS AND VEGETABLES	ORD EST: STV S-22	DATE: 10/25/71	TERMS: NET 10 DAYS	BILL NO: 03305

DESCRIPTION	A C	VENDOR NO	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WBBM OO CHICAGO ILL		00441	10/71	5	107.00	535.00		535.00
WBBM OO CHICAGO ILL		00441	10/71	5	222.00	1,110.00		1,110.00
WBBM OO CHICAGO ILL		00441	10/71	5	1,700.00	8,500.00		8,500.00
WLS CHICAGO ILL.		00447	10/71	10	200.00	2,000.00		2,000.00
WLS CHICAGO ILL.		00447	10/71	5	275.00	1,375.00		1,375.00
WLS CHICAGO ILL.		00447	10/71	5	400.00	2,000.00		2,000.00
WLS CHICAGO ILL.		00447	10/71	5	1,000.00	5,000.00		5,000.00
WMAQ CHICAGO, ILL		00456	10/71	5	325.00	1,625.00		1,625.00
WMAQ CHICAGO, ILL		00456	10/71	5	790.00	3,950.00		3,950.00
WMAQ CHICAGO, ILL		00456	10/71	5	1,790.00	8,950.00		8,950.00
WCPO OO CINCINNATI OHIO		00471	10/71	5	105.00	525.00		525.00
WCPO OO CINCINNATI OHIO		00471	10/71	5	150.00	750.00		750.00
WCPO OO CINCINNATI OHIO		00471	10/71	5	175.00	875.00		875.00
WCPO OO CINCINNATI OHIO		00471	10/71	5	240.00	1,200.00		1,200.00
WLWT OO CINCINNATI OHIO		00481	10/71	5	40.00	200.00		200.00
WLWT OO CINCINNATI OHIO		00481	10/71	5	80.00	400.00		400.00
WLWT OO CINCINNATI OHIO		00481	10/71	5	250.00	1,250.00		1,250.00
WKYC OO CLEVELAND OHIO		00491	10/71	5	75.00	375.00		375.00
WKYC OO CLEVELAND OHIO		00491	10/71	5	80.00	400.00		400.00
WKYC OO CLEVELAND OHIO		00491	10/71	10	150.00	1,500.00		1,500.00
WKYC OO CLEVELAND OHIO		00491	10/71	5	812.00	4,060.00		4,060.00
WEWS OO CLEVELAND OHIO		00496	10/71	15	40.00	600.00		600.00
WEWS OO CLEVELAND OHIO		00496	10/71	5	160.00	800.00		800.00
WEWS OO CLEVELAND OHIO		00496	10/71	5	250.00	1,250.00		1,250.00
WEWS OO CLEVELAND OHIO		00496	10/71	5	350.00	1,750.00		1,750.00
WJW OO CLEVELAND OHIO		00501	10/71	5	130.00	650.00	420000	650.00
WJW OO CLEVELAND OHIO		00501	10/71	5	260.00	1,300.00	3570.00	1,300.00
WJW OO CLEVELAND OHIO		00501	10/71	5	450.00	2,250.00	1020.00	2,250.00
WUAB CLEVELAND OHIO		00503	10/71	20	30.00	600.00		600.00
WUAB CLEVELAND OHIO		00503	10/71	5	35.00	175.00		175.00
WUAB CLEVELAND OHIO		00503	10/71	5	85.00	425.00		425.00
WIS OO COLUMBIA S.C.		00531	10/71	5	55.00	275.00		275.00
WIS OO COLUMBIA S.C.		00531	10/71	5	80.00	400.00	11 5151	400.00
WIS OO COLUMBIA S.C.		00531	10/71	5	95.00	475.00		475.00
WIS OO COLUMBIA S.C.		00531	10/71	5	225.00	1,125.00		1,125.00
WLWC OO COLUMBUS OHIO		00571	10/71	15	25.00	375.00		375.00
WLWC OO COLUMBUS OHIO		00571	10/71	5	149.00	745.00		745.00
WTVN OO COLUMBUS OHIO		00576	10/71	5	84.00	420.00		420.00
WTVN OO COLUMBUS OHIO		00576	10/71	5	96.00	480.00		480.00
WTVN OO COLUMBUS OHIO		00576	10/71	5	102.00	510.00		510.00
WHIO OO DAYTON OHIO		00616	10/71	5	88.00	440.00		440.00

PAGE 2

ADJUSTMENT CODE

ILL B. PUB. BILL D. PREVIOUS RATE A. CORRECT RATE E. PREVIOUS RATE/LINES/SPOTS C. CORRECT RATE/LINES/SPOTS F. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
941 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

A	PRODUCT	ORD/EST	DATE	TERMS	BILL NO.
TELEVISION	FRUITS AND VEGETABLES	STV 3-22	10/25/71	NET 10 DAYS	03303

DESCRIPTION	AC	VENDOR NO	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WHIO OO DAYTON OHIO		00616	10/71	5	273.00	1,365.00		1,365.00
WLWD OO DAYTON OHIO		00621	10/71	5	30.00	150.00		150.00
WLWD OO DAYTON OHIO		00621	10/71	5	40.00	200.00		200.00
WLWD OO DAYTON OHIO		00621	10/71	5	55.00	275.00		275.00
WLWD OO DAYTON OHIO		00621	10/71	5	80.00	400.00		400.00
WLWD OO DAYTON OHIO		00621	10/71	5	200.00	1,000.00		1,000.00
WBAY OO GREEN BAY WISC		00631	10/71	5	30.00	150.00		150.00
WBAY OO GREEN BAY WISC		00631	10/71	5	100.00	500.00		500.00
WFRV OO GREEN BAY WISC		00636	10/71	5	21.00	105.00		105.00
WFRV OO GREEN BAY WISC		00636	10/71	5	35.00	175.00		175.00
WFRV OO GREEN BAY WISC		00636	10/71	5	51.00	255.00		255.00
WLUK OO GREEN BAY WISC		00641	10/71	5	50.00	250.00		250.00
WLUK OO GREEN BAY WISC		00641	10/71	5	70.00	350.00		350.00
WFMY OO GREENSBORO-HIGH P		00651	10/71	5	45.00	225.00		225.00
WFMY OO GREENSBORO-HIGH P		00651	10/71	5	135.00	675.00		675.00
WGHP GREENSBORO/HIGH P		00652	10/71	5	32.00	160.00		160.00
WGHP GREENSBORO/HIGH P		00652	10/71	5	55.00	275.00		275.00
WGHP GREENSBORO/HIGH P		00652	10/71	5	80.00	400.00		400.00
WFBC OO GREENVILLE-SPARTA		00656	10/71	10	35.00	350.00		350.00
WFBC OO GREENVILLE-SPARTA		00656	10/71	5	270.00	1,350.00		1,350.00
WSPA OO GREENVILLE-SPARTA		00661	10/71	5	68.00	340.00		340.00
WSPA OO GREENVILLE-SPARTA		00661	10/71	5	88.00	440.00		440.00
KHOU OO HOUSTON TEX		01056	10/71	5	36.00	180.00		180.00
KHOU OO HOUSTON TEX		01056	10/71	5	55.00	275.00		275.00
KHOU OO HOUSTON TEX		01056	10/71	5	90.00	450.00		450.00
KHOU OO HOUSTON TEX		01056	10/71	5	400.00	2,000.00		2,000.00
KPRC OO HOUSTON TEX		01061	10/71	5	65.00	325.00		325.00
KPRC OO HOUSTON TEX		01061	10/71	5	90.00	450.00		450.00
KPRC OO HOUSTON TEX		01061	10/71	5	125.00	625.00		625.00
KPRC OO HOUSTON TEX		01061	10/71	5	200.00	1,000.00		1,000.00
KTRK OO HOUSTON TEX		01066	10/71	5	100.00	500.00		500.00
KTRK OO HOUSTON TEX		01066	10/71	5	250.00	1,250.00		1,250.00
KTRK OO HOUSTON TEX		01066	10/71	5	330.00	1,650.00	11 5451	1,650.00
WFBM OO INDIANAPOLIS IND		01086	10/71	5	43.00	215.00		215.00
WFBM OO INDIANAPOLIS IND		01086	10/71	5	50.00	250.00		250.00
WFBM OO INDIANAPOLIS IND		01086	10/71	5	85.00	425.00		425.00
WFBM OO INDIANAPOLIS IND		01086	10/71	5	125.00	625.00		625.00
WISH OO INDIANAPOLIS IND		01091	10/71	5	30.00	150.00		150.00
WISH OO INDIANAPOLIS IND		01091	10/71	5	40.00	200.00		200.00
WISH OO INDIANAPOLIS IND		01091	10/71	5	60.00	300.00		300.00
WISH OO INDIANAPOLIS IND		01091	10/71	5	600.00	3,000.00		3,000.00

ADJUSTMENT CODE
1. WE BILL 2. PUB. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
941 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

DIA	PRODUCT	ORD/EST	DATE	TERMS	BILL NO.
TELEVISION	FRUITS AND VEGETABLES	STV S-22	10/25/71	NET 10 DAYS	03305

DESCRIPTION	A C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WLWI 00 INDIANAPOLIS IND		01036	10/71	5	10.00	50.00		50.00
WLWI 00 INDIANAPOLIS IND		01096	10/71	5	25.00	125.00		125.00
WLWI 00 INDIANAPOLIS IND		01096	10/71	5	50.00	250.00		250.00
WLWI 00 INDIANAPOLIS IND		01056	10/71	5	150.00	750.00		750.00
WJHL 00 JOHNSON CY-KINGSP		01131	10/71	5	10.00	50.00		50.00
WJHL 00 JOHNSON CY-KINGSP		01131	10/71	5	25.00	125.00		125.00
WJHL 00 JOHNSON CY-KINGSP		01131	10/71	5	37.00	185.00		185.00
WJHL 00 JOHNSON CY-KINGSP		01131	10/71	5	65.00	325.00		325.00
KCMO 00 KANSAS CITY MO		01161	10/71	5	20.00	100.00		100.00
KCMO 00 KANSAS CITY MO		01161	10/71	5	35.00	175.00		175.00
KCMO 00 KANSAS CITY MO		01161	10/71	10	60.00	600.00		600.00
KCMO 00 KANSAS CITY MO		01161	10/71	10	150.00	1,500.00		1,500.00
WDAF 00 KANSAS CITY MO		01171	10/71	5	45.00	225.00		225.00
WDAF 00 KANSAS CITY MO		01171	10/71	5	213.00	1,065.00		1,065.00
WDAF 00 KANSAS CITY MO		01171	10/71	5	325.00	1,625.00		1,625.00
WATE 00 KNOXVILLE TENN		01166	10/71	5	20.00	100.00		100.00
WATE 00 KNOXVILLE TENN		01166	10/71	5	85.00	425.00		425.00
WATE 00 KNOXVILLE TENN		01166	10/71	5	150.00	750.00		750.00
WBIR 00 KNOXVILLE TENN		01191	10/71	10	30.00	300.00		300.00
WBIR 00 KNOXVILLE TENN		01191	10/71	5	90.00	450.00		450.00
WKYT 00 LEXINGTON KY		01271	10/71	5	40.00	200.00		200.00
WKYT 00 LEXINGTON KY		01271	10/71	5	60.00	300.00		300.00
WKYT 00 LEXINGTON KY		01271	10/71	5	95.00	475.00		475.00
WLEX 00 LEXINGTON KY		01276	10/71	5	35.00	175.00		175.00
WLEX 00 LEXINGTON KY		01276	10/71	5	80.00	400.00		400.00
WAVE 00 LOUISVILLE KY		01341	10/71	5	28.00	140.00		140.00
WAVE 00 LOUISVILLE KY		01341	10/71	5	55.00	275.00		275.00
WAVE 00 LOUISVILLE KY		01341	10/71	15	80.00	1,200.00		1,200.00
WHAS 00 LOUISVILLE KY		01346	10/71	5	55.00	275.00		275.00
WHAS 00 LOUISVILLE KY		01346	10/71	5	150.00	750.00		750.00
WHAS 00 LOUISVILLE KY		01346	10/71	5	225.00	1,125.00		1,125.00
WISC 00 MADISON WISC		01361	10/71	5	20.00	100.00		100.00
WISC 00 MADISON WISC		01361	10/71	5	40.00	200.00		200.00
WISC 00 MADISON WISC		01361	10/71	5	175.00	875.00	11.5151	875.00
WMTV 00 MADISON WISC		01371	10/71	5	25.00	125.00		125.00
WMTV 00 MADISON WISC		01371	10/71	10	30.00	300.00		300.00
WISN 00 MILWAUKEE WISC		01461	10/71	5	35.00	175.00		175.00
WISN 00 MILWAUKEE WISC		01461	10/71	5	115.00	575.00		575.00
WISN 00 MILWAUKEE WISC		01461	10/71	5	525.00	2,625.00		2,625.00
WITI 00 MILWAUKEE WISC		01466	10/71	5	55.00	275.00		275.00
WITI 00 MILWAUKEE WISC		01466	10/71	5	70.00	350.00		350.00

PAGE

ADJUSTMENT CODE
1. PUB. BILL 2. PUB. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. BID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
541 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

DIA	PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
TELEVISION	FRUITS AND VEGETABLES	STV S-22	10/25/71	NET 10 DAYS	C3305

DESCRIPTION	A/C	VENDOR NO.	DATE MO. DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WITI 00 MILWAUKEE WISC		01466	9/71	5	90.00	450.00		450.00
WITI 00 MILWAUKEE WISC		01466	10/71	5	230.00	1,150.00		1,150.00
WITI 00 MILWAUKEE WISC		01466	10/71	5	240.00	1,200.00		1,200.00
WTMJ 00 MILWAUKEE WISC		01471	10/71	5	90.00	450.00		450.00
WTMJ 00 MILWAUKEE WISC		01471	10/71	5	145.00	725.00		725.00
WSFA 00 MONTGOMERY ALA		01556	10/71	5	65.00	325.00		325.00
WSFA 00 MONTGOMERY ALA		01556	10/71	5	150.00	750.00		750.00
WSIX 00 NASHVILLE TENN		01571	10/71	10	75.00	750.00		750.00
WSIX 00 NASHVILLE TENN		01571	10/71	5	150.00	750.00		750.00
WSM 00 NASHVILLE TENN		01576	10/71	5	20.00	100.00		100.00
WSM 00 NASHVILLE TENN		01576	10/71	5	40.00	200.00		200.00
WSM 00 NASHVILLE TENN		01576	10/71	5	50.00	250.00		250.00
WSM 00 NASHVILLE TENN		01576	10/71	5	255.00	1,275.00		1,275.00
KCOL 00 PHOENIX ARIZ		01786	10/71	5	100.00	500.00		500.00
KOOL 00 PHOENIX ARIZ		01786	10/71	5	140.00	700.00		700.00
KPHO 00 PHOENIX ARIZ		01791	10/71	5	39.00	195.00		195.00
KPHO 00 PHOENIX ARIZ		01791	10/71	5	57.00	285.00		285.00
KPHO 00 PHOENIX ARIZ		01791	10/71	5	65.00	325.00		325.00
KPHO 00 PHOENIX ARIZ		01791	10/71	5	69.00	345.00		345.00
KPHO 00 PHOENIX ARIZ		01791	10/71	5	95.00	475.00		475.00
KPHO 00 PHOENIX ARIZ		01791	10/71	5	125.00	625.00		625.00
KTVK 00 PHOENIX ARIZ		01796	10/71	5	40.00	200.00		200.00
KTVK 00 PHOENIX ARIZ		01796	10/71	5	75.00	375.00		375.00
KTAR 00 PHOENIX-MESA ARIZ		01801	10/71	5	20.00	100.00		100.00
KTAR 00 PHOENIX-MESA ARIZ		01801	10/71	5	80.00	400.00		400.00
KTAR 00 PHOENIX-MESA ARIZ		01801	10/71	5	108.00	540.00		540.00
KTAR 00 PHOENIX-MESA ARIZ		01801	10/71	5	205.00	1,025.00		1,025.00
KTAR 00 PHOENIX-MESA ARIZ		01801	10/71	5	240.00	1,200.00		1,200.00
WRAL 00 RALEIGH-DURHAM N.		01856	10/71	5	10.00	50.00		50.00
WRAL 00 RALEIGH-DURHAM N.		01856	10/71	5	35.00	175.00		175.00
WRAL 00 RALEIGH-DURHAM N.		01856	10/71	5	48.00	240.00		240.00
WRAL 00 RALEIGH-DURHAM N.		01856	10/71	5	95.00	475.00		475.00
WRAL 00 RALEIGH-DURHAM N.		01856	10/71	5	110.00	550.00		550.00
WTVD 00 RALEIGH-DURHAM N.		01901	10/71	5	45.00	225.00	11 5451	225.00
WTVD 00 RALEIGH-DURHAM N.		01901	10/71	5	50.00	250.00		250.00
WTVD 00 RALEIGH-DURHAM N.		01901	10/71	5	60.00	300.00		300.00
WTVD 00 RALEIGH-DURHAM N.		01901	10/71	5	95.00	475.00		475.00
WTVD 00 RALEIGH-DURHAM N.		01901	10/71	5	150.00	750.00		750.00
KING 00 SEATTLE-TACOMA WA		02121	10/71	10	120.00	1,200.00		1,200.00
KING 00 SEATTLE-TACOMA WA		02121	10/71	5	200.00	1,000.00		1,000.00
KING 00 SEATTLE-TACOMA WA		02121	10/71	5	350.00	1,750.00		1,750.00

PAGE 5

ADJUSTMENT CODE
1. NO BILL 2. PUB. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
941 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

MEDIA	PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
TELEVISION	FRUITS AND VEGETABLES	STV S-22	10/25/71	NET 10 DAYS	63805

DESCRIPTION	A/C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
KIRO 00 SEATTLE-TACOMA WA		02126	10/71	5	881.00	4,405.00		4,405.00
KOMO 00 SEATTLE-TACOMA WA		02131	10/71	5	70.00	350.00		350.00
KOMO 00 SEATTLE-TACOMA WA		02131	10/71	5	180.00	900.00		900.00
KOMO 00 SEATTLE-TACOMA WA		02131	10/71	5	200.00	1,000.00		1,000.00
KOMO 00 SEATTLE-TACOMA WA		02131	10/71	5	300.00	1,500.00		1,500.00
KTTS 00 SPRINGFIELD MO		02226	10/71	5	10.00	50.00		50.00
KTTS 00 SPRINGFIELD MO		02226	10/71	5	37.00	185.00		185.00
KTTS 00 SPRINGFIELD MO		02226	10/71	5	41.00	205.00		205.00
KYTV 00 SPRINGFIELD MO		02231	10/71	5	10.00	50.00		50.00
KYTV 00 SPRINGFIELD MO		02231	10/71	5	20.00	100.00		100.00
KYTV 00 SPRINGFIELD MO		02231	10/71	5	120.00	600.00		600.00
WIBW 00 TOPEKA KANS		02326	10/71	5	58.00	290.00		290.00
WIBW 00 TOPEKA KANS		02326	10/71	5	95.00	475.00		475.00
CBLT TORONTO CANADA		02328	10/71	15	9.00	135.00		135.00
CBLT TORONTO CANADA		02328	10/71	5	10.00	50.00		50.00
CBLT TORONTO CANADA		02328	10/71	5	16.00	80.00		80.00
CBLT TORONTO CANADA		02328	10/71	15	31.00	465.00		465.00
CBLT TORONTO CANADA		02328	10/71	5	49.00	245.00		245.00
KGUN 00 TUCSON ARIZ		02336	10/71	10	16.00	160.00		160.00
KGUN 00 TUCSON ARIZ		02336	10/71	5	24.00	120.00		120.00
KGUN 00 TUCSON ARIZ		02336	10/71	10	41.00	410.00		410.00
KGUN 00 TUCSON ARIZ		02336	10/71	5	51.00	255.00		255.00
KZAZ TUCSON ARIZ		02347	10/71	20	5.00	100.00		100.00
KZAZ TUCSON ARIZ		02347	10/71	5	10.00	50.00		50.00
WSJS 00 WINSTON SALEM N C		02496	10/71	5	13.00	65.00		65.00
WSJS 00 WINSTON SALEM N C		02496	10/71	5	80.00	400.00		400.00
WSJS 00 WINSTON SALEM N C		02496	10/71	5	115.00	575.00		575.00
			TOTAL			163,615.00		163,615.00

TO CORRECT CALL LETTERS
CBLT SHOULD BE
KTSB TOPEKA KANS
5 0 16.00
15 0 9.00
5 0 10.00
15 0 31.00
5 0 49.00

11 5451

PRICE O.K. | INT. O.K. | ACCTG. O.K. | 11-29

B.T. NO. | P.O. NO. | FOR DIV. USE ONLY CONTRACT & AUDIT CO. TRUCK

CODING: DEP. NO. 01 | ACCT. 4421 | PROJ. - | SUBS 002

163615.00 | 1.28 | 163615.00

ADJUSTMENT CODE

1. WE BILL | 2. PUB BILL | 3. PREVIOUS RATE | 4. CORRECT RATE | 5. PREVIOUS RATE/LINES/SPOTS | 6. CORRECT RATE/LINES/SPOTS | 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

[illegible]
[illegible] MERIDIAN
[illegible] X 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

A	PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
TELEVISION	FRUITS AND VEGETABLES	STV S-22	11/25/71	NET 10 DAYS	03531

DESCRIPTION	A C	VENDOR NO	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WALB ALB NY GA		00026	11/71	4	6.00	24.00		24.00
WALB ALB NY GA		00026	11/71	4	38.00	152.00		152.00
WALB ALB NY GA		00026	11/71	4	60.00	240.00		240.00
WALB ALB NY GA		00026	11/71	4	75.00	300.00		300.00
WALB ALB NY GA		00026	11/71	4	125.00	500.00		500.00
WLOS ASHEVILLE NC		00106	11/71	4	270.00	1,080.00		1,080.00
WAGA CO ATLANTA GA		00111	11/71	4	60.00	240.00		240.00
WAGA CO ATLANTA GA		00111	11/71	4	100.00	400.00		400.00
WAGA CO ATLANTA GA		00111	11/71	4	600.00	2,400.00		2,400.00
WSB ATLANTA GA		00116	11/71	4	100.00	400.00		400.00
WSB ATLANTA GA		00116	11/71	4	250.00	1,000.00		1,000.00
WSB ATLANTA GA		00121	11/71	4	110.00	440.00		440.00
WSB ATLANTA GA		00121	11/71	4	135.00	540.00		540.00
WAPI BIRMINGHAM ALA		00246	11/71	4	120.00	480.00		480.00
WAPI BIRMINGHAM ALA		00246	11/71	4	165.00	660.00		660.00
WBRC CO BIRMINGHAM ALA		00291	11/71	4	35.00	140.00		140.00
WBRC CO BIRMINGHAM ALA		00291	11/71	4	70.00	280.00		280.00
WBRC CO BIRMINGHAM ALA		00291	11/71	4	125.00	500.00		500.00
WBRC CO BIRMINGHAM ALA		00291	11/71	4	150.00	600.00		600.00
WCYB CO BRISTOL VA		00301	11/71	4	130.00	520.00		520.00
WCIV CHARLESTON SC		00382	11/71	4	20.00	80.00		80.00
WCIV CHARLESTON SC		00382	11/71	4	30.00	120.00		120.00
WCIV CHARLESTON SC		00382	11/71	4	35.00	140.00		140.00
WCIV CHARLESTON SC		00382	11/71	4	40.00	160.00		160.00
WUSN CHARLESTON SC		00386	11/71	4	23.00	92.00		92.00
WCSC CHARLESTON SC		00386	11/71	4	135.00	540.00		540.00
WCHS CHARLESTON HUN		00391	11/71	4	13.00	52.00		52.00
WCHS CHARLESTON HUN		00391	11/71	4	25.00	100.00		100.00
WCHS CHARLESTON HUN		00391	11/71	4	30.00	120.00		120.00
WCHS CHARLESTON HUN		00391	11/71	4	60.00	240.00		240.00
WSAZ CO CHARLESTON-HUNTI		00401	11/71	4	40.00	160.00		160.00
WSAZ CO CHARLESTON-HUNTI		00401	11/71	4	75.00	300.00		300.00
WSAZ CO CHARLESTON-HUNTI		00401	11/71	4	80.00	320.00		320.00
WSAZ CO CHARLESTON-HUNTI		00401	11/71	4	175.00	700.00		700.00
WSTV CHARLOTTE NC		00436	11/71	4	60.00	240.00		240.00
WSTV CHARLOTTE NC		00436	11/71	4	120.00	480.00		480.00
WSTV CHARLOTTE NC		00436	11/71	4	200.00	800.00		800.00
WBTV CHARLOTTE NC		00511	11/71	8	65.00	520.00		520.00
WBTV CHARLOTTE NC		00511	11/71	4	110.00	440.00		440.00
WBTV CHARLOTTE NC		00511	11/71	4	270.00	1,080.00		1,080.00

PAGE 1

12 11/71

ADJUSTMENT CODE
1. BILL 2. PUB BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
INDIANA
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

TELEVISION	PRODUCT: FRUITS AND VEGETABLES	ORD/EST.: STV S-22	DATE: 11/25/71	TERMS: NET 10 DAYS	BILL NO.: 03531

DESCRIPTION	A C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WBBM 00 CHICAGO ILL		00441	11/71	4	107.00	428.00		428.00
WBBM 00 CHICAGO ILL		00441	11/71	4	222.00	888.00		888.00
WBBM 00 CHICAGO ILL		00441	11/71	4	1,700.00	6,800.00		6,800.00
WLS CHICAGO ILL.		00447	11/71	8	200.00	1,600.00		1,600.00
WLS CHICAGO ILL.		00447	11/71	4	275.00	1,100.00		1,100.00
WLS CHICAGO ILL.		00447	11/71	4	400.00	1,600.00		1,600.00
WLS CHICAGO ILL.		00447	11/71	4	1,000.00	4,000.00		4,000.00
WMAQ CHICAGO ILL		00456	11/71	4	325.00	1,300.00		1,300.00
WMAQ CHICAGO ILL		00456	11/71	4	790.00	3,160.00		3,160.00
WMAQ CHICAGO ILL		00456	11/71	4	1,790.00	7,160.00		7,160.00
WCPO CINCINNATI OH		00471	11/71	4	105.00	420.00		420.00
WCPO CINCINNATI OH		00471	11/71	4	150.00	600.00		600.00
WCPO CINCINNATI OH		00471	11/71	4	175.00	700.00		700.00
WCPO CINCINNATI OH		00471	11/71	4	240.00	960.00		960.00
WLWT 00 CINCINNATI OHIO		00481	11/71	4	40.00	160.00		160.00
WLWT 00 CINCINNATI OHIO		00481	11/71	4	80.00	320.00		320.00
WLWT 00 CINCINNATI OHIO		00481	11/71	4	250.00	1,000.00		1,000.00
WKYC CLEVELAND OH		00491	11/71	4	75.00	300.00		300.00
WKYC CLEVELAND OH		00491	11/71	4	80.00	320.00		320.00
WKYC CLEVELAND OH		00491	11/71	8	150.00	1,200.00		1,200.00
WKYC CLEVELAND OH		00491	11/71	4	812.00	3,248.00		3,246.00
WEWS CLEVELAND OH		00496	11/71	12	40.00	480.00		480.00
WEWS CLEVELAND OH		00496	11/71	4	160.00	640.00		640.00
WEWS CLEVELAND OH		00496	11/71	4	250.00	1,000.00		1,000.00
WEWS CLEVELAND OH		00496	11/71	4	350.00	1,400.00		1,400.00
WJW 00 CLEVELAND OHIO		00501	11/71	4	130.00	520.00		520.00
WJW 00 CLEVELAND OHIO		00501	11/71	4	260.00	1,040.00		1,040.00
WJW 00 CLEVELAND OHIO		00501	11/71	4	450.00	1,800.00		1,800.00
WUAB CLEVELAND OHIO		00503	11/71	16	30.00	480.00		480.00
WUAB CLEVELAND OHIO		00503	11/71	4	35.00	140.00		140.00
WUAB CLEVELAND OHIO		00503	11/71	4	85.00	340.00		340.00
WIS COLUMBIA SC		00531	11/71	4	55.00	220.00		220.00
WIS COLUMBIA SC		00531	11/71	4	80.00	320.00		320.00
WIS COLUMBIA SC		00531	11/71	4	95.00	380.00		380.00
WIS COLUMBIA SC		00531	11/71	4	225.00	900.00		900.00
WLWC 00 COLUMBUS OHIO		00571	11/71	12	25.00	300.00		300.00
WLWC 00 COLUMBUS OHIO		00571	11/71	4	149.00	596.00		596.00
WTVN 00 COLUMBUS OHIO		00576	11/71	4	84.00	336.00		336.00
WTVN 00 COLUMBUS OHIO		00576	11/71	4	96.00	384.00		384.00
WTVN 00 COLUMBUS OHIO		00576	11/71	4	102.00	408.00		408.00
WHIO 00 DAYTON OHIO		00616	11/71	4	88.00	352.00		352.00

12 4149

ADJUSTMENT CODE
BILL 2. PUB. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

:TLKEY VAN C/MP INC
- I N MERIDIAN
.O BOX 1113
. DI.NAPOLIS IN 46206
LC UNTS PAYABLE SECTION

TELEVISION	PRODUCT: FRUITS AND VEGETABLES	ORD/EST: STV S-22	DATE: 11/29/71	TERMS: NET 10 DAYS	BILL NO.: 03531

DESCRIPTION	AC	VENDOR NO	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WHIO 00 DAYTON OHIO		00615	11/71	4	273.00	1,092.00		1,092.00
WHO 00 DAYTON OHIO		00621	11/71	4	30.00	120.00		120.00
WHO 00 DAYTON OHIO		00621	11/71	4	40.00	160.00		160.00
WHO 00 DAYTON OHIO		00621	11/71	4	55.00	220.00		220.00
WHO 00 DAYTON OHIO		00621	11/71	4	80.00	320.00		320.00
WHO 00 DAYTON OHIO		00621	11/71	4	200.00	800.00		800.00
WBAY		GREEN BAY WISC	11/71	3	30.00	90.00		90.00
WBAY		GREEN BAY WISC	11/71	3	100.00	300.00		300.00
WFRV 00		GREEN BAY WISC	11/71	3	21.00	63.00		63.00
WFRV 00		GREEN BAY WISC	11/71	3	35.00	105.00		105.00
WFRV 00		GREEN BAY WISC	11/71	3	51.00	153.00		153.00
WLUK		GREEN BAY WISC	11/71	3	50.00	150.00		150.00
WLUK		GREEN BAY WISC	11/71	3	70.00	210.00		210.00
WFMY		GREENSBORO HGH	11/71	4	45.00	180.00		180.00
FMY		GREENSBORO HGH	11/71	4	135.00	540.00		540.00
GHP		GREENSBORO/HIGH P	11/71	4	32.00	128.00		128.00
GHP		GREENSBORO/HIGH P	11/71	4	55.00	220.00		220.00
WGHP		GREENSBORO/HIGH P	11/71	4	80.00	320.00		320.00
WFBC 00		GREENVILLE-SPARTA	11/71	8	35.00	280.00		280.00
WFBC 00		GREENVILLE-SPARTA	11/71	4	270.00	1,080.00		1,080.00
WSPA 00		GREENVILLE-SPARTA	11/71	4	68.00	272.00		272.00
WSPA 00		GREENVILLE-SPARTA	11/71	4	88.00	352.00		352.00
KHOU		HOUSTON TEX	11/71	4	36.00	144.00		144.00
KHOU		HOUSTON TEX	11/71	4	55.00	220.00		220.00
KHOU		HOUSTON TEX	11/71	4	90.00	360.00		360.00
KHOU		HOUSTON TEX	11/71	4	400.00	1,600.00		1,600.00
KPRC		HOUSTON TEX	11/71	4	65.00	260.00		260.00
KPRC		HOUSTON TEX	11/71	4	90.00	360.00		360.00
KPRC		HOUSTON TEX	11/71	4	125.00	500.00		500.00
KPRC		HOUSTON TEX	11/71	4	200.00	800.00		800.00
KTRK		HOUSTON TEX	11/71	4	100.00	400.00		400.00
KTRK		HOUSTON TEX	11/71	4	250.00	1,000.00		1,000.00
KTRK		HOUSTON TEX	11/71	4	330.00	1,320.00		1,320.00
WFBM 00		INDIANAPOLIS IND	11/71	4	43.00	172.00		172.00
WFBM 00		INDIANAPOLIS IND	11/71	4	50.00	200.00		200.00
WFBM 00		INDIANAPOLIS IND	11/71	4	85.00	340.00		340.00
WFBM 00		INDIANAPOLIS IND	11/71	4	125.00	500.00		500.00
WISH		INDPLS IND	11/71	4	30.00	120.00		120.00
WISH		INDPLS IND	11/71	4	40.00	160.00		160.00
WISH		INDPLS IND	11/71	4	60.00	240.00		240.00
WISH		INDPLS IND	11/71	4	600.00	2,400.00		2,400.00

ADJUSTMENT CODE
ALL 2. PUR. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

T. K. LY VAN CAMP INC
[illegible] MERIDIAN
[illegible] 1113
[illegible]DIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

TELEVISION	PRODUCT: FRUITS AND VEGETABLES	ORD/EST.: STVS-22	DATE: 11/25/71	TERMS: NET 10 DAYS	BILL NO.: 03531

DESCRIPTION	A C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
[illegible]LWI 00 INDIANAPOLIS IND		01096	11/71	4	10.00	40.00		40.00
[illegible]LWI 00 INDIANAPOLIS IND		01096	11/71	4	25.00	100.00		100.00
[illegible]LWI 00 INDIANAPOLIS IND		01096	11/71	4	50.00	200.00		200.00
[illegible]LWI 00 INDIANAPOLIS IND		01096	11/71	4	150.00	600.00		600.00
[illegible]JHL JOHNSON CY KIN		01131	11/71	4	18.00	72.00		72.00
[illegible]JHL JOHNSON CY KIN		01131	11/71	4	25.00	100.00		100.00
[illegible]JHL JOHNSON CY KIN		01131	11/71	4	37.00	148.00		148.00
[illegible]JHL JOHNSON CY KIN		01131	11/71	4	65.00	260.00		260.00
KCMO KANSAS CITY MO		01161	11/71	4	20.00	80.00		80.00
KCMO KANSAS CITY MO		01161	11/71	4	35.00	140.00		140.00
KCMO KANSAS CITY MO		01161	11/71	8	60.00	480.00		480.00
KCMO KANSAS CITY MO		01161	11/71	8	150.00	1,200.00		1,200.00
KDAF 00 KANSAS CITY MO		01171	11/71	4	45.00	180.00		180.00
KDAF 00 KANSAS CITY MO		01171	11/71	4	213.00	852.00		652.00
KDAF 00 KANSAS CITY MO		01171	11/71	4	325.00	1,300.00		1,300.00
KATU KNOXVILLE TENN		01186	11/71	4	20.00	80.00		80.00
KATU KNOXVILLE TENN		01186	11/71	4	85.00	340.00		340.00
KATU KNOXVILLE TENN		01186	11/71	4	190.00	760.00		760.00
KBIR 00 KNOXVILLE TENN		01191	11/71	8	30.00	240.00		240.00
KBIR 00 KNOXVILLE TENN		01191	11/71	4	90.00	360.00		360.00
WKYT LEXINGTON KY		01271	11/71	4	40.00	160.00		160.00
WKYT LEXINGTON KY		01271	11/71	4	60.00	240.00		240.00
WKYT LEXINGTON KY		01271	11/71	4	95.00	380.00		380.00
WLEX LEXINGTON KY		01276	11/71	4	35.00	140.00		140.00
WLEX LEXINGTON KY		01276	11/71	4	80.00	320.00		320.00
WAVE 00 LOUISVILLE KY		01341	11/71	4	28.00	112.00		112.00
WAVE 00 LOUISVILLE KY		01341	11/71	4	55.00	220.00		220.00
WAVE 00 LOUISVILLE KY		01341	11/71	12	80.00	960.00		960.00
WHAS 00 LOUISVILLE KY		01346	11/71	4	55.00	220.00		220.00
WHAS 00 LOUISVILLE KY		01346	11/71	4	150.00	600.00		600.00
WHAS 00 LOUISVILLE KY		01346	11/71	4	225.00	900.00		900.00
WISC MADISON WISC		01381	11/71	3	20.00	60.00		60.00
WISC MADISON WISC		01381	11/71	3	40.00	120.00		120.00
WISC MADISON WISC		01381	11/71	3	175.00	525.00		525.00
WMTV MADISON WISC		01391	11/71	3	25.00	75.00		75.00
WMTV MADISON WISC		01391	11/71	6	36.00	216.00		216.00
WISN MILWAUKEE WISC		01461	11/71	2	35.00	70.00		70.00
WISN MILWAUKEE WISC		01461	11/71	2	115.00	230.00		230.00
WISN MILWAUKEE WISC		01461	11/71	2	525.00	1,050.00		1,050.00
WITI 00 MILWAUKEE WISC		01466	11/71	3	55.00	165.00		165.00
WITI 00 MILWAUKEE WISC		01466	11/71	3	70.00	210.00		210.00

ADJUSTMENT CODE
[illegible] 2. PUB. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

TOKELY VAN CAMP INC
21 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
COUNTS PAYABLE SECTION

TELEVISION	PRODUCT: FRUITS AND VEGETABLES	REQUEST: STV S-22	DATE: 11/25/71	TERMS: Net 10 DAYS	BILL NO: 03531

DESCRIPTION	AC	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WITI 00 MILWAUKEE WISC		01466	11/71	3	90.00	270.00		270.00
WITI 00 MILWAUKEE WISC		01466	11/71	3	230.00	690.00		690.00
WITI 00 MILWAUKEE WISC		01466	11/71	3	240.00	720.00		720.00
WTMJ MILWAUKEE WISC		01471	11/71	3	90.00	270.00		270.00
WTMJ MILWAUKEE WISC		01471	11/71	3	145.00	435.00		435.00
WSFA MONTGOMERY ALA		01556	11/71	4	65.00	260.00		260.00
WSFA MONTGOMERY ALA		01556	11/71	4	150.00	600.00		600.00
WSIX 00 NASHVILLE TENN		01571	11/71	8	75.00	600.00		600.00
WSIX 00 NASHVILLE TENN		01571	11/71	4	150.00	600.00		600.00
WSM 00 NASHVILLE TENN		01576	11/71	4	20.00	80.00		80.00
WSM 00 NASHVILLE TENN		01576	11/71	4	40.00	160.00		160.00
WSM 00 NASHVILLE TENN		01576	11/71	4	50.00	200.00		200.00
WSM 00 NASHVILLE TENN		01576	11/71	4	255.00	1,020.00		1,020.00
KOOL PHOENIX ARIZ		01786	11/71	4	100.00	400.00		400.00
KOOL PHOENIX ARIZ		01786	11/71	4	140.00	560.00		560.00
KPHO PHOENIX ARIZ		01791	11/71	4	39.00	156.00		156.00
KPHO PHOENIX ARIZ		01791	11/71	4	57.00	228.00		228.00
KPHO PHOENIX ARIZ		01791	11/71	4	65.00	260.00		260.00
KPHO PHOENIX ARIZ		01791	11/71	4	69.00	276.00		276.00
KPHO PHOENIX ARIZ		01791	11/71	4	95.00	380.00		380.00
KPHO PHOENIX ARIZ		01791	11/71	4	125.00	500.00		500.00
KTVK PHOENIX ARIZ		01796	11/71	4	40.00	160.00		160.00
KTVK PHOENIX ARIZ		01796	11/71	4	75.00	300.00		300.00
KTAR PHOENIX MESA		01801	11/71	4	20.00	80.00		80.00
KTAR PHOENIX MESA		01801	11/71	4	80.00	320.00		320.00
KTAR PHOENIX MESA		01801	11/71	4	108.00	432.00		432.00
KTAR PHOENIX MESA		01801	11/71	4	205.00	820.00		820.00
KTAR PHOENIX MESA		01801	11/71	4	240.00	960.00		960.00
WRAL 00 RALEIGH-DURHAM N.C.		01896	11/71	4	18.00	72.00		72.00
WRAL 00 RALEIGH-DURHAM N.C.		01896	11/71	4	35.00	140.00		140.00
WRAL 00 RALEIGH-DURHAM N.C.		01896	11/71	4	48.00	192.00		192.00
WRAL 00 RALEIGH-DURHAM N.C.		01896	11/71	4	95.00	380.00		380.00
WRAL 00 RALEIGH-DURHAM N.C.		01896	11/71	4	110.00	440.00		440.00
WTVD 00 RALEIGH-DURHAM N.C.		01901	11/71	4	45.00	180.00		180.00
WTVD 00 RALEIGH-DURHAM N.C.		01901	11/71	4	50.00	200.00		200.00
WTVD 00 RALEIGH-DURHAM N.C.		01901	11/71	4	60.00	240.00		240.00
WTVD 00 RALEIGH-DURHAM N.C.		01901	11/71	4	95.00	380.00		380.00
WTVD 00 RALEIGH-DURHAM N.C.		01901	11/71	4	150.00	600.00		600.00
KING SEATTLE-TACOMA		02121	11/71	8	120.00	960.00		960.00
KING SEATTLE-TACOMA		02121	11/71	4	200.00	800.00		800.00
KING SEATTLE-TACOMA		02121	11/71	4	350.00	1,400.00		1,400.00

ADJUSTMENT CODE
1. ALL 2. PUR. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

[illegible]
[illegible]
P. O. BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

TELEVISION	PRODUCT: FRUITS AND VEGETABLES	ORD/EST.: STV 5-22	DATE: 11/25/71	TERMS: NET 10 DAYS	BILL NO: 03531

DESCRIPTION	A C	VENDOR NO	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
KIRO [illegible] SEATTLE-TACOMA		02126	11/71	4	881.00	3,524.00		3,524.00
KOMO 00 SEATTLE-TACOMA [illegible]		02131	11/71	4	70.00	280.00		280.00
KOMO 00 SEATTLE-TACOMA [illegible]		02131	11/71	4	180.00	720.00		720.00
KOMO 00 SEATTLE-TACOMA [illegible]		02131	11/71	4	200.00	800.00		800.00
KOMO 00 SEATTLE-TACOMA [illegible]		02131	11/71	4	300.00	1,200.00		1,200.00
KTTS SPRINGFIELD MO		02226	11/71	4	10.00	40.00		40.00
KTTS SPRINGFIELD MO		02226	11/71	4	37.00	148.00		148.00
KTTS SPRINGFIELD MO		02226	11/71	4	41.00	164.00		164.00
KYTV SPRINGFIELD MO		02231	11/71	4	10.00	40.00		40.00
KYTV SPRINGFIELD MO		02231	11/71	4	20.00	80.00		80.00
KYTV SPRINGFIELD MO		02231	11/71	4	120.00	480.00		480.00
KTSB TOPEKA,KANSAS		02325	11/71	12	9.00	108.00		108.00
KTSB TOPEKA,KANSAS		02325	11/71	4	10.00	40.00		40.00
KTSB TOPEKA,KANSAS		02325	11/71	4	16.00	64.00		64.00
KTSB TOPEKA,KANSAS		02325	11/71	12	31.00	372.00		372.00
KTSB TOPEKA,KANSAS		02325	11/71	4	49.00	196.00		196.00
WIBW 00 TOPEKA KANS		02326	11/71	4	58.00	232.00		232.00
WIBW 00 TOPEKA KANS		02326	11/71	4	95.00	380.00		380.00
KGUN 00 TUCSON ARIZ		02336	11/71	8	16.00	128.00		128.00
KGUN 00 TUCSON ARIZ		02336	11/71	4	24.00	96.00		96.00
KGUN 00 TUCSON ARIZ		02336	11/71	8	41.00	328.00		328.00
KGUN 00 TUCSON ARIZ		02336	11/71	4	51.00	204.00		204.00
KOLD TUCSON ARIZ		02341	11/71	4	40.00	160.00		160.00
KOLD TUCSON ARIZ		02341	11/71	4	80.00	320.00		320.00
KOLD TUCSON ARIZ		02341	11/71	4	100.00	400.00		400.00
KZAZ TUCSON,ARIZ		02347	11/71	16	5.00	80.00		80.00
KZAZ		02347	11/71	4	10.00	40.00		40.00
WSJS WINSTON SALEM		02496	11/71	4	13.00	52.00		52.00
WSJS WINSTON SALEM		02496	11/71	4	80.00	320.00		320.00
WSJS WINSTON SALEM		02496	11/71	4	115.00	460.00		460.00
			TOTAL			128,613.00		126,613.00

PUB O.K. | DATE | CHK. BY | REF. O.K. | VENDOR O.K. | PAY O.K.

B. B. NO. | P. O. NO. | [illegible] | [illegible]

CODING: [illegible] 01 66.87 — 02 [illegible]

[illegible] — 128,83a [illegible] 128,613.00

12 [illegible]

ADJUSTMENT CODE
1. BILL 2. PUB. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

TOKELY VAN CAMP INC
1 N MERIDIAN
BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
TELEVISION FRUITS AND VEGETABLES	STV S-22 R#1	12/2[illegible]/71	NET 10 DAYS	03737

DESCRIPTION	A/C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
ALB ALBANY GA		00026	12/71	1	6.00	6.00		6.00
ALB ALBANY GA		00026	12/71	1	36.00	36.00		36.00
ALB ALBANY GA		00026	12/71	1	60.00	60.00		60.00
ALB ALBANY GA		00026	12/71	1	75.00	75.00		75.00
ALB ALBANY GA		00026	12/71	1	125.00	125.00		125.00
LOS ASHEVILLE NC		00126	12/71	1	270.00	270.00		270.00
AGA 00 ATLANTA GA		00111	12/71	1	60.00	60.00		60.00
AGA 00 ATLANTA GA		00111	12/71	1	100.00	100.00		100.00
AGA 00 ATLANTA GA		00111	12/71	1	600.00	600.00		600.00
OXI ATLANTA GA		00116	12/71	1	100.00	100.00		100.00
OXI ATLANTA GA		00116	12/71	1	250.00	250.00		250.00
SB ATLANTA GA		00121	12/71	1	110.00	110.00		110.00
SB ATLANTA GA		00121	12/71	1	135.00	135.00		135.00
BI BIRMINGHAM ALA		00246	12/71	1	120.00	120.00		120.00
BI BIRMINGHAM ALA		00246	12/71	1	165.00	165.00		165.00
HRC 00 BIRMINGHAM ALA		00251	12/71	1	35.00	35.00		35.00
HRC 00 BIRMINGHAM ALA		00251	12/71	1	70.00	70.00		70.00
HRC 00 BIRMINGHAM ALA		00251	12/71	1	125.00	125.00		125.00
HRC 00 BIRMINGHAM ALA		00251	12/71	1	150.00	150.00		150.00
WYE 00 BRISTOL VA		00341	12/71	1	140.00	140.00		140.00
WIV CHARLESTON SC		00382	12/71	1	20.00	20.00		20.00
WIV CHARLESTON SC		00382	12/71	1	30.00	30.00		30.00
WIV CHARLESTON SC		00382	12/71	1	35.00	35.00		35.00
WIV CHARLESTON SC		00382	12/71	1	40.00	40.00		40.00
USN CHARLESTON SC		00386	12/71	1	23.00	23.00		23.00
USN CHARLESTON SC		00386	12/71	1	135.00	135.00		135.00
CHS CHARLESTON HUN		00351	12/71	1	13.00	13.00		13.00
CHS CHARLESTON HUN		00351	12/71	1	25.00	25.00		25.00
CHS CHARLESTON HUN		00351	12/71	1	30.00	30.00		30.00
CHS CHARLESTON HUN		00351	12/71	1	60.00	60.00		60.00
SAZ 00 CHARLESTON-HUNTIN		00401	12/71	1	40.00	40.00		40.00
SAZ 00 CHARLESTON-HUNTIN		00401	12/71	1	75.00	75.00		75.00
SAZ 00 CHARLESTON-HUNTIN		00401	12/71	1	80.00	80.00		80.00
SAZ 00 CHARLESTON-HUNTIN		00401	12/71	1	175.00	175.00		175.00
BTV CHARLOTTE NC		00426	12/71	1	60.00	60.00		60.00
BTV CHARLOTTE NC		00426	12/71	1	120.00	120.00		120.00
BTV CHARLOTTE NC		00426	12/71	1	200.00	200.00		200.00
SCC CHARLOTTE NC		00411	12/71	2	65.00	130.00		130.00
SCC CHARLOTTE NC		00411	12/71	1	110.00	110.00		110.00
SCC CHARLOTTE NC		00411	12/71	1	300.00	300.00		300.00

PAGE 1

ADJUSTMENT CODE
B. PUB BILL D. PREVIOUS RATE C. CORRECT RATE E. PREVIOUS RATE/LINES/SPOTS G. CORRECT RATE/LINES/SPOTS F. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

OKELY VAN CAMP INC
1 N MERIDIAN
BOX 1113
[illegible]POLIS IN 46206
COUNTS PAYABLE SECTION

	PRODUCT	ORD EST.	DATE	TERMS	BILL NO.
LEVISION	FRUITS AND VEGETABLES	STV S-22 R#1	12/29/71	NET 10 DAYS	03737

DESCRIPTION	A/C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
BBM CO CHICAGO ILL		00481	12/71	1	107.00	107.00		107.00
BBM CO CHICAGO ILL		00481	12/71	1	222.00	222.00		222.00
BBM CO CHICAGO ILL		00481	12/71	1	1,700.00	1,700.00		1,700.00
LS CHICAGO ILL.		00447	12/71	2	200.00	400.00		400.00
LS CHICAGO ILL.		00447	12/71	1	275.00	275.00		275.00
LS CHICAGO ILL.		00447	12/71	1	400.00	400.00		400.00
LS CHICAGO ILL.		00447	12/71	1	1,000.00	1,000.00		1,000.00
MAO CHICAGO, ILL		00456	12/71	1	325.00	325.00		325.00
MAO CHICAGO, ILL		00456	12/71	1	790.00	790.00		790.00
MAO CHICAGO, ILL		00456	12/71	1	1,750.00	1,750.00		1,750.00
CPC CINCINNATI OH		00471	12/71	1	105.00	105.00		105.00
CPC CINCINNATI OH		00471	12/71	1	150.00	150.00		150.00
CPC CINCINNATI OH		00471	12/71	1	175.00	175.00		175.00
CPC CINCINNATI OH		00471	12/71	1	240.00	240.00		240.00
CHT CO CINCINNATI OHIO		00481	12/71	1	40.00	40.00		40.00
CHT CO CINCINNATI OHIO		00481	12/71	1	80.00	80.00		80.00
CHT CO CINCINNATI OHIO		00481	12/71	1	250.00	250.00		250.00
KYC CLEVELAND OH		00491	12/71	1	75.00	75.00		75.00
KYC CLEVELAND OH		00491	12/71	1	80.00	80.00		80.00
KYC CLEVELAND OH		00491	12/71	2	150.00	300.00		300.00
KYC CLEVELAND OH		00491	12/71	2	812.00	1,624.00		1,624.00
NEWS CLEVELAND OH		00456	12/71	3	40.00	120.00		120.00
NEWS CLEVELAND OH		00456	12/71	1	160.00	160.00		160.00
NEWS CLEVELAND OH		00456	12/71	1	250.00	250.00		250.00
NEWS CLEVELAND OH		00456	12/71	1	350.00	350.00		350.00
WJW CO CLEVELAND OHIO		00501	12/71	4	65.00	260.00		260.00
WJW CO CLEVELAND OHIO		00501	12/71	1	200.00	200.00		200.00
WJW CO CLEVELAND OHIO		00501	12/71	1	450.00	450.00		450.00
WUAB CLEVELAND OHIO		00503	12/71	4	30.00	120.00		120.00
WUAB CLEVELAND OHIO		00503	12/71	1	35.00	35.00		35.00
WUAB CLEVELAND OHIO		00503	12/71	1	85.00	85.00		85.00
WIS COLUMBIA SC		00531	12/71	1	55.00	55.00		55.00
WIS COLUMBIA SC		00531	12/71	1	80.00	80.00		80.00
WIS COLUMBIA SC		00531	12/71	1	95.00	95.00		95.00
WIS COLUMBIA SC		00531	12/71	1	225.00	225.00		225.00
WBNS COLUMBUS OHIO		00560	12/71	1	45.00	45.00		45.00
WBNS COLUMBUS OHIO		00560	12/71	1	70.00	70.00		70.00
WBNS COLUMBUS OHIO		00560	12/71	1	140.00	140.00		140.00
WBNS COLUMBUS OHIO		00560	12/71	1	175.00	175.00		175.00
WLWC CO COLUMBUS OHIO		00571	12/71	3	25.00	75.00		75.00

ADJUSTMENT CODE

1. [illegible] 2. PUB. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

TOKELY VAN CAMP INC
41 N MERIDIAN
P BOX 1113
INDIANAPOLIS IN 46206
RESULTS PAYABLE SECTION

PRODUCT		ORD/EST.	DATE	TERMS	BILL NO
ELEVISION	FRUITS AND VEGETABLES	STV S-22 R#1	12/29/71	NET 10 DAYS	C3737

DESCRIPTION	A C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
LWC OO COLUMBUS OHIO		00571	12/71	1	300.00	300.00		300.00
TVN OO COLUMBUS OHIO		00576	12/71	1	84.00	84.00		84.00
TVN OO COLUMBUS OHIO		00576	12/71	1	96.00	96.00		96.00
TVN OO COLUMBUS OHIO		00576	12/71	1	102.00	102.00		102.00
HIO OO DAYTON OHIO		00618	12/71	1	88.00	88.00		88.00
HIO OO DAYTON OHIO		00618	12/71	1	273.00	273.00		273.00
LWC OO DAYTON OHIO		00621	12/71	1	30.00	30.00		30.00
LWD OO DAYTON OHIO		00621	12/71	1	40.00	40.00		40.00
LWD OO DAYTON OHIO		00621	12/71	1	55.00	55.00		55.00
LWC OO DAYTON OHIO		00621	12/71	1	80.00	80.00		80.00
LWC OO DAYTON OHIO		00621	12/71	1	200.00	200.00		200.00
WFMY GREENSBORO HGH		00951	12/71	1	45.00	45.00		45.00
WFMY GREENSBORO HGH		00951	12/71	1	135.00	135.00		135.00
WFMY GREENSBORO/HIGH P		00952	12/71	1	32.00	32.00		32.00
WFMY GREENSBORO/HIGH P		00952	12/71	1	55.00	55.00		55.00
WFMY GREENSBORO/HIGH P		00952	12/71	1	80.00	80.00		80.00
WSPA OO GREENVILLE-SPARTA		00956	12/71	2	35.00	70.00		70.00
WSPA OO GREENVILLE-SPARTA		00956	12/71	1	270.00	270.00		270.00
WSPA OO GREENVILLE-SPARTA		00961	12/71	1	68.00	68.00		68.00
WSPA OO GREENVILLE-SPARTA		00961	12/71	1	88.00	88.00		88.00
WITN GREENVILLE-WAS		00965	12/71	6	15.00	90.00		90.00
WITN GREENVILLE-WAS		00966	12/71	3	30.00	90.00		90.00
WITN GREENVILLE-WAS		00965	12/71	3	40.00	120.00		120.00
WITN GREENVILLE-WAS		00966	12/71	6	55.00	330.00		330.00
WITN GREENVILLE-WAS		00966	12/71	3	90.00	270.00		270.00
KHOU HOUSTON TEX		01056	12/71	1	36.00	36.00		36.00
KHOU HOUSTON TEX		01056	12/71	1	55.00	55.00		55.00
KHOU HOUSTON TEX		01056	12/71	1	90.00	90.00		90.00
KHOU HOUSTON TEX		01056	12/71	1	400.00	400.00		400.00
KPRC HOUSTON TEX		01061	12/71	1	65.00	65.00		65.00
KPRC HOUSTON TEX		01061	12/71	1	90.00	90.00		90.00
KPRC HOUSTON TEX		01061	12/71	1	125.00	125.00		125.00
KPRC HOUSTON TEX		01061	12/71	1	200.00	200.00		200.00
KTRK HOUSTON TEX		01066	12/71	1	100.00	100.00		100.00
KTRK HOUSTON TEX		01066	12/71	1	250.00	250.00		250.00
KTRK HOUSTON TEX		01065	12/71	1	330.00	330.00		330.00
WFBM OO INDIANAPOLIS IND		01056	12/71	1	43.00	43.00		43.00
WFBM OO INDIANAPOLIS IND		01056	12/71	1	50.00	50.00		50.00
WFBM OO INDIANAPOLIS IND		01056	12/71	1	85.00	85.00		85.00
WFBM OO INDIANAPOLIS IND		01056	12/71	1	125.00	125.00		125.00
WISH INDIANAPOLIS IND		01091	12/71	1	30.00	30.00		30.00

ADJUSTMENT CODE

1. 2. PUB BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

KELY VAN CAMP INC
N MERIDIAN
BOX 1113
DIANAPOLIS IN 46206
CCOUNTS PAYABLE SECTION

TELEVISION	PRODUCT: FRUITS AND VEGETABLES	ORD/EST.: STV S-22 R#1	DATE: 12/29/71	TERMS: NET 10 DAYS	BILL NO.: C3737

DESCRIPTION	AC	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
ISH INDNPLIS IND		01091	12/71	1	40.00	40.00		40.00
ISH INDNPLIS IND		01091	12/71	1	60.00	60.00		60.00
ISH INDNPLIS IND		01091	12/71	1	600.00	600.00		600.00
WI 00 INDIANAPOLIS IND		01096	12/71	1	10.00	10.00		10.00
WI 00 INDIANAPOLIS IND		01096	12/71	1	25.00	25.00		25.00
WI 00 INDIANAPOLIS IND		01096	12/71	1	50.00	50.00		50.00
JHL JOHNSON CY KIN		01131	12/71	1	150.00	150.00		150.00
JHL JOHNSON CY KIN		01131	12/71	1	18.00	18.00		18.00
JHL JOHNSON CY KIN		01131	12/71	1	25.00	25.00		25.00
JHL JOHNSON CY KIN		01131	12/71	1	37.00	37.00		37.00
CMO KANSAS CITY MO		01161	12/71	1	65.00	65.00		65.00
CMO KANSAS CITY MO		01161	12/71	1	20.00	20.00		20.00
CMO KANSAS CITY MO		01161	12/71	1	35.00	35.00		35.00
CMO KANSAS CITY MO		01161	12/71	2	60.00	120.00		120.00
CMO KANSAS CITY MO		01161	12/71	2	150.00	300.00		300.00
APF 00 KANSAS CITY MO		01171	12/71	1	45.00	45.00		45.00
APF 00 KANSAS CITY MO		01171	12/71	1	213.00	213.00		213.00
APF 00 KANSAS CITY MO		01171	12/71	1	325.00	325.00		325.00
ATE KNOXVILLE TENN		01186	12/71	1	20.00	20.00		20.00
ATE KNOXVILLE TENN		01186	12/71	1	85.00	85.00		85.00
BIR 00 KNOXVILLE TENN		01191	12/71	1	190.00	190.00		190.00
BIR 00 KNOXVILLE TENN		01191	12/71	2	30.00	60.00		60.00
KYT LEXINGTON KY		01271	12/71	1	90.00	90.00		90.00
KYT LEXINGTON KY		01271	12/71	1	40.00	40.00		40.00
KYT LEXINGTON KY		01271	12/71	1	60.00	60.00		60.00
LEX LEXINGTON KY		01276	12/71	1	55.00	55.00		55.00
LEX LEXINGTON KY		01276	12/71	1	28.00	28.00		28.00
AVE 00 LOUISVILLE KY		01341	12/71	1	80.00	80.00		80.00
AVE 00 LOUISVILLE KY		01341	12/71	1	28.00	28.00		28.00
AVE 00 LOUISVILLE KY		01341	12/71	2	55.00	55.00		55.00
HAS 00 LOUISVILLE KY		01346	12/71	1	70.00	140.00		140.00
HAS 00 LOUISVILLE KY		01346	12/71	1	50.00	50.00		50.00
HAS 00 LOUISVILLE KY		01346	12/71	1	150.00	150.00		150.00
SFA MONTGOMERY ALA		01556	12/71	1	225.00	225.00		225.00
SFA MONTGOMERY ALA		01556	12/71	1	65.00	65.00		65.00
SIX 00 NASHVILLE TENN		01571	12/71	2	150.00	150.00		150.00
SIX 00 NASHVILLE TENN		01571	12/71	1	75.00	150.00		150.00
SM 00 NASHVILLE TENN		01576	12/71	1	150.00	150.00		150.00
SM 00 NASHVILLE TENN		01576	12/71	1	20.00	20.00		20.00
SM 00 NASHVILLE TENN		01576	12/71	1	40.00	40.00		40.00
					50.00	50.00		50.00

ADJUSTMENT CODE
A. PUB. BILL B. PREVIOUS RATE C. CORRECT RATE D. PREVIOUS RATE/LINES/SPOTS E. CORRECT RATE/LINES/SPOTS F. DID NOT RUN

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 10017

STOKELY VAN CAMP INC
541 N MERIDIAN
PO BOX 1113
INDIANAPOLIS IN 46206
ACCOUNTS PAYABLE SECTION

A	PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
TELEVISION	FRUITS AND VEGETABLES	STV S-22 R#1	12/25/71	NET 10 DAYS	03737

DESCRIPTION	AC	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
WSM 00 NASHVILLE TENN		01576	12/71	1	255.00	255.00		255.00
KCOL PHOENIX ARIZ		01766	12/71	1	100.00	100.00		100.00
KCOL PHOENIX ARIZ		01765	12/71	2	140.00	280.00		280.00
KPHO PHOENIX ARIZ		01751	12/71	1	39.00	39.00		39.00
KPHO PHOENIX ARIZ		01751	12/71	1	57.00	57.00		57.00
KPHO PHOENIX ARIZ		01751	12/71	1	65.00	65.00		65.00
KPHO PHOENIX ARIZ		01751	12/71	1	69.00	69.00		69.00
KPHO PHOENIX ARIZ		01751	12/71	1	55.00	55.00		55.00
KPHO PHOENIX ARIZ		01751	12/71	1	125.00	125.00		125.00
KTVK PHOENIX ARIZ		01756	12/71	1	40.00	40.00		40.00
KTVK PHOENIX ARIZ		01756	12/71	1	75.00	75.00		75.00
KTAR PHOENIX MESA		01801	12/71	1	20.00	20.00		20.00
KTAR PHOENIX MESA		01801	12/71	1	80.00	80.00		80.00
KTAR PHOENIX MESA		01801	12/71	1	108.00	108.00		108.00
KTAR PHOENIX MESA		01801	12/71	1	205.00	205.00		205.00
KTAR PHOENIX MESA		01801	12/71	1	240.00	240.00		240.00
WRAL 00 RALEIGH-DURHAM NC		01696	12/71	1	18.00	18.00		18.00
WRAL 00 RALEIGH-DURHAM NC		01696	12/71	1	35.00	35.00		35.00
WRAL 00 RALEIGH-DURHAM NC		01696	12/71	1	48.00	48.00		48.00
WRAL 00 RALEIGH-DURHAM NC		01696	12/71	1	55.00	55.00		55.00
WRAL 00 RALEIGH-DURHAM NC		01696	12/71	1	110.00	110.00		110.00
WTVD 00 RALEIGH-DURHAM NC		01901	12/71	1	45.00	45.00		45.00
WTVD 00 RALEIGH-DURHAM NC		01901	12/71	1	50.00	50.00		50.00
WTVD 00 RALEIGH-DURHAM NC		01901	12/71	1	60.00	60.00		60.00
WTVD 00 RALEIGH-DURHAM NC		01901	12/71	1	95.00	95.00		95.00
WTVD 00 RALEIGH-DURHAM NC		01901	12/71	1	150.00	150.00		150.00
KING SEATTLE-TACOMA		02121	12/71	2	120.00	240.00		240.00
KING SEATTLE-TACOMA		02121	12/71	1	200.00	200.00		200.00
KING SEATTLE-TACOMA		02121	12/71	1	350.00	350.00		350.00
KIRO SEATTLE-TACOMA		02126	12/71	1	881.00	881.00		881.00
KOMO 00 SEATTLE-TACOMA WA		02131	12/71	1	70.00	70.00		70.00
KOMO 00 SEATTLE-TACOMA WA		02131	12/71	1	180.00	180.00		180.00
KOMO 00 SEATTLE-TACOMA WA		02131	12/71	1	200.00	200.00		200.00
KOMO 00 SEATTLE-TACOMA WA		02131	12/71	1	300.00	300.00		300.00
KTTS SPRINGFIELD MO		02226	12/71	1	10.00	10.00		10.00
KTTS SPRINGFIELD MO		02226	12/71	1	37.00	37.00		37.00
KTTS SPRINGFIELD MO		02226	12/71	1	41.00	41.00		41.00
KYTV SPRINGFIELD MO		02231	12/71	1	10.00	10.00		10.00
KYTV SPRINGFIELD MO		02231	12/71	1	20.00	20.00		20.00
KYTV SPRINGFIELD MO		02231	12/71	1	120.00	120.00		120.00
KTSB TOPEKA,KANSAS		02825	12/71	3	9.00	27.00		27.00

DUP 4 x 16

ADJUSTMENT CODE
1. BILL 2. PUP. BILL 3. PREVIOUS RATE 4. CORRECT RATE 5. PREVIOUS RATE/LINES/SPOTS 6. CORRECT RATE/LINES/SPOTS 7. DID NOT RU

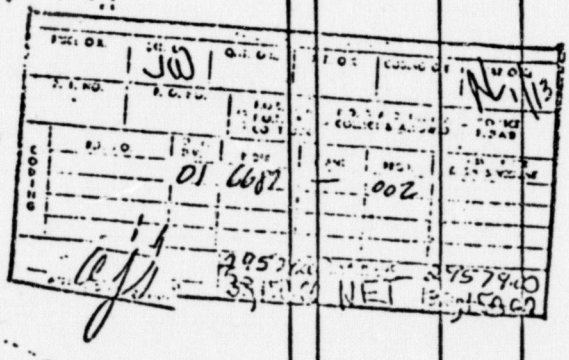
55

LENNEN & NEWELL, INC. ADVERTISING
380 MADISON AVENUE, NEW YORK, N. Y. 100 7

CKELY VAN CAMP INC
I N MERIDIAN
O BOX 1113
DIANAPOLIS IN 46206
CCOUNTS PAYABLE SECTION

PRODUCT	ORD/EST.	DATE	TERMS	BILL NO.
TELEVISION FRUITS AND VEGETABLES	STV S-22 R#1	12/23/71	NET 10 DAYS	03737

DESCRIPTION	A/C	VENDOR NO.	DATE MO/DAY	SPOTS LINES	RATE	GROSS	DISCOUNT	NET
KTSB TOPEKA,KANSAS		02325	12/71	1	10.00	10.00		10.00
KTSB TOPEKA,KANSAS		02325	12/71	1	16.00	16.00		16.00
KTSB TOPEKA,KANSAS		02325	12/71	3	31.00	93.00		93.00
KTSB TOPEKA,KANSAS		02325	12/71	1	49.00	49.00		49.00
KTSB TOPEKA,KANSAS		02326	12/71	1	58.00	58.00		58.00
KTSB TOPEKA,KANSAS		02326	12/71	1	55.00	55.00		55.00
KGUN TUCSON,ARIZ		02336	12/71	2	16.00	32.00		32.00
KGUN TUCSON,ARIZ		02336	12/71	1	24.00	24.00		24.00
KGUN TUCSON,ARIZ		02336	12/71	2	41.00	82.00		82.00
KGUN TUCSON,ARIZ		02336	12/71	1	51.00	51.00		51.00
KOLD TUCSON,ARIZ		02341	12/71	1	40.00	40.00		40.00
KOLD TUCSON,ARIZ		02341	12/71	1	80.00	80.00		80.00
KOLD TUCSON,ARIZ		02341	12/71	1	100.00	100.00		100.00
KZAZ TUCSON,ARIZ		02347	12/71	4	5.00	20.00		20.00
KZAZ TUCSON,ARIZ		02347	12/71	1	10.00	10.00		10.00
KSWS WINSTON SALEM		02496	12/71	1	13.00	13.00		13.00
KSWS WINSTON SALEM		02496	12/71	1	80.00	80.00		80.00
KSWS WINSTON SALEM		02496	12/71	1	115.00	115.00		115.00
			TOTAL			33,150.00		33,150.00
						(1) -150.00		



ADJUSTMENT CODE
5. PREVIOUS RATE 6. CORRECT RATE 8. PREVIOUS RATE/LINES/SPOTS 9. CORRECT RATE/LINES/SPOTS 7. DID NOT RUN

CBS v. Stokely-Van Camp

SECONDARY DOCUMENTARY EXHIBITS

VOLUME II

INDEX

		Ex.
25.	CBS Network Division Monthly Status Reports of amounts past due over 90 days for period July 23, 1970 through December 31, 1971.	TT
26.	CBS Network Division Monthly Statements of Accounts Receivable Stokely and Lennen & Newell for period January 31, 1970 through December 31, 1971.	UU
27.	CBS Stations Division Monthly Statements of Accounts Receivable Stokely and Lennen & Newell for period July 1970 through December 1971.	VV
28.	CBS Memorandum May 17, 1971.	WW

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS
AS OF JULY 4, 1970
(000 Omitted)

New York Balance - June 6, 1970	$388
Add: New Past Due Over 90 Days	154
Credits Taken By Agencies	12
Less: Cash Received	155
New Credits Applied	29
New York Balance - July 4, 1970	$370
Percentage Over 90 Days To Total Receivable	.86%
United Network-Collectible Balance Due CBS	5
Amounts Due From Toy Companies - Remco	80
Aurora	60
Amounts Due From Foreign Agencies	56
	$201

CTN ACCOUNTING
JULY 23, 1970

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF JULY 4, 1970

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 22 Agencies			
Ted Bates		$(35,929)	
	Intl. Playtex		$(38,910)
B.B.D. & O.		15,474	
	Pepsi-Cola		3,250
	United Fruit		4,133
Benton & Bowles		(59,407)	
	General Foods		(77,115)
	Vick Chem		12,960
	Misc. 60		3,500
Leo Burnett		(411)	
	Phillip Morris		(12,863)
	Pillsbury		21,204
	Union Carbide		(12,586)
Compton		(4,517)	
	Procter & Gamble		(6,649)
Dancer-Fitzgerald		17,730	
	General Mills		25,007
	Kenner		(10,072)
Doyle, Dane		9,266	
	Socony Mobil		5,250
William Esty		(13,944)	
	R.J. Reynolds		(10,944)
	Union Carbide		(3,000)
Foote,Cone & Belding		21,750	
	Bristol Myers		13,408
Grey Adv.		3,069	
	Misc. 60		3,250
Kenyon & Eckhardt		107,124	
	Beecham		102,359
	Lincoln-Merc.		4,016
LaRoche, McCaffrey		(14,471)	
	Pfizer, Chas.		(10,849)
Lennen & Newell		11,724	
	Best Foods		12,324

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 22 Agencies			
McCann Erickson		$ 3,827	
Needham, Harper		303	
North		-0-	
Ogilvy & Mather		595	
	Lever Bros.		$(8,614)
	Shell Oil		8,459
S.S.C. & B.		10,163	
	Bristol Myers		11,200
	Lever Bros.		6,647
	Lehn & Fink		(8,684)
J.W. Thompson		6,032	
	Quaker Oats		5,949
John Tinker		-0-	
Wells, Rich & Green		2,085	
Young & Rubicam		1,082	
	General Foods		(4,244)
Other Agencies			
Adams Dana & Silverstein		60,000	
	Aurora		60,000
Grant Adv.		8,292	
	Kentucky Fried		8,292
MacLaren Adv.		24,622	
	General Motors		20,765
Webb Assoc.		79,985	
	Remco		79,985
Miscellaneous Companies			
E B U		8,605	
Hughes Sports Network		3,924	
I T C		7,376	
Promociones		3,120	
Tokyo Br. Co.		3,953	
United Network		5,049	
Zon Productions		6,098	

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Other Past Due		77,209	
	TOTAL	$ 369,778	

*Balances for all of the top 22 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

JULY 23, 1970

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS
AS OF AUGUST 1, 1970
(000 Omitted)

New York Balance - July 4, 1970		$370
Add:	New Past Due Over 90 Days	115
	Credits Taken By Agencies	38
Less:	Cash Received	184
	New Credits Applied	28
New York Balance - August 1, 1970		$311

Percentage Over 90 Days To Total Receivable .85%

United Network - Collectible Balance Due CBS	5
Amounts Due from Toy Companies - Remco	80
Amounts Due From Foreign Agencies	48
	$133

CTN ACCOUNTING
AUGUST 25, 1970

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF AUGUST 1, 1970

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 22 Agencies			
Ted Bates		$(35,961)	
	Intl. Playtex		$(38,910)
B.B.D. & O.		11,002	
	United Fruit		4,368
Benton & Bowles		(76,866)	
	General Foods		(78,188)
	Misc. 60		3,250
Leo Burnett		13,707	
	Procter Gamble		4,386
	Union Carbide		(4,185)
	Production		3,227
Compton Adv.		(4,256)	
	Procter & Gamble		(5,202)
Dancer-Fitzgerald		32,262	
	General Mills		39,664
	Kenner		(10,072)
Doyle, Dane		5,655	
William Esty		(7,300)	
	R. J. Reynolds		(7,301)
	Union Carbide		(3,000)
Foote, Cone & Belding		18,352	
	Bristol Myers		11,010
Grey		11,178	
	General Foods		7,600
	Misc. 60		3,000
Kenyon & Eckhardt		85,712	
	Beecham		80,947
	Lincoln-Merc		4,016
LaRoche, McCaffrey		(16,092)	
	Quaker Oats		(3,969)
	Pfizer, Chas.		(10,959)
Lennen & Newell		20,593	
	Best Foods		21,193
McCann Erickson		2,807	
Needham Harper		5,488	
	Quinton		4,921

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 22 Agencies			
North		-0-	
Ogilvy Mather		$(1,464)	
	Lever Bros.		$(8,864)
	Shell Oil		6,650
S.S.C. & B.		16,968	
	Bristol Myers		11,450
	Lever Bros.		5,062
J. W. Thompson		3,745	
	Quaker Oats		4,772
John Tinker		-0-	
Wells, Rich & Green		4,085	
Young & Rubicam		2,485	
Other Companies			
Mac Laren Adv.		24,678	
	General Motors		20,765
J. F. Murray		6,376	
	American Home		6,376
Webb Assoc.		79,895	
	Remco		79,895
Miscellaneous Companies			
I T C		7,376	
Promociones		3,120	
Sports Net		3,924	
Tokyo Br. Co.		3,953	
United Network		5,049	
Other Past Due		84,794	
	TOTAL	$311,265	

*Balances for all of the top 22 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS
AS OF SEPTEMBER 5, 1970
(000 Omitted)

New York Balance - August 1, 1970		$311
Add:	New Past Due Over 90 Days	123
	Credits Taken By Agencies	42
Less:	Cash Received	216
	New Credits Applied	8
New York Balance - September 5, 1970		$252
Percentage Over 90 Days to Total Receivable		.70 %

United Network-Collectible Balance Due CBS	5
Ogilvy Mather-Int. Paper-Dispute Over Commercial Minutes being resolved by Carl Tillmans and agency	73
O R T F-M. Pakalik negotiating transfer of indebtedness to News Division	17
Amounts Due From Foreign Agencies	23
	$118

CTN ACCOUNTING
SEPTEMBER 23, 1970

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF SEPTEMBER 5, 1970

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 22 Agencies			
Ted Bates		$(35,961)	
	Intl. Playtex		$(38,910)
B.B.D. & O.		8,105	
Benton & Bowles		(82,753)	
	General Foods		(84,019)
	Misc. 60		3,250
Leo Burnett		13,465	
	Kellogg		7,027
	Lewis-Howe		4,537
	Nestle		4,581
	Phillip Morris		6,584
	Procter & Gamble		(14,700)
	Union Carbide		(4,185)
	Production		3,227
Compton Adv.		(6,710)	
	Procter & Gamble		(6,124)
Dancer-Fitzgerald		27,541	
	General Mills		36,914
	Kenner		(10,072)
Doyle, Dane & Bernbach		6,958	
	Polaroid		4,544
William Esty		(5,805)	
	R. J. Reynolds		(5,806)
	Union Carbide		(3,000)
Foote, Cone & Belding		3,357	
Grey Adv.		20,820	
	General Foods		16,057
	Misc. 60		3,000
Kenyon & Eckhardt		70,447	
	Beecham		62,807
	Lincoln-Merc		4,016
LaRoche, McCaffrey		(192)	
	Pfizer, Chas.		(10,959)
	Std. Oil NJ		11,931
Lennen & Newell		15,529	
	Best Foods		12,254

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 10 Agencies			
Mecann Erickson		$ 8,109	
	Philip Morris		$ 6,655
Needham Harper		(226)	
North Adv.		15,696	
	Toni		15,696
Ogilvy Mather		73,337	
	Int. Paper		72,675
	Lever Bros.		(8,864)
	Shell Oil		8,776
S.S.C. & B.		14,680	
	Bristol Myers		12,200
J. W. Thompson		7,477	
	Quaker Oats		5,881
John Tinker		-0-	
Wells, Rich & Green		2,006	
Young & Rubicam		8,660	
Other Companies			
Carl Ally		(63,325)	
	Carter Product		(63,325)
Frank Finnigan		7,000	
	Ragu		7,000
MacLaren		5,426	
	General Motors		5,500
J. F. Murray		6,396	
	American Home		6,396
Miscellaneous Companies			
I T C		7,376	
O R T F		16,948	
Promociones		3,120	
Sports Net		3,924	
Tokyo Br. Co.		4,845	
United Network		5,049	
Other Past Due		90,575	
	TOTAL	$251,874	

*Balances for all of the top 22 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS
AS OF OCTOBER 3, 1970
(000 Omitted)

New York Balance - September 5, 1970		$252
Add:	New Past Due Over 90 Days	95
	Credits Taken By Agencies	72
Less:	Cash Received	96
	New Credits Applied	27
New York Balance - October 3, 1970		$296
Percentage Over 90 Days To Total Receivable		.67%

United Network-Collectible Balance Due CBS	5
Ogilvy Mather-Int. Paper-Dispute Over Commercial Minutes Being Resolved By Carl Tillmanns and Agency	73
O R T F-M. Pakalik Negociating Transfer of Indebtedness To News Division	17
Amounts Due From Foreign Agencies	58
	$153

CTN ACCOUNTING
OCTOBER 23, 1970

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF October 3, 1970

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 22 Agencies			
Ted Bates		$(35,961)	
	Intl. Paper		$(38,910)
B.B.D. & O.		11,608	
Benton & Bowles		(135,390)	
	General Foods		(135,631)
Leo Burnett		11,920	
	Kellogg		3,527
	Philip Morris		7,646
	Procter Gamble		(11,295)
	Schlitz Brewing		3,500
	Production		3,227
Compton Adv.		(6,668)	
	Procter & Gamble		(6,538)
Dancer Fitzgerald		16,367	
	General Mills.		25,300
	Kenner Prod.		(10,072)
Doyle, Dane & Bernbach		13,763	
	Polaroid		10,148
William Esty		(17,845)	
	R. J. Reynolds		(17,846)
	Union Carbide		(3,000)
Foote, Cone & Belding		5,908	
Grey		7,739	
	General Foods		5,042
	Misc. 60		3,000
Kenyon & Eckhardt		65,944	
	Beecham		61,179
	Lincoln-Merc		4,016
LaRoche, McCaffrey		5,994	
	Pfizer, Chas.		(10,709)
	STD Oil of N.J.		17,867
Lennen & Newell		17,800	
	Best Foods		12,324
McCann Erickson		7,448	

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 22 Agencies			
Needham, Harper		$ 28	
North Adv.	Toni	12,221	$12,221
Ogilvy Mather	Intl. Paper	65,430	72,675
	Lever Bros.		(8,664)
S.S.C. & B.	Bristol Myers	12,790	10,179
J.W. Thompson	Quaker Oats	5,937	4,471
John Tinker		-0-	
Wells Rich & Greene		2,006	
Young & Rubicam	General Foods	8,521	3,612
Other Companies			
Bozell & Jacobs	Combe Chem.	24,378	24,378
CTV-Canada	CTV-Canada	13,818	13,818
Foster Ltd.	General Motors	6,149	6,149
MacLaren	General Motors	21,722	20,465
J.F. Murray	American Home	6,396	6,396
Parkson Adv.	J.B. Williams	8,259	8,637
	Misc. 60		(4,333)
	Production		3,830
Miscellaneous Companies			
I T C		7,376	
KUHI-TV		3,055	
ORTF		16,948	
Promociones		3,120	
Sports Net		3,924	
Ed Sullivan		13,836	
Tokyo Br. Co.		5,641	

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Misc. Companies Con't			
United Network		$5,049	
Other Past Due		80,856	
	TOTAL	$296,087	

*Balances for all of the top 22 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS
AS OF OCTOBER 31, 1970
(000 Omitted)

New York Balance - October 3, 1970	$296
Add: New Past Due Over 90 Days	83
Credits Taken By Agencies	60
Less: Cash Received	176
New Credits Applied	5
New York Balance - October 31, 1970	$258
Percentage Over 90 Days to Total Receivables	.44%

United Network-Collectible Balance Due CBS	5
Ogilvy Mather - Intl. Paper - Dispute Over Commercial Minutes Being Resolved By Carl Tillmans and Agency	73
O R T F - M. Pakalik negociating transfer of indebtedness to News Division	17
Amounts Due From Foreign Agencies	56
	$151

CTN ACCOUNTING
NOVEMBER 19, 1970

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF OCTOBER 31, 1970

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 20 Agencies			
Ted Bates		$6,322	
	Intl. Playtex		$3,250
B.B.D. & O.		7,340	
Benton & Bowles		(163,011)	
	General Foods		(163,072)
Leo Burnett		28,070	
	Kellogg		21,564
	Phillip Morris		6,584
	Procter Gamble		(10,588)
	Schlitz Brewing		3,500
	Production		3,713
Compton Adv.		1,273	
	Procter Gamble		(5,657)
	Quaker Oats		7,344
Dancer-Fitzgerald		18,168	
	General Mills		26,458
	Kenner		(10,072)
Doyle, Dane & Bernbach		15,878	
	Polaroid		14,387
William Esty		(11,053)	
	R. J. Reynolds		(11,054)
	Union Carbide		(3,000)
Foote, Cone & Belding		13,377	
	Bristol Myers		12,209
Grey Adv.		2,694	
Kenyon & Eckhardt		13,267	
	Beecham		8,502
	Lincoln-Merc		4,016
LaRoche, McCaffrey		6,079	
	Pfizer, Charles		(10,709)
	STD Oil-N.J.		17,952
Lennen & Newell		24,191	
	Best Foods		13,020
	Florida Citrus		5,250
	Reynolds Metal		4,250
McCann Erickson		8,005	
	Humble Oil		3,114

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Needham, Harper		$ (284)	
North Adv.	Toni	5,421	$5,421
Ogilvy, Mather		65,730	
	Intl. Paper		72,675
	Lever Bros.		(8,614)
S.S.C. & B.		3,438	
J. W. Thompson		6,660	
	Quaker Oats		4,471
Wells, Rich & Green		2,006	
Young & Rubicam		14,878	
	Bristol Myers		4,059
	General Foods		3,554
Other Companies			
Carl Ally		(29,099)	
	Misc.		(29,099)
Bozell & Jacobs		46,186	
	Combe Chem.		46,186
CTV-Canada		12,303	
	CTV-Canada		12,303
Foster Ltd.		6,149	
	General Motors		6,149
MacLaren Adv.		17,900	
	General Motors		17,974
J. F. Murray		6,866	
	American Home		6,866
Miscellaneous Companies			
O R T F		16,948	
Promociones		3,120	
Sports Net		3,924	
Ed Sullivan		26,121	
Tokyo Br. Co.		5,724	
United Network		5,049	
Other Past Due		68,529	
	TOTAL	$258,169	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF DECEMBER 5, 1970
(000 Omitted)

New York Balance - October 31, 1970	$ 258
Add: New Past Due over 90 days	43
Credits taken by Agencies	43
Less: Cash Received	215
New Credits applied	8
New York Balance - December 5, 1970	$ 121
Percentage over 90 days to Total Receivable	.20%
Amounts due from CBS Enterprises	56
United Network-Collectible Balance due CBS	5
Ogilvy Mather-Intl. Paper-dispute over commercial minutes being resolved by Carl Tillmanns and Agency	73
ORTF-M. Pakalik negociating transfer of indebtedness to News Division	17
Amounts due from Foreign Agencies	32
	$ 183

CTN ACCOUNTING
DECEMBER 23, 1970

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF DECEMBER 5, 1970

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$ 6,657	
	Int. Playtex		$ 3,250
B.B.D. & O.		8,340	
	American Tobac		3,251
Benton & Bowles		(163,011)	
	General Foods		(163,072)
Leo Burnett		2,131	
	Kellogg		4,139
	Procter Gamble		(10,588)
	Union Carbide		(4,060)
Compton Adv.		848	
	Procter Gamble		(5,647)
	Quaker Oats		6,919
Dancer-Fitzgerald		15,792	
	General Mills		15,333
Doyle, Dane & Bernbach		(759)	
William Esty		(8,898)	
	R. J. Reynolds		(8,899)
	Union Carbide		(3,000)
Foote, Cone & Belding		2,985	
Grey Adv.		2,679	
Kenyon & Eckhardt		13,723	
	Beecham		8,958
	Lincoln-Merc		4,016
LaRoche, McCaffrey		6,204	
	Pfizer, Chas.		(10,709)
	STD Oil NJ		17,952
Lennen & Newell		22,790	
	Best Foods		7,964
	Florida Citrus		5,250
	Reynolds Metal		7,875
McCann Erickson		8,255	
	Humble Oil		3,364
Needham, Harper		(3,749)	
	Kraft Foods		(3,860)

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
North Adv.			
	Toni	$ 5,421	$ 5,421
Ogilvy, Mather		71,527	
	American Express		4,760
	Int. Paper		72,675
	Lever Bros.		(6,989)
S.S.C. & B.		2,573	
J. W. Thompson		6,252	
	Quaker Oats		4,211
Wells, Rich, Greene		2,006	
Young & Rubicam		13,319	
	Bristol Myers		3,809
	General Foods		3,990
Other Companies			
Carl Ally			
	Misc.	(29,099)	(29,099)
Foster Ltd.		10,322	
	General Motors		10,322
J. F. Murray		6,866	
	American Home		6,866
Rumrill-Hoyt			
	WTS-Pharmacraft	(14,302)	(14,557)
Miscellaneous Companies			
Hughes Sports Net		3,924	
O R T F		16,948	
Promociones		3,120	
Tokyo Br. Co.		6,258	
United Network		5,049	
Other Past Due		96,798	
	Total	$120,969	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF JANUARY 2, 1971
(000 Omitted)

New York Balance - December 5, 1970		$121
Add:	New Past Due Over 90 Days	91
	Credits Taken By Agencies	139
Less:	Cash Received	99
	New Credits Applied	-
New York Balance - January 2, 1971		$252
Percentage Over 90 Days to Total Receivable		.44%
Amounts Due From CBS Enterprises		60
Ogilvy Mather-Intl. Paper-Dispute Over Commercial minutes being resolved by Carl Tillmanns & Agency		73
Amounts Due From Foreign Agencies		23
		$156

CTN ACCOUNTING
JANUARY 20, 1971

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF JANUARY 2, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$ 713	
B.B.D. & O.		3,775	
Benton & Bowles		(54,442)	
	General Foods		$(58,924)
	Procter & Gamble		4,287
Leo Burnett		(442)	
	Procter & Gamble		(3,371)
Compton		3,988	
Dancer-Fitzgerald		17,241	
	General Mills		15,208
Doyle, Dane & Bernbach		24,742	
	Socony Mobil		22,489
William Esty		(1,544)	
	Union Carbide		(3,000)
Foote, Cone & Belding		2,555	
Grey Adv.		2,228	
Kenyon & Eckhardt		15,542	
	Beecham		11,526
	Lincoln-Merc		4,016
LaRoche, McCaffrey		8,043	
	Pfizer, Chas.		(10,139)
	STD Oil NJ		17,952
Lennen & Newell		8,925	
	Best Foods		7,224
McCann Erickson		8,533	
	Humble Oil		3,364
Needham, Harper		(3,615)	
	Kraft		(3,615)
North Adv.		5,421	
	Toni		5,421
Ogilvy Mather		92,349	
	American Express		11,835
	Intl. Paper		72,675
	Shell Oil		5,214

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
S.S.C. & B.		$ 2,131	
J. W. Thompson		2,304	
Wells, Rich & Green		-0-	
Young & Rubicam		10,830	
	General Foods		$ 3,935
	Procter & Gamble		3,951
Other Companies			
Carl Ally		(28,307)	
	Misc.		(29,099)
Foster Ltd.		8,214	
	General Motors		8,214
Miscellaneous Companies			
International Education		13,000	
Metro Visual Products		4,264	
Tokyo Br. Co.		6,258	
Other Past Due		99,596	
	Total	$252,302	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF JANUARY 31, 1971
(000 Omitted)

New York Balance - January 2, 1971		$252
Add:	New Past Due Over 90 Days	176
	Credits Taken By Agencies	36
Less:	Cash Received	93
	New Credits Applied	4
New York Balance - January 31, 1971		$367
Percentage Over 90 Days To Total Receivable		.77%
Amounts Due From CBS Enterprises		65
Benton & Bowles - Procter & Gamble (Production) - Business Affairs Negociating New Contract		12
Grey - Dispute Over Color Charges - Being Resolved By Carl Tillmanns and Agency		12
Ogilvy Mather - Intl. Paper - Dispute Over Commercial Minutes Being Resolved By Carl Tillmanns And Agency		73
Amounts Due From Foreign Agencies		20
		$182

CTN ACCOUNTING
FEBRUARY 19, 1971

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF JANUARY 31, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$1,698	
B.B.D. & O.		2,508	
Benton & Bowles		(42,067)	
	General Foods		$(58,271)
	Procter & Gamble		4,285
	Production		11,724
Leo Burnett		10,482	
	Procter & Gamble		7,878
Compton		5,348	
Dancer Fitzgerald		14,918	
	General Mills		15,208
	Sterling Drug		(3,950)
Doyle, Dane & Bernbach		1,678	
William Esty		(1,044)	
	Union Carbide		(3,000)
Foote, Cone & Belding		11,498	
	P. Lorillard		5,500
Grey		15,743	
	Bristol Myers		6,375
	General Foods		5,699
Kenyon & Eckhardt		76,202	
	Beecham		71,936
	Lincoln-Merc		4,016
LaRoche, McCaffrey		8,163	
	Pfizer, Chas.		(10,139)
	STD. Oil N.J.		18,072
Lennen & Newell		1,177	
McCann Erickson		36,506	
	Humble Oil		3,364
	Swift		24,370
Needham, Harper		(3,615)	
	Kraft		(3,615)
North		5,297	
	Toni		5,297

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ogilvy & Mather		$98,280	
	American Express		$13,025
	Int. Paper		72,675
	Shell Oil		9,330
S.S.C. & B.		4,511	
	Bristol Myers		3,555
J. W. Thompson		5,598	
Wells, Rich & Greene		-0-	
Young & Rubicam		8,701	
	General Foods		3,590
Other Companies			
Carl Ally		(28,307)	
	Misc.		(29,099)
Dennis Dunn		6,278	
	Production		6,278
Foster Ltd.		6,324	
	General Motors		6,324
Miscellaneous Companies			
KGMB-TV		10,200	
KUHI-TV		4,393	
Tokyo Br. Co.		6,639	
Other Past Due		99,482	
	Total	$366,591	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF FEBRUARY 28, 1971
(000 Omitted)

New York Balance - January 31, 1971		$367
Add:	New Past Due Over 90 Days	40
	Credits Taken By Agencies	34
Less:	Cash Received	175
	New Credits Applied	6
New York Balance - February 28, 1971		$260
Percentage Over 90 Days To Total Receivable		.52%
Amounts Due From CBS Enterprises		67
Benton & Bowles - Procter & Gamble (Production) - Business Affairs Negotiating New Contract		12
Ogilvy Mather - Intl. Paper - Dispute Over Commercial Minutes Being Resolved By Carl Tillmanns and Agency		73
Amounts Due From Foreign Agencies		17
		$169

CTN ACCOUNTING
MARCH 18, 1971

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF FEBRUARY 28, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$ 483	
B.B.D. & O.		902	
Benton & Bowles		(46,000)	
	General Foods		$(58,271)
	Production		11,724
Leo Burnett		7,248	
	Procter & Gamble		3,055
Compton		4,047	
Dancer-Fitzgerald		12,892	
	General Mills		14,583
	Sterling Drug		(3,950)
	Misc. 60		3,000
Doyle, Dane & Bernbach		6,221	
	American Airlines		3,583
William Esty		(9,033)	
	R. J. Reynolds		(8,034)
	Union Carbide		(3,000)
Foote, Cone & Belding		16,458	
	P. Lorillard		11,000
Grey Adv.		8,718	
	Block Drugs		6,025
Kenyon & Eckhardt		4,100	
LaRoche, McCaffrey		(10,378)	
	Pfizer, Chas.		(10,378)
Lennen & Newell		373	
McCann Erickson		16,792	
	Coca Cola		4,303
	Humble Oil		3,364
	Savings & Loan		3,375
Needham, Harper		-0-	
North Adv.		5,297	
	Toni		5,297
Ogilvy Mather		90,857	

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
	American Express		13,025
	Intl. Paper		72,675
S.S.C. & B.		2,914	
J. W. Thompson		8,538	
	Misc. 60		5,000
Wells, Rich & Green		-0-	
Young & Rubicam		9,345	
	General Foods		3,102
	Misc. 60		3,250
Other Companies			
Dennis Dunn		6,278	
	Production		6,278
Miscellaneous Companies			
KUHI-TV		6,684	
Tokyo Br. Co.		6,545	
Other Past Due		110,608	
	Total	$259,889	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

Bosche

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF MARCH 31, 1971
(000 Omitted)

New York Balance - February 28, 1971		$260
Add:	New Past Due Over 90 Days	186
	Credits Taken By Agencies	88
Less:	Cash Received	72
	New Credits Applied	23
New York Balance - March 31, 1971		$439
Percentage Over 90 Days To Total Receivable		.86%
Amounts Due From CBS Enterprises		73
Ogilvy Mather-Intl. Paper-Dispute Over Commercial Minutes Being Resolved By Carl Tillmanns and Agency		73
KUHI-TV-Deduct in 12 Installments From Station Payments		8
Amounts Due From Foreign Agencies		15
		$169

CTN ACCOUNTING
APRIL 21, 1971

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF MARCH 31, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$ 148	
B.B.D. & O.		1,740	
Benton & Bowles		(2,768)	
	General Foods		$(3,838)
Leo Burnett		12,440	
	Procter & Gamble		9,057
Compton		4,047	
Dancer-Fitzgerald		16,184	
	General Mills		17,958
	Sterling Drug		(4,033)
	Misc. 60		3,000
Doyle, Dane & Bernbach		9,178	
	American Airlines		8,158
William Esty		(9,033)	
	R. J. Reynolds		(8,034)
	Union Carbide		(3,000)
Foote, Cone & Belding		2,932	
Grey Adv.		(3,082)	
	General Foods		(3,876)
Kenyon & Eckhardt		7,140	
	Pabst Brew		3,000
LaRoche, McCaffrey		(16,748)	
	Pfizer, Chas.		(16,748)
Lennen & Newell		42,448	
	Reynolds Metal		42,075
McCann Erickson		27,199	
	Coca Cola		8,253
	Humble Oil		3,364
	National Biscuit		8,755
	Savings & Loan		3,375
Needham, Harper		(3,076)	
	Kraft		(3,346)

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
North Adv.	Toni	$5,297	$5,297
Ogilvy Mather		89,774	
	American Express		13,025
	Intl. Paper		72,675
S.S.C. & B.		2,039	
J. W. Thompson	Misc. 60	9,723	5,250
Wells, Rich & Green		-0-	
Young & Rubicam	General Foods	5,948	3,027
Other Companies			
Adcom	Quaker Oats	8,935	8,658
George Bond	Schwinn	18,781	18,781
Independent Media Serv.	Railway Express	19,895	19,895
Ingalls Assoc.	Brady Ent.	8,075	7,975
Miscellaneous Companies			
A B C		15,638	
B B C		4,316	
KGMB-TV		36,600	
KUHI-TV		7,590	
Tokyo Br. Co.		7,331	
Other Past Due		110,484	
	Total	$439,175	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

Pls file under

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF APRIL 30, 1971
(000 Omitted)

New York Balance - March 31, 1971	$439
Add: New Past Due Over 90 Days	265
Credits Taken By Agencies	21
Less: Cash Received	198
New Credits Applied	-
New York Balance - April 30, 1971	$527
Percentage Over 90 Days To Total Receivable	1.06%
Amounts Due From CBS Enterprises	74
Ogilvy Mather - Intl. Paper-Dispute Over Commercial Minutes being resolved by C. Tillmanns & Agency	73
Foote, Cone & Belding-P. Lorillard-Claim Audience and Station deficiency-being resolved by C. Tillmanns and Agency	115
KUHI-TV-Deduct in 12 installments from Station Payments	9
ORTF-L. Kaufman negotiating transfer to News Division	40
Amounts due from foreign agencies	34
	$345

CTN ACCOUNTING
MAY 19, 1971

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF APRIL 30, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$ 148	
B.B.D. & O.		(220)	
Benton & Bowles		(32,142)	
	General Foods		(32,863)
Leo Burnett		15,428	
	Procter Gamble		12,655
Compton Adv.		4,043	
Dancer-Fitzgerald		17,048	
	General Mills		18,102
	Sterling Drug		(5,470)
	Misc. 60		3,000
Doyle, Dane & Bernbach		5,549	
	American Airlines		4,916
William Esty		12,628	
	R. J. Reynolds		13,627
	Union Carbide		(3,000)
Foote, Cone & Belding		121,434	
	Bristol Myers		5,444
	P. Lorillard		114,880
Grey Adv.		(3,082)	
	General Foods		(3,876)
Kenyon & Eckhardt		1,597	
LaRoche, McCaffrey		(10,378)	
	Pfizer, Chas.		(10,378)
Lennen & Newell		677	
McCann Erickson		31,128	
	Coca-Cola		8,253
	Humble Oil		3,364
	National Biscuit		13,059
Needham, Harper		(3,084)	
	Kraft		(3,334)

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
North Adv.	Toni	$5,297	$5,297
Ogilvy Mather	Int. Paper	76,301	72,675
S.S.C. & B.		2,872	
J. W. Thompson	Quaker Oats	7,719	3,224
Wells, Rich & Greene		696	
Young & Rubicam		6,100	
Other Companies			
Adcom	Quaker Oats	8,902	8,625
Independent Media Serv.	Railway Express	32,338	32,338
Miscellaneous Companies			
Goodson & Todman		23,215	
KGMB-TV		24,000	
KUHI-TV		8,647	
ORTF		40,147	
Tokyo Br. Co.		7,331	
Other Past Due		123,098	
	Total	$527,437	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF MAY 31, 1971
(000 Omitted)

New York Balance - April 30, 1971		$527
Add:	New Past Due Over 90 Days	145
	Credits Taken By Agencies	32
Less:	Cash Received	95
	New Credits Applied	-
		$609
Percentage Over 90 Days To Total Receivable		1.22%
Amounts Due From CBS Enterprises		71
Ogilvy Mather-Intl. Paper-Dispute Over Commercial Minutes Being Resolved by C. Tillmanns and Agency		73
Foote, Cone & Belding-P. Lorillard-Claim Audience And Station Deficiency Being Resolved By C. Tillmanns and Agency		115
Lois, Holland & Callaway-Paid in June $36, Balance of Payment in July		86
KGMB-TV-Station Payment Withheld Until Receipt of Outstanding Balance		34
KUHI-TV-Deduct in 12 Installments From Station Payments		10
ORTF-L. Kaufman Negotiating Transfer to News Division		40
Amounts Due From Foreign Agencies		21
		$450

CTN ACCOUNTING
JUNE 17, 1971

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF MAY 31, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$ 898	
B.B.D. & O.		(220)	
Benton & Bowles		(2,423)	
	General Foods		(3,838)
Leo Burnett		12,413	
	Procter Gamble		10,990
Compton Adv.		4,403	
Dancer, Fitzgerald		16,789	
	General Mills		18,102
	Sterling Drug		(5,729)
	Misc. 60		3,000
Doyle, Dane & Bernbach		1,643	
William Esty		(18,953)	
	R. J. Reynolds		(19,454)
Foote, Cone & Belding		115,605	
	P. Lorillard		114,880
Grey Adv.		(2,707)	
	General Foods		(3,876)
Kenyon & Eckhardt		(8,180)	
	Beecham		(8,180)
LaRoche, McCaffrey		(10,378)	
	Pfizer, Chas.		(10,378)
Lennen & Newell		373	
McCann, Erickson		21,161	
	Coca Cola		7,047
	Humble Oil		3,364
Needham, Harper		(267)	
North Adv.		(124)	
Ogilvy & Mather		76,301	
	Int. Paper		72,675

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
S.S.C. & B.		$1,885	
J. W. Thompson		3,781	
Wells, Rich & Green		1,082	
Young & Rubicam		7,280	
Other Companies			
Adcom	Quaker Oats	8,375	8,625
CBC French	CBC French Net	7,000	6,000
D'Arcy Adv.	American Oil	11,890	11,890
Lois, Holland & Calloway	Railway Express	86,430	86,430
J. F. Murray	American Home	12,572	12,572
Miscellaneous Companies			
Goodson & Todman		46,715	
KGMB-TV		34,200	
KUHI-TV		9,526	
ORTF		40,147	
Tokyo Br. Co.		7,772	
Other Past Due		123,857	
	Total	$608,846	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more, and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF JUNE 30, 1971
(000 Omitted)

New York Balance - May 31, 1971		$609
Add:	New Past Due Over 90 Days	124
	Credits Taken By Agencies	15
Less:	Cash Received	140
	New Credits Applied	33
New York Balance - June 30, 1971		$575
Percentage Over 90 Days To Total Receivable		1.32%
Amounts Due From Viacom Intl.		76
Ogilvy Mather-Intl. Paper Dispute Over Commercial Minutes Being Resolved by C. Tillmanns and Agency		73
Foote, Cone & Belding - P. Lorillard - Audience and Station Deficiency Being Resolved in July		115
Lois, Holland & Calloway - $30 Paid, Balance By End of July		50
KGMB-TV - Station Payment Withheld Until Receipt of Outstanding Balance - Paid in July		19
KUHI-TV - Deduct in 12 Installments From Station Payments		10
ORTF - L. Kaufman Negotiating Transfer to News Division		40
Amounts Due From Foreign Agencies		24
		$407

CTN ACCOUNTING
JULY 23, 1971

DETAIL OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF JUNE 30, 1971

AGENCY Top 21 Agencies	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Ted Bates		$ 2,883	
B.B.D. & O.		(720)	
Benton & Bowles		(8,792)	
	General Foods		(703)
Leo Burnett		12,781	
	Kellogg		,457
	Procter & Gamble		5,201
Compton Advertising		3,337	
Dancer Fitzgerald		27,507	
	General Mills		25,602
	Sterling Drugs		(3,733)
	Misc. 60		3,000
Doyle, Dane & Bernbach		3,409	
William Esty		(22,953)	
	R. J. Reynolds		(23,454)
Foote, Cone Belding		119,165	
	Frito-Lay		3,650
	P. Lorillard		114,880
Grey Advertising		8,873	
	General Foods		7,174
Kenyon & Eckhardt		(7,657)	
	Beecham		(7,709)
LaRoche, McCaffrey		(10,37[illegible])	
	Pfizer, Chas.		(10,378)

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Lennen & Newell		$ 373	
McCann Erickson		23,209	
	Coca Cola		7,090
	Humble Oil		3,364
	National Biscuit		4,178
Needham Harper		307	
North Advertising		18,261	
	Toni		18,261
Ogilvy Mather		73,050	
	Intl. Paper		72,675
S.S.C. & B.		2,930	
J. W. Thompson		3,781	
Wells Rich & Green		1,082	
Young & Rubicam		11,093	
	Procter & Gamble		5,379
Other Companies			
Adcom		8,375	
	Quaker Oats		8,625
Carmichael-Lynch		7,210	
	CTV Canada		7,210
C.B.C. French		9,250	
	C.B.C. French Net		8,250
Clinton Frank		5,750	
	Motorola		5,750
Lois, Holland & Calloway		50,430	
	Railway Express		50,430
J. F. Murray		12,572	
	American Home		12,572

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Miscellaneous Companies			
KGMB-TV		$ 19,280	
KUHI-TV		10,432	
National Ed. TV.		5,742	
N.B.C.		13,695	
ORTF		40,147	
Tokyo Br. Co.		7,872	
Viacom International		75,814	
Other Past Due		46,942	
	Total	$575,052	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more and miscellaneous companies with balances of $3,000 or more.

1 Grade

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF JULY 31, 1971
(000 Omitted)

New York Balance - June 30, 1971		$575
Add:	New Past Due Over 90 Days	52
	Credits Taken By Agencies	64
Less:	Cash Received	310
	New Credits Applied	9
New York Balance - July 31, 1971		$372
Percentage Over 90 Days To Total Receivable		.99%
Amounts Due From Viacom Intl.		78
Ogilvy Mather-Intl. Paper - Dispute Over Commercial Minutes Being Resolved By C. Tillmanns and Agency		73
KUHI-TV- Deduct in 12 Installments From Station Payments		9
ORTF- L. Kaufman Negotiating Transfer to News Division		40
Amounts Due From Foreign Agencies		12
		$212

CTN ACCOUNTING
AUGUST 23, 1971

DETAILS OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF JULY 31, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$ 2,273	
B.B.D. & O.		(492)	
Benton & Bowles		(545)	
Leo Burnett		9,828	
	Lewis-Howe		$ 4,125
	Procter & Gamble		5,201
Compton Adv.		3,337	
Dancer-Fitzgerald		25,232	
	General Mills		18,762
	Misc. 60		3,750
Doyle, Dane & Bernbach		4,334	
William Esty		(22,953)	
	R. J. Reynolds		(23,454)
Foote, Cone & Belding		3,341	
	Frito-Lay		3,650
Grey Adv.		6,348	
	General Foods		3,924
Kenyon & Eckhardt		(7,657)	
	Beecham		(7,907)
LaRoche, McCaffrey		(10,378)	
	Pfizer, Chas.		(10,378)
Lennen & Newell		373	
McCann Erickson		20,220	
	Coca Cola		7,090
	National Biscuit		4,178
Needham, Harper		(738)	
North Adv.		(124)	
Ogilvy & Mather		73,560	
	Intl. Paper		72,675
S.S.C. & B.		2,895	

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
J. W. Thompson		$ 6,031	
	Misc. 60		$ 3,250
Wells, Rich & Green		1,082	
Young & Rubicam		9,846	
	Misc. 60		3,000
Other Companies			
Adcom		8,375	
	Quaker Oats		8,625
Boclaro		19,252	
	Bristol Myers		19,252
Lois, Holland & Calloway		20,180	
	Railway Express		20,180
Miscellaneous Companies			
Brandon Films		6,715	
Burngood Prod.		14,044	
KUHI-TV		9,128	
ORTF		40,147	
Ed Sullivan		8,784	
Tokyo Br. Co.		6,888	
Viacom Intl.		77,972	
Other Past Due		35,174	
	Total	$372,472	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more and miscellaneous companies with balances of $3,000 or more.

Krasche

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF AUGUST 31, 1971
(000 Omitted)

New York Balance - July 31, 1971		$372
Add:	New Past Due Over 90 Days	58
	Credits Taken By Agencies	14
Less:	Cash Received	53
	New Credits Applied	2
New York Balance - August 31, 1971		$389
Percentage Over 90 Days to Total Receivable		1.01%
Amounts Due From Viacom Intl.		80
Ogilvy & Mather-Intl. Paper-Dispute Over Commercial Minutes Being Resolved By C. Tillmanns & Agency		73
KUHI-TV-Deduct in 12 Installments From Station Payments		8
ORTF-L. Kaufman Negotiating Transfer to News Division		40
Amounts Due From Foreign Agencies		17
		$218

CTN ACCOUNTING
SEPTEMBER 24, 1971

DETAILS OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF AUGUST 31, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$2,523	
B.B.D. & O.		(45)	
Benton & Bowles		(190)	
Leo Burnett		14,677	
	Kellogg		$4,050
	Lewis-Howe		4,625
	Procter & Gamble		5,201
Compton Adv.		3,337	
Dancer, Fitzgerald		27,258	
	General Mills		25,602
	Misc. 60		3,750
Doyle, Dane & Bernbach		1,214	
William Esty		(23,980)	
	R.J. Reynolds		(23,954)
Foote, Cone & Belding		4,352	
	Frito-Lay		3,650
Grey Adv.		7,067	
	General Foods		3,924
Kenyon & Eckhardt		(7,407)	
	Beecham		(7,907)
LaRoche, McCaffrey		(10,378)	
	Chas. Pfizer		(10,378)
Lennen & Newell		373	
McCann Erickson		20,208	
	Coca-Cola		7,078
	National Biscuit		4,178
Needham Harper		(808)	
North Adv.		(124)	
Ogilvy Mather		72,625	
	Intl. Paper Co.		72,675

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
S.S.C. & B.		$2,895	
J. W. Thompson		7,281	
	Misc. 60		$3,250
Wells, Rich & Green		1,082.	
Young & Rubicam		10,505	
	General Foods		3,595
	Misc. 60		3,250
Other Companies			
Adcom		8,375	
	Quaker Oats		8,625
Boclaro		23,684	
	Bristol Myers		23,684
D'Arcy		(11,332)	
	Anheuser Busch		(11,332)
J. M. Korn		10,000	
	Mrs. Smith's Pies		10,000
Miscellaneous Companies			
Brandon Films		6,715	
Burngood Prod.		13,964	
Comsat		4,426	
KUHI-TV		7,824	
ORTF		40,357	
Tokyo Br. Co.		6,329	
Viacom Intl.		80,183	
Other Past Due		65,619	
	Total	$388,609	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF SEPTEMBER 30, 1971
(000 Omitted)

New York Balance - August 31, 1971		$389
Add:	New Past Due Over 90 Days	107
	Credits Taken By Agencies	3
Less:	Cash Received	72
	New Credits Applied	6
New York Balance - September 30, 1971		$421
Percentage Over 90 Days to Total Receivable		.90%

Amounts Due From Viacom Intl.	50
Ogilvy Mather - Int. Paper - Dispute Over Commercial Minutes Being Resolved by C. Tillmanns & Agency	73
KUHI-TV - Deduct in 12 Installments From Station Payments	7
ORTF - L. Kaufman Negotiating Transfer to News Division	40
Amounts Due From Foreign Agencies	36
	$206

CTN ACCOUNTING
OCTOBER 22, 1971

DETAILS OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF SEPTEMBER 30, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$2,408	
B.B.D. O.		705	
Benton & Bowles		1,113	
Leo Burnett		13,623	
	Kellogg		4,050
	Lewis-Howe		4,625
	Procter & Gamble		5,201
Compton Adv.		3,337	
Dancer Fitzgerald		28,758	
	General Mills		19,302
	Sterling Drug		3,398
	Misc. 60		3,750
Doyle, Dane & Bernbach		(15,019)	
	Polaroid		(18,224)
William Esty		(23,980)	
	R.J. Reynolds		(23,954)
Foote, Cone & Belding		2,033	
Grey Adv.		7,692	
	General Foods		4,924
Kenyon & Eckhardt		5,093	
	Beecham		4,843
LaRoche, McCaffrey		(10,378)	
	Chas. Pfizer		(10,378)
Lennen & Newell		601	
McCann Erickson		20,177	
	Coca Cola		7,047
	National Biscuit		4,178
Needham, Harper		(808)	
North Adv.		(124)	
Ogilvy Mather		72,720	
	Int. Paper		72,675

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
S.S.C. & B.		$2,895	
J. W. Thompson	Misc. 60	6,737	4,000
Wells, Rich & Green		1,082	
Young & Rubicam	Misc. 60	9,540	3,250
Other Companies			
N. W. Ayer	U.S. Army	8,500	8,500
Boclaro	Bristol Myers	30,031	29,281
CTV-Canada	Dairy Queen	8,330	5,355
D'Arcy-St. Louis	Anheuser-Busch	(11,332)	(11,332)
MacLaren Adv.	Production	8,303	7,994
Media Buyers	STP	54,425	54,425
Tatham Laird	Procter Gamble	6,382	6,382
Vickers & Bens	Imperial Tobacco	6,656	6,656
Miscellaneous Companies			
Brandon Films		6,715	
Burngood Prod.		13,964	
KUHI-TV		6,520	
ORTF		40,357	
Tokyo Br. Co.		6,598	
Viacom Intl.		49,517	
Other Past Due		57,911	
	Total	$421,082	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF NOVEMBER 24, 1971
(000 OMITTED)

New York Balance - September 30, 1971		$421
Add:	New Past Due Over 90 Days	173
	Credits Taken By Agencies	30
Less:	Cash Received	130
	New Credits Applied	20
New York Balance - October 31, 1971		$474
Percentage Over 90 Days to Total Receivable		.77%
Amounts Due From Viacom Intl.		47
Ogilvy Mather - Int. Paper - Dispute Over Commercial Minutes Being Resolved by C. Tillmanns & Agency		73
Lennen & Newell - Requesting Extended Terms		85
KUHI-TV - Deduct in 12 Installments From Station Payments		5
ORTF - L. Kaufman Negotiating Transfer to News Division		40
Amounts Due From Foreign Agencies		36
		$284

CTN ACCOUNTING
NOVEMBER 24, 1971

DETAILS OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF NOVEMBER 24, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$2,672	
B.B.D.& O.		(1,079)	
Benton & Bowles	General Foods	22,038	18,297
Leo Burnett	Kellogg	14,317	4,050
	Lewis-Howe	4,625	4,625
	Procter & Gamble	4,745	4,745
Compton Adv.		3,337	
Dancer Fitzgerald		37,004	
	General Mills		19,302
	Sterling Drug		10,894
	Misc. 60		4,500
Doyle, Dane & Bernbach		9,186	
	H.J. Heinz		7,972
William Esty		(23,960)	
	R.J. Reynolds		(23,954)
Foote Cone & Belding		1,883	
Grey Adv.		8,475	
	General Foods		5,935
Kenyon & Eckhardt		(7,582)	
	Beecham		(7,907)
LaRoche, McCaffrey		(10,378)	
	Chas. Pfizer		(10,378)
Lennen & Newell		84,549	
	Reynolds Metal		12,186
	Stokely Camp		71,990
McCann Erickson		20,177	
	Coca Cola		7,047
	National Biscuit		4,178
Needham, Harper		(808)	
North Adv.		3,585	
	Toni		3,585
Ogilvy Mather		72,625	
	Int. Paper		72,675

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
S.S.C. & B.		$4,770	
J.W. Thompson		4,737	
Wells, Rich & Green		832	
Young & Rubicam		10,661	
	General Foods		3,186
	Misc. 60		3,500
Other Companies			
Boclaro	Bristol Myers	33,704	32,991
George Bond	Schwinn	5,122	4,466
D'Arcy	Anheuser-Busch	(10,582)	(11,332)
Hicks-Greist	American Can	16,463	16,463
MacLaren Adv.	Production	8,303	7,994
Vickers & Bens	Imperial Tobacco	6,656	6,656
Miscellaneous Companies			
ABA		3,729	
Brandon Films		6,715	
Comsat		4,381	
KUHI-TV		5,216	
ORTF		40,357	
Tokyo Br. Co.		6,598	
Viacom Intl.		47,346	
Western Video		4,030	
Other Past Due		38,690	
	Total	$473,769	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more and miscellaneous companies with balances of $3,000 or more.

Brooks

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF NOVEMBER 30, 1971
(000 OMITTED)

New York Balance - October 31, 1971	$474
Add: New Past Due Over 90 Days	299
Credits Taken By Agencies	13
Less: Cash Received	181
New Credits Applied	-0-
New York Balance - November 30, 1971	$605
Percentage Over 90 Days To Total Receivable	.99%

Amounts Due From Viacom Intl.	41
Lennen & Newell - Requesting Extended Terms	289
KUHI-TV - Deduct in 12 Installments From Station Payments	4
ORTF- L. Kaufman Negotiating Transfer To News Division	40
Amounts Due From Foreign Agencies	35
	$409

CTN ACCOUNTING
DECEMBER 20, 1971

DETAILS OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF NOVEMBER 30, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$ 2,672	
B.B.D. & O.		10,022	
	Campbell Soup		$ 3,299
	Toni		7,872
Benton & Bowles		24,278	
	General Foods		18,442
	Procter & Gamble		4,891
Leo Burnett		14,137	
	Kellogg		4,050
	Lewis-Howe		6,624
	Procter & Gamble		4,745
Compton Adv.		3,587	
Dancer-Fitzgerald		35,290	
	General Foods		19,302
	Sterling Drug		10,180
	Misc. 60		3,500
Doyle, Dane & Bernbach		1,214	
William Esty		(23,960)	
	R. J. Reynolds		(23,954)
Foote, Cone & Belding		1,883	
Grey Adv.		8,453	
	General Foods		7,023
Kenyon & Eckhardt		(7,582)	
	Beecham		(7,907)
LaRoche, McCaffrey		(10,503)	
	Pfizer		(10,503)
Lennen & Newell		288,753	
	Reynolds Metal		113,380
	Stokeley Camp		175,000
McCann Erickson		18,802	
	Coca Cola		7,047
	National Biscuit		4,178
Needham, Harper		(808)	

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
North Adv.	Toni	$ 3,585	$ 3,585
Ogilvy & Mather		(50)	
S.S.C. & B.		5,520	
J. W. Thompson		4,737	
Wells, Rich & Greene		832	
Young & Rubicam		10,661	
	General Foods		3,186
	Misc. 60		3,500
Other Companies			
Boclaro	Bristol Myers	23,230	22,517
George Bond	Schwinn	5,291	4,466
D'Arcy Adv.	Anheuser Busch	(7,739)	(11,332)
	Gerber		3,593
MacLaren Adv.	Production	8,303	7,994
Media Communications	Lowe Co.	10,000	10,000
Steiner Adv.	National Icee	13,041	13,041
Erwin Wasey	Carnation	(5,105)	(4,958)
Miscellaneous Companies			
A B A		3,729	
Brandon Films		6,715	
Comsat		4,381	
R. Keeshan		5,408	
KTVA-TV		5,499	
KUHI-TV		3,912	
ORTF		40,357	

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Misc. Companies Con't			
Tokyo Br. Co.		$ 6,598	
Viacom Intl.		40,680	
Other Past Due		49,673	
	Total	$605,496	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more and miscellaneous companies with balances of $3,000 or more.

CTN ACCOUNTS RECEIVABLE

STATUS REPORT

AMOUNTS PAST DUE OVER 90 DAYS

AS OF DECEMBER 31, 1971
(000 Omitted)

New York Balance - November 30, 1971		$605
Add:	New Past Due Over 90 Days	60
	Credits Taken By Agencies	77
Less:	Cash Received & Amounts Transferred to Long Term Receivables	483
	New Credits Applied	0
New York Balance - December 31, 1971		$259
Percentage Over 90 Days To Total Receivable		.4%
Amounts Due From Viacom		48
Amounts Due From Foreign Agencies		26
		$74

CTN ACCOUNTING
JANUARY 28, 1972

DETAILS OF CTN ACCOUNTS RECEIVABLE

PAST DUE OVER 90 DAYS*

AS OF DECEMBER 31, 1971

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Ted Bates		$ 2,514	
B.B.D. & O.		24,112	
	Campbell Soup		$ 8,069
	Toni		16,119
Benton & Bowles		6,032	
	Procter & Gamble		5,137
Leo Burnett		4,090	
	Kellogg		(4,557)
Dancer-Fitzgerald		4,408	
Doyle, Dane, Bernbach		(2,019)	
William Esty		993	
Foote, Cone & Belding		417	
Grey Adv.		(695)	
	General Foods		5,159
	Toni		(5,990)
Kenyon & Eckhardt		(6,334)	
	Beecham		(6,659)
LaRoche, McCaffrey		0	
Lennen & Newell		0	
McCann, Erickson		18,335	
	Coca Cola		7,047
	National Biscuit		4,178
Needham, Harper		(393)	
North Adv.		7,480	
	Toni		7,480
Ogilvy, Mather		0	
S.S.C. & B.		1,295	
J. W. Thompson		2,625	
Wells, Rich & Green		386	

AGENCY	SPONSOR	AGENCY BALANCE	SPONSOR BALANCE
Top 21 Agencies			
Young & Rubicam		$6,445	
Other Companies			
Boclaro		50,087	
	Bristol Myers		$49,374
MacLaren Adv.		10,311	
	Production		10,311
Steiner Adv.		19,692	
	National Icee		19,692
A. Wheeler		5,035	
	Alberto-Culver		5,035
Miscellaneous Companies			
A B A		3,729	
Brandon Films		6,715	
Comsat		4,409	
R. Keeshan		5,408	
KTVA-TV		5,499	
Tokyo Br. Co.		6,[illegible]98	
Viacom Intl.		47,991	
Other Past Due		24,335	
	Total	$259,500	

*Balances for all of the top 21 agencies and other agencies with balances of $5,000 or more, sponsors within agencies with balances of $3,000 or more and miscellaneous companies with balances of $3,000 or more.

CCR ACCOUNTS RECEIVABLE — CCRINK OPEN ITEM RECONCILIATION REPORT — REPORT # 168-581 9486

MONTH ENDING 6/30/70 — LEDGER 6 LEVEL 04

SPONSOR / SHOW	INV DATE	TRN #	GROSS	COMMENT	A-REC	SLSMEN	SLS-MGR	RMIT CD
REVERSE ENTRY								
MERV GRIFFIN	1/19/70	1-24 9080	8,925	8,925				
MERV GRIFFIN	1/26/70	1-24 9078	4,462	4,462				
MERV GRIFFIN	1/27/70	1-24 9114	8,925-	8,925-				
MERV GRIFFIN	12/31/69	12-26 9104	4,462-			4,462-		
SHOW TOTAL				4,462		4,462-		
MISCELLANEOUS	1/30/70	1-24 9431	13,856-	13,856-				
MISCELLANEOUS	1/20/70	1-24 9432	42,500	42,500				
MISCELLANEOUS	12/31/69	12-26 9438	121,550		121,550			
			150,394					
SHOW TOTAL			150,394	28,644	121,550			
COLOR ENTERTAIN	1/28/70	1-28 9148	1,000	1,000				
			1,000					
SHOW TOTAL			1,000	1,000				
DAY ENTERTAIN	8/15/69	8-31 8080	375					375
			375					
SHOW TOTAL			375					375
SPONSOR TOTAL			151,769	34,106	121,550	4,462-		375
STOKELY CAMP								
MISCELLANEOUS	1/20/70	1-24 9028	83,470	83,470				
MISCELLANEOUS	11/12/69	11-24 9402	765			765		
			84,235					
SHOW TOTAL			84,235	83,470		765		
SPONSOR TOTAL			84,235	83,470		765		
PROD								
PROD	1/30/70	1-00 8080	675	675				
			675					
SHOW TOTAL			675	675				
SPONSOR TOTAL			675	675				
AGENCY TOTAL			1,261,196	874,864	295,166	56,648	1,375	13,142

ONLY COPY AVAILABLE

CTRS ACCOUNTS RECEIVABLE
MONTH ENDING 6/30/70

SPONSOR
B ABRAHAMS CO

SHOW	AIR DATE	AIR #					
CAROL BURNETT	1/21/69	1-01	0256	429			
				446 S			
SHOW TOTAL				446			
SUNSHINE	1/14/70	1-27	0109	39,525	PRE 27	39,525	
SUNSHINE	1/14/70	1-28	0110	48,385	PRE 27	48,385	
				88,910 S			
SHOW TOTAL				88,910		88,910	
N F L GAME	1/20/70	1-26	0127	106,992	PRE 27	106,992	
				106,992 S			
SHOW TOTAL				106,992		106,992	
PRO BOWL	1/28/70	1-25	0125	44,928	PRE 27	44,928	
				44,928 S			
SHOW TOTAL				44,928		44,928	
NFL GAME	12/28/69	12-25	0122	68,170	PRE 27	68,170	
				68,170 S			
SHOW TOTAL				68,170		68,170	
COLOR ENTERTAI	1/23/7	1-30	0141	500		500	
COLOR ENTERTAI	12/15/69	12-30	0103	750		750	
COLOR ENTERTAI	12/05/69	11-30	0099	500			500
				1,750 S			
SHOW TOTAL				1,750	500	750	500
DAY ENTERTAIN	12/31/69	12-31	0458	875		875	
DAY ENTERTAIN	12/31/69	12-31	0459	1,125		1,125	
DAY ENTERTAIN	12/31/69	12-31	0423	25		250	
				2,250 S			
SHOW TOTAL				2,250		2,250	
SPONSOR TOTAL				442,981	372,948	71,533	500

CTN ACCOUNTS RECEIVABLE
MONTH ENDING 2/28/70

SPONSOR
BEST FOODS CO

SHOW	AIR DATE	INV #	NET	GROSS				
AS WORLD TURNS	2/20/70	2-61 0055	30-	30-				
			30-5					
SHOW TOTAL			30-	30-				
BEVERLY H B	2/20/70	2-61 0060	24-	24-				
			24-5					
SHOW TOTAL			24-	24-				
MONDAY NEWS	2/20/70	2-61 0130	12-	12-				
			12-5					
SHOW TOTAL			12-	12-				
MOR NEWS H B	2/20/70	2-64 0243	18	18				
			18 5					
SHOW TOTAL			18	18				
DICK VAN DYKE	2/20/70	2-61 0185	6-	6-				
DICK VAN DYKE	8/30/69	8-61 0154	4-					4-
			10-5					
SHOW TOTAL			10-	6-				4-
EDGE OF NIGHT	2/20/70	2-61 0181	18-	18-				
			18-5					
SHOW TOTAL			18-	18-				
GRIFFITH DAY	2/20/70	2-61 0018	24-	24-				
GRIFFITH DAY	2/20/70	2-61 0051	2-	2-				
			26-5					
SHOW TOTAL			26-	26-				
GOMER PYLE	2/02/70	1-64 0210	240			240		
GOMER PYLE	2/20/70	2-64 0244	18	18				
			258 5					
SHOW TOTAL			258	18		240		

CTN ACCOUNTS RECEIVABLE — RECEIPT DETAIL STATEMENT — REPORT-G I80-300 PAGE 2
NORTH CAROLINA 3/07/70 — LETTERS A THRU ZZ

SPONSOR
BEST FOODS CO

SHOW	INV DATE	INV #	NET	COMMISSION	0-30	31-60	61-90	OVER 90
HOUSE PARTY	2/20/70	2-61 0139	20-	20-				
HOUSE PARTY	2/20/70	2-61 0139	1 [illegible]					1
			36-8					
SHOW TOTAL			36-	36-				1
LOVE OF LIFE	2/02/70	1-66 0208	333		333			
			333 S					
SHOW TOTAL			333		333			
LOVE SPLEND	2/20/70	2-61 0190	16-	16-				
			16-8					
SHOW TOTAL			16-	16-				
SECRET STORM	2/20/70	2-71 0286	30-	30-				
			30-8					
SHOW TOTAL			30-	30-				
TELL YOUTH DAY	2/20/70	2-61 0137	8-	8-				
			8-8					
SHOW TOTAL			8-	8-				
WHERE HEART IS	2/20/70	2-66 0245	18	18				
WHERE HEART IS	2/20/70	2-66 0246	444	444				
			462 S					
SHOW TOTAL			462	462				
MISCELLANEOUS	1/20/70	1-24 5089	168,725 [illegible] 28		168,728			
MISCELLANEOUS	2/24/70	2-24 5141	25,756	25,756				
MISCELLANEOUS	9/22/69	9-24 5260	12,324					12,324
			204,805 S					
SHOW TOTAL			204,805	25,756	168,728			12,324
DAY ENTERTAIN	2/11/70	2-31 0049	1,125 [illegible] 1	1,125				
DAY ENTERTAIN	1/28/70	1-31 0334	125 [illegible] 31		125			
DAY ENTERTAIN	1/28/70	1-31 0335	125 [illegible] 1		125			

CTW ACCOUNTS RECEIVABLE — CLIENT COMPUTER SYSTEMS — REPORT [illegible]
MONTH ENDING 3/31/70 — LOCATION [illegible]

SPONSOR
BEST FOODS CO

SHOW	TRN DATE	SRV #	NET	COMMISSION	GROSS	STUDIO	B.C.	OVER 90
DAY ENTERTAIN	3/23/70	1-31 0220	1,272		1,272			
			1,272 $					
SHOW TOTAL			1,272	1,272				
SPONSOR TOTAL			205,018	29,194	171,188			18,821
FLORIDA CITRUS								
MISCELLANEOUS	2/24/70	2-24 5131	31,920	31,920				
MISCELLANEOUS	2/24/70	2-24 5136	31,436	31,436				
MISCELLANEOUS	1/20/70	1-24 5146	87,947		88,042			
MISCELLANEOUS	1/20/70	1-24 5152	170,732		170,732			
MISCELLANEOUS	1/29/70	1-24 5438	93,000		93,000			
			322,324 $					
SHOW TOTAL			322,324	119,360	206,974			
COLOR ENTERTAI	2/25/70	2-30 0004	1,250	1,250				
			1,250 $					
SHOW TOTAL			1,250	1,250				
DAY ENTERTAIN	2/25/70	2-31 0218	625	625				
			625 $					
SHOW TOTAL			625	625				
SPONSOR TOTAL			324,199	115,225	206,974			
P LORILLARD CO								
CAPER BURNETT	3/21/69	1-01 0256	446					446
			446 $					
SHOW TOTAL			446					446
GUNSMOKE	2/18/70	2-20 0114	49,385	49,385				
GUNSMOKE	2/18/70	2-20 0115	49,385	49,385				
GUNSMOKE	2/20/70	2-20 0291	18,870	18,870				
GUNSMOKE	2/20/70	2-20 0246	49,385	49,385				
			169,025 $					
SHOW TOTAL			169,025	169,025				

ONLY COPY AVAILABLE

CTN ACCOUNTS RECEIVABLE — CLIENT SHOW TYPE STATEMENT — REPORT B-80-003 PAGE 4

MONTH ENDING 2/28/70 — LAUREN A GROSS JR

SPONSOR

P LORILLARD CO

SHOW	TAR DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
COLOR ENTERTAI	1/23/70	1-30 0040	500		500			
COLOR ENTERTAI	12/15/69	12-26 0188	750			750		
COLOR ENTERTAI	2/20/70	2-30 0296	1,000	1,000				
COLOR ENTERTAI	12/26/69	12-26 0299	500				500	
			2,750 $					
SHOW TOTAL			2,750	1,000	500	750	500	
DAY ENTERTAIN	2/28/70	2-31 0431	1,250	1,250				
DAY ENTERTAIN	2/28/70	2-31 0432	1,000	1,000				
DAY ENTERTAIN	12/31/69	12-31 0458	875			875		
DAY ENTERTAIN	12/31/69	12-31 0459	1,125			1,25		
DAY ENTERTAIN	12/31/69	12-31 0470	250			250		
			4,500 $					
SHOW TOTAL			4,500	2,250		4,250		
SPONSOR TOTAL			174,721	178,275	500	1,000	500	446
REYNOLDS METAL								
DICK VAN DYKE	2/28/70	2-61 0070	20-	20-				
			20-$					
SHOW TOTAL			20-	20-				
THUR MOVIES	2/28/70	2-61 0177	40-	40-				
			40-$					
SHOW TOTAL			40-	40-				
MISCELLANEOUS	2/24/70	2-24 5068	19,571	19,571				
MISCELLANEOUS	1/30/70	1-24 5432	42,500			42,500		
			56,071 $					
SHOW TOTAL			56,071	19,571	42,500			
DAY ENTERTAIN	2/25/70	2-31 0218	1,375	1,375				
			1,375 $					
SHOW TOTAL			1,375	1,375				
SPONSOR TOTAL			57,306	14,006	42,500			

SPONSOR / SHOW	SHW DATE	INV #	REV	EXPENSE	0-30	31-60	61-90	OVER 90
STORELY CAMP								
MISCELLANEOUS	2/26/78	0-04 0021	30,205	30,205				
MISCELLANEOUS	12/13/66	11-04 0A0E	765				765	
			30,120 S					
SHOW TOTAL			30,120	30,205			765	
DAY ENTERTAIN	2/28/78	0-31 0017	300	300				
			300 S					
SHOW TOTAL			300	300				
SPONSOR TOTAL			30,020	30,505			765	
PRODUCTION								
PRODUCTION	2/28/78	0-40 0002	600-	600-				
			600-S					
PROD	1/30/78	0-00 0003	675		675			
			675 S					
SHOW TOTAL			75	600-	675			
SPONSOR TOTAL			75	600-	675			
AGENCY TOTAL-			805,619	366,815	423,772	1,000	1,85	12,707

CTN ACCOUNTS RECEIVABLE — CLIENT OPEN ITEM STATEMENT — REPORT # 100-200 PAGE 5
MONTH ENDING 4/04/70 — LEONARD H. HARRIS PD

SPONSOR
REYNOLDS METAL

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	3/26/70	3-24 5186	92,670	92,670				
MISCELLANEOUS	1/30/70	1-24 3432	42,500			42,500		
			135,170					
SHOW TOTAL			135,170	92,670		42,500		
DAY ENTERTAIN	3/30/70	3-31 0265	875	875				
			875					
SHOW TOTAL			875	875				
SPONSOR TOTAL			135,914	93,454	60-	42,500		
STOKELY CARP								
MISCELLANEOUS	11/12/69	11-24 [illegible]	[illegible]					765
			765					
SHOW TOTAL			765					765
DAY ENTERTAIN	2/25/70	2-31 0217	500		500			
			500					
SHOW TOTAL			500		500			
SPONSOR TOTAL			1,265		500			765
PRODUCTION								
PRODUCTION	2/28/70	2-40 0952	600-		600-			
			600-S					
PROD	1/30/70	1-90 0000	675			675		
			675 S					
SHOW TOTAL			75		600-	675		
SPONSOR TOTAL			75		600-	675		
AGENCY TOTAL-			831,890	564,906	207,469	43,940		15,535

CTN ACCOUNTS RECEIVABLE — MONTH ENDING 4/04/70 — LORIMAR & RUSSELL — REPORT # 100-001 — PAGE 6

SPONSOR / SHOW	LINE DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
INTER-INDUSTRI								
COY BOWL PARAD	3/25/70	3-05 0070	870	870				
			870 $					
SHOW TOTAL			870	870				
TOWN OF ROSES	3/25/70	3-05 0058	220	220				
TOWN OF ROSES	3/26/70	3-06 0060	880-	880-				
			700 $					
SHOW TOTAL			700	700				
SPONSOR TOTAL			1,250	1,250				
P LORILLARD CO								
CAROL BURNETT	1/21/69	1-01 0026	444					444
			444 $					
SHOW TOTAL			444					444
GUNSMOKE	3/10/70	3-20 0036	49,305 CM 1	49,305				
GUNSMOKE	3/18/70	3-20 0037	18,870	18,870				
GUNSMOKE	3/31/70	3-20 0233	1,591-CM 1	1,591-				
GUNSMOKE	3/28/70	3-20 0241	18,870		18,870			
GUNSMOKE	3/20/70	3-20 0244	49,305 CM 1		49,305			
			134,979 $					
SHOW TOTAL			134,979	66,784	68,255			
COLOR ENTERTAI	3/30/70	3-30 0273	1,900	1,900				
			1,900 $					
SHOW TOTAL			1,900	1,900				
SPONSOR TOTAL			136,923	68,684	68,255			444
REYNOLDS METAL								
THUR MOVIES	2/28/70	2-61 0177	40- CM 1		40-			
			40- $					
SHOW TOTAL			40-		40-			

ONLY COPY AVAILABLE

CTN ACCOUNTS RECEIVABLE

MONTH ENDING 8/31/70

DIVISION

CONSOLIDATION 6

SHOW	INV DATE	INV #	NET	DISCOUNT	1-30	31-60	61-90	OVER 90
HOCKEY	8/31/70	3-25 0001	9,350	9,350				
			18,700 $					
SHOW TOTAL			18,700	18,700				
COLOR ENTERTAI	8/30/70	3-30 0005	125	125				
			125 $					
SHOW TOTAL			125	125				
DAY ENTERTAIN	8/30/70	3-31 0012	250	250				
			250 $					
SHOW TOTAL			250	250				
SPONSOR TOTAL			19,075	19,075				
FLORIDA CITRUS								
MISCELLANEOUS	2/24/70	3-24 9121	51,020			51,020		
MISCELLANEOUS	8/29/70	3-24 9136	81,480			81,480		
MISCELLANEOUS	8/26/70	3-24 9167	194,694	194,694				
MISCELLANEOUS	8/26/70	3-24 9176	142,588	142,588				
			419,682 $					
SHOW TOTAL			419,682	337,282		112,720		
COLOR ENTERTAI	3/27/70	3-30 0007	750	750				
COLOR ENTERTAI	8/29/70	3-30 0004	1,250			1,250		
			2,000 $					
SHOW TOTAL			2,000	750		1,250		
DAY ENTERTAIN	2/25/70	3-31 0216	625			625		
DAY ENTERTAIN	8/30/70	3-31 0264	1,250	1,250				
			1,875 $					
SHOW TOTAL			1,875	1,250		625		
SPONSOR TOTAL			414,907	299,282		115,625		
BEATRICE FOODS								
LUCY-MORNING	8/31/70	3-66 0457	274	274				
			274 $					
SHOW TOTAL			274	274				
SPONSOR TOTAL			274	274				

CTN ACCOUNTS RECEIVABLE

CTN ACCOUNTS RECEIVABLES — REPORT # 100-203 PAGE 2

MONTH ENDING 4/04/70

SPONSOR
BEST FOODS CO

SHOW	INV DATE	INV #	[illegible]	[illegible]	61-90	OVER 90
LOVE OF LIFE	2/02/70	2-66 0208	[illegible]	[illegible]		
SHOW TOTAL			[illegible]	[illegible]		
LOVE SPLEND	2/28/70	2-61 0193	[illegible]			
SHOW TOTAL			[illegible]			
SECRET STORM	2/28/70	2-61 0206	[illegible]			
SHOW TOTAL			[illegible]			
TELL TRTH DAY	2/28/70	2-61 0137	[illegible]			
SHOW TOTAL			[illegible]			
WHERE HEART IS	2/28/70	2-66 0245	[illegible]			
WHERE HEART IS	2/28/70	2-66 0246	[illegible]			
SHOW TOTAL			442			
MISCELLANEOUS	2/24/70	2-24 5141	23,756		23,756	
MISCELLANEOUS	3/26/70	3-24 5179	83,939	83,939		
MISCELLANEOUS	9/22/69	9-24 9260	12,324			12,324
SHOW TOTAL			120,019	83,939	23,756	12,324
DAY ENTERTAIN	3/30/70	3-31 0267	1,250	1,250		
SHOW TOTAL			1,250	1,250		
SPONSOR TOTAL			122,349	85,189	24,189	12,324

CONSOLIDATED C

HOCKEY	3/31/70	3-25 0030	9,350	9,350		

CTN ACCOUNTS RECEIVABLE — CLIENT SHOW LOG STATEMENT — REPORT # 180-P02 PAGE 1
MONTH ENDING 4/04/70 — LICENSEE # 00000 — 30

SPONSOR
BEST FOODS GB

SHOW	INV DATE	INV #	NET	EPISODE	9-00	24-HR	ALIAS	OVER 30
MONDAY NEWS	3/30/70	3-61 0430	15-	1	15-			
			15-S					
SHOW TOTAL			15-		15-			
NOR NEWS N N	3/30/70	3-66 0040	10	1	10			
			10 S					
SHOW TOTAL			10		10			
CANOID CAMERA	3/26/70	3-61 0010	14-		14-			
			14-S					
SHOW TOTAL			14-		14-			
DICK VAN DYKE	3/26/70	3-61 0025	14-		14-			
DICK VAN DYKE	3/28/70	2-61 0108	6-	1		6-		
			20-S					
SHOW TOTAL			20-		14-	6-		
EDGE OF NIGHT	3/28/70	2-61 0001	18-	1	18-			
			18-S					
SHOW TOTAL			18-		18-			
GRIFFITH DAY	3/26/70	3-61 0017	42-		42-			
			42-S					
SHOW TOTAL			42-		42-			
GOMER PYLE	3/02/70	1-66 0210	240	1			240	
GOMER PYLE	3/28/70	2-66 0244	18	1		18		
			258 S					
SHOW TOTAL			258		18	240		
HOUSE PARTY	3/28/70	2-61 0153	35-	1	35-			
			35-S					
SHOW TOTAL			35-		35-			

CTN ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # TOS-565 PAGE 1

MONTH ENDING 5/01/70 — LEAVEN & NEVEL 90

SPONSOR
BEST FOODS CO

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
CANDID CAMERA	3/26/70	3-61 0019	14-		14-			
			14-$					
SHOW TOTAL			14-		14-			
DICK VAN DYKE	3/26/70	3-61 0029	14-		14-			
			14-$					
SHOW TOTAL			14-		14-			
GRIFFITH DAY	3/26/70	3-61 0017	42-		42-			
			42-$					
SHOW TOTAL			42-		42-			
LUCY-MORNING	4/29/70	4-66 0344	214	214				
			214 $					
SHOW TOTAL			214	214				
LOVE OF LIFE	4/29/70	4-66 0919	198	198				
			198 $					
SHOW TOTAL			198	198				
MISCELLANEOUS	4/29/70	4-24 5026	111,985	111,985				
MISCELLANEOUS	4/29/70	4-24 5168						
MISCELLANEOUS	3/26/70	3-24 5179	83,939		83,939			
MISCELLANEOUS	8/22/69	8-24 5260	12,324					12,324
			207,848 $					
SHOW TOTAL			207,848	111,985	83,939			12,324
DAY ENTERTAIN	4/22/70	4-24 0251	1,125	1,125				
DAY ENTERTAIN	3/30/70	3-24 0067	1,250		1,250			
			2,375 $					
SHOW TOTAL			2,375	1,125	1,250			
SPONSOR TOTAL			210,569	113,122	85,119			12,324

SPONSOR / SHOW	TRN DATE	TRN #	NET	CURRENT	1-30	31-60	61-90	OVER 90
CONSOLIDATED C								
HOCKEY	3/31/70	3-25 0030	9,350		9,350			
HOCKEY	4/30/70	4-25 0030	9,350	9,350				
HOCKEY	3/31/70	3-25 0031	9,350		9,350			
			28,050 $					
SHOW TOTAL			28,050	9,350	18,700			
STANLEY CUP	4/30/70	4-25 0027	9,350	9,350				
STANLEY CUP	4/30/70	4-25 0028	9,350	9,350				
STANLEY CUP	4/30/70	4-25 0029	9,350	9,350				
			28,050 $					
SHOW TOTAL			28,050	28,050				
COLOR ENTERTAI	3/30/70	3-30 0100	125		125			
			125 $					
SHOW TOTAL			125		125			
DAY ENTERTAIN	4/30/70	4-31 0091	250	250				
DAY ENTERTAIN	4/30/70	4-31 0092	375	375				
DAY ENTERTAIN	3/30/70	3-31 0512	250		250			
			875 $					
SHOW TOTAL			875	625	250			
SPONSOR TOTAL			57,100	38,025	19,075			
FLORIDA CITRUS								
MISCELLANEOUS	4/29/70	4-24 5053	39,168	39,168				
MISCELLANEOUS	4/29/70	4-24 5052	133,111	133,111				
MISCELLANEOUS	4/29/70	4-24 5164	22,250	22,250				
MISCELLANEOUS	3/26/70	3-24 5167	154,604			154,604		
MISCELLANEOUS	3/26/70	3-24 3178	142,588			142,588		
MISCELLANEOUS	4/30/70	4-24 5418	857-	857-				
			510,977 $					
SHOW TOTAL			510,977	293,695	297,282			
COLOR ENTERTAI	4/22/70	4-30 0258	750	750				
			750 $					
SHOW TOTAL			750	750				

CTA ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 166-585 PAGE 3
MONTH ENDING 3/31/70 — LENNEN & NEWELL INC

SPONSOR
FLORIDA CITRUS

SHOW / DAY ENTERTAIN	TAB DATE	TAB #	NET	CURRENT	0-30	31-60	61-90	OVER 90
	4/22/70	4-31 0232	2,379	2,379				
			2,379 $					
SHOW TOTAL			2,379	2,379				
SPONSOR TOTAL			514,182	216,880	297,282			
BEATRICE FOODS								
LUCY-MORNING	3/31/70	3-66 0427	274		274			
			274 $					
SHOW TOTAL			274		274			
SPONSOR TOTAL			274		274			
INTER-INDUSTRI								
CPT BOWL PARAD	4/15/70	4-66 0050	380-	380-				
CPT BOWL PARAD	3/26/70	3-66 0290	574		574			
			194 $					
SHOW TOTAL			194	380-	574			
TOURN OF ROSES	3/26/70	3-66 0288	229		229			
TOURN OF ROSES	3/26/70	3-66 0289	555		555			
			784 $					
SHOW TOTAL			784		784			
SPONSOR TOTAL			978	380-	1,358			
P LORILLARD CO								
GUNSMOKE	3/18/70	3-20 0037	18,870		18,870			
GUNSMOKE	4/16/70	4-20 0185	18,870-	18,870-				
			$					
SHOW TOTAL				18,870-	18,870			
COLOR ENTERTAI	4/15/70	4-30 0043	250-	250-				
COLOR ENTERTAI	3/30/70	3-30 0279	1,500		1,500			
			1,250 $					
SHOW TOTAL			1,250	250-	1,500			
SPONSOR TOTAL			1,250	19,120-	20,370			

ONLY COPY AVAILABLE

CTN ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-005 PAGE 6
MONTH ENDING 5/01/70 — LEHMEN & NOVELA JR

SHOW	INV DATE	INV #	NET	CURRENT	1-30	31-60	61-90	OVER 90
SPONSOR								
REYNOLDS METAL								
MISCELLANEOUS	4/29/70	4-24 9134	42,900	42,900				
			42,900 $					
SHOW TOTAL			42,900	42,900				
DAY ENTERTAIN	4/22/70	4-31 0730	1,900	1,900				
			1,900 $					
SHOW TOTAL			1,900	1,900				
SPONSOR TOTAL			44,800	44,800				
STORELY CAMP								
MISCELLANEOUS	4/29/70	4-24 9016	47,600	47,600				
			47,600 $					
SHOW TOTAL			47,600	47,600				
DAY ENTERTAIN	4/22/70	4-31 0739	500	500				
			500 $					
SHOW TOTAL			500	500				
SPONSOR TOTAL			48,100	48,100				
PRODUCTION								
PRODUCTION	2/28/70	2-40 0092	600-			600-		
PRODUCTION	4/30/70	4-40 0055	106	106				
			494-$					
PROD	1/30/70	1-90 0000	675				675	
			675 $					
SHOW TOTAL			181	106		600-	675	
SPONSOR TOTAL			181	106		600-	675	
AGENCY TOTAL-			876,550	460,675	425,678	600-	675	12,324

CTA ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-503 PAGE 1
MONTH ENDING 4/30/70 — LEVINSON & NEUMAN, LTD

SPONSOR
BEST FOODS CO

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
CANDID CAMERA	3/26/70	3-61 0018	14-			14-		
			14-S					
SHOW TOTAL			14-			14-		
DICK VAN DYKE	3/26/70	3-61 0025	14-			14-		
			14-S					
SHOW TOTAL			14-			14-		
GRIFFITH DAY	3/26/70	3-61 0017	42-			42-		
			42-S					
SHOW TOTAL			42-			42-		
LUCY-RUNNING	4/26/70	4-66 0341	214		214			
			214 S					
SHOW TOTAL			214		214			
LOVE OF LIFE	4/26/70	4-66 0319	198		198			
			198 S					
SHOW TOTAL			198		198			
MISCELLANEOUS	3/25/70	3-24 5023	96,931	96,931				
MISCELLANEOUS	4/29/70	4-24 5026	111,585		111,585			
MISCELLANEOUS	3/26/70	3-24 5179	83,939			83,939		
MISCELLANEOUS	5/22/69	9-24 5260	12,324					12,324
			304,779 S					
SHOW TOTAL			304,779	96,931	111,585	83,939		12,324
DAY ENTERTAIN	4/22/70	4-31 0231	1,125		1,125			
DAY ENTERTAIN	3/30/70	3-31 0267	1,250			1,250		
DAY ENTERTAIN	5/25/70	5-31 0283	2,375	2,375				
			4,750 S					
SHOW TOTAL			4,750	2,375	1,125	1,250		
SPONSOR TOTAL			309,871	99,306	113,122	85,119		12,324

CTA ACCOUNTS RECEIVABLES
MONTH ENDING 6/30/70

CURRENT OPEN ITEM STATEMENT
LEHMAN & MENKEL 30

REPORT # 100-301 PAGE 2

SPONSOR / SHOW	LAN DATE	LAN #	NET	CURRENT	0-30	31-60	61-90	OVER 90
CONSOLIDATED C								
HOGARTY	6/30/70	4-25 0030	9,350		9,350			
			9,350 S					
SHOW TOTAL			9,350		9,350			
STANLEY CUP	5/19/70	5-25 0006	9,350	9,350				
STANLEY CUP	5/19/70	5-25 0007	9,350	9,350				
STANLEY CUP	4/30/70	4-25 0027	9,350		9,350			
STANLEY CUP	4/30/70	4-25 0028	9,350		9,350			
STANLEY CUP	4/30/70	4-25 0029	9,350		9,350			
			46,750 S					
SHOW TOTAL			46,750	18,700	28,050			
DAY ENTERTAIN	4/30/70	4-31 0091	250		250			
DAY ENTERTAIN	4/30/70	4-31 0092	375		375			
DAY ENTERTAIN	6/05/70	5-31 0500	250	250				
			875 S					
SHOW TOTAL			875	250	625			
SPONSOR TOTAL			56,975	18,950	38,025			
FLORIDA CITRUS								
MISCELLANEOUS	5/25/70	5-24 5049	106,657	106,657				
MISCELLANEOUS	5/25/70	5-24 5050	79,388	79,388				
MISCELLANEOUS	4/25/70	4-24 5051	59,163		59,163			
MISCELLANEOUS	4/25/70	4-24 5052	133,111		133,111			
MISCELLANEOUS	4/29/70	4-24 5164	22,256		22,256			
MISCELLANEOUS	5/20/70	4-24 5418	637		637			
			825,741 S					
SHOW TOTAL			899,716	186,045	213,671			
COLOR ENTERTAI	5/03/70	5-30 0254	1,000	1,000				
COLOR ENTERTAI	4/22/70	4-30 0258	750		750			
			1,750 S					
SHOW TOTAL			1,750	1,000	750			
DAY ENTERTAIN	5/15/70	5-31 0009	125	125				

SPONSOR
FLORIDA CITRUS

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
DAY ENTERTAIN	5/15/70	5-31 0010	250	250				
DAY ENTERTAIN	5/15/70	5-31 0011	875	875				
DAY ENTERTAIN	4/22/70	4-31 0232	2,375		2,375			
			3,625 $					
SHOW TOTAL			3,625	1,250	2,375			
SPONSOR TOTAL			405,116	185,398	216,828			

INTER-INDUSTRI

CCT BOWL PARAD	4/15/70	4-66 0050	380-		380-			
CCT BOWL PARAD	3/26/70	3-66 0290	574			574		
			194 $					
SHOW TOTAL			194		380-	574		
TOWER OF ROSES	3/26/70	3-66 0288	229			229		
			229 $					
SHOW TOTAL			229			229		
SPONSOR TOTAL			423		380-	803		

REYNOLDS METAL

MISCELLANEOUS	5/25/70	5-24 5031	97,468	97,468				
MISCELLANEOUS	5/25/70	5-24 5152	28,332	28,332				
			125,800 $					
SHOW TOTAL			125,800	125,800				
DAY ENTERTAIN	5/15/70	5-31 0036	250	250				
DAY ENTERTAIN	4/22/70	4-31 0230	1,500		1,500			
			1,750 $					
SHOW TOTAL			1,750	250	1,500			
SPONSOR TOTAL			127,550	126,050	1,500			

STUDLY CAMP

FAI-MOVIES	6/10/70	5-66 0457	228	228				
			228 $					
SHOW TOTAL			228	228				

SPONSOR
STOKELY CARM

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
FAMILY AFFAIR	6/10/70	5-66 0454	228	228				
			228 S					
SHOW TOTAL			228	228				
JACKIE GLEASON	6/10/70	5-66 0444	228	228				
			228 S					
SHOW TOTAL			228	228				
GOMER PYLE	6/10/70	5-66 0458	228	228				
			228 S					
SHOW TOTAL			228	228				
THE HILLBILLIE	6/10/70	5-66 0466	228	228				
			228 S					
SHOW TOTAL			228	228				
JIM NABORS	6/10/70	5-66 0459	228	228				
			228 S					
SHOW TOTAL			228	228				
WILD WEST	6/10/70	5-66 0460	228	228				
			228 S					
SHOW TOTAL			228	228				
MISCELLANEOUS	5/25/70	5-24 5023	72,250	72,250				
MISCELLANEOUS	6/29/70	6-24 5014	47,600		47,600			
			119,850 S					
SHOW TOTAL			119,850	72,250	47,600			
GAY ENTERTAIN	5/25/70	5-31 0023	1,000	1,000				
GAY ENTERTAIN	6/22/70	6-31 0233	500		500			
			1,500 S					
SHOW TOTAL			1,500	1,000	500			
SPONSOR TOTAL			122,946	74,840	48,100			

ONLY COPY AVAILABLE

CTN ACCOUNTS AGEING ANALYSIS — REPORT ZPRN'TEUR STATEMENT — REPORT # 100-500 PAGE 9

MONTH ENDING 6/30/70 — CURRENCY # 00

SPONSOR / SHOW / PRODUCTION	INV DATE	INV #	NET	CURRENT	1-30	31-60	61-90	OVER 90
PRODUCTION	2/28/70	2-00 0052	200-				200-	
PRODUCTION	4/30/70	4-00 0055	100		100			
			300-$					
PROD	1/30/70	1-00 0006	575	575				
			575 $					
SHOW TOTAL			181	679	186		600-	
SPONSOR TOTAL			181	679	186		600-	
AGENCY TOTAL=			1,015,982	508,128	417,293	85,922	600-	12,324

CTN ACCOUNTS RECEIVABLES

CVN ACCOUNTS RECEIVABLE
MONTH ENDING 7/31/79

CLIENT SHOW TIME STATEMENT
LEVER & BROS. '79

REPORT # 100-505 PAGE 1

SPONSOR
BEST FOODS CO

SHOW	TRN DATE	TRN #	PRT	COMMERC.	0-30	31-60	61-90	OVER 90
BEVERLY H S	7/01/79	6-66 0015	198	198				
			198 S					
SHOW TOTAL			198	198				
CANDID CAMERA	3/26/79	3-61 0018	14-				14-	
			14-S					
SHOW TOTAL			14-				14-	
DICK VAN DYKE	3/26/79	3-61 0025	14-				14-	
			14-S					
SHOW TOTAL			14-				14-	
GRIFFITH DAY	3/26/79	3-61 0017	42-				42-	
			42-S					
SHOW TOTAL			42-				42-	
LUCY-DESI/MS	7/01/79	6-66 0048	22	22				
			22 S					
SHOW TOTAL			22	22				
LOVE OF LIFE	7/01/79	6-66 0014	277	277				
			277 S					
SHOW TOTAL			277	277				
SECRET STORM	7/01/79	6-66 0013	275	275				
			275 S					
SHOW TOTAL			275	275				
MISCELLANEOUS	6/26/79	6-24 5020	100,961	*00,961				
MISCELLANEOUS	5/25/79	5-24 5023	95,931		95,931			
MISCELLANEOUS	5/26/79	5-24 5179	8,999 *				8,999	
MISCELLANEOUS	5/22/79	5-24 5240	12,324					12,324
			218,755 S					
SHOW TOTAL			218,755	100,961	95,931		8,999	12,324

SPONSOR
BEST FOODS CO

SHOW	INV DATE	INV #	REV	CURRENT	0-30	31-60	61-90	OVER 90
DAY ENTERTAIN	4/22/70	4-31 0231	1,125			1,125		
DAY ENTERTAIN	5/30/70	5-31 0267	1,250				1,250	
DAY ENTERTAIN	5/25/70	5-31 0283	2,375		2,375			
DAY ENTERTAIN	6/23/70	6-31 0345	2,125	2,125				
DAY ENTERTAIN	6/23/70	6-31 0346	625	625				
			7,500 $					
SHOW TOTAL			7,500	2,750	2,375	1,125	1,250	
SPONSOR TOTAL			226,981	104,877	99,306	1,125	10,110	12,336

CONSOLIDATED C

STANLEY CUP	5/19/70	5-25 0085	9,350		9,350			
STANLEY CUP	5/19/70	5-25 0087	9,350		9,350			
			18,700 $					
SHOW TOTAL			18,700		18,700			
SPONSOR TOTAL			18,700		18,700			

FLORIDA CITRUS

MISCELLANEOUS	6/26/70	6-24 5046	21,179	21,179				
MISCELLANEOUS	5/25/70	5-24 5049	106,657		106,657			
MISCELLANEOUS	5/25/70	5-24 5050	79,389		79,389			
			207,225 $					
SHOW TOTAL			207,225	21,179	186,046			
COLOR ENTERTAI	6/19/70	6-30 0151	1,000	1,000				
COLOR ENTERTAI	6/03/70	5-30 0254	1,000 M 31		1,000			
			2,000 $					
SHOW TOTAL			2,000	1,000	1,000			
DAY ENTERTAIN	5/15/70	5-31 0009	125		125			
DAY ENTERTAIN	5/15/70	5-31 0010	250 M 31		250			
DAY ENTERTAIN	5/15/70	5-31 0011	875 M 31		875			
DAY ENTERTAIN	4/22/70	4-31 0232	2,375			2,375		
DAY ENTERTAIN	6/23/70	6-31 0278	500	500				
DAY ENTERTAIN	6/23/70	6-31 0279	1,375	1,375				
			5,500 $					
SHOW TOTAL			5,500	1,875	1,250	2,375		
SPONSOR TOTAL			241,725	24,054	188,296	2,375		

CYO ACCOUNTS RECEIVABLE — CLIENT SUMMARY STATEMENT — REPORT # 180-565 PAGE 1

MONTH ENDING 7/04/70 — LEISURE & SOCIAL, INC.

SPONSOR / SHOW	TRN DATE	TRN #	DEP	CHARGES	0-30	31-60	61-90	OVER 90
REYNOLDS METAL								
MISCELLANEOUS	6/26/70	C-04 0007	157,038	157,038				
MISCELLANEOUS	6/25/70	C-04 0031	97,021		97,021			
MISCELLANEOUS	6/25/70	C-04 0152	23,232		23,232			
MISCELLANEOUS	6/26/70	C-04 0150	34,544	34,544				
			311,835 $					
SHOW TOTAL			311,835	191,582	120,253			
DAY ENTERTAIN	6/15/70	C-31 0005	250		250			
DAY ENTERTAIN	6/22/70	C-31 0030	1,000			1,000		
DAY ENTERTAIN	6/23/70	C-31 0051	1,750	1,750				
DAY ENTERTAIN	6/23/70	C-31 0052	1,000	1,000				
			4,000 $					
SHOW TOTAL			4,000	2,750	250	1,000		
SPONSOR TOTAL			315,164	188,832	120,332	1,000		
STERLEY CAMP								
FRI-MOVIES	6/10/70	C-66 0407	220		220			
			220 $					
SHOW TOTAL			220		220			
FAMILY AFFAIR	6/10/70	C-66 0406	220		220			
			220 $					
SHOW TOTAL			220		220			
JACKIE GLEASON	6/10/70	C-66 0464	220		220			
			220 $					
SHOW TOTAL			220		220			
GOMER PYLE	6/10/70	C-66 0458	220		220			
			220 $					
SHOW TOTAL			220		220			
THE HILLBILLIE	6/10/70	C-66 0466	220		220			
			220 $					
SHOW TOTAL			220		220			

CTN ACCOUNTS RECEIVABLES — CLOSED OPEN ITEM STATEMENT — REPORT # [illegible] PAGE 4
MONTH ENDING 7/04/70 — (AGENCY & MEDIA) 20

SPONSOR
STORELY C. MP

SHOW	INV DATE	INV #	GROSS	CURRENT	0-30	31-60	61-90	OVER 90
JIM HARBURS	6/10/70	S-66 0459	228		228			
			228 $					
SHOW TOTAL			228		228			
WILD WEST	6/10/70	S-66 0460	228		228			
			228 $					
SHOW TOTAL			228		228			
MISCELLANEOUS	5/25/70	S-24 5013	72,290				72,290	
MISCELLANEOUS	6/26/70	S-24 5115	27,370	27,370				
MISCELLANEOUS	6/26/70	S-24 5122	14,507	14,507				
			114,127 $					
SHOW TOTAL			114,127	41,877	72,290			
DAY ENTERTAIN	5/15/70	S-31 0023	1,000		1,000			
DAY ENTERTAIN	6/15/70	S-31 0035	1,750	1,750				
DAY ENTERTAIN	4/22/70	S-31 0028	500			500		
			3,250 $					
SHOW TOTAL			3,250	1,750	1,000	500		
SPONSOR TOTAL			118,973	43,627	74,846	500		
PRODUCTION								
PRODUCTION	2/28/70	S-40 0052	600-					600-
PRODUCTION	4/30/70	S-40 0095	186			186		
			414-$					
PROD	1/30/70	S-90 8080	675		675			
			675 $					
SHOW TOTAL			181		675	186		600-
SPONSOR TOTAL			181		675	186		600-
AGENCY TOTAL-			845,646	368,374	507,873	3,686	10,119	11,724

ONLY COPY AVAILABLE

[illegible]
WEST FOODS CO.

SALES	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	7/01/70	6-66 0815	192		192			
			192 $					
SHOW TOTAL			192		192			
[illegible]	3/26/70	3-61 0810	14-					14-
			14-$					
SHOW TOTAL			14-					14-
[illegible]	3/26/70	3-61 0825	14-					14-
			14-$					
SHOW TOTAL			14-					14-
[illegible]	3/26/70	3-61 0817	42-					42-
			42-$					
SHOW TOTAL			42-					42-
[illegible]	7/01/70	6-66 0943	22		22			
			22 $					
SHOW TOTAL			22		22			
[illegible]	7/23/70	7-66 0841	44	44				
[illegible]	7/0./70	6-66 [illegible]	277		277			
			321 $					
SHOW TOTAL			321	44	277			
[illegible]	7/01/70	6-66 [illegible]	275		275			
			275 $					
SHOW TOTAL			275		275			
[illegible]	6/26/70	6-24 5020	100,5[illegible]		100,561			
[illegible]	5/[illegible]/70	5-24 5023	96,93[illegible]			96,931		
[illegible]	3/26/70	3-24 5170	8,[illegible]39					8,939
[illegible]	5/22/69	9-24 2760	12,324					12,324
			218,755 $					
SHOW TOTAL			218,755		100,561	96,931		21,263

ETN ACCOUNTS RECEIVABLES
MONTH ENDING 6/30/70

SPONSOR
WEST COAST CO

SHOW	INV DATE	INV #	NET
DAY ENTERTAIN	7/23/70	7-31 0749	1,500
DAY ENTERTAIN	6/23/70	6-31 0746	2,125
DAY ENTERTAIN	6/23/70	6-31 0746	625
DAY ENTERTAIN	7/20/70	7-31 0816	125
			4,375 $
SHOW TOTAL			4,375
SPONSOR TOTAL			223,878
SPONSOR ISOTEC C			
STANLEY CUP	5/15/70	5-25 0008	9,350
STANLEY CUP	5/19/70	5-25 0007	9,350
			18,700 $
SHOW TOTAL			18,700
SPONSOR TOTAL			18,700
MISCELLANEOUS			
MISCELLANEOUS	6/26/70	6-24 5046	21,075
MISCELLANEOUS	5/15/70	5-24 5049	106,652
MISCELLANEOUS	5/15/70	5-24 5050	79,398
			207,225 $
SHOW TOTAL			207,225
[illegible] ENTERTAI	7/9/70	6-30 0751	1,000
			1,000 $
SHOW TOTAL			1,000
DAY ENTERTAIN	5/15/70	5-31 0005	25
DAY ENTERTAIN	6/23/70	6-31 0282	2,375
DAY ENTERTAIN	6/23/70	6-31 0278	500
DAY ENTERTAIN	6/23/70	6-31 0278	1,375
			4,375 $
SHOW TOTAL			4,375
SPONSOR TOTAL			212,600

NT OPEN ITEM STATEMENT
LENNEN & NEWELL INC

CURRENT	8-30	31-60	61-90	OVER 90
1,500				
	2,125			
	625			
125				
1,625	2,750			
1,669	104,077	96,921		21,193
		9,350		
		9,350		
		18,700		
		18,700		
	21,179			
		106,457		
		79,389		
	21,179	186,046		
	1,000			
	1,000			
		125	2,375	
	500			
	1,375			
	1,875	125	2,375	
	24,054	186,171	2,375	

[illegible] ACCOUNTS RECEIVABLES
[illegible] 6/01/70

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWELL 30

REPORT # 108-503 PAGE 3

DIVISION / CLIENT / DETAIL	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	4/26/70	6-24 5027	[illegible]		157,832			
MISCELLANEOUS	6/30/70	6-34 6186	[illegible]		28,334			
			186,866 $					
SHOW TOTAL			186,866		186,866			
DAY ENTERTAIN	7/28/70	7-31 0218	2,625	2,625				
DAY ENTERTAIN	7/ 1/70	7-1. 0220	750	750				
DAY ENTERTAIN	7/29/70	7-34 0221	250	250				
DAY ENTERTAIN	6/2./70	6-31 0 30	1,500				1,500	
DAY ENTERTAIN	6/22/70	6-31 0181	1,750		1,750			
DAY ENTERTAIN	6/23/70	6-31 0193	1,000		1,000			
			7,875 $					
SHOW TOTAL			7,875	3,625	2,750		1,500	
[illegible] TOTAL			193,741	3,625	188,616		1,500	
[illegible] CAMP								
[illegible] VIES	7/21/70	7-66 0062	30	30				
[illegible] VIES	6/10/70	5-66 0457	228			228		
			258 $					
SHOW TOTAL			258	30		228		
FAMILY AFFAIR	6/10/70	5-66 0456	228			228		
			228 $					
SHOW TOTAL			228			228		
[illegible] CREATION	6/10/70	5-66 0464	228			228		
			228 $					
SHOW TOTAL			228			228		
[illegible] PULP	6/10/70	5-66 0458	228			228		
			228 $					
SHOW TOTAL			228			228		
THE MILLIONAIRE	6/10/70	5-66 0466	228			228		
			228 $					
SHOW TOTAL			228			228		

CT. ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENTS — REPORT # 100-503 PAGE 4
MONTH ENDING 6/01/70 — LENNEN & NEWELL INC

SPONSOR
.TIMELY GAMP

ITEM	INV DATE	INV #		CURRENT	0-30	31-60	61-90	OVER 90
SIN LABOURS	6/18/70	S-66 0059	228			228		
			228 S					
SHOW TOTAL			228			228		
WILD WEST	6/18/70	S-66 0060	228			228		
			228 S					
SHOW TOTAL			228			228		
MISCELLANEOUS	7/30/70	7-24 5089	195,755	195,755				
MISCELLANEOUS	7/30/70	7-24 5068	82,266	82,266				
MISCELLANEOUS	6/26/70	6-24 5115	27,370		27,370			
MISCELLANEOUS	6/26/70	6-24 5122	14,507 MM 81		14,507			
			319,898 S					
SHOW TOTAL			319,898	278,021	41,877			
[illegible]	7/24/70	7-30 0197	375	375				
			375 S					
SHOW TOTAL			375	375				
DAY [illegible]	5/15/70	5-31 0023	1,000 MP 8			1,000		
DAY [illegible]	6/15/70	6-31 0035	1,750 MP 8		1,750			
DAY [illegible]	7/22/70	7-31 0060	375	375				
DAY [illegible]	7/22/70	7-31 0061	375 MM 81	375				
			3,500 S					
SHOW TOTAL			3,500	750	1,750	1,000		
SPONSOR TOTAL			325,399	279,176	43,627	2,596		
PRODUCTION								
PRODUCTION	7/16/70	2-60 0052	600-					600-
			600-S					
PAID	7/30/70	1-90 0000	675			675		
			675 S					
SHOW TOTAL			75			675		600-
SPONSOR TOTAL			75			675		600-
AGENCY TOTAL-			574,165	254,470	360,374	305,673	3,875	20,593

CTW ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-503 PAGE

MONTH ENDING 8/31/70 — LENNEN & NEWELL 30

SPONSOR

WEST POINT CO

SHOW	INV DATE	INV #	NET	CURRENT	1-30	31-60	61-90	OVER 90
BEVERLY H R	7/01/70	6-66 0015	192			192		
			192 S					
SHOW TOTAL			192			192		
CANDID CAMERA	7/26/70	3-61 0010	14-					14-
			14-S					
SHOW TOTAL			14-					14-
DICK VAN DYKE	7/26/70	3-61 0025	14-					14-
			14-S					
SHOW TOTAL			14-					14-
GUIDING LIGHT	8/26/70	8-66 0561	271	271				
			271 S					
SHOW TOTAL			271	271				
[illegible]ITH DAY	7/26/70	3-61 0017	42-					42-
[illegible]ITH DAY	8/21/70	8-66 0199	208	208				
			166 S					
SHOW TOTAL			166	208				42-
LUCY-MORNING	7/01/70	6-66 0343	22			22		
LUCY-MORNING	8/26/70	8-66 0360	240	240				
			262 S					
SHOW TOTAL			262	240		22		
LOVE OF LIFE	7/29/70	7-66 0041	44		44			
LOVE OF LIFE	8/21/70	8-66 0196	567	567				
LOVE OF LIFE	8/21/70	8-66 0196	200	200				
LOVE OF LIFE	8/21/70	8-66 0197	484	484				
LOVE OF LIFE	7/01/70	6-66 0314	277			277		
			1,572 S					
SHOW TOTAL			1,572	1,251	44	277		

SPONSOR
WEST COAST CO

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
SECRET STORM	7/0 /70	8-66 0513	275			275		
			275 S					
SHOW TOTAL			275			275		
WHERE HEART IS	8/21/70	8-66 0195	271	271				
			271 S					
SHOW TOTAL			271	271				
MISCELLANEOUS	8/22/70	8-24 3760	12,324					12,324
			12,324 S					
SHOW TOTAL			12,324					12,324
DAY ENTERTAIN	7/23/70	7-31 0249	1,500		1,500			
DAY ENTERTAIN	7/30/70	7-31 0416	125		125			
			1,625 S					
SHOW TOTAL			1,625		1,625			
SPONSOR TOTAL			16,930	2,241	1,669	766		12,254
[illegible] BRACH								
SECRET STORM	8/24/70	8-66 0350	198	198				
			198 S					
SHOW TOTAL			198	198				
SPONSOR TOTAL			198	198				
[illegible]NSOLIDATED C								
NBC PRESENTATION	8/08/70	8-25 0051	25,500	25,500				
			25,500 S					
SHOW TOTAL			25,500	25,500				

SPONSOR
CONSOLIDATED C

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
COLOR ENTERTAI	9/03/70	8-30 0925	250	250				
			250 $					
SHOW TOTAL			250	250				
SPONSOR TOTAL			25,750	25,750				
FLORIDA CITRUS								
COLOR ENTERTAI	6/19/70	6-30 0151	1,000			1,000		
			1,000 $					
SHOW TOTAL			1,000			1,000		
DAY ENTERTAIN	4/22/70	4-31 0232	2,375					2,375
DAY ENTERTAIN	6/23/70	6-31 0278	500			500		
DAY ENTERTAIN	6/23/70	6-31 0279	1,375			1,375		
			4,250 $					
SHOW TOTAL			4,250			1,875		2,375
SPONSOR TOTAL			5,250			2,875		2,375
FRANKOS METAL								
MISCELLANEOUS	8/31/70	8-24 5046	29,835	29,835				
			29,835 $					
SHOW TOTAL			29,835	29,835				
DAY ENTERTAIN	7/23/70	7-31 0218	2,625		2,625			
DAY ENTERTAIN	7/23/70	7-31 0270 @	750		750			
DAY ENTERTAIN	7/23/70	7-31 0221	250		250			
DAY ENTERTAIN	6/23/70	6-31 0230	1,500					1,500
DAY ENTERTAIN	6/23/70	6-31 0351	1,750			1,750		
DAY ENTERTAIN	6/23/70	6-31 0352	1,000			1,000		
DAY ENTERTAIN	8/24/70	8-31 0369 @	250-	250-				
			7,625 $					
SHOW TOTAL			7,625	250-	3,625	2,750		1,500
SPONSOR TOTAL			37,460	29,585	3,625	2,750		1,500

CTN ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 108-503 PAGE 4
MONTH ENDING 8/05/70 — LENNEN & NEWEL 30

SPONSOR / SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
STUDELY CAMP								
FBI-MOVIES	7/21/70	T-66 0057	30		30			
F-I-MOVIES	6/10/70	S-66 0457	228				228	
			258 $					
SHOW TOTAL			258		30		228	
FAMILY AFFAIR	6/10/70	S-66 0456	228				228	
			228 $					
SHOW TOTAL			228				228	
JACKIE GLEASON	6/10/70	S-66 0464	228				228	
			228 $					
SHOW TOTAL			228				228	
GLEN A PYLE	6/10/70	S-66 0458	228				228	
			228 $					
SHOW TOTAL			228				228	
TOM MILLAILLIE	6/10/70	S-66 0466	228				228	
			228 $					
SHOW TOTAL			228				228	
JIM NABORS	6/10/70	S-66 0459	228				228	
			228 $					
SHOW TOTAL			228				228	
WILD WEST	6/10/70	S-66 0460	228				228	
			228 $					
SHOW TOTAL			228				228	
MISCELLANEOUS	8/31/70	B-24 5069	89.290	89.290				

CPA ACCOUNTS RECEIVABLE
MONTH ENDING 8/04/70

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWELL 30

SPONSOR
STANLEY CAMP

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	8/ /70	8-24 [illegible]	[illegible]	61,047				
MISCELLANEOUS	7/30/70	7-24 [illegible]	[illegible]		195,795			
MISCELLANEOUS	7/30/70	7-24 [illegible]	[illegible]		82,266			
MISCELLANEOUS	6/26/70	6-24 [illegible]	27,370			27,370		
			455,688 $					
SHOW TOTAL			455,688	130,297	278,021	27,370		
CELEB ENTERTAI	8/06/70	8-30 0007	[illegible]	375				
CELEB ENTERTAI	8/04/70	8-30 0007	[illegible]	1,000				
CELEB ENTERTAI	8/06/70	8-30 0004	[illegible]	1,750				
CELEB ENTERTAI	7/24/70	7-30 0197	375		375			
			3,500 $					
SHOW TOTAL			3,500	3,125	375			
DAY ENTERTAIN	8/06/70	8-31 0070	[illegible]	1,375				
DAY ENTERTAIN	7/24/70	7-31 0090	[illegible]		375			
			1,750 $					
SHOW TOTAL			1,750	1,375	375			
SPONSOR TOTAL			462,564	134,797	278,801	27,370	1,906	
PRODUCTION								
PRODUCTION	7/28/70	7-40 0052	600-					600-
			600-$					
PROD	1/30/70	1-40 0000	675				675	
			675 $					
SHOW TOTAL			75				675	600-
SPONSOR TOTAL			75				675	600-
AGENCY TOTAL-			548,227	212,571	284,095	33,761	2,271	15,529

CTH ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-503 PAGE 1

MONTH ENDING 10/08/70 — LERNER & NEWEL 38

SPEASON

BEST PICKS CO

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
BEVERLY H R	7/01/70	6-66 C315	192				192	
			192 S					
SHOW TOTAL			192				192	
CARDIC CAMERA	9/26/70	3-81 0018	14-					14-
			14-S					
SHOW TOTAL			14-					14-
DICK VAN DYKE	9/26/70	3-81 0025	14-					14-
			14-S					
SHOW TOTAL			14-					14-
GUIDING LIGHT	8/26/70	8-86 0361	271		271			
			271 S					
SHOW TOTAL			271		271			
GRIFFITH DAY	9/26/70	3-81 0017	42-					42-
GRIFFITH DAY	8/21/70	8-66 C168	208		208			
			166 S					
SHOW TOTAL			166		208			42-
LUCY-RUNNING	7/01/70	6-66 C343	22				22	
LUCY-RUNNING	8/20/70	8-66 C368	240		240			
			262 S					
SHOW TOTAL			262		240		22	
LOVE OF LIFE	7/23/70	7-86 C041	44			44		
LOVE OF LIFE	8/21/70	8-66 C196	567		567			
LOVE OF LIFE	8/21/70	8-66 C196	208		208			
LOVE OF LIFE	8/21/70	8-66 C197	484		484			
LOVE OF LIFE	7/01/70	6-66 C314	277				277	
			1,572 S					
SHOW TOTAL			1,572		1,781	44	277	

CTA ACCOUNTS RECEIVABLES
REMIT CASING 06/08/86

CLIENT OPEN ITEM STATEMENT
LENNOX & ADDEL 30

REPORT # 100-503 PAGE

SPEARCO
WEST COAST CO

SOCO	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
SECRET STORM	7/01/86	6-86 C313	275				275	
			275 S					
SOCO TOTAL			275				275	
WHITE HEART IS	8/21/86	8-86 C395	271		271			
			271 S					
SOCO TOTAL			271		271			
MISCELLANEOUS	5/22/86	5-86 C260	12,324					12,324
			12,324 S					
SOCO TOTAL			12,324					12,324
SPEARCO TOTAL			13,303		2,241	86	786	12,254
[illegible]								
[illegible]	[illegible]	[illegible]	198		198			
			198 S					
SOCO TOTAL			198		198			
SPEARCO TOTAL			198		198			
[illegible]								
AFC POSEARCO	6/08/86	6-86 C251	25,500		25,500			
			25,500 S					
SOCO TOTAL			25,500		25,500			
[illegible]	6/03/86	6-86 [illegible]25	250		250			
			250 S					
SOCO TOTAL			250		250			
SPEARCO TOTAL			25,750		25,750			

CTA ACCOUNTS RECEIVABLES
MONTH ENDING 10/08/78

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWELL 30

REPORT # 100-503 PAGE

SPCASGB

SNCH / FLORIDA CITRUS	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	9/30/78	9-24 5178	92,310	92,310				
MISCELLANEOUS	9/30/78	9-24 5168	92,005	92,005				
			184,315 $					
SNCH TOTAL			184,315	184,315				
CLEGG ENTERTAI	8/15/78	8-30 C151	1,000				1,000	
			1,000 $					
SNCH TOTAL			1,000				1,000	
CAV ENTERTAIN	4/22/78	4-31 C232	2,375					2,375
CAV ENTERTAIN	8/23/78	8-31 C278	500				500	
CAV ENTERTAIN	8/23/78	8-31 C279	1,375				1,375	
			4,250 $					
SNCH TOTAL			4,250				1,875	2,375
SPCASGB TOTAL			189,565	184,315			2,875	2,375
NEWCELLS RETAL								
MISCELLANEOUS	8/31/78	8-24 SC66	29,835		29,835			
MISCELLANEOUS	9/30/78	9-24 5138	67,150	67,150				
			96,985 $					
SNCH TOTAL			96,985	67,150	29,835			
CAV ENTERTAIN	7/23/78	7-31 C218	2,625			2,625		
CAV ENTERTAIN	7/23/78	7-31 C220	750			750		
CAV ENTERTAIN	7/23/78	7-31 C221	250			250		
CAV ENTERTAIN	4/22/78	4-31 C230	1,500					1,500
CAV ENTERTAIN	8/23/78	8-31 C351	1,750				1,750	
CAV ENTERTAIN	8/23/78	8-31 C352	1,000				1,000	
CAV ENTERTAIN	8/24/78	8-31 C345	250-		250-			
			7,625 $					
SNCH TOTAL			7,625		250-	3,625	2,750	1,500
CLEGG NIGHTLINE	9/13/78	9-30 C150	250	250				
			250 $					
SNCH TOTAL			250	250				
SPCASGB TOTAL			104,860	67,400	29,585	3,625	2,750	1,500

CTA ACCOUNTS RECEIVABLES
AGING ENDING 10/03/70

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWELL 30

SPONSOR / STORY	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
FBI-MOVIES	7/21/70	9-66 0002	30			30		
FBI-MOVIES	6/10/70	9-66 0457	220					220
			250 S					
SPON TOTAL			250			30		220
FAMILY AFFAIR	6/10/70	9-66 0456	220					220
			220 S					
SPON TOTAL			220					220
JACKIE GLEASON	6/10/70	9-66 0464	220					220
			220 S					
SPON TOTAL			220					220
GLEN A PYLE	6/10/70	9-66 0458	220					220
			220 S					
SPON TOTAL			220					220
[illegible]	6/10/70	9-66 0466	220					220
			220 S					
SPON TOTAL			220					220
JIM NABORS	6/10/70	9-66 0459	220					220
			220 S					
SPON TOTAL			220					220
WILD WEST	6/10/70	9-66 0460	220					220
			220 S					
SPON TOTAL			220					220
MISCELLANEOUS	6/31/70	8-24 5069	89.250 OK JW		89.250			

CTA ACCOUNTS RECEIVABLES
AGING ENDING 10/03/70

CLIENT OPEN ITEM STATEMENT
LEHMEN & REBEL 30

REPORT # 100-503 PAGE

SPONSOR
STERLEY CAMP

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	8/31/70	8-24 5077	61,047		61,047			
MISCELLANEOUS	9/30/70	9-24 5147	20,340	20,340				
			70,637 $					
SHOW TOTAL			70,637	20,340	150,297			
CAV ENTERTAIN	6/24/70	9-31 C376	1,500	1,500				
CAV ENTERTAIN	6/24/70	9-31 C377	375	375				
			1,875 $					
SHOW TOTAL			1,875	1,875				
CCLCA NIGHTIME	6/23/70	9-30 C160	1,250	1,250				
			1,250 $					
SHOW TOTAL			1,250	1,250				
SPONSOR TOTAL			175,366	23,465	150,297	30		1,594
PRODUCTION								
PRODUCTION	2/26/70	2-40 CC52	600-					600-
			600-$					
PAGE	1/30/70	1-90 0000	675					675
			675 $					
SHOW TOTAL			75					75
SPONSOR TOTAL			75					75
AGENCY TOTAL-			511,141	275,180	208,071	3,699	8,391	17,800

CTA ACCOUNTS RECEIVABLES
MONTH ENDING 10/31/70

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWEL 90

REPORT # 108-503 PAGE

SPONSOR
TEST HOLDS CO

TYPE	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	7/[illegible]/70	8-66 [illegible]	192					192
			192 S					
SHOW TOTAL			192					192
CANDID CAMERA	7/24/70	3-61 0019	14-					14-
			14-S					
SHOW TOTAL			14-					14-
[illegible]	7/26/70	3-61 0025	14-					14-
			14-S					
SHOW TOTAL			14-					14-
[illegible]	8/[illegible]/70	8-66 [illegible]	271			271		
			271 S					
SHOW TOTAL			271			271		
[illegible]	9/20/70	3-61 [illegible]	42-					42-
[illegible]	9/21/70	8-66 [illegible]	208			208		
			166 S					
SHOW TOTAL			166			208		42-
[illegible]	7/01/70	6-66 0943	22					22
[illegible]	8/26/70	8-66 [illegible]	240			240		
			262 S					
SHOW TOTAL			262			240		22
[illegible]	7/23/70	3-66 0041	44				44	
[illegible]	9/21/70	8-66 [illegible]	567			567		
[illegible]	9/21/70	8-66 [illegible]	290			290		
[illegible]	9/21/70	8-66 [illegible]	484			484		
[illegible]	7/01/70	6-66 [illegible]	277					277
			1,572 S					
SHOW TOTAL			1,[illegible]			1,291	44	277

SPONSOR
BEST FOODS CO

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
SECRET STORM	7/01/70	8-66 0313	275					275
			275 S					
SHOW TOTAL			275					275
BEWARE HEART IS	8/21/70	8-66 0195	271			271		
			271 S					
SHOW TOTAL			271			271		
MISCELLANEOUS	9/22/65	9-24 5260 Q	12,324					12,324
MISCELLANEOUS	10/23/70	10-24 5403 Q	2,550-	2,550-				
MISCELLANEOUS	10/23/70	10-24 5404 Q	2,550-	2,550-				
			7,224 S					
SHOW TOTAL			7,224	5,100-				12,324
SPONSOR TOTAL			10,203	5,100-		2,241	44	13,020

J BRACH

SECRET STORM	6/26/70	8-66 0959	198			198		
			198 S					
SHOW TOTAL			198			198		
SPONSOR TOTAL			198			198		

CONSOLIDATED C

NFC PRESEASON	9/09/70	8-25 0051	25,500			25,500		
			25,500 S					
SHOW TOTAL			25,500			25,500		
COLOR INTERVAL	9/09/70	8-30 0329	250			250		
			250 S					
SHOW TOTAL			250			250		
COLOR NIGHTIME	10/09/70	10-30 0001	250	250				
			250 S					
SHOW TOTAL			250	250				
SPONSOR TOTAL			26,000	250		25,750		

CTS ACCOUNTS RECEIVABLES
MONTH ENDING 10/31/70

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWELL 30

REPORT # 100-303 PAGE 1

SHOW FLORIDA CITRUS	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	10/29/70	10-24 5108	149,770	149,770				
MISCELLANEOUS	10/29/70	10-24 5118	165,243	165,243				
MISCELLANEOUS	9/30/70	9-24 5179	92,310		92,310			
MISCELLANEOUS	9/30/70	9-24 5198	92,005		92,005			
			499,328 $					
SHOW TOTAL			499,328	315,013	184,315			
COLOR ENTERTAI	6/19/70	6-30 0195	1,000					1,000
			1,000 $					
SHOW TOTAL			1,000					1,000
DAY ENTERTAIN	10/21/70	10-31 0215	1,875	1,875				
DAY ENTERTAIN	4/23/70	4-31 0232	2,375					2,375
DAY ENTERTAIN	6/23/70	6-31 0278	500					500
DAY ENTERTAIN	6/23/70	6-31 0279	1,375					1,375
			6,125 $					
SHOW TOTAL			6,125	1,875				4,250
LTE & NIGHTLINE	10/30/70	10-30 0237	750	750				
			750 $					
SHOW TOTAL			750	750				
SPONSOR TOTAL			507,203	317,638	184,315			5,250
REVLOCS METAL								
MISCELLANEOUS	10/29/70	10-24 5080	78,030	78,030				
MISCELLANEOUS	9/30/70	9-24 5198	67,150		67,150			
			145,180 $					
SHOW TOTAL			145,180	78,030	67,150			
DAY ENTERTAIN	7/23/70	7-31 0218	2,625			2,625		
DAY ENTERTAIN	7/23/70	7-31 0220	750			750		
DAY ENTERTAIN	7/23/70	7-31 022	250			250		
DAY ENTERTAIN	4/23/70	4-31 0230	1,500					1,500
DAY ENTERTAIN	6/23/70	6-31 0351	1,750					1,750
DAY ENTERTAIN	6/23/70	6-31 0352	1,000					1,000

SPONSOR
ANGELES METAL

SMAN	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
DAV ENTERTAIN	6/24/70	0-31 0005	250-			250-		
			7,625 $					
SMAN TOTAL			7,625			250-	3,625	4,250
[illegible]	10/29/70	10-30 0038	875	875				
[illegible]	10/15/70	10-30 0039	125	125				
[illegible]	9/23/70	9-30 0150	250		250			
			1,250 $					
SMAN TOTAL			1,250	1,000	250			
PMASTER TOTAL			54,035	79,030	67,400	250-	3,625	4,250

STOCKLEY CORP

PHI-MOVIES	7/27/70	7-66 0002	30				30	
PHI-MOVIES	6/ 0/70	5-66 0457	228					228
			258 $					
SMAN TOTAL			258				30	228
FAMILY AFFAIR	6/10/70	5-66 0456	228					228
			228 $					
SMAN TOTAL			228					228
JACOBS GRASS	6/ 0/70	5-66 0464	228					228
			228 $					
SMAN TOTAL			228					228
GUNSMOKE	6/10/70	5-66 0458	228					228
			228 $					
SMAN TOTAL			228					228
THE MILLIONAIRE	6/ 0/70	5-67 0466	228					228
			228 $					
SMAN TOTAL			228					228

ACCOUNTS RECEIVABLES
AGING ENDING 10/31/70

CLIENT OPEN ITEM STATEMENT
LEHMEN & MCNEIL 30

REPORT # 100-303 PAGE

SPONSOR
STORELY CORP

SOURCE	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
DIR MAILINGS	9/10/70	S-66 0490	220					220
SOURCE TOTAL			220 S					
			220					220
OHIO WEST	9/10/70	S-66 0460	220					220
SOURCE TOTAL			220 S					
			220					220
MISCELLANEOUS	8/31/70	8-24 5077	61,047.50			61,047		
MISCELLANEOUS	9/30/70	9-24 5117	20,340		20,340			
SOURCE TOTAL			81,387 S					
			81,387		20,340	61,047		
NAV ENTERTAIN	10/26/70	10-31 0259	250	250				
NAV ENTERTAIN	9/24/70	9-31 0376	1,500.00		1,500			
NAV ENTERTAIN	9/24/70	9-31 0377	375		375			
SOURCE TOTAL			2,125 S					
			2,125	250	1,875			
TOTAL SUBSCRIPT	9/23/70	9-30 0160	1,750		1,250			
SOURCE TOTAL			1,750 S					
			1,750		1,250			
SPONSOR TOTAL			86,382	250	23,465	61,047	30	1,590
MISC	10/30/70	10-66 0500	6,928-	6,928-				
SOURCE TOTAL			6,928-S					
			6,928-	6,928-				
SPONSOR TOTAL			6,928-	6,928-				
PAYMENT FROM								
PAYMENT BOX	7/10/70	7-40 0002	600-					600-
			600-S					

REPORT # 100-303 PAGE

SPONSOR PRODUCTION	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
PROD	/30/70	1-90 8000	675					675
			675 $					
SPONSOR TOTAL			75					75
SPONSOR TOTAL			75					75
AGENCY TOTAL-			777,196	385,40	275,180	88,986	3,699	24,19

CTA ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-000 — PAGE 1
MONTH ENDING 12/05/70 — LENNEN & NEWELL 30

SPONSOR
BEST FOODS CO

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
BEVERLY H R	7/01/70	6-66 0815	192					192
			192 S					
SHOW TOTAL			192					192
CANCID CAMERA	3/26/70	3-61 0018	14-					14-
			14-S					
SHOW TOTAL			14-					14-
CICK VAN DYKE	3/26/70	3-61 0025	14-					14-
			14-S					
SHOW TOTAL			14-					14-
GUIDING LIGHT	3/26/70	6-66 0361	271			271		
			271 S					
SHOW TOTAL			271			271		
GRIFFITH DAY	3/26/70	3-61 0017	42-					42-
GRIFFITH DAY	7/21/70	6-66 0198	200			200		
			158 S					
SHOW TOTAL			158			200		42-
LUCY-MORNING	7/01/70	6-66 0343	22					22
LUCY-MORNING	6/26/70	6-66 0360	240			240		
			262 S					
SHOW TOTAL			262			240		22
LOVE OF LIFE	7/23/70	7-66 0042	44					44
LOVE OF LIFE	8/22/70	8-66 0198	367			367		
LOVE OF LIFE	9/22/70	6-66 0436	200			200		
LOVE OF LIFE	9/22/70	8-66 0497	484			484		
LOVE OF LIFE	7/01/70	6-66 0314	277					277
			1,572 S					
SHOW TOTAL			1,572			1,251		321

SPONSOR
BEST FOODS CO

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
SECRET STORM	7/01/70	0-66 6813	275					275
			275 S					
SHOW TOTAL			275					275
WHERE HEART IS	8/21/70	0-66 6195	271				271	
			271 S					
SHOW TOTAL			271				271	
MISCELLANEOUS	9/22/69	0-24 5260	7,224					7,224
			7,224 S					
SHOW TOTAL			7,224					7,224
SPONSOR TOTAL			7,965				2,241	7,964
CBS BRAIN								
SECRET STORM	8/26/70	0-66 6359	198				198	
			198 S					
SHOW TOTAL			198				198	
SPONSOR TOTAL			198				198	
CONSOLIDATED C								
CBS ON ENTERTAI	9/03/70	0-30 6825	250				250	
			250 S					
SHOW TOTAL			250				250	
CBS ON NIGHTIME	10/06/70	10-30 0001	250		250			
			250 S					
SHOW TOTAL			250		250			
SPONSOR TOTAL			500		250		250	
DEMOCRATIC CON								
PAID POLITICAL	11/19/70	11-19 0102	6,196	6,196				
			6,196 S					
SHOW TOTAL			6,196	6,196				

CTW ACCOUNTS RECEIVABLES
MONTH ENDING 12/05/70

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWEL 30

REPORT # 280-000 11/82 3

SPONSOR
DEMOCRATIC COM

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
PAID POLITICAL	11/19/70	11-20 0003	39,786	39,786				
			39,786 S					
PAID POLITICAL	11/17/70	11-30 C154	786	786				
			786 S					
SHOW TOTAL:			40,492	40,492				
DAY ENTERTAIN	11/06/70	11-31 0302	125	125				
			125 S					
SHOW TOTAL			125	125				
CELCA NIGHTLIFE	11/17/70	11-30 0455	375	375				
			375 S					
SHOW TOTAL			375	375				
SPONSOR TOTAL			47,188	47,188				
FLORIDA CITRUS								
MISCELLANEOUS	12/02/70	11-24 5044	60,495	60,495				
MISCELLANEOUS	12/02/70	11-24 5106	148,117	148,117				
MISCELLANEOUS	12/16/70	10-24 5160	146,770		146,770			
MISCELLANEOUS	12/25/70	10-24 5212	189,243		189,243			
MISCELLANEOUS	9/30/70	9-24 5.75	92,310			92,310		
MISCELLANEOUS	9/30/70	9-24 5.88	97,009			97,009		
			727,944 S					
SHOW TOTAL			727,944	228,612	319,013	189,319		
CELCA ENTERTAI	09/17/70	8-30 C15	1,000					1,000
			1,000 S					
SHOW TOTAL			1,000					1,000
DAY ENTERTAIN	10/21/70	10-31 C213	1,079		1,079			
DAY ENTERTAIN	8/24/70	8-31 C134	2,379					2,379
DAY ENTERTAIN	8/23/70	8-31 C278	500					500
DAY ENTERTAIN	8/23/70	8-31 C479	1,379					1,379

CTA ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-503 PAGE 4
MONTH ENDING 12/05/70 — LENNEN & NEWSL 30

SHOW	INV DATE	INV #	NET	CURRENT	1-30	31-60	61-90	OVER 90
SPONSOR FLORIDA CITRUS								
DAY ENTERTAIN	11/20/70	11-31 0867	2,500	2,500				
SHOW TOTAL			8,625 $					
			8,625	2,500	1,875			4,250
COLOR NIGHTLINE	10/20/70	10-30 0074	750		750			
COLOR NIGHTLINE	11/25/70	11-30 0203	1,625	1,625				
SHOW TOTAL			2,375 $					
			2,375	1,625	750			
SPONSOR TOTAL			739,990	232,737	317,870	189,319		9,250
REVLON METAL								
ARNIE	12/02/70	11-30 0349	520	520				
SHOW TOTAL			520 $					
			520	520				
MISCELLANEOUS	12/02/70	11-24 5070	253,810	253,810				
MISCELLANEOUS	10/ /70	10-24 5080	78,030		78,030			
SHOW TOTAL			33,.040 $					
			33,.040	253,810	78,030			
DAY ENTERTAIN	7/ /70	7-31 0218	2,625					2,625
DAY ENTERTAIN	7/ /70	7-31 0220	750					750
DAY ENTERTAIN	7/ /70	7-31 0244	250					250
DAY ENTERTAIN	6/22/70	6-31 0230	1,900					1,900
DAY ENTERTAIN	6/ /70	6-31 0251	1,750					1,750
DAY ENTERTAIN	6/23/70	6-31 0252	1,000					1,000
DAY ENTERTAIN	6/ /70	6-31 0265	250				250	
SHOW TOTAL			7,625 $					
			7,625			250		7,875
COLOR NIGHTLINE	10/ /70	10-30 0038	875		875			
COLOR NIGHTLINE	10/ /70	10-30 0039	125		125			
COLOR NIGHTLINE	11/ /70	11-30 0120	1,000	1,000				
COLOR NIGHTLINE	9/23/70	9-30 0250	250			250		
SHOW TOTAL			2,250 $					
			2,250	1,000	1,000	250		
SPONSOR TOTAL			942,299	299,930	79,030	250	250	7,875

SPONSOR / SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
STONELY CAMP								
FRI-MOVIES	7/21/70	9-66 0002	30					30
FRI-MOVIES	8/10/70	9-66 0497	220					220
			250 S					
SHOW TOTAL			250					250
FAMILY AFFAIR	8/10/70	9-66 0496	220					220
			220 S					
SHOW TOTAL			220					220
JACKIE GLEASON	8/10/70	9-66 0494	220					220
			220 S					
SHOW TOTAL			220					220
[illegible]	8/10/70	9-66 0498	220					220
			220 S					
SHOW TOTAL			220					220
THE [illegible]	8/10/70	9-66 0496	220					220
			220 S					
SHOW TOTAL			220					220
JIM [illegible]	8/10/70	9-66 0499	220					220
			220 S					
SHOW TOTAL			220					220
WILD WEST	8/10/70	9-66 0490	220					220
			220 S					
SHOW TOTAL			220					220
MISCELLANEOUS	9/30/70	9-20 0117	20,940		20,940			
			20,940 S					
SHOW TOTAL			20,940		20,940			

SPONSOR
STOKELY CARM

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
LAV ENTERTAIN	10/26/70	10-31 0259	250		250			
LAV ENTERTAIN	9/24/70	9-31 0377	375			375		
			625 S					
SHOW TOTAL			625		250	375		
COLGA NIGHTTIME	9/23/70	9-30 0100	1,250			1,250		
			1,250 S					
SHOW TOTAL			1,250			1,250		
SPONSOR TOTAL			23,941		250	21,909		1,020
MISC								
MISC	12/30/70	10-90 0000	6,928-		6,928-			
MISC	11/04/70	11-90 0000	47,825-	47,825-				
			54,753-S					
SHOW TOTAL			54,753-	47,825-	6,928-			
SPONSOR TOTAL			54,753-	47,825-	6,928-			
MISC 60								
MISC 60	12/10/70	11-60 0000	250	250				
			250 S					
SHOW TOTAL			250	250				
SPONSOR TOTAL			250	250				
PRODUCTION								
PRODUCTION	11/6/70	2-60 0052	600-					600-
			600-S					
PROD	11/30/70	1-90 0000	675					675
			675 S					
SHOW TOTAL			75					75
SPONSOR TOTAL			75					75
AGENCY TOTAL-			1,109,079	487,688	300,240	206,538	2,439	22,790

LTA ACCOUNTS RECEIVABLES
[illegible]

CLIENT OPEN ITEM STATEMENT
LEMMEN & MENELL 30

REPORT # 100-903 PAGE 1

SPONSOR
[illegible] FOLKS CO

SOLD	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	[illegible]	0-24 S260	7,224	[illegible]				7,224
			7,224 S					
SOLD TOTAL			7,224					7,224
SPONSOR TOTAL			7,224					7,224
[illegible] CLIENTS								
MISCELLANEOUS	12/[illegible]/78	1[illegible]-24 S004	80,495		80,495			
MISCELLANEOUS	[illegible]/78	11-24 S104	148,[illegible]20		148,117			
			228,612 S					
SOLD TOTAL			228,612		228,612			
[illegible]	[illegible]/78	12-31 C88[illegible]	20.25	20.25				
			20.25 S					
SOLD TOTAL			20.25	20.25				
[illegible]	12/[illegible]/78	12-30 D0[illegible]	500	500				
			500 S					
SOLD TOTAL			500	500				
[illegible] TOTAL			[illegible]37	20.25	228,612			
[illegible] TOTAL								
A-01	[illegible]/78	11-[illegible]8345	520[illegible]		520			
			520 S					
SOLD TOTAL			520		520			
MISCELLANEOUS	12/3[illegible]/78	12-24 S[illegible]	208,075	208,075				
MISCELLANEOUS	[illegible]/78	1[illegible]-24 S07[illegible]	[illegible]	[illegible]	253,8[illegible]0			
MISCELLANEOUS	[illegible]/78	6-24 S08[illegible]	78,0[illegible]			78,030		
			[illegible] S					
SOLD TOTAL			[illegible]	208,075	253,8[illegible]0	78,030		
[illegible]	[illegible]/78	6-30 D025	[illegible]				.25	

CLN ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-503 PAGE 2
AGING ENDING 6/02/71 — LERNER & NEWELL 30

SPLASH

STAGGS METAL

SOLD	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
CLEAN HIGHLINE	4/14/70	12-30 6080	2,250	2,250				
CLEAN HIGHLINE	11/27/70	11-30 6120	1,000		1,000			
SOLD TOTAL			3,375 $					
			3,375	2,250	1,000	125		
SPLASH TOTAL			544,410	210,925	255,330	78,155		

FAMILY CARE

PAL-MOVIES	7/21/70	5-66 0002	30					30
PAL-MOVIES	8/10/70	5-66 0457	228					228
SOLD TOTAL			258 $					
			258					258
FAMILY AFFAIR	8/10/70	5-66 0456	228					228
SOLD TOTAL			228 $					
			228					228
DIGBY GLEASON	8/10/70	5-66 0464	228					228
SOLD TOTAL			228 $					
			228					228
MARK PELT	8/10/70	5-66 0458	228					228
SOLD TOTAL			228 $					
			228					228
[illegible]	8/10/70	5-66 0460	228					228
SOLD TOTAL			228 $					
			228					228
JIM NABORS	8/10/70	5-66 0459	228					228
SOLD TOTAL			228 $					
			228					228

CTA ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-008 PAGE 3
RUNIN DATING 10/31/72 — LEHMAN & RUSSELL 30

SPONSOR
BROKER CODE

DESC	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
SALE COST	8/16/72	3-00 0000	228					228
			228 S					
SOLD TOTAL			228					228
MISCELLANEOUS	12/31/72	12-24 0065						
MISCELLANEOUS	5/30/72	5-29 2127	20,340				20,340	
			20,340 S					
SOLD TOTAL			20,340				20,340	
GOV SECURITIES	10/6/72	10-31 2259	250			250		
GOV SECURITIES	9/26/72	9-31 0377	375				375	
			625 S					
SOLD TOTAL			625			250	375	
CORP SECURITIES	9/8/72	9-30 0160	1,250				1,250	
			1,250 S					
SOLD TOTAL			1,250				1,250	
SPONSOR TOTAL			22,443			250	21,965	228
PROPRIETOR								
PURCHASE	10/9/72	12-00 0004	304	304				
PURCHASE	11/6/72	11-00 0052	600					600
			296-S					
PAID	12/30/72	12-00 0000	675					675
			675 S					
SOLD TOTAL			379	304				75
SPONSOR TOTAL			379	304				75
AGENCY TOTAL-			807,095	23,854	463,902	78,400	21,965	8,965

[illegible] ACCOUNTS RECEIVABLES
AGING REPORT 1/31/71

CLIENT (DETAIL) AGING STATEMENT
[illegible] & BRADLEE DC

REPORT # L-B-503 PAGE 1

SPONSOR
AGENT FEES CR

SOURCE	INV DATE	INV #	NET	CURRENT	1-30	31-60	61-90	OVER 90
MISCELLANEOUS	9/27/70	9-26 5260	1,072.00					1,072
			1,072 S					
SHOW TOTAL			1,072					1,072
SPONSOR TOTAL			1,072					1,072
[illegible] CITIES								
MISCELLANEOUS	12/ 7/70	11-24 [illegible]	[illegible]					
MISCELLANEOUS	12/ 4/70	1- 4 9117	118,322	118,322				
MISCELLANEOUS	1/29/71	1-24 9418	88,486	88,486				
MISCELLANEOUS	1/29/71	1-24 9417	46,141	46,141				
			333,644 S					
SHOW TOTAL			333,644	253,140			80,495	
DAY PARTICIPATION	10/ 4/70	12-31 301	2,125.00		2,125			
			2,125 S					
SHOW TOTAL			2,125		2,125			
CITY OF BIRMINGHAM	12/14/70	12-3[illegible]	500.00		500			
			500 S					
SHOW TOTAL			500		500			
SPONSOR TOTAL			336,269	253,140	2,625		80,495	
[illegible]								
GLEN CAMPBELL	1/11/71	1-66 [illegible]	520.00	520				
			520 S					
SHOW TOTAL			520	520				
[illegible] FOUR D	1/11/71	1-66 [illegible]	925.00	925				
			925 S					
SHOW TOTAL			925	925				
SPONSOR TOTAL			1,445	1,445				

uu

CITY ACCOUNTS RECEIVABLES
AGING PERIODS 10/1/71

CLIENT INPUT ITEM STATEMENT
[illegible] & [illegible] BC

AS-POST # [illegible]-503 PAGE 2

CUSTOMER CODE / NAME	INV DATE	INV #	NET	CURRENT	1-30	31-60	61-90	OVER 90
MISCELLANEOUS	10/ 1/71	1-94 9840						
MISCELLANEOUS	12/ 1/71	12-24 9776	208.675		208.675			
MISCELLANEOUS	12/ 1/71	11-24 9696	42.075			42.075		
MISCELLANEOUS	10/ 1/71	1-94 9211	4.25	4.250				
			254.00 $					
CUSTOMER TOTAL			254.	4.25	208.675	42.075		
CITY OF WEIGHTING	10/ 1/71	1-91 9215	2.75	2.750				
			2.750 $					
CUSTOMER TOTAL			2.750	2.750				
DEPARTMENT TOTAL			257.250	7.000	208.675	42.075		
[illegible] CAMP								
[illegible]	7/ 7/71	7-66 9002	33					33
			33 $					
CUSTOMER TOTAL			33					33
CITY OF WEIGHTING	10/ 1/71	1-91 9188	375	375				
			375 $					
CUSTOMER TOTAL			375	375				
DEPARTMENT TOTAL			408	375				33
CORRECTIONS								
CORRECTION	10/ 1/71	12-4 9744	374		374			
CORRECTION	12/ 1/71	2-67 9882	600					600
			796-$					
[illegible]	10/ 1/71	1-91 9205	675					675
			675 $					
CUSTOMER TOTAL			379		374			75
CORRECTION TOTAL			379		374			75
AGENCY TOTAL			504.915	241.564	211.864	122.575		1.177

CTY ACCOUNTS RECEIVABLES
MONTH ENDING 2/28/71

CLIENT OPEN ITEM STATEMENT
LEVIEN & HOFFELL 30

REPORT # 100-901 PAGE 1

SPONSOR
BEST FOODS CO

CNTR	INV DATE	INV #	ORIG	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	9/27/69	9-24 5260	290					290
			290 $					
SHOW TOTAL			290					290
SPONSOR TOTAL			290					290
FLORIDA CITRUS								
ED SULLIVAN	2/08/71	2-44 0009	400	400				
			400 $					
SHOW TOTAL			400	400				
MISCELLANEOUS	1/09/71	2-24 9114	100,172	100,172				
MISCELLANEOUS	2/03/71	1-24 9117	118,022		118,022			
MISCELLANEOUS	1/29/71	1-24 9408	88,986		88,986			
MISCELLANEOUS	1/29/71	1-24 9410	44,141		44,141			
MISCELLANEOUS	2/25/71	2-24 9411	106,862	106,862				
MISCELLANEOUS	2/25/71	2-24 9412	50,060	50,060				
			510,268 $					
SHOW TOTAL			510,268	257,094	253,149			
DAV ENTERTAIN	2/12/71	2-31 0202	1,125	1,125				
DAV ENT	2/26/70	4-31 0232	125	125				
DAV ENTERTAIN	2/16/71	2-31 0230	2,000	2,000				
			3,290 $					
SHOW TOTAL			3,290	3,290				
COLOR HIGHTIME	2/16/71	2-30 0814	1,790	1,790				
			1,790 $					
SHOW TOTAL			1,790	1,790				
SPONSOR TOTAL			515,648	262,494	253,149			
REYNOLDS METAL								
MISCELLANEOUS	12/02/70	11-24 5076	42,098				42,098	
MISCELLANEOUS	9/03/71	2-24 5205	22,798	22,798				

CTN ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-909 PAGE 2
MONTH ENDING 2/28/71 — LEHMAN & MCNEIL 80

SPONSOR

REYNOLDS METAL

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	3/03/71	2-24 5204	38,936	38,936				
MISCELLANEOUS	2/03/71	1-24 5211	4,250		4,250			
			107,000 S					
SHOW TOTAL			107,000	61,676	4,250		42,075	
GAY ENTERTAIN	2/08/71	2-31 6010	375	375				
			375 S					
SHOW TOTAL			375	375				
COLOR LIGHTING	2/04/71	2-30 6023	750	750				
			750 S					
SHOW TOTAL			750	750				
SPONSOR TOTAL			109,124	62,799	4,250		42,075	

PRODUCTION

[illegible]	1/07/70	12-40 6064	304			304		
[illegible]	2/28/70	2-40 6052	600-					600-
			296-S					
[illegible]	1/30/70	1-40 6000	675					675
			675 S					
SHOW TOTAL			379			304		75
SPONSOR TOTAL			379			304		75
AGENCY TOTAL-			629,644	325,293	257,300	304	42,075	375

CTR ACCOUNTS RECEIVABLES
MONTH ENDING 4/30/71

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWELL 00

REPORT # 100-901 PAGE 1

SPONSOR
0007 PUBCO 00

DRUM	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	9/22/69	0-24 0200	298 0					298
			298 S					
DRUM TOTAL			298					298
SPONSOR TOTAL			298					298
FLORIDA LITHOS								
ED SULLIVAN	2/05/71	2-00 0099	400 00 0		400			
			400 S					
DRUM TOTAL			400		400			
MISCELLANEOUS	4/08/71	2-24 5113	230,700	230,700				
MISCELLANEOUS	3/03/71	2-24 5114	100,172 00		100,172			
MISCELLANEOUS	2/24/71	2-24 5408	88,906 00 S			88,906		
MISCELLANEOUS	2/23/71	2-24 5411	100,062 00		100,062			
MISCELLANEOUS	2/23/71	2-24 5412	50,848 00		50,848			
MISCELLANEOUS	4/01/71	2-24 5413	30,987	30,987				
MISCELLANEOUS	4/01/71	2-24 5414	118,096	118,096				
			742,843 S					
* DRUM TOTAL			742,843	306,783	257,094	88,906		
BAY ENTERTAIN	3/22/71	2-31 0201	1,079 00	1,079				
BAY ENTERTAIN	2/12/71	2-31 0202	1,125 00 0		1,125			
BAY ENTERTAIN	2/27/71	2-31 0204	1,250 00 0	1,250				
BAY ENTERTAIN	2/16/71	2-31 0230	2,000 00 0		2,000			
			6,250 S					
DRUM TOTAL			6,250	3,125	3,125			
COLOR HIGHTIME	3/16/71	2-30 0000	500 00 1	500				
COLOR HIGHTIME	2/16/71	2-30 0116	1,750 00 0		1,750			
COLOR HIGHTIME	4/00/71	2-30 5113	1,500	1,500				
			3,750 S					
DRUM TOTAL			3,750	2,000	1,750			
SPONSOR TOTAL			752,843	401,888	262,969	88,906		

CTA ACCOUNTS RECEIVABLE — CLIENT OPEN ITEM STATEMENT — REPORT # 100-903 PAGE 2
MONTH ENDING 4/08/71 — LANNEN & MENKEL 30

DIVISION / SHOW / REVENUE CODE	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	12/01/70	11-20	3076	42.075				42.075
MISCELLANEOUS	4/08/71	3-20	5199	130.262	130.262			
MISCELLANEOUS	4/08/71	3-20	5201	40.329	40.329			
MISCELLANEOUS	3/08/71	2-20	5209	22.750		22.750		
MISCELLANEOUS	3/08/71	2-20	5206	38.936		38.936		
MISCELLANEOUS	2/01/71	1-20	5211	4.250		4.250		
				276.900 $				
SHOW TOTAL				276.900	170.591	61.674	4.250	42.075
CAT ENTERTAIN	4/08/71	3-30	5201	1.250	1.250			
CAT ENTERTAIN	2/08/71	2-31	0010	375		375		
CAT ENTERTAIN	3/24/71	3-31	0340	1.250	1.250			
				2.875 $				
SHOW TOTAL				2.875	2.500	375		
CULVER NIGHTIME	2/08/71	2-30	0023	750		750		
CULVER NIGHTIME	3/26/71	3-30	0165	250	250			
CULVER NIGHTIME	4/08/71	3-30	5199	1.500	1.500			
				2.500 $				
SHOW TOTAL				2.500	1.750	750		
SPONSOR TOTAL				283.965	174.841	62.799	4.250	42.075
PRODUCTION								
PRODUCTION	3/30/71	3-40	0022	374	374			
PRODUCTION	1/07/70	1-40	0004	304			304	
PRODUCTION	1/28/70	2-40	0052	600-				600-
				78 $				
PROD	1/30/70	1-40	0000	675				675
				675 $				
SHOW TOTAL				753	374		304	75
SPONSOR TOTAL				753	374		304	75
AGENCY TOTAL-				1.038.719	577.183	325.168	93.236	304	42.648

CTN ACCOUNTS RECEIVABLES — GLOBAL OPEN ITEM STATEMENT — REPORT # 100-503 PAGE 1
MONTH ENDING 5/31/71 — RUN DATE & TIME 6/ 1/71 10

SPONSOR
WEST POORS CO

SHOW	TRX DATE	LINE #	NET	BALANCE	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	3/12/71	4-24 3296	298					298
			298					
SHOW TOTAL			298					298
SPONSOR TOTAL			298					298
FLORIDA CITRUS								
MISCELLANEOUS	5/04/71	4-24 9002	38,955	MAY 27 — 38,958				
MISCELLANEOUS	4/08/71	3-24 8413	239,706	MAY 6 —	239,706			
MISCELLANEOUS	5/04/71	4-24 9269	85,592	MAY 27 — 85,592				
MISCELLANEOUS	2/25/71	2-24 5411	5,216	MAY 6		5,216		
MISCELLANEOUS	4/01/71	3-24 5413	38,967	MAY 6	38,967			
MISCELLANEOUS	4/01/71	3-24 5414	118,096	MAY 6	118,096			
MISCELLANEOUS	5/04/71	4-24 9049	43,857	MAY 27 — 43,857				
			570,783					
SHOW TOTAL			570,783	144,884	396,263	5,216		
DAY ENTERTAIN	5/05/71	4-30 9298	3,274	— 3,674				
DAY ENTERTAIN	4/16/71	4-31 0025	2,125	MAY 6 — 2,125				
DAY ENTERTAIN	4/16/71	4-31 0026	3,000	MAY 6 — 3,000				
DAY ENTERTAIN	4/26/71	4-31 0135	625	MAY 27 — 625				
			5,424					
SHOW TOTAL			5,424	5,424				
COLOR NIGHTIME	5/03/71	4-30 9002	250	MAY 27 — 250				
COLOR NIGHTIME	4/09/71	3-30 9143	1,500	MAY 6 —	1,500			
			1,750					
SHOW TOTAL			1,750	250	1,500			
SPONSOR TOTAL			578,197	174,678	398,263	5,216		
REYNOLDS METAL								
AS WORLD TURNS	4/13/71	4-66 0114	228	228				
			228					
SHOW TOTAL			228	228				

CTN ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-503 PAGE 2
MONTH ENDING 5/31/71 — LEVIEN & KENELL 30

SPONSOR
REYNOLDS METAL

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	5/24/71	4-24 8132	21.672	21.672				
MISCELLANEOUS	4/02/71	3-24 8199	130.262 MAY 21		130.262			
MISCELLANEOUS	4/08/71	3-24 8201	40.329 MAY 28		40.329			
MISCELLANEOUS	4/30/71	4-24 8436	2.694	2.694				
			194.957 $					
SHOW TOTAL			194.957	24.366	170.591			
DAY ENTERTAIN	5/05/71	4-30 8132	625	625				
DAY ENTERTAIN	4/01/71	3-30 8201	1.250 MAY 28		1.250			
DAY ENTERTAIN	4/29/71	4-31 8447	625	625				
			2.500 $					
SHOW TOTAL			2.500	1.250	1.250			
COLOR NIGHTTIME	4/08/71	3-30 8199	1.500 MAY 24		1.500			
			1.500 $					
SHOW TOTAL			1.500		1.500			
SPONSOR TOTAL			199.169	25.866	173.341			
STORELY CAMP								
MISCELLANEOUS	4/30/71	4-24 8424	20.392	20.392				
			20.392 $					
SHOW TOTAL			20.392	20.392				
DAY ENTERTAIN	4/29/71	4-31 8146	625	625				
			625 $					
SHOW TOTAL			625	625				
SPONSOR TOTAL			21.017	21.017				
PRODUCTION								
PRODUCTION	3/30/71	3-40 8022	374 MAY 24		374			
PRODUCTION	1/07/70	12-40 0044	304 MAY 21					304
PRODUCTION	2/28/70	2-40 8052	600-					600-
			78 $					

CTR ACCOUNTS RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT G LOD-G43 PAGE 3
MONTH ENDING 6/01/71 — LOWER & MEDEL 20

SPONSOR
PRODUCTION

SHOW	INV DATE	INV #	KEY	CURRENT	0-30	31-60	61-90	OVER 90
P9-00	1/20/70	1-30 0000	675					675
			675 S					
SHOW TOTAL			750		675			675
SPONSOR TOTAL			751		675			675
AGENCY TOTAL-			799,940	221,530	271,978	5,256		677

CTN ACCOUNTS RECEIVABLE
MONTH ENDING 7/03/71

SPONSOR
EAST PENN CO

SHOW MISCELLANEOUS	INV DATE	INV #	REF	CLIENT
	6/22/71	0-64 9316	290 $	
			290 $	
SHOW TOTAL			290	
SPONSOR TOTAL			290	
REVERSING METAL				
AS HERALD TURNS	6/11/71	0-65 9115	220 JR $ 0	
			220 $	
SHOW TOTAL			220	
DEVERLY H E	6/11/71	0-65 9040	220 JR $ 0	
DEVERLY H E	6/11/71	0-64 9046	220	
			496 $	
SHOW TOTAL			496	
DORIS DAY	6/07/71	0-64 9071	220	
			220 $	
SHOW TOTAL			220	
FRI-ADVICE	6/09/71	0-64 9046	220	
			220 $	
SHOW TOTAL			220	
FAMILY AFFAIR	6/11/71	0-65 9065	220 JR $ 0	
			220 $	
SHOW TOTAL			220	
GUNSMOKE	6/11/71	0-64 9066	912 JR $ 0	
			912 $	
SHOW TOTAL			912	

OPEN ITEM STATEMENT

REPORT # 100-000 PAGE 1

0-30 31-60 61-90 OVER 90

220

290

290

220

220

225

220

406

220

220

220

612

612

CTN ACCOUNTS RECEIVABLE — CLIENT AGED ITEM STATEMENT — REPORT # 100-000 PAGE 3
MONTH ENDING 7/31/71 — LARSEN & MERRILL 30

SPONSOR
REYNOLDS METAL

SHOW	AIR DATE	PGM #	NET	CURRENT	0-30	31-60	61-90	OVER 90
COLOR ASSORTMENT	7/01/71	6-24 3418	1,000	1,000				
			1,000 S					
SHOW TOTAL			1,000	1,000				
SPONSOR TOTAL			23,813	18,500	28,188	3,307		
STUDLEY CAMP								
MISCELLANEOUS	6/29/71	6-24 3418	19,998	19,998				
MISCELLANEOUS	6/29/71	6-24 3411	21,992	21,992				
MISCELLANEOUS	6/01/71	5-24 3442	37,204 JR 1 0		37,205			
			188,194 S					
SHOW TOTAL			188,194	78,000	37,205			
BAY ENTERTAIN	5/28/71	5-31 3438	1,375 JR 7 0		1,375			
			1,375 S					
SHOW TOTAL			1,375		1,375			
COLOR ASSORTME	7/01/71	6-30 3417	1,000	1,000				
			1,000 S					
SHOW TOTAL			1,000	1,000				
SPONSOR TOTAL			118,569	71,998	38,579			
PRODUCTION								
PRODUCTION	2/16/70	T-36 3452	600-					600-
			600-S					
PROD	1/15/70	T-36 3500	675					675
			675 S					
SHOW TOTAL			75					75
SPONSOR TOTAL			75					75
AGENCY TOTAL-			138,255	85,373	66,762	3,307		675

CIA ACCOUNTS RECEIVABLES
AGING 7/31/71

CLIENT OPEN ITEM STATEMENT
LERNER & NEWALL 30

REPORT # 100-500 PAGE 1

SPONSOR
DEBT PUCCO CO

SPON	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	8/22/69	9-24 5260	298					298
			298 S					
SPON TOTAL			298					298
SPONSOR TOTAL			298					298
RECEIVED CITRUS								
MISCELLANEOUS	6/03/71	7-24 5109	38,282	38,282				
			38,282 S					
SPON TOTAL			38,282	38,282				
LAY ENTERTAIN	6/03/71	7-30 5109	1,374	1,374				
			1,374 S					
SPON TOTAL			1,374	1,374				
SPONSOR TOTAL			39,576	39,576				
REVENUES METAL								
ARAIL	7/19/71	7-66 0073	228	228				
			228 S					
SPON TOTAL			228	228				
DEVERLY M R	5/11/71	5-66 0066	228			228		
			228 S					
SPON TOTAL			228			228		
ALLANLAY MRS	7/19/71	7-66 0071	456	456				
			456 S					
SPON TOTAL			456	456				
CLARIS GOV	6/07/71	6-66 0071	228		228			
			228 S					
SPON TOTAL			228		228			

CIA AFFILIATES RECEIVABLES
AGING INCLUDE 7/31/71

CLIENT OPEN ITEM STATEMENT
LOANED & RENTAL 30

SPEAKER
DIVERSIFIED METAL

SPEAKER	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	7/19/71	3-44 0070	256	256				
SPEAKER TOTAL			256 S					
			256	256				
[illegible]	6/07/71	6-44 0066	228		228			
SPEAKER TOTAL			228 S					
			228		228			
[illegible]	7/19/71	3-44 0072	912	912				
[illegible]	7/19/71	3-44 0074	912	912				
[illegible]	6/02/71	3-44 0376	912	912				
SPEAKER TOTAL			912 S					
			912	912				
[illegible]	7/19/71	3-44 0069	228	228				
SPEAKER TOTAL			228 S					
			228	228				
[illegible]	6/07/71	6-44 0070	228		228			
SPEAKER TOTAL			228 S					
			228		228			
[illegible]	6/07/71	6-44 0067	456		456			
SPEAKER TOTAL			456 S					
			456		456			
[illegible]	6/07/71	6-44 0069	228		228			
SPEAKER TOTAL			228 S					
			228		228			
MISCELLANEOUS	6/01/71	3-24 9280	85,588	85,588				
MISCELLANEOUS	6/02/71	3-24 9420	7,277	7,277				

SPONSOR
ACCOUNTS DETAIL

SPONSOR	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	6/02/71	T-24 9421	4,990	4,990				
MISCELLANEOUS	6/29/71	C-24 9426	3,052		3,052			
MISCELLANEOUS	6/29/71	C-24 9427	7,000		7,000			
			100,452 S					
SPONSOR TOTAL			100,452	97,062	10,390			
LAY ENTERTAIN	6/02/71	T-31 0032	625-	625-				
LAY ENTERTAIN	6/29/71	C-31 0048	625		625			
LAY ENTERTAIN	5/28/71	T-31 0059	1,375			1,375		
LAY ENTERTAIN	6/29/71	C-31 0147	625				625	
			2,000 S					
SPONSOR TOTAL			2,000	625-	625	1,375	625	
CLOCK RIGHTLINE	6/02/71	T-30 0015	1,000-	1,000-				
CLOCK RIGHTLINE	7/01/71	C-30 0018	1,000		1,000			
CLOCK RIGHTLINE	6/02/71	T-30 9200	1,250	1,250				
			1,250 S					
SPONSOR TOTAL			1,250	250	1,000			
SPONSOR TOTAL			115,300	99,369	13,583	1,603	625	
FAMILY CAMP								
MISCELLANEOUS	6/29/71	C-24 9410	19,090		19,090			
MISCELLANEOUS	6/29/71	C-24 9411	51,092		51,092			
MISCELLANEOUS	6/02/71	T-24 9422	64,260	64,260				
MISCELLANEOUS	6/02/71	T-24 9423	36,125	36,125				
			171,575 S					
SPONSOR TOTAL			171,375	100,385	70,090			
LAY ENTERTAIN	6/02/71	T-31 0030	1,875	1,875				
LAY ENTERTAIN	6/02/71	T-31 0031	625	625				
			2,500 S					
SPONSOR TOTAL			2,500	2,500				
CLOCK RIGHTLINE	6/02/71	T-30 0014	750	750				

SPONSOR
.TOTALLY CARD

SPONSOR	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
CARLOS ALEGRIA	3/01/71	0-30 0019	1,000		1,000			
			1,000 S					
SPONSOR TOTAL			1,000	750	1,000			
SPONSOR TOTAL			175,625	103,625	71,000			
PRODUCTION								
PRODUCTION	2/28/70	2-40 0032	600-					600-
			600-S					
POOL	1/30/70	1-90 0000	675					675
			675 S					
SPONSOR TOTAL			75					75
SPONSOR TOTAL			75					75
AGENCY TOTAL-			330,994	242,700	85,573	1,603	625	373

CIA ACCOUNTS RECEIVABLES
AGING ENDING 8/28/71

CLIENT OPEN ITEM STATEMENT
LERNER & RENELL 30

SPECIAL
BEST BELLS CO

SPLD	INV DATE	INV #	NET		CURRENT	0-30	31-60	61-90	OVER 90
DISCELLANEELS	5/22/69	9-24 5260	298	D					298
			298	S					
SPLD TOTAL			298						298
SPECIAL TOTAL			298						298
RECEIVED CITIES									
DISCELLANEELS	8/03/71	7-24 5169	38,202	BEP	2		38,202		
DISCELLANEELS	5/04/71	6-24 5136	67,815		67,815				
			106,017	S					
SPLD TOTAL			106,017		67,815	38,202			
[illegible]	8/03/71	7-30 5169	1,374	BEP	1		1,374		
[illegible]	5/04/71	6-30 5136	2,874		2,874				
			4,248	S					
SPLD TOTAL			4,248		2,874	1,374			
SPECIAL TOTAL			110,265		70,689	39,576			
[illegible]: TOTAL									
AS BELL TOPAS	8/12/71	8-66 6640	228		228				
			228	S					
SPLD TOTAL			228		228				
[illegible]	7/19/71	7-66 6573	228			228			
			228	S					
SPLD TOTAL			228			228			
[illegible]	5/11/71	5-66 6566	228					228	
[illegible]	8/12/71	8-66 6586	456		456				
			684	S					
SPLD TOTAL			684		456			228	

[illegible] CLIENT OPEN ITEM STATEMENT REPORT # 100-903 PAGE 2
[illegible] LEWARD & RUSSELL 90

SPECIAL
[illegible] DETAIL

SPLD	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	7/15/71	I-66 0071	456		456			
			456 S					
SPLD TOTAL			456		456			
[illegible]	6/23/71	I-66 0031	228			228		
			228 S					
SPLD TOTAL			228			228		
[illegible]	6/12/71	I-66 0039	228	228				
			228 S					
SPLD TOTAL			228	228				
[illegible]	7/15/71	I-66 0076	256		256			
			256 S					
SPLD TOTAL			256		256			
[illegible]	6/23/71	I-66 0068	228			228		
			228 S					
SPLD TOTAL			228			228		
[illegible]	6/12/71	I-66 0085	684	684				
			684 S					
SPLD TOTAL			684	684				
[illegible]	6/12/71	I-66 0037	228	228				
			228 S					
SPLD TOTAL			228	228				
[illegible]	7/15/71	I-66 0074	912		912			
			912 S					
SPLD TOTAL			912		912			

[illegible] [illegible]

CLIENT COPY AGED STATEMENT — REPORT # 100-503 PAGE 3

[illegible]

[illegible]	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	7/10/71	1-66 0009	228		228			
			228 S					
[illegible] TOTAL			228		228			
[illegible]	6/23/71	6-66 0070	228			228		
			228 S					
[illegible] TOTAL			228			228		
[illegible]	6/27/71	6-66 0067	456			456		
			456 S					
[illegible] TOTAL			456			456		
[illegible]	6/16/71	6-66 0061	912	912				
			912 S					
[illegible] TOTAL			912	912				
[illegible]	6/12/71	6-66 0082	912	912				
			912 S					
[illegible] TOTAL			912	912				
[illegible]	6/16/71	6-66 0081	456	456				
			456 S					
[illegible] TOTAL			456	456				
[illegible]	6/16/71	6-66 0083	912	912				
			912 S					
[illegible] TOTAL			912	912				
[illegible]	6/23/71	6-66 0069	228			228		
			228 S					
[illegible] TOTAL			228			228		

44

CIA AIRLINES RECEIVABLES
DATE CALCD 07/16/71

CLEAR OPEN ITEM STATEMENT
LEANNA E REBELL 30

REPORT # IC0-503 PAGE 4

SPEARS
DETAILED REPORT

SPLS	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	07/16/71	E-CC CC38	228	228				
			228 S					
SPLS TOTAL			228	228				
[illegible]	07/15/71	E-CC CC84	912	912				
[illegible]	07/16/71	E-CC C281	228	228				
[illegible]	07/16/71	E-CC C282	228-	228-				
			912 S					
SPLS TOTAL			912	912				
[illegible]	07/12/71	E-24 9269	50,405	50,405				
[illegible]	07/13/71	E-24 9286	85,595		85,595			
[illegible]	07/14/71	E-24 9420	7,277		7,277			
[illegible]	07/14/71	E-24 9421	4,990		4,990			
[illegible]	07/15/71	E-24 9426	3,952			3,952		
[illegible]	07/15/71	E-24 9427	7,038			7,038		
[illegible]	07/16/71	E-24 9473	2,762	2,762				
[illegible]	07/16/71	E-24 9474	9,571	9,571				
			171,190 S					
SPLS TOTAL			171,190	62,738	97,862	10,990		
[illegible]	07/12/71	E-3C 5269	750	750				
[illegible]	07/13/71	E-3C 5280	1,250		1,250			
			2,000 S					
SPLS TOTAL			2,000	750	1,250			
SPEARS TOTAL			183,024	69,644	101,194	11,958	228	
STERLEY CORP								
[illegible]	07/15/71	E-24 9410	19,098			19,098		
[illegible]	07/15/71	E-24 9411	51,892			51,892		
[illegible]	07/13/71	E-24 9422	64,260		64,260			
[illegible]	07/13/71	E-24 9423	36,125		36,125			
[illegible]	07/16/71	E-24 9455	2,579-	2,579-				
[illegible]	07/16/71	E-24 9456	68,821	68,821				
[illegible]	07/16/71	E-24 9457	20,442	20,442				
			298,059 S					
SPLS TOTAL			298,059	86,684	100,385	70,990		

[illegible] RECEIVABLES — CLIENT OPEN ITEM STATEMENT — REPORT # 100-503 PAGE 9
[illegible] 6/30/71 — LEASCO & RENDELL 30

SUNDRY
STRICTLY COMP

SOLD	INV DATE	INV #		CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	[illegible]	3-31 GC30	1,0-		1,075			
[illegible]	[illegible]	3-31 GC31	62		625			
			2,50C S					
SOLD TOTAL			2,50C		2,500			
[illegible]	[illegible]	3-3C GC14	75C		75C			
[illegible]	[illegible]	4-3C CC15	1,00C			1,000		
			1,75C S					
SOLD TOTAL			1,75C		75C	1,000		
SUNDRY TOTAL			262,345	66,604	103,635	71,998		

[illegible]

[illegible]	2/28/7C	2-4C CC52	600-					600-
			600-S					
[illegible]	3/3C/7C	3-5C 0CCC	675					675
			675 S					
SOLD TOTAL			75					75
SUNDRY TOTAL			75					75
[illegible]			555,571	227,017	244,405	83,948	228	373

[illegible] ATTORNEYS AT LAW
[illegible]

CLIENT OPEN ITEM STATEMENT
[illegible]

REPORT B 188-601 PAGE 2

[illegible]

CAUSE	INV DATE	INV #	AMT	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	8/11/71	B-66 0086	228					228
[illegible]	8/12/71	B-66 0086	456		456			
			684 S					
CAUSE TOTAL			684		456			228
[illegible]	7/19/71	B-66 0071	456			456		
			456 S					
CAUSE TOTAL			456			456		
[illegible]	6/17/71	B-66 0071	228				228	
			228 S					
CAUSE TOTAL			228				228	
[illegible]	8/12/71	B-66 0080	228		228			
			228 S					
CAUSE TOTAL			228		228			
[illegible]	7/19/71	B-66 0070	258			258		
D			258 S					
CAUSE TOTAL			258			258		
[illegible]	6/ 7/71	B-66 0068	228				228	
			228 S					
CAUSE TOTAL			228				228	
[illegible]	8/12/71	B-66 0085	684		684			
			684 S					
CAUSE TOTAL			684		684			
[illegible]	8/12/71	B-66 0087	228		228			
			228 S					
CAUSE TOTAL			228		228			

CLIENT OPEN ITEM STATEMENT
LENNEN & MERPLE 80

REPORT # 108-503 PAGE 1

	INV DATE	INV #	NET	CURRENT	1-30	31-60	61-90	OVER 90
	8/22/69	9-24 5260	298.0					298.
			298.5					
			298					298
			298					298
	9/ 1/71	9-24 5136	67,815 OCT 6			67,815		
	10/ 6/71	9-24 5138	25,867 OCT 28		25,867			
	10/ 6/71	9-24 5220	60,385 OCT 28		60,385			
			154,067 S					
			154,067	86,252		67,815		
	9/ 2/71	9-31 5136	2,874 OCT 6			2,874		
	10/ 5/71	9-31 5138	750 OCT 28		750			
			3,624 S					
			3,624	750		2,874		
	10/ 5/71	9-31 5220	750 OCT 28	750				
			750 S					
			750	750				
			158,441	87,752		70,689		
	8/12/71	9-44 [illegible]	228			228		
			228 S					
			228			228		
	7/19/71	7-66 [illegible]	228				228	
			228 S					
			228				228	

[illegible] ACCOUNTS RECEIVABLES
[illegible] 8/30/71

CLIENT OPEN ITEM STATEMENT
LENNEN & MUNFLL 30

REPORT # 105-503 PAGE 3

[illegible]

[illegible]	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	7/19/71	7-66 0074	912			912		
			912 S					
[illegible] TOTAL			912			912		
[illegible]	7/19/71	7-66 0069	228			228		
			228 S					
[illegible] TOTAL			228			228		
[illegible]	6/17/71	6-66 0070	228				228	
			228 S					
[illegible] TOTAL			228				228	
[illegible]	6/ 7/71	6-66 0067	456				456	
			456 S					
[illegible] TOTAL			456				456	
[illegible]	8/12/71	8-66 0041	912		912			
			912 S					
[illegible] TOTAL			912		912			
[illegible]	8/12/71	8-66 0082	912		912			
			912 S					
[illegible] TOTAL			912		912			
[illegible]	8/12/71	8-66 0081	456		456			
			456 S					
[illegible] TOTAL			456		456			
[illegible]	8/12/71	8-66 0083	912		912			
			912 S					
[illegible] TOTAL			912		912			

[illegible] ACCOUNTS RECEIVABLES
[illegible] ENDING 8/31/71

CLIENT OPEN ITEM STATEMENT
LENNEN & MUELLER 50

REPORT # 108-503 PAGE 4

[illegible]

[illegible]	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	8/ 7/71	8-66 [illegible]	228				228	
			228 S					
[illegible]			228				228	
[illegible]	8/12/71	8-66 [illegible]	228		228			
			228 S					
[illegible]			228		228			
[illegible]	8/12/71	8-66 [illegible]	912		912			
[illegible]	8/27/71	8-66 [illegible]	228		228			
[illegible]	8/27/71	8-66 [illegible]	228		228			
			912 S					
[illegible]			912		912			
[illegible]	1[illegible]/ 6/71	8-24 5222	4,535	4,535				
[illegible]	8/ 1/71	8-24 5269	50,475		50,475			
[illegible]	8/ 3/71	7-24 5280	85,595			85,595		
[illegible]	8/[illegible]2/71	7-24 5420	7,277			7,277		
[illegible]	8/[illegible]2/71	7-24 5421	4,990			4,990		
[illegible]	6/29/71	6-24 5426	3,552				3,552	
[illegible]	6/29/71	6-24 5427	7,038				7,038	
[illegible]	8/[illegible]2/71	8-24 5473	2,762		2,762			
[illegible]	8/ 2/71	8-24 5474	9,571		9,571			
			175,695 S					
[illegible]			175,695	4,535	62,738	97,862	10,560	
[illegible]	1[illegible]/ 5/71	8-31 5222	125	125				
			125 S					
[illegible]			125	125				
[illegible]	8/[illegible]2/71	8-31 5269	750		750			
[illegible]	8/[illegible]3/71	7-31 5280	1,250			1,250		
			2,000 S					
[illegible]			2,000		750	1,250		
[illegible]			187,694	4,660	69,644	101,196	11,958	228

CLIENT OPEN ITEM STATEMENT
LEHMEN & MCNEILL 30

REPORT # 130-503 PAGE 5

CUSTOMER CODE / NAME / ADDRESS	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
[illegible]	6/30/71	6-24 9410	19,098				19,098	
[illegible]	6/30/71	6-24 9411	51,002				51,002	
[illegible]	8/ 2/71	7-24 9422	64,260			64,260		
[illegible]	8/ 2/71	7-24 9423	36,125			36,125		
[illegible]	8/ 2/71	8-24 9455	2,579-		2,579-			
[illegible]	9/ 2/71	8-24 9456	68,821		68,821			
[illegible]	9/ 2/71	8-24 9457	20,442		20,442			
			258,958 $					
[illegible] TOTAL			258,958		86,684	100,385	70,990	
[illegible]	8/ 2/71	7-31 9230	1,875			1,875		
[illegible]	8/ 2/71	7-31 9231	625			625		
			2,500 $					
[illegible] TOTAL			2,500			2,500		
[illegible]	8/ 2/71	7-3 9216	750			750		
[illegible]	7/31/71	6-31 9219	1,000				1,000	
			1,750 $					
[illegible] TOTAL			1,750			750	1,000	
[illegible] TOTAL			262,958		86,684	103,635	71,990	
[illegible]								
[illegible]	10/ 6/71	9-61 9360	100	100				
[illegible]	7/28/71	5-61 9252	600-					600-
			497-$					
[illegible]	1/31/71	1-93 8900	675					675
			675 $					
[illegible] TOTAL			178	100				75
[illegible] TOTAL			178	100				75
[illegible] TOTAL-			438,883	92,485	227,017	204,829	83,968	681

44

CTS ACCOUNTS RECEIVABLES
MONTH ENDING 1 /31/71

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWELL 80

REPORT # 100-503 PAGE 1

SPONSOR
WEST INDIES CO

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	9/22/69	0-24 5760	298 0					298
			298 S					
SHOW TOTAL			298					298
SPONSOR TOTAL			298					298
CAMBRIA CITRUS								
MISCELLANEOUS	11/ 3/71	10-24 5156	121.34 NOV 81	121.348				
MISCELLANEOUS	11/ 3/71	10-24 5184	194.58 NOV 81	194.586				
MISCELLANEOUS	11/ 4/71	9-24 5220	18.954 NOV 10		18.954			
MISCELLANEOUS	1 /13/71	10-24 5760	19 -	19-				
MISCELLANEOUS	1 /13/71	10-24 5761	1.161-	1.161-				
			336.532 S					
SHOW TOTAL			336.532	314.578	18.954			
DAY ENTERTAIN	11/ 3/71	10-3 5156	2.124 NOV 81	2.124				
			2.124 S					
SHOW TOTAL			2.124	2.124				
CARLA WEIGHTING	11/ 3/71	10-31 5184	1.499 NOV 81	1.499				
CARLA WEIGHTING	11/ 5/71	9-31 5220	25 NOV 10		25			
			1.749 S					
SHOW TOTAL			1.749	1.499	25			
SPONSOR TOTAL			337.405	318.201	18.954			
[illegible]								
AS WORLD TURNS	8/12/71	8-66 0060	228			228		
			228 S					
SHOW TOTAL			228			228		
ABBOTT	7/19/71	7-64 3073	228				228	
			228 S					
SHOW TOTAL			228				228	

CTN ACCOUNTS RECEIVABLES
MONTH ENDING 7/31/71

CLIENT OPEN ITEM STATEMENT
LEAMAN & MCNEILL DC

REPORT # 1.0-503 PAGE 3

SORTED FOR
REVENUES REPORT

SHOW OTHER RULE	INV DATE	INV #	DET	CURRENT	0-30	31-60	61-90	OVER 90
	7/19/71	7-44 [illegible]94	912				912	
			912 S					
SHOW TOTAL			912				912	
HAWAII FIVE O	7/19/71	7-44 [illegible]69	228				228	
			228 S					
SHOW TOTAL			228				228	
MISS MAU	6/ 7/71	6-44 0070	228					228
			228 S					
SHOW TOTAL			228					228
[illegible]-MORNING	6/ 7/71	6-56 [illegible]67	456					456
			456 S					
SHOW TOTAL			456					456
LOVE OF LIFE	5/12/71	5-44 0041	912			912		
			912 S					
SHOW TOTAL			912			912		
[illegible]-SPLENDID	5/12/71	5-66 [illegible]82	912			912		
			912 S					
SHOW TOTAL			912			912		
SEARCH	5/12/71	5-66 [illegible]81	456			456		
			456 S					
SHOW TOTAL			456			456		
SECRET STORM	5/12/71	5-66 [illegible]83	912			912		
			912 S					
SHOW TOTAL			912			912		

SP38688
REVENOLDS METAL

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
STORE FRONT LA	6/ 7/71	6-66 9960	228					228
			228 S					
SHOW TOTAL			228					228
[illegible] WITH LOVE	8/12/71	8-66 0138	228			228		
			228 S					
SHOW TOTAL			228			228		
[illegible] HEART IS	8/12/71	8-66 0184	912			912		
			912 S					
SHOW TOTAL			912			912		
MISCELLANEOUS	11/ 3/71	11-24 5197	16,019	NOV 11	16,019			
MISCELLANEOUS	10/ 4/71	9-24 5222	4,505			4,505		
MISCELLANEOUS	9/ 1/71	8-24 5269	90,405			53,405		
MISCELLANEOUS	8/ 3/71	7-24 5280	85,505				85,505	
MISCELLANEOUS	8/ 2/71	7-24 5429	7,277				7,277	
MISCELLANEOUS	8/ 2/71	7-24 5421	4,998				4,998	
MISCELLANEOUS	6/29/71	6-24 5426	3,952					3,952
MISCELLANEOUS	6/29/71	6-24 5427	7,088					7,088
MISCELLANEOUS	9/ 2/71	8-24 5473	2,762			2,762		
MISCELLANEOUS	9/ 2/71	8-24 5474	9,571			9,571		
			191,714 S					
SHOW TOTAL			191,714		16,019	4,505	62,739	97,082	11,388
[illegible] ENTERTAIN	11/ 3/71	11-3 5197	75	NOV 11	75			
[illegible] ENTERTAIN	10/ 5/71	9-3 5222	125			125		
			875 S					
SHOW TOTAL			875		75	125		
[illegible] NIGHTIME	9/ 2/71	8-3 5269	75			75		
[illegible] NIGHTIME	8/ 3/71	7-3 5280	1,250				1,250	
			2,900 S					
SHOW TOTAL			2,900			75	1,250	
SPONSOR TOTAL			2 4,429		16,769	4,630	69,644	101,194	12,186

SPONSOR / SHOW / DISTRIB CORP	INV DATE	INV #	NET	CURRENT	1-30	31-60	61-90	OVER 90
MISCELLANEOUS	6/29/71	6-24	9410	19,098				19,098
MISCELLANEOUS	6/29/71	6-24	9411	51,892				51,892
MISCELLANEOUS	8/ 2/71	7-24	9422	64,268			64,268	
MISCELLANEOUS	8/ 2/71	7-24	9423	34,125			34,125	
MISCELLANEOUS	9/ 2/71	8-24	9455	2,570-		2,570-		
MISCELLANEOUS	9/ 2/71	8-24	9456	68,021		68,021		
MISCELLANEOUS	9/ 2/71	8-24	9457	20,442		20,442		
				258,399 S				
SHOW TOTAL				258,399		86,694	133,385	71,990
MAY ENTERTAIN	8/ 2/71	7-31	9090	1,875			1,875	
MAY ENTERTAIN	8/ 2/71	7-31	9091	625			625	
				2,500 S				
SHOW TOTAL				2,500			2,500	
COLOR NIGHTIME	8/ 2/71	7-31	9014	750			750	
COLOR NIGHTIME	7/ 1/71	6-30	8819	1,000				1,000
				1,750 S				
SHOW TOTAL				1,750			750	1,000
SPONSOR TOTAL				262,649		86,694	136,635	72,990
PRODUCTION								
PRODUCTION	12/29/71	12-43	9435	54	54			
PRODUCTION	12/ 6/71	12-43	9340	173		173		
PRODUCTION	7/29/71	2-43	8952	600-				600-
				449-S				
PROD	12/31/71	1-01	8703	675				675
				675 S				
SHOW TOTAL				292	54	173		75
SPONSOR TOTAL				292	54	173		75
AGENCY TOTAL -				904,667	335,024	28,937	156,328	204,829	84,549

CTA ACCOUNTS RECEIVABLES
AGING PERIOD 11/30/69

CLIENT OPEN ITEM STATEMENT
LEHMEN & McGILL JJ

REPORT # 130-503 PAGE 1

SPONSOR
LAST PAYED ON

SHOW	INV DATE	INV #		NET		CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	9/27/69	9-24 5263	X	298	0					298
				298	S					
SHOW TOTAL				298						298
SPONSOR TOTAL				298						298

CITY ACCOUNTS RECEIVABLES
AGING PERIOD: 11/31/71

CLIENT OPEN ITEM STATEMENT
LEMMEN & WESSELL 30

REPORT # 130-503 PAGE 2

SPONSOR / SHOW / FLORIDA CITRUS	INV DATE	INV #	NET	CURRENT	1-30	31-60	61-90	OVER 90
MISCELLANEOUS	12/ 6/71	11-24 S1G2	74.268 DEC 30	74.268				
MISCELLANEOUS	12/ 6/71	11-24 S176	119.196 DEC 30	119.196				
MISCELLANEOUS	11/13/71	11-24 S74C	192-		192-			
MISCELLANEOUS	11/13/71	11-24 S741	1.161-		1.161-			
			187.913 S					
SHOW TOTAL			187.913	189.264	1.351-			
DAY ENTERTAIN	12/ 8/71	11-3. S1C2	1.499 DEC 30	1.499				
			1.499 S					
SHOW TOTAL			1.499	1.499				
[illegible]	12/ 8/71	11-30 S174	875 DEC 30	875				
			875 S					
SHOW TOTAL			875	875				
SPONSOR TOTAL			190.287	191.638	1.351-			
[illegible]								
AS WORLD TURNS	8/17/71	8-66 [illegible]	228 SV				228	
			228 .					
SHOW TOTAL			228				228	
ARMIE	7/19/71	7-66 [illegible] 73	228 SV					228
			228 S					
SHOW TOTAL			228					228
[illegible]	9/11/71	9-66 [illegible] 64	228 SV					228
[illegible]	9/12/71	8-66 [illegible] 84	456 SV			456		
			684 S					
SHOW TOTAL			684			456	228	
WEATHER NEWS	7/19/71	7-66 [illegible] 71	456 SV					456
			456 S					
SHOW TOTAL			456					456

44

CLIENT OPEN ITEM STATEMENT
LINCOLN & MERRILL INC.

REPORT 0 130-063 PAGE 3

CUSTOMER	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
			220					220
			220 S					
CUSTOMER TOTAL			220					220
	8/12/71	8-66	220				220	
			220 S					
CUSTOMER TOTAL			220				220	
	7/10/71	7-66	250					250
			250 S					
CUSTOMER TOTAL			250					250
	6/ 7/71	6-66	220					220
			220 S					
CUSTOMER TOTAL			220					220
	8/12/71	8-66	604				604	
			604 S					
CUSTOMER TOTAL			604				604	
	8/12/71	8-66	220				220	
			220 S					
CUSTOMER TOTAL			220				220	
	7/10/71	7-66	918					918
			918 S					
CUSTOMER TOTAL			918					918
	8/10/71	7-66	220					220
			220 S					
CUSTOMER TOTAL			220					220

CTN ACCOUNTS RECEIVABLES
MONTH ENDING 11/30/71

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWELL, INC.

REPORT # ICO-903 PAGE 5

SPONSOR
SYMBOLS METAL

SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
WHERE HEART IS	8/12/71	8-66 3084	912.54				912	
SHOW TOTAL			912 S					
			912					
MISCELLANEOUS	12/ 6/71	11-24 9145	1,0 [illegible] 10	1,120.746			912	
MISCELLANEOUS	12/ 6/71	11-24 9177	28,94 [illegible] 10	28,965				
MISCELLANEOUS	11/24/71	9-24 9222	4,939.54					
MISCELLANEOUS	9/ 1/71	8-24 9264	90,0 [illegible] 54			4,909		
MISCELLANEOUS	8/ 4/71	7-24 9280	85,909.54				53,405	
MISCELLANEOUS	8/ 2/71	7-24 9425	7,277.54					85,905
MISCELLANEOUS	8/ 2/71	7-24 9421	4,990.54					7,277
MISCELLANEOUS	6/29/71	6-24 9426	3,952.54					4,990
MISCELLANEOUS	6/29/71	6-24 9427	7,038.54					3,952
MISCELLANEOUS	9/ 2/71	8-24 9473	2,765.54					7,038
MISCELLANEOUS	9/ 2/71	8-24 9474	9,971.54				2,765	
							9,971	
SHOW TOTAL			903,986 S					
			903,986	127,681		4,909	62,738	108,452
CAT ENTERTAIN	12/ 8/71	11-30 9177	1,0 [illegible] 10	1,0 [illegible]				
CAT ENTERTAIN	12/ 5/71	9-30 9222	125.54			125		
SHOW TOTAL			1,129 S					
			1,129	1,004		125		
CTN TV NIGHTTIME	12/ 8/71	11-30 9145	1,0 [illegible] 10	1,0 [illegible]				
CTN TV NIGHTTIME	9/ 2/71	8-30 9269	754.54					
CTN TV NIGHTTIME	8/ 3/71	7-30 9280	1,250.54				754	
SHOW TOTAL			1,250 S					1,250
			1,250	1,0 [illegible]			754	
SPONSOR TOTAL			117,909	129,961		4,680	64,644	113,302
STRIDEX CORP								
MISCELLANEOUS	6/29/71	6-24 9410	19,208.54					19,208
MISCELLANEOUS	6/29/71	6-24 9411	51,092.54					51,092
MISCELLANEOUS	8/ 2/71	7-24 9422	64,260.54					64,260
MISCELLANEOUS	8/ 2/71	7-24 9429	30,125.54					30,125
MISCELLANEOUS	9/ 2/71	8-24 9455	2,570.54				2,570	

CTN ACCOUNTS RECEIVABLES
MONTH ENDING 11/30/71

CLIENT OPEN ITEM STATEMENT
LEHMAN & MERRILL 30

REPORT # 180-503 PAGE 6

SPONSOR / SHOW	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
SIMPLY CARD								
MISCELLANEOUS	9/ 2/71	0-24 5494	50.00				50.00	
MISCELLANEOUS	9/ 2/71	0-24 5497	20.442				20.442	
			250.050 $					
SHOW TOTAL			250.050				80.884	171.375
JAY ENTERTAIN	9/ 2/71	9-31 [illegible]	1.875					1.875
			1.875 $					
SHOW TOTAL			1.875					1.875
CBS FOX NIGHTLINE	8/ 2/71	7-30 2814	750					750
CBS FOX NIGHTLINE	7/ 1/71	6-30 [illegible]19	1.000					1.000
			1.750 $					
SHOW TOTAL			1.750					1.750
SPONSOR TOTAL			253.684				80.884	175.000
PRODUCTIONS								
PRODUCTION	10/29/71	10-43 [illegible]095	54		54			
PRODUCTION	10/14/71	9-43 [illegible]349	1135			103		
PRODUCTION	7/28/71	7-43 [illegible]352 X	600					600
PRODUCTION	11/30/71	11-43 [illegible]061	103	103				
			943-8					
PETD	1/30/70	1-00 [illegible]969 X	675					675
			675 $					
SHOW TOTAL			835	103	54	103		75
SPONSOR TOTAL			835	103	54	103		75
AGENCY TOTAL -			770.199	321.687	1.707-	4.733	156.328	288.753

[illegible] ACCOUNTS RECEIVABLES
[illegible] 12/31/71

CLIENT OPEN ITEM STATEMENT
LENNEN & NEWELL 90

REPORT # ICB-509 PAGE 1

SPONSOR
FLORIDA CITRUS

[illegible]	INV DATE	INV #	NET	CURRENT	0-30	31-60	61-90	OVER 90
MISCELLANEOUS	12/ 6/71	12-24 5375	4,718	4,718				
MISCELLANEOUS	12/23/71	12-24 5742	100-			100-		
MISCELLANEOUS	12/23/71	12-24 5741	1,161-			1,161-		
			3,367 S					
SHOW TOTAL			3,367	4,718		1,261-		
[illegible] ENTERTAIN	12/ 5/71	12-3 5335	125	125				
			125 S					
SHOW TOTAL			125	125				
COLOR [illegible]	12/ 6/71	11-3 5174	125 C		125			
			125 S					
SHOW TOTAL			125		125			
SPONSOR TOTAL			3,617	4,843	125	1,261-		
[illegible]								
MISCELLANEOUS	12/ 6/71	12-24 5377	219,254	219,254				
MISCELLANEOUS	12/ 6/71	12-24 5436	16,281	16,281				
			221,535 S					
SHOW TOTAL			221,535	221,535				
[illegible] ENTERTAIN	12/ 9/71	12-3 5436	555	0	555			
			555 S					
SHOW TOTAL			555	555				
COLOR NIGHTIME	12/ 9/71	12-3 5377	1,749	1,749				
			1,749 S					
SHOW TOTAL			1,749	1,749				
SPONSOR TOTAL			223,784	223,784				
AGENCY TOTAL-			227,401	228,627	125	1,261-		

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF : 09/0 /70 — 0204-0401 — PAST DUE BALANCES

DEP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO STA NO	INVOICE NO NO	TYPE	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	THE LOVABLE CO	PANTY HOSE	1	07	04	03700		504645					504645
	THE LOVABLE CO	PANTY HOSE	1	08	04	03640		336430				336430	
	LOVABLE CO	PANTY HOSE	1	09	04	01	00	168215			168215		
								672860	*		168215	336430	504645
	NU VAC LTD	SELECT TOOLS	1	07	01	03	47	332489					332489
								332489	*				332489
	NU VAC LTD	VEG-A-MATIC	1	08	03	03	37	540175					540175
	NU VAC LTD	VEG-A-MATIC	1	08	03	03	44	616475					616475
								1156650	*				1156650
								937434	**	50000-	168215-	336430	972649
	4535 AL PAUL LEFTON CO INC		7	9	VANDERBILT AVE						NEW YORK N Y		
	PHILA PROVIDENT BANK	VARIOUS	1	07	08	01	70	27200-			27200-		
								27200-	*		27200-		
								27200-	**		27200-		
	4550 LENNEN & NEWELL INC		3	90	MADISON AVE						NEW YORK N Y		
0324	ADVANCE ACCOUNT		4		00	00	71	300000			300000		
02 3	ADVANCE ACCOUNT		4		00	00	71	1000000	1000000				
02 3	ADVANCE ACCOUNT		4		00	00	71	400000	400000				
02 3	ADVANCE ACCOUNT		4		00	00	71	600000	600000				
0 30	ADVANCE ACCOUNT		4		00	00	71	10000000-	10000000-				
0213	ADVANCE ACCOUNT		4		00	00	71	3100000	3100000				
0713	ON ACCOUNT		4		00	00	71	416500-	416500-				
02 6	ADVANCE ACCOUNT		4	03	00	00	71	1230000	1230000				
0219	ADVANCE ACCOUNT		4	03	00	00	71	2590000	2590000				
0219	ADVANCE ACCOUNT		4	03	00	00	71	2180000	2180000				
0727	INT ON BALLANTINE		4	03			4	75904-	75904-				
0727	ON ACCOUNT-BALLANTINE		4	03	Y		0	1810060-	1810060-				
0727	ON ACCOUNT-BALLANTINE		4	03			1	569805-	569805-				
								257 [illegible]	*	2871959-	300000		
0622	P BALLANTINE & SONS	INTEREST ON BAL	4	06			1	95700-	95700-				
								95700-	*	95700-			
0622	P BALLANTINE & SONS	BEER	4	04			0	1810408-	1810408-				
	P BALLANTINE & SONS	BEER	1	0	0	0	1	457500					457500
	P BALLANTINE & SONS	BEER	1	10	08	03	11	616350					616350

CIS 3070 275-10-1063

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 08/0 /70 — 0204-0401 — PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO BA NO	INVOICE NO NO	E	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	P BALLANTINE & SONS	BEER	1	00	02	49		1007 50					1007 50
	P BALLANTINE & SONS	BEER	1	00	02	74		49 00					49 00
	P BALLANTINE & SONS	BEER	1	08	02	33		1245 50					1245 50
	P BALLANTINE & SONS	BEER	1	09	02	44		122 082					122 082
	P BALLANTINE & SONS	BEER		40	02	2		1147 00					1147 00
	P BALLANTINE & SONS	BEER	1	01	09	00	70	127 00					127 00
	P BALLANTINE & SONS	BEER		01	08	02	20	190 00					190 00
	P BALLANTINE & SONS	BEER	1	04	09	00	50	26350				26350	
	P BALLANTINE	BEER	1	04	09	00	60	106350-				106350-	
05 5	P BALLANTINE & SONS	BEER	4		09	00	20	569748-					569748-
05 5	P BALLANTINE & SONS	BEER	4		08	00	70	191 135-					
								220478	* 181060R-			79900-	40
042	P BALLANTINE	BEER	4		08	00	00	191 0170-					191 0170-
0304	P BALLANTINE & SONS	BEER	4		08	00	00	1620095-					1620
0306	P BALLANTINE & SONS	BEER	4		08	00	00	316948-					316
								3747	*				3747
	CONSOLIDATED CIGAR CO	TIPALET	1	05	06	02	50	102000					102000
								102000	*				102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	07	06	00	10	85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S	1	01	04	00	24	58000					58000
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	05	08	02	30	174420			174420		
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	06	08	02	70	523260		523260			
1020	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	07	10	02	40	169320					169320
								867000	*	523260	174420		169320
082	CORN PRODUCTS CO	NIAGARA FABRIC	3	05	10	02	35	44280					44280
								44280	*				44280
	CORN PRODUCTS CO	NIAGARA PRE-CLR	1	04	10	02	75	14450				14450	
0715	CORN PRODUCTS	NIAGARA PRE CLN	3	03	10	02	64	22925-					22925-
								8475-	*			14450	22925-
0306	CORN PRODUCTS CO	NU SOFT	3	11	04	02	35	31975					31975
	BEST FOODS (CORN PROD	NU SOFT	1	30	60	02	75	11475					11475
0119	CORN PRODUCTS CO	NU SOFT	3	09	04	02	45	11900					11900
0306	CORN PRODUCTS CO	NU SOFT	3	11	10	02	57	750					750
								56100	*				56100
	CPC INTERNATIONAL	MAZOLA OIL	1	04	04	02	78	442000				442000	
	CPC INTERNATIONAL	MAZOLA OIL	1	03	04	02	70	442000			442000		
	CPC INTL	MAZOLA OIL	1	04	04	02	70	51000-		51000-			
	CPC INTERNATIONAL	MAZOLA OIL	1	04	04	02	70	110000		110000			
								883000	*	59000	442000	442000	
	CPC INTERNATIONAL	NIAGARA SPRAY	1	04	04	02	79	208350				208350	

CBS 2000 273-10-10/68

CBS TELEVISION STATIONS DIVISION WN

AGING STATEMENT OF ACCOUNTS RECEIVABLE · AS OF 08/01/70 · 0204-0401 · PAST DUE BALANCES

DISP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	AGENCY	INVOICE NO. MO	INVOICE NO. SEL NO	INVOICE NO. NO.	BALANCE	CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	CPC INTERNATIONAL	NIAGARA SPRAY		10	50	402730	208350			208350		
	CPC INTERNATIONAL	NIAGARA SPRAY		10	80	402740	267750		267750			
	CPC INTERNATIONAL	NIAGARA SPRAY		10	40	402930	324700				324700	
	CPC INTERNATIONAL	NIAGARA SPRAY		10	50	502630	324700			324700		
	CPC INTERNATIONAL	NIAGARA SPRAY		08	50	402640	352450		352450			
							1684400 *		620900	532950	532950	
	CPC INTERNATIONAL	NIAGRA PRE CLEA		04	10	000 30	22825				22825	
	CPC INT L	NIGARA PRE-CLEA		04	10	002740	118150				118150	
	CPC INT L	NIGARA PRE-CLEA		05	10	002710	95825			95825		
	CPC INT L	NIGARA PRE-CLEA		08	10	002540	28900		28900			
							265900 *		28900	95825	140675	
	CPC INTERNATIONAL	NUSOFT		11	00	80 108	23375-					23375-
							23375- *					23375-
0068	P BALLANTINE & SONS	BEER		408			569781-	569781-				
							569781- *	569781-				
	DEMOCRATIC NATL COMMI			10	70	400990	144500	144500				
							144500 *	144500				
	FLORIDA CITRUS COMM	VALENCIA ORANGE		10	40	402940	595000				595000	
	FLORIDA CITRUS COMM	VALENCIA ORANGE		10	50	402380	148750			148750		
	FLORIDA CITRUS COMM	VALENCIA ORANGE		10	40	402730	721450				721450	
	FLORIDA CITRUS COMM	VALENCIA ORANGE		09	50	402090	182325			182325		
							1647725 *			331075	1316650	
	HOLLAND HOUSE BRAND I	COOKING WINE			04	00 4	224400					224400
							224400 *					224400
	MCCORMICK & CO	BACON BITS		10	30	404410	51000			51000		
	MCCORMICK & CO	BACON BITS		10	40	402790	127500		127500			
							178500 *		127500	51000		
	MCCORMICK & CO	MEXICAN DINNERS		10	40	402740	136000				136000	
0715	MCCORMICK CO	MEXICAN DINNERS		10	30	403230	53125-					53125-
							82875 *				136000	53125-
	MC CORMICK & CO	SPICE SEASON MI		10	40	402990	29750				29750	
	MCCORMICK & CO	SPICE SEASONING		08	40	402740	654500				654500	
	MCCORMICK & CO	SPICE SEASONING		05	40	402490	51000			51000		
0727	MCCORMICK & CO	SPICE-SEASON		40	40	0	110500-	110500-				
							624750 *	110500-		51000	684250	
	STOKELY VAN CAMP	GATORADE		04	40	402480	544000		544000			
	STOKELY VAN CAMP	GATORADE		07	40	402490	714000		714000			
	STOKELY VAN CAMP	GATORADE		10	40	402511	816000		816000			

CIS 2070 275-10-10/65

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 08/0[illegible]/70 — 0204-0401 — PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	BALANCE		CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	STOKELY VAN CAMP	GATORADE					193800			193800			
							2293300	*		2293300			
	STOKELY VAN CAMP						239000			239000			
	" "						105350			10[illegible]350			
							344350	*		344350			
	STOKELY VAN CAMP						42900			42900			
	" "						53500			53500			
							103000	*		103000			
	STOKELY-VAN CAMP	ADJ 10-10-401					9350-		9350-				
							9350-	*	9350-				
							4786508	**	5323398-	4399710	1678070	3187075	845551
	4567 LEONARD ADV C/O	STANDARDREE		[illegible]	EAST	[illegible]	S T			NEW YORK N Y			
	FUNK & WAGNALLS CO	ENCYCLOPEDIA					[illegible]						[illegible]
	FUNK AND WAGNALLS CO	ENCYCLOPEDIA					28500-						28500-
14 7	FUNK & WAGNALLS	ENCYCLOPEDIA					[illegible]						[illegible]
							123475	*					123475
							123475	**	-				123475
	4585 LESSING ADVERTISING CO INC			[illegible]			[illegible]	ING BLDG		DES MOINES IOWA			
	ROTO ROOTER ENTERPRIS	SEWER CLEANING					[illegible]				544850		
	ROTO ROOTER ENTERPRIS	SEWER CLEANING					5100			5100			
	ROTO ROOTER ENTERPRIS	SEWER CLEANING					272425			272425			
	ROTO ROOTER	ADJ 05-02-25[illegible]					5100-		5100-				
0 4	ROTO ROOTER ENTERPRIS	SEWER CLEANING					25500-						25500-
0503	ROTO ROOTER	SEWER CLNG					204850						204850
							[illegible]	*	5100-	277525	544850		179350
							[illegible]	**	5100-	277525	544850		179350
	4588 DON LEWIS ADVERTISING			[illegible]	N HIGH	[illegible]	AND			LOS ANGELES CALIF			
	WM BISHOP CO	ADD IT					502350				502350		
	WM BISHOP CO	ADD IT					[illegible]			[illegible]			
	WM BISHOP CO	ADD IT					371025				371025		
							[illegible]	*		38750	873375		

CIS 2070 276-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF : 09/05/70 — 0204-0402 PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	INVOICE NO	BALANCE	CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	THE LOVABLE CO	PANTY HOSE	1040603440	336430					336430
	LOVABLE CO	PANTY HOSE	1050601200	168215-				168215-	
				672860 *				168215-	841075
	NU VAC LTD	SELECT TOOLS	1120803457	332689					332689
				332689 *					332689
	NU VAC LTD	VEG-A-MATIC	1110803597	540175					540175
	NU VAC LTD	VEG-A-MATIC	1120803447	616675					616675
				1156850 *					1156850
				937634 **	50000-			168215-	1155849
	4535 AL PAUL LEFTON CO INC		71 VANDERBILT AVE		NEW YORK N Y				
	PHILA PROVIDENT BANK	VARIOUS	1050801120	27200-				27200-	
				27200- *				27200-	
				27200- **				27200-	
	4550 LENNEN & NEWELL INC		380 MADISON AVE		NEW YORK N Y				
0817	INT ON BALLANTINE		408 0	55482-	55482-				
				55482- *	55482-				
0324	ADVANCE ACCOUNT		4 00009	300000		300000			
0213	ADVANCE ACCOUNT		4 00009	1000000	1000000				
0213	ADVANCE ACCOUNT		4 00009	400000	400000				
0213	ADVANCE ACCOUNT		4 00009	600000	600000				
0130	ADVANCE ACCOUNT		4 00009	10000000-	10000000-				
0213	ADVANCE ACCOUNT		4 00000	3100000	3100000				
0713	ON ACCOUNT		4 00000	416500-	416500-				
0219	ADVANCE ACCOUNT		402 00000	130000	130000				
0219	ADVANCE ACCOUNT		402 00000	2590000	2590000				
0219	ADVANCE ACCOUNT		402 00000	2180000	2180000				
0727	INT ON BALLANTINE		407 0	75594-	75594-				
0727	ON ACCOUNT-BALLANTINE		407 0	569805-	569805-				
				761899- *	1061899-	300000			
0622	P BALLANTINE & SONS	INTEREST ON BAL	406 0	95700-	95700-				
				95700- *	95700-				
0817	BALLANTINE	BEER	408 0	569778-	569778-				
	P BALLANTINE & SONS	BEER	1090802289	450500					450500

CTS 2070 275 10 10-63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF : 09/05/70 | 0204-0402 | PAST DUE BALANCES

DEP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	INVOICE NO MO STA NO NO	BALANCE	CURRENT	1 30 DAYS	31 60 DAYS	61 90 DAYS	OVER 90 DAYS
	P BALLANTINE & SONS	BEER	1100800059	616250					616250
	P BALLANTINE & SONS	BEER	1100802169	1007250					1007250
	P BALLANTINE & SONS	BEER	1100802179	481100					481100
	P BALLANTINE & SONS	BEER	1110802189	1245250					1245250
	P BALLANTINE & SONS	BEER	1110802199	1282082					1282082
	P BALLANTINE & SONS	BEER	1120802159	1147500					1147500
	P BALLANTINE & SONS	BEER	1010800070	127500					127500
	P BALLANTINE & SONS	BEER	1010802120	119000					119000
	P BALLANTINE & SONS	BEER	1040800160	26350					26350
	P BALLANTINE	BEER	1040801060	106250-					106250-
0515	P BALLANTINE & SONS	BEER	4 0800000	569778-					569778-
0622	P BALLANTINE & SONS	BEER	4 0800000	316848-					316848-
				4940158 *	569778-				5509936
0306	P BALLANTINE & SONS	BEER	4 0800000	1620095-					1620095-
				1620095- *					1620095-
	CONSOLIDATED CIGAR CO	TIPALET	1050602519	102000					102000
				102000 *					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1070600139	85000					85000
	CORN PRODUCTS	NIAGARA SPRAY ST	1080600249	68000					68000
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1050802460	174420				174420	
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1060802670	523260			523260		
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1070802510	348840		348840			
	CORN PRODUCTS CO		1080801220	87210-			87210-		
1020	CORN PRODUCTS CO	NIAGRA SPRAY ST	3071002409	16320					16320
				1128630 *		348840	436050	174420	169320
0821	CORN PRODUCTS CO	NIAGARA FABRIC	3051002539	44880					44880
				44880 *					44880
	CORN PRODUCTS CO	NIAGARA PRE-CLE	1041002750	14450					14450
0715	CORN PRODUCTS	NIAGARA PRE CLN	3031002640	22525-					22525-
				8075- *					8075-
0306	CORN PRODUCTS CO	NU SOFT	3110402659	31975					31975
	BEST FOODS (CORN PROD	NU SOFT	1120800279	11475					11475
0119	CORN PRODUCTS CO	NU SOFT	3040802839	11900					11900
0306	CORN PRODUCTS CO	NU SOFT	3110002579	850					850
				56100 *					56100
	CPC INTERNATIONAL	MAZOLA OIL	1040402780	442000					442000
	CPC INTERNATIONAL	MAZOLA OIL	1050402720	442000				442000	
	CPC INTL	MAZOLA OIL	1060401030	51000-			51000-		
	CPC INTERNATIONAL	MAZOLA OIL	1060402730	110500			110500		
	CPC INTERNATIONAL	MAZOLA OIL	1070402920	204000		204000			
				1147500 *		204000	59500	442000	442000

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 09/05/70 — 0204-0402 — PAST DUE BALANCES

DEP	APPL DATE MO	DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	INVOICE NO	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
			CPC INTERNATIONAL	NIAGARA SPRAY	1040402790	208250					208250
			CPC INTERNATIONAL	NIAGARA SPRAY	1050402750	208250				208250	
			CPC INTERNATIONAL	NIAGARA SPRAY	1060402740	267750			267750		
			CPC INTERNATIONAL	NIAGARA SPRAY	1070402520	267750		267750			
			CPC INTERNATIONAL	NIAGARA SPRAY	1040602830	324700					324700
			CPC INTERNATIONAL	NIAGARA SPRAY	1050602650	324700				324700	
			CPC INTERNATIONAL	NIAGARA SPRAY	1060602640	352750			352750		
			CPC INTERNATIONAL	NIAGARA SPRAY	1070602460	377825		377825			
						2331975 *		645575	620500	532950	532950
			CPC INTERNATIONAL	NIAGRA PRE CLEA	1041000130	22525					22525
			CPC INT L	NIGARA PRE-CLEA	1041002790	118150					118150
			CPC INT L	NIGARA PRE-CLEA	1051002710	95625				95625	
			CPC INT L	NIGARA PRE-CLEA	1061002540	28900			28900		
			CPC INT L	NIGARA PRE-CLEA	1071002470	127500		127500			
						392700 *		127500	28900	95625	140675
			CPC INTERNATIONAL	NUSOFT	1100601309	23375-					23375-
						23375- *					23375-
0062			P BALLANTINE & SONS	BEER	406	569781-	569781-				
						569781- *	569781-				
			DEM NATIONAL COMM	FUND RAISING	1070402530	127500		127500			
			DEMOCRATIC NATL COMMI		1070500990	144500		144500			
			DEM NATIONAL COMM	FUND RAISING	1070602510	144500		144500			
			DEM NATIONAL COMM	FUND RAISING	1070802530	127500		127500			
			DEM NATIONAL COMM	FUND RAISING	1071002490	17000		17000			
						561000 *		561000			
			FLORIDA CITRUS COMM	VALENCIA ORANGE	1050402880	148750				148750	
			FLORIDA CITRUS COMM	VALENCIA ORANGE	1050803080	182325				182325	
						331075 *				331075	
			HOLLAND HOUSE BRAND I	COOKING WINE	1110802769	224400					224400
						224400 *					224400
			MCCORMICK & CO	BACON BITS	1050403490	51000				51000	
			MCCORMICK & CO	BACON BITS	1060403290	127500			127500		
						178500 *			127500	51000	
			MCCORMICK & CO	MEXICAN DINNERS	1040403360	136000					136000
0715			MCCORMICK CO	MEXICAN DINNERS	3050403220	53125-					53125-
						82875 *					82875
			MC CORMICK & CO	SPICE SEASON MI	1040400590	29760					29760
			MCCORMICK & CO	SPICE SEASONING	1040403270	654500					654500
			MCCORMICK & CO	SPICE SEASONING	1050403480	51000				51000	

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 09/05/70 — 0204-0402 PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	ST	BALANCE		CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
0727	MCCORMICK & CO	SPICE-SEASON		4040	4	0		110500-		110500-				
								624750	*	110500-			51000	684250
	STOKELY VAN CAMP	GATORADE		1060403	8	90		544000				544000		
	STOKELY VAN CAMP	GATORADE		1060604	0	40		739500				739500		
	STOKELY VAN CAMP	GATORADE		1060804	3	20		816000				816000		
	STOKELY VAN CAMP	GATORADE		1061003	9	20		193800				193800		
								2293300	*			2293300		
	STOKELY VAN CAMP	GATORADE BOTTLE		1070403	3	20		916000			918000			
				1060604	0	50		238000				238000		
	STOKELY VAN CAMP	GATORADE BOTTLE		1070803	6	70		952000			952000			
				1060804	3	40		106250				106250		
	STOKELY VAN CAMP	GATORADE BOTTLE		1070803	7	60		773500			773500			
	STOKELY VAN CAMP	GATORADE BOTTLE		1071003	5	40		488580			488580			
								3476330	*		3132080	344250		
				1060403	9	10		42500				42500		
	STOKELEY-VAN CAMP	GATORADE 1202 C		1070403	3	30		170000			170000			
				1060804	3	50		59500				59500		
	STOKELEY-VAN CAMP	GATORADE 1202 C		1070803	7	70		238000			238000			
								510000	*		408000	102000		
	STOKELY-VAN CAMP	ADJ 10-10-401		1071001	2	90		9350-			9350-			
								9350-	*		9350-			
								15282416	**	2463140-	5717645	4012000	1678070	6337841
	4567 LEONARD ADV C/O	STANDARDREF		53 EAST 77 ST							NEW YORK N Y			
	FUNK & WAGNALLS CO	ENCYCLOPEDIA		1021002	7	20		104125						104125
	FUNK AND WAGNALLS CO	ENCYCLOPEDIA		1031001	3	60		26900-						26900-
0417	FUNK & WAGNALLS	ENCYCLOPEDIA		3011002	5	20		48450						48450
								123675	*					123675
								123675	**					123675
	4585 LESSING ADVERTISING CO INC			915-925 FLEMING BLDG							DES MOINES IOWA			
1014	ROTO ROOTER ENTERPRIS	SEWER CLEANING		3060200	0	09		25500-						25500-
0605	ROTO ROOTER	SEWER CLNR		3030202	5	30		204850						204850
								179350	*					179350
								179350	**					179350

CIS 2070 275 10 10/62

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS O 10/31/70 0204-0401

DEP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	BRNCH	INVOICE NO. MO	DA NO	NO.	BALANCE	CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	ARLANS DEPT STORE	MAJOR APPLIANCE					50035					
							50035 *					
	THE LOVABLE CO	PANTY HOSE					504345					
	THE LOVABLE CO	PANTY HOSE					1284350					
	LOVABLE CO	PANTY HOSE					168345-					
							672650 *					672650
	NU VAC LTD	SELECT TOOLS					3326389					
							3326389 *					3326389
	NU VAC LTD	VEG-A-MATIC					540275					
	NU VAC LTD	VEG-A-MATIC					616675					
							1156950 *					
							9376894 **	50000-				
	4521 LEBER KATZ PACCIONE							NEW YORK NY				
	M LOWENSTEIN & SONS I	WAMSUTTA FABRIC					1504850		1504850			
	M LOWENSTEIN & SONS I	WAMSUTTA FABRIC					98175		98175			
							2486825 *		2486825			
	U S SHOE CORP	JUMPING JACKS					1445000		1445000			
							1445000 *		1445000			
	WAMSUTTA MILLS	DOMESTICS					2677750		2677750			
	WAMSUTTA MILLS	DOMESTICS					2295000		2295000			
							4972750 *		4972750			
							8908575 **		8908575			
	4535 AL PAUL LEFTON CO INC						7 AVE		NEW YORK N Y			
	PHILA PROVIDENT BANK	VARIOUS					27200-					
							27200- *					
							27200- **					
	4550 LENNEN & MCWELL INC						AVE		NEW YORK N Y			
0817	INT CN BALLANTINE						55482-	55482-				
							55482- *	55482-				

CBS 2070 275-10-10/65

CBS TELEVISION STATIONS DIVISION WW

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 10/03/70 | 0204-0401 | PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	BRAN	INVOICE NO MO	STA NO	NO		BALANCE	CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
0324	ADVANCE ACCOUNT		4			00003		300000		300000			
0213	ADVANCE ACCOUNT		4			00005		1000000	1000000				
0213	ADVANCE ACCOUNT		4			00004		400000	400000				
0213	ADVANCE ACCOUNT		4			00003		600000	600000				
0130	ADVANCE ACCOUNT		4			00002		10000000-	10000000-				
0213	ADVANCE ACCOUNT		4			00001		3100000	3100000				
0713	ON ACCOUNT		4			00004		41e5000-	4135000-				
0219	ADVANCE ACCOUNT		402			00003		130000	130000				
0219	ADVANCE ACCOUNT		402			00002		2590000	2590000				
0219	ADVANCE ACCOUNT		402			00001		2180000	2180000				
0727	INT ON BALLANTINE		407				U	75594-	75594-				
0727	ON ACCOUNT-BALLANTINE		407				U	569805-	569805-				
0921	SUNSWEET GROWERS		403	10043		0		65450-	65450-				
								627349-*	1127349-	300000			
0622	P BALLANTINE & SONS	INTEREST ON BAL	406				U	95700-	95700-				
								95700-*	95700-				
0921	P BALLANTINE & SONS	VARIOUS	409				U	1810760-	1810760-				
0921	P BALLANTINE & SONS	VARIOUS	409				U	569777-	569777-				
0921	INT ON BALLANTINE		409				U	35370-	35370-				
								2415907-*	2415907-				
0817	BALLANTINE	BEER	408				U	569778-	569778-				
	P BALLANTINE & SONS	BEER	109	08	02	89		45000					45000
	P BALLANTINE & SONS	BEER	1	00	00	39		62					81625
	P BALLANTINE & SONS	BEER	1	00	02	89		100750					100750
	P BALLANTINE & SONS	BEER	1	00	01	74		48100					48100
	P BALLANTINE & SONS	BEER	1	00	02	82		124250					124250
	P BALLANTINE & SONS	BEER	1	08	04	93		128202					128202
	P BALLANTINE & SONS	BEER	1	08	02	93		114750					114750
	P BALLANTINE & SONS	BEER	10	08	00	79		127500					127500
	P BALLANTINE & SONS	BEER	10	08	02	20		119000					119000
	P BALLANTINE & SONS	BEER	10	08	00	80		26350					26350
	P BALLANTINE	BEER	10	08	01	94		100250-					100250-
0515	P BALLANTINE & SONS	BEER	4		08	00	00	569746-					569746-
0622	P BALLANTINE & SONS	BEER	4		08	00	00	316448-					316448-
								4940128-*	569773-				5509901-
0306	P BALLANTINE & SONS	BEER	4		08	00	00	1620095-					1620095-
								1620095-*					1620095-
	CONSOLIDATED CIGAR CO	TIPALET	105	06	02	51		102000					102000
								102000*					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	107	04	00	13		85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S	10	06	03	54		68000					68000
	CORN PRODUCTS CO	NIAGRA SPRAY ST	10	09	01	82		174420					174420

CTS 2070 275-10-10/65

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 10/03/70 — 0204-0401 — PAST DUE BALANCES

DEP./APPL. DATE MO	DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	DA NO	NO	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
		CORN PRODUCTS CO	NIAGRA SPRAY ST	1	09	08	02670	523360				523360	
		CORN PRODUCTS CO	NIAGRA SPRAY ST	1	08	08	02510	348840			348840		
		CORN PRODUCTS CO		2	08	08	01220	87210-				87210-	
		CORN PRODUCTS CO	NIAGRA SPRAY ST	1	08	08	02500	261630		261630			
1020		CORN PRODUCTS CO	NIAGRA SPRAY ST	3	07	08	01240	10920					10920
								1390260 *		261630	348840	436050	343740
0821		CORN PRODUCTS CO	NIAGARA FABRIC	3	05	10	02530	44680					44680
								44680 *					44680
		CORN PRODUCTS CO	NIAGARA PRE-CLE	3	04	10	02780	14450					14450
0715		CORN PRODUCTS	NIAGARA PRE CLN	3	08	10	02840	22305-					22305-
								8075- *					8075-
0306		CORN PRODUCTS CO	NU SOFT	2	10	04	02450	31875					31875
17		BEST FOODS (CORN PROD	NU SOFT	1	10	04	02470	11475					11475
0119		CORN PRODUCTS CO	NU SOFT	2	09	03	01310	11500					11500
0306		CORN PRODUCTS CO	NU SOFT	3	10	02	02570	850					850
								56100 *					56100
		CPC INTL	MAZOLA OIL	1	04	04	01330	51000-				51000-	
		CPC INTERNATIONAL	MAZOLA OIL	1	05	04	02730	110500				110500	
		CPC INTERNATIONAL	MAZOLA OIL	2	07	04	02510	204000			204000		
		CPC INTERNATIONAL	MAZOLA OIL	2	02	04	01460	102000		102000			
								306500 *		102000	204000	59500	
		CPC INTERNATIONAL	NIAGARA SPRAY	1	04	04	02790	208450					208450
		CPC INTERNATIONAL	NIAGARA SPRAY	1	05	04	02730	208450					208450
		CPC INTERNATIONAL	NIAGARA SPRAY	1	08	04	02740	267750				267750	
		CPC INTERNATIONAL	NIAGARA SPRAY	1	07	04	02530	267750			267750		
		CPC INTERNATIONAL	NIAGARA SPRAY	1	09	04	02470	178500		178500			
		CPC INTERNATIONAL	NIAGARA SPRAY	1	08	04	02440	352750				352750	
		CPC INTERNATIONAL	NIAGARA SPRAY	1	07	04	02430	277825			277825		
		CPC INTERNATIONAL	NIAGARA SPRAY	1	09	04	02440	215475		215475			
								2076850 *		393975	645575	620500	416800
		CPC INTERNATIONAL	NIAGRA PRE CLEA	1	04	00	01350	22525					22525
		CPC INT L	NIAGARA PRE-CLEA	1	04	10	02840	28900				28900	
		CPC INT L	NIGARA PRE-CLEA	1	07	10	02470	127500			127500		
		CPC INT L	NIGARA PRE-CLEA	1	08	10	02490	149600		149600			
0917		CPC INTNL	NIAGARA PRE CLN	3	04	10	02750	14450-					14450-
								314075 *		149600	127500	28900	60075
		CPC INTERNATIONAL	NUSOFT	1	10	06	01300	23375-					23375-
								23375- *					23375-
0062		P BALLANTINE & SONS	BEER	4	03			569781-	569781-				
								569781- *	569781-				

CBS 2870 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 10/03/70 — 0204-0401

DISP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	INVOICE NO. MO	STA NO	NO.	BALANCE		CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	DEM NATIONAL COMM	FUND RAISING	10	70	4025	127500				127500		
	DEMOCRATIC NATL COMMI		10	70	4009	144500				144500		
	DEM NATIONAL COMM	FUND RAISING	10	70	4025	144500				144500		
	DEM NATIONAL COMM	FUND RAISING	10	70	4025	127500				127500		
	DEM NATIONAL COMM	FUND RAISING	10	71	0024	17000				17000		
						561000	*			561000		
	FLORIDA CITRUS COMM	VALENCIA ORANGE	10	50	4028	148750						148750
	FLORIDA CITRUS COMM	VALENCIA ORANGE	10	50	3030	182325						182325
						331075	*					331075
	MCCORMICK & CO	BACON BITS	10	50	4034	51000						51000
	MCCORMICK & CO	BACON BITS	10	80	4034	127500					127500	
						178500	*				127500	51000
0715	MCCORMICK CO	MEXICAN DINNER	30	30	4033	53125-						53125-
0917	MCCORMICK CO	MEXICAN DINERS	30	40	4033	53125						53125
							*					
	MC CORMICK & CO	SPICE SEASON MI	10	40	4008	29750						29750
	MCCORMICK & CO	SPICE SEASONING	10	50	4034	51000						51000
0917	MCCORMICK CO	SPICE SEASONING	30	40	4033	80750						80750
0727	MCCORMICK & CO	SPICE-SEASN	40	40	4	110500-						
						51000	*	110500-				161500
	STOKELY VAN CAMP	GATORADE	10	60	4038	544000					544000	
	STOKELY VAN CAMP	GATORADE	10	90	4004	739500					739500	
	STOKELY VAN CAMP	GATORADE	10	80	4032	816000					816000	
	STOKELY VAN CAMP	GATORADE	10	80	4035	193800					193800	
						2293300	*				2293300	
	STOKELY VAN CAMP	GATORADE BOTTLE	10	70	4033	918000				918000		
			10	60	4035	238000					238000	
	STOKELY VAN CAMP	GATORADE BOTTLE	10	70	4035	552000				552000		
						106250					106250	
	STOKELY VAN CAMP	GATORADE BOTTLE	10	70	4037	773500				773500		
	STOKELY VAN CAMP	GATORADE BOTTLE	10	80	4035	87125			87125			
	STOKELY VAN CAMP	GATORADE BOTTLE	10	71	0034	488580				488580		
	STOKELY VAN CAMP	GATORADE BOTTLE	10	81	4035	58355			58355			
						3621360	*		145520	3132080	344260	
	STOKELEY-VAN CAMP	GATORADE 1202 C	10	60	4039	42500					42500	
			10	70	4033	170000				170000		
	STOKELEY-VAN CAMP	GATORADE 1202 C	10	80	4035	59500					59500	
			10	70	4037	238000				238000		
						510000	*			408000	102000	
	STOKELY-VAN CAMP	ADJ 10- 0-401	10	71	0041	9350-				9350-		
						9350-	*			9350-		
						11211134	**	4944497-	1352725	5417545	4012000	5373261

CIS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 10/31/70 — 0204-0401 — PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	BRNS	INVOICE NO. MO	INVOICE NO. NO.	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	4550 LENNEN & NEWELL INC			380 MADE	SQ AVE		NEW YORK N Y				
0817	INT ON BALLANTINE		408		0	55482-	55482-				
						55482-*	55482-				
0324	ADVANCE ACCOUNT		4		00000	300000		300000			
0213	ADVANCE ACCOUNT		4		00000	1000000	1000000				
0213	ADVANCE ACCOUNT		4		00000	400000	400000				
0213	ADVANCE ACCOUNT		4		00000	600000	600000				
0130	ADVANCE ACCOUNT		4		00000	10000000-	10000000-				
0213	ADVANCE ACCOUNT		4		00000	3100000	3100000				
0713	ON ACCOUNT		4		00000	416500-	416500-				
02.9	ADVANCE ACCOUNT		402		00000	130000	130000				
0219	ADVANCE ACCOUNT		402		00000	2590000	2590000				
02.9	ADVANCE ACCOUNT		402		00000	2180000	2180000				
0727	INT ON BALLANTINE		407		0	75594-	75594-				
0727	ON ACCOUNT-BALLANTINE		407		0	569805-	569805-				
1030	UNABLE TO APPLY	LTR SENT	410		0	76500-	76500-				
1015	INT ON BALLANTINE		410		00000	144011-	144011-				
1015	BALLANTINE		410		00000	1810751-	1810751-				
1015	BALLANTINE		410		00000	569774-	569774-				
	ON ACCT	TRSF FR RADIO	505	08	51200	569535-	569535-				
0924	SUNSWEET GROWERS		403	10	C43100	65460-	65460-				
						38683.20-*	41683.20-	300000			
0628	P BALLANTINE & SONS	INTEREST ON BAL	406		0	95700-	95700-				
						95700-*	95700-				
0921	P BALLANTINE & SONS	VARIOUS	409		0	1810760-	1810760-				
0921	P BALLANTINE & SONS	VARIOUS	409		0	569777-	569777-				
0921	INT ON BALLANTINE		409		2	35370-	35370-				
						2415907-*	2415907-				
0817	BALLANTINE	BEER	408		0	569778-	569778-				
	P BALLANTINE & SONS	BEER	109	08	022[illegible]	450500					450500
	P BALLANTINE & SONS	BEER	110	08	00059	616250					616250
	P BALLANTINE & SONS	BEER	110	08	02168	1007250					1007250
	P BALLANTINE & SONS	BEER	110	08	02179	481100					481100
	P BALLANTINE & SONS	BEER	110	08	02[illegible]	1245250					1245250
	P BALLANTINE & SONS	BEER	110	08	02[illegible]	1282082					1282082
	P BALLANTINE & SONS	BEER	102	08	02[illegible]	1147500					1147500
	P BALLANTINE & SONS	BEER	101	08	C0070	127500					127500
	P BALLANTINE & SONS	BEER	101	08	02[illegible]	119000					119000
	P BALLANTINE & SONS	BEER	104	08	C0[illegible]	26350					26350
	P BALLANTINE	BEER	104	08	0[illegible]	106250-					
05	P BALLANTINE & SONS	BEER				569778-					
0522	P BALLANTINE & SONS	BEER	4	08	00[illegible]	316848-					316848
						4940138-*	569778-				5509916

C15 2070 275-10 10 63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 10/31/70 | 0204-0401 | PAST DUE BALANCES

DEP. APP. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
0304	P BALLANTINE & SONS	BEER	4		08	000000	1620095-					1620095-
							1620095-*					1620095-
	CONSOLIDATED CIGAR CO	TIPALET	7	10	50	402510	102000					102000
							102000 *					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	07	06	000136	85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S	1	09	06	000246	68000					68000
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	05	08	002360	174420					174420
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	08	08	002470	523260					523260
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	07	09	002510	348840				348840	
	CORN PRODUCTS CO		1	09	08	001220	87210-					87210-
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	08	09	002500	261630			261630		
	CORN PRODUCT CO	ADJ 05-08-286	2	00	00	000000	87210					87210
1020	CORN PRODUCTS CO	NIAGRA SPRAY ST	3	07	10	002400	163120					163120
							1477470 *			261630	348840	867000
0821	CORN PRODUCTS CO	NIAGARA FABRIC	3	05	10	002539	44880					44880
							44880 *					44880
	CORN PRODUCTS CO	NIAGARA PRE-CLE	1	04	10	002750	14450					14450
0715	CORN PRODUCTS	NIAGARA PRE CLN	3	03	10	002640	22525-					22525-
							8075-*					8075-
0306	CORN PRODUCTS CO	NU SOFT	3	11	04	002659	31675					31675
	BEST FOODS (CORN PROD	NU SOFT	1	12	06	300270	11475					11475
0219	CORN PRODUCTS CO	NU SOFT	3	09	06	002639	11900					11900
0306	CORN PRODUCTS CO	NU SOFT	3	11	10	002576	850					850
							56100 *					56100
	CPC INTL	MAZOLA OIL	1	06	04	010300	51000-					51000-
	CPC INTERNATIONAL	MAZOLA OIL	1	09	04	027300	110500					110500
	CPC INTERNATIONAL	MAZOLA OIL	1	07	04	025200	204000				204000	
	CPC INTERNATIONAL	MAZOLA OIL	1	08	04	024900	102000			102000		
	CPC INTERNATIONAL	MAZOLA OIL	4	09	04	026400	535500		535500			
							901000 *		535500	102000	204000	59500
	CPC INTERNATIONAL	NIAGARA SPRAY	1	04	04	027900	208250					208250
	CPC INTERNATIONAL	NIAGARA SPRAY	1	05	04	027200	208250					208250
	CPC INTERNATIONAL	NIAGARA SPRAY	1	06	04	027400	267750					267750
	CPC INTERNATIONAL	NIAGARA SPRAY	1	07	04	025100	267750				267750	
	CPC INTERNATIONAL	NIAGARA SPRAY	1	08	04	024700	178500			178500		
	CPC INTERNATIONAL	NIAGARA SPRAY	1	06	06	026400	352750					352750
	CPC INTERNATIONAL	NIAGARA SPRAY	1	07	06	024600	377825				377825	
	CPC INTERNATIONAL	NIAGARA SPRAY	1	08	06	024100	215475			215475		
							1976500 *			393975	645575	1037000
	CPC INTERNATIONAL	NIAGRA PRE CLEA	1	04	10	002330	22525					22525

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 10/31/70 — 0204-0401 — PAST DUE BALANCES

DEP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO	STA NO.	NO.	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS
	CPC INT L	NIGARA PRE-CLEA	1	06	10	02540	28500				
	CPC INT L	NIGARA PRE-CLEA	1	07	10	02470	127500				127500
	CPC INT L	NIGARA PRE-CLEA	1	08	10	02460	149600			149600	
0917	CPC INTNL	NIAGARA PRE CLN	3	04	10	02790	14450-				
							314075 *			149600	127500
	CPC INTERNATIONAL	NUSOFT	2	10	09	01309	23375-				
							23375- *				
0068	P BALLANTINE & SONS	BEER	4	06			569781-	569781-			
							569781- *	569781-			
	DEM NATIONAL COMM	FUND RAISING	1	07	04	02530	127500				127500
	DEMOCRATIC NATL COMMI		1	07	06	00990	144500				144500
	DEM NATIONAL COMM	FUND RAISING	1	07	06	02530	144500				144500
	DEM NATIONAL COMM	FUND RAISING	2	07	06	02530	127500				127500
	DEM NATIONAL COMM	FUND RAISING	2	07	10	02490	17000				17000
							561000 *				561000
	MCCORMICK & CO	BACON BITS	1	05	04	03490	51000				
	MCCORMICK & CO	BACON BITS	1	06	04	03290	127500				
							178500 *				
	MCCORMICK & CO	SPICE SEASONING	1	05	04	03480	51000				
							51000 *				
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	09	04	03640	1037000		1037000		
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	09	10	03860	516800		516800		
							1553800 *		1553800		
	STOKELY VAN CAMP	GATORADE	1	06	04	03990	544000				
	STOKELY VAN CAMP	GATORADE	2	09	06	04040	739500				
	STOKELY VAN CAMP	GATORADE	2	06	08	04320	816000				
	STOKELY VAN CAMP	ADJ 08-08-432	1	08	08	01170	59500-				
	STOKELY VAN CAMP	GATORADE	1	05	10	03520	1938000				
							2233800 *				
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	04	03330	918000				918000
			1	06	04	04050	238000				
	STOKELY VAN CAMP	GATORADE BOTTLE	2	07	08	03470	952000				952000
			2	08	08	04340	1062500				
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	09	03780	773500				773500
	STOKELY VAN CAMP	GATORADE BOTTLE	1	04	09	03590	87125			87125	
	STOKELY VAN CAMP	GATORADE BOTTLE	2	07	10	03540	4866180				486500
	STOKELY VAN CAMP	GATORADE BOTTLE	1	08	10	03570	58395			58395	
							9821850 *			145520	3132000
				10	04	04090	42500				

CTS 2070 275 10-10-69

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 10/31/70 — 0204-0401

DEP. APP. DATE MO. DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	DA NO	NO	BALANCE	CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	STOKELEY-VAN CAMP	GATORADE 1202 C	1	07	04	02	170000				170000	
	STOKELEY-VAN CAMP	GATORADE 1202 C	1	09	09	04	55500					55500
	STOKELEY-VAN CAMP	GATORADE 1202 C	1	07	06	03	238000				238000	
							510000	*			408000	102000
	STOKELEY-VAN CAMP	ADJ 10-10-401	1	07	10	01	9350-				9350-	
							9350-	*			9350-	
							9956098	** 7874968-	2389300	1052725	5417645	8971396
	4891											
	JOHN MORRELL & CO	BROADCAST MEATS	1	09	03	02	764830		764830			
							764830	*	764830			
							764830	**	764830			
	4917 LEONARD ADV C/O	STANDARDREF		50	EAST	77	S		NEW YORK N Y			
	FUNK & WAGNALLS CO	ENCYCLOPEDIA	1	09	04	02	182750		182750			
	FUNK & WAGNALLS CO	ENCYCLOPEDIA	1	02	10	02	104125					104125
	FUNK AND WAGNALLS CO	ENCYCLOPEDIA	1	03	10	01	28000-					28000-
0417	FUNK & WAGNALLS	ENCYCLOPEDIA	3	01	10	02	48450					48450
							286425	*	182750			123675
	STANDARD REFERENCE WO	FUNK&WAGNALLS	1	09	04	03	182750		182750			
							182750	*	182750			
							489175	**	365500			123675
	4958 LESSING ADVERTISING CO INC			910-935			FLEMING BLDG		DES MOINES IOWA			
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	1	09	07	02	514250		514250			
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	1	09	07	02	263075		263075			
	ROTO ROOTER CORP	ADJ 03-02-363	1	03	02	01	204850-					
1014	ROTO ROOTER ENTERPRIS	SEWER CLEANING	3	06	07	00	25500-					
1805	ROTO ROOTER	SEWER CLNR	3	03	02	02	804830					
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	1	09	08	04	47600		47600			
							759425	*	824925			
							1199425	**	824925			
	4988 DON LEWIS ADVERTISING			2900 N HIGH					LOS ANGELES CALIF			

CTS 2070 275 10-10/62

CBS TELEVISION STATIONS DIVISION

W W

AGING STATEMENT OF ACCOUNTS RECEIVABLE — AS OF 12/05/70 — 0204-0401

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	SP	BALANCE		CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	U S SHOE CORP			1	00400	580		221000				221000		
	U S SHOE CORP	SOCIALITE		10	0804	010		105400				105400		
	U S SHOE CORP	SOCIALITE		10	0804	040		295800				295800		
	U S SHOE CORP	SOCIALITE		10	1003	930		65450				65450		
								687650	*			687650		
								1272025	**		575875	713150	17000-	
	4535 AL PAUL LEFTON CO INC			71	VANDERBILT AVE					NEW YORK N Y				
	PHILA PROVIDENT BANK	VARIOUS		10	5080	1120		27200-						27200-
								27200-	*					27200-
								27200-	**					27200-
	4550 LENNEN & NEWELL INC			380	MADISON AVE					NEW YORK N Y				
0817	INT ON BALLANTINE			408		0		55482-		55482-				
								55482-	*	55482-				
0324	ADVANCE ACCOUNT			4		00009		300000			300000			
0213	ADVANCE ACCOUNT			4		00009		1000000		1000000				
0213	ADVANCE ACCOUNT			4		00009		400000		400000				
0213	ADVANCE ACCOUNT			4		00009		600000		600000				
0130	ADVANCE ACCOUNT			4		00009		10000000-		10000000-				
0213	ADVANCE ACCOUNT			4		00000		3100000		3100000				
0713	ON ACCOUNT			4		00000		416500-		416500-				
0219	ADVANCE ACCOUNT			401		00000		130000		130000				
0219	ADVANCE ACCOUNT			402		00000		2590000		2590000				
0219	ADVANCE ACCOUNT			402		00000		2180000		2180000				
0727	INT ON BALLANTINE			407		0		75594-		75594-				
0727	ON ACCOUNT-BALLANTINE			407		0		569805-		569805-				
1030	UNABLE TO APPLY	LTR SENT		410		0		76500-		76500-				
1015	INT ON BALLANTINE			410		00000		14411-		14411-				
1015	BALLANTINE			410		00000		1810751-		1810751-				
1015	BALLANTINE			410		00000		569174-		569174-				
1116	BALLANTINE			411		0		432291-		432291-				
1116	BALLANTINE			411		0		1373827-		1373827-				
	P BALLANTINE & SONS			609		91203		569135-						569135-
	ON ACCT	TRSF FM RADIO		609	0891	200		569135-		569135-				
0921	SUNSHEET GROWERS			403	1004	310		65450-		65450-				
								6243973-	*	5974438-	300000			569535-
0622	P BALLANTINE & SONS	INTEREST ON BAL		406		0		95700-		95700-				
								95700-	*	95700-				

CIS 2870 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 12/05/70 | 0204-0401 | PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO	STA NO	NO.	F	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
0921	P BALLANTINE & SONS	VARIOUS	4	09			0	1810760-	1810760-				
0921	P BALLANTINE & SONS	VARIOUS	4	09			0	569777-	569777-				
0921	INT ON BALLANTINE		4	09			0	35370-	35370-				
								2415907- *	2415907-				
0817	BALLANTINE	BEER	4	08			0	569778-	569778-				
	P BALLANTINE & SONS	BEER	1	09	08	022	8	450500					450500
	P BALLANTINE & SONS	BEER	1	10	08	000	5	616250					616250
	P BALLANTINE & SONS	BEER	1	10	08	021	6	1007250					1007250
	P BALLANTINE & SONS	BEER	1	10	08	02	7	481100					481100
	P BALLANTINE & SONS	BEER	1	10	08	021	8	1245250					1245250
	P BALLANTINE & SONS	BEER	1	11	08	021	9	1282082					1282082
	P BALLANTINE & SONS	BEER	1	12	08	02	5	1147500					1147500
	P BALLANTINE & SONS	BEER	1	01	08	000	7	127500					127500
	P BALLANTINE & SONS	BEER	1	01	08	021	2	119000					119000
	P BALLANTINE & SONS	BEER	1	04	08	001	6	26350					26350
	P BALLANTINE	BEER	1	04	08	01	8	106250-					106250-
0515	P BALLANTINE & SONS	BEER	4		08	000	3	569748-					569748-
0622	P BALLANTINE & SONS	BEER	4		08	000	0	316848-					316848-
								4940158 *	569778-				5509936
0306	P BALLANTINE & SONS	BEER	4		08	000	0	1620095-					1620095-
								1620095- *					1620095-
	CONSOLIDATED CIGAR CO	TIPALET	1	05	06	025	9	102000					102000
								102000 *					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	07	06	00	39	85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S	1	08	08	02	49	68000					68000
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	07	08	025	10	348840					348840
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	08	08	025	00	261630				261630	
	CORN PRODUCT CO	ADJ 05-08-286	1	00	08	000	80	87210					87210
1102	CORN PROD	NIAGRA SPRAY	3	09	08	026	60	3485					3485
1020	CORN PRODUCTS CO	NIAGRA SPRAY ST	3	07	10	024	09	16320					16320
								870485 *				261630	608855
0821	CORN PRODUCTS CO	NIAGARA FABRIC	3	05	10	025	39	44880					44880
								44880 *					44880
	CORN PRODUCTS CO	NIAGARA PRE-CLE	3	04	10	027	50	14450					14450
0715	CORN PRODUCTS	NIAGARA PRE CLN	3	03	10	026	40	22525-					22525-
								8075- *					8075-
0306	CORN PRODUCTS CO	NU SOFT	3	11	04	026	59	31875					31875
	BEST FOODS (CORN PROD	NU SOFT	1	12	06	002	79	11475					11475
0119	CORN PRODUCTS CO	NU SOFT	3	09	06	026	39	11900					11900
0306	CORN PRODUCTS CO	NU SOFT	3	11	10	025	79	850					850
								56400 *					56400

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 12/05/70 — 0204-0401

DEP./APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO SA NO	INVOICE NO NO	BALANCE	CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	CPC INTL	MAZOLA CIL				1060401030	51000-					51000-
	CPC INTERNATIONAL	MAZOLA OIL				1080402480	102000				102000	
	CPC INTERNATIONAL	MAZOLA OIL				1090402640	535500			535500		
	CPC INTERNATIONAL	MAZOLA OIL				1100402510	663000		663000			
							1249500 *		663000	535500	102000	51000-
	CPC INTERNATIONAL	NIAGARA SPRAY				1070402510	267750					267750
	CPC INTERNATIONAL	NIAGARA SPRAY				1090402470	178500				178500	
	CPC INTERNATIONAL	NIAGARA SPRAY				1070602460	377825					377825
	CPC INTERNATIONAL	NIAGARA SPRAY				1080602410	215475				215475	
							1039450 *				393975	645475
	CPC INTERNATIONAL	NIAGRA PRE CLEA				1041000130	22525					22525
	CPC INT L	NIGARA PRE-CLEA				1071002470	127500					127500
	CPC INT L	NIGARA PRE-CLEA				1081002460	149600				149600	
	CPC INT L	NIGARA PRE-CLEA				1101002530	156400		156400			
0917	CPC INTNL	NIAGARA PRE CLN				1041002790	14450-					14450-
							441575 *		156400		149600	135575
	CPC INTERNATIONAL	NUSOFT				1100601309	23375-					23375-
							23375- *					23375-
0062	P BALLANTINE & SONS	BEER			406		569781-	569781-				
							569781- *	569781-				
	DEM NATIONAL COMM	FUND RAISING				1070402510	127500					127500
	DEMOCRATIC NATL COMMI					1070602990	144500					144500
	DEM NATIONAL COMM	FUND RAISING				1070602510	144500					144500
	DEM NATIONAL COMM	FUND RAISING				1070802530	127500					127500
	DEM NATIONAL COMM	FUND RAISING				1071002490	17000					17000
							561000 *					561000
	MCCORMICK & CO	BACON BITS				1060402290	127500					127500
							127500 *					127500
	MCCORMICK & CO	SPICE SEASONING				1100403210	361250		361250			
							361250 *		361250			
	STOKELY-VAN CAMP	FRUITS & VEGETA				1090403640	1037000			1037000		
	STOKELY-VAN CAMP	FRUITS & VEGETA				1100403810	1207000		1207000			
	STOKELY-VAN CAMP	FRUITS & VEGETA				1091003530	516800			516800		
	STOKELY-VAN CAMP	FRUITS & VEGETA				1101003940	516800		516800			
							3277600 *		1723800	1553800		
	STOKELY VAN CAMP	GATORADE				1050804340	816000					816000
	STOKELY VAN CAMP	ADJ 06-08-432				1100901170	59500-					59500-
							756500 *					756500
	STOKELY VAN CAMP	GATORADE BOTTLE				1070403520	918000					918000

CTS 2070 275-10-10/65

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS O 12/05/70 | 0204-0401 | PAST DUE BALANCES

DEP./APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO DA NO	INVOICE NO NO	BALANCE		CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	06	03670	952000						952000
			2	06	08	04340	106250						106250
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	08	03740	773500						773500
	STOKELY VAN CAMP	GATORADE BOTTLE	1	08	08	03550	87125					87125	
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	10	03540	488580						488580
	STOKELY VAN CAMP	GATORADE BOTTLE	1	09	10	03570	58395					58395	
							3383850	*				145520	3238330
			1	08	04	03910	42500						42500
	STOKELEY-VAN CAMP	GATORADE 1202 C	1	07	04	03330	170000						170000
			2	06	08	04330	59500						59500
	STOKELEY-VAN CAMP	GATORADE 1202 C	1	07	08	03770	238000						238000
							510000	*					510000
	STOKELY-VAN CAMP	ADJ 10-10-401	2	07	10	01250	9350-						9350-
							9350-	*					9350-
							6680210	**	968086-	3204450	2089300	1052725	10014821
	4552 LENNEN & NEWELL		645 NO MICHGAN AVE						CHICAGO ILL				
	JOHN MORRELL & CO	BROADCAST MEATS	1	09	02	02300	764830				764830		
	JOHN MORRELL & CO	BROADCAST MEATS	1	10	02	02430	743750			743750			
							1508580	*		743750	764830		
							1508580	**		743750	764830		
	4567 LEONARD ADV C/O	STANDARDREF	53 EAST 77 T						NEW YORK N Y				
1110	FUNK & WAGNALLS	VARICUS	4	01	10	02620	14450-		14450-				
							14450-	*	14450-				
	FUNK & WAGNALLS CO	ENCYCLOPEDIA	1	09	04	02850	182750				182750		
	FUNK & WAGNALLS CO	ENCYCLOPEDIA	2	02	10	02720	104125						104125
	FUNK AND WAGNALLS CO	ENCYCLOPEDIA	1	03	10	03360	28900-						28900-
	FUNK & WAGNALLS CO	ADJ 01-10-262	1	11	10	01190	5100-						5100-
0417	FUNK & WAGNALLS	ENCYCLOPEDIA	1	01	10	02620	48450						48450
							301325	*			182750		118575
	STANDARD REFERENCE WO	FUNK&WAGNALLS	1	09	04	03810	182750				182750		
							182750	*			182750		
							469825	**	14450-		365500		118575
	4585 LESSING ADVERTISING CO INC		945-925 FLEMING BLDG						DES MOINES IOWA				

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 12/31/70 | 0204-0402 | PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO	INVOICE NO. NO.	P	BALANCE		CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	M LOWENSTEIN & SON IN	WAMSUTTA	11	10	403220		76500			76500			
	M LOWENSTEIN & SON IN	WAMSUTTA	11	10	6032.0		119850			119850			
	M LOWENSTEIN & SON IN	WAMSUTTA	11	10	803430		272000			272000			
	M LOWENSTEIN & SON IN	WAMSUTTA	11	10	03.60		14875			14875			
							483225	*		483225			
	REVLON INC	INTIMATE PERFUM	11	10	603540		37612			37612			
	REVLON INC	INTIMATE PERFUM	10	10	804.9		104550			104550			
							142162	*		142162			
	REVLON INC	INTIMATE	11	10	03859		27625			27625			
							27625	*		27625			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	11	10	403820		272000			272000			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	11	10	403850		1054000			1054000			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	11	10	603970		1372750			1372750			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	11	10	804300		367200			367200			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	11	10	804340		1126250			1126250			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	11	10	03920		157080			157080			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	11	10	03940		412250			412250			
							4762530	*		4762530			
	U S SHOE CORP	JUMPING JACKS	10	04	03970		25500					25500	
	U S SHOE CORP	ADJ 08-04-351	3	10	401260		17000-						17000-
							8500	*				25500	17000-
							6638202	**		6629702		25500	17000-
	4535 AL PAUL LEFTON CO INC		7		VANDERBILT AVE					NEW YORK N Y			
	PHILA PROVIDENT BANK	VARIOUS		09	0801		27000-						27000-
							27000-	*					27000-
							27000-	**					27000-
	4550 LENNEN & NEWELL INC				630 MADISON AVE					NEW YORK N Y			
08x7	INT ON BALLANTINE		K	7	0	Y	55482-		55482-				
							55482-	*	55482-				
0324	ADVANCE ACCOUNT		K		00		300000			300000			
0213	ADVANCE ACCOUNT		K		000		1000000		1000000				
0213	ADVANCE ACCOUNT		K		000		400000		400000				
0213	ADVANCE ACCOUNT		K		000		600000		600000				

FIS 2070 275 10 10/61

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 12/31/70 — 0204-0402 — PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	T	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
1130	ADVANCE ACCOUNT		A			00005		100000 00-	100000 00-				
0213	ADVANCE ACCOUNT		A			00006		3100000	3100000				
0713	ON ACCOUNT		A			00007		416500-	416500-				
0219	ADVANCE ACCOUNT		A	00		00008		130000	130000				
0219	ADVANCE ACCOUNT		A	00		00009		2590000	2590000				
0219	ADVANCE ACCOUNT		A	00		00010		2180000	2180000				
0727	INT ON BALLANTINE		407				A	75594-	75594-				
0727	ON ACCOUNT-BALLANTINE		407				A	569805-	569805-				
1030	UNABLE TO APPLY	LTR SENT	4	0			0	76500-	76500-				
1015	INT ON BALLANTINE		4	00		00000		14401-	14401-				
1015	BALLANTINE		4	00		00000		1810751-	1810751-				
1015	BALLANTINE		4	00		00000		569774-	569774-				
1116	BALLANTINE		4				C	432291-	432291-				
1116	BALLANTINE		411				C	1373827-	1373827-				
	P BALLANTINE & SONS		609			91230		569535-					569535-
	ON ACCT	TRSF FM RADIO	609	08		91230		569535-	569535-				
0921	SUNSWEET GROWERS		4	09		00432		65450-	65450-				
								6243973-*	5974438-	300000			569535-
0622	P BALLANTINE & SONS	INTEREST ON BAL	406				C	95700-	95700-				
								95700-*	95700-				
0921	P BALLANTINE & SONS	VARIOUS	409				C	1810760-	1810760-				
0921	P BALLANTINE & SONS	VARIOUS	409				C	569777-	569777-				
0921	INT ON BALLANTINE		409				C	35370-	35370-				
								2415907-*	2415907-				
0817	BALLANTINE	BEER	408				A	569778-	569778-				
	P BALLANTINE & SONS	BEER	4	09	08	02285		450500					450500
	P BALLANTINE & SONS	BEER	4	00	08	00056		616250					616250
	P BALLANTINE & SONS	BEER	4	10	08	02165		1007250					1007250
	P BALLANTINE & SONS	BEER	4	00	08	02175		481100					481100
	P BALLANTINE & SONS	BEER	4	10	08	02189		1245250					1245250
	P BALLANTINE & SONS	BEER	4	10	08	02190		1262082					1262082
	P BALLANTINE & SONS	BEER	4	12	08	02155		1147500					1147500
	P BALLANTINE & SONS	BEER	4	10	08	00070		127500					127500
	P BALLANTINE & SONS	BEER	4	10	08	02120		119000					119000
	P BALLANTINE & SONS	BEER	4	04	08	00160		26350					26350
	P BALLANTINE	BEER	4	04	08	00106		106250-					106250-
0515	P BALLANTINE & SONS	BEER	4		08	00000		569748-					569748-
0622	P BALLANTINE & SONS	BEER	4		08	00000		316848-					316848-
								4940168-*	569778-				5309936
0306	P BALLANTINE & SONS	BEER	4		06	00000		1620095-					1620095-
								1620095-*					1620095-
	CONSOLIDATED CIGAR CO	TIPALET	1	05	06	02525		102000					102000
								102000 *					102000

CTS 2070 375-10-10/68

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 12/31/70 — 0204-0402 — PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO	INVOICE NO. DA NO	INVOICE NO. NO.	BALANCE	CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST		07	06	00139	85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S		08	06	00245	68000					68000
	CORN PRODUCTS CO	NIAGRA SPRAY ST		07	08	025.0	348840					348840
	CORN PRODUCTS CO	NIAGRA SPRAY ST		10	06	02502	261630					261630
	CORN PRODUCT CO	ADJ 05-08-286		11	08	00030	87210					87210
1102	CORN PROD	NIAGRA SPRAY		05	08	02982	3485					3485
1020	CORN PRODUCTS CO	NIAGRA SPRAY ST		07	10	02405	16320					16320
							870485	*				870485
0821	CORN PRODUCTS CO	NIAGARA FABRIC		05	10	00255	44880					44880
							44880	*				44880
	CORN PRODUCTS CO	NIAGARA PRE-CLE		04	10	00275	12445-					12445-
0715	CORN PRODUCTS	NIAGARA PRE CLN		03	10	00264	22525-					22525-
							8075-	*				8075-
0306	CORN PRODUCTS CO	NU SOFT		12	04	02555	3.875					3.875
	BEST FOODS (CORN PROD	NU SOFT		11	26	00275	21475					21475
0119	CORN PRODUCTS CO	NU SOFT		09	06	02655	1.900					1900
0306	CORN PRODUCTS CO	NU SOFT		12	10	02575	850					850
							56.00	*				56.00
	CPC INTL	MAZOLA OIL		03	10	03	5.000-					5.000-
	CPC INTERNATIONAL	MAZOLA OIL		08	04	02	102000					102000
	CPC INTERNATIONAL	MAZOLA OIL		09	04	02	535500				535500	
	CPC INTERNATIONAL	MAZOLA OIL		10	04	02	663000			663000		
	CPC INTERNATIONAL	MAZOLA OIL		11	04	02	585.00		585500			
							1836000	*	585500	663000	535500	51000
	CPC INTERNATIONAL	NIAGARA SPRAY		07	04	02	267750					267750
	CPC INTERNATIONAL	NIAGARA SPRAY		08	04	02	78.00					78.00
	CPC INTERNATIONAL	NIAGARA SPRAY		07	06	02	377825					377825
	CPC INTERNATIONAL	NIAGARA SPRAY		08	06	02	2.5475					2.5475
							1039550	*				039550
	CPC INTERNATIONAL	NIAGRA PRE CLEA		04	00	0	22515					22515
	CPC INT L	NIAGARA PRE-CLEA		07	00	02	127500					127500
	CPC INT L	NIAGARA PRE-CLEA		08	00	02	49600					49600
	CPC INT L	NIAGARA PRE-CLEA		10	00	02	156400			156400		
	CPC INT L	NIAGARA PRE-CLEA		11	00	02	163.00		163.00			
0917	CPC INTNL	NIAGARA PRE CLN		04	00	02	4450-					4450-
							604775	*	263200	156400		285175
	CPC INTERNATIONAL	NUSOFT		12	00	00	23875-					23875-
							23875-	*				23875-
0062	P BALLANTINE & SONS	BEER		10			569781-	569781-				
							569781-	* 569781-				

CIS 2070 275 10 10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 12/31/70 • 0204-0403

DEP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	BALANCE	CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	DEM NATIONAL COMM	FUND RAISING					27500					27500
	DEMOCRATIC NATL COMMI						44500					44500
	DEM NATIONAL COMM	FUND RAISING					44500					44500
	DEMOCRATIC NATL COMM	ADJ 07-06-099					44500-					
	DEM NATIONAL COMM	FUND RAISING					27500					27500
	DEM NATIONAL COMM	FUND RAISING					7000					7000
							416500 *					56000
	HOLLAND HOUSE BRAND I	COCKTAIL MIX					93500		93500			
	HOLLAND HOUSE BRAND I	COCKTAIL MIX					267325		267325			
	HOLLAND HOUSE BRAND I	COCKTAIL MIX					100300		100300			
							461125 *		461125			
	MCCORMICK & CO	BACON BITS					127500					127500
							127500 *					127500
	MCCORMICK & CO	SPICE SEASONING					361250			361250		
	MC CORMICK & CO	ADJ 11-04-331					21250		21250			
							382500 *		21250	361250		
	STOKELY-VAN CAMP	FRUITS & VEGETA					1037000				1037000	
	STOKELY-VAN CAMP	FRUITS & VEGETA					1207000			1207000		
	STOKELY-VAN CAMP	FRUITS & VEGETA					1228250		1228250			
	STOKELY-VAN CAMP	FRUITS & VEGETA					516800				516800	
	STOKELY-VAN CAMP	FRUITS & VEGETA					516800			516800		
	STOKELY-VAN CAMP	FRUITS & VEGETA					516800		516800			
							3022550 *		1745050	1723800	1553800	
	STOKELY VAN CAMP	GATORADE BOTTLE					918000					918000
	STOKELY VAN CAMP	GATORADE BOTTLE					952000					952000
	STOKELY VAN CAMP	GATORADE BOTTLE					773400					773400
	STOKELY VAN CAMP	GATORADE BOTTLE					87425					87425
	STOKELY VAN CAMP	GATORADE BOTTLE					488450					488450
	STOKELY VAN CAMP	GATORADE BOTTLE					58365					58365
							3277600 *					3277600
	STOKELEY-VAN CAMP	GATORADE 1202 C					170000					170000
	STOKELEY-VAN CAMP	GATORADE 1202 C					238000					238000
							408000 *					408000
	STOKELY-VAN CAMP	ADJ 10-10-401					9360-					9360-
							9360- *					9360-
							8548085 **	9681086-	3277425	2904450	2089300	10102796
	4552 LENNEN & NEWELL			640	NO MICHIG		AN AVE		CHICAGO ILL			
	JOHN MORRELL & CO	BROADCAST MEATS					784830				784830	

CTS 2870 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 12/31/70 — 0204-0402

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO MA NO	INVOICE NO NO.	F	BALANCE	CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	JOHN MORRELL & CO	BROADCAST MEATS	1	10	02	02430		743750			743750		
	JOHN MORRELL & CO	BROADCAST MEATS	1	11	02	02500		85000		85000			
	JOHN MORRELL & CO	BROADCAST MEATS	1	11	02	02530		782000		782000			
								2375580	*	867000	743750	764830	
								2375580	**	867000	743750	764830	
	4567 LEONARD ADV C/O	STANDARDREF		53	EAST	77 ST			NEW	YORK N Y			
1110	FUNK & WAGNALLS	VARIOUS	4	01	10	02620		14450-	14450-				
								14450-	* 14450-				
	FUNK & WAGNALLS CO	ENCYCLOPEDIA	2	09	06	02650		182750				182750	
	FUNK & WAGNALLS CO	ENCYCLOPEDIA	1	04	10	02730		104125					104125
	FUNK AND WAGNALLS CO	ENCYCLOPEDIA	1	03	10	01380		28500-					28500-
	FUNK & WAGNALLS CO	ADJ 01-10-262	4	01	10	02620		5100-					5100-
0417	FUNK & WAGNALLS	ENCYCLOPEDIA	6	01	10	02620		48450					48450
								301325	*			182750	118575
	STANDARD REFERENCE WO	FUNK&WAGNALLS	1	09	04	03810		182750				182750	
								182750	*			182750	
								469625	** 14450-			365500	118575
	4568 LESSING ADVERTISING CO INC			525-525	FLEMING BLDG				DES	MOINES IOWA			
	ROTO ROOTER ENTERPRIS	VARIOUS	1	12	02	02620		602650		602650			
								602650	*	602650			
1014	ROTO ROOTER ENTERPRIS	SEWER CLEANING	3	08	02	00009		25500-					25500-
								25500-	*				25500-
								577150	**	602650			25500-
	4588 DON LEWIS ADVERTISING			1800	N HIGHLAND				LOS	ANGELES CALIF			
	WILLIAM BISHOP COMPAN	DAYS-EASE	1	06	02	02430		548250					548250
	WILLIAM BISHOP COMPAN	DAYS-EASE	4	08	02	02430		765000					765000
	WILLIAM BISHOP COMPAN	DAYS-EASE	1	09	02	02650		586500				586500	
	WILLIAM BISHOP CO	ADJ 07-02-207	4	07	02	01430		4280-					4280-
	WILLIAM BISHOP COMPAN	DAYS-EASE	1	11	02	02430		702950		702950			
	WILLIAM BISHOP CO	ADJ 09-02-205	4	12	02	00430		8500					8500

CBS TELEVIS ION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS (P, 01/30/71 0204-040

DEP./APPL. DATE NO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	INVOICE NO.	BALANCE	CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1104 03650	1054000			1054000		
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1204 03480	544000		544000			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1204 03510	909500		909500			
	R J REYNOLDS TOB	ADJ 12-04-351	0 0401 2310	144500-		144500-			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1204 03970	1372750			1372750		
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1206 03730	1912500		1912500			
	R J REYNOLDS TOB	ADJ 12-06-373	0 0600 7010	484500		484500			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1108 04340	1126250			1126250		
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1208 03970	367200		367200			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1208 04010	1491750		1491750			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1104 03940	412250			412250		
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1210 03400	157080		157080			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1210 03420	514250		514250			
				10473530 *		6236280	4237250		
	U S SHOE CORP	JUMPING JACKS	T090 40397 0	25500					25500
	U S SHOE CORP	ADJ 08-04-351	1 1040 1260	17000-					17000-
				8500 *					8500
				17675020 **		12976220	4690300		8500
	4535 AL PAUL LEFTON CO INC		71 VANDER	CT AVE	NEW YORK N Y				
	PHILA PROVIDENT BANK	VARIOUS	1050801 120	27200-					27200-
				27200-*					27200-
				27200-**					27200-
	4550 LENNEN & NEWELL INC		280 MADISO	AVE	NEW YORK N Y				
0817	INT ON BALLANTINE		4108	55482-	55482-				
				55482-*	55482-				
0213	ADVANCE ACCOUNT		4 00009	1000000	1000000				
0213	ADVANCE ACCOUNT		4 00009	400000	400000				
0213	ADVANCE ACCOUNT		4 00009	600000	600000				
0130	ADVANCE ACCOUNT		4 00009	10000000-	10000000-				
0324	ADVANCE ACCOUNT		4 00009	300000		300000			
0213	ADVANCE ACCOUNT		4 00009	3100000	3100000				
0713	ON ACCOUNT		4 00009	416500-	416500-				
0219	ADVANCE ACCOUNT		4032 00009	130000	130000				
1219	ADVANCE ACCOUNT		4032 00009	2590000	2590000				
0215	ADVANCE ACCOUNT		402 00009	2180000	2180000				
0727	INT ON BALLANTINE		407	75594-	75594-				

CTS 3070 275-10-10/60

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 9/30/72 — 0204-040

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO STA NO	INVOICE NO NO	BALANCE	CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
0727	ON ACCOUNT-BALLANTINE		407				569805-	569805-				
1030	UNABLE TO APPLY	LTR SENT	4				76500-	76500-				
1015	INT ON BALLANTINE		4				14411-	14411-				
1015	BALLANTINE		4	0		00000	181075-	181075-				
0 5	BALLANTINE		4	0		00000	569774-	569774-				
1 16	BALLANTINE		4	1		00000	432291-	432291-				
1118	BALLANTINE		4				1373827-	1373827-				
	ON ACCT	TRSF FM RADIO	609	08	91	200	569535-	569535-				
092	SUNSWEET GROWERS		4	3	0	43	65450-	65450-				
							5674488-*	5974488-	300000			
0622	P BALLANTINE & SONS	INTEREST ON BAL	406				95700-	95700-				
							95700-*	95700-				
0921	P BALLANTINE & SONS	VARIOUS	405				1810760-	1810760-				
092	P BALLANTINE & SONS	VARIOUS	409				569777-	569777-				
092	INT ON BALLANTINE		405				35370-	35370-				
							2415907-*	2415907-				
0817	BALLANTINE	BEER	4	8			569778-	569778-				
	P BALLANTINE & SONS	BEER		0	90	02289	450500					450500
	P BALLANTINE & SONS	BEER			00	80095	63250					63250
	P BALLANTINE & SONS	BEER			00	802 89	100750					100750
	P BALLANTINE & SONS	BEER			00	802 79	48100					48100
	P BALLANTINE & SONS	BEER			0	802 89	1245250					1245250
	P BALLANTINE & SONS	BEER			0	802 59	282082					282082
	P BALLANTINE & SONS	BEER		1	20	802 50	147500					147500
	P BALLANTINE & SONS	BEER		10	08	00070	27500					27500
	P BALLANTINE & SONS	BEER				802 20	19000					19000
	P BALLANTINE & SONS	BEER		10	40	800160	26350					26350
	P BALLANTINE	BEER				40500049	106250-					106250-
05 5	P BALLANTINE & SONS	BEER	4		08	00000	569748-					569748-
0522	P BALLANTINE & SONS	BEER	4		08	00000	3168848-					3168848-
							4940158-*	569778-				5509936
0306	P BALLANTINE & SONS	BEER	4		08	00000	1620085-					1620085-
							1620085-*					1620085-
	CONSOLIDATED CIGAR CO	TIPALET		05	06	02516	102000					102000
							102000*					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	0	70	00	3	85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S		08	60	0247	68000					68000
	CORN PRODUCTS CO	NIAGRA SPRAY ST		7	08	25	348840					348840
	CORN PRODUCTS CO	NIAGRA SPRAY ST		08	02	500	261630					261630
	CORN PRODUCT CO	ADJ 05-08-236		0	00	0056	8720					8720
1102	CORN PROD	NIAGRA SPRAY	3	5	8	2860	3485					3485
1020	CORN PRODUCTS CO	NIAGRA SPRAY ST	307	0	02	405	16320					16320
							870485*					870485

CIS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 07/30/71 — 0204-0401

DEP./APPL. DATE MO	DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO.	BALANCE	CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
08	2	CORN PRODUCTS CO	NIAGARA FABRIC	3	05	1	002539	44880					44880
								44880 *					44880
03	06	CORN PRODUCTS CO	NU SOFT	3	04	0	02365	3 1675					3 1675
		BEST FOODS (CORN PROD	NU SOFT	1	2	0	00277	1 4475					1 4475
01	29	CORN PRODUCTS CO	NU SOFT	3	05	0	02539	11900					11900
03	06	CORN PRODUCTS CO	NU SOFT	3	11	1	002579	850					850
								56100 *					56100
		CPC INTL	MAZOLA OIL	1	06	0	00330	51000-					51000-
		CPC INTERNATIONAL	MAZOLA OIL	1	08	0	02480	102000					102000
		CPC INTERNATIONAL	MAZOLA OIL	1	09	0	02540	535500					535500
		CPC INTERNATIONAL	MAZOLA OIL	1	10	0	02570	663000				663000	
		CPC INTERNATIONAL	MAZOLA OIL	1	10	0	02610	586500			586500		
		CPC INTERNATIONAL	MAZOLA OIL	1	12	0	02460	25500		25500			
								1867500 *		25500	586500	663000	586500
		CPC INTERNATIONAL	NIAGARA SPRAY	1	07	0	02510	267750					267750
		CPC INTERNATIONAL	NIAGARA SPRAY	1	08	0	02470	178500					178500
		CPC INTERNATIONAL	NIAGARA SPRAY	1	07	0	02460	377325					377325
		CPC INTERNATIONAL	NIAGARA SPRAY	1	08	0	02470	215475					215475
								1039550 *					1039550
		CPC INT L	NIGARA PRE-CLEA	1	07	1	002470	27500					27500
		CPC INT L	NIGARA PRE-CLEA	1	08	1	002440	149600					149600
		CPC INT L	NIGARA PRE-CLEA	1	10	0	002570	156400				156400	
		CPC INT L	NIGARA PRE-CLEA	1	11	0	002560	163200			163200		
		CPC INT L	NIGARA PRE-CLEA	1	12	0	002360	7400		7400			
09	7	CPC INTNL	NIAGARA PRE CLN	3	04	1	002790	14450-					14450-
								653650 *		7400	163200	156400	267650
		CPC INTERNATIONAL	NUSOFT	1	06	0	00850	23375-					23375-
								23375-*					23375-
00	62	P BALLANTINE & SONS	BEER	4	16			569781-	569781-				
								569781-*	569781-				
		DEM NATIONAL COMM	FUND RAISING	1	07	0	02530	27500					27500
		DEM NATIONAL COMM	FUND RAISING	1	07	0	02540	27500					27500
		DEM NATIONAL COMM	FUND RAISING	1	07	0	02640	17000					17000
								272000 *					272000
		HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	04	0	02290	93500			93500		
		HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	2	0	02430	110500		110500			
		HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	08	0	02470	267325			267325		
		HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	2	0	02790	206975		206975			
		HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	0	0	02370	100300			100300		
		HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	2	0	02570	85850		85850			
								864450 *		403325	461125		

CIS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 01/30/71 — 0204-0401 — PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	BLANK	INVOICE NO MO	INVOICE NO STA NO	INVOICE NO NO.	E	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	MCCORMICK & CO	BACON BITS		10	60	403290		127500					127500
								127500	*				127500
	MCCORMICK & CO	SPICE SEASONING		10	04	03		361250				361250	
	MC CORMICK & CO	ADJ 11-04-33		2	04	00		2250			2250		
								382500	*		21250	361250	
	STOKELY-VAN CAMP	FRUITS & VEGETA		10	90	403840		1037000					1037000
	STOKELY-VAN CAMP	FRUITS & VEGETA		10	04	03		1207000				1207000	
	STOKELY-VAN CAMP	FRUITS & VEGETA		11	04	04		1228250			1228250		
	STOKELY-VAN CAMP	FRUITS & VEGETA		2	04	03		714000		714000			
	STOKELY-VAN CAMP	FRUITS & VEGETA		09	00	03		516800					516800
	STOKELY-VAN CAMP	FRUITS & VEGETA		0	00	03		516800				516800	
	STOKELY-VAN CAMP	FRUITS & VEGETA		11	00	04		516800			516800		
								5736650	*	714000	1745050	1723800	1553
	STOKELY VAN CAMP	GATORADE		2	04	03		340000		340000			
	STOKELY VAN CAMP	GATORADE		12	00	03		105400		105400			
								445400	*	445400			
	STOKELY VAN CAMP	GATORADE BOTTLE		07	04	03		91 8000					91 8000
	STOKELY VAN CAMP	GATORADE BOTTLE		07	00	03		952000					952000
	STOKELY VAN CAMP	GATORADE BOTTLE		07	00	03		773500					773500
	STOKELY VAN CAMP	GATORADE BOTTLE		08	00	03		87125					87125
	STOKELY VAN CAMP	GATORADE BOTTLE		07	00	03		488750					488750
	STOKELY VAN CAMP	GATORADE BOTTLE		08	00	03		58365					58365
								3277600	*				3277600
	STOKELEY-VAN CAMP	GATORADE 1202 C		07	04	03		70000					70000
	STOKELEY-VAN CAMP	GATORADE 1202 C		07	08	03		238000					238000
								408000	*				408000
	STOKELY-VAN CAMP	ADJ 10-10-401		07	00	03		9350-					9350-
								9350-	*				9350-
								10618255	** 9681086-	1959615	2977125	2904450	2437065
	450 LENNEN & NEWELL			440 NO MICHIGAN AVE					CHICAGO ILL				
	JOHN MORRELL & CO	BROADCAST MEATS		09	20	20		764880					764880
	JOHN MORRELL & CO	BROADCAST MEATS		08	20	24		743750				743750	
	JOHN MORRELL & CO	BROADCAST MEATS		10	20	20		85000			85000		
	JOHN MORRELL & CO	BROADCAST MEATS		11	20	25		782000			782000		
	JOHN MORRELL & CO	BROADCAST MEATS		12	20	24		340000		340000			
								2715630	*	340000	867000	743750	764880
								2715630	**	340000	867000	743750	764880

CTS 2070 275-10-10/63

CBS TELEVIS ON STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS C

02/27/71

0204-0401

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	BALANCE	CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	M LOWENSTEIN & SONS	WAMSUTTA	1	3	4	124	10625-					10625-
							10625-*					10625-
	REVLON INC	FABULASH	1	12	08	3941	68000			68000		
							68000 *			68000		
	REVLON INC	INTIMATE PERFUM	1	12	04	3471	782000			782000		
	REVLON INC	ADJ 12-04-347	1	02	04	3941	25500			25500		
	REVLON INC	INTIMATE PERFUM	1	12	08	3951	790500			790500		
							1598000 *			1598000		
	REVLON INC	INTIMATE	1	12	10	3390	401200			401200		
							401200 *			401200		
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1	11	04	3820	272000				272000	
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1	11	04	3857	1054000				1054000	
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1	12	04	3511	909500			909500		
	R J REYNOLDS TOB	ADJ 12-04-351	1	01	04	1231	144500-			144500-		
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1	11	06	3971	1372750				1372750	
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1	12	06	3731	1912500			1912500		
	R J REYNOLDS TOB	ADJ 12-06-375	1	01	06	3771	484500			484500		
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1	01	06	3311	161500		161500			
	R J REYNOLDS	ADJ 01-06-070	1	02	06	1411	267750-		267750-			
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1	11	10	3941	412250				412250	
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1	12	10	3401	157080			157080		
	R J REYNOLDS TOB CO	VANTAGE CIGARET	1	12	10	3421	514250			514250		
							6838080 *		106250-	3833330	3111000	
	U S SHOE CORP	JUMPING JACKS	1	04	04	3971	25500					25500
	U S SHOE CORP	ADJ 08-04-351	1	11	04	1260	17000-					17000-
							8500 *					8500
	WAMSUTTA MILLS	SHEETS	1	04	08	1350	17850-					17850-
							17850-*					17850-
							13826?0 **		1001?25	7213440	3187500	19975-
	4535 AL PAUL LEFTON CO INC			71	VANDERBI		AVE		NEW YORK N Y			
	PHILA PROVIDENT BANK	VARIOUS	1	05	08	1120	27200-					27200-
							27200-*					27200-
							27200-**					27200-
	4550 LENNEN & NEWELL INC			380	MADISON		AVE		NEW YORK N Y			

CBS 2B-1 270-10-1050

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 02/27/71 0204-0401

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO SFX NO	INVOICE NO NO.	BALANCE	CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
1130	UNABLE TO APPLY	LTR SENT	41				76500-	76500-				
	BALANCE AT 2-05-71		4			1	300000					300000
							223500 *	76500-				300000
1622	P BALLANTINE & SONS	INTEREST ON BAL	406				95700-					95700-
							95700- *					95700-
0062	P BALLANTINE & SONS	BEER	406				569781-					569781-
0727	ON ACCOUNT-BALLANTINE		407				569805-					569805-
0727	INT ON BALLANTINE		407				75594-					75594-
0817	INT ON BALLANTINE		408				55482-					55482-
0921	P BALLANTINE & SONS	VARIOUS	409				1810760-					1810760-
0921	P BALLANTINE & SONS	VARIOUS	409				569777-					569777-
0921	INT ON BALLANTINE		409				35370-					35370-
1015	BALLANTINE		410		00000		569774-					569774-
1015	BALLANTINE		410		00000		1810751-					1810751-
1015	INT ON BALLANTINE		410		00000		14411-					14411-
1116	BALLANTINE		411				1373827-					1373827-
1116	BALLANTINE		411				432291-					432291-
	ON ACCT	TRSF FM RADIO	6	1908	91200		569535-					569535-
							8457158- *					8457158-
0817	BALLANTINE	BEER	408				569778-	569778-				
	P BALLANTINE & SONS	BEER	1	1908	02289		450500					450500
	P BALLANTINE & SONS	BEER	1	1008	00059		616250					616250
	P BALLANTINE & SONS	BEER	1	1108	02169		1007250					1007250
	P BALLANTINE & SONS	BEER	1	1108	02179		481100					481100
	P BALLANTINE & SONS	BEER	1	1108	02189		1245250					1245250
	P BALLANTINE & SONS	BEER	1	1108	02199		1282082					1282082
	P BALLANTINE & SONS	BEER	1	1208	02159		1147500					1147500
	P BALLANTINE & SONS	BEER	1	1108	00071		1275500					1275500
	P BALLANTINE & SONS	BEER	1	1108	02120		1190000					1190000
	P BALLANTINE & SONS	BEER	1	1408	00161		26350					26350
	P BALLANTINE	BEER	1	0408	01060		106250-					106250-
0515	P BALLANTINE & SONS	BEER	4	0808	00000		569748-					569748-
1622	P BALLANTINE & SONS	BEER	4	0808	00000		316848-					316848-
							4940158 *	569778-				5509936
0306	P BALLANTINE & SONS	BEER	4	0808	00000		1620095-					1620095-
							1620095- *					1620095-
	CONSOLIDATED CIGAR CO	TIPALET	1	0506	02519		102000					102000
							102000 *					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	0706	00139		85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S	1	0806	00249		68000					68000
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	0708	02512		348840					348840
	CORN PRODUCTS CO	NIAGRA SPRAY ST	1	0808	02500		261630					261630

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 02/27/71 0204-0401

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MC	STA NO	NO	YR	BALANCE	CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
1102	CORN PROD	NIAGRA SPRAY		3050	80	2860		3485					3485
	CORN PRODUCTS CO	ADJ 07-10-240		10	21	01	81	16320-					16320-
1123	CORN PRODUCTS CO	NIAGRA SPRAY ST		30	71	00	2409	16320					16320
								766955 *					766955
	CORN PRODUCTS CO	ADJ 05-10-253		10	21	00	1101	44880-					44880-
1821	CORN PRODUCTS CO	NIAGARA FABRIC		305	10	02539		44880					44880
								*					
	CORN PRODUCTS CO	NIAGARA PRE-CLE		10	41	00	2751	14450					14450
								14450 *					14450
	CPC INTERNATIONAL	ADJ 11-04-265		10	20	41	171	31875-					31875-
0326	CORN PRODUCTS CO	NU SOFT		311	04	02659		31875					31875
	BEST FOODS (CORN PROD	NU SOFT		112	16	00	279	11475					11475
0119	CORN PRODUCTS CO	NU SOFT		30	90	60	2639	11900					11900
	CORN PRODUCTS	ADJ 11-10-257		10	21	00	1091	850-					850-
1306	CORN PRODUCTS CO	NU SOFT		311	10	02579		850					850
								23375 *					23375
	CPC INTL	MAZOLA OIL		1	66	41	13	51000-					51000-
	CPC INTERNATIONAL	MAZOLA OIL		1	80	40	2481	102000					102000
	CPC INTERNATIONAL	MAZOLA OIL		1	90	40	2642	535500					535500
	CPC INTERNATIONAL	MAZOLA OIL		11	04	02612		663000					663000
	CPC INTERNATIONAL	MAZOLA OIL		111	04	02617		586500				586500	
	CPC INTERNATIONAL	MAZOLA OIL		112	04	02461		25500			25500		
								1861500 *			25500	586500	1249500
	CPC INTERNATIONAL	NIAGARA SPRAY		1	77	40	2511	267750					267750
	CPC INTERNATIONAL	NIAGARA SPRAY		1	80	40	2470	178500					178500
	CPC INTERNATIONAL	NIAGARA SPRAY		10	70	60	2460	377825					377825
	CPC INTERNATIONAL	NIAGARA SPRAY		10	80	60	2412	215475					215475
								1039550 *					1139550
	CPC INT L	NIGARA PRE-CLEA		10	71	00	2471	127500					127500
	CPC INT L	NIGARA PRE-CLEA		1	81	00	2461	149600					149600
	CPC INT L	NIGARA PRE-CLEA		11	10	02	531	156400					156400
	CPC INT L	NIGARA PRE-CLEA		111	10	02560		163200				163200	
	CPC INT L	NIGARA PRE-CLEA		112	10	02362		71400			71400		
0917	CPC INTNL	NIAGARA PRE CLN		30	41	00	2792	14450-					14450-
								653650 *			71400	163200	419050
	CPC INTERNATIONAL	NUSOFT		110	60	01	309	23375-					23375-
								23375-*					23375-
	HOLLAND HOUSE BRAND I	COCKTAIL MIX		111	40	02940		93500				93500	
	HOLLAND HOUSE BRAND I	COCKTAIL MIX		112	40	02751		110500			110500		
	HOLLAND HOUSE BRAND I	COCKTAIL MIX		111	08	03160		267325				267325	

CTS 2070 275-10-10/63

CBS TELEVISI( )N STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 02/27/71

PAST DUE BALANCES 0204-0401

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	AGENCY	INVOICE NO MO	INVOICE NO SFX NO	INVOICE NO NO	ST	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	08	1279		206975			206975		
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	11	0287		100300				100300	
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	10	0257		85850			85850		
								864450	*		403325	461125	
	MCCORMICK & CO	BACON BITS	1	06	04	0329		127500					127500
								127500	*				127500
	MCCORMICK & CO	SPICE SEASONING	1	10	04	0321		361250					361250
	MC CORMICK & CO	ADJ 11-04-331	1	12	04	0040		21250				21250	
								382500	*			21250	361250
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	09	04	0384		1037000					1037000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	09	04	0381		1207000					1207000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	04	0443		1228250				1228250	
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	12	04	0368		714000			714000		
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	01	04	0311		1020000		1020000			
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	09	10	0386		516800					516800
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	10	0394		516800					516800
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	10	0420		516800				516800	
								6756650	*	1020000	714000	1745050	3277600
	STOKELY VAN CAMP	GATORADE	1	12	04	0367		340000			340000		
	STOKELY VAN CAMP	GATORADE	1	01	06	0341		240975		240975			
	STOKELY VAN CAMP	GATORADE	1	11	08	0338		272850		272850			
	STOKELY VAN CAMP	GATORADE	1	12	10	0368		105400			105400		
	STOKELY VAN CAMP	GATORADE	1	11	11	0329		105400		105400			
								1064625	*	619225	445400		
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	04	0332		918000					918000
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	06	0367		952000					952000
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	08	0378		773500					773500
	STOKELY VAN CAMP	GATORADE BOTTLE	1	08	08	0359		87125					87125
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	10	0354		488580					488580
	STOKELY VAN CAMP	GATORADE BOTTLE	1	08	10	0357		58395					58395
								3277600	*				3277600
	STOKELEY-VAN CAMP	GATORADE 1202 C	1	07	04	0333		170000					170000
	STOKELEY-VAN CAMP	GATORADE 1202 C	1	07	08	0377		238000					238000
								408000	*				408000
	STOKELY-VAN CAMP	ADJ 10-10-401	1	07	10	1291		9350-					9350-
								9350-	*				9350-
								23000785	**	646278-	1639225	1659625	2977125	6671088
	4552 LENNEN & NEWELL			645	NO	MICHI(		AN AVE		CHICAGO ILL			

CTS 2070 275-10-10/63

CBS TELEVIS ION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS O F 02/27/71 0204-0401

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO SA MO	INVOICE NO NO	BALANCE	CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	JOHN MORRELL & CO	BROADCAST MEATS	1	1	9	02230	764830					764830
	JOHN MORRELL & CO	BROADCAST MEATS	1	1	0	2243	743750					743750
	JOHN MORRELL & CO	BROADCAST MEATS	1	1	0	2250	85000				85000	
	JOHN MORRELL & CO	BROADCAST MEATS	1	1	0	2251	782000				782000	
	JOHN MORRELL & CO	BROADCAST MEATS	1	1	2	0245	340000			340000		
	JOHN MORRELL & CO	BROADCAST MEATS	1	1	0	2321	779535		779535			
	JOHN MORRELL & CO	BROADCAST MEATS	1	1	1	2871	269874		269874			
							3764989 *		1049409	340000	867000	1508580
							3764989 **		1049409	340000	867000	1508580
	4567 LEONARD ADV C/O	STANDARDREF		53	EAST	77 ST		NEW YORK N Y				
	FUNK & WAGNALLS CO	ENCYCLOPEDIA	1	9	04	2852	182750					182750
							182750 *					182750
	STANDARD REFERENCE WO	FUNK&WAGNALLS	1	0	04	0381	182750					182750
							182750 *					182750
							365500 **					365500
	4585 LESSING ADVERTISING CO INC			915-925		FLEI	NG BLDG		DES MOINES IOWA			
	ROTO ROOTER ENTERPRIS	VARIOUS	1	1	0	2491	263075		263075			
	ROTO ROOTER ENTERPRIS	VARIOUS	1	1	0	2501	263075		263075			
	ROTO ROOTER ENTERPRIS	ADJ 11-02-262	1	0	2	0111	76500-				76500-	
0111	ROTO ROOTER	VARIOUS	3	1	10	20262	76500				76500	
							526150 *		526150			
1014	ROTO ROOTER ENTERPRIS	SEWER CLEANING	3	0	0	0009	25500-					25500-
							25500- *					25500-
							500650 **		526150			25500-
	45AA DON LEWIS ADVERTISING			1800	N	HIGHLAND		LOS ANGELES CALIF				
	WILLIAM BISHOP COMPAN	DAYS-EASE	1	0	0	2130	548250					548250
	WILLIAM BISHOP COMPAN	DAYS-EASE	1	0	0	2110	765000					765000
	WILLIAM BISHOP CO	ADJ 27-02-207	1	1	0	2110	4250-					4250-
	WILLIAM BISHOP COMPAN	DAYS-EASE	1	1	0	2110	702950				702950	
	WILLIAM BISHOP CO	ADJ 09-02-205	1	1	2	0190	8500					8500
	WILLIAM BISHOP COMPAN	DAYS-EASE	1	1	2	0290	355725			355725		

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 03-31-71 0204-0401 PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO		BALANCE		CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	R J REYNOLDS	ADJ 01-06-370	1	2		1411		267750-				267750-		
	R J REYNOLDS	ADJ 12-06-373	1	3		0241		161500					161500	
	R J REYNOLDS TOBACCO	ADJ 11-10-394	1	3		1121		340000-						340000-
0301	R J REYNOLDS	VANTAGE	3	1		394		340000						340000
								591650	*			106250-	332500	269875
	U S SHOE CORP	JUMPING JACKS	1	9		397		25500						25500
	U S SHOE CORP	ADJ 08-04-351	1	1		126		17000-						17000-
								8500	*					8500
	WAMSUTTA MILLS	SHEETS	1			135		17850-						17850-
								17850-	*					17850-
								719810	**			106250-	444285	267875
	4535 AL PAUL LEFTON CO INC			71		VANDERBIL		T AVE		NEW	YORK N Y			
	PHILA PROVIDENT BANK	VARIOUS	1	5		112		27200-						27200-
								27200-	*					27200-
								27200-	**					27200-
	455 LENNEN & NEWELL INC			380		MADISON		AVE		NEW	YORK N Y			
1103	UNABLE TO APPLY	LTR SENT	4	1				76500-		76500-				
	BALANCE AT 2-05-71		4				1	300000						300000
								223500	*	76500-				300000
622	P BALLANTINE & SONS	INTEREST ON BAL	4	6				9570						9570-
727	ON ACCOUNT-BALLANTINE		4	7				569815-						569815-
727	INT ON BALLANTINE		4	7				75594-						75594-
817	INT ON BALLANTINE		4	8				55482-						55482-
921	P BALLANTINE & SONS	VARIOUS	4	9				1810760-						1810760-
921	P BALLANTINE & SONS	VARIOUS	4	9				569777-						569777-
921	INT ON BALLANTINE		4	9				35371-						35371-
062	P BALLANTINE & SONS	BEER	4	6				569781-						569781-
015	BALLANTINE		4	1				569774-						569774-
015	BALLANTINE		4	1				1810751-						1810751-
015	INT ON BALLANTINE		4	1				14411-						14411-
116	BALLANTINE		4	11				1373827-						1373827-
116	BALLANTINE		4	11				432291-						432291-
	ON ACCT	TRSF FM RADIO	6	9	0	8	9120	569535-						569535-
								8552858-	*					8552858-
817	BALLANTINE	BEER	4	8				569778-		569778-				

CTS 2070 275-10-10/63

CBS TELEVISI ON STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 03-31-71 | 0204-0401 | PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	CPC INT L	NIGARA PRE-CLEA	1	1	1	256	163200					163200
	CPC INT L	NIGARA PRF-CLEA	1	12	1	236	71400				71400	
0917	CPC INTNL	NIAGARA PRE CLN	3	4	1	279	144500-					144500-
							526150 *				71400	454750
	CPC INTERNATIONAL	NUSOFT	1	1	6	13	23375-					23375-
							23375- *					23375-
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	4	294	93500					93500
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	4	275	115500				115500	
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	8	316	267325					267325
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	8	279	266975				266975	
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	10	287	100300					100300
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	1	257	85850				85850	
							864450 *				403325	461125
	MCCORMICK & CO	BACON BITS	1	6	4	329	127500					127500
							127500 *					127500
	MCCORMICK & CO	SAUCE & SEASONI	1	2	4	2671	552500		552500			
							552500 *		552500			
	MCCORMICK & CO	SPICE SEASONING	1	1	4	321	361250					361250
	MC CORMICK & CO	ADJ 11-1 4-331	1	12	4	40	21250					21250
							382500 *					382500
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	9	4	384	137000					137000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	4	381	127400					127400
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	4	4 4	1228250					1228250
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	12	4	368	714000				714000	
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	1	4	3111	1020000			1020000		
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	2	4	3171	1224000		1224000			
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	9	3	386	51680					51680
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	1	1	394	51680					51680
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	1	42	51680					51680
							7980650 *		1224000	1020000	714000	5022650
	STOKELY VAN CAMP	GATORADE	1	12	4	367	340000				340000	
	STOKELY VAN CAMP	ADJ 12-1 4-367	1	3	4	1281	340000-				340000-	
	STOKELY VAN CAMP	GATORADE	1	1	6	3411	24975			24975		
	STOKELY VAN CAMP	GATORADE	1	1	8	3381	272850			272850		
	STOKELY VAN CAMP	GATORADE	1	12	1	368	105400				105400	
	STOKELY VAN CAMP	GATORADE	1	11	10	3291	105400			105400		
	STOKELY VAN CAMP	GATORADE	1	2	1	3371	138124		138124			
	STOKELY VAN CAMP INC	ADJ 12-10-368	1	3	10	1141	105400-				105400-	
							757349 *		138124	619225		
	STOKELY VAN CAMP	ADJ 01-04-31	1	3	4	151	340000			-340000		
							340000 *			340000		

CIS 2070 275 10 10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 03-31-71 | 0204-0401 | PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO SFX NO	INVOICE NO NO	TP	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	08	0378	J	773500					773500
	STOKELY VAN CAMP	GATORADE BOTTLE	1	8	8	359		87125					87125
	STOKELY VAN CAMP	GATORADE BOTTLE	1	07	10	0354		488580					488580
	STOKELY VAN CAMP	GATORADE BOTTLE	1	8	15	357		58395					58395
								1407600 *					1407600
	STOKELY-VAN CAMP	ADJ 10-10-401	1	07	10	0129		9350-					9350-
								9350-*					9350-
								11150095 **	646278-	2005785	1979225	1214225	6597138
	4552 LENNEN & NEWELL			645 NO MICHIGAN AVE						CHICAGO ILL			
	JOHN MORRELL & CO	BROADCAST MEATS	1	10	02	243		743750					743750
	JOHN MORRELL & CO	BROADCAST MEATS	1	11	2	250		85000					85000
	JOHN MORRELL & CO	BROADCAST MEATS	1	11	2	251		782500					782500
	JOHN MORRELL & CO	BROADCAST MEATS	1	12	2	245		340000				340000	
	JOHN MORRELL & CO	BROADCAST MEATS	1	1	2	2321		779535			779535		
	JOHN MORRELL & CO	BROADCAST MEATS	1	2	2	2431		368730		368730			
	JOHN MORRELL & CO	ADJ 01-02-232	1	3	2	01	41	42075-			42075-		
	JOHN MORRELL & CO	BROADCAST MEATS	1	11	0	286	1	269874			269874		
	JOHN MORRELL & CO	BROADCAST MEATS	1	2	10	2931		269874		269874			
								3596688 *		638604	1007334	340000	1610750
								3596688 **		638604	1007334	340000	1610750
	4567 LEONARD ADV C/O	STANDARDREF		53 EAST 77 ST						NEW YORK N Y			
	STANDARD REFERENCE WO	FUNK&WAGNALLS	1	2	8	3591		670650		670650			
								670650 *		670650			
								670650 **		670650			
	4583 LESSING-FLYNN ADV INC			915 FLEMING BLDG						DES MOINES IOWA			
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	1	2	2	2561		260950		260950			
								260950 *		260950			
								260950 **		260950			
	4585 LESSING ADVERTISING CO INC			915-925 FLEMING BLDG						DES MOINES IOWA			

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 05/31/71 — 0204-0401 — PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	AGENCY	INVOICE NO MO	INVOICE NO SUF NO	INVOICE NO NO	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	455 LENNEN & NEWELL INC		38			MADISON AVE NEW YORK N Y						
1 3	UNABLE TO APPLY	LTR SENT	41				765 -	765 -				
	BALANCE AT 2-28-71		4			1	300000					300000
62	P BALLANTINE & SONS	BEER	4	6			569781-					569781-
62	P BALLANTINE & SONS	BEER	4	6			569781-					569781-
622	P BALLANTINE & SONS	INTEREST ON BAL	4	6			957 -					957 -
727	ON ACCOUNT-BALLANTINE		4	7			569815-					569815-
727	INT ON BALLANTINE		4	7			75554-					75554-
817	INT ON BALLANTINE		4	8			55482-					55482-
921	P BALLANTINE & SONS	VARIOUS	4	9			181770-					181770-
921	P BALLANTINE & SONS	VARIOUS	4	9			569777-					569777-
921	INT ON BALLANTINE		4	9			3537 -					3537 -
1 15	BALLANTINE		41				569774-					569774-
1 15	BALLANTINE		41				181751-					181751-
1 15	INT ON BALLANTINE		41				14411-					14411-
1116	BALLANTINE		411				1373827-					1373827-
1116	BALLANTINE		411				432291-					432291-
	ON ACCT	TRSF FM RADIO	6	9	8	9125	569535-					569535-
817	BALLANTINE	BEER	4	8			569778-	569778-				
817	BALLANTINE	BEER	4	8			569778-	569778-				
	P BALLANTINE & SONS	BEER	1	9	8	228	45 5[illegible]					45 5[illegible]
	P BALLANTINE & SONS	BEER	11		8	5	616250					616250
	P BALLANTINE & SONS	BEER	11		8	216	1 725					1 725
	P BALLANTINE & SONS	BEER	11		8	217	4811					4811
	P BALLANTINE & SONS	BEER	111		8	218	124525					124525
	P BALLANTINE & SONS	BEER	111		8	215	1282 82					1282 82
	P BALLANTINE & SONS	BEER	112		8	215	11475					11475
	P BALLANTINE & SONS	BEER	1	1	8	7	1275					1275
	P BALLANTINE & SONS	BEER	1	1	8	212	119					119
	P BALLANTINE & SONS	BEER	1	4	8	16	2635					2635
	P BALLANTINE	BEER	1	4	8	1 6	1 625 -					1 625 -
3 6	P BALLANTINE & SONS	BEER	4		8	[illegible]	162[illegible]55-					162[illegible]55-
515	P BALLANTINE & SONS	BEER	4		8	[illegible]	569748-					569748-
622	P BALLANTINE & SONS	BEER	4		8	1	316846-					316846-
							3889841 *	569778-				3889841
	CONSOLIDATED CIGAR CO	TEPALET	1	5	6	251	1 2[illegible]					1 2[illegible]
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	7	6	130	85					85
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	7	6	134	85[illegible]					85[illegible]
	CORN PRODUCTS	NIAGARA SPRAY S	1	8	6	249	68[illegible]					68[illegible]
112	CORN PROD	NIAGRA SPRAY	3	5	8	286	3485					3485
4 2	CORN PRODUCTS	NIAGARA	3	81		246	17[illegible]					17[illegible]
4 2	CORN PRODUCTS	NIAGARA	3	81		246	17[illegible]					17[illegible]
	CORN PRODUCTS CO	NIAGARA PRF-CLE	1	41		275	1445					1445
	CORN PRODUCTS CO	NIAGARA PRF-CLE	1	41		275	1445.					1445.
							05/31/71		0204-0401			

CIS 2070 275-10 10/63

CBS TELEVISIC N STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF:

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO	SA NO	NO.	YR	BALANCE	CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	CORN PRODUCTS CO	NIAGARA PRF-CLE	1	2	1	239	1	91161			91161		
	BEST FOODS (CORN PROD	NU SOFT	1	12	6	27		11475					11475
	BEST FOODS (CORN PROD	NU SOFT	1	12	6	27		11475					11475
119	CORN PRODUCTS CO	NU SOFT	3	9	6	263		11900					11900
	CPC INTERNATIONAL	MAZOLA OIL	1	11	4	261		58650					58650
	CPC INTERNATIONAL	MAZOLA OIL	1	11	4	261		58650					58650
	CPC INTERNATIONAL	MAZOLA OIL	1	12	4	246		25500					25500
	CPC INT L	NIGARA PRF-CLEA	1	1	1	253		15640					15640
	CPC INT L	NIGARA PRE-CLEA	1	1	1	253		15640					15640
	CPC INT L	NIGARA PRE-CLEA	1	1	1	256		16320					16320
	CPC INT L	NIGARA PRE-CLEA	1	12	1	236		7140					7140
917	CPC INTNL	NIAGARA PRE CLN	3	4	1	279		14450-					14450-
	CPC INTERNATIONAL	NUSOFT	1	1	6	13	9	23375-					23375-
	CPC INTERNATIONAL	NUSOFT	1	1	6	13	9	23375-					23375-
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	4	294		9350					9350
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	4	294		9350					9350
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	4	275		11500					11500
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	8	316		26732					26732
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	8	279		26975					26975
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	1	287		13300					13300
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	1	257		8585					8585
	MCCORMICK & CO	BACON BITS	1	6	4	329		12750					12750
	MCCORMICK & CO	BACON BITS	1	6	4	329		12750					12750
	MCCORMICK &							12750					12750
	MCCORMICK &	SAUCE & SEASONI	1	2	4	267	1	55250			55250		
	MCCORMICK &	SAUCE & SEASONI	1	3	4	299	1	63325		63325			
								118575		63325	55250		
	MCCORMICK &	SPICE SEASONING	1	1	4	321		36125					36125
	MC CORMICK & CO	ADJ 11- 4-331	1	12	4	41		21250					21250
								38250					38250
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	4	4	4	122825					122825
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	12	4	368		71400					71400
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	1	4	3111		12000					
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	2	4	3171		12240			12240		
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	3	4	3511		13600		13600			
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	91		386		51680					51680
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	1		396		51680					51680
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11		42		51680					51680
								79665		13600	12240	12000	34926
	STOKELY VAN CAMP	GATORADE	1	1	6	3411		24975				24975	
	STOKELY VAN CAMP	GATORADE	1	12	8	3391		27280				27280	
	STOKELY VAN CAMP	GATORADE	1	11		329		1054				1054	
	STOKELY VAN CAMP	GATORADE	1	21		3371		138124			138124		
								57 1771		2204-3471			

CBS 3570 270-10-0050

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF

SHIP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	INVOICE NO.	BALANCE	CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	STOKELY VAN CAMP	GATORADE	1 31 3631	121124		121124			
	STOKELY VAN CAMP	ADJ 1-[illegible]4-31	1 3[illegible] 4[illegible] 151	340000				340000	
	STOKELY VAN CAMP	ADJ [illegible]1-[illegible]4-31[illegible]	1 3[illegible] 4[illegible] 151	340000				340000	
	STOKELY VAN CAMP	GATORADE BOTTLE	1 [illegible] [illegible] 359[illegible]	87125					87125
	STOKELY VAN CAMP	GATORADE BOTTLE	1 [illegible] [illegible] 359[illegible]	87125					87125
	STOKELY VAN CAMP	GATORADE BOTTLE	1 [illegible] [illegible] 357[illegible]	58395					58395
				7381194 **	646278-	2114374	2005785	1979225	1928488
				7381194 **	646278-	2114374	2005785	1979225	1928488
	4552 LENNEN & NEWELL		645 AD MICHI						
				[illegible]AN AVE		CHICAGO ILL			
			1 3 2 2401	85[illegible]0		85[illegible]0			
	JOHN MORRELL & CO	BROADCAST MEATS	1 [illegible] 2 243[illegible]	743750					743750
	JOHN MORRELL & CO	BROADCAST MEATS	1 [illegible] 2 243[illegible]	74375[illegible]					74375[illegible]
	JOHN MORRELL & CO	BROADCAST MEATS	1 1 1 2 256[illegible]	85[illegible]0					85[illegible]0
	JOHN MORRELL & CO	BROADCAST MEATS	1 1 1 2 251[illegible]	782[illegible]0					782[illegible]0
	JOHN MORRELL & CO	BROADCAST MEATS	1 1 2 2 245[illegible]	34[illegible]0					34[illegible]0
	JOHN MORRELL & CO	BROADCAST MEATS	1 1 2 232[illegible]	779535				779535	
	JOHN MORRELL & CO	BROADCAST MEATS	1 2 2 243[illegible]	368730			368730		
	JOHN MORRELL & CO	ADJ 1-[illegible] 2-232	1 3[illegible] 2 1 41[illegible]	42[illegible]75-				42[illegible]75-	
	JOHN MORRELL & CO	BROADCAST MEATS	1 3 2 2411	1157955		1157955			
	JOHN MORRELL & CO	BROADCAST MEATS	1 1[illegible] 28[illegible] 1	269874				269874	
	JOHN MORRELL & CO	BROADCAST MEATS	1 2[illegible] [illegible].2931	269874			269874		
	JOHN MORRELL & CO	BROADCAST MEATS	1 3[illegible] 3121	269874		269874			
				5 24517 *		1427829	6386[illegible]4	10[illegible]7334	195[illegible]750
				5 33[illegible]17 **		1436329	6386[illegible]4	1007334	195[illegible]750
	4567 LEONARD ADV C/O	STANDARDREF	53 EAST 77						
				[illegible]		NEW YORK N Y			
4 5	STANDARD REFERENCE	FUNK&WAGNALLS	3 2 [illegible] 3594	153[illegible]				153[illegible]0	
				153[illegible] *				153[illegible]0	
				153[illegible] **				153[illegible]0	
	4583 LESSING-FLYNN ADV INC		915 FLEMING	BLDG		DES MOINES IOWA			
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	1 3 2 2551	78285		78285			
				78285[illegible] **		78285			
				78285[illegible] **		78285			

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 05010071 | 0204-0403 PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO	STA NO	NO.	TYPE	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	THE LOVABLE CO	PANTY HOSE	1	03	06	03300		504645					504645
	THE LOVABLE CO	PANTY HOSE	1	04	06	03440		336430					336430
	LOVABLE CO	PANTY HOSE	1	05	06	01200		168215-					168215-
								672860 *					672860
	NU VAC LTD	SELECT TOOLS	1	12	08	03457		332689					332689
								332689 *					332689
	NU VAC LTD	VEG-A-MATIC	1	11	08	03557		540175					540175
	NU VAC LTD	VEG-A-MATIC	1	12	08	03447		616675					616675
								1156850 *					1156850
								937634 **					937634
	4550 LENNEN & NEWELL INC		380 MADISON AVE						NEW YORK N Y				
	BALANCE AT 2-05-71		4			1		300000					300000
								300000 *					300000
	CONSOLIDATED CIGAR CO	TIPALET	1	05	06	02510		102000					102000
								102000 *					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	07	06	00139		85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S	1	08	06	00249		68000					68000
1102	CORN PROD	NIAGRA SPRAY	3	05	08	02860		3485					3485
								156485 *					156485
0402	CORN PRODUCTS	NIAGARA	3	08	10	02460		17000					17000
								17000 *					17000
	CORN PRODUCTS CO	NIAGARA PRE-CLE	1	04	10	02750		14450					14450
	CORN PRODUCTS CO	NIAGARA PRE-CLE	1	02	10	02391		91161			91161		
								105611 *			91161		14450
	CPC INTERNATIONAL	MAZOLA OIL	1	11	04	02610		586500					586500
	CPC INTERNATIONAL	MAZOLA OIL	1	12	04	02460		25500					25500
								612000 *					612000
	CPC INT L	NIGARA PRE-CLEA	1	11	10	02560		163200					163200
	CPC INT L	NIGARA PRE-CLEA	1	12	10	02360		71400					71400
0917	CPC INTNL	NIAGARA PRE CLN	3	04	10	02790		14450-					14450-
								220150 *					220150
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	04	02940		93500					93500

CTS 2870 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 05010071 | 0204-0403 PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO S/A NO	INVOICE NO NO		BALANCE		CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	040	2750		110500						110500
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	080	3160		267325						267325
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	080	2750		206975						206975
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	100	2870		100300						100300
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	100	2570		85850						85850
								864450	*					864450
	MCCORMICK & CO	BACON BITS	1	06	040	3290		127500						127500
								127500	*					127500
	MCCORMICK & CO	SAUCE & SEASONI	1	02	040	2671		552500				552500		
	MCCORMICK & CO	SAUCE & SEASONI	1	03	040	2991		633250			633250			
	MCCORMICK & CO	SAUCE & SEASONI	1	04	040	3161		650250		650250				
								1836000	*	650250	633250	552500		
	STATE OF FLORIDA	DEPT OF CITRUS	1	04	040	3261		1275000		1275000				
	STATE OF FLORIDA	DEPT OF CITRUS	1	04	030	4011		364395		364395				
	STATE OF FLORIDA	DEPT OF CITRUS	1	04	100	3851		150875		150875				
								1790270	*	1790270				
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	040	4040		1228250						1228250
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	12	040	3650		714000						714000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	01	040	3111		1020000					1020000	
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	02	040	3171		1224000				1224000		
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	03	040	3511		1360000			1360000			
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	04	040	3521		1496000		1496000				
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	030	4200		516800						516800
								7555050	* ✓	1496000	1360000	1224000	1020000	2455050
	STOKELY VAN CAMP	GATORADE	1	01	060	3411		240975					240975	
	STOKELY VAN CAMP	GATORADE	1	01	080	3381		272850					272850	
	STOKELY VAN CAMP	GATORADE	1	01	100	3291		105400					105400	
	STOKELY VAN CAMP	GATORADE	1	02	100	3371		138124				138124		
	STOKELY VAN CAMP	GATORADE	1	03	100	3631		121124			121124			
								878473	* ✓		121124	138124	619225	
	STOKELY VAN CAMP	ADJ 01-04-310	1	03	040	0151		340000					340000	
								340000	* ✓				340000	
	STOKELY-VAN CAMP	PORK AND BEANS	1	04	040	3531		425000		425000				
	STOKELY-VAN CAMP	PORK AND BEANS	1	04	060	3591		1014560		1014560				
								1439560	* ✓	1439560				
								16348549	**	5376080	2114374	2005785	1979225	4873085
	4552 LENNEN & NEWELL			[illegible]	NO MICH		AN AVE			CHICAGO ILL				

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 05010071 | 0204-0403 PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO	SU NO	NO.	BALANCE		CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
			10	30	20	2401	8500			8500			
							8500	*		8500			
	JOHN MORRELL & CO	BROADCAST MEATS	11	10	20	2502	85000						85000
	JOHN MORRELL & CO	BROADCAST MEATS	11	10	20	2510	782000						782000
	JOHN MORRELL & CO	BROADCAST MEATS	11	20	20	2459	340000						340000
	JOHN MORRELL & CO	BROADCAST MEATS	10	10	20	2321	779535					779535	
	JOHN MORRELL & CO	BROADCAST MEATS	10	20	20	2431	368730				368730		
	JOHN MORRELL & CO	ADJ 01-02-232	10	30	20	1041	42075-					42075-	
	JOHN MORRELL & CO	BROADCAST MEATS	10	30	20	2411	1157955			1157955			
	JOHN MORRELL & CO	BROADCAST MEATS	10	40	20	2591	935085		935085				
	JOHN MORRELL & CO	BROADCAST MEATS	10	10	02	2301	269874					269874	
	JOHN MORRELL & CO	BROADCAST MEATS	10	20	02	2931	269874				269874		
	JOHN MORRELL & CO	BROADCAST MEATS	10	30	03	2121	269874			269874			
	JOHN MORRELL & CO	BROADCAST MEATS	10	40	03	3311	123250		123250				
							5339102	*	1058335	1427829	638604	1007334	1207000
							5347602	**	1058335	1436329	638604	1007334	1207000
	4583 LESSING-FLYNN ADV INC	915 FLEMING BLDG							DES MOINES IOWA				
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	10	30	20	2551	782850			782850			
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	10	40	20	2721	521900		521900				
							1304750	*	521900	782850			
							1304750	**	521900	782850			
	4588 DON LEWIS ADVERTISING	1800 N HIGHLAND							LOS ANGELES CALIF				
	WILLIAM BISHOP CO	ADJ 09-02-205	11	20	00	190	8500						8500
	WILLIAM BISHOP COMPAN	DAYS-EASE	11	20	20	250	355725						355725
	WILLIAM BISHOP CO	ADJ 12-02-205	10	10	20	1221	4250-						4250-
	WILLIAM BISHOP COMPAN	DAYS-EASE	11	10	80	2200	974950						974950
							1334925	*					1334925
	EARL SCHEIB PAINT SHO	AUTOMOBILE PAIN	10	50	40	3982	68000						68000
	EARL SCHEIB	AUTO PAINTING	11	10	40	1179	34000-						34000-
							34000	*					34000
							1368925	**					1368925
	4678 LOIS HOLLANDECALL	AWAY					745 FIFTH AVE		NEW YORK N Y				

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 05/31/71 — 0204–0401 — PAST DUE BALANCES

DEP. APP. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	DA NO	NO		BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	NU VAC LTD	SELECT TOOLS	1	1	20	03	57	332689					332689
								332689 *					332689
	NU VAC LTD	VEG-A-MATIC	1	1	20	03	47	616575					616575
	NU VAC LTD	VEG-A-MATIC	1	1	10	03	37	540175					540175
								1156850 *					1156850
								937634 **					937634
	4550 LENNEN & NEWELL INC			390	MADISON	AVE				NEW YORK N Y			
0510	MCCORMICK	SPICE	3	10	04	03	210	17000					17000
								17000 *					17000
	BALANCE AT 2-05-71		4				1	300000					300000
								300000 *					300000
	CONSOLIDATED CIGAR CO	TIPALET	1	05	03	02	516	102000					102000
								102000 *					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	07	04	00	136	85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S	1	05	03	00	245	68000					68000
1102	CORN PROD	NIAGRA SPRAY	3	05	03	02	880	3485					3485
								156485 *					156485
0402	CORN PRODUCTS	NIAGARA	2	09	10	02	4 0	17000					17000
								17000 *					17000
	CORN PRODUCTS CO	NIAGARA PRE-CLE	2	04	10	02	710	14450					14450
	CPC INTERNATIONAL	ADJ 02-10-239	1	09	10	01	071	91163-				91163-	
	CORN PRODUCTS CO	NIAGARA PRE-CLE	2	02	10	02	391	91161				91161	
								14448 *				2-	14450
	CPC INTERNATIONAL	MAZOLA OIL	1	12	04	02	410	25500					25500
	CPC INTERNATIONAL	MAZOLA OIL	1	11	04	02	610	586500					586500
								612000 *					612000
	CPC INT L	NIGARA PRE-CLEA	1	12	10	02	3 0	71400					71400
	CPC INT L	NIGARA PRE-CLEA	1	11	10	02	3 0	163200					163200
	CPC INT L	ADJ 08-10-245	1	03	10	01	011	17000-					17000-
0517	CPC INTL	NIAGARA PRE CLN	3	04	10	02	710	14450-					14450-
								203150 *					203150
	HOLLAND HOUSE BRANDS	COCKTAIL MIX	1	12	04	02	7 0	1105 00					1105 00

CIS 2070 275 10 10 65

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 05/31/71 | 0204-0401 | PAST DUE BALANCES

DEP APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	HOLLAND HOUSE BRAND I	COCKTAIL MIX		11	10	4029	93500					93500
	HOLLAND HOUSE BRAND I	COCKTAIL MIX		11	20	4027	206975					206975
	HOLLAND HOUSE BRAND I	COCKTAIL MIX		11	10	4031	267325					267325
	HOLLAND HOUSE BRAND I	COCKTAIL MIX		11	20	4025	85850					85850
	HOLLAND HOUSE BRAND I	COCKTAIL MIX		11	10	4023	100300					100300
							864450	*				864450
	MCCORMICK & CO	BACON BITS		10	40	4032	127500					127500
							127500	*				127500
	MCCORMICK & CO	SAUCE & SEASONI		10	20	4025	552500				552500	
	MCCORMICK & CO	SAUCE & SEASONI		10	30	4029	633250			633250		
	MCCORMICK & CO	SAUCE & SEASONI		10	40	4031	650250		650250			
							1836000	*	650250	633250	552500	
	STATE OF FLORIDA	DEPT OF CITRUS		10	40	4035	1275000		1275000			
	STATE OF FLORIDA	DEPT OF CITRUS		10	30	4011	364395		364395			
	STATE OF FLORIDA	DEPT OF CITRUS		10	10	4021	150875		150875			
							1790270	*	1790270			
	STOKELY-VAN CAMP	FRUITS & VEGETA		11	20	4036	714000					714000
	STOKELY-VAN CAMP	FRUITS & VEGETA		11	10	4040	1228250					1228250
	STOKELY-VAN CAMP	FRUITS & VEGETA		10	10	4031	1020000					1020000
	STOKELY-VAN CAMP	FRUITS & VEGETA		10	20	4031	1224000				1224000	
	STOKELY-VAN CAMP	FRUITS & VEGETA		10	30	4035	1360000			1360000		
	STOKELY-VAN CAMP	FRUITS & VEGETA		10	40	4036	1496000		1496000			
	STOKELY-VAN CAMP	FRUITS & VEGETA		11	10	4020	516800					516800
							7559070	*	1496000	1360000	1224000	3479070
	STOKELY VAN CAMP	GATORADE		10	10	4034	240975					240975
	STOKELY VAN CAMP	GATORADE		10	10	4033	272850					272850
	STOKELY VAN CAMP	GATORADE		10	10	4032	105400					105400
	STOKELY VAN CAMP	GATORADE		10	20	4035	138124				138124	
	STOKELY VAN CAMP	GATORADE		10	30	4033	121124			121124		
							878473	*		121124	138124	619225
	STOKELY VAN CAMP	ADJ 01-04-310		10	30	4001	340000					340000
							340000	*				340000
	STOKELEY-VAN CAMP	PORK AND BEANS		10	40	4033	425000		425000			
	STOKELEY-VAN CAMP	PORK AND BEANS		10	00	4039	1014560		1014560			
							1439560	*	1439560			
							6257383	**	5376080	2114374	1914622	6832310

4502 LENNEN & NEWELL — [illegible] NO MICHIGAN AVE — CHICAGO ILL

CTS 2070 275 10 10 65

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 05/31/71 — 0204-0401

DEP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO STA NO	INVOICE NO NO		BALANCE	CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
			10	30	20	2401		8500			8500		
								8500	*		8500		
	JOHN MORRELL & CO	BROADCAST MEATS	11	20	20	2430		340000					340000
	JOHN MORRELL & CO	BROADCAST MEATS	11	10	20	2530		85000					85000
	JOHN MORRELL & CO	BROADCAST MEATS	11	10	20	2540		782000					782000
	JOHN MORRELL & CO	ADJ 01-02-232	10	30	20	1041		42075-					42075-
	JOHN MORRELL & CO	BROADCAST MEATS	10	10	20	2321		779535					779535
	JOHN MORRELL & CO	BROADCAST MEATS	10	30	20	2411		1157955			1157955		
	JOHN MORRELL & CO	BROADCAST MEATS	10	20	20	2431		368730				368730	
	JOHN MORRELL & CO	BROADCAST MEATS	10	40	20	2591		935085		935085			
	JOHN MORRELL & CO	BROADCAST MEATS	10	11	00	2601		269874					269874
	JOHN MORRELL & CO	BROADCAST MEATS	10	21	00	2791		269874				269874	
	JOHN MORRELL & CO	BROADCAST MEATS	10	31	00	3121		269874			269874		
	JOHN MORRELL & CO	BROADCAST MEATS	10	41	00	3311		123250		123250			
								5339102	*	1058335	1427829	638604	2214334
								5347402	**	1058335	1436329	638604	2214334
	4583 LESSING-FLYNN ADV INC		510	FLEMING	BLDG					DES MOINES IOWA			
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	10	40	20	2721		521900		521900			
0511	ROTO ROOTER	SEWER CLNG	30	30	20	2531		260950			260950		
								782850	*	521900	260950		
								782850	**	521900	260950		
	4588 DON LEWIS ADVERTISING		1800	N HIGHLAND						LOS ANGELES CALIF			
0525	WM BISHOP DUP PAY	VARIOUS	11	20	20	0		5950-					5950-
								5950-	*				5950-
	EARL SCHEIB	AUTO PAINTING	11	10	40	1176		34000-					34000-
	EARL SCHEIB PAINT SHO	AUTOMOBILE PAIN	10	30	40	3489		68000					68000
								34000	*				34000
								28050	**				28050
	4678 LOIS HOLLAND&CALLAWAY		745	FIFTH AVE						NEW YORK N Y			
	BRANIFF INTERNATIONAL	TRANSPORTATION	10	70	40	0135		63750					63750

CBS TELEVISI ON STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 06/30/71 — 0206-0402 — PAST DUE BALANCES

DISP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	BRAN	INVOICE NO. MO	INVOICE NO. DA NO	INVOICE NO. NO.	T	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
0717	ADVANCE ACCOUNT		4			00004		50000-					50000-
0310	ADVANCE ACCOUNT		4			00005		75000-					75000-
0115	ADVANCE ACCOUNT		4	08		00008		75000-					75000-
								1275000- *					1275000-
	ARLANS DEPT STORE	MAJOR APPLIANCE	1	12	10	02138		50235					50235
								50235 *					50235
	THE LOVABLE CO	PANTY HOSE	1	03	06	03300		504645					504645
	THE LOVABLE CO	PANTY HOSE	1	04	05	03440		336430					336430
	LOVABLE CO	PANTY HOSE	1	05	06	01200		168215-					168215-
								672860 *					672860
	NU VAC LTD	SELECT TOOLS	1	12	08	03457		332689					332689
								332689 *					332689
	NU VAC LTD	VEG-A-MATIC	1	11	08	03597		540175					540175
	NU VAC LTD	VEG-A-MATIC	1	12	08	03447		616675					616675
								1156850 *					1156850
								937634 **					937634
	4550 LENNEN & NEWELL	INC		380		MADISON		AVE		NEW	YORK N Y		
0510	MCCORMICK	SPICE	3	10	04	03210		17000					17000
								17000 *					17000
	BALANCE AT 2-05-71		4					300000					300000
								300000 *					300000
			1	05	10	02241		2975-		2975-			
								2975- *		2975-			
	CONSOLIDATED CIGAR CO	TIPALET	1	06	06	02511		102000					102000
								102000 *					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	07	06	C0134		85000					85000
	CORN PRODUCTS	NIAGARA SPRAY S	1	08	06	00224		68000					68000
1102	CORN PROD	NIAGRA SPRAY	3	06	06	C2760		3485					3485
								156485 *					156485
	CPC INTERNATIONAL	MAZOLA OIL	1	10	04	02612		586500					586500
	CPC INTERNATIONAL	MAZOLA OIL	1	12	04	02660		25500					25500
								612000 *					612000

CIS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 06/30/71 | 0204-0402 | PAST DUE BALANCES

DEP./APPL. DATE MO. DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO	INVOICE NO. SER NO	INVOICE NO. NO.	ST	BALANCE	CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	CPC INT L	NIGARA PRE-CLEA	1	11	10	02560		163200					163200
	CPC INT L	NIGARA PRE-CLEA	1	12	10	02360		71400					71400
								234600 *					234600
	FLORIDA CITRUS COMM	VARIOUS	1	05	08	03091		196350		196350			
								196350 *		196350			
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	04	02540		93500					93500
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	04	02750		110500					110500
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	08	03160		267325					267325
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	08	02790		206975					206975
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	11	10	02870		100300					100300
	HOLLAND HOUSE BRAND I	COCKTAIL MIX	1	12	10	02570		85650					85650
								864450 *					864450
	MCCORMICK & CO	BACON BITS	1	06	04	03290		127500					127500
								127500 *					127500
	MCCORMICK & CO	SAUCE & SEASONI	1	02	04	02671		552500					552500
	MCCORMICK & CO	SAUCE & SEASONI	1	03	04	02991		633250				633250	
	MCCORMICK & CO	SAUCE & SEASONI	1	04	04	03161		650250			650250		
								1836000 *			650250	633250	552500
	STATE OF FLORIDA	DEPT OF CITRUS	1	04	06	03961		1275000			1275000		
	STATE OF FLORIDA	DEPT OF CITRUS	1	05	06	03521		1700000		1700000			
	STATE OF FLORIDA	DEPT OF CITRUS	1	04	08	04011		364395			364395		
	STATE OF FLORIDA	DEPT OF CITRUS	1	05	08	05091		364395		364395			
	STATE OF FLA		1	04	08	02611		121465		121465			
	STATE OF FLA	ADJ 05-08-309	1	06	08	01371		196350-		196350-			
	STATE OF FLORIDA	DEPT OF CITRUS	1	04	10	03851		150875			150875		
	STATE OF FLORIDA	ADJ 05-10-224	1	06	10	00131		2975		2975			
	STATE OF FLORIDA	ADJ 05-10-426	1	06	10	01231		2125-		2125-			
								3160630 *		1990360	1790270		
	STOKELY-VAN CAMP	FRUITS & VEGETAI	1	10	04	04040		1228250					1228250
	STOKELY-VAN CAMP	FRUITS & VEGETAI	1	12	04	03681		714000					714000
	STOKELY-VAN CAMP	FRUITS & VEGETAI	1	01	04	03111		1020000					1020000
	STOKELY-VAN CAMP	FRUITS & VEGETAI	1	02	04	03171		1224000					1224000
	STOKELY-VAN CAMP	FRUITS & VEGETAI	1	03	04	03911		1360000				1360000	
	STOKELY-VAN CAMP	FRUITS & VEGETAI	1	04	04	03521		1496000			1496000		
	STOKELY-VAN CAMP	FRUITS & VEGETAI	1	11	10	04201		516600					516600
								7539050 *			1496000	1360000	4703050
	STOKELY VAN CAMP	GATORADE	1	01	04	03411		240975					240975
	STOKELY VAN CAMP	GATORADE	1	01	04	03311		272850					272850
	STOKELY VAN CAMP	GATORADE	1	01	10	03251		105400					105400

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE — AS OF 06/30/71 — 0204-0402 PAST DUE BALANCES

BILL / APPL DATE NO. SEQ	ADVERTISER NAME	PRODUCT DESCRIPTION	INVOICE NO.	BALANCE	CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	STOKELY VAN CAMP	GATORADE	102100337 1	138124					138124
	STOKELY VAN CAMP	GATORADE	103100363 1	121124				121124	
				878473 *				121124	757349
	STOKELY VAN CAMP	ADJ 01-04-310	103040015 1	340000					340000
				340000 *					340000
	STOKELEY-VAN CAMP	PORK AND BEANS	104040333 1	425000			425000		
	STOKELEY-VAN CAMP	PORK AND BEANS	105040363 1	850000		850000			
	STOKELEY-VAN CAMP	PORK AND BEANS	104060395 1	1014560			1014560		
	STOKELEY-VAN CAMP	PORK AND BEANS	105060395 1	2029120		2029120			
				4318680 *		2879120	1439560		
				8132063 **		5062855	5376080	2114374	8766954
	4552 LENNEN & NEWELL		645 NO MICHIGAN AVE			CHICAGO ILL			
			103070240 1	8500				8500	
				8500 *				8500	
	JOHN MORRELL & CO	BROADCAST MEATS	111020250 1	85000					85000
	JOHN MORRELL & CO	BROADCAST MEATS	111020251 0	782000					782000
	JOHN MORRELL & CO	BROADCAST MEATS	112020245 1	340000					340000
	JOHN MORRELL & CO	BROADCAST MEATS	101020232 1	779535					779535
	JOHN-MORRELL & CO	BROADCAST MEATS	102020243 1	368730					368730
	JOHN MORRELL & CO	ADJ 01-02-232	103020104 1	42075-					42075-
	JOHN MORRELL & CO	BROADCAST MEATS	103020241 1	1157955				1157955	
	JOHN MORRELL & CO	BROADCAST MEATS	104020259 1	935085			935085		
	JOHN MORRELL & CO	BROADCAST MEATS	105020251 1	68765		68765			
	JOHN MORRELL & CO	BROADCAST MEATS	101100280 1	269874					269874
	JOHN MORRELL & CO	BROADCAST MEATS	102100293 1	269874					269874
	JOHN MORRELL & CO	BROADCAST MEATS	103100312 0	269874				269874	
	JOHN MORRELL & CO	BROADCAST MEATS	104100331 1	123250			123250		
	JOHN MORRELL & CO	BROADCAST MEATS	105100356 1	21250		21250			
				5429117 *		90015	1058335	1427829	2852938
				5437617 **		90015	1058335	1436329	2852938
	4583 LESSING-FLYNN ADV INC		915 FLEMING BLDG			DES MOINES IOWA			
	ROTO ROOTER ENTERPRIS	VARIOUS	105020267 1	260950		260950			
				260950 *		260950			

CBS 2090 270-10-10/68

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 07/31/71 — 0204-0401

DEP./APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	BALANCE		CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	THE LOVABLE CO	PANTY HOSE		10	40	00344	336430						336430
	LOVABLE CO	PANTY HOSE		10	50	01200	168215-						168215-
							672860	*					672860
	NU VAC LTD	SELECT TOOLS		11	20	03457	332689						332689
							332689	*					332689
	NU VAC LTD	VEG-A-MATIC		11	10	03597	540175						540175
	NU VAC LTD	VEG-A-MATIC		11	20	03447	616675						616675
							1156850	*					1156850
							937634	**					937634
	4550 LENNEN & NEWELL INC			380	MADISON		AVE		NEW YORK N Y				
0510	MCCORMICK	SPICE		31	00	40321	17000						17000
							17000	*					17000
	BALANCE AT 2-05-71			4		00001	300000						300000
							300000	*					300000
	CONSOLIDATED CIGAR CO	TIPALET		10	50	02519	102000						102000
							102000	*					102000
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST		10	70	00139	85000						85000
	CORN PRODUCTS	NIAGARA SPRAY S		10	80	00249	68000						68000
1102	CORN PROD	NIAGRA SPRAY		30	50	02660	3485						3485
							156485	*					156485
	CPC INTERNATIONAL	MAZOLA OIL		11	10	40261	586500						586500
	CPC INTERNATIONAL	MAZOLA OIL		11	20	40246	25500						25500
							612000	*					612000
	CPC INT L	NIGARA PRE-CLEA		11	10	02560	163200						163200
	CPC INT L	NIGARA PRE-CLEA		11	21	00236	71400						71400
							234600	*					234600
	FLORIDA CITRUS COMM	VARIOUS		10	50	03091	196350				196350		
							196350	*			196350		
	HOLLAND HOUSE BRAND I	ADJ 11-10-267		10	71	00121	14450-						14450-
0709	HOLLAND HOUSE	COCKTAIL MIX		31	10	02870	14450						14450
								*					
	MCCORMICK & CO	BACON BITS		10	60	40324	127500						127500
							127500	*					127500

CIS 2(IV) 275 10 10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 07/31/71 — 0204-0401

DEP / APPL DATE MO	DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	SUB NO	NO	BALANCE		CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
		JOHN MORRELL & CO	BROADCAST MEATS	10	02	02	2431	368730						368730
		JOHN MORRELL & CO	ADJ 01-02-232	10	02	01	041	42075-						42075-
		JOHN MORRELL & CO	BROADCAST MEATS	10	30	02	2411	1157955						1157955
		JOHN MORRELL & CO	BROADCAST MEATS	10	40	02	2591	935085					935085	
		JOHN MORRELL & CO	BROADCAST MEATS	10	50	02	2511	68765				68765		
		JOHN MORRELL & CO	BROADCAST MEATS	10	11	00	2801	269874						269874
		JOHN MORRELL & CO	BROADCAST MEATS	10	21	00	2931	269874						269874
		JOHN MORRELL & CO	BROADCAST MEATS	10	31	00	3121	269874						269874
		JOHN MORRELL & CO	BROADCAST MEATS	10	41	00	3311	123250					123250	
		JOHN MORRELL & CO	BROADCAST MEATS	10	51	00	3581	21250				21250		
								4222117	*			90015	1058335	3073767
								4230617	**			90015	1058335	3082267
		4583 LESSING-FLYNN ADV INC	915 FLEMING	BLDG						DES MOINES IOWA				
		KETO ROOTER ENTERPRIS	VARIOUS	10	60	20	2601	260950			260950			
								260950	*		260950			
		KETO ROOTER ENTERPRIS	SEWER CLEANING	10	60	20	2621	62900			62900			
								62900	*		62900			
								323850	**		323850			
		4588 DCA LEWIS ADVERTISING	1800 N HIGHL	AND						LOS ANGELES CALIF				
0525		MR BISHOP DUP PAY	VARIOUS	41	20	80	2090	5950-						5950-
								5950-	*					5950-
		EARL SCHEIB PAINT SHO	AUTOMOBILE PAIN	10	50	40	3939	68000						68000
		EARL SCHEIB	AUTO PAINTING	11	10	40	1179	34000-						34000-
								34000	*					34000
								28050	**					28050
		4676 LOIS HOLLAND&CALLAWAY	745 FIFTH AV	E						NEW YORK N Y				
		BRANIFF INTERNATIONAL	TRANSPORTATION	10	70	40	0137	63750						63750
		BRANIFF INTERNATIONAL	TRANSPORTATION	10	70	40	0199	174250						174250
		BRANIFF INTERNATIONAL	TRANSPORTATION	11	10	40	1129	127500-						127500-
								110500	*					110500

CTS 2070-275-10-1968

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 07/31/71 — 0204-0401

DEP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO		BALANCE		CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	MCCORMICK & CO	SAUCE & SEASONI	1	02	04	02671		552500						552500
	MCCORMICK & CO	SAUCE & SEASONI	1	03	04	02991		633250						633250
	MCCORMICK & CO	SAUCE & SEASONI	1	04	04	03181		650250					650250	
								1836000	*				650250	1185750
	STATE OF FLORIDA	DEPT OF CITRUS	1	05	06	03921		1700000				1700000		
	STATE OF FLORIDA	DEPT OF CITRUS	1	05	08	05091		364395				364395		
	STATE OF FLA		1	06	08	00261		121465				121465		
	STATE OF FLA	ADJ C5-08-309	1	06	08	01371		196350-				196350-		
	STATE OF FLORIDA	ADJ C5-10-426	1	06	10	01231		2125-				2125-		
								1987385	*			1987385		
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	01	04	03111		1020000						1020000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	02	04	03171		1224000						1224000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	03	04	03511		1360000						1360000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	04	04	03521		1496000					1496000	
								5100000	*				1496000	3604000
	STOKELY VAN CAMP	GATORADE	1	01	06	03411		240975						240975
	STOKELY VAN CAMP	GATORADE	1	06	06	03731		625600			625600			
	STOKELY VAN CAMP	GATORADE	1	01	08	03381		272850						272850
	STOKELY VAN CAMP	GATORADE	1	06	08	04331		474300			474300			
	STOKELY VAN CAMP	GATORADE	1	02	10	03371		138124						138124
	STOKELY VAN CAMP	GATORADE	1	03	10	03631		121124						121124
	STOKELY VAN CAMP	GATORADE	1	06	10	04031		425000			425000			
								2297973	*		1524900			773073
	STOKELY VAN CAMP	ADJ C1-04-310	1	03	04	00151		340000						340000
								340000	*					340000
	STOKELEY-VAN CAMP	PORK AND BEANS	1	04	04	03531		425000					425000	
	STOKELEY-VAN CAMP	PORK AND BEANS	1	05	04	03631		850000				850000		
	STOKELEY-VAN CAMP	PORK AND BEANS	1	04	06	03991		1014560					1014560	
	STOKELEY-VAN CAMP	PORK AND BEANS	1	05	06	03951		2029120				2029120		
								4318680	*			2879120	1439560	
								17625973	**		1524900	5062855	3585810	7452408
	4552 LENNEN & NEWELL		645 NO MICHIGAN AVE							CHICAGO ILL				
			1	03	02	02401		8500						8500
								8500	*					8500
	JOHN MORRELL & CO	BROADCAST MEATS	1	01	02	02321		779535						779535

CBS 2070 275-10-10/63

| | | |

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS O 08/31/71 0204-0401 PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	AGENCY	INVOICE NO MO	INVOICE NO SUB MO	INVOICE NO NO.	TYPE	BALANCE		CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	01	04	0311	1	1020000						1020000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	02	04	0317	1	1224000						1224000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	03	04	0351	1	1360000						1360000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	04	04	0352	1	1496000						1496000
								5100000	*					5100000
	STOKELY VAN CAMP	GATORADE	1	01	06	0341	1	240975						240975
	STOKELY VAN CAMP	GATORADE	1	06	06	0373	1	625600				625600		
	STOKELY VAN CAMP	GATORADE	1	08	08	0338	1	272850						272850
	STOKELY VAN CAMP	GATORADE	1	08	08	0433	1	474300				474300		
	STOKELY VAN CAMP	GATORADE	1	02	10	0337	1	138124						138124
	STOKELY VAN CAMP	GATORADE	1	03	10	0363	1	121124						121124
	STOKELY VAN CAMP	GATORADE	1	06	10	0403	1	425000				425000		
	STOKELY VAN CAMP	ADJ C6-10-403	1	08	10	0052	1	34000				34000		
								2331973	*			1558900		773073
	STOKELY VAN CAMP	ADJ C1-04-310	1	03	04	0015	1	340000						340000
								340000	*					340000
	STOKELEY-VAN CAMP	PORK AND BEANS	1	04	04	0353	1	425000						425000
	STOKELEY-VAN CAMP	PORK AND BEANS	1	05	04	0363	1	850000					850000	
	STOKELEY-VAN CAMP	PORK AND BEANS	1	04	06	0395	1	1014560						1014560
	STOKELEY-VAN CAMP	PORK AND BEANS	1	05	06	0395	1	2029120					2029120	
								4318680	*				2879120	1439560
								17757723	**		97750	1558900	5062855	11038218
	4552 LENNEN & NEWELL			645	NO	MICHI	GAN AVE			CHICAGO ILL				
				10	30	2024	01	8500						8500
								8500	*					8500
	JOHN MORRELL & CO	BROADCAST MEATS	1	01	02	0232	1	779535						779535
	JOHN MORRELL & CO	BROADCAST MEATS	1	02	02	0243	1	368730						368730
	JOHN MORRELL & CO	ADJ 01-02-232	1	03	02	0104	1	42075-						42075-
	JOHN MORRELL & CO	BROADCAST MEATS	1	03	02	0241	1	1157955						1157955
	JOHN MORRELL & CO	BROADCAST MEATS	1	04	02	0259	1	935085						935085
	JOHN MORRELL & CO	BROADCAST MEATS	1	05	02	0251	1	68765					68765	
	JOHN MORRELL & CO	BROADCAST MEATS	1	01	10	0280	1	269874						269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	02	10	0293	1	269874						269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	03	10	0312	1	269874						269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	04	10	0331	1	123250						123250
	JOHN MORRELL & CO	BROADCAST MEATS	1	05	10	0358	1	21250					21250	
								4222117	*				90015	4132102
								42306617	**				90015	4140602

CIS 2070 275 10-10-63

| | | |

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 05/30/71 | 0204-0303 PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO SA NO	INVOICE NO NO.	ET	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	01	04	03114		1020000					1020000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	02	04	03171		1224000					1224000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	03	04	03511		1360000					1360000
	STOKELY-VAN CAMP	FRUITS & VEGETA	1	04	04	03521		1496000					1496000
								5100000	*				5100000
	STOKELY VAN CAMP	GATORADE	1	01	06	03411		240975					240975
	STOKELY VAN CAMP	GATORADE	1	06	06	03731		625600				625600	
	STOKELY VAN CAMP	GATORADE	1	10	06	03331		272850					272850
	STOKELY VAN CAMP	GATORADE	1	06	06	04331		474300				474300	
	STOKELY VAN CAMP	GATORADE	1	21	10	03370		138124					138124
	STOKELY VAN CAMP	GATORADE	1	31	10	03631		121124					121124
	STOKELY VAN CAMP	GATORADE	1	61	10	04031		425000				425000	
	STLKELY VAN CAMP	ADJ 06-10-403	1	08	10	00521		34000				34000	
								2331973	*			1558900	773073
	STOKELY VAN CAMP	ADJ 01-04-310	1	03	04	00151		340000					340000
								340000	*				340000
	STOKELEY-VAN CAMP	PORK AND BEANS	1	04	04	03531		425000					425000
	STOKELEY-VAN CAMP	PORK AND BEANS	1	05	04	03621		850000					850000
	STLKELEY-VAN CAMP	PORK AND BEANS	1	40	05	03951		1014560					1014560
	STOKELEY-VAN CAMP	PORK AND BEANS	1	50	05	03951		2029120					2029120
								4318680	*				4318680
								15472888	**	231695-	130475	97750	1558900 13917338
	4552 LENNEN & MERELL			145	NO	MICHI		AN AVE		CHICAGO ILL			
			1	30	26	02401		8500					8500
								8500	*				8500
	JOHN MORRELL & CO	BROADCAST MEATS	1	10	21	02321		779535					779535
	JOHN MORRELL & CO	BROADCAST MEATS	1	20	21	02411		368750					368750
	JOHN MORRELL & CO	ADJ 01-02-232	1	32	21	01041		42075-					42075-
	JOHN MORRELL & CO	BROADCAST MEATS	1	30	22	02411		1157955					1157955
	JOHN MORRELL & CO	BROADCAST MEATS	1	40	22	02551		935085					935085
	JOHN MORRELL & CO	BROADCAST MEATS	1	50	22	02511		66765					66765
	JOHN MORRELL & CO	ADJ 03-02-241-1	1	09	22	01111		60265-					60265-
	JOHN MORRELL & CO	BROADCAST MEATS	1	11	10	02801		269874					269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	21	10	02991		269874					269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	31	10	03111		269874					269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	41	10	03311		123250					123250
	JOHN MORRELL & CO	BROADCAST MEATS	1	51	10	03511		21250					21250
								4161852	*				4161852
								4170352	**				4170352

CIS 2070 275 10 10/63

CBS TELEVISI( )N STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 12/30/71 — 0204-0401

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	BALANCE		CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	CARTER WALLACE INC	47-11					318750			318750			
							446250	*		446250			
	M LOWENSTEIN & SONS	WAMSUTTA DOMEST					374000				374000		
	M LOWENSTEIN & SONS	WAMSUTTA DOMEST					233155				233155		
							607155	*			607155		
	U S SHOE CORP	VARIOUS					552500			552500			
							552500	*		552500			
	U S SHOE CORP	COBBIES SHOE					1105000			1105000			
	U S SHOE CORP	COBBIES SHOE					977500			977500			
	U S SHOE CORP	COBBIES SHOE					223380				223380		
	U S SHOE CORP	COBBIES SHOE					111690			111690			
							2417570	*		2194190	223380		
							4523475	**		3192940	830535		
	4550 LENNEN & NEWELL INC			330	MADISON A		VE		NEW YORK N Y				
0510	MCCORMICK	SPICE					17000						17000
							17000	*					17000
	BALANCE AT 2-05-71						300000						300000
							300000	*					300000
	CONSOLIDATED CIGAR CO	TIPALET					102000						102000
							102000	*					102000
	CORN PRODUCTS CO	NIAGARA STARCH					10625					10625	
							10625	*				10625	
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST					85000						85000
	CORN PRODUCTS	NIAGARA SPRAY S					68000						68000
1102	CORN PROD	NIAGRA SPRAY					3485						3485
							156485	*					156485
	CORN PRODUCTS CO	NIAGARA PRE-CLE					72250					72250	
	CORN PRODUCTS CO	NIAGARA PRE-CLE					123250				123250		
							195500	*			123250	72250	
							241145			241145			
							241145	*		241145			
	CPC INTERNATIONAL	ADJ 08-10-246-11					7225				7225		

CTS 3070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 10/30/71 | 0204-0401 PAST DUE BALANCES

DEP/APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	INVOICE NO. MO	INVOICE NO. DA NO	INVOICE NO. NO.	IF	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	CPC INTERNATIONAL	DUTCH PANTRY FR	10	91	002521		323000		323000			
							330225 *		323000	7225		
	CPC INTERNATIONAL	MAZOLA OIL	11	104	02610		586500					586500
	CPC INTERNATIONAL	MAZOLA OIL	11	204	02460		25500					25500
							612000 *					612000
	CPC INT L	NIGARA PRE-CLEA	11	10	02560		163200					163200
	CPC INT L	NIGARA PRE-CLEA	12	10	02360		71400					71400
							234600 *					234600
			10	710	02551		14875				14875	
							14875 *				14875	
	MCCORMICK & CO	BACON BITS	10	604	03290		127500					127500
							127500 *					127500
	MCCORMICK & CO	SAUCE & SEASONI	10	204	02671		552500					552500
	MCCORMICK & CO	SAUCE & SEASONI	10	304	02991		633250					633250
	MCCORMICK & CO	SAUCE & SEASONI	10	404	03161		650250					650250
	MCCORMICK & CO	SAUCE & SEASONI	10	904	03151		140250		140250			
							1976250 *		140250			1836000
	STOKELY-VAN CAMP	FRUITS & VEGETA	10	104	03111		1020000					1020000
	STOKELY-VAN CAMP	FRUITS & VEGETA	10	204	03171		1224000					1224000
	STOKELY-VAN CAMP	FRUITS & VEGETA	10	304	03511		1360000					1360000
	STOKELY-VAN CAMP	FRUITS & VEGETA	10	404	03521		1496000					1496000
	STOKELY-VAN CAMP	FRUITS & VEGETA	10	904	03631		335885		335885			
							5435885 *		335885			5100000
	STOKELY VAN CAMP	GATORADE	10	106	03411		240975					240975
	STOKELY VAN CAMP	GATORADE	10	606	03731		625600					625600
	STOKELY VAN CAMP	GATORADE	10	108	03381		272850					272850
	STOKELY VAN CAMP	GATORADE	10	808	04331		474300					474300
	STOKELY VAN CAMP	GATORADE	11	210	03371		138124					138124
	STOKELY VAN CAMP	GATORADE	11	310	03631		121124					121124
	STOKELY VAN CAMP	GATORADE	10	610	04131		425000					425000
	STOKELY VAN CAMP	ADJ 06-10-403	10	810	00521		34000					34000
							2331973 *					2331973
	STOKELY VAN CAMP	ADJ 01-04-310	10	304	00151		340000					340000
							340000 *					340000
	STOKELEY-VAN CAMP	PORK AND BEANS	10	404	03531		425000					425000
	STOKELEY-VAN CAMP	PORK AND BEANS	10	504	03631		850000					850000
	STOKELEY-VAN CAMP	PORK AND BEANS	10	406	03691		1014560					1014560

CTS 2070 275-10 10/63

CBS TELEVIS ON STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS O 12/30/71 0204-2401

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO SA NO	INVOICE NO NO	BALANCE	CURRENT	PAST DUE BALANCES 1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	STOKELEY-VAN CAMP	PORK AND BEANS	1	05	06	3951	2029120					2029120
	STOKELEY-VAN CAMP	PORK AND BEANS	1	09	06	4131	1007250		1007250			
	STOKELEY-VAN CAMP	PORK AND BEANS	1	09	10	3701	131750		131750			
							5457680 *		1139000			4418680
							7883693 **		2179230	130475	97750	15476238
	4552 LENNEN & NEWELL			645	NO MI	CHI	AN AVE		CHICAGO ILL			
				10	30	2401	3500					8500
							8500 *					8500
	JOHN MORRELL & CO	BROADCAST MEATS	1	01	02	2321	779535					779535
	JOHN MORRELL & CO	BROADCAST MEATS	1	02	02	2431	368750					368750
	JOHN MORRELL & CO	ADJ 01-02-232	1	03	21	41	42075-					42075-
	JOHN MORRELL & CO	BROADCAST MEATS	1	03	02	2411	1157955					1157955
	JOHN MORRELL & CO	BROADCAST MEATS	1	04	02	2591	935085					935085
	JOHN MORRELL & CO	BROADCAST MEATS	1	05	02	2511	68765					68765
	JOHN MORRELL & CO	ADJ 03-02-241-11	1	09	02	1101	60265-					60265-
	JOHN MORRELL & CO	BROADCAST MEATS	1	11	02	2811	269874					269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	21	02	2931	269874					269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	31	02	3121	269874					269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	41	02	3311	123250					123250
	JOHN MORRELL & CO	BROADCAST MEATS	1	51	02	3581	21250					21250
							4161852 *					4161852
	JOHN MORRELL & CO	GROCERY PRODUCT	1	09	02	2471	298520		298520			
							298520 *		298520			
							4468872 **		298520			4170352
	4583 LESSING-FLYNN ADV	INC		915	FLEMING		LDG		DES MOINES IOWA			
	ROTO ROOTER ENTERPRIS	VARIOUS	1	08	02	2471	262225			262225		
							262225 *			262225		
	ROTO ROOTER ENTERPRIS		1	08	02	0011	524450					524450
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	1	08	02	2481	626450			626450		
	ROTO ROOTER ENTERPRIS	ADJ 08-02-248-11	1	09	02	1191	102000-			102000-		
	ROTO ROOTER CORP	ADJ 08-02-091-11	1	09	02	0011	262225-			262225-		
	ROTO ROOTER ENTERPRIS	SEWER CLEANING	1	09	08	3901	547400		547400			
							1336675 *		547400	262225		524450
							1596360 **		547400	524450-		524450

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF: 11/30/71 .0204-0403

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO.	ST	BALANCE		CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	CARTER WALLACE INC	47-11	1	11	06	02341		216750			216750			
	CARTER WALLACE INC	47-11	1	09	08	02441		318750				318750		
	CARTER WALLACE INC	47-11	1	10	08	02441		552500			552500			
								1215000	*		769250	446250		
	U S SHOE CORP	VARIOUS	1	09	06	04261		552500				552500		
								552500	*			552500		
	U S SHOE CORP	COBBIES SHOE	1	09	06	04271		1105000				1105000		
	U S SHOE CORP	COBBIES SHOE	1	09	08	04351		977500				977500		
	U S SHOE CORP	COBBIES SHOE	1	11	08	04451		208250			208250			
	U S SHOE CORP	COBBIES SHOE	1	08	10	03421		223380					223380	
	U S SHOE CORP	COBBIES SHOE	1	09	10	03741		111690				111690		
								2625820	*		208250	2194190	223380	
								4393820	**		977500	3192940	223380	
	455 LENNEN & NEWELL INC			38		MADISON AVE				NEW YORK N Y				
51	MCCORMICK	SPICE	3	11	04	32111		17000						17000
								17000	*					17000
	BALANCE AT 2-05-71		4			00001		3000000						3000000
								3000000	*					3000000
	CONSOLIDATED CIGAR CO	TIPALET	1	05	06	02519		102000						102000
								102000	*					102000
	CORN PRODUCTS CO	NIAGARA STARCH	1	07	10	02511		10625						10625
								10625	*					10625
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	07	06	00139		85000						85000
	CORN PRODUCTS	NIAGARA SPRAY S	1	08	06	00249		68000						68000
1102	CORN PROD	NIAGRA SPRAY	3	05	08	02860		3485						3485
								156485	*					156485
	CORN PRODUCTS CO	NIAGARA PRE-CLE	1	07	10	02511		72250						72250
	CORN PRODUCTS CO	NIAGARA PRE-CLE	1	08	10	02411		123250					123250	
								195500	*				123250	72250
			1	09	10	02511		241145				241145		
								241145	*			241145		
	CPC INTERNATIONAL	ADJ 08-10-246-1	1	09	10	00241		7225					7225	

CTS 2070 275-10-10/63

CBS TELEVIS ON STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS C 11/30/71 3204-0403

DEP./APPL. DATE MO Day	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	STA NO	NO	BALANCE		CURRENT	PAST DUE BALANCES 1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	CPC INTERNATIONAL	DUTCH PANTRY FR	L	09	10	02521	323000				323000		
	CPC INTERNATIONAL	DUTCH PANTRY FR	L	11	10	02481	481440			481440			
							811865	*		481440	323000	7225	
	CPC INTERNATIONAL	MAZOLA OIL	L	11	10	02611	586900						586900
	CPC INTERNATIONAL	MAZOLA OIL	L	11	10	02481	25500						25500
							612000	*					612000
	CPC INT L	NIGARA PRE-CLEA	L	11	10	02560	163200						163200
	CPC INT L	NIGARA PRE-CLEA	L	12	10	02351	71400						71400
	CPC INT L	NIGARA PRE-CLEA	L	11	10	02491	122400			122400			
							357000	*		122400			234600
			L	07	10	02551	14875						14875
							14875	*					14875
	MCCORMICK & CO	BACON BITS	L	06	04	03241	127500						127500
							127500	*					127500
	MCCORMICK & CO	SAUCE & SEASONI	L	06	04	02671	55250						55250
	MCCORMICK & CO	SAUCE & SEASONI	L	10	04	02991	63325						63325
	MCCORMICK & CO	SAUCE & SEASONI	L	04	04	03101	65450						65450
	MCCORMICK & CO	SAUCE & SEASONI	L	09	04	03151	140250				140250		
	MCCORMICK & CO	SAUCE & SEASONI	L	11	04	03131	293250			293250			
							2269500	*		293250	140250		1836000
	STERLING DRUGS INC	GLENWOOD LAB WA	L	10	03	03961	461380			461380			
							461380	*		461380			
	STOKELY-VAN CAMP	FRUITS & VEGETA	L	10	04	03111	1020000						1020000
	STOKELY-VAN CAMP	FRUITS & VEGETA	L	12	04	03171	1224000						1224000
	STOKELY-VAN CAMP	FRUITS & VEGETA	L	03	04	03511	1360000						1360000
	STOKELY-VAN CAMP	FRUITS & VEGETA	L	04	04	03521	1496000						1496000
	STOKELY-VAN CAMP	FRUITS & VEGETA	L	09	04	03631	335835				335835		
	STOKELY-VAN CAMP	FRUITS & VEGETA	L	10	04	03741	698955			698955			
							6134790	*		698955	335835		5100000
	STOKELY VAN CAMP	GATOROADE	L	01	06	03411	240975						240975
	STOKELY VAN CAMP	GATOROADE	L	08	06	03731	625000						625000
	STOKELY VAN CAMP		L	11	06	03771	125125						125125
	STOKLEY VAN CAMP	ADJ 06-06-373-1	L	11	10	02491	625000						625000
	STOKELY VAN CAMP	GATOROADE	L	11	06	03331	272850						272850
	STOKELY VAN CAMP	GATOROADE	L	08	06	04331	474300						474300
	STOKELY VAN CAMP	GATOROADE	L	11	06	03771	138124						138124
	STOKELY VAN CAMP	GATOROADE	L	03	10	03031	121124						121124
	STOKELY VAN CAMP	GATOROADE	L	01	06	04331	425000						425000

CTS 2070 275-10-10/63

CBS TELEVI: ON STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE AS

11/30/71 0204-0403 PAST DUE BALANCES

DEP./APPL. DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	BRNS	INVOICE NO. MO	STA NO	NO.	BALANCE		CURRENT	1-30 DAYS	31-60 DAYS	61-90 DAYS	OVER 90 DAYS
	STOKELY VAN CAMP	ADJ 06-10-403					34						34
	STOKELY VAN CAMP	ADJ 01-04-310					2957573	*					2957573
							34						34
							340000	*					340000
	STOKELEY-VAN CAMP	PORK AND BEANS					425000						425000
	STOKELEY-VAN CAMP	PORK AND BEANS					85						85
	STOKELEY-VAN CAMP	PORK AND BEANS					1014560						1014560
	STOKELEY-VAN CAMP	PORK AND BEANS					2291						2291
	STOKELEY-VAN CAMP	PORK AND BEANS					1007250				1007250		
	STOKELEY-VAN CAMP	PORK AND BEANS					1343000			1343000			
	STOKELEY-VAN CAMP	PORK AND BEANS					13175				131750		
	STOKELEY-VAN CAMP	PORK AND BEANS					275825			275825			
							7 76	*		1618825	1139000		4318000
							22145943	**		3676250	2179230	13.475	16159986
	4552 LENN N & NEWELL			645	NO MIC		GAN AVE			CHICAGO ILL			
	I J GRASS NOODLE CO	SOUP MIXES					225990			225990			
							225990	*		225990			
							85						85
							85	*					85
	JOHN MORRELL & CO	BROADCAST MEATS					779535						779535
	JOHN MORRELL & CO	BROADCAST MEATS					368730						368730
	JOHN MORRELL & CO	ADJ 11-02-232					42075-						42075-
	JOHN MORRELL & CO	BROADCAST MEATS					1157455						1157455
	JOHN MORRELL & CO	BROADCAST MEATS					935185						935185
	JOHN MORRELL & CO	BROADCAST MEATS					68765						68765
	JOHN MORRELL & CO	ADJ 03-02-241-11					6265-						6265-
	JOHN MORRELL & CO	BROADCAST MEATS					269874						269874
	JOHN MORRELL & CO	BROADCAST MEATS					269874						269874
	JOHN MORRELL & CO	BROADCAST MEATS					269874						269874
	JOHN MORRELL & CO	BROADCAST MEATS					12325						12325
	JOHN MORRELL & CO	BROADCAST MEATS					2165						2165
							4161852	*					4161852
	JOHN MORRELL & CO	GROCERY PRODUCT					298920				298920		
	JOHN MORRELL & CO	GROCERY PRODUCT					895560			895560			
							1194	*		895560	298920		
							5590122	**		1121150	298920		4170352

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 12/31/71 — 0214-0401 — PAST DUE BALANCES

DEP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO	INVOICE NO. SUB NO	INVOICE NO. NO.	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
310	ADVANCE ACCOUNT						75 [illegible] -					75 [illegible] -
115	ADVANCE ACCOUNT						75 [illegible] -					75 [illegible] -
							1275 [illegible] - *					1275 [illegible] -
	ARLANS DEPT STORE	MAJOR APPLIANCE	1	12	1	1219	502 35					502 35
							502 35 *					502 35
	THE LOVABLE CO	PANTY HOSE	1	7	30	3306	5946 45					5946 45
	THE LOVABLE CO	PANTY HOSE	1	4	2	3306	3304 80					3304 80
	LOVABLE CO	PANTY HOSE	1	5	6	3422	1 [illegible] 215 -					1 [illegible] 215 -
							6720 [illegible] *					6720 [illegible]
	NU VAC LTD	SELECT TOOLS	1	12	4	2457	3326 89					3326 89
							3326 89 *					3326 89
	NU VAC LTD	VEG-A-MATIC	1	11	8	2357	54 175					54 175
	NU VAC LTD	VEG-A-MATIC	1	12	6	2447	6160 75					6160 75
							11560 [illegible] *					11560 [illegible]
							937 34 **					937 34
	4521 LEBER KATZ PACCIONE			7	7	5th AVE		NEW	YORK NY			
	CARTER WALLACE INC	47-11	1	1	6	2341	2167 50			2167 50		
	CARTER WALLACE INC	47-11	1	11	6	2471	2040 [illegible]		2040 [illegible]			
	CARTER WALLACE INC	47-11	1	[illegible]	8	2491	5525 [illegible]			5525 [illegible]		
	CARTER WALLACE INC	47-11	1	11	8	25	5312 50		5312 50			
							15345 [illegible] *		7352 50	7692 50		
	U S SHOE CORP	CORBIES SHOE	1	10	6	2445	2082 50			2082 50		
							2082 50 *			2082 50		
	WAMSUTTA MILLS	JUVENILE PATTER	1	11	8	2482	1598 [illegible]		1598 [illegible]			
							1598 [illegible] *		1598 [illegible]			
							18725 [illegible] **		8956 50	9775 [illegible]		
	455 [illegible] LENNEN & NEWELL INC			34 [illegible]		4201 [illegible]	AVE	NEW	YORK N Y			
	BALANCE AT 2-25-71		*				3 [illegible]	✓				3 [illegible]
							3 [illegible] *					3 [illegible]
	CONSOLIDATED CIGAR CO	TIPALLT	1	5	6	2517	1 2 [illegible]					1 2 [illegible]
							1 2 [illegible] *	✓				1 2 [illegible]

CTS 3070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 12/31/71 — 0204-0401 — PAST DUE BALANCES

DEP./APPL. DATE MO. DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO. MO.	INVOICE NO. SQ. NO.	INVOICE NO. NO.	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	CORN PRODUCTS CO	NIAGARA STARCH	1	07	1	.25	10625	✓				10625
							10625	*				10625
	CORN PRODUCTS COMPANY	NIAGIA SPRAY ST	1	07	06	.132	85					85
	CORN PRODUCTS	NIAGARA SPRAY S	1	08	06	.249	6800					6800
1102	CORN PROD	NIAGRA SPRAY	3	05	06	02860	3485	✓				3485
							156485	* ✓				156485
	CORN PRODUCTS CO	NIAGARA PRE-CLE	1	07	1	.251	72250	✓				72250
	CORN PRODUCTS CO	NIAGARA PRE-CLE	1	08	1	.241	123250					123250
							195500	*				195500
			1	09	1	.251	241145				241145	
							241145	*			241145	
	CPC INTERNATIONAL	ADJ CR-10-246-1	1	09	1	.241	7225					7225
	CPC INTERNATIONAL	DUTCH PANTRY FR	1	09	1	.2252	323000				323000	
	CPC INTERNATIONAL	DUTCH PANTRY FR	1	1	1	.2248	481440			481440		
	CPC INTERNATIONAL	DUTCH PANTRY FR	1	11	1	.259	237320		237320			
	CPC INTERNATIONAL		1	12	1	.141	497420			497420		
	CPC INTERNATIONAL	ADJ 12-10-248-1	1	12	1	.1151	481440-			481440-		
							1649565	*	237320	497420	323000	7225
	CPC INTERNATIONAL	MAZOLA OIL	1	11	4	.261	58050					58050
	CPC INTERNATIONAL	MAZOLA OIL	1	12	4	.2260	25500					25500
							61200	* ✓				61200
	CPC INT L	NIGARA PRE-CLEA	1	11	1	.256	16320	✓				16320
	CPC INT L	NIGARA PRE-CLEA	1	12	1	.236	7140	✓				7140
	CPC INT L	NIGARA PRE-CLEA	1	10	1	.2491	122400			122400		
	CPC INT L	NIGARA PRE-CLEA	1	11	1	.2601	36720		36720			
							387060	*	36720	122400		234060
			1	07	1	.2551	14875					14875
							14875	* ✓				14875
510	MCCORMICK	SPICE	3	11	4	.3521	17000					17000
							17000	* ✓				17000
	MCCORMICK & CO	BACON BITS	1	06	4	.325	12750					12750
							12750	* ✓				12750
	MCCORMICK & CO	SAUCE & SEASONI	1	02	4	.2671	55250	✓				55250
	MCCORMICK & CO	SAUCE & SEASONI	1	3	4	.2591	63325	✓				63325
	MCCORMICK & CO	SAUCE & SEASONI	1	4	4	.3161	69250	✓				69250
	MCCORMICK & CO	SAUCE & SEASONI	1	9	4	.3151	14425				14425	
	MCCORMICK & CO	SAUCE & SEASONI	1	1	4	.3131	29325			29325		
	MC CORMICK & CO		1	12	4	.261	15300				15300	

CFS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 12/31/71 — 0264-0401 — PAST DUE BALANCES

DEP / APPL DATE MO	DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	DA NO	NO.		BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
		MC CORMICK & CO		1	12	4		1						
		MC CORMICK & CO	ADJ 09-04-315-1	1	12	4	1241	1	14025 -			336[illegible]0	14025 -	
		MC CORMICK & CO	ADJ 10-04-313-1	1	12	4	1251	1	293250 -			293250 -		
									2295[illegible] *			329[illegible]0	15[illegible]	18[illegible]
		STERLING DRUGS INC	GLENWOOD LAB WA	1	10	06	3394	1	461380			461380		
1231		STERLING DRUGS	GLENWOOD LABS	3	11	6	3397	1	692070		692070			
									1153450 *		692070	461380		
1231		STOKELY	VARIOUS	4	11	0	45	1	6715[illegible]	11 6715[illegible] -				
									6715[illegible] - *	11 6715[illegible] -				
		STOKELY-VAN CAMP	FRUITS & VEGETA	1	11	4	311	1	✓ 1[illegible]	✓				
		STOKELY-VAN CAMP	FRUITS & VEGETA	1	2	4	317	1	1224[illegible]	✓				1[illegible]
		STOKELY-VAN CAMP	FRUITS & VEGETA	3	-	-	3[illegible]	1	136[illegible]	✓				1224[illegible]
		STOKELY-VAN CAMP	FRUITS & VEGETA	1	-	4	3[illegible]	1	149[illegible]	✓				136[illegible]
														1490[illegible]
		STOKELY-VAN CAMP	FRUITS & VEGETA	1	9	4	3891	1	335[illegible]35				335[illegible]35	
		STOKELY-VAN CAMP	FRUITS & VEGETA	1	1	4	3741	1	69[illegible]55			69[illegible]55		
1231		STOKELY VAN CAMP	FRUITS	3	11	4	372	1 ✓	18[illegible]70		18[illegible]70			
									61[illegible] *		18[illegible]70	69[illegible]55	335[illegible]35	51[illegible]
		STOKELY VAN CAMP	GATORADE	1	1	0	361	1 ✓	2[illegible]	✓				29[illegible]
		STOKELY VAN CAMP		1	11	0	3[illegible]	1	12512[illegible]					12512[illegible]
		STOKELY VAN CAMP	GATORADE	1	1	8	3[illegible]	1 ✗	27[illegible]	✓				27[illegible]
		STOKELY VAN CAMP	GATORADE	1	6	8	433	1	47[illegible]	✓				47[illegible]
		STOKELY VAN CAMP	GATORADE	1	2	1	3371	1	13[illegible]24	✓				13[illegible]24
		STOKELY VAN CAMP	GATORADE	1	3	1	35[illegible]	1	121[illegible]24	✓				121[illegible]24
		STOKELY VAN CAMP	GATORADE	1	9	1	4[illegible]	1	92[illegible]	✓				92[illegible]
		STOKELY VAN CAMP	ADJ 06-10-403	1	8	1	2052	1	34[illegible]	✓				34[illegible]
									2957573 *					2957573
		STOKELY VAN CAMP	ADJ 01-04-310/11	1	03	4	00	1 ✗	340[illegible]	✓				340[illegible]
									34[illegible] *	✓				34[illegible]
		STOKELEY-VAN CAMP	PORK AND BEANS	1	4	4	3331	1	42[illegible]	✓				42[illegible]
		STOKELEY-VAN CAMP	PORK AND BEANS	1	5	04	3681	1	85[illegible]	✓				85[illegible]
		STOKELEY-VAN CAMP	PORK AND BEANS	1	4	6	395	1	1[illegible]	✓				1[illegible]
		STOKELEY-VAN CAMP	PORK AND BEANS	1	5	6	3951	1	20[illegible]	✓				20[illegible]
		STOKELEY-VAN CAMP	PORK AND BEANS	1	5	6	413	1	1[illegible]				1[illegible]	
		STOKELEY-VAN CAMP	PORK AND BEANS	1	10	6	3[illegible]	1	13[illegible]			13[illegible]		
		STOKELEY-VAN CAMP	PORK AND BEANS	1	11	6	4	1 ✓	1 [illegible]	1				
		STOKELEY-VAN CAMP		1	12	6	45	1	6715[illegible]	11	1[illegible]72			
		STOKELEY VAN CAMP	ADJ 17-06-4[illegible]-1	1	12	6	158	1	1 [illegible] -	11 6715[illegible] -	6715[illegible]			
		STOKELEY-VAN CAMP	PORK AND BEANS	1	5	0	37	1	131[illegible]		1[illegible]72			
		STOKELEY-VAN CAMP	PORK AND BEANS	1	1	1	39	1	275[illegible]			275[illegible]	131[illegible]	
		STOKELEY-VAN CAMP	PORK AND BEANS	1	1	1	3[illegible]	1 ✓	11[illegible]		11[illegible]			
									7854[illegible] *		787[illegible]	1618[illegible]	113[illegible]	4[illegible]
									23322[illegible] **	11 6715[illegible] -	17[illegible]	37[illegible]	219[illegible]	163[illegible]

CTS 2070 275-10-10/63

CBS TELEVISION STATIONS DIVISION

VV

AGING STATEMENT OF ACCOUNTS RECEIVABLE

AS OF 12/31/71 — 9234-0401 — PAST DUE BALANCES

DEP / APPL DATE MO DAY	ADVERTISER NAME	PRODUCT DESCRIPTION	TRANS	INVOICE NO MO	INVOICE NO SA NO	INVOICE NO NO.	TP	BALANCE	CURRENT	1 - 30 DAYS	31 - 60 DAYS	61 - 90 DAYS	OVER 90 DAYS
	4552 LENNEN & NEWELL			645	NO MICHIGAN AVE					CHICAGO ILL			
	I J GRASS NOODLE CO	SOUP MIXES	1	11	6	3	1	225550			225550		
								225550 *			225550		
			1	03	L	2.240	1	85[illegible]0	✓				85[illegible]0
								85[illegible]0 *	✓				85[illegible]0
	JOHN MORRELL & CO	BROADCAST MEATS	1	11	2	232	1	779535	✓				779535
	JOHN MORRELL & CO	BROADCAST MEATS	1	2	2	243	1	368750	✓				368750
	JOHN MORRELL & CO	ADJ 01-12-232	1	3	2	1 41	1	42175-	✓				42175-
	JOHN MORRELL & CO	BROADCAST MEATS	1	3	2	241	1	1157955	✓				1157955
	JOHN MORRELL & CO	BROADCAST MEATS	1	4	2	2391	1	933[illegible]65	✓				933[illegible]65
	JOHN MORRELL & CO	BROADCAST MEATS	1	5	2	251	1	68755	✓				68755
	JOHN MORRELL & CO	ADJ 03-12-241-1	1	5	2	11	1	[illegible]	✓				[illegible]
	JOHN MORRELL & CO	BROADCAST MEATS	1	11	1	28	1	269874	✓				269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	21	1	293	1	269874	✓				269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	31	1	312	1	269874	✓				269874
	JOHN MORRELL & CO	BROADCAST MEATS	1	41	1	331	1	12325	✓				12325
	JOHN MORRELL & CO	BROADCAST MEATS	1	51	1	355	1	21250	✓				21250
								61[illegible]52 *					[illegible]52
	JOHN MORRELL & CO	GROCERY PRODUCT	1	9	2	247	1	298520				298520	
	JOHN MORRELL & CO	GROCERY PRODUCT	1	11	2	240	1	895560			895560		
								1194080 *			895560	298520	
								559[illegible]22 **			1121150	298520	[illegible]
	4583 LESSING-FLYNN ADV INC			915	FLEMING	BLDG				DES MOINES IOWA			
	ROTO ROOTER ENTERPRIS	VARIOUS	1	11	2	255	1	203500					
								203500 *		203500			
	ROTO ROOTER ENTERPRIS	ADJ 09-08-380-1	1	12	8	1541		478975-				478975-	
12 1	ROTO ROOTER	SEWER CLNG	3	[illegible]	[illegible]	38	1	478975					478975
									*			478975-	478975
	ROTO ROOTER ENTERPRIS		1	12	[illegible]	[illegible]	541	136850			136850		
	ROTO ROOTER ENTERPRIS		1	12	[illegible]	[illegible]	541	265275		265275			
								342125 *		265275	136850		
								6[illegible]25 **		468775	136850	478975-	478975
	4588 DON LEWIS ADVERTISING			10	N [illegible]	[illegible]	BLVD			LOS ANGELES CALIF			

CFS 2070 275-10-10/63

TO: MR. C. Tillmanns

DATE May 17, 1971

CLIENT CALL REPORT
CTN CENTRAL

CLIENT: Stokely-Van Camp

SALESMAN: Leon Luxenberg

ADDRESS: 941 N. Meridian
Indianapolis, Indiana

CONTACT(S): C. L. Marquart, Brand Supervisor, Gatorade

COMMENTS: Marquart is present supervisor on Gatorade. (This was the morning of the railroad strike and all the people at Van Camp were primarily concerned with finding alternate ways of shipping their products. I was supposed to meet with Mr. Newberry, VP Product Planning, but he passed me off to Marquart due to the emergency.)

As Brand Supervisor, Marquart has total responsibility for Gatorade. He has four key men under him -- one in charge of consumer sales, one industrial sales, one foreign and the fourth in charge of new product development. Fiscal year ends June 1, with advertising plans set for a year in advance but firmed up quarter by quarter.

Gatorade is in spot in the third quarter, which is also their heaviest advertising quarter. Their new orange drink is going well but distribution still is not national. Again, he had to cut the meeting short due to product shipment problems.

AGENCY: Lennen & Newell, Inc.

ADDRESS: 380 Madison Avenue
New York, New York